



# I Business Institute

*From Ideas to Implementation*

(An ISO 9001:2015 Institution)

Approved by AICTE, Ministry of Education, Govt. of India



5 STAR RATED  
PREMIUM INSTITUTE

## PGDM 2023-25

### Two-Year Full-Time Programme

PGDM Dual specialization in Marketing, Finance, Human Resource, Information Technology, International Business, Business Analytics & Operations Management.

#### Two-Year Programme Comprises of

- Trimester based course curriculum
- 23 Core Subjects
- 12 specialization papers from 7 electives
- 2 Modules on Entrepreneurship & Family Business
- 3 Months compulsory Corporate Internship programme
- Corporate Live Project & Industry mentorship
- Business Intelligence certification by E Cell IIM Bangalore & MakeIntern
- Unique Placement Opportunity Assurance Letter
- Personality Development and Aptitude Training by CRT - Monster India
- Entrepreneurship Workshop
- Corporate Skill Certifications
- Domain specific certification for each specialization

## APPROVAL & ASSOCIATIONS



# KEY HIGHLIGHTS



- Regional Zonal Centre of E-Cell, IIM Bangalore in association with MakeIntern
- Collaboration with AUAP (Association of Universities of Asia and Pacific)
- Collaboration with IFRA (International Financial Research Analyst) Canada
- Association with IAO (International Accreditation Organization)
- Business Intelligence Workshop by E-Cell, IIM Bangalore and MakeIntern
- Eminent faculty from IIMs, XLRI, IITs, Symbiosis, Great Lakes, and Top corporates
- Entrepreneurship Workshop
- Advanced Excel Certification by Corporate Partners
- Digital Marketing Certification
- Domain specific certification for each specialization
- Practical teaching pedagogy including case study methods, team projects & assignments, PDP sessions etc.
- Written Placement Opportunity Assurance (POA) letter of 5.5 L.P.A with Pre Placement Offers
- Book Bank and Study Material - 36 books, case studies and study materials will be provided to the students
- Corporate Business Suit - Two Shirts, Two Trousers, Blazer and Tie
- HP Laptop with I3, 8GB RAM, 1TB Hard Disk, Windows 10 Home, 14-inch 11th generation
- International Educational Tour - Institute organises a 5-Day International Educational Tour to the countries like Singapore / Dubai U.A.E etc.
- Practical teaching pedagogy including case study methods, team projects & assignments, PDP sessions, etc.
- Dedicated Corporate Resource Cell to facilitate Live Projects, Corporate connect sessions, Industry visits, Summer Internships and Final Placements
- Incubation Centre & Entrepreneurship Module for budding entrepreneurs
- Non-Credit Courses on Cyber Security & Introduction to Tableau
- Industrial Visits - 12 Visits (Two visits each Trimester)
- Domestic Tour "Know your capital" - One day tour is organized to explore the capital of India
- Adventure & Excursion Trip - A Five-day trip to the Land of Gods is organised for the students as a part of Catalyst 40 Days Unique orientation programme "Catalyst"
- Summer Internship Opportunity - Two months Corporate Summer Internship opportunity will be provided to the students stipend in renowned companies
- Dual major specializations (MKT, FIN, OM, HR, IT, IB, BA)





# TESTIMONIALS

## SACHIN GAUR

Gautam Budh Nagar, Uttar Pradesh



My name is Sachin Gaur, I am from PGDM Batch 22-24, I possess 19 months of work experience with TCS and have secured 98.6% in MAT and 10 CGPA in class 10th & 12th. I was looking for Best B Schools and I am fortunate that I took admission in IBI. The Institute has good ROI, and the faculty is very supportive, they help me in nurturing and grooming my skills. My experience at IBI has been no less than amazing.

## SHUBHAM MISHRA

Gorakhpur, Uttar Pradesh



My name is Shubham Mishra, I am a student of PGDM Batch 2022-24. I scored 97 percentile in MAT, also I have 15 Months of work experience in TCS. This percentage & work experience helped me in selecting IBI for my further studies. My experience at I Business Institute is going amazing. Various activities are organized by IBI which helps me in boosting my confidence. I am glad that I joined IBI.

## DEEPANSHU TOMAR

Bijnor, Uttar Pradesh



I feel happy to be a part of I Business Institute, I am glad that numerous activities are conducted on regular basis. The reason I chose IBI is my percentage in MAT, I am proud to mention that I have got 93.3 percentile in the MAT exam and 87 percent in matriculation and Intermediate. I was looking for a good B School to pursue the PGDM programme and IBI is one such destination that aligned with my expectation of studying in an Institute that can help me in building my career.

## ABHIJEET SAHA

Narmadapuram, Madhya Pradesh



I am from a place which is known for its heart & culture, prior to joining IBI, I worked in a leading textile house as Marketing Executive. I chose IBI because it is a place where we can learn new things. This Institute aligns with my expectations and in addition, the Institute is giving me multiple opportunities to grow as an individual and enhance my skills. Honestly, I have gained the confidence that my dreams will turn into reality.

## SAJAL SINGH SENGAR

Bhopal, Madhya Pradesh



I feel proud that I chose IBI, I have secured 96.8 per cent in MAT and I firmly believe that this is one of the best choices that I have made as I am learning new skills every day. Recently, I got the opportunity to present my B Plan at IIM Indore. It was an amazing experience, I am looking forward to more such experiences.

## MOWLI M

Salem, Tamil Nadu



I am privileged to have the opportunity to be a part of I Business Institute. I am gratified that I got the best faculty here, who have made the process of learning so much easy and fun, it is helping me to gain the capabilities and desired competencies. It's a place where dreams are created.

# TOP PLACED STUDENTS



**Jaspreet Kuar**  
17 Lacs per annum  
Business Analyst  
Interactive Digits, Dubai



**Mahima Behera**  
17 Lacs per annum  
Business Analyst  
Interactive Digits, Dubai



**Kunnal Goswami**  
8 Lacs per annum  
Sales Officer  
Nestle



**Piyush Saxena**  
7 Lacs per annum  
Finance Administrator  
KPMG



**Raj Agrawal**  
7 Lacs per annum  
Business Forecast  
Samsung



**Shivani Sahay**  
6 Lacs per annum  
Training Manager  
PNB Metlife



**Kumari Annu**  
5.5 Lacs per annum  
Tron Associate  
Amazon



**Harsh Aggarwal**  
8 Lacs per annum  
HR Analyst  
Hanu Software

# TOP RECRUITERS



# AWARDS & ACCOLADES



Ranked amongst the Best B Schools in Delhi NCR, by The Week 2022



I Business Institute is Awarded as Best Management College in North India for Industry Interface, 2022 by Integrated Chambers of Commerce and Industry



I Business Institute is Awarded with India's Best PGDM and MBA College of the Year by The Knowledge Review Magazine 2022



I Business Institute is Awarded as Best Private Institute for Research and Excellence by the Indian Education Excellence 2022



Best Management Institute in North India for Research 2022, by CEGR (Center for Education Growth and Research)



Ranked amongst Top B Schools of Excellence in India by Competition Success Review 2021



Ranked amongst the top 100 Private Institutes in India by Times B School



I Business Institute is Awarded with Most Preferred B School of India by Integrated Achievers



I Business Institute is Awarded as Best Institute with Industry Linkages by Icon Award 2019



I Business Institute is Awarded as Asia's Best Business Institute by Global Excellence life style 2019

## FEE STRUCTURE FOR PGDM BATCH 2023-2025

Installment	Fee Amount (INR)	Dates for Fee Deposit
Registration	75,000	At the time of Registration
Installment 1	2,00,000	Within 15 days of Registration
Installment 2	2,00,000	Before 30th September, 2023
Installment 3	1,60,000	Before 30th June, 2024
Installment 4	1,60,000	Before 30th September, 2024
Total	7,95,000	

A scholarship of upto INR 90,000 will be given to candidates on first-cum-first serve basis. The categories of scholarships are mentioned below.

### Category I: Scholarship on basis of the qualifying exam:

S.No.	Marks in Qualifying Exams	Scholarship Amount (INR)
A	CAT/XAT/CMAT percentile >85	50,000
	CAT/XAT/CMAT percentile between 70-85	30,000
	CAT/XAT/CMAT percentile between 60-70	20,000
B	MAT Score >750	50,000
	MAT Score between 700-749	30,000
	MAT Score between 600-699	20,000

\*The candidate should fall under the merit category based on their percentile in CAT/XAT/CMAT/MAT. Also, the candidate should fulfill the criteria of having secured an over all 60% in the 10th, 12th and in Graduation.

### Category II: Scholarship on the basis of Academic Background:

The candidate having 60% & above in B.Tech/B.E degree and have also secured 70% and above in 10th & 12th will be awarded a scholarship of INR 20,000.

### Category III: Scholarship for candidates with Work Experience:

The candidate with the work experience of 1 year and above with a minimum CTC of 2.4 L.P.A will be awarded a scholarship of INR 20,000, \*No BPO companies.

### Category IV: Single Mother:

The candidate who is being raised by a Single Mother will be awarded a scholarship of INR 20,000 provided the candidate should have secured 60% and above in 10th, 12th and Graduation.

### Category V: Girl Child:

A girl candidate with 65% and above in 10th, 12th and Graduation will be awarded a scholarship of INR 20,000 as an initiative to promote diversity.

**Note:** Only three scholarships up to INR 90,000 can be combined.

### Guidelines:

- If any student is eligible for more than one category of scholarship the maximum scholarship can go up to INR 90,000.
- The scholarship is available for limited seats only in each category on first-cum-first serve basis, the decision of awarding the scholarships depends on the Institute Scholarship Committee, the maximum of INR 10,00,000 can be given as a scholarship.

# SCHOLARSHIP



## I Business Institute

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