



We Shape Futures  
Since 1996

# ASIA-PACIFIC INSTITUTE OF MANAGEMENT

New Delhi

## PROGRAM BROCHURE

| 2 YEARS FULL TIME PROGRAM |

Approved by AICTE, Ministry of Education, Government of India



WE SHAPE  
FUTURES



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## OUR PGDM PROGRAMS

✓ **PGDM: General (Dual Specialization)**  
Duly approved by AICTE, Ministry of Education, Government of India

✓ **PGDM: Healthcare Management**  
Duly approved by AICTE, Ministry of Education, Government of India

✓ **PGDM: Big Data Analytics**  
Duly approved by AICTE, Ministry of Education, Government of India

✓ **PGDM: Banking & Financial Services**  
Duly approved by AICTE, Ministry of Education, Government of India

✓ **PGDM: Marketing**  
Duly approved by AICTE, Ministry of Education, Government of India

## OUR INTERNATIONAL PROGRAMS

✓ **MBA in Healthcare Management**

✓ **MSc in Big Data & Business Analytics**



# CHAIRMAN'S DESK



Asia-Pacific Institute of Management (AIM), counted amongst the top PGDM / MBA institutes in India. We are committed to impart World-class management education in terms of curriculum design, delivery by highly qualified and industry experienced faculty members. The Institute is contributing to society by way of publications based on research and consultancy to the industry as well as the community at large. Sincere efforts on the part of Asia-Pacific Institute of Management have been recognized and acknowledged by the All India Council for Technical Education (AICTE), Ministry of Education, Govt. of India, as well as endorsed by IMA in terms of International quality standards.



**Shri A.K. Shrivastava**  
**Hon'ble Chairman**



# DIRECTOR'S DESK



I feel elated in welcoming you at Asia-Pacific Institute of Management, New Delhi. Our institute is among the top graded Global Business School in India and provides the students with a fitting platform in the pursuit of excellence in their preferred areas with the intervention of Industry exposure and international immersion programs. Over the last three decades, AIM is known for its focus on contemporary knowledge impartation and developing Industry-specific skills in order to ensure employability for futuristic profiles.



**Prof. (Dr.) Sumer Singh**  
Director



# WHY ASIA-PACIFIC?

## 27 Years of Legacy

We have been on this transformational journey from last almost 3 decades and we continue to soar higher and higher.

## Distinguished Alumni Network

In the last 27 years we have had thousands of students graduating from us and becoming our valued Alumni. They are our torch bearers.

## One of the Best Location & Infrastructure

We are in the heart of Delhi, South Delhi precisely which is the hub for all the Corporate houses. There are enough and strong evidences which suggest high quality infrastructure facilitate better instruction and improve student outcome. It's one of the best. See it to believe it.

## Campus to Corporate Program

The entire program is designed keeping the Corporate requirements in mind. Thus, helping students with the paradigm shift from Campus to Corporate.

## A sound Curriculum with an Equally Enterprising Faculty Pool

Our curriculum is well received and is in line to what the Corporate needs and the best of faculties from all over the world are chosen to deliver high value master classes.



# RANKINGS 2021-22



Amongst all  
B-Schools in  
Delhi/NCR



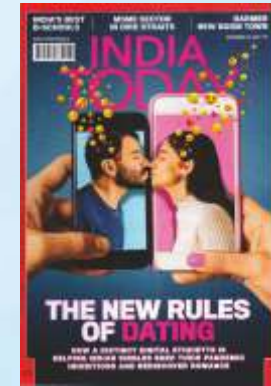
Amongst all  
B-Schools  
in North India



Amongst all  
Private B-Schools  
in India

Including IIM, Govt. & Pvt. B-Schools

Source: MDRA India's Best B-School Survey Nov 2021



15 Nov, 2021



14 Nov, 2021



7 Feb, 2022



31 Jan, 2022



Amongst all  
B-Schools in Delhi



Amongst all  
B-Schools  
in North India



Amongst all  
Private B-Schools  
in India

Including IIM, Govt. & Pvt. B-Schools

Source: OPEN-KANTAR B-SCHOOL Survey 2022



**CLASSROOMS**



**IT Labs**



**INFRASTRUCTURE**

**AUDITORIUM**



**LIBRARY**



# PGDM-GENERAL (DUAL SPECIALIZATION)



The focus here is primarily on building a strong foundation of conceptual and analytical skills thereby making the courses offered more advanced & specialized.

Students with diverse academic backgrounds have the opportunities to choose specialization to be well-versed in various functional areas namely, Marketing/Finance/Human Resource/Operations/International Business/Business Analytics in addition to the conventional specialization.

It equips students to hold responsible positions in various industries, trade, commerce with high level of motivation & expertise.

## ADMISSION ELIGIBILITY CRITERIA

- Graduation with 50% marks in any academic discipline
- Final Year appearing candidates can also apply
- We accept the score cards of CAT/XAT/CMAT/MAT

# SPECIALIZATIONS OFFERED IN PGDM-GENERAL (DUAL SPECIALIZATION)



Human  
Resource (HR)



Finance



Marketing



International  
Business



Operations



Business  
Analytics



## Certifications

- With ever growing need of skilled talent in the industry, it has now become a necessity to have an extra EDGE against your competitors.
- **Mentoring** sessions by industry leaders and certifications incorporated in the course curriculum makes sure that students at Asia-Pacific are a preferred employer's choice.



# PROGRAM STRUCTURE OF PGDM-GENERAL (DUAL SPECIALIZATION)

It is a two-year full-time program divided into six trimesters as follows which is aligned with the guidelines of All India Council for Technical Education (AICTE), Ministry of Education, Govt of India in terms of credits and learning outcomes.

## First Trimester:

- Organizational Behavior
- Managerial Economics
- Financial Reporting and Analysis
- Marketing Management-I
- Business Statistics
- Business Communication-I
- Information Technology and Systems
- Design Thinking & Business Innovation

## Second Trimester:

- Business Communication – II
- Human Resource Management
- Optimization Models for Management Decisions
- Marketing Management-II
- Macro Economics
- Legal Aspects of Business
- Corporate Finance
- Business Analytics

## Third Trimester:

- Global Business Environment
- Managerial Accounting
- Research Methodology
- Production and Operations Management
- Sales and Negotiation Skills
- Business Ethics and CSR
- Business Simulation & Management Games
- Learning/Certificate course

## Fourth Trimester:

- Strategic Management
- Summer Internship Project Report
- Seminar-II
- Personal growth and Leadership -I
- Experiential Learning / Certificate Course

## Fifth Trimester:

- International Economics & Computing Strategy
- Personal growth and Leadership-II
- Seminar-III
- Experiential Learning/ Certificate Course

## Sixth Trimester:

- Social Innovation and Entrepreneurship
- Responsible & Sustainable Business
- Course of Independent Studies (CIS)

## Electives

- Total Quality Management
- Service Operations Management
- International Marketing
- Digital Marketing
- Supply Chain Analytics
- Lean Six Sigma

# PGDM-HEALTHCARE MANAGEMENT



Healthcare industry is growing fast and there is huge demand of healthcare professionals at different capacities to manage the services of healthcare infrastructure. Increased industrialisation, urbanisation, climatic changes and changing lifestyles are resulting in the health issues.

To address these issues and to provide good healthcare support people are investing to build and develop health infrastructure of the countries. Healthcare managers are responsible for planning and overseeing health services for a medical facility.

Roles can fall into leadership or managed care, with an emphasis on the business side of healthcare. Learn more about how to become a healthcare manager.

## ADMISSION ELIGIBILITY CRITERIA

- Graduation with 50% marks in any academic discipline
- Final Year Appearing candidates can also apply
- We accept the score cards of CAT/XAT/CMAT/MAT

# SPECIALIZATIONS OFFERED IN PGDM-HEALTHCARE MANAGEMENT



Medical  
Entrepreneurship



Environment &  
Healthcare  
Management



Medical  
Tourism



Management  
Accounting



Healthcare  
Financial  
Management



Healthcare  
Analytics



## Certifications

- With ever growing need of skilled talent in the industry, it has now become a necessity to have an extra EDGE against your competitors.
- **Mentoring** sessions by industry leaders and certifications incorporated in the course curriculum makes sure that students at Asia-Pacific are a preferred employer's choice.



# PROGRAM STRUCTURE OF PGDM-HEALTHCARE MANAGEMENT

It is a two-year full-time program divided into six trimesters as follows which is aligned with the guidelines of All India Council for Technical Education (AICTE), Ministry of Education, Govt of India in terms of credits and learning outcomes.

## First Trimester:

- Management Principles & Practices
- Healthcare Economics
- Marketing & Healthcare
- Statistics in Healthcare Management
- Communication in Healthcare
- IT in Healthcare Management
- HVPE

## Second Trimester:

- Healthcare Organization
- HR Management in Healthcare
- Hospital Management-I
- Legal Aspects of Healthcare Management
- Healthcare Financial Management
- Hospital Information System
- Environmental Studies

## Third Trimester:

- Healthcare Research Methodology
- Healthcare & Epidemiology-I
- Hospital Management-II
- Environment & Healthcare Management
- Operations Management in Healthcare
- Medical Insurance Business
- Alternative Medicines

## Fourth Trimester:

- Healthcare Analytics
- Hospital & Patient Relations Management
- Clinical Services
- Medical Record Management
- Hospital Front Office Management-I
- Healthcare & Epidemiology-II

## Fifth Trimester:

- Healthcare Supply Chain Management
- Medical Entrepreneurship
- Hospital Front Office Management-II
- Quality Management & Hospital Accreditation System

## Fifth Trimester:

- Medical Tourism
- Preventive Healthcare

## Sixth Trimester:

- Research Project
- Corporate Governance & Business Ethics

## Electives

- Healthcare Analytics
- Healthcare Finance
- Healthcare Personal Management
- Healthcare Marketing
- Medical Entrepreneurship
- Medical Tourism

# PGDM-BIG DATA ANALYTICS



To acquaint the students with the increasing role of Big Data & Analytics and drawn insights bring to managerial decision making at different levels of Management.

Developing analytical skills to work in the diverse set of data driven industries like E-commerce, banking and financial services, customer relation management, operations, supply chain and healthcare etc.

Developing analysis & synthesis frameworks for analytical models, strategies, and their deployment in various industries.

Creating optimal data-driven innovative strategies for the organizations or businesses

## ADMISSION ELIGIBILITY CRITERIA

- Graduation with 50% marks in any academic discipline
- Final Year Appearing candidates can also apply
- We accept the score cards of CAT/XAT/CMAT/MAT

# SPECILIZATIONS OFFERED IN PGDM-BIG DATA ANALYTICS



Data Analytics using  
R Programming



Cloud Computing &  
HPC Applications



Web  
Analytics



Descriptive  
Analytics Using  
SPSS



Advanced Data  
Analytics tools



Artificial Intelligence in  
Business and Machine  
Learning



## Certifications

- With ever growing need of skilled talent in the industry, it has now become a necessity to have an extra EDGE against your competitors.
- **Mentoring** sessions by industry leaders and certifications incorporated in the course curriculum makes sure that students at Asia-Pacific are a preferred employer's choice.



# PROGRAM STRUCTURE OF PGDM-BIG DATA ANALYTICS

It is a two-year full-time program divided into six trimesters as follows which is aligned with the guidelines of All India Council for Technical Education (AICTE), Ministry of Education, Govt of India in terms of credits and learning outcomes.

## First Trimester:

- Basics of Data Science
- Business Statistics
- Marketing Management-I
- Human Behavior in Organizations
- Data Analytics for Decision Making
- Quantitative Techniques
- Managerial communication
- Financial Accounting

## Second Trimester:

- Written Analysis and Communication
- Data Exploration with Analytical Tools
- Management Information Systems
- Marketing Management-II
- Human Resource Management
- Organizational Design and Change
- Cloud computing & HPC Application
- Operation Management

## Third Trimester:

- Languages & Tools of Data Science
- Data Visualization
- Digital Commerce
- Project Management
- Strategic Entrepreneurship and New Age Business Models
- Applied Programming
- Elective-1 Advanced Analytics
- Elective-2 Web Analytics

## Fourth Trimester:

- Business Forecasting
- Descriptive Analytics
- Predictive Analysis with Modeling
- Digital Economy and Emerging Business Models
- Data Analytics Using R
- Artificial Intelligence in Business
- Marketing Analytics

## Fifth Trimester:

- Advance Data Visualization
- Data Mining and Business Intelligence
- Advance Prescriptive Analytics
- Machine Learning

## Sixth Trimester:

- Block chain and its Business Application
- Big Data using Spark
- Data Analysis with Python (project work)

## Electives

Advanced Analytics  
Programming with Python  
Business Forecasting  
Descriptive Analytics  
Predictive Analysis  
Data Analytics Using R

# PGDM-BANKING & FINANCIAL SERVICES



The PGDM – Banking & Financial Services programme is an outcome of collaboration between BFSI industry experts and academia, aiming to create management professionals who fit in today's dynamic BFSI industry.

The programme includes investment manager, credit manager, business development manager, customer relationship manager, investment advisor, fund manager, budget analyst, bank manager, banking fund flow manager and corporate banking manager etc.

This programme can put you on a career path in leading private banks, NBFCs, mutual funds, life and general insurance companies, capital market companies etc.

## ADMISSION ELIGIBILITY CRITERIA

- Graduation with 50% marks in any academic discipline
- Final Year Appearing candidates can also apply
- We accept the score cards of CAT/XAT/CMAT/MAT

# SPECIALIZATIONS OFFERED IN PGDM-BANKING & FINANCIAL SERVICES



Financial  
Reporting and  
Analysis



Forex  
Management in  
Banks



Corporate Tax  
Planning and  
Management



Investment  
Banking



International  
Finance



Corporate  
Finance



## Certifications

- With ever growing need of skilled talent in the industry, it has now become a necessity to have an extra EDGE against your competitors.
- **Mentoring** sessions by industry leaders and certifications incorporated in the course curriculum makes sure that students at Asia-Pacific are a preferred employer's choice.



# PROGRAM STRUCTURE OF PGDM-BANKING & FINANCIAL SERVICES

It is a two-year full-time program divided into six trimesters as follows which is aligned with the guidelines of All India Council for Technical Education (AICTE), Ministry of Education, Govt of India in terms of credits and learning outcomes.

## First Trimester:

- Business Economics
- Principles and practices of Banking (DBF - I)
- Accounting for Bankers (DBF - II)
- Business Communication I
- Excelling with Excel - I

## Second Trimester:

- Corporate Finance
- Legal & Regulatory Aspects of Banking (DBF III)
- Banking Needs Assessment Survey
- Excelling with Excel - II
- ET Finpro - I
- PEARL-I Personal effectiveness and relationship leadership
- Business communication II

## Third Trimester:

- ET FINPRO - II
- PEARL-II Personal effectiveness and relationship leadership
- Customer Relationship Management
- Finacle - II
- Immersion Program - Rural Banking
- Indian Financial System & Financial Markets

## Fourth Trimester:

- Technology in Banking Management
- Derivatives & Risk Management
- Immersion Program - Branch Banking
- Credit & Risk Management in Banks
- Forex Management in Banks
- PEARL - III

## Fifth Trimester:

- Project Work

## Sixth Trimester:

- Research Based Work

## COURSE HIGHLIGHTS

- Industry-vetted curriculum including Harvard Business School case studies
- BFSI Industry Focused Projects Evaluated by Experts
- Hands-on training in Finacle Core Banking Solution by Infosys
- Preparation for industry certifications: NISM (4 modules) and DBF
- Work Integrated Learning -Full time on Job Training

# PGDM-MARKETING



One of the major highlights of the PGDM in marketing management programme at AIM is that the institute focuses on training students to be target oriented, work under pressure and to possess high influencing and negotiation skills.

In order to meet the ever growing corporate demands, new electives like Digital Marketing, Event & Media Management and Strategies for Emerging Markets and others have been introduced in the institute's curriculum that gives it an edge over all available courses of PGDM marketing in Delhi.

Moreover, at AIM, workshops have been introduced to provide its students hands-on training on the latest digital media techniques.

## ADMISSION ELIGIBILITY CRITERIA

- Graduation with 50% marks in any academic discipline
- Final Year appearing candidates can also apply
- We accept the score cards of CAT/XAT/CMAT/MAT

# SPECILIZATIONS OFFERED IN PGDM-MARKETING



Business  
Communication



Managerial  
Communication



Decision  
Science



Management  
Accounting



Financial  
Management



Marketing  
Management



## Certifications

- With ever growing need of skilled talent in the industry, it has now become a necessity to have an extra EDGE against your competitors.
- **Mentoring** sessions by industry leaders and certifications incorporated in the course curriculum makes sure that students at Asia-Pacific are a preferred employer's choice.



# PROGRAM STRUCTURE OF PGDM-MARKETING

It is a two-year full-time program divided into six trimesters as follows which is aligned with the guidelines of All India Council for Technical Education (AICTE), Ministry of Education, Govt of India in terms of credits and learning outcomes.

## First Trimester:

- Organizational Behavior
- Managerial Economics
- Financial Reporting and Analysis
- Marketing Management-I
- Business Statistics
- Business Communication-I
- Information Technology and Systems
- Design Thinking & Business Innovation

## Second Trimester:

- Business Communication – II
- Human Resource Management
- Optimization Models for Management Decisions
- Marketing Management-II
- Macro Economics
- Legal Aspects of Business
- Corporate Finance
- Business Analytics
- Advance IT Lab

## Third Trimester:

- Global Business Environment
- Managerial Accounting
- Research Methodology
- Production and Operations Management
- Sales and Negotiation Skills
- Business Ethics and CSR
- Personal Transformation Lab- III
- Business Simulation & Management Games

## Fourth Trimester:

- Legal Aspects of Business
- Personal Growth Lab
- Strategic Management
- Sales & Distribution Management
- ELECTIVE-1A
- ELECTIVE-1B
- ELECTIVE-2A

## Fifth Trimester:

- Business Ethics and Corporate Governance
- Digital Marketing
- ELECTIVE-1A/1B
- ELECTIVE-1C/2A

## Sixth Trimester:

- Social Innovation and Entrepreneurship
- Responsible & Sustainable Business
- ELECTIVE-1A
- ELECTIVE-2A
- ELECTIVE-1B

## Electives

- Product and Brand Management
- Marketing Analytics
- International Marketing
- Integrated Marketing Communications
- Marketing of Services
- Events & Media Marketing

# EMPLOYMENT ENHANCING CERTIFICATIONS



Neuro  
Linguistic  
Programming



Growth  
Mindset



Advance  
Excel/Power  
Point



Financial  
Modeling



Healthcare  
Information &  
Management  
System



Digital  
Marketing



Advance  
Business  
Communication



Data Analytics  
using R/SPSS



Healthcare  
Compliance &  
Risk  
Management



Talent  
Acquisition

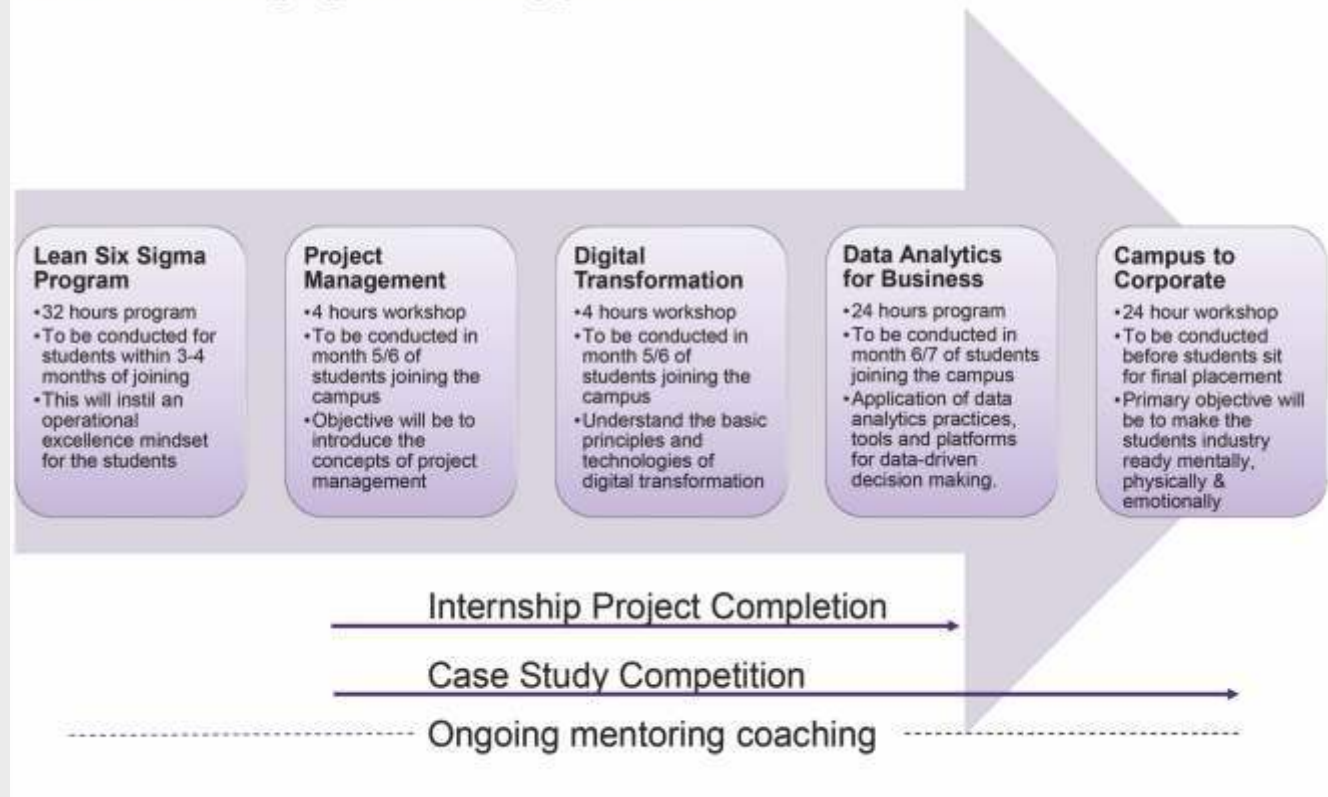
# CONDUCTING CORPORATE COMPETENCY DEVELOPMENT PROGRAMS FOR THE STUDENTS



Grant Thornton intends to offer competency development programs to create a learning mindset for the students and to make them industry ready. We would be conducting various campus to corporate competency development programs for the students identified by Asia Pacific Institute of Management in the 1st year of the students joining the campus. The pedagogy of all the programs are meticulously planned, designed and prepared by professionals from Grant Thornton based on the market and competitive analysis. The major focus areas would be the following:

- Lean Six Sigma Green Belt Competency Development Program
- Project Management Workshop
- Digital Transformation Workshop
- Data Analytics for Business Competency Development Program
- Campus to Corporate Program

## Overall Engagement Approach





# FEE STRUCTURE (SELF SPONSORED CATEGORY)

## Fee structure for PGDM-General (Dual Specialization), PGDM-Healthcare Management, PGDM-Big Data Analytics, PGDM-Banking and Financial Services & PGDM-Marketing

(Approved By All India Council for Technical Education, Ministry of Education, Govt. Of India)

### Self Sponsored Category

#### First Year (Session 2023-24)

#### Second Year (Session 2024-25)

Amount at the time of Registration	Within 30 days of Registration	1st Installment (on or before 10 <sup>th</sup> Sept, 2023)	2nd Installment (on or before 31 <sup>st</sup> Oct, 2023)	3rd Installment (on or before 1 <sup>st</sup> July, 2024)	4th Installment (on or before 1 <sup>st</sup> Oct, 2024)	Total Amount (Rs.) (1st Year + 2 <sup>nd</sup> Year)
Rs. 75,000/-	Rs. 1,20,000/-	Rs. 1,00,000/-	Rs. 1,75,000/-	Rs. 2,25,000/-	Rs. 2,00,000/-	Rs. 8,95,000/-

# FEE STRUCTURE (COMPANY SPONSORED CATEGORY)

Fee structure for PGDM-General (Dual Specialization), PGDM-Healthcare Management, PGDM-Big Data Analytics, PGDM-Banking and Financial Services & PGDM-Marketing

(Approved By All India Council for Technical Education, Ministry of Education, Govt. Of India)

## Company Sponsored Category

### First Year (Session 2023-24)

### Second Year (Session 2024-25)

Amount at the time of Registration	1st Installment (on or before 10 <sup>th</sup> Sept, 2023)	2nd Installment (on or before 31 <sup>st</sup> Oct, 2023)	3rd Installment (on or before 1 <sup>st</sup> July, 2024)	4th Installment (on or before 1 <sup>st</sup> Oct, 2024)	Total Amount (Rs.) (1st Year + 2 <sup>nd</sup> Year)
Rs. 1,50,000/-	Rs. 2,00,000/-	Rs. 2,00,000/-	Rs. 2,75,000/-	Rs. 2,75,000/-	Rs. 11,00,000/-

# HOSTEL FEE STRUCTURE

## Hostel Fees to be paid Student per Academic Year for Non-AC or AC Room (Double Sharing)

### First Year (Session 2023-24)

### Second Year (Session 2024-25)

Type	First Year (Session 2023-24)	Second Year (Session 2024-25)	Total Amount (Rs.) (1st Year + 2nd Year)
Non-AC Room	Rs. 1,50,000/-	Rs. 1,50,000/-	Rs. 3,00,000
AC Room	Rs. 1,70,000/-	Rs. 1,70,000/-	Rs. 3,40,000

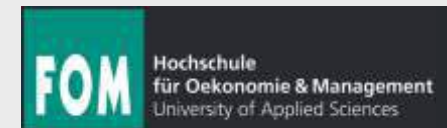
- **Facilities-** Twin sharing Hostel accommodation
- The Boarding and Lodging facilities provided in the hostel includes a furnished room with bed, mattress, table, chair, almirah and 24 hours purified drinking water supply through R.O. system.
- **Mess-** Includes provision of tea, breakfast, lunch, dinner
- The vegetarian food will be served regularly
- Non-vegetarian food is served once in a week, for the non-vegetarian students.
- The mess facility will be available only during the said academic session only.
- **Note\***-Electricity is to be paid on actual price applicable for AC room or heater.
- Any Students registered for availing the hostel accommodation will not be permitted to withdraw from the hostel, till the end of the academic year.
- Academic year end of 31st March. However, if a student's withdraws from the hostel, fee once paid will not be refundable, under any circumstances as per the terms and conditions stipulated in the hostel manual.
- Bed sheet, pillow-cover, Blanket/quilt is not provided by hostel.

# GLOBAL MBA/MSc



## MBA-Healthcare Management Degree @Aim, New Delhi In Collaboration with RUDN University, Moscow, Russia

- AIU Approved University-International MBA Degree in Healthcare Management
- 1st to 3rd semester will be in AIM campus and complete 4th at RUDN University, Moscow, Russia



## MSc-Big Data & Business Analytics @Aim, New Delhi In Collaboration with FOM University, Germany

- It is under the supervision of the Ministry of Innovation, Science and Research of the state of North Rhine-Westphalia
- First Year at AIGS, New Delhi India and Second Year at FOM University, Germany



# MBA IN HEALTHCARE MANAGEMENT



RUDN  
university

- Association of Indian Universities (AIU) approved International Degree in Healthcare Management
- Provide International MBA degree at affordable cost
- Provide opportunity to Study at RUDN, Moscow, Russia
- 100% Placement Assistance By AIM & RUDN, Moscow, Russia
- Offers international curriculum recognized by RUDN University and vetted by healthcare experts of India
- Curriculum includes the comprehensive Russian language session.
- 1st to 3rd semester will be in AIM campus, New Delhi and complete 4th at RUDN University, Moscow, Russia.

## ADMISSION ELIGIBILITY CRITERIA

- Graduation with 45% marks in any academic discipline
- Final Year Appearing candidates can also apply
- Students from B.Sc, B.A, B.Com, B.Tech, BBA & BCA etc. are eligible for this program

# PROGRAM STRUCTURE

18 months in AIM, New Delhi, India & 6 months in RUDN, Moscow, Russia

## First Semester at Asia-Pacific

- Basics Management
- Introduction to Statistical Thinking
- Fundamentals of Healthcare Marketing
- Introduction to Healthcare & Epidemiology
- Fundamentals of Accounting and LEGA
- Legal and Policy Aspects of Healthcare Industry/Production.
- Medical Assistance Strategies.
- Russian Language Course (Non-credit)

## Second Semester at Asia-Pacific

- Health Economics
- Personal Management in Healthcare Organizations
- Health Research Methods (Scientific Seminar)
- Health Operation Management
- Healthcare Communication
- Hospital Management
- IT in Healthcare
- Russian Language Course (Non-credit)
- The Summer Internship Programme

## Third Semester at Asia-Pacific

- Manager's Professional Skills
- Russian Language Course (Non-credit)
- Specialization Clusters (Any 2):
- Cluster 1: Healthcare Analytics & Data Science
- Cluster 2: Healthcare Finance
- Cluster 3: Healthcare HPM
- Cluster 4: Healthcare Marketing
- Cluster 5: Component of Hospital Management
- Cluster 6: New Technologies in Healthcare

## Fourth Semester at Peoples Friendship University of Russia, Moscow

- Research Project (Mandatory)
- Simulation Training
- On-the-job Healthcare Administration Training
- Proficiency Course in Russian Language, History & Culture

## Activity plan for semester IV

RESEARCH PROJECT

SIMULATION TRAINING

ON-THE-JOB HEALTHCARE ADMINISTRATION TRAINING

# Fee structure for MBA-Healthcare Management (2023-25)

## Self Sponsored Category

### First Year (Session 2023-24 )

Amount at the time of Registration	1st Installment within 45 days of Registration	2nd Installment - on or before 31st July, 2023	3rd Installment - Payable on or before 10th August, 2023 (Student needs to pay directly Registration Fee of 2000 USD in favor of People's Friendship University of Russia, Moscow, Russia)	4th Installment - on or before 15th Jan, 2024
Rs. 1,00,000/-	Rs. 95,000/-	Rs. 1,50,000/-	USD 2000	Rs. 2,50,000/-

### Second Year (Session 2024-25)

### Total Fee for 2 Years

5th Installment on or before 15th July 2024	6th Installment on or before 1st Nov 2024 (Student needs to pay directly 6th Installment 1000 USD in favor of People's Friendship University of Russia, Moscow, Russia)	Rs. 8,95,000/- + USD 3000 People's Friendship University of Russia, Moscow, Russia)
Rs. 3,00,000	1000 USD	

# Fee structure for MBA-Healthcare Management (2023-25)

## Company Sponsored Category

### First Year (Session 2023-24 )

Amount at the time of Registration	1st Installment within 45 days of Registration	2nd Installment - on or before 31st July, 2023	3rd Installment - Payable on or before 10th August, 2023 (Student needs to pay directly Registration Fee of 2000 USD in favor of People's Friendship University of Russia, Moscow, Russia)	4th Installment - on or before 15th Jan, 2024
Rs. 1,50,000/-	Rs. 2,00,000/-	Rs. 2,00,000/-	Rs. 2,00,000/- + USD 2000	Rs. 2,00,000/-

### Second Year (Session 2024-25)

### Total Fee for 2 Years

5th Installment on or before 15th July 2024	6th Installment on or before 1st Nov 2024 (Student needs to pay directly 6th Installment 1000 USD in favor of People's Friendship University of Russia, Moscow, Russia)	Rs. 11,00,000/- + USD 3000 People's Friendship University of Russia, Moscow, Russia)
Rs. 1,50,000	1000 USD	



## Note:

RUDN Fee- \*Currency (USD) rate is subject to conversion rate.

- Fees including registration amount is non refundable.
- Boarding and lodging [AC and Non AC rooms with food] for first year stay at Asia-Pacific Institute of Management, New Delhi, India is available first come first serve basis subject to availability.
- Hostel is not mandatory, Students can prefer for their own accommodation too, if interested.

## Fee Composition:

- Tuition fee, Library Charges, Computer Lab, Internet Charges, books, examination fee and fee for other activities such as Placement activities & Seminars at Institute (Asia-Pacific Institute of Management).
- 4th Installment is inclusive of tuition fee, Hostel fee (which is free) of People's Friendship University of Russia (RUDN) Moscow.

Additional Expenses to be paid by Candidate

- A) Approx. Rs. 15,000/- Visa Processing Charges (Student needs to pay directly to the Russian Embassy in India or Travel Agent).
- B) Prevailing charges- To and for Airfare tickets (to be paid to travel agent directly by student).
- C) Approx. Rs. 10,000/- Document Attestation by Ministry of External Affairs (to be paid to travel agent directly by student).
- D) Food + local travelling, Local Conveyance at Russia will be borne by the student himself/herself.

Fee Payment Details:

The fee can be paid by Demand Draft drawn in favor of "Asia-Pacific Institute of Management" payable at "New Delhi". Students must write his/her name and phone numbers on the backside of the Demand Draft and send them to the address of the Institute. Alternatively, students can also deposit the fees by RTGS/NEFT for credit to Asia Pacific Institute of Management.

## ACCOUNT DETAIL FOR FEES PAYMENT

Account Name: ASIA PACIFIC INSTITUTE OF MANAGEMENT

Account Number: 004601054460

Bank Name: ICICI BANK LTD

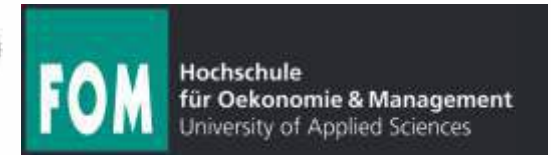
IFS Code: ICIC0000046

Branch Name: New Friends Colony, New Delhi-110025

Account Type: Saving Account

Payable City: New Delhi

# MSc IN BIG DATA & BUSINESS ANALYTICS



Big data is a fast-growing field with exciting opportunities for professionals in all industries and across the globe. With the demand for skilled big data professionals continuing to rise, now is a great time to enter and build your career.

The highly technical nature of skills needed for big data careers often requires advanced training and hands-on learning experience.

AIGS's M.Sc. in Big Data and Business Analytics program in association with FOM University, Germany is designed to equip students with a strong analytical and technical skill set, as well as allow them to build relationships with industry leaders and peers in the field.

## ADMISSION ELIGIBILITY CRITERIA

- Graduation with 50% marks in any academic discipline
- Final Year Appearing candidates can also apply
- Students from B.Sc, B.A, B.Com, B.Tech & BCA etc. are eligible for this program

# PROGRAM STRUCTURE

First Year at AIGS, New Delhi, India and Second Year at FOM University, Germany

## **First Semester at Asia-Pacific**

### **Big-Data-Architecture & -Infrastructure**

- Enterprise architecture management (EAM)
- Technological requirements for big data
- Vital infrastructures for data-driven business models
- Complex processing by continuous data sets

### **Decision Focused Management**

- Traditional decision theory
- Management decisions from a psychological perspective
- Decisions in a strategy context

### **Leadership & Sustainability**

- Leadership as part of normative, strategic and operative business management and in the context of diversity management
- Leadership styles, techniques and instruments
- Ethics and sustainability

### **Big Data Analytics**

- Data sources and data classification
- Visual analytics / data discovery / explorative data analysis
- AI methods such as machine learning
- Computational intelligence: fuzzy logic, neuronal networks, evolutionary algorithms

## **Information-Security**

- Data protection and data privacy
- Risk analysis / type of threats
- Attack vectors and scenarios
- IT security guidelines

## **Second Semester at Asia-Pacific**

### **Applied Programming**

- Basic principles and application of programming languages for big data: SQL, R and Python
- Languages and tools for data management
- Data integration
- ETL v. ELT (data lake)

### **Analysis of semi- & unstructured Data**

- Crawling and pre-processing
- Text mining / web mining
- Social media analysis
- Ontologies
- Semantic and graphic modelling/technologies
- Project management of Big-Data-Projects
- Planning, management and control of dig data projects

### **Second Semester at Asia-Pacific**

- Challenges, specific features and success factors of big data project management
- Architectural and technological features
- Introduction of big data applications
- Integration and harmonization of data sources and planning of data analyses and reporting

#### **Area of application: Business Analytics**

- Goals and fields of activity for big data applications
- Sector and type of data sources
- Application of processes such as association analysis, decision tree process, neuronal networks, cluster analysis

#### **Ethics & Law**

- Ethical aspects of the use of big data
- Legal aspects of the use of big data
- Compliance

#### **Deutsch**

- Fundamentals in listening, reading, writing and speaking
- Basic grammatical skills
- Application in situations of everyday life

### **Third Semester at FOM HOCHSCHULE**

#### **Big-Data-Consulting Project**

- Selection of an area of application for the analysis project  
Data storytelling

- Addressing a management issue
- Data acquisition, processing and analysis
- Preparing findings for management

#### **Quantitative Data Analysis**

- Qualitative and quantitative research methods
- Quantitative data analysis (applications with R, statistical test methods, multivariate processes)

#### **Big-Data-Analysis Project**

- Selection of an area of application for the analysis project
- Project work with first independently produced data analysis

#### **Strategic Business Model Development**

- Results of big data analyses as drivers of business model development
- Planning of big data strategy/business analytics strategy
- Strategy approaches and strategic planning and management instruments
- Data-based business models and business transformation
- Open innovation/innovation management

### **Fourth Semester at FOM HOCHSCHULE**

#### **Applied Project I**

Master Thesis

Applied Project II



# Fee structure for MSc-Big Data & Business Analytics (2023-25)

## First Year (Session 2023-24 ) at AIGS New Delhi , India

Amount at the time of Registration	1st Installment (on or before 10 <sup>th</sup> July, 2023)	Payable on or before 10 <sup>th</sup> July, 2023)	2nd Installment (on or before 31 <sup>st</sup> Oct, 2023)	First Year Total Fee Including FOM University Registration
Rs. 1,50,000/-	Rs. 3,00,000/-	€ 1500 Students needs to pay directly to FOM University, Germany (As Registration Fee)	Rs. 2,00,000/-	₹ 6,50,000/- (To AIGS New Delhi, India) € 1500 (To FOM University, Germany)

## Second Year (Session 2024-25) Fee at FOM University, Germany

Second Year (Session 2024-25) at FOM University, Germany and other Expenses at Germany			Total Program Fees in 1st & 2nd year, (Approx.)
	Euros	INR	
FOM University Tuition Fee (To be paid before start of 2nd year to FOM University)	€ 6,400.00	5,19,872 (May change as current currency rate)	INR 6,50,000 (First year Fee at AIGS New Delhi, India)
Housing for 10 months in Germany	Assistance will be provided. Prevalent Charges will be applicable		€ 1500 (Registration Fee for FOM University to be paid in First year)
Meals + Conveyance in Germany	Assistance will be provided. Prevalent Charges will be applicable		€ 6400 (2nd Year Fee for FOM University)

Air ticket (India to Germany) & Visa (For Germany)	As Per Prevalent Charges	₹ Approx. 50,000.00 (Student needs to pay directly to the Germany Embassy in India or Travel Agent)	
Insurance (Health & Travel for Germany)	As Per Prevalent Charges	Approx. ₹ 50,000.00	
Miscellaneous (Any expenses not covered above in India/ Germany)	As Per Prevalent Charges	Approx. ₹ 30,000.00	1st year + 2nd year Tuition fee INR 12,91,717/- (Approx.)

#### Fee Composition:

- Fees including registration amount is **non refundable**.
- Boarding and lodging [AC and Non AC rooms with food ] for first year stay at AIGS, India is available first come first serve basis subject to availability.
- Students can prefer for their own accommodation too if interested.
- Based on changes in conversion rate of EURO, there might be a small change in total fee.

**Note:** 1. AIGS Fee Composition: Tuition fee, Library Charges, Computer Lab, Internet Charges, books and fee for other activities such as Placement activities, Seminars, Workshops, Conferences, etc.

2. FOM Fee Composition: Tuition fee, Immatriculation fee , Examination Fee, semester schedules, teaching materials

3. Fee Payment Details: The fee can be paid by Demand Draft /Cheque drawn in favor of “Asia-Pacific Institute of Management” payable at New Delhi.

#### ACCOUNT DETAIL FOR FEES PAYMENT

Account Name: ASIA PACIFIC INSTITUTE OF GLOBAL STUDIES

Account Number: 10066106542

Bank Name: IDFC FIRST BANK

IFS Code: IDFB0020197

Branch Name: Jasola Branch, New Delhi-110025

Account Type: Saving Account

Payable City: New Delhi

# OUR PLACEMENTS



## PLACEMENT STATISTICS

**Rs 8.11** Lacs  
AVERAGE PACKAGE



# PROMINENT RECRUITERS

**Deloitte.**

**IBM**

Ameriprise  
Financial

AMERICAN  
EXPRESS

**airtel**

**Amul**

**ZYCUS**  
PROCURE PERFORMANCE

**EY** Building a better  
working world

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**MOODY'S**

**AXIS BANK**

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ITC Limited

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NO ONE TARGETS YOUR NEEDS BETTER

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**ESCORTS**



# NOTABLE ALUMNI



VIBHOR  
TYAGI



RAJASHREE  
SWAIN



HIMANSHU



GARIMA  
CHOUHDARY



AMAN  
CHAUDHARY



# NOTABLE ALUMNI



SAURAJ  
VERMA

INTEROCEAN



CHAYANIKA  
TALUKDAR

 **ICICI Bank**



RISHAB GABA

  
**Birla Sun Life**  
Asset Management



SHAILJA  
MEHTA

**protiviti**  
Face the Future with Confidence



GOURAV  
SONI

 **OYO**  
ROOMS

# NOTABLE ALUMNI



SHYAM  
SINGH



DIKSHA  
TRIPATHI



NITIN  
DULANI



SMRIDHI  
RATRA



SANJEEV  
KAR





# NOTABLE ALUMNI



VISHAL  
SHARMA

**COFFEE  
Day**  
Beverages



SOURABH  
SINGH

Ameriprise  
Financial 



IRINA  
UPADHYAY

 **OYO**  
ROOMS



BEDISH  
SHRIVASTAVA





PARAS  
ARORA

 **kotak**  
Kotak Mahindra Bank

# AFFILIATIONS, ACCREDITATIONS & MEMBERSHIPS



All India Council for Technical Education, India (AICTE)



The Institute of Management Accountants (IMA)



PHD Chamber of Commerce and Industry PHDCCI



Confederation of Indian Industry CII



All India Management Association AIMA



The Federation of Indian Chambers of Commerce & Industry FICCI



The Associated Chambers of Commerce and Industry of India ASSOCHAM



The National HRD Network NHRDN



The Association of Indian Management Schools AIMS



The Federation of Indian Chambers of Commerce & Industry FICCI





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Since 1996**

# **ASIA-PACIFIC INSTITUTE OF MANAGEMENT** New Delhi

*[www.asiapacific.edu](http://www.asiapacific.edu)*



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Contact details: +91 11-4209 4800, 1800113334, +91-9289357302, [admissions@asiapacific.edu](mailto:admissions@asiapacific.edu)