



POWERED BY



# POST-GRADUATE DIPLOMA IN MANAGEMENT

## SPECIALIZATIONS:

I. FinTech II. Artificial Intelligence & Data Science



# ABOUT BIMTECH

Birla Institute of Management Technology (BIMTECH) was established in 1988 by the Birla Academy of Art and Culture, and supported by Birla group of companies.

Late Basant Kumar Birla and Sarala Birla, chairperson of B K Birla Group of companies are the founders of the business school. BIMTECH is one of the best PGDM (Online)/Management college in Delhi NCR, India renowned for creating leadership in International Business Management. BIMTECH's vision is to develop ethical leaders with entrepreneurial and global mindset striving for sustainability and inclusive growth.


 **NAAC and  
NBA  
accredited  
Institution**


 **Granted  
Category 1  
Graded  
autonomy  
status by  
AICTE**

 **Top Ranked  
University in  
India -  
44th Rank  
in the NIRF,  
2021**

 **Ranked 6th  
by National  
HRD Network  
in 2018-19  
among private  
B-Schools**

 **First Indian  
Business  
School to be  
awarded EFMD  
BSIS Label**

 **Ranked 10th  
in MBA Universe  
Ranking  
(Among Pvt.  
B School)**

 **Ranked 12th  
in Business World  
Ranking (Among  
Pvt. B school)**

## ABOUT **IMARTICUS LEARNING**

Imarticus Learning is a technology-driven educational institute that has immense expertise in transforming careers across industries such as financial services, analytics and AI, business analysis and core technology. Founded in 2012, Imarticus has transformed over 35,000 careers by enabling aspirants to acquire in-demand skills using an Industry-First approach. Imarticus has programs in Investment Banking, Capital Markets, Data Science, Machine Learning etc., offered as Certifications, Post graduate programs, Bachelors and Masters degrees. These programs are available for school leaving students, recent graduates, experienced professionals, and executives with the period for these programs ranging from 4 months to 3 years.

## ABOUT **THE PARTNERSHIP**



**Dr. H Chaturvedi**  
Director, BIMTECH

"We're delighted to be collaborating with India's leading ed-tech solution platform to provide learners with the skills they need to succeed in the real world.

You will soon find that the PGDM (Online) curriculum is thoroughly designed to give best-in-class learning experiences while providing a new-age pedagogy using Imarticus Learning's industry-first approach. We are certain that learners will gain a lot from this course, which will serve as a stable foundation for their future employment."



**Mr. Nikhil Barshikar**  
Founder of Imarticus Learning

"We're thrilled to be collaborating with a renowned institution like BIMTECH to teach the skillsets that learners will need once they enter the workforce. Cutting-edge technologies are revolutionising the globe, and they've become the foundation for organisations of all sizes to run smoothly and efficiently.

As these technologies advance and develop, the need for individuals with the necessary skillsets is expected to soar. Imarticus Learning has always been dedicated to providing learners with first-hand instruction and best-in-class experiences. We anticipate a fruitful and long-term collaboration, and we will be releasing other courses in other verticals in the near future"



# ABOUT OUR **PGDM (Online)** IN I. **FINTECH** AND II. **AI & DATA SCIENCE**

Imarticus Learning has collaborated with the prestigious BIMTECH to enhance their robust PGDM (Online) with specializations in **FinTech and Artificial Intelligence & Data Science**, covering different aspects of the spectrum across FinTech and AI & Data Science respectively. The curriculum is designed to provide you with a strong foundation in key elements of the FinTech, and AI & Data Science domains.

**These strong FinTech and AI & Data Science PGDM (Online) programs cover the important aspects of FinTech and AI & Data science via hands-on training from industry experts.**

The engaging tech-enabled learning experience enables you to apply your learning in real business scenarios and problems.

If you are looking to accelerate your FinTech or Data Science career prospects by transforming into a FinTech expert or AI & Data Science expert, your search ends here, and a phenomenal professional learning journey begins.





# WHY CHOOSE THIS **PGDM (Online)?**



## **BIMTECH Collaboration**

Be part of history and get a PGDM (Online) from an institute run by the Birla family, which has created a lasting legacy in Indian education for the past 33 years. BIMTECH has **Category 1 graded autonomy, NAAC and NBA accredited.**



## **BIMTECH Library Access**

World-Class Physical and Virtual Library access known as the BIMTECH "Knowledge Centre". It is considered to be one of the best libraries in the Delhi NCR region in management education with a collection of both print and electronic resources, which include books, journals, databases, CDs/DVDs, e-journals, reports, etc.



## **One week campus immersion (optional)**

Getting all students, who come from different academic and professional backgrounds, together and bringing them to the same level of pre-requisites needed to begin the PGDM (Online) program. They immerse themselves with their batchmates by starting their exciting journeys together on the BIMTECH campus.



## **Unique Specializations**

These are the only FinTech and AI & Data Science PGDM (Online) programs that cover every critical aspect of the two domains. Choose either the AI & Data Science or the FinTech track and get access to Introduction to Big data, Solutions to Big data, Big data processing, etc. or Introduction to Fintech, Blockchain and Applications, etc. respectively.



## **Industry Partnerships**

Stay updated on the latest FinTech and AI & Data Science industry trends and practices by accessing resources powered by our Research, Knowledge and Tech Partners such as **HSBC, J. P. Morgan, Citi Bank, Capgemini** and many more.



## **Extensive Career Support**

After earning your FinTech or AI & Data Science PGDM (Online), you'll be given **unparalleled career support and job placement opportunities** facilitated by Imarticus Learning's dedicated Career Assistance Services team.

# PROGRAM DETAILS

## Duration:

**24 months; 2400 hours**

One week campus immersion



## Mode of Training:

**Live Instructor-Led Training**

along with recorded videos,  
presentations etc.



## Program Fee:

**INR 275,000**

(No cost EMI options available)

**INR 25,000**

(Optional: one week immersion program)



## Eligibility:

Bachelor's Degree (Minimum of 3 Years Degree Program), with at least 50% marks or equivalent CGPA (45% in case of SC/ST) from a recognized University.

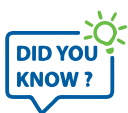




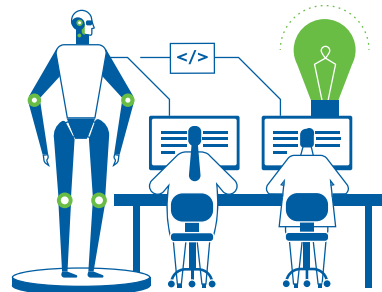
## About Fintech

FinTech is evolving at an unprecedented rate, mostly simultaneously, driven primarily by transformative cutting-edge technological solutions.

The wide-scale adoption of Financial Technology has rapidly altered the dynamics of the broader global economy, resulting in a heightened demand for skilled FinTech Specialists.

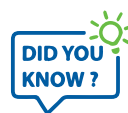


In global terms, the FinTech industry is projected to reach a valuation of approximately **\$310 Billion by 2022**, making it the ideal time to begin a rewarding career path in the FinTech specializations.



## About AI & Data Science

AI & Data science are some of the most in-demand new age career paths. The business world is increasingly dependent on data and technology, and they realize that a crucial factor to their next big business decision is getting the right Data Scientist or AI expert on board. This is where the right degree comes into play.



The global artificial intelligence (AI) market is expected to grow rapidly in the coming years, reaching around **126 billion U.S. dollars by 2025**.

# CURRICULUM

## Year 1



### Trimester 1

Courses-5

**Management Information Systems**

**Marketing Management - I**

**Organisational Behaviour**

**Quantitative Techniques**

**Business Economics**

### Trimester 2

Courses-5

**Financial and Managerial Accounting**

**Data Analytics**

**Human Resource Management**

**Information System Strategy**

**Operations Management**

### Trimester 3

Courses-6

**Emerging Technologies**

**Research Methodology**

**Global Business Environment**

**Strategic Management**

**Enterprise Risk Management**

**Soft Skills**



---

## Year 2

### Specialization 1 **FinTech**

---

#### Trimester 4

Courses-5

**Financial Markets 1**

**Financial Markets 2**

**Introduction to FinTech**

**FinTech in Banking and Finance**

**Blockchain and Applications**

---

#### Trimester 5

Courses-4

**Cryptocurrencies**

**Cloud Computing**

**Robotic Process Automation**

**Machine Learning in FinTech**

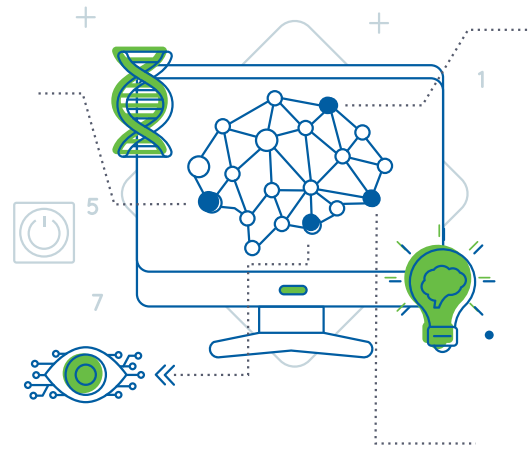
---

#### Trimester 6

Courses-2

**CSR**

**Entrepreneurship**



### Specialization 2 **Artificial Intelligence & Data Science**

---

#### Trimester 4

Courses-5

**Introduction to Big data**

**Solutions to Big data**

**Big data processing and tools**

**Introduction to Business Analytics**

**Data Analytics using Excel**

---

#### Trimester 5

Courses-4

**Statistics for Data Science**

**Data Science with Python**

**Business Decision Making**

**Data Visualization with Power BI**

---

#### Trimester 6

Courses-2

**CSR**

**Entrepreneurship**

# PROGRAM CERTIFICATE



Birla Institute of Management Technology  
Greater Noida



20XX-XX

Post Graduate Diploma in Management

(Approved by All India Council for Technical Education, Ministry of HRD, Govt. of India)

This is to certify that

Mr./Ms. \_\_\_\_\_

Roll No. \_\_\_\_\_ has qualified for the award of  
Post Graduate Diploma in Management, Online  
with CGPA — out of 10.



31<sup>st</sup> May, 20XX

Chairperson  
Board of Governors

Director

# FACULTY

---



## **Prof. S S DUBEY**

**Chairperson, Centre For Online Studies (COOLS), BIMTECH**

A practicing Academician with 35 years of Industry experience in IT Services leading world class organization such as IBM and Tata Group. Last assignment was Asia Pacific Services Delivery head of IBM supervising IT for 17 IBM countries across 5 time zones.

Published 12 academic books and taught over 10000 students as Visiting Professor at leading B schools like IIM Lucknow, IIM Indore, SP Jain Global Management School Singapore and Dubai, FMS Delhi University, IMT Ghazaibad, XLRI Jamshedpur, IMI Delhi amongst others. Managed mega IT Transformation Consulting and Delivery project of 200+MUSD budget and 3500+ team across multiple Geography, excellent Team builder, deep process orientation and well versed in managing large project risk and mitigation strategies. Professor and Head of IT Area at BIMTECH since 2016 July.



## **Dr. Arunadutya Sahay** Professor of Strategic Management, BIMTECH

Dr. Sahay's teaching and research interests are in the area of Strategic Management, M&A, Strategic Alliance & JV, Innovation, Entrepreneurship, Sustainability and CSR. He has been a Turnaround Manager, Corporate Entrepreneur, Researcher, Educator and an Institution Builder.



## **Dr. Meena Bhatia** Associate Professor of Finance, BIMTECH

Dr. Meena Bhatia has over 22 years of experience which includes both corporate and academic experience. She has taught at post graduate management programmes of BIMTECH, IIFT, Bombay Stock Exchange Institute and many other B Schools in NCR. Besides this she has also taught at University of Bradford, UK.



## **Dr. Arvind Shukla** Professor of Marketing, BIMTECH

Currently a Professor in the area of Marketing he is also the Chair of the Fellow Program in Management at BIMTECH. He has also looked after the Examinations and Admissions during his 12 years at the Institute. Teaching Marketing management for the last 32 years in a uniquely enjoyable way is his passion. He also teaches CRM and Services Marketing.

# PLACEMENT ASSISTANCE

Imarticus has a dedicated Corporate Relations Team to guide you on the right career path, in addition to sessions on Resume Writing and Interview Prep. Regular feedback on your resume and social media profiling is provided by the Corporate Relations Team, along with 1-on-1 Mock Interview Sessions as well.

Our Connect To Careers e-hiring portal enables you to apply for relevant jobs and attend interviews online. Connect To Careers Job Fairs are routinely organized to connect you with major employers.



## Average Salary for Fintech Roles



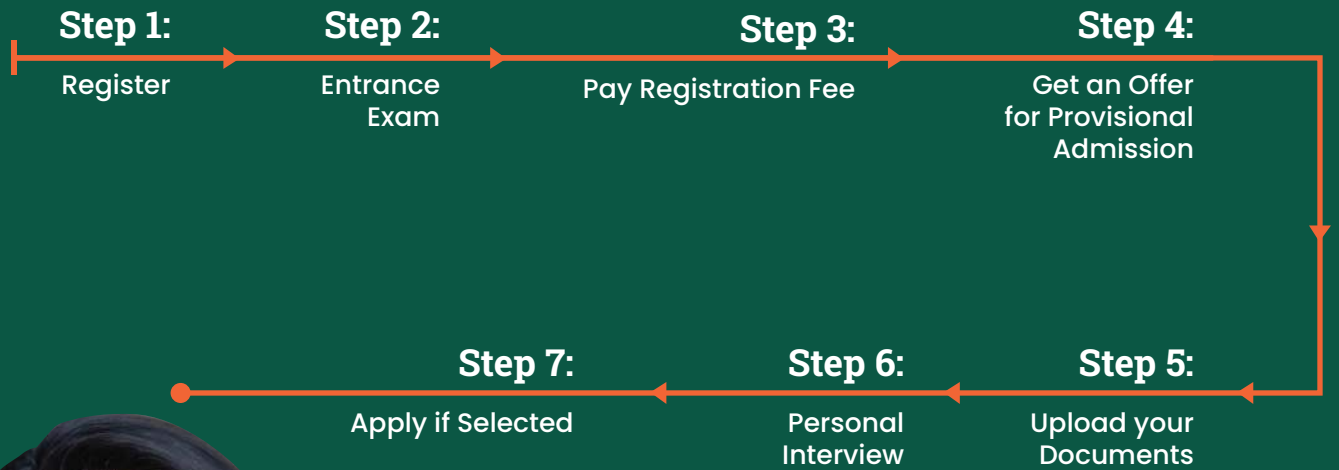
## Average Salary for Artificial Intelligence & Data Science Roles

# IMARTICUS GRADUATES WORK AT





# ADMISSION PROCESS





## A PRESTIGIOUS DEGREE COUPLED WITH MOST IN-DEMAND SPECIALIZATIONS

### FINTECH

“ The pandemic has brought the future forward,  
along with an acceptance of fintech’s role  
within it. ”

- TECHCRUNCH

---

### ARTIFICIAL INTELLIGENCE & DATA SCIENCE

“ Artificial Intelligence will disrupt all  
industries. Don't be left behind. ”

- Dave Waters

“ Big data is at the foundation of all the  
megatrends that are happening. ”

-Chris Lynch



## Birla Institute of Management Technology

Plot No. 5, Knowledge Park II,  
Greater Noida (NCR) Uttar Pradesh - 201 306

Tel: +91-120-6843000-10, Extn: 606/607

Mob: +91 8287077614 Toll free No. 1800 5723 999

E mail: [olst@bimtech.ac.in](mailto:olst@bimtech.ac.in)

<https://onlineclasses.bimtech.ac.in/>



---

Scan to know more

POWERED BY



For more information, contact us:

[info@imarticus.com](mailto:info@imarticus.com)

+91-9319746164

---

Visit us at: [Imarticus.org](http://Imarticus.org)



