



Deccan Education Society's

# J. S. KOTHARI BUSINESS SCHOOL



## ADMISSIONS BROCHURE 2024-26 Batch

Post Graduate Diploma in Management (PGDM)  
Approved by AICTE & Recognised by DTE, Maharashtra



**Dr. Giribala  
Dewasthale**

## Director's Message

The Post Graduate Diploma in Management (PGDM) at DES' J S Kothari Business School, Mumbai is a two-year full-time programme approved by AICTE New Delhi and DTE Maharashtra. The programme offers specialisations and career opportunities in the areas of Marketing, Finance, Human Resources, and Information Technology.

The DES' J S Kothari Business School is part of the century old Deccan Education Society (DES) established by Lokmanya Tilak and other stalwarts of India's freedom struggle. DES is one of the largest educational conglomerates in western India having under its umbrella, schools and colleges delivering courses across different domains including Humanities, Science, Commerce, Law, Nursing, Physiotherapy, Agri- Business, Media and Management.

DES is known to its stakeholders as an institution that delivers value-based education and education that is value for money and inclusive in every sense of the term, as was envisioned by its founders.

DES' J S Kothari Business School is in the Dadar, Mumbai campus of Deccan Education Society, and is the sister institute of Kirti College Mumbai, a respected educational brand with a legacy of over six decades. Nestled against the backdrop of the Arabian Sea, the beautiful setting contributes to the institute's positive and vibrant vibe.

DES' J S Kothari Business School is part of a great legacy and born out of the tremendous goodwill that DES has with its stakeholders, particularly industry.

I see DES' J S Kothari Business School as an evolving story. It has all the ingredients of a great story—great students, dedicated teachers, experiential, hands-on project-based learning, the legacy of DES and a great setting by the Arabian Sea! I invite you to be a part of this story!



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# DES's Governing Body

**Dr. Sharad Kunte**

*Chairman, Governing Body and Council*

**Shri. Mahesh Athavale**

*Vice-Chairman*

**Shri. Dhananjay Kulkarni**

*Secretary, Deccan Education Society*

**Shri. Anant Joshi**

*Member*

**CA Shri. Sagar Phadke**

*Member*

**Dr. Ravindra Acharya**

*Member*

**Dr. Ravindrasinh Pardeshi**

*Principal, Fergusson College, Pune*

**Smt. Swati Joglekar**

*Secretary, Governing Body*



# About

## Deccan Education Society

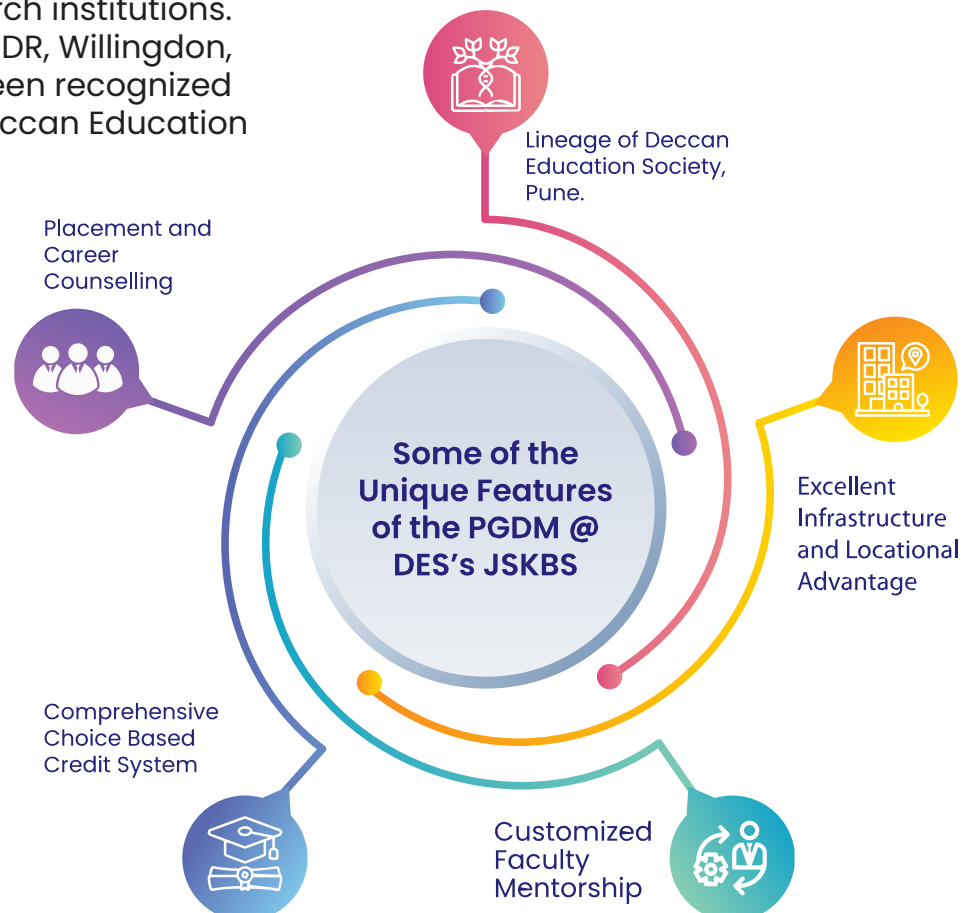
Deccan Education Society, Pune was established in 1884 and registered on 13th August 1885 by five patriotic visionaries- Vishnu Shastri Chiplunkar, Bal Gangadhar Tilak, Gopal Ganesh Agarkar, Mahadeo Ballal Namjoshi, Vamanrao Apte – who were already recognized as the pioneers of new education in India with the launch of New English School in Pune in the year 1880.

Deccan Education Society is a dynamic conglomeration of well over 60 educational institutions, acknowledged as centres of quality education, with firm commitment to the pursuit of excellence. The DES institutions – at Pune, Mumbai, Sangli, Satara, Wai & Tirupati range from preprimary schools to post-graduate and research institutions. Fergusson College, BMCC, IMDR, Willingdon, Kirti College & NMITD have been recognized as the flagship institutes of Deccan Education Society

## DES's J S Kothari Business School

Business today is constantly changing – new technologies, emerging markets, dynamic business world and customer expectations are fast changing. To succeed in such a fast evolving business world you need a strong combination of knowledge, skills and personal abilities.

Deccan Education Society's J. S. Kothari Business School – An AICTE approved Management Institute in the heart of Dadar, South Mumbai, gets you ready and keeps you primed to thrive in this ever-changing business world.



# College & Institute



**Fergusson College, Pune**



**Willingdon College, Sangli**



**Technical Institute, Pune**



**Brihan Maharashtra College of Commerce, Pune**



**Kirti M. Doongursee College, Mumbai**



**Chintamanrao College of Commerce, Sangli**



**Institute of Management Development & Research, Pune**



**Institute of Applied Research & Development in Agriculture**





**Jagannath Rathi Vocational  
Guidance & Training Institute, Pune**



**Chintamanrao Institute of Management  
Development & Research, Sangli**



**DES Navalmal Firodia Law  
College, Pune**



**DES's Brijlal Jindal College of  
Physiotherapy, Pune**



**DES's Smt. Subhadra K. Jindal  
College of Nursing, Pune**



**Navinchandra Mehta Institute of  
Technology & Development, Mumbai**



**Rajarshi Chhatrapati Shahu Maharaj  
College of Agri-Business Management, Sangli**



**DES Institute of Film and  
Television, Pune**



**DES Fergusson Centre  
for Higher Learning, Tirupati**



**J S Kothari Business School, Mumbai**

## Vision

Our founders at Deccan Education Society (DES) had started off with the vision of fulfilling social, cultural and of course, educational aspirations of the society. With that approach, our purpose of existence is to serve society by grooming minds that go on to become successful and sensitive individuals. In spite of Business Management being one of the most competitive streams worldwide, JSKBS strives to maintain a sharp, knowledge- driven structure. Our endeavour is to make JSKBS a management institute that is remembered by our students and alumni for its teachings and values.

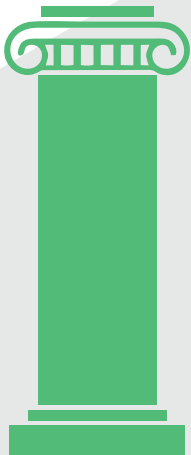
## Mission

JSKBS is built around the core belief of imparting not just lessons, but knowledge to every student, which makes us give out only great quality education. And with the latest innovative technologies at our disposal, we also aim to carve out the best out of our students, enabling them to power through education. And with the latest

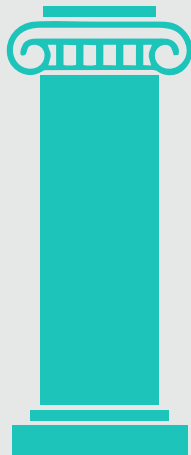
## Values



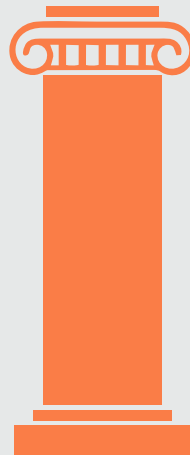
Being Impactful



Being The Pioneers



Being Student -Centric



Being Limitless





# Life @ JSKBS





# Infrastructure





# NOTABLE ALUMNI OF DES

## Business/Industrialist

Dr. Cyrus Poonawalla  
(Chairman of Poonawalla Group  
"Serum Institute of India")

Shri. Ravi Pandit  
(Chairman & Group CEO of KPIT  
Technologies)

Shri. Venugopal Dhoot  
(Founder, Chairman & Managing  
Director of Videocon)

Smt. Sullaja Firodia Motwani  
(Vice Chairman of Kinetic Engineering  
Limited)

Shri. Neelkanth Kalyani  
(Founder & Chairman of Kalyani Group)

Shri. Chandrashekhkar Agashe  
(Industrialist)

Shri. Vasant Rao Ghatge  
(Businessman)

## Sports

Bharat Ratna Sachin Ramesh  
Tendulkar  
(Former Indian International Cricketer)

Padmashri Ujwala Patil  
(The first Indian Women to Sail around  
the world in a Yacht)

Anjali Vedpathak Bhagwat  
(Professional Indian Shooter)  
(Arjun Award and Rajiv Gandhi  
Khelratna)

Stephie D'souza  
(Indian Athlete who won Gold, Silver and  
Bronze medals at  
the 1954 and 1958 Asian Games)

Deepali Deshpande  
(Indian Sport Shooter)  
(Olympic and Asian Games)

Shital Mahajan  
(Skydiver, PadmaShri  
recipient)

## Educationalist

Wrangler R. P. Paranjpe  
(Mathematician, first Indian to become  
Senior Wrangler at Cambridge  
University, former Principal of Fergusson  
College)

Dattatreya Gopal Karve  
(Economist, first Principal of Brihan  
Maharashtra College of Commerce)

Irawati Karve  
(Sociologist, An educationist and Writer)

D. R. Kaprekar  
(Mathematician, discovered Kaprekar's  
constant and the Kaprekar number)

## Films & Television

Shriram Lagoo  
(Film and Theatre Actor)

Prahlad Kakkar  
(Ad Film Maker)

Radhika Apte  
(Actress)

Sonali Kulkarni  
(Film Actress, Columnist and Writer)

POOJA BATRA  
(Actress and Model, Miss India 1993)

# NOTABLE ALUMNI OF DES

## Artist

**P. L. Deshpande**  
(Marathi writer, Actor, Music composer,  
Film & Television Producer, Film Director,  
Music Director)

**Ram Ganesh Gadkari**  
(Marathi playwright, poet and writer)

**Bhaskar Chandavarkar**  
(Sitar player, Academic and Composer)

**Milind Date**  
(Composer, Flautist)

**Kiran Nagarkar**  
(Playwright, Novelist)

## Freedom Fighters

**Shri. Vinayak Damodar Savarkar**  
(Hindu nationalist Advocate, President  
of the Hindu Mahasabha)

**Shri. Vitthal Ramji Shinde**  
(Social Activist, founder of Depressed  
Classes Mission in Mumbai)

**Shri. J. B. Kripalani**  
(Indian independence activist, former  
president of the Indian National  
Congress)

## Environmentalist

**MADHAV GADGIL**  
( Ecologist )

## Medical Science

**Padmashri N. H. Antia**  
( Plastic Surgeon )

## Contemporary Political Leaders

**Shri. Vishwanath Pratap Singh**  
(7th Prime Minister of India)

**Shri. P. V. Narasimha Rao**  
(12th Prime Minister of India)

**Padma Vibushan Shri Sharad Pawar**  
(Indian Defence Minister)

**Shri. Girish Bapat**  
(Member of Parliament of 17th Lok Sabha)

**Dr. Burgula Ramakrishna Rao**  
(2nd Chief Minister of the erstwhile  
Hyderabad State, Activist for freedom of  
Hyderabad from Nizam's rule)

**Shri. Babubhai J Patel**  
( 6th Chief Minister of Gujarat)

**Shri. Ranjan Mathai**  
(Foreign Secretary, Government of India)

**Shri. Balasaheb Thorat**  
(Member, Legislative Assembly of  
Maharashtra and Current Minister of  
Revenue and Khar Lands, Government of  
Maharashtra)

**Shri. Manohar Gajanan Joshi**  
(Former Chief Minister of Maharashtra,  
Former Speaker, Lok Sabha)

**Shri. S. R. Rana**  
(Indian Political Activist)

**Shri. Suresh Kalmadi**  
(Politician and Sports Administrator)

## Biochemist

**Padmanabhan Balaram**  
(Biochemist, PadmaBhushan recipient)

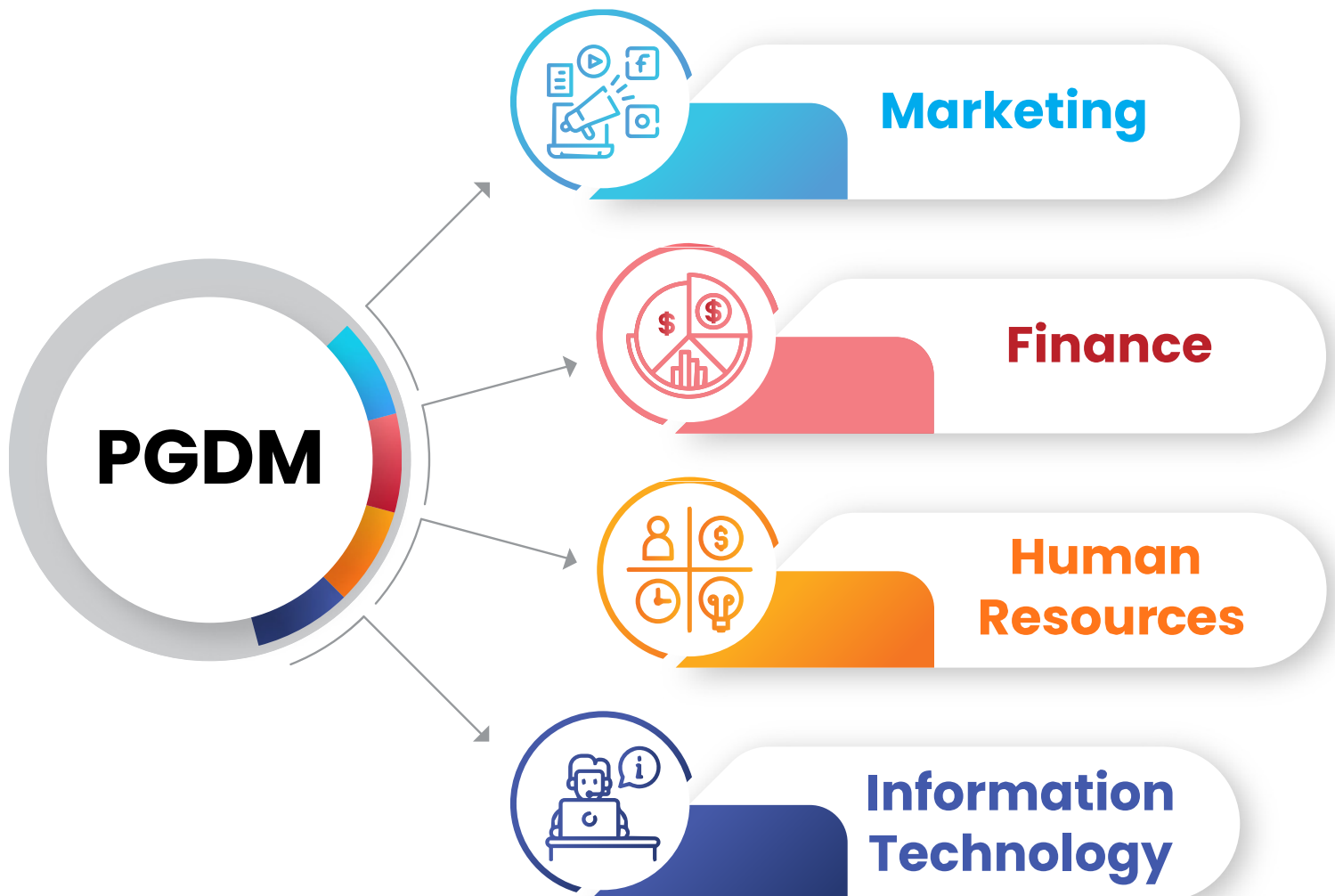




## The Programme Offered – PGDM

The Post Graduate Diploma in Management (PGDM) is an AICTE approved two-years full time programme offering general management with functional specialization In Marketing, Finance, Human Resources and Information Technology. The programme comprises 4 semesters and adopts the Choice Based Credit System (CBCS) and Outcome Based Education Pattern.

Choice Based Credit System (CBCS) offers wide ranging choice for students to opt for courses based on their aptitude and their career goals The number of credits earned by the student reflects the knowledge or skills acquired by him/her each course is assigned with fixed number of credits based on the contents to be learned & expected effort of the student.



## FACULTY STRENGTH



**Dr. Giribala Dewasthale**  
Professor, Director In charge  
B.A., M.B.A., PhD.



**Dr. Parikshit Mahankal**  
Associate Professor  
B.Sc., M.P.M., PhD.



**Mr. Dikshit Kothari**  
Assistant Professor  
B.M.S., MBA(Finance),  
M.Com (Accountancy), Pursuing PhD.



**Mrs. Maria Achary**  
Assistant Professor  
B.Sc.(CS), M.sc. (CS), MBA(IT),  
Pursuing PhD. (Deep Learning)



**Ms. Divya Thakur**  
Assistant Professor  
BBI , M.com in Banking and Finance,  
PhD. in Commerce & Management (Pursuing)



## Visiting Faculty



**Ms. Kalpana Shah**  
M.Com., LLB



**Ms. Sonal Satelkar**  
B.Com., LL.B., MHRDM



**Ms. Ishita Tavadia**  
MMS (Human Resources)



**Ms. Nikita Shah**  
MBA (Marketing-HR),  
M.com (Business Management)



**Ms. Yashoda Shetty**  
M.com , B.Ed.



**Mr. Aniket Khandelwal**  
CS, LLB, M.Com



**Ms. Niti Salvi**  
MCA, B.Ed.

## Visiting Faculty

**Dr. Narendra Singh**  
M.Sc., DFM, MS (Finance),  
CFA (ICFAI), PhD.



**Ms. Kiran Sukhija**  
M A Psychology, MBA in  
Information Management



**Dr. Rahul Chopra**  
PhD.



**Ms. Bhakti Naik**  
Bachelor of Commerce (A&F),  
NISM - RM, NIBM - RM



**Ms. Preeti Salecha**  
M.Com, NET, CFP



**Mr. Bharat Tailor**  
BMS (Finance), M.Com, MFM  
Diploma in EXIM  
(Master in Financial Management)



**Mr. Sachin Mandle**  
PhD. (Pursuing)





## Visiting Faculty



**Mrs. Harini Shreeniwasan**

Msc, MBA, Certified Professional in values Analysis (CPVA), Certified Transactional Analysis, Certified Design Thinking Practitioner

**Dr. Shraddha Jain**  
MCOM, MOHIL, MBA, DEXIM,  
NET SET, PHD.



**Ms. Ifrah Kampoo**  
M.Sc. I.T., B.Ed. (Sci./Maths)

**Ms. Priyamvada Joshi**  
B.E. (IT)



**Ms. Archana Bhide**  
Msc in Physics - Electronics I,  
MCP



**Ms. Vidhi Raichura**  
Bcom, CA, LLB.



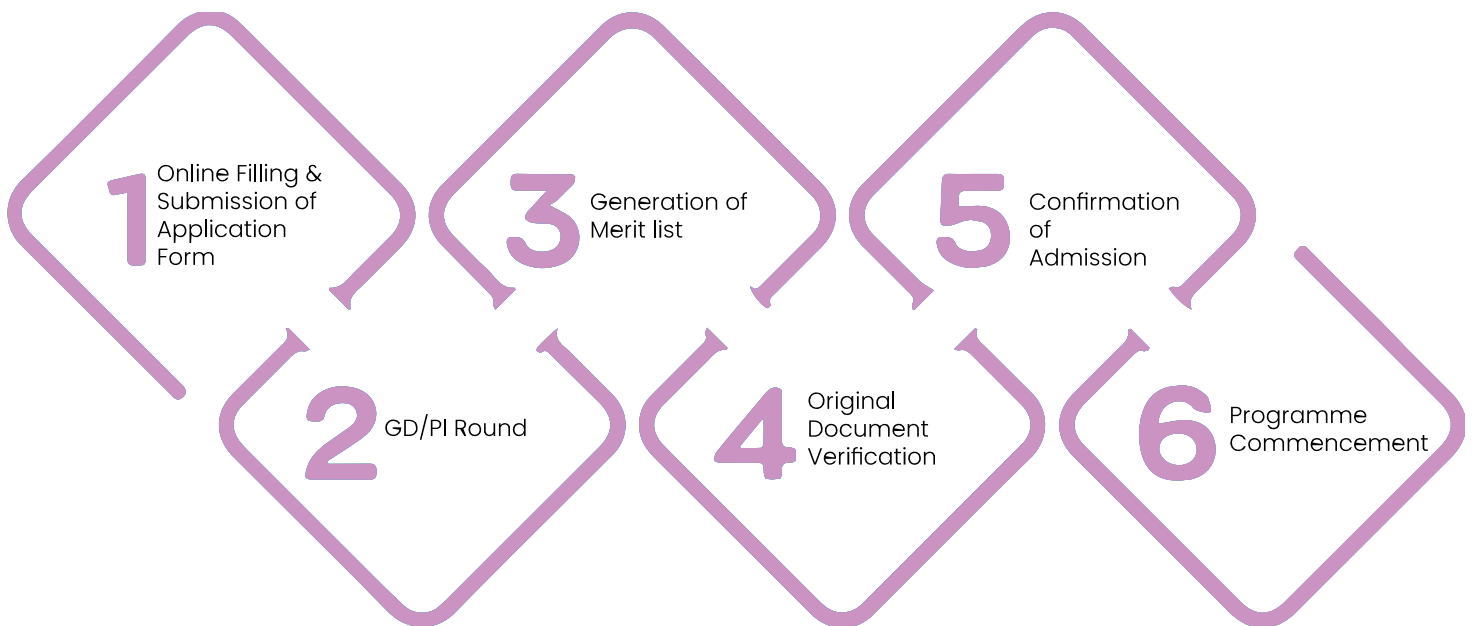
**Mr. Siddharth Jain**  
Mcom, CFA (level 2)



## Admissions

The candidates with or without work experience should fulfill the following eligibility norms:

- Bachelor's Degree in any discipline from a recognized University with minimum 50% marks in graduation. (45% marks in for SC/ST candidates)
- Students appearing for final year/semester examination are also eligible. However, their admission shall be considered as provisional until the submission of the final year marksheet within the given period of time, failing which their candidature will be considered cancelled.
- Candidate applying should have a valid score as per our cut-off for any one of the entrance exam recognized by the AICTE. CAT/XAT/CMAT/MAT/ATMA/MH CET
- Group discussion and personal interview will be conducted by the institute for further selection.



**Total Fees : 6,75,000**

**Registration Fee-**  
**Rs. 45,000 /-**

**1st Year (Sem I & II)**  
**Rs. 3,15,000 /-**

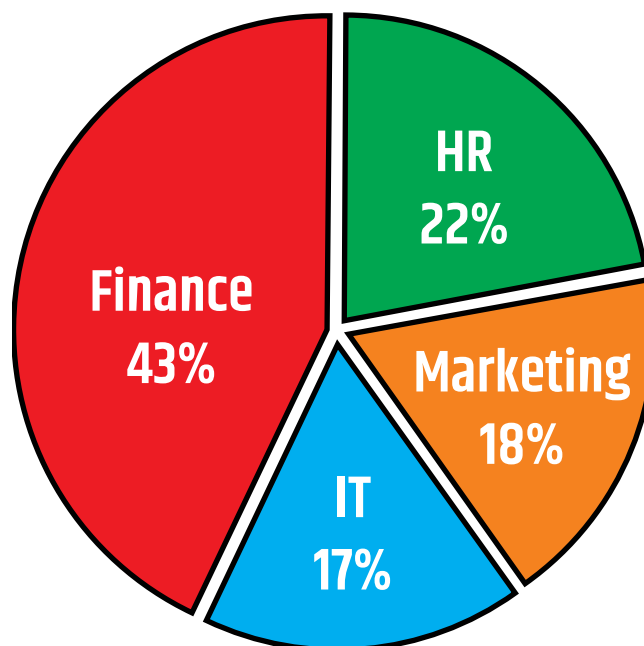
**2nd Year (Sem III & IV)**  
**Rs. 3,15,000 /-**



# Placements

## Past Recruiters







# Events





# Events





# GLOBAL IMMERSION TOUR DUBAI, UAE 2023



GPS Map Camera  
Sharjah, Sharjah, United Arab Emirates  
8F3G+5RJ - University City - Sharjah - United Arab Emirates  
Lat 25.30488°  
Long 55.478581°  
30/05/23 10:51 AM GMT +04:00



Deccan Education Society (DES), Pune; www.despune.org



GPS Map Camera  
null, Ras al Khaimah, United Arab Emirates  
MR73+WM8 - Al Jazeera Al Hamra Industrial - Ras al  
Khaimah - United Arab Emirates  
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Deccan Education Society (DES), Pune; www.despune.org

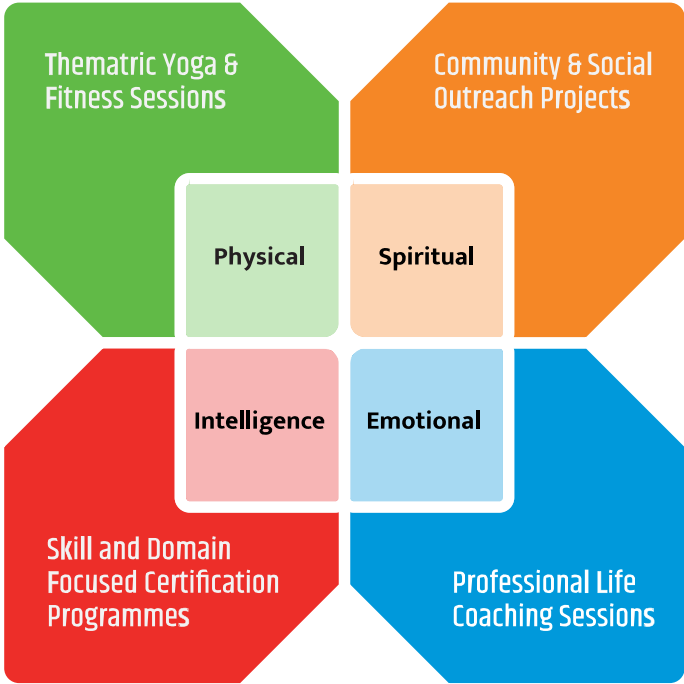


Deccan Education Society (DES), Pune; www.despune.org

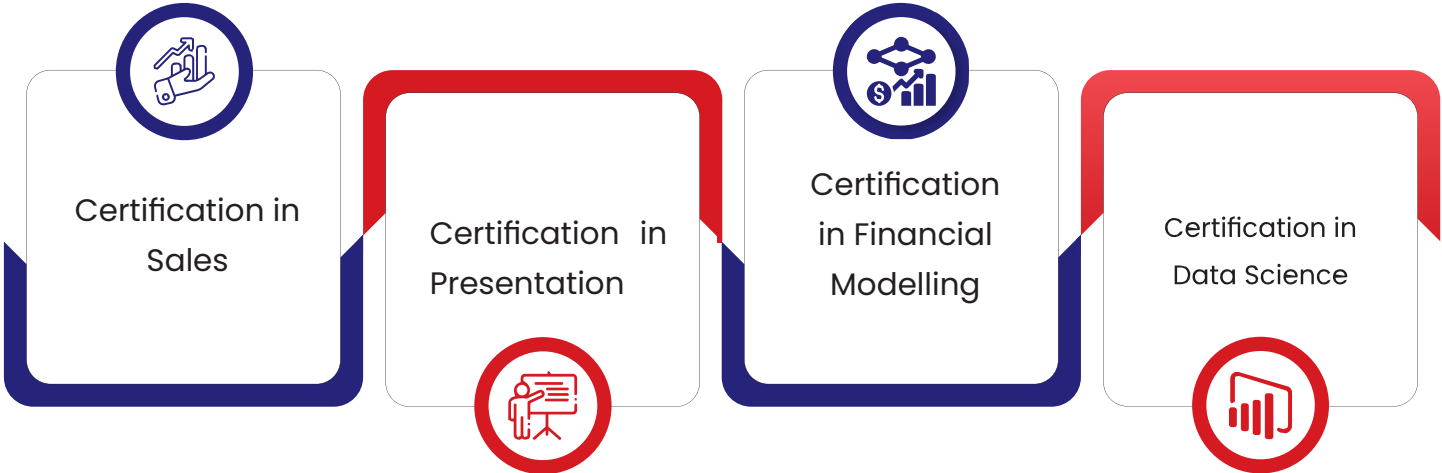
# Personality Development

## Unique Features of IPDP:

- “Beyond Syllabus” approach
- Intervention by highly accomplished certified professionals
- Lasting impact through experiential learning methodologies
- Beautiful integration of ancient time-tested philosophies with modern day tools



# Value Added Courses







Deccan Education Society's

## **Smt. Jayshree Sharadchandra Kothari Business School**

DES Mumbai Campus, Kirti College Road, Off. SVS Road,  
Dadar West, Mumbai, Maharashtra 400028

Website : <https://www.jskothari.edu.in>

Contact No. : +91 8400 519711 / +91 92196 24471

