

Institute of  
Management Technology  
Nagpur



INSTITUTE OF MANAGEMENT TECHNOLOGY, NAGPUR

[www.imtnagpur.ac.in](http://www.imtnagpur.ac.in)

ADMISSIONS HELP-LINE:

☎ 7722001204 / 744777668

Email: [admissions@imtnag.ac.in](mailto:admissions@imtnag.ac.in)



## About IMT NAGPUR

Established in 2004, IMT Nagpur has always been ranked among top B-Schools of India since its inception. With a unique amalgamation of distinguished faculty, state of the art technology, Industry oriented curriculum and diverse cultural environment, the Institute equip its students to deal with challenges and opportunities of complex business dynamics. In its academic framework, IMT Nagpur has incorporated skill sets of leadership, teamwork, entrepreneurship, service orientation & problem solving attitude. The curriculum help building a capacity to apply technology in business, Sensitivity to ethical standards and Significance of sustainable development Which make student managers industry-ready for both Indian and International Business Context.

IMT Nagpur offers 2 Years full time residential Post Graduate Diploma in Management (PGDM) programmes.

### Vision

- To be recognized as a key contributor in innovative management education in India.

### Mission

- To develop management professionals through an industry-driven curriculum and applied scholarship with a focus on sustainable practices.

### Values

- Integrity
- Collective Decision Making
- Compassion with commitment
- Academic Freedom
- Sensitivity to sustainability



Institute of  
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## Message from the Director

Late Professor C K Prahlad once remarked that “the #1 big idea that will define sustainable growth of India in the 21st Century is the “Relevant Education & Skill Building”.

Smart organizations look for skilled and smart thinking students for their early assignments. In order to develop them with “Analytical Mindset & Thinking Abilities”, business schools are required to continuously challenge their paradigm of teaching pedagogy and help students break out of their mindset.

Established in the year 2004, the central purpose of Institute of Management Technology (IMT), Nagpur is to enrich the young minds by stimulating and sustaining a spirit of inquiry, directed at understanding the scientific, technological and cognitive aspects of working in organizations. IMT, Nagpur undertakes activities designed to accelerate critical thinking and thus enlarge the intellectual and creative capacities of its students.

No matter where you're from, trees and green space are an integral part of the experience at the sprawling fully residential campus of IMT,

Nagpur. Here every faculty has moved beyond the usual management education pedagogy and instead uses power of innovative thinking to hone smart decision making abilities of each and every student. With the support, coaching and personalized attention of faculty as Mentors, we provide skills that are needed to solve complex business issues. As we strongly believe in the value of quality and creative education for preparing responsible citizens, our placement record and rankings on diverse platforms as a “Top Business School” establishes our credentials to reckon with. Further, as global competitiveness has become sine quo non for the success for all, including management education, the route taken by us include optional foreign visits by students.

Besides world class application driven curriculum which makes liberal use of simulations and cases, our two years AICTE approved PGDM, PGDM – Marketing & PGDM – Financial Management, programs are full of continuous live projects and internships with leading corporate. Our Leadership Immersion Projects (LIP) is well received by all stakeholders and is considered to be a major differentiator for us. Our programs have equivalence from Association of Indian University (AIU) and accredited by NBA, SAQS and membership of AACSB. All these recognitions have put IMT, Nagpur at a different pedestal where only a few top Indian business schools exist.

“Management is doing things right; Leadership is doing the right things”, as said by the management guru Peter Drucker. At IMT, Nagpur, we groom students to become Leaders for the future and ensure that every one of them walk out of the campus with head high on completion of the programs.

### **Dr. Bigyan Verma**

Ph.D., MBA, MBE, M. Com

## Approvals/Accreditations/Memberships



- ❖ All programmes are AICTE approved.
- ❖ All PGDM programmes are certified equivalent to MBA Degree as per AIU.
- ❖ IMT Nagpur is SAQS accredited by AMDISA.
- ❖ IMT Nagpur is in the final stage of AACSB accreditation.
- ❖ IMT Nagpur offers NBA accredited, PGDM, and PGDM-Marketing programs. PGDM-Financial Management is in the final stage of accreditation.



## Rankings

Competition Success Review	GHRDC : Ranked 1st in the top leading B-Schools of Super Excellence Category.
Education World	Ranked 15th in Indian B-Schools ranking.
Business Standard	Ranked in A1 Category in Indian B-Schools ranking.
Business Today	Ranked 17th in West Zone Indian B-Schools ranking and among the top 25th Private B-Schools in India
MBA Universe	Ranked 38th in Indian B-Schools ranking.
NIRF	Ranked among Top Indian B-Schools.

## Programs Offered

IMT Nagpur offers Two-year, Full-time, fully residential Post Graduate Diploma in Management [PGDM] programmes, conducted in a trimester system. The programmes are awarded in 3 different streams.



## PGDM

### PGDM – FINANCIAL MANAGEMENT

### PGDM - MARKETING

The first year of these programs is common for all the student managers. In second year, student managers go for specialization and they can choose their elective from functional areas of Finance, Marketing, HR & OB, Operations Management, Economics, General Management and Business Analytics & Information Technology.

## Program Highlights



# PROGRAM STRUCTURE

## PGDM (First Year)

S.N.	Term I	Term II	Term III
1	Marketing Management-I	Marketing Management-II	Business Communicaton
2	Corporate Fianancial Reporting and Analysis	Corporate Finance	Business Environment
3	Organizational Behaviour	Operations and Supply Chain Management	Business Research Methods
4	Operations Management	Human Resource Management	
5	Business Statistics	Management Accounting and Control	Information systems and Business Modelling
6	Consumers, Firms and Markets	Business Analytics	Flexi Core 1
7	Business Ethics and Social Responsibility	Macroeconomic Principles and Policy	Flexi Core 2
<b>Total</b>	<b>7 Courses</b>	<b>7 Courses</b>	<b>6 Courses</b>

## PGDM (Second Year)

S.N.	Term IV	Term V	Term VI
1	Stretegy Management	Business Simulation	Elective 1
2	Elective 1	Elective 1	Elective 2
3	Elective 2	Elective 2	Corporate governance
4	Elective 3	Elective 3	
5	Elective 4	Elective 4	
6	Elective 5	Elective 5	
<b>Total</b>	<b>6 Courses</b>	<b>6 Courses</b>	<b>3 Courses</b>

### Notes:

- In flexi core courses, students may choose any course of their choice from any area from the list of courses offered.
- Students shall be offered to change the program at the end of term I. No further opportunity for the change of program may be provided to students later.
- Specialization in IInd Year:
  - Major specialization with a minor specialization: A student has to opt for six to eight courses for the major specialization from the area that the student intends to specialize, four courses for the minor specialization from the area that the student intends to specialize and if required two courses from the other areas.
  - A major specialization without a minor specialization: A student has to opt for six to eight courses from the area from where the student intend to specialize. The student has to opt for the remaining courses from the remaining areas. But since the student has not opted for a minor specialization, the maximum number of courses that the student can opt for from any one of remaining areas is three.
- No student shall be allowed to graduate with an F grade in any CORE course
- Business communication course will begin in term I and conclude in term III. It will have 10 sessions of 1 hour each in each term

### Non-Credit Components:

1 MICVV	3 Foundation term
2 Lectures	

Note: The structure is updated on a regular intervals, to keep up with Dynamic Business Environment



# PROGRAM STRUCTURE

## PGDM - Financial Management (First Year)

S.N.	Term I	Term II	Term III
1	Marketing Management-I	Marketing Management-II	Business Communicaton
2	Corporate Fianancial Reporting and Analysis	Corporate Finance	Business Environment
3	Organizational Behaviour	Operations and Supply Chain Management	Corporate Finance - II
4	Operations Management	Human Resource Management	
5	Business Statistics	Management Accounting and Control	Information systems and Business Modelling
6	Consumers, Firms and Markets	Business Analytics	Flexi Core 1
7	Business Ethics and Social Responsibility	Macroeconomic Principles and Policy	Flexi Core 2
<b>Total</b>	<b>7 Courses</b>	<b>7 Courses</b>	<b>6 Courses</b>

## PGDM - Financial Management (Second Year)

S.N.	Term IV	Term V	Term VI
1	Stretegy Management	Business Simulation	Elective 1
2	Elective 1	Elective 1	Elective 2
3	Elective 2	Elective 2	Corporate governance
4	Elective 3	Elective 3	
5	Elective 4	Elective 4	
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### Non-Credit Components:

1 MICVV	3 Foundation term
2 Lectures	

Note: The structure is updated on a regular intervals, to keep up with Dynamic Business Environment

# PROGRAM STRUCTURE

## PGDM - Marketing (First Year)

S.N.	Term I	Term II	Term III
1	Marketing Management-I	Marketing Management-II	Business Communicaton
2	Corporate Fianancial Reporting and Analysis	Corporate Finance	Business Environment
3	Organizational Behaviour	Operations and Supply Chain Management	Marketing Research
4	Operations Management	Human Resource Management	
5	Business Statistics	Management Accounting and Control	Information systems and Business Modelling
6	Consumers, Firms and Markets	Business Analytics	Flexi Core 1
7	Business Ethics and Social Responsibility	Macroeconomic Principles and Policy	Flexi Core 2
<b>Total</b>	<b>7 Courses</b>	<b>7 Courses</b>	<b>6 Courses</b>

## PGDM - Marketing (Second Year)

S.N.	Term IV	Term V	Term VI
1	Streategy Management	Business Simulation	Elective 1
2	Elective 1	Elective 1	Elective 2
3	Elective 2	Elective 2	Corporate governance
4	Elective 3	Elective 3	
5	Elective 4	Elective 4	
6	Elective 5	Elective 5	
<b>Total</b>	<b>6 Courses</b>	<b>6 Courses</b>	<b>3 Courses</b>

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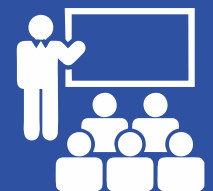
## Additional Learning Opportunity

- IMT Nagpur offers Bloomberg Lab to Student Managers. It offers various Analysis, Surveillance, and Research inputs. It helps to turn Knowledge into action for Student Managers.
- IMT Nagpur conducts a course on Investment Lab in collaboration with National Stock Exchange (NSE). The students get to learn on NSE platform. The student managers get a certificate from NSE post successful completion of course on Investment Lab.
- IMT Nagpur in collaboration with IBM has launched multiple lab based courses where student managers can opt for IBM certification after completion of required courses and payment of IBM Certification as charged.

# Bloomberg

## Turn your knowledge into action at IMT NAGPUR Bloomberg Business Lab

- **Company and Industry Analysis**
- **News and Research**
- **Market Analysis and Surveillance**
- **Student Managed Investment Funds (SMIFs)**



## Summer Internship Projects

The Summer Internship Project (SIP) is an integral part of the PGDM Programmes at IMT-N. This project, spread over a period of 8 to 12 weeks between the two academic years, carries 6 credits and exposes students to the rigours and realities of the corporate world while equipping them to focus on learning in their functional areas of interest during the second year of the programme.



## PGDM Electives List for Batch : 2023-2025

### Term IV

Sr. No.	Subject Name
1	Data Analytics Using R
2	Data Visualization
3	Applied Business Intelligence
4	SAS for Data Analytics
5	Advanced Marketing Research
6	Brand Management
7	Customer Relationship Management
8	Integrated Marketing Communication
9	Sales and Distribution Management
10	Services Marketing
11	Business in Developed and Emerging Markets
12	Digital Product Management
13	Managing Relationships at Work
14	Commercial Bank Management
15	Derivatives
16	Equity Research
17	Financial Statement Analysis & Reporting (FSAR)
18	Investment LAB -I
19	Investment Management
20	Mergers & Acquisitions
21	Financial System, Crisis and Regulation
22	Sustainability & Green Management
23	Project Management
24	Quality Management System
25	Supply Chain Management
26	Industrial Relations
27	Performance Management
28	Talent Acquisition
29	Talent Management

### Term V

Sr. No.	Subject Name
1	Business Analysis
2	Big Data Analytics
3	E-commerce
4	Prescriptive Analytics Using Python
5	Healthcare Analytics
6	Social Media Analytics
7	Adaptive Market Leadership
8	Business Marketing
9	Entrepreneurial Marketing
10	International Marketing
11	Pricing Strategy
12	Retail Management
13	Rural Marketing
14	Industrial Economics and Competitive Strategy
15	Management Consultancy
16	Credit Risk Analytics
17	Financial Modeling Using Excel
18	Financial Planning & Wealth Management
19	Fixed Income Securities (FIS)
20	Investment LAB Part II
21	Shareholders' Wealth Creation
22	Treasury Management
23	Supply Chain Analytics and Strategy
24	Advanced Operations Research
25	Design Thinking & Systematic Innovation
26	Distribution Network Models and Applications
27	Service Operations Management
28	Sustainable Operations Management
29	Warehouse Operations Management
30	Compensation Management
31	Human Resource Analytics
32	Leadership Lab
33	Learning & Development
34	Strategic HRM
35	Organization Development

### Term VI

Sr. No.	Subject Name
1	Digital Marketing
2	Marketing Analytics
3	Investment Banking
4	Trading Strategies using Technical Analysis International Finance & Currency Risk management
5	Block Chain Technology in Business IT Consulting
6	Emerging Technologies and Business Opportunities
7	Career Management for Managers
8	Experiencing Markets
9	International Business
10	Technology Strategy
11	Mental Models for Better Decision Making
12	Legal Aspects of Employment
13	Operations Strategy

# International Partnerships

(Academic Partners)



FH Kufstein Tirolo  
University of Applied Sciences



University of Newcastle



Charles Darwin University



Shanxi University



The COPPEAD  
Graduate School of Business



EM Strasbourg  
Business School



Grenoble Ecole  
de Management



Université du  
Québec à Montréal

ESC Rennes  
School of Business



Normandy Business School



Universite Paris  
Dauphine



Toulouse Business  
School, Groupe ESC Toulouse



Audencia Nantes  
School of Management



PSB Paris School  
of Business



Burgundy School  
of Business



NEOMA Business School



KEDGE Business School



SKEMA Business School



Leipzig Graduate School  
of Management (HHL)



IPADE Business  
School,  
Universidad  
Panamericana



HEM Business School



Nova School of  
Business and Economics



ALBA Graduate  
Business School





## Life at IMT



Life at IMT Nagpur is full of excitement, learnings, networking & fun. It is a student driven campus. The student managers enjoy complete freedom in deciding and executing various academic & non-academic events which help them in improving their managerial, networking, communication, marketing, team management and problem solving abilities.

## Clubs

### HYPNOTICS

Hypnotics, the dance forum of IMT Nagpur has been a camaraderie for all the dance aficionados of the college since 2014. It conducts a flagship event, 'Happy Feet' and performs in various events such as Milestone'35.



"Music is the language of the soul which Zimfonia expresses through melody"

### रंगमंच

Rangmanch is the Dramatic Club of the institute which gives a platform to bring out the hidden actor inside the students.



InShades, the Fine Arts club is a place for art enthusiasts where artists aspire to blend in different shades of creativity.

### Literati

Literati- the Literature club of IMT Nagpur is a niche for those who have passion for reading and like to express their emotions through words.



Toastmasters IMT Nagpur is a branch of the globally renowned Toastmasters International, which was started to improve public speaking and leadership skills of future business leaders.

### IMPRINT

Imprint is a photography club of IMT Nagpur which tries to capture the memories of IMTians in all the events and shows the beauty of campus to the social world!



### ENVISION

The Entertainment Forum of IMT Nagpur provides the student managers an opportunity to experience fun, creativity and emotions amidst the monotony of classes and schedules by making movies, TV series, stand ups readily available for them.

## Student Ventures

### prayatna

Team Prayatna is the first and the largest student venture on the campus, which takes care of the student's daily needs and makes student life a lot easier.



DigiGauge is a student venture which was started by students of the 2016-18 batch. It aims to fulfil the clothing requirements of the students at IMT. DigiGauge offers batch t-shirts, winter hoodies, and other official t-shirts as and when the need arises.



Zero Mile is the grassroots for IMT Nagpur's transportation and merchandising requirements. The student venture is the pacesetter for digital and social media marketing for the community of IMT Nagpur.



From laundry and printing services to delivering newspapers and clean drinking water, CO2 is a multi-purpose student driven venture that breathes life into your campus experience.



## Core Committees



Admissions Interaction Committee [AIC] advances the admissions process by acting as a bridge between potential candidates and current students. It facilitates brand building and provides assistance throughout the admissions process. for smooth onboarding.



International Relations Committee is the Global face of IMT Nagpur which bridges the gap between the IMT Nagpur & global institutions providing international exposure to the students.



Corporate Communication Committee: (Communicating Connections Creatively) We are the Branding and PR team of the institute.



The Entrepreneurship Cell Committee nurtures entrepreneurial spirit among the students. We aspire to procreate more entrepreneurs by providing them a platform where they can chart their own destiny.



Placement Committee is a student-driven body, responsible for the overall SIPs and placement process. It also plays an equally important role in developing and nurturing mutually beneficial relationships with the industry.



The Corporate Interaction Committee aims at creating a platform where industry experts and student managers of IMT Nagpur come together to exchange experiences and learnings and prepare the latter for the corporate world.



Alumni Committee works for the expansion of the alumni body while simultaneously pursuing the professional development of the Institute's student body. It aims to foster strong bonds between the alumni and the institute by staying in contact with its alumni base of over 4500 so that every member remains linked to the IMT fraternity.



Milestone Committee - The committee is responsible for hosting Central India's biggest business school annual events and filling the life of students with excitement, enthusiasm & fun, thereby giving memories that could be cherished for life.

## Non- Core Committees



The Cultural Committee of IMT Nagpur celebrates the cultural diversity on the campus by organizing various festive events ensuring a home-away from home experience amidst the rigorous academic life of the students.



The Sports Committee serve the interests of the student managers in competitive sports and other recreational activities i.e. both indoor and outdoor.



Model United Nation: An academic simulation platform that helps you know and deal diplomacy.



Mess Committee, the one who is responsible for providing nutritious and hygienic food to the students on campus and takes utmost care while preparing the menu by covering all the demographics.



The CSR Committee (Utthan), is a student driven initiative, with the motive of providing aid to the underprivileged and uplifting the society collectively.



Gym Committee believes that your health account, your bank account, they are the same thing. The more you put in, the more you can take out.







## Centre Of Excellence



CCG (Centre for Corporate Governance) , IMT Nagpur in association with National Foundation for Corporate Governance (NFCG) has been set up to promote better corporate governance practices in India.



Centre of Excellence for Sustainable, Growth and Development: Thriving at developing sustainable business goals and promoting environment friendly trade. Making students realise the importance of sustainability.



Student Research Society promotes interest in research by connecting students to research opportunities. SRS organizes Annual Management Conference and Workshop in collaboration with a foreign university, where various case studies and research papers are presented by delegates that include students and faculties from various institutions across India.

## STUDENT DRIVEN INITIATIVES

## Academic Forums



Concord - The National Level Management Academic Olympiad, conducted by an amalgamation of the six academic forums.



Marque, the marketing forum of IMT Nagpur aims to keep student managers abreast with the latest trends in marketing panorama and provide a clearer picture of modern day marketing.



OKONOMOS contributes to the journey of people discover their insights of the business and economic news which strengthens their strategic abilities and economics concepts.



The Finance Forum. It enhances the fundamental financial knowledge and technical skillset of student managers by conducting various events and activities.



For those who have the X factor for Business Analytics and Information Technology. AnalytiX strives to create a collaborative learning environment for students where they can hone their Data Analysis acumen.



Cyclops, the operations forum of IMT Nagpur, founded in 2009, aims at inducing passion in the field of operations management through various activities and to provide an outlet for those interested in operations and supply chain management to share ideas and recent developments.



xploHR, the HR forum of IMT Nagpur is responsible for organizing various academic competitions and conferences in the area of HRM.

# CAMPUS INFRASTRUCTURE

## LEARNING RESOURCE CENTRE (LRC)

The LRC is open 24x7, to facilitate appropriate and user friendly access to recent and relevant information by identifying, acquiring, organizing and retrieving information in print or e-formats to serve the information needs of the academic fraternity.



Over  
**32499** Books

### Subscription

Subscription of  
45 National Journals  
'and 37 International  
Journals



## IT Infrastructure

- » Fully Wi-Fi-enabled campus
- » Operational in online, offline and hybrid mode
- » Futuristic Converged Network with integrated Voice, Video, and Data channels
- » We use Moodle and Microsoft team software to create online / blended environment.
- » All online exams are being conducted through an online solution developed by Wheebox, who are leaders in AI-powered remote proctoring assessments for examinations.



## Advanced Connectivity:

- » A rich intranet bandwidth
- » 50 Mbps (1:1) Mbps fibre link & 200(1:2) Mbps through Micro Wave Internet Connectivity
- » Intranet installed for inter-connectivity
- » Hot Zones for campus-wide wireless accessibility
- » Advanced optic fibre cables running at 2 GBPS and a high speed distributed structured CAT-6 cable network



## IT Resourceful Inventory:

- » 3 (three) labs of 60 machines each with updated hardware and software such as Microsoft Office, Tableau, SPSS, R, Python, NodeXL, MS Power BI Hadoop, etc. on Windows platform and One Language Lab of 20 Nos. machines connected with web client ELT Studio 2.0.
- » The IMT-IBM Business Analytics Lab
  - Career Education for Business Transformation (CEBT) Training
  - Provides relevant software & curriculum content
- » Video Conferencing Room: An IP based Video conferencing

## Living & Dining

- » Separate boys and girls hostel
- » Fully residential campus
- » Complete wireless accessibility within the campus
- » Residences accommodate over 700+ students
- » Large Mess Hall with a capacity of 1000 members
- » Excellent furniture and RO Facility
- » Ultra-modern hostel facilities

## Sport Facility

- » Weather friendly, floodlit, full size sports grounds and pitches
- » Outdoor sports activities - football ground, cricket pitch, volley ball court, basketball court, lawn tennis ground, badminton court
- » Indoor sports activities - carom board, chess and table tennis
- » Fully-equipped gymnasium

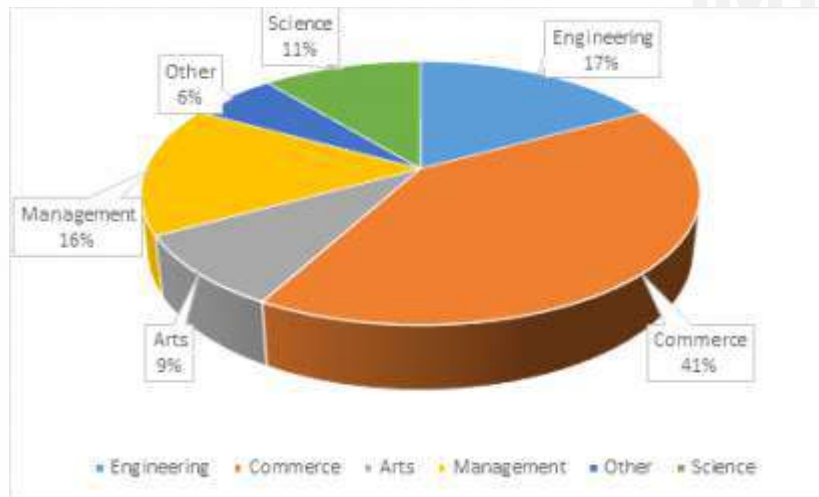
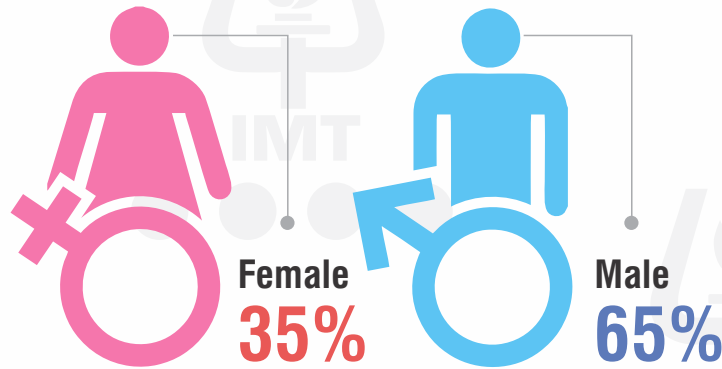
## Guest & Faculty Accommodation

- » Faculty Accommodation - constructed dedicated bloc of spacious quarters
- » Guest Houses for the guest coming for various corporate campus connect.
- » Pro-sustainable Energy Campus - full-fledged solar panel system across the campus



# BATCH PROFILE 2023-25

## GENDER RATIO %

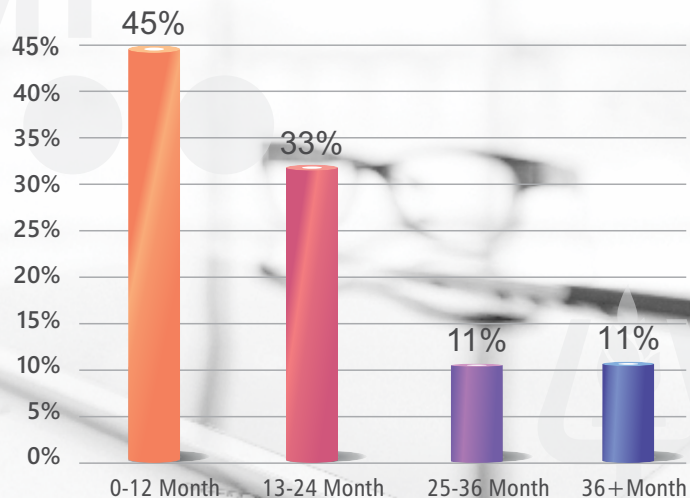


## ACADEMIC BACKGROUND

### Freshers

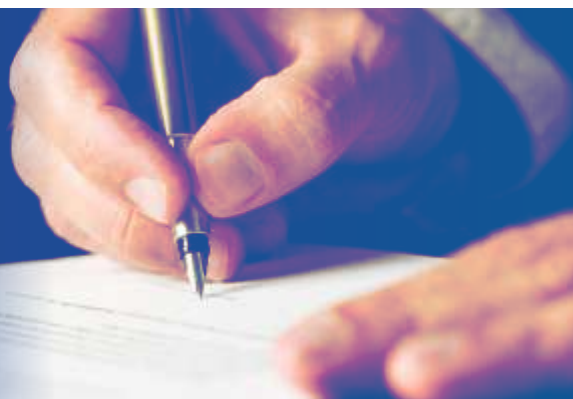


Work Experience



WORK EXPERIENCE





The key to accept responsibility your life is to accept the fact that your choices, each one of them, are leading you inexorably to either success or failure, however you define those terms.

”

– Neal Boortz

## Message from

### Chairperson – Placements, Training & Development (Students) & Alumni Affairs:

The Corporate world has always been in need of trained working professionals to guide organizations on the growth path in this dynamic business environment.

To be part of this demand-supply system, IMT Nagpur works on the supply side to provide this trained young talent. IMT Nagpur offers two-year PGDM programs that provide Student Managers with a unique combination of conceptual knowledge with industry inputs. The program offers credits that are earned through industry-accepted courses, informative workshops, and a plethora of student-driven activities, which convert students into young business leaders.

Our Student Managers comprise the best brains in the country. We have a meticulously designed process to ensure that we admit students with the right mix of talent and attitude to become industry leaders of tomorrow.

Most importantly the program provides industry engagements through panel discussions, seminars, and webinars on contemporary issues in management, great internships, and live project opportunities to make our students ready for grasping opportunities at the top corporate companies.

Our alumni help us prepare the Student Managers on various aspects like interview facing, attitude, aptitude, and soft and hard skills with our flagship preparation program called MICVV (Mock Interview & Comprehensive Viva Voce). Every year a startup internship fair under the name “Voyage” is conducted where 30+ startups are invited to offer internships to our students so that they can gain experience in managing a business as well as get corporate exposure. Hence aim to transfer them into versatile managerial talents to handle the challenges of the real business world in better ways and gear their aspirations to augment career and growth prospect.

We would like to thank all our prominent recruiters for their instrumental role in the successful placements of our previous batches in leading firms in the country. The trust of recruiters is our Commitment. We would also like to thank our Director, Faculty, staff, and all Placement Committee members for their tireless preservice and efforts, which have resulted in the progression of the Institution in all areas.

Welcome to the stupendous Journey of IMT Nagpur

Best Wishes,  
**Dr. Pawan Jain**

## Highlights of the ongoing placements for Batch 2022-24



**B Sai Bharadwaj**  
Project Manager  
Silicon Labs  
2022-24(PGDM-Marketing)  
Package-36.33 LPA

**80%**  
Growth  
in the  
Highest CTC



**Kritika Agarwal**  
Analyst - Financial Operations  
Arcesium  
2022-24(PGDM)  
Package-17.50LPA



**Rohit Yadaorao Patle**  
Senior Analyst - Platform Solutions  
Oxane Partners  
2022-24(PGDM)  
Package-13.00LPA

### PLACEMENTS HIGHLIGHTS

**36.33**

Highest Package  
offered (LPA)

**16.53**

Average Package  
Top 10 (LPA)

**14.11**

Average Package  
Top 20 (LPA)

APPLICATIONS OPEN PGDM 2024-26

\*Batch -2022-24 Placement in process

[APPLY NOW](#)

# P L A C E M E N T

## Major Companies Visited

Arcesium	Infosys
Bain & Company	JK Lakshmi Cement Ltd.
Bata	Khimji Ramdas LLC
BNM Business Solutions	KPMG
Cognizant	Liberty General Insurance Ltd.
CRISIL	London Stock Exchange
Dabur India Limited	Mafatlal Industries Ltd.
Dell Technologies	Reliance Retail
Deloitte	Schneider Electric
Ernst & Young	Shaadi.com
Fujitsu	Wipro Limited
Hero MotoCorp Ltd.	
HSBC	

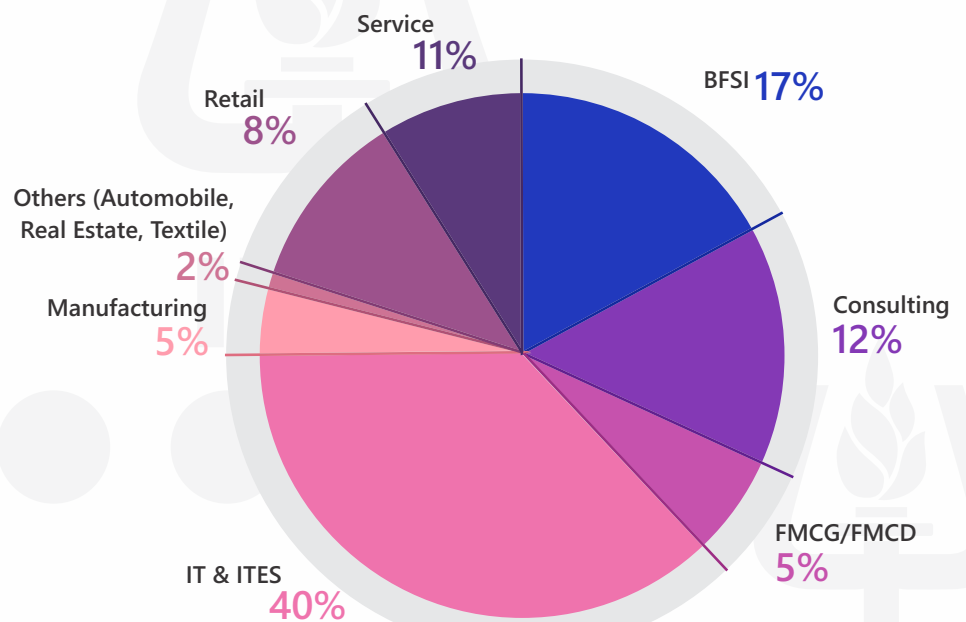
## FINAL PLACEMENT HIGHLIGHTS BATCH 2021-2023



100% PLACEMENT

Batch 2021-2023

Sector wise  
Students  
Placed



PLACEMENT HIGHLIGHTS BATCH : 2022-2024

80%

Growth in the Highest CTC  
Package-36.33 LPA



## Our esteemed Faculty Members

### Area of Finance



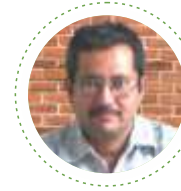
**Dr. Bigyan Verma**

Director  
MBA (Strategy & Finance)  
(MBE), Delhi University  
(M. Com) Gold Medalist  
PH.D Finance



**Dr. P Janaki Ramudu**

Professor & Dean  
(Academics)  
MBA, Ph.D Finance  
31 Years Exp.



**Dr. Subrata Kumar Mitra**

Professor  
MCM, Ph.D  
40 Years Exp.



**Dr. Pawan Jain**

Associate Professor  
M. Com, PGDBM,  
Ph.D  
24 Years Exp.



**Dr. Kulbir Singh**

Associate Professor  
MBA Systems  
Osmania University,  
Ph.D  
28 Years Exp.



**Dr. Jasbir Singh Matharu**

Associate Professor  
MBA, M. Com,  
Ph.D  
24 Year Exp.



**Dr. Asif Khan**

Assistant Professor  
MIB, Ph.D  
8 Years Exp.

### Area of Marketing



**Prof. Pradeep Mazumdar**

Associate Professor  
MBA, Ph.D (PURSUING)  
36 Years Exp.



**Prof. Subodh Tagare**

Associate Professor  
PGDIM  
30 Years Exp.



**Dr. S Anant Ram**

Associate Professor  
MBA, Diploma in Airlines,  
Hotel and Tourism  
Management, Ph.D  
34 Years Exp.



**Dr. Tapas Kumar Chatterjee**

Associate Professor  
MBA, Ph.D  
35 Years Exp.



**Dr. Shripad Kulkarni**

Assistant Professor  
PGDM, FPM (IIM-Indore)  
5 Years Exp.



**Dr. Ajitabh Dash**

Assistant Professor  
MBA, Ph.D  
7 Years Exp.

### Area of Organizational Behaviour & Human Resource Management



**Dr. Senthil S Kumar**

Professor  
MBA, Ph.D  
27 Years Exp.



**Dr. Saleena Khan**

Associate Professor  
MA, PGDBA, PGDGC,  
PGDPMIR, GLDOD  
Certificate, Ph.D.  
Psychology (Counselling)  
24 Years Exp.



**Dr. Vinit Singh Chauhan**

Associate Professor  
MA (Psychology), Ph.D  
29 Yeras Exp.



**Dr. Jagannath Mohanty**

Associate Professor  
MBA, ADMS, Ph. D  
22 Years Exp.



**Dr. Smita Singh (Dabholkar)**

Associate Professor  
MA (Industrial Psychology),  
Ph.D, Certified MBTI Trainer,  
EQ Assessor and Practitioner  
21 Years Exp.

## Area of Business Analytics and Information Technology



**Dr. Rabindra Kumar Jena**

Professor  
M. Sc, M. Tech (CS),  
Ph.D  
24 Years Exp.



**Dr. S Maheswaran**

Professor  
M. Sc (Statistics),  
Ph.D (Statistics)  
28 Years Exp.



**Dr. Abhishek Narain Singh**

Assistant Professor  
Business Analytics &  
Information Systems  
M TECH, Ph.D

## Area of Operations Management



**Dr. Jitendra Sharma**

Professor  
MBA, M. Tech, Ph.D  
31 Years Exp.



**Dr. Sarbjit Oberoi Singh**

Professor  
PGDBA, M. Sc  
(Mathematics, CCSU Meerut)  
CSIR (NET), JRF, Ph.D.  
16 Years Exp.



**Dr. Bibhuti B. Tripathy**

Associate Professor  
MMS, M. Sc  
(Mathematics), Ph.D  
20 Years Exp.



**Dr. Anup Kumar**

Assistant Professor  
M.Tech  
(IIT, ISM Dhanbad),  
Ph.D (Management)  
13 Years Exp.

## Economics and General Management



**Dr. Rajnandan Patnaik**

Professor,  
Strategy Management



**Dr. Gajavelli V S**

Professor  
MA (University First  
Rank & Gold Medalist),  
M.Phil (HCU, Hyd)  
Ph.D (HCU, Hyd), PCL  
(Harvard, Boston)  
27 Years Exp.



**Dr. Veena K. Pailwar**

Professor  
M.Phil, MA (Economics),  
Ph.D  
26 Years Exp.



**Dr. S Shyam**

Assistant Professor  
MA (Economics)  
Ph.D (Management)  
8 Years Exp.



**Prof. Sayan Banerjee**

Associate Professor  
M. Sc, NET,  
Ph.D (PURSUING)  
21 Years Exp.



**Dr. Rajiv Joshi**

Associate Professor  
Ph.D., MMM, PGDM  
FDPM (IIM Indore),  
Executive Education Programs  
(Cambridge Judge Business  
School UK, Babson College  
USA, IIM Bangalore), BBA  
22 Years Exp.



**Dr. Santhi Perumal**

Assistant Professor  
MA  
(Applied Psychology)  
Ph.D  
19 Years Exp.



**Prof. Sidhartha Harichandan**

Assistant Professor  
MBA, NET,  
Ph.D (PURSUING)  
2 Years Exp.

## DISTINGUISHED ALUMNI



### Alok Dwivedi

National Sales Manager Commercial Lines  
Reliance General Insurance  
2004-6  
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### Dwipa Shah

Deputy Vice President  
Bhartia AXA Life Insurance  
2004-6  
<https://www.linkedin.com/in/dwipa-shah-69166034/>



### Vishal Khullar

Associate Director  
Tiger Analytics  
2006-8  
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### Saket Chitlangia

Assistant Director  
EY  
2006-8  
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### Sayan Som

Associate Vice President  
FCB Cogito Consulting  
2004-6  
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### Prateek Sircar

Senior VP  
IDFC First Bank  
2006-8  
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### Babita Agarwal

Director  
Standard Chartered Bank  
2007-9  
<https://www.linkedin.com/in/babita-agarwal-7905a710/>



### Mayank Tandon

Associate Vice President  
Digital Planning & Buying  
Kotak Mahindra Bank  
2008-10  
<https://www.linkedin.com/in/mayank-tandon-58466b16/>



### Sarthak Mahapatra

Director - GBS/BPO Advisory  
Deloitte Switzerland  
2005-7  
<https://www.linkedin.com/in/sarthakmahapatra/>



## DISTINGUISHED ALUMNI



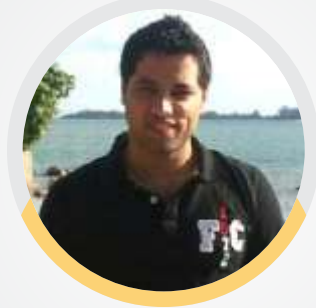
### Saurabh Sabharwal

Associate Director-Monetization  
ESPN Digital  
2005-7  
<https://www.linkedin.com/in/saurabhsabharwal/>



### Japjit S Sawhney

Assistant Vice President  
HDFC life  
2006-8  
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### Kaushal Raghuvanshi

NATIONAL HEAD  
Bharti AXA General Insurance  
2006-8  
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### Keshav Gupta

AVP  
HSBC Global Resourcing  
2006-8  
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### Nikhil Bahl

Associate Vice President  
Toyota Tushro Insurance  
2006-8  
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### Prateek Ahuja

Executive Director  
Blowell Auto Pvt. Ltd.  
2006-8  
<https://www.linkedin.com/in/prateek-ahuja-a0aa0425/>



### Prachi Singh

Vice President  
People & Culture  
Inl Farms  
2007-9  
<https://www.linkedin.com/in/prachi-singh-5a691821>



### Animesh Kumar

Vice president -  
CMT client group  
Accenture  
2011-13  
<https://www.linkedin.com/in/itsanimesh>



### Abhinav Kamal

Founder and Managing  
Director  
Ten Motion Arts Pvt Ltd  
2010-12  
<https://www.linkedin.com/in/abhinav-kamal-4755a574>

# CORPORATE SPEAKERS



**Mr Surojit Mahato**

Co-founder  
**Growthdish**  
Digital Marketing Workshop



**Mr Abhishek Tiwary**

Executive Director  
**HR, KPMG US**  
Emerging HR Strategies for the  
Hybrid Workplace



**Mr Sameer Nagarajan**

Global President – HR  
**Cadila Pharmaceuticals Ltd**  
Emerging HR Strategies for the  
Hybrid Workplace



**Mr Manoj K Prasad**

Vice President – Talent Development &  
Digital Transformation  
**Reliance Industries Ltd**  
Emerging HR Strategies for the  
Hybrid Workplace



**Mr Vinay Agrawal**

Global Head – Business HR  
**Tech Mahindra**  
Emerging HR Strategies for the  
Hybrid Workplace



**Mr Srihari Palangala**

Head of Marketing - Medium Business -  
APJ/EMEA  
**Dell Technologies**  
Perspectives on Building a  
Successful Career



**Mr Ryan Patel**

Global Business Executive, Board Director  
**CNN Contributor**  
How to Cultivate a Global Mindset



**Mr Akshat Bal Dikshit**

Director  
**PwC**  
Supply Chain for a Sustainable Future:  
An Urgent Imperative



**Mr Raana Chatterjee**

VP & National Sales Head - BFSI,  
**Paytm**  
Key Account Management and  
Best Practices



**Mr Naveen Sharma**

Head - Digital Transformation,  
**Infosys**  
FinanceData Analytics and Visualisation  
is the Key to Support Sustainable  
Business



**Mr Kailash B Gupta**

Chief Financial Officer  
Inox Leisure Ltd.  
Data Analytics and Visualisation is the  
Key to Support Sustainable Business



**Mr Sachin Chitlange**

Senior Director - Finance Transformation  
and Data Analytics  
**Cappgemini**  
Data Analytics and Visualisation is the Key  
to Support Sustainable Business



**Mr Rajiv Sikka**

CEO  
**Indian Oil - Adani Gas Pvt. Ltd.**  
Leadership Lessons in the Indian  
Context : The CEO's perspective



**Mr Chinmay M. Ranade**

Global Brand Manager-Gastroenterology,  
**Abbott**  
The Pharma Industry & Pharmaceutical  
Marketing - An Introduction



**Mr Ashish Gakrey**

Founder  
**HR Shapers**  
Employee Experience Approach  
in Hybrid Model



**Mr Khalid Raza**

Associate Director – Talent Acquisition  
**EY**  
Employee Experience Approach in  
Hybrid Model



**Mr Vijay Lochen**

Vice President – HR  
**Hexagon AB**  
Emerging HR Strategies for the  
Hybrid Workplace



**Mr George Snyder**

President & CEO  
**GHS Aviation Group, LLC**  
Building Sustainability Strategies -  
A Way Forward



**Mr Diptarup Chakraborti**

SVP & Global Head of Marketing  
**Eka Software Solution**  
Sustainable Marketing



**Ms Nimilita Chatterjee**

Partner  
**EY**  
Data Analytics and Visualisation  
is the Key to Support Sustainable  
Business

## ALUMNI TESTIMONIALS



Like thousands of Indians, I drifted into engineering without any particular interest. I knew in the first month that it was not the field for me. I spent the next year looking for ways to move out of this field (because dropping out was not an option) Someone told me then that an MBA would be a perfect way out. It had no engineering subjects and would give me employment opportunities across different fields: Marketing, HR, Operations, finance. My MBA preparation began on this rather inauspicious note. So, I am glad that I joined IMT Nagpur in 2009.

First, I stepped out of my comfort shoes and into a wonderfully diverse student pool. During group assignments, I discovered many ways of thinking and how to work in teams. Second, I was taught by some of the best teachers who brought alive esoteric concepts with a mix of humour and real-life examples. Third, life on campus was vibrant with many student-led activities. My time on the Corporate Communications Committee gave me the first taste of brand communication and that is the field I have made my career in.

11 years since graduation, I am proud and grateful to say that I am an alumna of IMT

-Gowri N Kishore

Batch- 2009-11  
Communications consultant



IMT-N has helped me in growing not only professionally but personally as well. After meeting the top-class faculty and batchmates from diverse backgrounds and cultures, it has helped me to know and understand people in a better way. Professionally, being a student driven campus, it has helped to gain corporate experience before even hitting the actual floor.

Even after almost 3 years of completing my PGDM, it feels like IMT-N has been one of the

most wonderful experiences of my life. I am grateful to my professors who are still guiding me as and when required. For my SIP, I worked for an off-campus SIP with HDFC bank and for my FP, I was placed with PNB Housing Finance Limited.

-Anmol Chhabra

Batch: 2017-19  
Credit Assessment Officer, ANZ



Getting into IMT was a life-changing moment for me. I firmly believe that IMT focuses on creating leaders, not just business managers. Faculties are genuinely passionate about the subjects they teach. They know how to ensure the growth of the students by giving them live projects and mentoring them throughout the MBA journey. To a large extent, IMT has also contributed to building my personality. Organizing events, having corporate interactions, and so many hands-on experiences have ensured an all-rounded growth for me. I also liked the positive campus vibes and its location. Overall, IMT has been a fun-filled journey for me where I learned to become what I wanted to be and got an edge in the corporate to grow!

-Lokesh Sharma

Batch 2010-12  
Founder & CEO of Incorporate





My two years at IMT-N have been excellent and a memory to cherish for a life time. It was my immense luck and fortune to be the part of IMT-N. I have established my leadership, time management and team skills and have also been able to advance these skills to a whole new augment level. There were so many good things about my time at the College, including how fantastically knowledgeable my teachers were and how giving of their time. the entire faculty and department leave no stone unturned to shape one's future. My Two Years at IMT have been a wonderful experience of learning with prolific exposure to outside. Huge respect, love and devotion for entire faculty members and department. It's their efforts that make me to count myself into better professionals. IMT not only grooms us towards our careers but also provide us with the environment which help us to become future managers, and today the position at which I am, would give full credit for that to the college and the management.

-Kunal Desai

Batch 2015-17  
E-Commerce Sales and Account Management Associate at Amazon



After working for 3 years in Finance, I wanted to pursue management (MBA/ PGDM) to enable opportunities for a career switch. Among the B-School options that I had - thanks to the diverse academic + extra-curricular activities, IMT Nagpur seemed to provide the most opportunities to build and develop my overall profile and hence, became the preferred choice.

During my 2 years @ IMTN, I had the opportunity to be a part of multiple extra-curricular activities (some existing, some new); this, along with the case study driven academic sessions by some amazing professors, laid the foundation for my current professional journey. Very grateful for the overall experience and the cherished memories that have helped me grow as an individual!

-Avikshith Shetty

Batch: 2015-17  
Strategic Partner Manager, Google Pay



IMT has transformed me into a tough individual by providing the competitive environment as we see in the real world. The curriculum is designed in such a way that enhances knowledge, focus on all round development and most important teaches us time management. The teachings from IMT have helped me in maintaining balance between my personal and professional life. I had been a seasoned HR professional with a decade of experience in HR domain. I did my SIP in ITC, the hotel division and got placed in Raymond.

-Nitya Chawla

Batch: 2009-11  
Corporate Trainer and Public Speaker



IMT Nagpur is responsible for making me the person I am today. Apart from acquiring management and business skills, IMT gave me the platform to understand the importance of networking and collaborating which is one of the most critical skills required to function in a corporate setup. I would always remain grateful to the institute and all the faculty members.

-Rushi Deshmukh

Batch: 2014-16  
Senior Consultant, Capgemini

## Admission Process



## Eligibility

- Minimum three years Bachelors' degree or equivalent in any discipline with minimum 50% marks in aggregate\*
- CAT(2023)/XAT(2024)/GMAT(January 1,2020-March 15,2024)/CMAT(2024) for IMT Nagpur\*\*

\*Applicants who are appearing for the final-year degree examination can also apply, subject to submission of all mark sheets and pass certificate to IMT's Academic Program office at a later date. Failing to do so will result in admission being cancelled.

\*\* In the case of the candidates applying on the basis of GMAT and score is not provided, processing of application will be provisional, subject to IMT receiving the official GMAT score on or before March 15, 2024

## Shortlisting Process:

### Best Scores

- **HIGH TEST SCORES**  
Candidates scoring high test scores in CAT/ XAT/ GMAT/ CMAT are encouraged to apply for IMT Common Admission process 2023.

### Exceptional Work Experience Profile

- The cut-off score will be relaxed for the Exceptional Work Experience category.
- The candidate must have worked for at least two years in a BSE/NSE listed company with a turnover in the audited March 2023 balance sheet of atleast INR 1000 crores or in a multinational company with a global turnover of over \$1 Billion or its equivalent
- The company should be such in which the promoters are not related directly or indirectly to the candidate.
- The candidate must be holding at least a junior managerial post as per the job description certified.



## Fee Structure

### IMT NAGPUR TWO YEAR FULL TIME PGDM, PGDM - Financial Management and PGDM-Marketing 2024 - 2026



	1st Year	2nd Year	Total
Admission fees	50,000	NA	50,000
Academic fees	7,80,000	6,47,000	14,27,000
Alumni fees	8000	NA	8,000
Caution deposit (refundable)	15000	NA	15,000
<b>Total</b>	<b>8,53,000</b>	<b>6,47,000</b>	<b>15,00,000</b>

#### Note on scholarships and TFW scheme:

1. TFW waiver scheme: Candidates eligible and shortlisted for Tuition Fee Waiver (TFW) scheme, will not be required to pay the academic fee component as they will get 100% academic fees waiver. They will, however, have to pay all other components of fees mentioned above. In addition to same, they will be required to pay an amount of Rs 12,000/- per month towards charges for academic amenities and other facilities. This payment is to be made by the eligible students to IMT Nagpur in quarterly advance as per said monthly rate.

2. Smt Leela Nath memorial scholarship: All female candidates who are admitted to any of the PGDM programs at IMT Nagpur, will receive a scholarship of 20% on the academic fees component. Please note that the scholarship will be disbursed post candidate joins the campus and pays the required amount of fees and all other components of the fee as mentioned above.

3. Candidates who have scored a 90 percentile or above in CAT OR XAT OR a 650+ absolute score in GMAT and admitted to IMT Nagpur, will receive a scholarship of 40% on the academic fee component. Please note that the scholarship is disbursed post candidate joins the campus and pays the required amount of fees and all other components of the fees mentioned above.

\* In case a student is eligible under more than one scholarship(s) and/or fee waiver schemes, he / she will have to opt for one of such eligible scholarships/waiver schemes and such opted scholarship/waiver scheme will only continue to remain during the entire tenure of PGDM Program.

\*The decision of the Scholarship Committee is final and binding for final allocations of scholarship/waiver and will not be revised under any circumstances.

\* The fee is subject to minor revision.





To be recognized as a key  
contributor in innovative management  
education in India



## GET IN TOUCH

Website: [www.imtnagpur.ac.in](http://www.imtnagpur.ac.in)

### CAMPUS ADDRESS:

 Institute of Management Technology,  
Nagpur 35 Km Milestone, Katol Road,  
Nagpur - 441502

### ADMISSIONS HELP-LINE:


 7722001204, 7447777668

 [www.imtnagpur.ac.in/admissions](http://www.imtnagpur.ac.in/admissions) |  [admissions@imtnag.ac.in](mailto:admissions@imtnag.ac.in)

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-  LinkedIn/IMT\_Nagpur
-  Instagram/imtnagpur
-  YouTube/theimtnagpur
-  [imtnagpur.wordpress.com](http://imtnagpur.wordpress.com)