

DPU

Dr. D. Y. Patil Unitech Society's

Dr. D. Y. Patil Institute of Management & Research

Main Campus, Sant Tukaram Nagar, Pimpri, Pune 411018.



"WE BUILD YOUR SUCCESS "

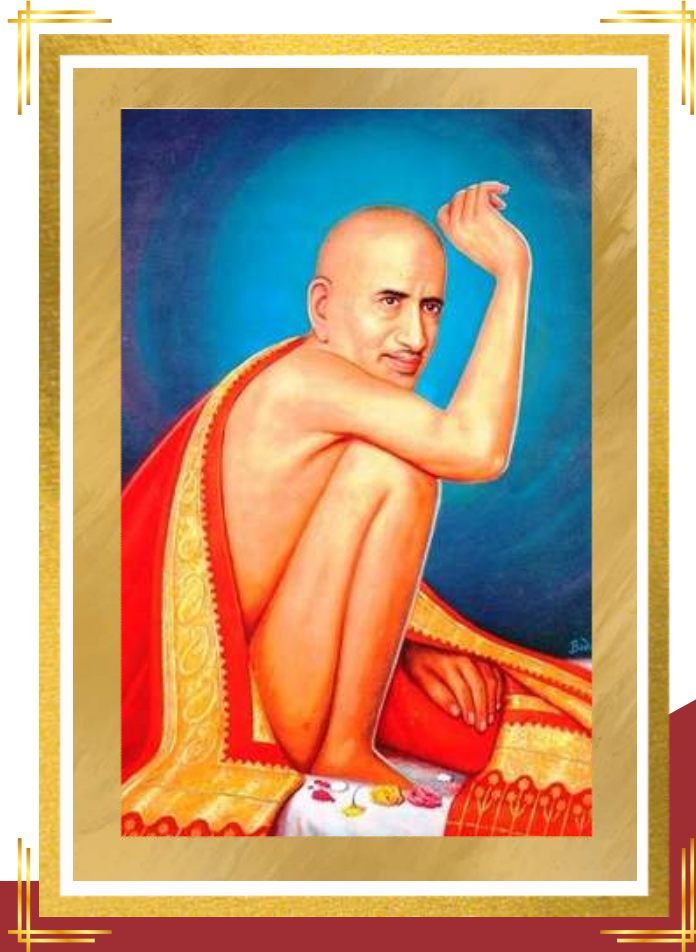
Explore Our World Class Education

DYPIMR PROSPECTUS 2023-24
MBA | MCA | MBA - DIGITAL MARKETING



Best College Award by SPPU

DTE CODE - 6104



Parampujya Shri Sant Gajanan Maharaj, Shegaon.
The Presiding Deity of Dr. D. Y. Patil Unitech Society

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ABOUT OUR INSTITUTE

Welcome to the globally competitive and technologically advanced smart campus of DYPIMR which is always vivaciously active with plethora of academic as well as cultural and sports activities. It is located strategically between the IT hub & Manufacturing hub of Pune City. The foundation stone for the Dr. D .Y. Patil Institute of Management and Research was laid in the year 1994. Today DYPIMR is a pioneer management institute in Pune approved by AICTE, affiliated with SPPU and recognized by DTE.

DYPIMR has won "Best College Award" from affiliating Savitribai Phule Pune University. It's MBA Program is NBA affiliated four times and MCA Program is NBA accredited once. Institute is also NAAC accredited in "A" rank.

We welcome hundreds of students from various parts of the country to study in our academic ambience. Our excellent infrastructure, Wi-Fi enabled campus and smart classrooms make us the top choice of Management and Technology college for students.

DYPIMR makes the most of the industrial environment of the area and keeps up with the latest industrial trends by blending Professional Certification Programs, Workshops and Add-on courses. The institute boasts of an excellent management structure that facilitates smooth academic tenure of students with us. The delivery of curriculum is well planned and monthly departmental meetings are held to map student performance and progress.

DYPIMR starts preparing its management students for professional exposure from day one and they are put on Personality Development and Business Communication trainings that enhance their skillset. DYPIMR hosts various events , conferences and seminars that make the college environment very lively. Students are often seen celebrating various victories in sports, hackathons, quizzes, competitions and tech fests. Our strong network of alumni handholds them with frequent interactive talk shows.

The faculty members personally mentor assigned students and ensure that they perform well not only in academics but also in becoming responsible individuals. We share a futuristic vision for our students and therefore have integrated the latest technology in learning and outcome mapping and adopted best global practices in the field of Management opening the doors of many opportunities for our students. Students learn here not only for the first job but for their entire career.

DYPIMR can boast of impressive placement and a very robust alumni base of thousand of corporate veterans and entrepreneurs.

DYPIMR is the first and so far only Institute affiliated with SPPU which offers a very impressive forward looking and niche program MBA - Digital Marketing.

AWARDS & ACHIEVEMENTS



"A" grade by National Assessment and Accreditation Council (NAAC) with CGPA of 3.29 on a four-point scale



Accredited **four times** by National Board of Accreditation (NBA) for MBA Programme



Winner Of Best College Award By Savitribai Phule Pune University



Accreditation by National Board of Accreditation (NBA) for MCA Programme



ISO 9001 and ISO 14001 Certified



- » Awarded "**Best Management College in west India**" by CEGR two times (2023 and 2021)
- » Awarded "**Top B - School of India**" by CHRONICLE Five times (2022, 2020, 2016, 2015 and 2014)
- » Awarded "**Top B School of Excellence In India**" by Competition Success Review two times (2022 and 2021)
- » Awarded "**Best B-School Rating**" by Business Standard Survey 2020
- » Awarded "**Best Management College in India**" by Praxis Media in 2017
- » Awarded "**Best Management College in Maharashtra**" by Merit Awards and Market Research in 2017
- » Awarded "**National Education Excellence**" in 2016
- » Awarded "**Best Management Institute in Maharashtra State**" in during the Global Education Excellence Award in 2014.



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INDUSTRY MOU

DYPIMR has created a corridor between the campus and the industry to help its students a smooth passage into the professional life.

We are associates with prestigious brands who are a part of our knowledge transfer process and value us as their trusted talent partner. Together we create outstanding management professions that lead the industry. Here is a list of our Partner Companies.

Industry Connect (MOU)

Bajaj Finance Ltd.	Monster.com India Pvt. Ltd.
Mechintel System Pvt. Ltd.	City Mesh Properties
Xenstack Solution India Pvt. Ltd.	Evolving Services Pvt. Ltd.
Greenvissage Business Consulting LLP	The Student Promise Ltd.
Spurti Express, Pune	The Lion's Crew
Ribsia Pvt. Ltd.	Samrat Spaces Pvt Ltd.
Trigati Corporation, Pune	Print Legal Technologies Pvt. Ltd.
Westeria Real Vision	Key Mansions Pvt. Ltd.
Astika Global Management Pvt. Ltd.	Housi.com

MEMBERSHIP OF PROFESSIONAL BODIES

As much as campus learning plays a pivotal role in the holistic development of students, at DYPIMR, we believe that the true confidence and competency building of students takes place only with regular corporate exposure. DYPIMR training & placement team has a vast network of corporate collaborations powered by its successful alumni that opens the doors for its students to make the most of global employment opportunities.

Our membership with the following bodies strengthen our professional network

- ▶ Association of Indian Management Schools (AIMS)
- ▶ Maharashtra Chamber of Commerce, Industries & Agriculture (MCCIA)
- ▶ Indian Society for Training and Development (ISTD)
- ▶ National HRD Network (NHRDN)
- ▶ Confederation of Indian Industries (CII)
- ▶ Centre for Education Growth and Research (CEGR)
- ▶ National Institute of Personal Management (NIPM)

INSTITUTES UNDER DR. D. Y. PATIL UNITECH SOCIETY



Dr. D. Y. Patil Institute of Management & Research, Pimpri, Pune

Dr. D. Y. Patil B-School
Tathawade, Pune

Dr. D. Y. Patil Arts, Commerce & Science College, Pimpri, Pune

Dr. D. Y. Patil Institute of Hotel Management & Catering Technology, Tathawade, Pune

Dr. D. Y. Patil Science and Computer Science College, Akurdi, Pune

Dr. D. Y. Patil College of Education (B.Ed.), Akurdi, Pune

Dr. D. Y. Patil Law College, Pimpri, Pune

Dr. D. Y. Patil Public School, Pimpri, Pune

Dr. D. Y. Patil Institute of Technology, Pimpri, Pune

Dr. D. Y. Patil Institute of Pharmaceutical Sciences & Research, Pimpri, Pune

Dr. D. Y. Patil Arts, Commerce & Science Women's College, Pimpri, Pune

Dr. D. Y. Patil Arts, Commerce & Science College, Akurdi, Pune

Dr. D. Y. Patil College of Education, Pimpri, Pune

Dr. D. Y. Patil Arts, Commerce Night College, Pimpri, Pune

Dr. D. Y. Patil Unitech Arts, Commerce and Science College, Tathawade, Pune.

Dr. D. Y. Patil Institute of Nursing Education, Pimpri, Pune

CHAIRMAN'S MESSAGE

Dear Students,

Congratulations on choosing DYPIMR as your preferred institute. We welcome you to carry forward our legacy of professional excellence, a result of decades of innovation in the education sector. This Institute is not just a mere facade of educational instruction but is a temple of knowledge that trains hundreds of students year on year. We are guided by a strong value system that enables us to give you the best and nurtures you as the future citizen of the country. We have taken out most care to plan your academic routine effectively that will not only help you excel in graduate courses but will also bring about holistic development of your personality.



DR. P. D. PATIL

Chairman, Dr. D. Y. Patil Unitech Society

I can assure you that the campus facilities, curriculum and faculty members together will expedite your career growth and we, at DPU Unitech, will leave no stone unturned to secure you a bright professional future. I urge you to make the most of this environment and propel yourself toward greater success. Wishing you all the best!

VICE-CHAIRPERSON'S MESSAGE

Dear Students,

I take immense joy in inviting you to be a part of our academic culture. DYPIMR has carved a niche for itself in the field of Management by not just providing technical education but by changing the lives of thousands of students.

The institute nestled in one of the fastest growing industrial hub of Pune City has designed a strong career journey for its students which start with their enrolment into our management courses.

The two years spent in our academic environment benefit students at all levels and make them more responsible as an individual and as a professional.

The cutting edge curriculum delivery and targeted knowledge sharing help them grasp all that is relevant and apply it through various in campus opportunities as well as live industrial projects that give ample exposure to the students.



DR. BHAGYASHREE P. PATIL

Vice Chairperson
Dr. D. Y. Patil Unitech Society

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FROM THE DIRECTOR'S DESK

DR. MEGHANA BHILARE

Professor, Director

Dr. D. Y. Patil Institute of Management & Research



Dear Students,

Welcome to one of the pioneering institute of the present-day, DYPIMR in Pimpri, Pune.

DYPIMR enjoys a distinguished reputation for being among the top B-Schools affiliated to SPPU. The Institute also offers distinctive location advantage of being situated in the middle of India's one of the biggest automobile manufacturing hub and India's one of the biggest IT Park, thereby attracting the most efficient and experienced talent pool of managers & computer professionals as its faculty members to augment academic efforts with practical hands-on experience for the students.

The Institute lays great emphasis on the quality of teaching. It endeavours to provide learning experience through the availability of latest infrastructural facilities in pursuit of excellence in education for individual students.

These state of the art infrastructure facilities include computer labs, ultra-modern classrooms, fully stocked library with a wide variety of books, national & international journals, Periodicals, & facilities of online E-Learning with the required software. Institute also provides Wi-Fi environment to students, air-conditioned reading halls, seminar halls and more.

DYPIMR offers full-time Master of Business Administration (MBA), Master of Computer Application (MCA) and Master of Business Administration - Digital Marketing (MBA-DM) programs leading to the award of respective degree by SPPU. In addition, Personality Development Programs, Business Communication Workshops, Mock GD & PI Sessions, handson Live Projects, Industry Visits, Foreign Language and Specialization Oriented Certifications are some of the continuous initiatives taken by the institute. Various Cultural Events, Sports Activities and Competitions are planned and executed by students with the help of faculty members and qualities of team-building and leadership are nurtured.

A student choosing DYPIMR can be rest assured of top quality education and global training standards along with the assurance of assistance for getting a lucrative placement offer on completion of his/her program.

I look forward to seeing you in the rich and invigorating educational experience at DYPIMR to build your future and career.

VISION, MISSION & CORE VALUES

VISION

To emerge as an institute of excellence in creating resilient professionals in the field of management and technology.

MISSION

- ▶ To nurture innovative and agile leaders through holistic and experiential education.
- ▶ To develop an efficient academic delivery model through the right combination of standardisation and innovative pedagogy.
- ▶ To harness the potential of new age technologies with an aim to generate opportunities for Employment, MDP and consultancy.
- ▶ To develop contemporary and applied research as base for creating excellence.

CORE VALUES

- ▶ **C**ommitment towards growth
- ▶ **A**gility for quickly adapting to change
- ▶ **R**espect for diversities
- ▶ **E**mpathy towards stakeholders' needs
- ▶ **E**xcellence in setting and achieving benchmarks
- ▶ **R**esponsibility towards society and environment





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GOVERNING COUNCIL

Sr. No.	Name of the Governing Body Members	Designation In Committee
1.	Dr. P. D. Patil Chairman, Dr. D. Y. Patil Unitech Society, Pune.	Chairman
2.	Dr. Somnath Patil Secretary, Dr. D. Y. Patil Unitech Society, Pune	Member
3.	Dr. N. J. Pawar Vice - Chancellor, Dr. D. Y. Patil Vidyapeeth, Pune. (Educationist)	Member
4.	Regional Officer & Director W.R.O. of AICTE	Member
5.	Dr. Vinod Mohitkar I/C Director DTE, Mumbai	Member
6.	Dr. Parag Kalkar Dean, Faculty of Commerce & Management Savitribai Phule Pune University (Nominee of Affiliating University)	Member
7.	Mr. Jintendra Tanna Director, Eternus Solutions (Industry Representative)	Member
8.	Ms. Ancy Sreenivasan Sr. Director Human Resources - EDB (Industry Representative)	Member
9.	Dr. Vishal Wadajkar Associate Director, DYPIMR	Member
10.	Dr. Shikha S. Dubey HOD - MCA, DYPIMR	Member
11.	Dr. Jini Saxena HOD - MBA, DYPIMR	Member
12.	Dr. Meghana Bhilare Director, DYPIMR	Member Secretary

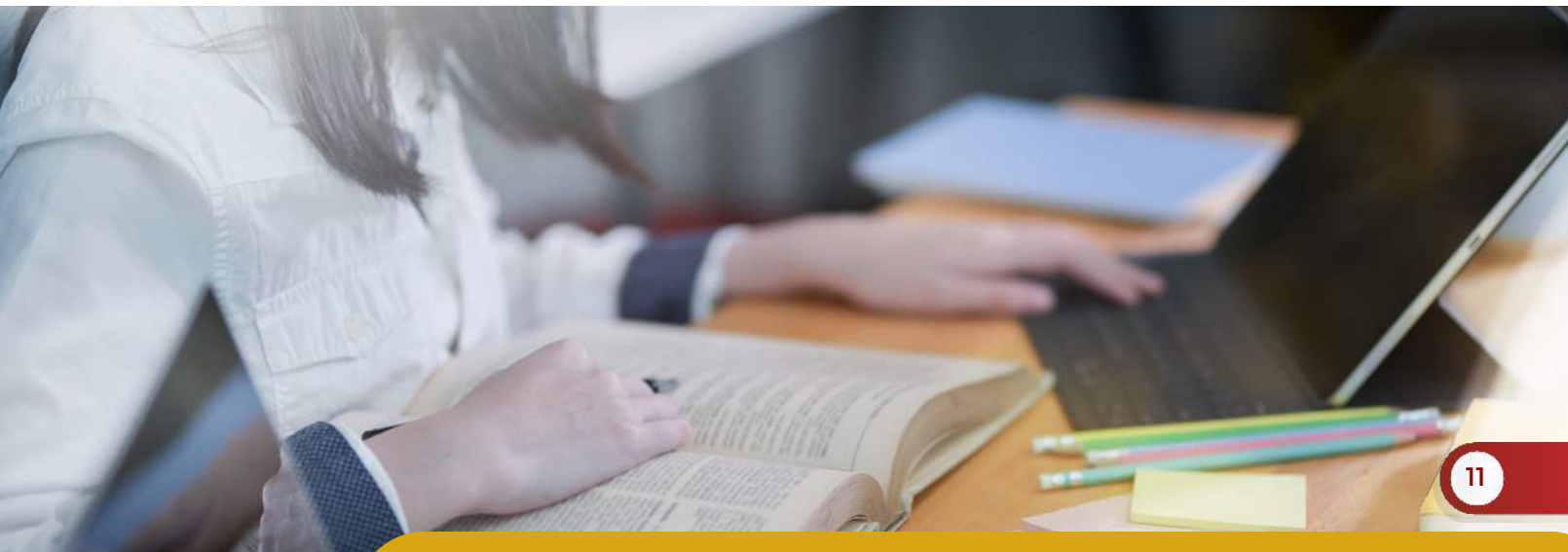
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ADVISORY BOARD

Sr. No.	Name	Designation In Committee
1.	Dr. P. D. Patil Chairman, Dr. D. Y. Patil Unitech Society, Pune.	Chairman
2.	Dr. Somnath P. Patil Secretary, Dr. D. Y. Patil Unitech Society, Pune	Member
3.	Mr. Satya Patri CEO, Esaplling PVT. LTD.	Member
4.	Mr. Vikas Khanvilkar Managing Director, Design Tech	Member
5.	Mr. Mayur Lokhande Head HR - (India, UK & Thailand), Robertshaw	Member
6.	Mr. Abhishek Kulkarni Manager - HR & IR, Sandvik Coromant	Member
7.	Mr. Om Prakash Yadav Manager, Konica Minolta Business Solutions, India Pvt. Ltd.	Member
8.	Mr. Kalpesh Raichura Managing Director, Connect Quotient	Member
9.	Ms. Shilpa Nimbalkar Head - HR, Bitwise, India	Member
10.	Mr. Shyam Nileshwar Director - Enterprise Learning, Fiserv	Member
11.	Mr. Upendra Tiwari HR Manager, Mahindra CIE Automative LTD.	Member
12.	Mr. Vinayak Deshpande Director of Engineering, Harman International	Member
13.	Dr. Shikha Dubey HOD - MCA, DYPIMR	Member
14.	Dr. Jini Saxena HOD - MBA, DYPIMR	Member
15.	Dr. Meghana Bhilare Director, DYPIMR	Member Secretary



The academic culture of DYPIMR augments the norms of college life. Special emphasis is given on developing study habits, reading habits & enhancing the habit of curiosity among students. We try to shape the outlook of students & increase their academic spirits by creating an atmosphere of variety & creativity in the curriculum delivery. Our academic culture is based on our vision that integrates culture into the process of talent cultivation & promotes development & innovation.



PROGRAM STRUCTURE : MBA AND MBA - DIGITAL MARKETING

MBA @ DYPIMR is a professional course that aims to prepare students for a flourishing corporate career. It focuses on learning varied management applications. The Curriculum builds on the implementation of Choice Based Credit System CBCS with a total of 110 Credits comprising:

- Core Courses
- Elective Courses
- Projects
- Soft Skills

Sr. No	Course Type	Credits per Course	Nature of the Course	Concurrent Evaluation Marks	End Semester Evaluation Marks	Total Marks	Number of Courses				Total Courses	Total Credits
							Sem 1	Sem 2	Sem 3	Sem 4		
1	Generic Core	3	Compulsory	50	50	100	6	4	2	2	14	42
2	Generic Elective (University Level) GE - UL	2	Elective	0	50	50	3	3	2	3	11	22
3	Generic Elective (Institute Level) GE - IL	2	Elective	50	0	50	3	1	Nil	Nil	4	8
4	Subject Core (Sc)-Specialization	3	Compulsory	50	50	100	Nil	2	2	2	6	18
5	Subject Elective (Institute Level) SE - IL- Specialization	2	Elective	50	0	50	Nil	2	3	2	7	14
6	Summer Internship Project	6	Compulsory	50	50	100			1		1	6
Total												110

MBA AND MBA - DIGITAL MARKETING GENERIC CORE

Semester 1	Semester 2	Semester 3	Semester 4
Managerial Accounting	Marketing Management	Strategic Management	Enterprise Performance Management
Organizational Behavior	Financial Management	Decision Science	Indian Ethos & Business Ethics
Economic Analysis for Business Decisions	Human Resources Management	Summer Internship Project	
Business Research Methods	Operations & Supply Chain Management		
Basics of Marketing			
Digital Business			

MBA AND MBA - DIGITAL MARKETING GENERIC ELECTIVES (UNIVERSITY LEVEL)

Semester 1	Semester 2	Semester 3	Semester 4
Management Fundamentals	Contemporary Frameworks in Management	International Business Environment	Global Strategic Management
Entrepreneurship Development	Start Up and New Venture Management	Project Management	Corporate Social Responsibility & Sustainability
Legal aspects of business	Qualitative Research Methods	Corporate Governance	



MBA AND MBA - DIGITAL MARKETING GENERIC ELECTIVES (INSTITUTE LEVEL)

Semester 1	Semester 2
Verbal Communication lab	Industry Analysis – Desk research
Enterprise Analysis – Desk research	
Ms - Excel Lab	

MBA SPECIALIZATIONS

Students have to opt for specialization in MBA - II Semester

The following specializations are offered as MAJOR

1. Marketing Management
2. Financial Management
3. Human Resources Management
4. Operations & Supply Chain Management
5. Business Analytics



SPECIALIZATION COURSES

MARKETING MANAGEMENT

Semester 1	Semester 2	Semester 3	Semester 4
SUBJECT CORE			
	Marketing Research	Services Marketing	Marketing 4.0
	Consumer Behavior	Sales and Distribution Management	Marketing Strategy
SUBJECT ELECTIVE (INSTITUTE LEVEL)			
	Integrated Marketing Communication	Business to Business Marketing	Customer Relationship Management
	Digital Marketing 1	International Marketing	Retail Marketing
		Digital Marketing - II	

FINANCIAL MANAGEMENT

Semester 1	Semester 2	Semester 3	Semester 4
SUBJECT CORE			
	Financial Markets and Banking Operations	Advance Financial Management	Financial Laws
	Personal Financial Planning	International Finance	Current Trends & Cases in Finance
Subject Elective (Institute Level)			
	Security Analysis and Portfolio Management	Indirect Taxation	Risk Management
	Direct Taxation	Financial Modelling	Strategic Cost Management
		Technical Analysis for Financial Markets	

SPECIALIZATION COURSES

HUMAN RESOURCES MANAGEMENT

Semester 1	Semester 2	Semester 3	Semester 4
SUBJECT CORE			
	Contemporary Based Human Resource Management	Strategic HRM	Organizational Diagnosis & Development
	Employee Relations & Labour Legislation	HR operations	Current Trends & Cases in Human Resource Management
SUBJECT ELECTIVE (INSTITUTE LEVEL)			
	Labour Welfare	Talent Management	Leadership and Succession Planning
	HR Analytics	International HR	Labour Economics and Costing
		Performance Management System	

BUSINESS ANALYTICS

Semester 1	Semester 2	Semester 3	Semester 4
SUBJECT CORE			
	Basic Business Analytics using R	Advance Statistical Methods using R	Economies of Network Industries
	Data Mining	Machine Learning and Cognitive Intelligence using Phyton	Artificial Intelligence in Business Applications
SUBJECT ELECTIVE (INSTITUTE LEVEL)			
	Tableau	Social Media, Web & Text Analytics	E Commerce Analytics - II
	Data Warehousing Project Life Cycle Management	Industrial Internet of Things	Health Care Analytics
		E commerce Analytics - I	

SPECIALIZATION COURSES

OPERATIONS AND SUPPLY CHAIN MANAGEMENT

Semester 1	Semester 2	Semester 3	Semester 4
SUBJECT CORE			
	Service Operations Management	Service Operation Management – II	E Supply Chain and Logistics
	Supply Chain Management	Logistics Management	Industry 4.0
SUBJECT ELECTIVE (INSTITUTE LEVEL)			
	Planning And Control of Operations	Manufacturing Resource Planning	Enterprise Resource Planning
	Inventory Management	Toyota Production System	World Class Manufacturing
		Six Sigma for Operations	

MBA - DIGITAL MARKETING

SUBJECT CORE

Semester 1	Semester 2	Semester 3	Semester 4
SUBJECT CORE			
	Fundamentals of Digital Marketing	Social Media Marketing	Digital Marketing Channels
	Consumer Behaviour in Digital Era	Digital Marketing Research	Marketing 5.0
SUBJECT ELECTIVE (INSTITUTE LEVEL)			
	Search Engine Marketing- I	Search Engine Marketing II	E-Customer Relationship Management
	Website Design and Development	Affiliate Marketing	Data Protection Laws and Data Privacy
		Building Digital Brands	



PROGRAM STRUCTURE : MCA

MCA @ DYPIMR is a professional course which aims to prepare students for a flourishing corporate IT career. It focuses on learning various tools and technologies applied in IT & ITES industry. The Curriculum builds on the implementation of Choice Based Credit System CBCS with a total of 112 Credits comprising:

- Core Courses
- Open Courses
- Practicals & Projects
- Soft Skills

Sr. No	Course Type	Credits per Course	Nature of the Course	Concurrent Evaluation Marks	End Semester Evaluation Marks	Total Marks	Number of Courses				Total Courses	Total Credits
							Sem 1	Sem 2	Sem 3	Sem 4		
1	Core Courses	3	Compulsory	25	50	75	5	5	5	2	17	51
2	Open Course	1	Open Course	25	0	25	2	2	2	0	6	6
3	Practicals	5	Compulsory	75	50	125	1	1	1	0	3	15
4	Soft Skills	1	Compulsory	25	0	25	1	1	1	0	3	3
5	Mini Project	5	Compulsory	75	50	125	1	1	1	0	3	15
6	Project	22	Compulsory	300	250	550				1	1	22
Total												112

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MCA CORE COURSES

Semester 1	Semester 2	Semester 3	Semester 4
Java Programming	Python Programming	Mobile Application Development	DevOps
Data Structures and Algorithms	Software Project Management	Data Warehousing and Data Mining	PPM and OB
Object Oriented Software Engineering	Optimization Techniques	Software Testing and Quality Assurance	
Operating System Concepts	Advance Internet Technologies	Knowledge Representation & Artificial Intelligence - ML, DL	
Network Technologies	Advance DBMS	Cloud Computing	

MCA OPEN COURSES

Semester 1	Semester 2	Semester 3
Research Methodology	Tableau, Power BI	R - Programming
Digital Marketing	Big data Technologies / Technical Test	.Net Technologies



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CENTRE OF EXCELLENCE



Various Centre of Excellence at DYPIMR is a special arrangement between DYPIMR and companies for collaborative efforts, training and research pertaining to execution of live projects thereby creating opportunities of certifications and hands on training for students and research and up skilling for faculty members.

Various areas covered under already formed Centre of Excellence are Digital Marketing, Analytics, Data Science, Full Stack Development, Microsoft Azure, Microsoft.NET, Cyber Security, Block Chain, IOT etc.

Companies having their centre of Excellence at DYPIMR are

- 1) Celebal Technologies
- 2) Soft Tech Data Securities



COMMITTEES AND CELLS

Various committees at DYPIMR ensure quality learning and compliance with national academic norms. Our committees are constituted at institute level as well as joint expertise level where all members hold the highest standard of experience and decision making. Our different cells & committees ensure utmost transparency, updated record keeping and deliberations & discussions from time to time to ensure smooth functioning.

STATUTORY BODIES

- Governing Council
- College Development Committee
- Advisory Board
- Internal Quality Assurance Cell (IQAC)
- Incubation and Start up Cell
- Industry Interaction Cell
- University Examination Committee



DEMI-STATUTORY BODIES

- Anti-Ragging Committee
- Women Grievance Redressal Committee
- Internal Complaints Committee
- The Scheduled Caste (SC) and Scheduled Tribes (ST) Committee
- Grievance Redressal Committee

NON-STATUTORY BODIES

- | | |
|----------------------------------|--------------------------------|
| Research & Development Committee | Students Council |
| Academic Committee | Cultural Committee |
| Discipline Committee | Library Committee |
| Institute Social Responsibility | Alumni Association |
| Faculty Development Committee | Students Development Committee |

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CLUBS

Special interest groups or clubs at DYPIMR ensures every student gets to participate in activities that interest them and hone the necessary skills to help those interests blend in their professional competency. Over the years our different clubs have organized & arranged various special interest events for students that have kept the campus culture alive & exciting. Following are our clubs at a glance.

Digital Marketing Club

Photography & Creative Club

Rotaract Club

Adventure Club

Analytics Club

Sports Club

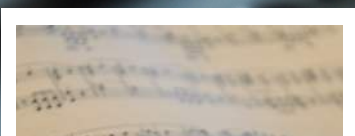
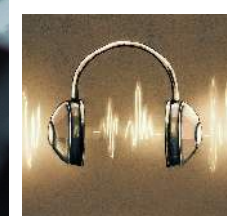
Music Club



DPU | DYPIMR ROTARACT CLUB

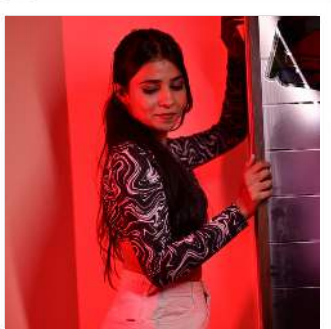
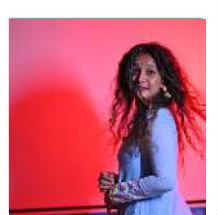


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PHOTOGRAPHY & CREATIVE CLUB



INTELLECTUAL CAPITAL

Sr.No	Name of Faculty	Designation	Qualification	Specialization	Experience
1	Dr. Meghana Bhilare	I/C Director	B.Com, MBA, DTL, LLB, Ph.D.	Finance	20 Years
2	Dr. Somnath Patil	Professor	BE, MBA, Ph.D.	General Management	13 Years
3	Dr. Vishal Wadajkar	Associate Director	BE, MBA, NET, Ph.D.	Marketing	18 Years
4	Dr. Shikha Dubey	Head Of MCA	B.Sc, MCA, MBA, Ph.D.	Comp. Application & MBA	19 Years
5	Dr. Jini Saxena	Head Of MBA	B.Com, MBA, Ph.D.	Systems	20 Years
6	Dr. Jena Joshi	Head Of IQAC	BE, MBA, NET, Ph.D.	Marketing	14 Years
7	Dr. Dhananjay Pingle	Associate Professor	MPM, DSM, Ph.D., M.B.A., B.Com	HR, Operations Research	19 Years
8	Dr. Shraddha Dudhani	Head Of IIC	BE, ME, Ph.D.	Computer Application	21 Years
9	Dr. Manjiri Patwari	Associate Professor	B.Sc, MCA, Ph.D.	Computer Application	15 Years
10	Mr. Amit Shrivastava	Head Of Admissions & Exams	B.Sc, MCA, M.Phil, BLIS, MLIS	Computer Application	18 Years
11	Mr. Sushil Kulkarni	Head Of Training & Placement	BCA, MCA, MBA	Comp. Application & MBA	16 Years
12	Ms. Pooja Mimrot	Head Of Consultancy	MBA	International Business	17 Years
13	Ms. Nidhi Vishnoi	Digital Marketing Club Advisor	BA, MBA	Marketing	16 years
14	Mr. Deepak Solanki	Assistant Professor	B.Sc., MBA	Marketing	38 Years
15	Mr. Sandeep Londhe	Assistant Professor	B.Com, MBA	Marketing	19 Years
16	Mr. Prasad Shaha	Assistant Professor	B.Sc, MCA	Computer Application	16 Years
17	Mrs. Sonali J Bagade	Assistant Professor	B.Com, MBA, Net	Finance	16 Years
18	Ms. Swati Jadhav	Assistant Professor	B.Sc, MCA	Computer Application	14 Years
19	Ms. Shilpa Dubey	Assistant Professor	M.Com, MBA	Finance	14 Years
20	Ms. Shraddha Shinde	Assistant Professor	B.Com, MBA	HR & Finance	13 Years

Sr.No	Name of Employee	Designation	Qualification	Specialization	Experience
21	Ms. Gayatri Neralkar	Assistant Professor	B.Sc, MBA	HR	12 Years
22	Mrs. Manjiri Chavan	Assistant Professor	B.Sc, MCA	Computer Application	12 Years
23	Mr. Harshal R. Dayma	Assistant Professor	B.Com, MBA	Computer application	12 Years
24	Dr. Priya Vasgadekar	Assistant Professor	B.Com, MBA, Ph.D.	Finance	11 Years
25	Mr. Pravin Aute	Assistant Professor	B.Sc., MCM, MBA	Computer Management	11 Years
26	Ms. Swati Bhat	Assistant Professor	B.Com, MCA	Computer Application	9 Years
27	Mr. Zeeshan Anwar	Assistant Professor	B.Com, PGDM	Marketing	9 Years
28	Ms. Uttara Bhattacharya	Assistant Professor	B.Sc., MBA,	HR	9 Years
29	Ms. Chandni Sharma	Assistant Professor	B.Sc, MBA, NET	HR	8 Years
30	Mr. Amit Ingale	Assistant Professor	BE, MBA	Digital Marketing	8 Years
31	Mrs. Swati Narkhede	Assistant Professor	BE, M.Tech.	Computer Application	7 Years
32	Mr. Soham Pratap	Assistant Professor	BCA, MBA	Digital Marketing	7 Years
33	Mr. Jeevan Ahire	Assistant Professor	BBM, MBA	Marketing	7 Years
34	Ms. Bhagyashree Joshi	Assistant Professor	BBA, MBA, NET	Marketing	6 Years
35	Ms. Nibhisha Rathod	Assistant Professor	BA, MBA, M.Phil	Marketing	6 Years
36	Mr. Kalyani Bhagwat	Assistant Professor	B.Sc, MCA	Comp. Application & Digital Marketing	5 Years
37	Ms. Kalyani Sahastrabuddhe	Assistant Professor	BCA, MCA	Computer Application	5 Years
38	Ms. Ripal Madhani	Assistant Professor	BBA, MBA, NET	Marketing	5 Years
39	Ms. Sharmila Jagdale	Assistant Professor	BCA, MCA	Computer Application	4 Years
40	Ms. Pooja Karale	Assistant Professor	B.COM, MBA	Finance	4 Years

Sr.No	Name of Employee	Designation	Qualification	Specialization	Experience
41	Mr. Abhishek Raidas	Assistant Professor	B.Tech. MBA	Business Analytics	3 Years
42	Mr. Sameer Prasad	Assistant Professor	B.Com, MBA	Finance	2 Years
43	Ms. Manasi Bhangale	Assistant Professor	B.Com, MBA	Finance	2 Years
44	Ms. Ankita Parikh	Assistant Professor	B.Sc., MBA	HR	2 Years
45	Mr. Mayur Kamble	Assistant Professor	BBA, MBA	Marketing	2 Years
46	Ms. Neha Sinha	Assistant Professor	BCA, MCA	Computer Application	2 Years
47	Mr. Bhagyarathi Varpe	Assistant Professor	BCA, MCA	Computer Application	2 Years
48	Ms. Ayushi Gajghate	Assistant Professor	BBA, MBA, MA	HR	2 Years
49	Mr. Santosh Gite	Assistant Professor	BE, MBA	Operations & HR	1 Year

VISITING FACULTY

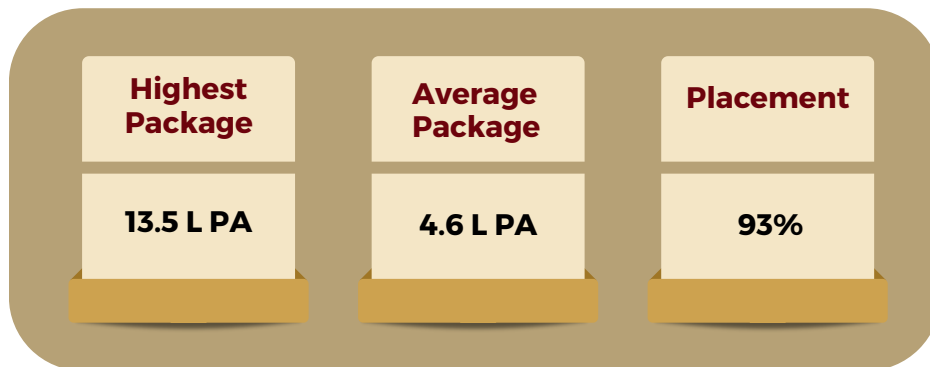
Sr.No	Name of Faculty	Qualification	Specialization	Experience
1	Mr. J. P. Singh	B.Sc., MBA, LLB	Marketing & HR	42 Years
2	Mr. Madhup Gandhi	B.Tech, MBA	Operations & Supply Chain and Management	35 Years
3	Mr. Sagar Patil	M.Com, FCA	Finance	21 Years
4	Dr. CA Aseema Dhake	MCM, CA, Ph.D.	Finance	16 Years
5	Ms. Smita Pandit	MPM	Soft Skills and Communication Skills	15 Years
6	Mr. Harshit Gupta	MBA	Digital Marketing	8 Years
7	Ms. Mahua Chakraborty	Ph.D (Psychology)	Student Counselling	24 Years
8	Mr. Paresh Admane	MBA	Music Training	7 Years
9	Ms. Prajakta Mahadik	-	Zumba & Dance Training	3 Years



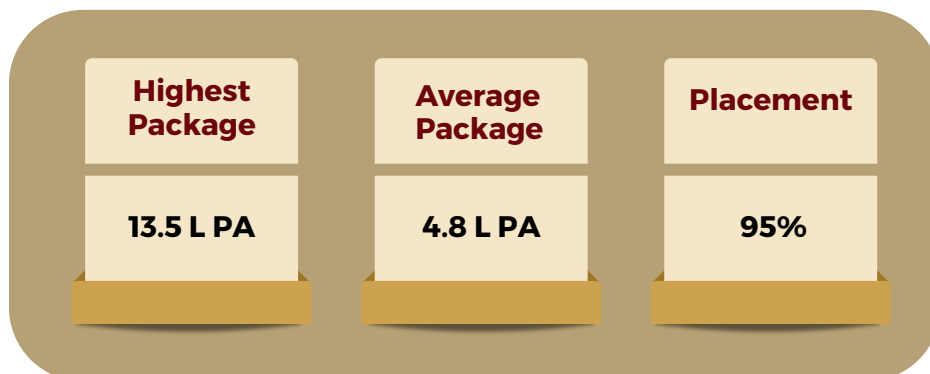
PLACEMENTS AND INTERNSHIPS

Our motto is to ensure our last student has the means to good employment which will be the foundation of his career. DYPIMR considers this as an achievement to make students placement ready despite of them being from diverse academic backgrounds by enhancing their personality through soft skills, personality development, mock interview programmes and spoken English classes. All our students get equal employment opportunities and are hired by best of the brands. Strengthening our placement team and expanding their network over the years is an achievement for us.

MBA and MBA - Digital Marketing



Master of Computer Application



OUR ESTEEMED RECRUITERS

Recruiters are our proud stakeholders who provide valuable career foundation to our students. Some of our esteemed recruiters are as follows.

& many more... 



INTERNATIONALIZATION

Internationalisation is one of our institutional commitments. To increase opportunities for the students, ensuring borderless learning plays an important role. DYPIMR is actively working on its internationalisation agenda by fostering collaborations with various universities across the globe. We have recently partnered with the universities in the United Kingdom and successfully helped students walk the gates to international opportunities. It has been our constant endeavour to ensure students at DYPIMR experience learning beyond the classroom which prepares them for the future through better cross-cultural conditioning.



DPU | DYPIMR

INFRASTRUCTURE

The physical infrastructure of the institute plays a pivotal role in achieving the Vision of the institute as it is the 'enabling' factor in the development of our students. In the recent past we have constantly revised and upgraded our physical and digital infrastructures in all points of contact with the students including , library, classroom capacity, digital equipment, new age softwares, mechanism for information dissemination through physical and digital infrastructure. We would like you to visit our world class infrastructure which boost the learning environment and connect our students with global learning processes.



DPU | DYPIMR

EVENTS & CAMPUS LIFE

A robust campus life makes the students participative and imparts important life skills. DYPIMR brings about a set of planned co-curricular activities that enhance the daily decision making ability of the students as they get to face new and ambiguous situations. DYPIMR has a purposeful and mature campus life program which is powerful and life-changing in many ways. Our students plan and execute various cultural events at institute level and numerous special interest clubs help them excel in their individual passions and hobbies. Each occasion and cultural event proves to be an ecstatic experience for the students and this creates an atmosphere of fun and frolic while building their skills in academics amidst the excellent infrastructure of the campus.











ADMISSION PROCEDURE

Advertisement by CET Cell



Appearing for MAH - MBA CET / CMAT / CAT & MAH - MCA CET Exam

Online Filling & Submission of Application Form



Document Verification at Facilitation Center for CAP



Registration through Online Application



Declaration of CET Result



Filling up of option form for CAP rounds



Seat Allotment for CAP



Confirmation of Admission at reporting center



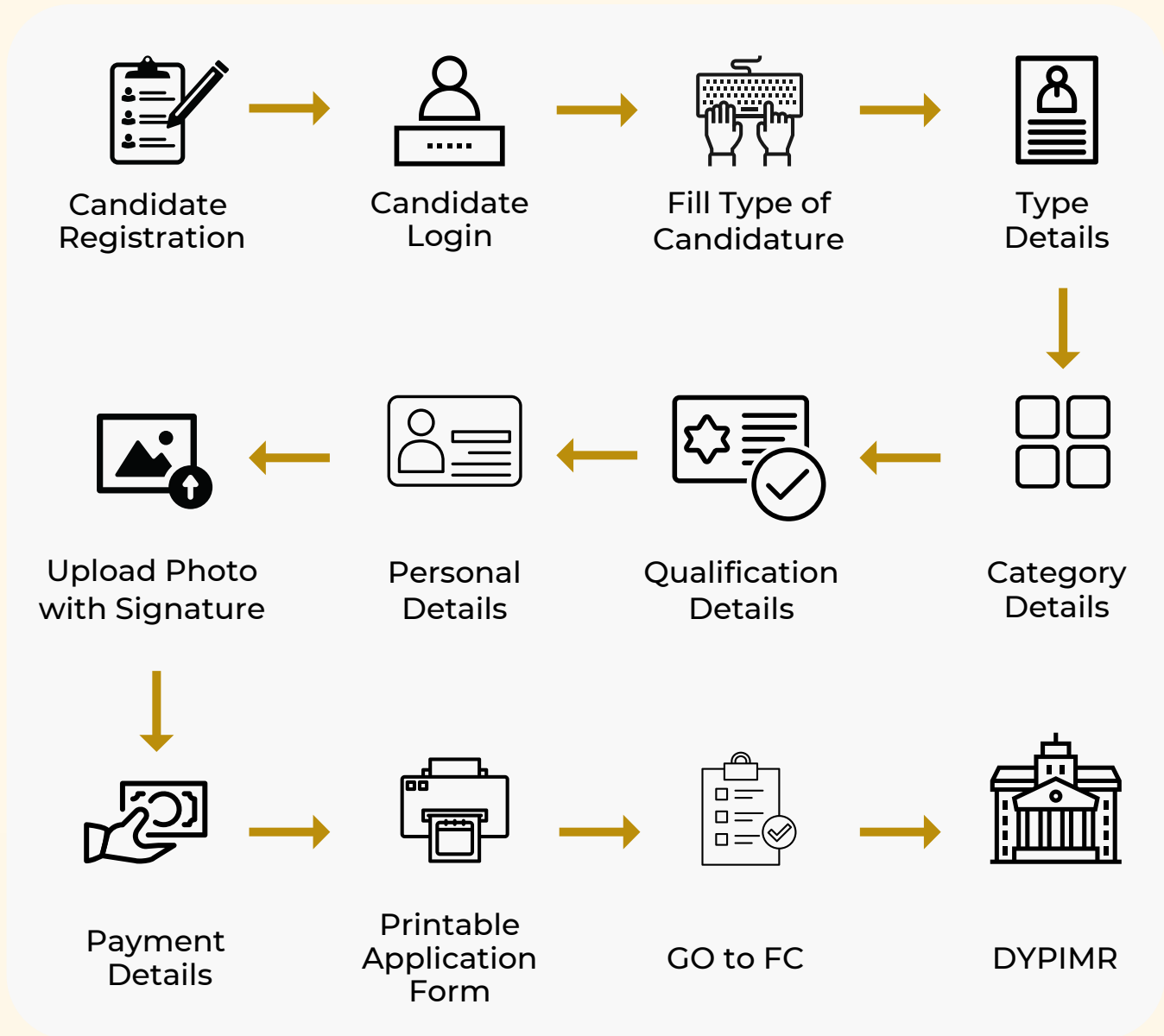
Course Commencement



Reporting & Confirmation of admission at allotted Institute



DOCUMENT VERIFICATION



DPU | DYPIMR



DPU

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Dr. D. Y. Patil Institute of Management & Research
Pimpri, Pune 411018

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