



भारतीय विदेश व्यापार संस्थान  
INDIAN INSTITUTE OF FOREIGN TRADE  
(DEEMED TO BE UNIVERSITY)



## POST GRADUATE DIPLOMA IN MANAGEMENT (EXECUTIVE PGDM)

LIVE ONLINE INTERACTIVE SESSIONS  
ON WEEKENDS

**BATCH 2024-25**  
**(JULY 2024 – SEPTEMBER 2025)**  
**Duration: 15 Months**

### CONTACT US

Centre for Distance and Online Education (CDOE),  
Indian Institute of Foreign Trade (Deemed to be University)  
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## MESSAGE FROM THE VICE-CHANCELLOR

Indian Institute of foreign Trade began its journey in 1963 and has been successfully fulfilling its mission of creating and fostering a learning environment that enables participants to be leaders in international business with sensitivity towards society. IIFT is a pioneer in the field of research related to foreign trade and a hub for knowledge dissemination. It has emerged as a leading B-school in Asia Pacific and an academic Centre of excellence in International Business, Research, Training and Education.

In 2002, IIFT was granted the status of “Deemed to be a University”, thus recognizing its contribution to the knowledge dissemination and skill promotion, specifically in the domain of International Business. IIFT is now spread over Delhi, Kolkata, Kakinada and GIFT city Gujarat. The National Assessment and Accreditation Council (NAAC) has also recognized IIFT as ‘Grade A’ Institution. Needless to mention that most surveys conducted year after year have ranked IIFT amongst top B- schools in India. As a university, the institute has also signed MOUs with leading institutions of the world for mutual exchange of students and teachers in the area of International Trade and Business.

IIFT offers various programmes ranging from Ph.D., to Diploma, Certificate and Degree programmes in International Business. Each year many candidates apply for different programmes. The Executive Post Graduate Diploma in Management (Online) programme has been designed by the Centre for Distance and Online Education (CDOE) set up in the Institute in 2021. This programme is designed for the working executives and is based on a comprehensive structure intended to deliver education in International Trade and related aspects.

With recent changes in the arena of international business, domestic markets have become intertwined with global value chains. In order to develop the domestic markets and carve a niche in the global markets, a great deal of knowledge and skill in international trade is required. IIFT consistently meets this challenge by updating its course content and pedagogy to equip its students with the skill- sets required to become effective and capable global managers. IIFT’s endeavor has been widely recognized with various awards over the last few years for its industry relevant course content and sector specialization. This can be attributed to the fact that the Alumni of IIFT are now leading various national and international organizations across the globe.

IIFT is now looking for the best candidates for the Post Graduate Diploma in Management (Executive PGDM) Programme for 2024-25, which presents you an opportunity to be a part of IIFT Alumni network. I, therefore, extend a warm invitation to you to become a part of IIFT’s knowledge process to enhance your skills and emerge as global leaders and managers who will carry forward the legacy of IIFT.



DR. MRS. SATINDER BHATIA  
(VICE CHANCELLOR)



## ABOUT THE PROGRAMME

The Post Graduate Diploma in Management (Executive PGDM) of the Indian Institute of Foreign Trade has been designed especially for those wishing to tap international markets. The objective of the programme is to go into finer nuances of international trade, investment and business. The programme is focused on providing a holistic approach towards trade and investment procedures and current developments.

The programme also focuses on regional integration and the manner in which it is related to the disciplines of WTO. The programme focuses on Multi Regional Agreements and their impact on nation building. In recent years, Global Value Chains have gained momentum and thus it becomes important to assess their importance as well as implications on trade between countries. The emergence of Trade Blocs has led to changes in the international trade regime. The programme also throws light on Trade in Services. In all this, the role of trade logistics and finance is studied simultaneously.

## LEARNING OUTCOMES

IIFT is known for the depth and rigor of the programme. The programme specifically attempts to:

- Spread across three semesters, the detailed course structure will cover trading policies, exchange of capital, producing and sourcing goods and services from across the globe.
- Understand the policy interface between national governments and their regional and multilateral trading partners.
- Evaluate Investment prospects and policy measures.
- Analyze the issues in Trade in Services and Intellectual Property Rights.
- Assess the safeguard measures, Countervailing Duties and Non-Tariff Barriers.
- Understand and evaluate the mechanism of Trade Facilitation.
- Analyze issues related to Globalization and the recent developments in the Global Value Chain.
- Understand the Trends in Value added trade globally and for India.
- Understand trade agreements, their interrelationship, and their implications in the international and domestic context.

# PROGRAMME STRUCTURE\*

## SEMESTER-I

(JULY 2024-NOVEMBER 2024)

1. WORLD ECONOMY AND THE ENVIRONMENT OF DOING BUSINESS
2. WTO AND ITS IMPLICATIONS ON DEVELOPING COUNTRIES
3. INDIA'S FOREIGN TRADE POLICY
4. FOREIGN INVESTMENTS (FDI & FII)
5. INTELLECTUAL PROPERTY RIGHTS AND GEOGRAPHICAL INDICATIONS
6. FOREIGN LANGUAGE
7. INDUSTRY VISIT

## SEMESTER-II

(DECEMBER 2024-APRIL 2025)

1. INTERNATIONAL TRADE OPERATIONS
2. MARKET IDENTIFICATION AND MARKET ACCESS
3. CURRENCY RISKS IN MANAGEMENT
4. INTERNATIONAL PROJECT APPRAISAL
5. TRADE ANALYTICS
6. PORT VISIT

## SEMESTER-III

(MAY 2025-SEPTEMBER 2025)

1. GLOBAL SOURCING AND SUPPLY CHAIN
2. INTERNATIONAL BUSINESS STRATEGY
3. CUSTOMS REGULATIONS IN INTERNATIONAL TRADE
4. INTERNATIONAL TRADE LOGISTICS
5. INTERNATIONAL BUSINESS NEGOTIATIONS
6. SECTORAL STRATEGY
7. RESEARCH PROJECT

## OTHER ASSIGNMENTS

- **Port Visit:**

National or International Port Visit would be organized by the students/ group of students based on their location. IIFT will provide administrative assistance for the same.

- **Industry Visit:**

Industry or organization visit of 3 credit each is mandatory field work components. A student must go through two different industry or organization visits during this programme.

- **Research Project:**

In Trimester III the students would have to submit the research project in a three-phased manner Synopsis, Interim Report and Final Report.

## PROGRAMME DETAILS

- **Course Credits:**

Each course is of 3 credits, which is equivalent to 20 teaching hours and 10 assignment hours.

- **Course Degree:**

The Post Graduate Diploma in Management (Executive PGDM) will be awarded by the Indian Institute of Foreign Trade, an autonomous institution of Ministry of Commerce and Industry and Deemed-To-be-University.

- **Programme Duration:**

The programme has been designed for a time period of 15 months from July 2024- September 2025 with a combination of class room teachings, field visits and assignments.

- **Programme Schedule:**

Classes are scheduled from 09:00 Hrs. (IST) to 18:00 Hrs. (IST) online on Saturdays & Sundays.

- **Break in Programme:**

1. The student may be allowed to take break only after completion of two semesters of the Programme. He/she must complete the entire programme within in the time frame of three years.
2. The tuition fee of the batch the student will join in second year will be applicable.

## FEE STRUCTURE

- The Cumulative fee for the 2024-25 batch is INR 4.5 Lakh. The fee includes one-time alumni fee, of INR 10,000/-, Library Deposit of INR 5000/- and course material but does not cover cost of Port visits.
- The Programme Fee needs to be paid in three installments. First Installment will be paid prior to the commencement of the programme on or before July 2024. The installments will be paid as per the below mentioned months :

<b>Installment</b>	<b>Amount</b>	<b>Dates**</b>
First Installment	INR 1.5 lakhs	10th June 2024
Second Installment	INR 1.5 lakhs	10th November 2024
Third Installment	INR 1.5 lakhs	10th April 2025

- Late Fee fine for all students 2,500/- per week beyond the stated deadline.
- In case the fee remains unpaid for three weeks from the last payable, the student will be de-registered from the programme.
- Re-registration charges are 15,000 /-. Re- registration will have to be done within one week of de-registration.

\*\*Dates are subject to change

## HOW TO APPLY

- Application to the Executive PGDM is through prescribed on-line Application Form.
- Application Fee is of INR 2000/- (non-refundable).
- Applicants will have to register themselves at IIFT website under New Admissions.
- Scanned copy of the relevant certificates needs to be uploaded while submitting online application.
- Filled-in applications with enclosures and evidence of payment of Application Fee should be uploaded latest by 31st May 2024.
- Applicants must mention the email id and mobile number clearly in the application form.
- All disputes will be subjected to the jurisdiction of Delhi courts only. Incomplete applications in any manner will be rejected.

## ADMISSION PROCESS

All applications received will be reviewed by the selection committee and the candidates will be selected based on their qualification and work experience.

## MINIMUM ELIGIBILITY CRITERIA

- Bachelor's degree in any discipline from any recognized university.
- Minimum 50 % marks at Graduation level (The criteria for shortlisting may be higher than the eligibility criteria.)
- Minimum 5 Years of work experience.
- No age limit for applicants.
- Seats are reserved for SC/ST/OBC/PWD/EWS candidates as per Government of India rules.
- No Objection Certificate from the employer is required at the time of admission only for Sponsored candidates



## IMPORTANT DATES

<b>Last Date of Receipt of Online Application</b>	<b>31st May 2024</b>
<b>Release of Result</b>	<b>10th June 2024</b>
<b>Commencement of Programme</b>	<b>20th July 2024</b>

**INDIAN INSTITUTE OF FOREIGN TRADE DEEMED TO BE UNIVERSITY**  
(Set up by Ministry of Commerce & Industry, Govt. of India)

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