

# ADMISSION BROCHURE



**IIM**  
SHILLONG

**INDIAN INSTITUTE OF MANAGEMENT SHILLONG**

# **MBA 2023-25** **(For Working Executives)**

4th batch starting from 21st May 2023



# ABOUT THE PROGRAM

A two-year MBA program where live classes are held over electronic mode.

A program custom designed for professionals who aspire for greater roles in their organizations and have the ambition to develop management competencies, and thus feel the need to revisit an academic environment without taking a career break.

This program is envisaged to add value to professionals in business and industry, not-for-profit organizations, not-for-profit organizations, government and policy, research, and academics.

The program will be delivered through live synchronous online sessions scheduled mostly over the weekends. Participants shall be able to put the class room learning into practice and add value to their organizations immediately; the payoff from the classrooms is immediate and compelling.

Integrating their industry experience with the academic inputs, the participants will be encouraged to develop critical thinking abilities to solve managerial problems in a dynamic environment. Leadership and strategic thinking have become ever more critical to success in every type of enterprise, and this MBA program is designed to help the participants develop these.

The program is a niche program and is envisioned differently from other MBA programs –

- 01 The participants continue to work while they study; the application of classroom learning is instantaneous.
- 02 The classes are generally full-day, held on weekends, or on pre-selected evening hours during the week thus requiring time away from work.
- 03 While the program employs technology to enhance learning, we stress in-person participation in classroom discussions, considered critical to the learning experience.
- 04 The participants experience in-campus immersion.
- 05 The program, being a two-year master degree program, allows the participants to pursue higher studies like PhD after successful completion.



## THE PROGRAM EMPOWERS YOU WITH

- Functional Management Knowledge
- Critical thinking abilities to understand, analyze and communicate innovative alternatives for decision
- Awareness of ethical and sustainability challenges in a changing GLOCAL order
- Skills and attitudes to lead and impact

## EXPECTATIONS FROM THE PROGRAM

- Contemporary curriculum with emerging insights
- Build on your existing professional expertise through case studies, industry talks and business simulations.
- Enrich your professional network with diverse peer group and alumni network
- Peer Learning through interactions with like-minded peers with a diverse set of skills and expertise
- Develop management competencies and demonstrate critical thinking ability



## STUDY ABROAD PROGRAM

To further enrich the participant's experience, the curriculum is supplemented by an optional visit to foreign Institutions and/or industries to enable an understanding of business management from different cultural perspectives.



## SESSION DAYS

Days of the Week	Purpose
Saturday	Regular Live Online Sessions (Full Day)
Sunday	Regular Live Online Sessions (Full Day)
Thursday	Reserve Day (Late Evenings)

The program office will strive to ensure a one-weekend break in a month.



### FINANCIALS

The program fee is ₹ 12 lakhs

*Optional foreign visit expenses are as per actual.*



### CONTEXTUALLY RELEVANT CURRICULUM

-  - Courses on Foundations of Management
-  - Behavioural Lab
-  - Courses on Functional Knowledge
-  - Elective Courses
-  - Cross-Functional Courses
-  - Workshops
-  - Consultancy Report

## FOR WHOM



### Education:

A Bachelor's Degree or its equivalent in any discipline with minimum 50% aggregate marks or an equivalent CGPA [45% in case of the candidates belonging to Scheduled Caste (SC), Scheduled Tribe (ST) and Differently Abled (DA)].



### Experience:

Minimum 3 years of full-time work experience (as on 30th April 2023) after graduation.



### Qualifying Examination/Eligibility:

There will be written eligibility test for admission. However, those having either of minimum 50 percentile in CAT or score of at least 500 in GMAT are eligible to be exempted from the above test



## COURSES



### FOUNDATION COURSES

- Introduction to Management Functions
- Basics of Accounting
- Business Mathematics
- Economics
- Statistics
- Behavioural Lab



### CROSS-FUNCTIONAL COURSES

- Commercial and Legal Aspects of Business
- Management Consultancy Practices
- Negotiation and Conflict Management
- Assessment and Management of Risk
- Information System Strategy
- Business Ethics



### FUNCTIONAL COURSES

- Financial Reporting and Cost Management
- Statistics for Decision Making
- Marketing Management
- Managerial Economics
- Corporate Finance
- Macro Economics
- Operations Management
- Human Capital Management
- Leadership and Change Management
- Strategic Management
- Operations Research
- Marketing Strategy
- Sustainability and Business
- Data and Business Modelling



### WORKSHOPS

- VUCA Lab
- Agile Workshop



### ELECTIVES

- **Flexi Core / Batch Electives**
- Consumer Behaviour
- Business Analytics
- Financial Markets and Institutions
- Supply Chain Management
- **Other Electives**
- **Consultancy Project Report**



### IMPORTANT DATES

Last date for filling of Application Form:

*Round 1: 30th November 2022*

*Round 2: 13th April 2023*

### MANDATORY 2 CAMPUS IMMERSION

Between May to early June each year subject to Covid protocols and Government-imposed restrictions

The Program will start on: 21st May 2023

Program Ends: March 2025



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