



MBA | INFORMATION BROCHURE
2024-25

INDIAN INSTITUTE OF TECHNOLOGY KANPUR
DEPARTMENT OF
MANAGEMENT SCIENCES



PROFESSOR S. GANESH (Officiating Director)



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In today's business world, a synergistic collaboration between creative management and scientific and technological advancements is critical for promoting innovation, generating growth, and remaining competitive. IIT Kanpur was one of the first in the country to leverage the analytical education of engineers to create corporate managers at the intersection of technology and business. Our MBA programme, with a curriculum tailored to the needs of today's industry, is dedicated to producing the next generation of business executives with a deep understanding of technology management and the ability to generate innovative solutions to challenging business problems. This also aligns with the institution's long-standing tradition of excellence in education. As we begin this year's academic session with vigour and passion, we look forward to welcoming you all on an exciting academic adventure.

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HOD'S MESSAGE

PROFESSOR B.V. PHANI (Head of Department)



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Department of Management Sciences, IIT Kanpur's management program leveraging IIT Kanpur's inherent technology strength in developing and deploying innovative data driven solutions offers aspirants a unique blend integrating technology, engineering and data intelligence tools. The program provides state of the art managerial decision making skills transforming the art of management into a science with surgical precision outcomes and highly sought after by the industry as evident from its stellar placement record over the last two decades.

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IIT Kanpur is one of the premier institutes established by the Government of India in 1959. Since its inception, IIT Kanpur has been striving to develop into an Institution of excellence in education and research according to India's future needs. The combined record of its faculty and students, along with the alumni spread across the world, is awe-inspiring. With path-breaking innovations in both curriculum and research, the Institute has carved an exclusive name for itself. The Institute offers its students a unique academic environment coupled with world-class infrastructure. Not only does it celebrate freedom of thought, cultivate vision, and encourage growth, but it also inculcates human values and concern for the environment and society. The extraordinary efforts to recruit talented faculty globally and stringent admission procedures for selection of ingenious students across the country ensure no pool of formidable intellectual capital at any given time on the Campus. This helps in a healthy and dynamic exchange of ideas which incubates leaders for the corporate world.

ABOUT DoMS

The Department of Management Sciences (DoMS) at IIT Kanpur was set up in 1974. It is the first in the country to recognize the strength of combining the training of engineers with management education. The MBA program was started in 2001. The class being a heterogeneous mix of engineers from diverse fields naturally enriches the learning environment, turning it into a fountainhead of vibrant ideas. Since its inception it has possessed many millstones and stood 23rd position in NIRF Management Ranking 2023.

The program focuses on developing analytics, product management, and marketing expertise alongside managerial skills for prevailing business domains; it covers diverse topics from both the management and engineering paradigms. Statistical modeling, improvement of Productivity, quality and profitability in the manufacturing sector, supply chain management, and application of optimization techniques and Business Intelligence tools in economics, finance, marketing, and IT are some areas to which students are exposed.

HIGHLIGHTS

0120 YEARS OF
EXCELLENCEHIGHLY QUALIFIED
FACULTY**02****03**BEST ROI
COLLEGE IN MBA**04**EXUBERANT IIT
CAMPUS**05**PROMINENT
ALUMNI
NETWORK

Technology plays a pivotal role in Business. Nearly all businesses and corporations on this globe use computing ranging from the most fundamental to the most difficult of operations. We believe in coursework importing state-of-art business knowledge coupled with an emphasis on experiential learning achieved through a summer internship, corporate interaction, giving projects, and extracurricular activities.

PROGRAM ARCHITECTURE

In order to fulfill the requirements of MBA program, students must complete credits.

SUBJECTS

CORE COURSES 70

SPECIALISATION 110

CAPSTONE 9+27

TOTAL 216

CREDITS

PROGRAM OVERVIEW

01

24 MONTHS
FULL TIME MBA
PROGRAMME

HANDS ON LIVE
PROJECTS

02

03

STUDY ON
IIT CAMPUS

ALUMNI
CORPORATE
INTERACTION

04

05

GRADUATE WITH A
BUSINESS DEGREE
FROM IIT

The Capstone Project at MBA IIT Kanpur is a unique student industry engagement program where students work with an organization to solve real-world business problems, guided by a project mentor. Students pursue intensive subject research on a live project.

BROAD OBJECTIVES:

Inculcate the understanding of sustainability and innovation to keep students in tune with the changing times and future requirements.

Enable the students to implement function-specific techniques and knowledge and learn integrative skills where knowledge across specific streams can be applied to a real-life problem.

Enable the companies to benefit from the insights and solutions provided by the students while working on the Capstone project.

For more details visit : <https://iitk.ac.in/ime/capstone>

PROMINENT ASSOCIATIONS



INTERNSHIPS

SUMMER INTERNSHIPS

The two-year MBA program requires students to do a summer internship at the end of the first year for two months from May-July in order to assimilate the business concepts firsthand. Summer internships are encouraged in a wide array of business settings that include private industries, government institutions, start-ups, and NGOs.

WINTER INTERNSHIPS

It is vital for students to develop relevant work experience in the business domain of their interest. To facilitate learning from gaining practical experience, the students are allowed on an optional one-month internship in the month of December.

Keeping up with the fast-paced changes in the industry, the curriculum at IIT Kanpur is regularly revised. Unlike other Business schools, IIT Kanpur offers subjects spread across semesters which allows the students to grasp and build upon the subject taught.

CORE COURSES

Marketing Management | Accounting and Finance | Organisation Structure and Design | Economic Analysis for Management | Quantitative Methods for Decision Making | Production and Operations Management System | Socio-Political and Ethical Aspects of Business

MARKETING

Brand Management | Consumer Behaviour | Marketing Research

FINANCE AND ECONOMICS

Security Analysis and Portfolio Management | Advanced Corporate Finance | Advanced Financial Modelling | Derivative Contracts | Mergers and Acquisitions | Financial Intermediation and Commercial Banking | Project Financing and Management | Credit Risk Management and Modelling | Renewable Energy - Economics, Policy and Regulation | PPP in Infrastructure | Financial Management

HUMAN RESOURCES

Human Resource Management (HRM) | Organizational Staffing | Performance Management | Employee Relations Management | Introduction to Corporations | Governance of Global Value Chains

OPERATIONS

Manufacturing planning and Control | Total Quality Management (TQM) | Manufacturing Strategy | E-Supply Chain Management | Business Process Management | Managing Service Operations | Project Management | Manufacturing Strategy | Manufacturing Planning and Control | Power Sector Reform & Regulation: Theory and Practice

IT | ANALYTICS | STRATEGY

Macro-Economic Analysis for Management | Statistical Modelling for Business Analytics | Simulation of Business Systems | Enterprise Integration with IT | Business Management using Cloud | E-supply Chain Management | Strategic Management | Social Media Analytics | Management of Technology | E-commerce and Big Data for Management | Strategic Management

OTHER DOMS COURSES

Data Mining and Knowledge Discovery | Advanced Statistical Methods for Business Analytics | Introduction to game theory | Probability and Statistics | Introduction to Computing | Stochastic Processes and Their Applications | Computer Aided Decision Systems | Analytics in Transport and Telecom | Software Project Management | Advanced decision models | Applied Machine Learning | Financial Engineering | Operations Management | Frontiers in Operations Management | Management Decision Analysis | Productivity and Efficiency Analysis

IIT Kanpur being one of the oldest IIT campuses, incorporates world-class infrastructure facilities for students. The DoMS department has been endowed with excellent computational facilities. Also, the department is equipped with the latest tools and systems used in the industries for the students to obtain hands-on experience. Having some of the most complicated software like product lifecycle management simulation, statistical analysis, financial modeling, process design, control, and much more in the well-equipped laboratories allows the students to learn the vital skills enabling them to succeed in the future: both in industry and academia. IIT Kanpur is approximately 10 times larger than Vatican City.

- Mini-academic city, a self-sustained, lush-green campus spread across 1055 acres
- Fully digitized library with remote access to resources
- Stellar indoor and outdoor sports facilities including weightlifting, athletics and squash
- State of the art infrastructure equipped with interactive technology

DoMS FACILITIES

SMART SYSTEMS AND OPERATIONS LAB

PRODUCT LIFE CYCLE MANAGEMENT LAB

MANAGEMENT COMPUTING LAB

VIRTUAL LAB PRODUCTION SHOP SIMULATION LAB OF MHRD

MANAGEMENT SIMULATION LAB

INTER DEPARTMENT LIBRARY

BANKING FACILITY

The following banks have their branches and ATMs on the IIT Kanpur campus:

1. State bank of India
2. Union Bank of India

ATMs are located at the shopping center, in front of Hall-3 and front of Hall-7.

COMPUTER CENTRE

It caters to the computing needs of the faculty, staff and students for their research and teaching. This fully air-conditioned center has several state-of-the-art servers, high-end Linux and Windows Jobs, and application software. It supports an institute-wide 4 Gbps fiber-optic network that connects all departments, hostels, libraries, and facilities to this hub. Moreover, a wireless network spanning over most of the academic area and some ports of the hostels allows easy access to the network. Students are provided email accounts with 15 GB of disk space and a facility to host their website.

HEALTH CENTRE

The on-campus Health Center is equipped with a clinical lab, ECG facility, a radiology {X-Ray} unit, 1 30-bed indoor ward, and a pharmacy. Emergency care is provided round the clock. Homeopathy and physiotherapy treatments are also available. The HC may also refer students to medical facilities in the city, but any hospitalization cost outside the HC has to be partially borne by the student. There is also a dispensary in Hall of Residence 10.

PK KELKAR LIBRARY

PK Kelkar Library is ranked among the best libraries in the country. Housed in a three-storied building and a basement area with a total of 6937 m floor area, the library has a collection of more than 2,50,000 volumes; subscription to around 2000 periodicals and more than 10,000 online journals. This collection includes abstracted and indexed periodicals, CD-ROM databases, technical reports, standards, and theses. The library is open from 8:00 am to midnight on weekdays and from 2:00 am to 5:30 pm on Sundays. Additionally, the library operates round the clock during the exam.

RAILWAY RESERVATION COUNTER

A railway reservation counter is located near the IIT Kanpur main gate. The Institute also offers railway concession vouchers to students traveling in sleeper class to their respective hometowns.

SHOPPING COMPLEX

The complex hosts stores for the needs of the student community like chemist, hairdresser, dry cleaner, bakery and sweets shop. stationery stores, restaurant, electrician, tailor, shoe store, and cycle sales and repairs shop. The complex also has a Post Office, Courier Service, and a Telecom Center.

THE MAIN AUDITORIUM

The Main Auditorium hosts a capacity of 1200 persons. It is well equipped with a surround sound and lighting system. Many of the Institute programs and ceremonies are organized here. The attached auditorium grounds play host to various concerts during the Institute Festivals.

STUDENTS' ACTIVITY CENTERS

The Gymkhana executives and the various clubs have the new and old SAC house offices. These offices act as the hub of activity during college festivals. Help desks stalls and stages are set up throughout the SAC during these times. The new SAC also houses a Food Court and Sports Complex and an Open Air Theater (OAT)

SPORTS FACILITIES

The Campus has a main stadium comprising a Cricket ground (with practice nets), a 400m Athletics Track, 3 synthetic Basketball courts, and a Volleyball court. There is a separate Football and Hockey ground, another Cricket ground, 6 synthetic Lawn Tennis courts, 3 volleyball courts, a Weightlifting room, a Skating rink, and an Olympic-sized Swimming pool. The new Sports Complex houses indoor wooden courts for Table Tennis, Badminton, Squash, Volleyball, and Basketball, all with separate viewing galleries. It also has a well-equipped Gymnasium and Yoga room, a Billiards room, and a multipurpose hall. Apart from these, each Hostel is provided with separate Badminton, Basketball, and Volleyball courts and a Table Tennis room. IIT Kanpur has its own Football (IFL) and Volleyball (IVL) leagues.

TRANSPORTATION SERVICES

The Institute Bus Service is available on all days except gazetted holidays. Travel agent services are present in the Shopping Center and Hall-1. Also, Taxi services can be booked at nominal fees.

VISITOR'S HOSTEL

Housed in a centrally Located, well-maintained building, the Visitor's Hostel provides boarding and lodging facilities for institute guests, visitors, newly appointed faculty, parents of students, staff members, delegates, and participants attending various conferences, seminars, and workshops. However, please note that this facility is subject to the availability of rooms.

The Students' Gymkhana is the students' government organization of IIT Kanpur. Established in 1962, the Gymkhana seeks to inculcate leadership qualities among the students and advance the general cause of the students of the Institute. The Students' Gymkhana functions mainly through the Students' Senate, which is an elected body, and the elected executives:

President
General Secretary, Science and Technology Council
General Secretary, Cultural Council
General Secretary, Games and Sports Council
General Secretary, Films and Media Council
Chairman, Senate

The Senate lays down the guidelines for the functioning of these executives and their associated councils. By default, all registered students of the institute are members of the Students' Gymkhana. The meetings of the Senate are chaired by the Chairman, whom the Senators elected.

Every batch is represented in the Senate by elected representatives called Senators. The number of senators for every batch is in Proportion to the number of students in the batch.

You are expected to approach the Senator of your batch to raise an issue or give a new Proposal. The Students' Gymkhana also acts on many important issues pertaining to the students of IIT Kanpur, some of which are:

Institute Education
Gymkhana Festivals
Security and Health
Anything that relates to student life

Besides serving as the central policy-making body of the Students' Gymkhana, the Senate also acts as the feedback system to keep a check on the working of the student representatives. Any grievances, complaints, demands, and suggestions regarding the students can always be brought before the Senators or directly to the Chairman.

For more information visit the Gymkhana website:

students.iitk.ac.in/gymkhana

The Cultural Council undertakes a wide range of activities, in both performing and non-performing arts, suitably spread over the whole year. The council arranges events like Fresher's Night and various inter-hostel events. The showcase event of the council is the Cult-X which brings together the best of all the clubs in 3 days of pure fun. The various clubs coming under the Cultural Council are:

DRAMATICS CLUB

DANCE CLUB

FINE ARTS CLUB

LITERARY CLUB

MUSIC CLUB

QUIZ CLUB

PARIVARTAN, the IIT Kanpur band, has performed with eminent artists.

FILM AND MEDIA COUNCIL

The FMC aspires to convey information to the people through various means of communication. They provide a platform where anyone can voice their needs and express their views freely. It also entertains people by screening matches and movies.

ANIMATION CLUB

DESIGN CLUB

PHOTOGRAPHY CLUB

FILM CLUB

PRABANDHAN

It is the official management fest of IIT Kanpur. The objective of the conclave is to Provide a common platform for academicians, industrialists, corporate professionals, research scholars, and young management students to share their knowledge and experiences and to discuss and solve the problems faced by the 21st-century businesses.

ACCS: Analytics Event
Consulere: Consulting Event
Markovista: Marketing Event
Regnant populi : HR Event
Sanchalan: Operations Event
Vittraj: Finance Event
Karobaar: Business Event

K-ALEIDOSCOPE

We have always believed that a strong bond between academia and the industry is mandatory. Every event would be accompanied by a guest lecture from some of the top corporate heroes conducted under K-aleidoscope.

PEGASUS (Year Long Competition)

Pegasus being a new addition to the family of MBA IIT Kanpur, will offer a perennial flow of events to help students hone their skills and showcase their talent with four uniquely crafted events throughout the year.

REFLEXIONS

PRABANDHAN would fly back home with a CXO-level panel discussion. Reflexions is a platform where corporate leaders from various industries put their opinions and how they plan to contribute to different social causes.

INTER COLLEGE EVENTS

UDGHOSH - Udghosh, the annual inter-college sports event, allows the students to exhibit their excellence in sports and showcase their talent in various fun games, shows etc. It happens around the end of September and hosts the best athletes from engineering campuses around India.

ANTARAGNI - Antaragni is the annual inter college cultural festival held in mid-October to November. It is one of the most anticipated college festivals in India. National and international talents perform in fields like literature, drama, music and dance.

TECHKRITI - One for the geeks, entrepreneurs, and inventors alike, It is the annual inter college technical festival. Here the technical experts of IIT Kanpur and the bright minds all over the world unveil their projects and innovations in science, technology, and entrepreneurship. It happens usually around March.

TAKNEEK

It is organized annually where students, no matter UG or PG, compete for the glory of their hall in robotics, electronics, astronomy, coding, Business etc. It is a platform to sharpen the technical skills of the students.

GALAXY

Galaxy is the most awaited event of the year and brings out the hall rivalries of students in dance, music, fine arts, and literature. It instills the real sense of competition into the Participants and sets everyone's spirits high. It occurs over a period of 6 days.

INFERNO

It is a power-packed event that brings out the best in all the sports enthusiasts in the Campus. The entire campus turns out to cheer their respective teams. The event also serves as a talent hunt for the institute teams.

SPECTRUM

Spectrum brings together the exciting flowers of photography, video-making, creative writing, animation, design and much more. There are also movie screenings in every hall of residence. The festival spans for over more than 3 days.

GREEN OPUS

An environment focused festival which aims to conserve resources and motivate people to live a more sustainable and eco-friendly life. The various events cover electricity usage and minimization of food wastage in the hostels.

OTHER EVENTS

IMPRESSIONS

Impressions is an annual cultural night for PG students giving them an opportunity to explore themselves in dance, music, drama and fashion. It takes place at the end of January.

JOSH

This intra-IITK sports event is designed to attract mass participation. Apart from all the regular sports, it also has games like Kho-Kho, Touch Rugby, Slow Cycling, Frisbee etc

A good teacher can inspire hope, ignite the imagination, and instill a love of learning. We are proud of our faculty's commitment to research, teaching, and academic success. They have come from all around the country and the world, bringing an enormous amount of research and teaching experience with them. Their diverse experiences, academic strengths, and social presence have aided us in creating a dynamic, fascinating, and demanding learning environment.

NAME	DEGREE	ALMA MATER	SPECIALISATION AREA
Abhinava Tripathi	Ph. D	Indian Institute of Management, Lucknow	Financial Markets, Market microstructure, Liquidity, Market Efficiency, Banking, Corporate Banking, Credit risk management in Banking, Project Finance, Investment Management, Derivatives, Security Analysis and Portfolio Management, Corporate Finance, Financial Management, Corporate Valuation and Restructuring, R programming: Quantitative applications in Finance with R, Accounting, Financial Accounting, Management Accounting.
Amit Shukla	F.P.M	Indian Institute of Management, Lucknow	Emerging Employment Relationship Citizenship Behavior Psychological Ownership
Anoop Singh	Ph.D	Indira Gandhi Institute of Development Research	Power Energy Sector Regulation Policy and Finance Renewable Energy Policy and Regulation
Avijit Khanra	F.P.M	Indian Institute of Management, Ahmedabad	Inventory Control and Supply Chain Management Analysis of Queues Modeling and Optimization
B.V. Phani	F.P.M	Indian Institute of Management, Calcutta	Financial Intermediation Market Valuation and Micro Structure Entrepreneurial Finance
Deepu Philip	Ph.D	Montana State University	Operations Management Decision Sciences System Stimulation
Devlina Chatterjee	Ph.D	Indian Institute of Science	Business Economics Applied Economics Rural Economics
Faiz Hamid	F.P.M	Indian Institute of Management, Lucknow	Combinatorial Optimization Network Optimization Fuzzy Logic
Harshal Rajan Mulay	Ph.D	Indian Institute of Management, Calcutta	Law and Finance, Culture and Finance, Creditor Rights, Banking, Corporate Finance
Jitender Kumar	Ph.D	Indian Institute of Technology, Roorkee	Product and Brand Management Consumer Behavior
Jothsna Rajan	Ph.D	Indian Institute of Management, Bangalore	Partnership, Public Administration, Policy Evaluation
Mousami Prasad	Ph.D	Indian Institute of Technology, Bombay	Energy and Climate Change Economics; Energy Transition; Energy Policy; Industrial decarbonisation (Green Steel; Green Hydrogen)
Nivedita Bhaktha	Ph.D	Ohio State University	Psychometrics, Data Quality Assessment, Multivariate Analysis, Latent Variable Modeling, Categorical Data Analysis, Simulation Studies, Data Visualization, Survey Research, Research Methods

NAME	DEGREE	ALMA MATER	SPECIALISATION AREA
Prerna Gautam	Ph.D	University of Delhi	Operational Research, Optimization, Sustainability, Waste Management, Service Operations Management
Parvati Neelakantan	Ph.D	University College Dublin	Financial Data Science, Sustainable Finance
Rahul Varman	F.P.M	Indian Institute of Management, Ahmedabad	Personnel Management and Industrial Relations Organizational Theory and Social, Political, Legal issues in Business
R.N. Sengupta	F.P.M	Indian Institute of Management, Calcutta	Statistical Analysis Risk Management Quantitative Decision Techniques Metaheuristics Techniques
R.R.K. Sharma	F.P.M	Indian Institute of Management, Ahmedabad	Quantitative Methods for Management Manufacturing Policy Strategic Management
S.C. Misra	Ph.D	Carleton University	Business Process Management Enterprise Resource Planning (ERP) ERP and Supply Chain Management Business Analytics/Data Analysis E-Governance Project Management
Shankar Prawesh	Ph.D	University of South Florida	Social Media Recommender Systems Data Mining Evolutionary Computation and Agent based Modeling
Sourav Majumdar	Ph.D	Indian Institute of Management, Ahmedabad	Circular Statistics, Quantitative Finance, Topological Data Analysis
Sri Vanamalla V.	Ph.D	Indian Institute of Science	Applied Operations Research Optimization and Game Theory
Subhankar Mukherjee	F.P.M	Indian Institute of Management, Calcutta	Development Economics Applied Microeconomics
Suman Saurabh	F.P.M	Indian Institute of Management, Ahmedabad	Corporate Finance Financial Derivatives Mergers and Acquisition
Suvendu Naskar	Ph.D	Indian Institute of Management, Calcutta	Information Technology, Emerging Technologies, Supply Chain Management, SC Finance, Social and Organisational impact of IT
V Giridhar	Ph.D	Indian Institute of Management, Shillong	Subaltern Consumer Culture, Consumer Behaviour, Retail Management
Veena Bansal	Ph.D	Indian Institute of Technology, Kanpur	Information Technology and Management ERP Systems E-commerce
Vinay Ramani	Ph.D	University at Buffalo	Economics-Operations Management Interface Industrial Organization Pricing Strategy
Vipin B.	Ph.D	Indian Institute of Technology, Madras	Decision Theory Inventory Theory Supply Chain Management

QUALIFYING EXAMINATION

To apply for the academic session of 2024-26 (2024-26 MBA Batch), an applicant must appear for the CAT 2023 examination conducted by IIMs.

For GN, EWS and OBC(NCL) applicants

1. Overall CAT-2023 score of 80 percentile and above.
2. Bachelor's Degree or equivalent awarded by any of the universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India with an aggregate of 60% or a CPI of 6.0 on a scale of 10.
3. The bachelor's degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent (diploma) with Mathematics as one of the subjects.

For SC and ST applicants

1. Overall CAT-2023 score of 55 percentile and more.
2. Bachelor's Degree or equivalent awarded by any of the universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India with aggregate of 50% or a CPI of 5.0 on a scale of 10.
3. The bachelor's degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent (diploma) with Mathematics as one of the subjects.

Candidates appearing for the final degree examination can also apply. Such candidates, if selected, will be admitted provisionally. They must complete all the requirements of the qualifying degree at the time of joining the course.

APPLICATION

The application to be submitted online.

Candidates who fulfill the above stated eligibility criteria can apply to the MBA program of IIT Kanpur by filling in an online application form. The application fees for General and OBC(NCL) candidates is INR 2400/ and for EWS/SC/ST/DAP(Differently Abled Person) is INR 1200/-. Candidates can apply to the MBA program only through an online application process after CAT results are declared.

ENTRANCE TEST

We accept the scores of CAT 2023 only.

EVALUATION

The following stages are involved in the admissions process for the M.B.A. program, DoMS IIT Kanpur:

STAGE 1:

Application: Apply by filling out the online form if you meet the eligibility criteria.

STAGE 2:

Shortlist: The shortlisting of the applications for further processing will be based on the CAT-2023 percentile. The department will decide the cut-off percentiles for different categories based on the total number of eligible and completed applications received and the total number of approved seats in each category. Overall CAT-2023 percentile will be considered for shortlisting.

STAGE 3:

Group Discussion (GD) and Personal Interview (PI) assessment:

GD/PI assessment will be conducted for the short-listed applicants. GD panels will evaluate the applicant's performance in group discussion.

STAGE 4:

Merit List Preparation:

All short-listed applicants qualifying for Stage 3 will be considered for the merit list preparation. The list will be prepared for each category based on the aggregate score arrived at by adding the individual scores of each candidate.

Special provision for Gender Diversity:

To promote gender diversity in the MBA batches, the department plans to continue with a gender diversity multiplier for the shortlisted female applicants. It is proposed that the composite scores of the female applicants be inflated by 15% (ie, multiplied by 1.15).

“All work and no study makes Jack a dull boy” fits in well here. At IITK, a typical day starts as you head with sleepy eyes dressed in your shorts to your morning class to be greeted by an enthusiastic professor. It only gets livelier as the evening dusks out into the night. From the 5am tea and snacks of MT to the 3.30 a.m Kathi roll of the New SAC, the campus is full of food and buzz throughout the day.

All the festivals are celebrated alike and in the most unique and creative ways possible, be it the flying lanterns on Diwali or the bonfire dance on Lohri, you can't help but feel at home here. Sports and cultural professionals visit the campus on a regular basis to conduct workshops ranging from Salsa to Rifle Shooting so that you can get hands-on experience and a chance to make it big if you do well.

Each hall of residence has many facilities like a reading room, TV room computer room, gymnasium which are open 24*7! So all the bibliophiles, movie buffs and computer geeks can have the time of their life. Every room has a LAN connection with internet facility round the clock The canteen in each hall is open from 2pm to 2 am. Each hostel celebrates its Hall Day in an emphatic fashion and the event is fun filled with delicious food and DJ night .

It's not unusual to see a group of girls gossiping around in the lawns or a wing of boys heading out to the canteen at 2 in the night. The birthday celebrations here provide a special delight. with unrecognizable faces smeared with coke shouting across the corridors. For the foodies and late-night nomads, the New SAC is a great place. Movies, documentaries and live matches are aired in the Open-Air Theatre all year round. Fine art exhibitions, DJ night, acoustic performances and general body meetings are among the many activities carried out in the open spaces of New SAC Wait, it's not over yet. The campus offers a big chunk load of cultural, sports and informal fun events.

Apart from the institute festivals, various events at the hostel and departmental level keep the campus abuzz. You name it and you will find an event for your liking. Amidst all this, you can be sure of adding some moments to the best time of your life.

This is what the life of IITK offers and now it's your time to experience this.

We welcome you here with all the love!



PLACEMENT HIGHLIGHTS

24
LPA

HIGHEST CTC
2021-23

AVERAGE CTC
(TOP 50%)

22.2
LPA

18.14
LPA

AVERAGE CTC
2021-23

YOY GROWTH
(AVG) 2021-23

9.2%

100%

FINAL PLACEMENT
2021-23

EMAIL - mba_adm@iitk.ac.in

Note: Please use “MBA Admissions 2024” as the subject of your email.

CONTACT NUMBER

+91-512-259-7376 or +91-512-679-7376 (MBA Admission Office)

+91-512-259-6409 or +91-512-679-6409 (DoMS Office)

MBA ADMISSIONS 2024, STUDENT COORDINATORS:

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Shweta: +91 73875-34269

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Twitter- <https://twitter.com/MBAIITK>

Instagram- <https://www.instagram.com/mbaiitk/?hl=en>

YouTube- https://youtube.com/channel/UCvnFiS_xKNx90jycAYyeb0Q

GROUPS RELATED TO ADMISSION 2024-26:

Facebook- <https://facebook.com/groups/mbaiitk/>

Instagram-

https://instagram.com/doms_mbaiitk_admissions?igshid=OGQ5ZDc2ODk2ZA==

Telegram- https://t.me/IIT_Kanpur_MBA_Admissions_2024