



## ONE YEAR FULL TIME RESIDENTIAL MASTER OF BUSINESS ADMINISTRATION FOR EXECUTIVES

**IIMC was the first of the prestigious Indian Institutes of Management and continues to lead management education in the country**

### At the heart of it all...

The Indian Institute of Management Calcutta was established in 1961 by the Government of India in collaboration with the Alfred P Sloan School of Management at MIT and the Ford Foundation with the support of the Government of West Bengal and leading business houses.

IIMC was the first of the prestigious Indian Institutes of Management and continues to lead management education in the country. It is recognized as one of the premier business schools in the Asia Pacific region.

### Vision

The vision of the Institute is to be an International Centre of Excellence in all facets of Management education. Over the past seven decades, IIMC has blossomed into one of Asia's finest Business Schools. Today, IIMC attracts the best talent in India - the melting pot of academia, industry and research. The best and brightest young men and women pursue their academic programmes here.

### MBAEx

In sync with its philosophy of continuous innovation in management education, IIMC launched the one-year full time residential programme for executives in December 2006. The participants will be awarded a Degree titled Master of Business Administration on successful completion of one year full time residential programme for executives

### Mission

The Mission of the MBAEx programme is to develop experienced and ambitious executives for leadership positions in global organizations.

**INDIAN INSTITUTE OF MANAGEMENT CALCUTTA**



The first triple accredited management institute in India





Information Technology (IT) session with MBAEx Batch 17

## Eligibility Criteria

Executives with graduate degree (minimum 3 years duration) in any discipline (or equivalent qualification) from a recognized University

- At least 5 years of full time post-qualification Managerial / Professional experience
- A valid GMAT score (taken within the last 36 months at the time of application)
- Proficiency in English

## Selection Procedure

Selection will be based on Academic Background, Professional Experience, GMAT Score, Personal Interview, Statement of Purpose and Recommendation Letters from two referees who hold senior academic or managerial positions.

## Mode of Delivery of the Programme

Course delivery through an appropriate mix of classroom lectures, case studies, individual and team assignments. The programme will be delivered by IIMC faculty along with international faculty of repute.

## The salient features of MBAEx

- Open to executives of all nationalities
- One year full time residential programme
- Strong focus on analytical and problem-solving pedagogy
- Emphasis on developing communication, team-building and leadership skills
- Learning in a cross-cultural environment
- Immersion module with a pre-immersion project component
- Live Projects at IIMC campus with Industry/Faculty/Start-Up/Thought leaders/mentors
- World class management education at Indian price

The MBAEx programme fulfils the criteria to be considered as MBA as per global accreditation organisations and features in the coveted 'Global MBA Ranking'. The programme is of international repute and competes in the one-year MBA section of global rankings viz. **Financial Times**. Moreover, IIM Act also encourages the Institute to compete globally.

The programme has been continuing since 2006, and over the years, an integrated course package for this programme has been developed and updated annually. The students come with diverse work experience from various backgrounds and industries, making peer learning much more nuanced than a regular MBA programme. Several notable alumni of this programme are placed in leadership positions in various organisations.

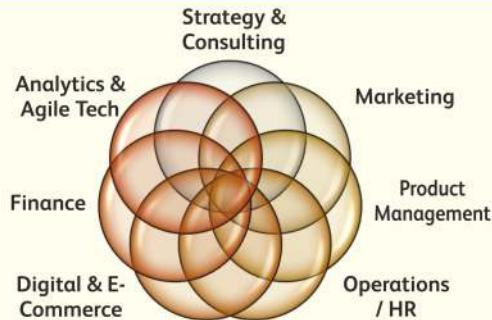
Graduating students and new applicants to the programme may note that IIM Calcutta is engaged with the Ministry of Education (MoE) and other IIMs to address the concerns of the MoE related to the programme. Being fully owned by the Government of India as an institute of eminence, IIM Calcutta has sought the Ministry's support in running its best-positioned programmes. The final status of the certificate (Degree or Diploma) will be contingent on the outcome of the deliberations with the Ministry.



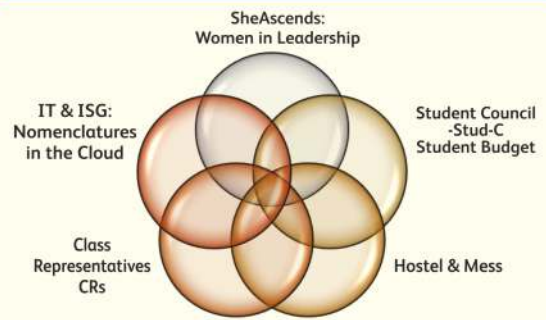
# MBAEx Programme as Synergy, Differentiator & Institution Builder

MBAEx is the # Live Learning as Class of '24 has molded itself into activity verticals that contribute to IIM Calcutta - Institute building activities - content developers to event managers to engagement network to equity leadership - the live training for leadership role is on.

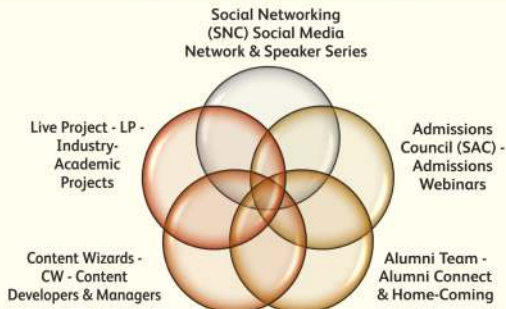
**MBAEx Differentiator:**  
Student Positions of Responsibilities (PoRs) + Academic Verticals



**MBAEx Differentiator:**  
Student Positions of Responsibilities (PoRs) + Diversity, Equity & Inclusion



**MBAEx Differentiator:**  
Student Positions of Responsibilities (PoRs) + Engagement Managers



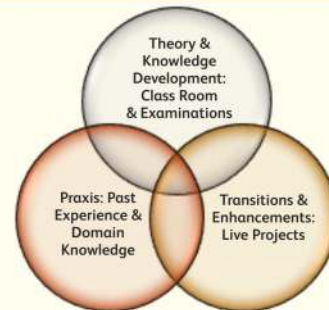
**MBAEx Differentiator:**  
Student Positions of Responsibilities (PoRs) + Event Developers



**MBAEx Differentiator:**  
Fundamentals + Future



**MBAEx Differentiator:**  
Classroom + Live Projects



**MBAEx Differentiator:**  
Data + Behaviour



**MBAEx Differentiator:**  
Academics + Industry Network







## Being a CEO Series

As part of the “Being a CEO” lecture series, the students interact with top management industrialists and business luminaries and learn about what it takes to be a leader. It is a compulsory course of 10 sessions, each session taken by an eminent CEO with students submitting reflective notes on the same.



## MBAEx Leadership Talks -Speaker Series

The special Leadership Lecture series coordinated by the Social Networking Student Team (SNC) has Industry / Corporate / Social Leaders sharing their knowledge with the cohort.

## MBAEx Admissions Webinars

With an aim to reach out to prospective applicants who wish to apply for the next batch, the MBAEx student admission team (SAC) organize historically well-known theme-based webinar sessions during the admission cycle. Webinars were hosted as panel discussions on various topics:



- Public Policy Avenues Post MBAEx,
- Tech Talk,
- Demystifying Game Theory,
- Women in Leadership,
- Round Table with the Armed Forces,
- IIMC MBAEx - Land of Opportunities,
- MBAEx Programme overview and others.

These panels include industry alumni who have worked in the related area, the Programme Chairperson / faculty members and current cohort. The floor is opened for Q&A at the end of each panel discussion.

## International Immersion



The 16th MBAEx batch (batch 16: AY 2022-23) visited Mannheim Business School in Germany and ESSEC Business School in France for the immersion module between March 06 and March 18, 2023. As per earlier years, students were at the business schools for two weeks; the 2 weeks at the business schools included classroom lectures, industry visits, and group project work, the topics and scope of which were decided by faculty member(s) from the business schools. The students worked on the topics in groups and made presentations when they were at the business schools. These projects were evaluated by the immersion partner schools.

ESSEC Business School, France organized the module “Doing Business in France” while Mannheim Business School, Germany organized, the “Global Immersion Module”.

The ESSEC module comprised of lectures on: “Global strategy in the European Context”, “Luxury Branding”, and “ Why is France the perfect place for entrepreneurs” among a few, and visits to companies like L’OREAL, French Ministry of Finance (Bercy), Cergy ESSEC Ventures, among others. Students had also gone to Mannheim and attended lectures on, “The German mindset and cultural identity as drivers behind Europe’s economic powerhouse”, “Success factors of the German Mittelstand”, “Entrepreneurship from a German Perspective” and so forth and visited companies like Hager Group, BASF, Mafinex, along with others.







## Lattice: MBAEx Business Conclave

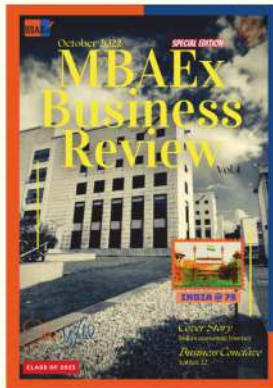
Lattice is the premier annual business symposium for IIM Calcutta and in South Asia. It is a one-day event with industry stalwarts and students and academia for relationship building and interactions organised by the Lattice Student Team. It has a broad theme with Keynotes, Panel & Round Tables, Quizzes and Case Competitions, Cultural programme, networking lunch and get-together dinner.



## Homecoming: MBAEx Alumni Event

The alumni networking event is organised by the Alumni Team. The event has earlier MBAEx cohorts as special invitees to share their memory of MBAEx with current cohort and faculty. It includes Keynotes, Faculty-Student reunion, Sports and Get-Together Dinner

## MBAEx Business Review



The 4th edition of the MBAEx online business magazine, **MBAEx Business Review** was revived with an amalgamation of messages by the Director, MBAEx Chairperson, articles by faculty members and students of batch-16, alumni interviews, a candid overview of the MBAEx (formerly PGPEX) journey – Down Memory Lane, Glimpses of Life at Joka, and industry-expert interviews. The theme of the magazine was India@75. The magazine is developed by MBAEx Student Magazine team.

## Student Participation in Competitions and Campus Clubs



From Toastmasters & Consult-Clubs to Sports, we have it all.



## Lounge Sessions

An informal discussion with Faculty / Industry / Alumni is a spontaneous **tadka** to a high intensive programme.



## MBAEx 17 Initiation of SheAscends

Women in Leadership Team: In view of equity leadership, SheAscends is a Batch 17 initiation into understanding and celebrating women in leadership.

## MBAEx 17 Initiation of Academic Verticals

Academic verticals are student teams that set up virtual / offline training and learning activities with industry, alumni and faculty for internal preparation of the student cohort.





MBAEx Batch 2023-24

**Website link :**

<https://www.iimcal.ac.in/programs/mba-for-executives-programme>

**Social Media handles :**

LinkedIn : <https://www.linkedin.com/company/iim-calcutta-mbaex/>

Instagram : <https://www.instagram.com/iimcmbaex/>

Twitter : <https://twitter.com/iimcmbaex>

Facebook Account : <https://www.facebook.com/iimcalmbaex>

**Our Social Media Links**



**INDIAN INSTITUTE OF MANAGEMENT CALCUTTA**



## MBAEx Programme Course Module (2024-25)

Course Curriculum : 6 Terms

Core Courses : 25 = 300 Sessions      Elective Courses : 15 = 150 Sessions

1 Session = 1.5 Hours

- ▶ **Induction and Orientation** : Basic Mathematics & Introduction to Case Method of Learning.
- ▶ **Being a CEO** : One its kind compulsory course with 10 sessions, each with an industry stalwart playing the faculty-instructor.
- ▶ **Workshops** : Managerial Communication 1 and 2, and Management Games.
- ▶ **International Immersion Module** : A study tour to an overseas Business School for a period of 2 - weeks with a 1 - week pre-immersion project component in India mentored by faculty at the Immersion partner school.
- ▶ **Live Project** : The students source a live project with an industry mentor or faculty to study new trends in business. Live Projects supplements knowledge development over and above classroom, case based and text book learnings.
- ▶ **Academic Module** : All sessions are designed by in-house faculty, domestic and overseas visiting faculty and Industry experts. These sessions are spread across diverse academic groups :
  - Organizational Behavior
  - Business Ethics and Communication
  - Economics
  - Finance & Control
  - Human Resource Management
  - Management Information Systems
  - Marketing Management
  - Operations Management
  - Public Policy and Management
  - Strategic Management
- ▶ **Placement** : Students of MBAEx can avail of the placement assistance provided by IIMC. Leading recruiters from sectors such as Consulting, Information Technology, Manufacturing, Telecom, Banking hire the graduates. Some leading recruiters have been Accenture, EY GDS, Infosys, HSBC, BCG.





## MBAEx Programme Fees (2024-25)

Programme fees for the academic year 2024-25 will be Indian Rupees 31,00,000/- (non-refundable) or equivalent US\$ for one year, payable in four installments.

1. Payment of Indian Rupees **2,00,000/-** (commitment fee) at the time of acceptance of the admission offer.
2. Payment of Indian Rupees **10,00,000/-** by **15th March 2024** (second installment) Furthermore Rs. **60,000/-** is to be paid as security deposit by Demand Draft/ Pay order favouring Indian Institute of Management Calcutta along with the second installment. This amount will be refunded on completion of the programme after necessary adjustments of dues, if any.
3. Payment of Indian Rupees **10,00,000/-** by **21 July, 2024** (third installment)
4. Payment of Indian Rupees **9,00,000/-** by **24 November, 2024** (fourth installment)

This amount includes tuition fees and cost of course material, books, accommodation, economy airfare and some incidental expenses of the immersion programme organized by IIMC.

Over and above the programme fees mentioned in the above payment schedule, please note that other charges such as for electricity, food, expenses of personal nature are not covered by these fees and will have to be borne by the individual student.





## Admission Schedule - 18th Batch (2024-25)

The admission process to the MBAEx programme of IIM Calcutta will be conducted over 3 Rounds.

Application Stages	Dates - First Round	Dates - Second Round	Dates - Third Round
Dates for filling in the applications	June 30, 2023 - August 17, 2023	August 18, 2023 - October 12, 2023	October 13, 2023 - November 23, 2023
Submission of duly completed application form	August 17, 2023	October 12, 2023	November 23, 2023
Interview of short listed candidates	September 2-3, 2023	November 4-5, 2023	December 9-10, 2023

Please note that a candidate can apply only once in a single academic year.