



Lloyd Business School

Ladder Of Success

(Approved by AICTE, Ministry of HRD, Govt. of India)



PGDM 5.0

SPECIALIZATIONS



Business Analytics



Supply Chain Management



Human Resource Management



Banking & Finance



Entrepreneurship



Digital Marketing



Core

Information Guide 2024-25



“Transform Ideas into Impact: Choose Our Prestigious PGDM Journey.”

LLOYD
EDGE

 1800+ ALUMNI
GLOBALLY

 20 YEARS
OF EXCELLENCE
IN EDUCATION

 3215+
STUDENTS

 240+ COMPANIES
VISITED CAMPUS

 CERTIFICATES FROM HARVARD
BUSINESS PUBLISHING

 PROFESSIONALLY
RECOGNISED
PROGRAMMES

 400 FULL TIME
FACULTY FROM
INDUSTRY & ACADEMIA

 95.41%
PLACEMENT
IN REPUTED ORGANISATIONS

 INTERNATIONAL
STUDY TRIP

 ACCREDITED
INSTITUTE

Vision

"To be a globally recognized center of excellence in all aspects of management education and produce ethical leaders with functional expertise, promoting sustainable solutions, and an entrepreneurial & innovative perspective to improve their employability exponentially".

Mission

- To offer an academically rigorous, practice and research- supported, management education based on principled and ethical values, sensitive to the ever-changing needs of the profession, society, industry, and country.
- To continue to provide a stimulating learning environment that fosters the understanding of disruptive, technological developments, and encourages continuous innovation and learning.
- To promote the practice of collaborations and work-related learning experience which focuses on the application of knowledge and skills which is globally relevant.
- Nurture personal mentoring that respects individuality and inspires students to become responsive and responsible business leaders who can make progressive and sustainable impacts.
- To provide broad and domain-specific knowledge to up skill, students, in definitive careers of functional expertise through various course electives in upcoming frontiers of management education.
- To stimulate and encourage entrepreneurial culture by equipping students with global business awareness, and developing faculty as thought leaders.

Rankings & Awards

RANKED 1
**TOP PVT. B- SCHOOL
 IN GREATER NOIDA**

**OUTLOOK - ICARE
 B- SCHOOL
 RANKINGS 2024**



OUTLOOK - ICARE B-SCHOOL RANKINGS 2024

3rd RANKED
 TOP PVT. B- SCHOOL
 IN UTTAR PRADESH

5th RANKED
 TOP PVT. B- SCHOOL
 IN DELHI NCR

13th RANKED
 TOP PVT. B- SCHOOL
 IN NORTH ZONE

Times 3 School
 TIME B-SCHOOL SURVEY

2nd Greater Noida **12th North India** **30th India**

Message from Our Leaders



From His Desk :

“The essence of true education is not only to facilitate the students with tools to attain success in life but also to engrain values and skills in them.”

We, at Lloyd, work to incorporate the principles of modesty, compassion coupled with idea to effectuate innovation, growth and excellence. The curriculum of the program is industry oriented. Academic rigor is reflected in the course design and delivery of this program and I believe infusing technology into the management program will create futuristic jobs.

Various pedagogic tools help our students develop not only a holistic business perspective but an ability to seize opportunities in a competitive business environment. At the same time they remain committed towards the betterment of the society.

LBS is supported by state of the Art Infrastructure and coupled with industry oriented curriculum based on real life practical training. Academic rigor is reflected in the course design, delivery of academics and dedicated team of faculty members, equipped with right mix of industry-academic-research experience.

Members of faculty are involved in their pursuit of developing and disseminating knowledge through teaching, research and consulting. Lloyd Business School welcomes you to join us to realize your full potential under our able guidance.

Manobar Thairani
 President

As technology continues to advance at a frenetic pace and world becomes increasingly unpredictable, there is change everywhere.

And not just change mandated by the AI & IT but change that Mother nature keeps challenging us with - floods, draughts, tsunamis and the deadly pandemics like Covid 19. During the 2 years of standstill of Covid, the vacuum cleaner salesman had no sales. He could neither visit his prospects, nor give them a demo. He analyzed this & worked out a plan. He contacted his earlier buyers, interacted with them on FaceTime & based on trust relationship he had established with them, sought their experiences and with their permission, stand these FaceTime conversations with his prospects. He needed new skills: mobile skills, tact, networking & confidence.

Skills not taught in the post graduate management program. More & more employers are moving beyond degrees and job titles to focus more on the skills the changing business environment needs.

So perhaps this is the time to redress this short coming with a new look at one B-school environment and incorporate technology-based education.

Lloyd Business School is fully prepared for opportunities that the 4th Industrial Revolution is offering which emphasizes the interconnections of machines & systems to achieve optical performance & productivity gains, which is the aim of any business.

Industrial revolution 5.0 is said to take it a step further. By this, fine tuning is created b/w human & machines, a collaboration b/w automated technology's ultra-fast accuracy and human's intelligence & creativity.

PGDM-5.0 at Lloyd Business School focuses on use of modern cutting edge technologies like AI, IoT, Big Data, Cloud Computing, Block Chain, Digital twins along with training the management students with leveraging human creativity & intelligence.

Preparing you not only for today but ensuring a futuristic career for you as well. I extend a warm welcome to all management aspirants for admission 2023. May the best ones get selected at Lloyd!

Prof. (Dr.) Vandana Arora Setbi
 Chief Strategy Officer & Head of Growth at Lloyd

Ranked Among 100
 Best B-School in
 India by The Week
 Best B-Schools

Best PGDM College for
 Placement Support in
 North India awarded
 by National Board of
 Accreditation
 Chairman
 Shri K.K. Agarwal

Ranked 16 in Private
 Affiliated College
 Delhi-NCR By The
 Week Best B-Schools
 Ranking



Lloyd's Advisory Board



Mr. Abhinav Jain
Founder
Almond & Atechnos



Mr. Anand Sagar
(IIM Calcutta)



Mr. Anuj Batta
(IIM Calcutta)



Mr. Arpan Gupta
Additional Director & Head -
Mines, Metals, Cement, Power, Coal
& Renewable Energy at FICCI



Dr. Babu Lal
Ex- Executive Director
BHEL



CA Gaurav Arora
Head of Investor Relations & M&A
Car Dekho



Mr. Kapil Bardeja
(IIT Delhi)



Mr. Khushroo Panthanky
Director
Grant Thornton Advisory Pvt. Ltd.



Mr. Kunal Bose
(IIM Calcutta)



Mr. Naveen Luthra
(IIM Ahmedabad)



Dr. Naveen Seth
Assistant Sec. General
PHDCCI



Ms. Nisha C.D. Kurup
Senior Manager, Content
SHRM



Mr. Nitin Saini
Sr. Consultant & Architect
TCS



Dr. Nitin Saini
Senior Strategy Consultant
TCS



Mr. Rajat Verma
Harvard Business School
Founder & CFO - Lohum



Mr. Rajiv Gulati
(IIM Ahmedabad)



CS (Dr.) Nitin Saini
Past President
ICSI



Mr. Sandeep Pandey
(IIM Calcutta)



Dr. Sapna Katiyar
Advisor - Technology
Impledge Technologies



Dr. Vijay Sharma
Head Cargo
GMR Group

Corporate Faculty



Mr. Babu Lal
Former Executive Director,
BHEL



Dr. Bhavleen Rekhi
Corporate Trainer,
Digital Marketing



Mr. Gagan Agrawal
IBM - Delivery Manager



CA Gaurav Arora
Head of Investor Relations & M&A
Car Dekho



Mr. Hrishikesh Pathak
Technical Consultant - IBM SPSS &
Data Science IBM Gurgaon ,IN



Mr. Ishaan Vaid
IBM - Consultant, Python Trainer



Ms. Jeenu Beniwal
IBM - Consultant



Ms. Khusbu Datwani
SME Analytics



Mr. Manoj Bansal
IBM - Consultant



Mr. Mehtab Mehdi
SME , Python



Mrs. Priyanka Ganguly
Vice President, T&T Group



Mr. Rajesh Goldy
SME ,Analytics IBM Bangalore,IN



Ms. Rohini
IBM - Consultant



Ms. Shefaly Dutta
Program Coordinator
North & East, Career Education



Mr. Umesh Roy
Regional HR Head Huawei
Telecommunications



Mrs. Venu Vashista
Director-Supply chain, Middle East
& Sub Saharan Africa, Kohler



Mr. V.G.S. Mani
Founder, The ChainWorks



Mr. Yuvraj Sharma
Head-Sales, APAC, Geodis



Manish Sahoo
PGDM-BFSI (2022-24)
Yes Bank

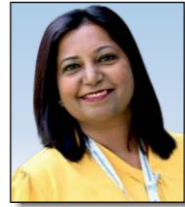
Corporate Mentors



Ms. Alaknanda Misra
Vice President - Digital HR
Genpact



Ms. Anjali Ahuja
Entrepreneur
Executive Search Professional



Ms. Aparna Sethi
Founder
Pro-Touch



Mr. Deepak Bhel
Director - HR
The Park



Mr. Gaurav Arora
Senior Vice President
Kotak Mahindra Bank



Mr. Gaurav Vashisht
Entrepreneur
Grren Décor



Mr. Karan Luthra
HR Associate
Ernst & Young



Mr. Kaushik Mehrotra
Entrepreneur
Financial Advisor - Start-ups & MSMEs



Mr. Pradeep Gulati
Senior Level Manager
Tv9



Mr. Prashant Kapur
Entrepreneur
Edustori



Ms. Preeti Sinha
Senior Manager
Wipro



Dr. Rajiv Tyagi
Senior People Manager
Mace Group



Mr. Santosh Jha
Asst. General Manager
Learning & Development
Frankfin Aviation Services Pvt Ltd.



Dr. S. K. Gupta
Managing Director
Institute of
Cost Accountants of India



Mr. Vineet Mehra
Associate Director
Unacademy



Dr. Vinod Dumblekar
Entrepreneur
Mantis



Mansi Kesharwani
PGDM-HRM (2022-24)
Solytics Partners

PGDM 5.0

Lloyd Business School believes in creating learning opportunities based on the concept of 'Experiential learning' wherein a blend of case studies, role plays and practical exercises are used in tandem with theoretical discussions. With ICT based teaching methodology and tech-enabled classrooms, our student managers have the best possible resources that lay the foundation for generating a collaborative learning environment. The PGDM programme is centered on 3 keystones: Concepts, Application & Synthesis.

The Programme offers futuristic major specialization with industry amalgamation. The industry collaborated major specializations are:

PGDM Entrepreneurship
Experience
Ourselves. Mentorship
from successful
Entrepreneurs. Gain Access
at every step of your journey.

Certifications Offered:

- Foreign Language
- Soft-skills Development
- Digital Marketing

PGDM Core

Certifications Offered:

- Foreign Language
- Soft-skills Development
- Digital Marketing

PGDM Business Analytics
in Collaboration with
IBM Business Analytics Lab
Institute of the Future Education Program
Lloyd Business School, Greater Noida

Certifications Offered:

- Foreign Language
- Soft-skills Development
- Digital Marketing
- Advanced Excel

Specialization Based Certification:

- Level 1-Fundamentals of Analytics
- Level 2-Intermediary Levels of Analytics
- Level 3-Advanced Levels of Analytics

PGDM Supply Chain Management
in Collaboration with
LSC
Logistics Skill Council

Certifications Offered:

- Foreign Language
- Soft-skills Development
- Digital Marketing
- Advanced Excel

Specialization Based Certification:

- SCRUM
- Six Sigma
- Lean Manufacturing

PGDM Human Resource Management
in Collaboration with
Pdqsrz hj urxs

Certifications Offered:

- Foreign Language
- Soft-skills Development
- Digital Marketing
- Advanced Excel

Specialization Based Certification:

- HR Analytics
- Performance Management & Competency
- Payroll management
- Talent Management

PGDM Banking & Finance
in Collaboration with
NSE

Certifications Offered:

- Foreign Language
- Soft-skills Development
- Digital Marketing
- Advanced Excel

Specialization Based Certification:

- Financial Markets
- Security Analysis
- Portfolio Management
- Credit & Risk Management

PGDM Digital Marketing
in Collaboration with
upGrad Campus

Certifications Offered:

- Foreign Language
- Soft-skills Development
- Digital Marketing
- Advanced Excel

Specialization Based Certification:

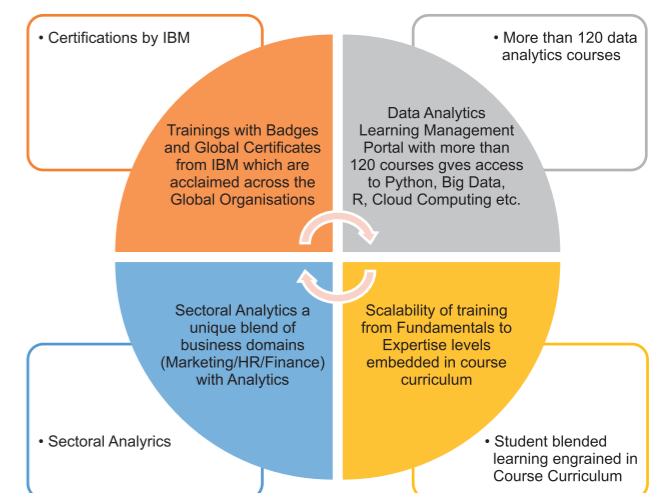
- Digital Marketing by upGrad

IBM Learning Management System

This academic year a Learning Management System (LMS) has been launched at Lloyd Business School by IBM which includes more than 120+ courses in analytics like descriptive analytics, predictive analytics, block chain, fundamental statistics, sectoral analytics, cloud computing etc, the platform has been further enriched with certification and all other skills-related credential information into a single, easy to navigate resource, making it easier for you to find the credentials and related learning that matter most.

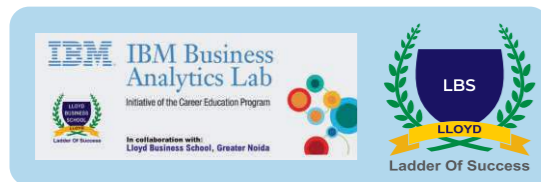


Certificates and Badges on LMS-IBM portal for successful completion of the courses



The courses are aligned as fundamental, intermediary and advanced to help students escalate pace with the program. At the conclusive end of the courses the students are provided with Badges and/or Certificates recognised by IBM and Lloyd, a sample of the same is attached.

Specialisations



The Global IBM-certified PGDM - BUSINESS ANALYTICS

The Post-graduate Diploma in Management (PGDM) in Business Analytics by Lloyd Business School, co-certified by IBM, provides an unmatched global opportunity for individuals to begin or shift their career in the exhilarating field of Business Analytics. This course, co-designed with IBM aims to provide in-depth knowledge of Business Analytics techniques and their applications in improving business processes and decision-making. The program has an industry endorsed unique pedagogy that blends general management & analytics to make the aspirant Industry ready.

Highlights

- Cutting-edge program designed and delivered in collaboration with IBM, a global leader in Analytics solutions
- IBM Business Analytics Lab Set at Lloyd Campus with latest tools in Big Data Analytics for student hands on learning
- On completion of the 2- year Full – Time PGDM Business Analytics Program, aspirants will receive an Industry endorsed Certificate of Achievement, which is co-branded by IBM
- Global Master Certification in Descriptive and Predictive Analytics from IBM
- A platform to master Data Science using leading tools such as R, Python Artificial Intelligence, Design Thinking, Predictive & Descriptive Tools
- The curriculum caters to the various skill requirements of organizations worldwide across diverse sectors like Financial Institutions, IT, Education, Healthcare, Insurance, Manufacturing, Retail, Supply Chain and others
- Opportunity to work on Live Projects mentored by Industry Experts
- Opportunity to participate in various National/International award winning contests including IBM's The Great Mind Challenge

The programme is co-designed by IBM & LLOYD keeping in view the fundamentals & practical knowledge required by the future data scientist to meet the demands of the Industry.

Academic Collaborations & Certifications

IBM Developer Skills Network Private Instance

- Level 1-Fundamentals of Analytics
- Level 2-Intermediary Level of Analytics
- Level 3-Advanced Level of Analytics

AWS Certifications

- Cloud Foundation
- Machine Learning
- Foundation Data Analytics

Celebal Technologies

- Power BI
- SQL
- Big Data



Adarsh Rai

PGDM-CORE (2022-24)
LG Electronics India Pvt. Ltd

PGDM - BANKING, FINANCIAL SERVICES & INSURANCE

PGDM in Banking, Financial services & Insurance (BFS & I) is a 2-year full time AICTE approved course. The programme runs in collaboration with Industry Partner National Stock Exchange Academy and aims at making a student excel in Banking & Financial Management and facilitate theoretical learning and the practical application of the same in highly competitive industry where skills define success. Lloyds PGDM program designed to impart contemporary strategic and operational business knowledge to the students in line with industry trends.

Highlights

- NSE Academy Certification in Financial Markets (NCFM) as a part of the curriculum
- Specialized knowledge of the fastest-growing sector in India
- Global competence development in the area of BFS & I
- Live market simulation through NSE Lab
- Certifications in all sectors
- Expert corporate faculty to deliver the course
- Industrial visit to National Stock Exchange



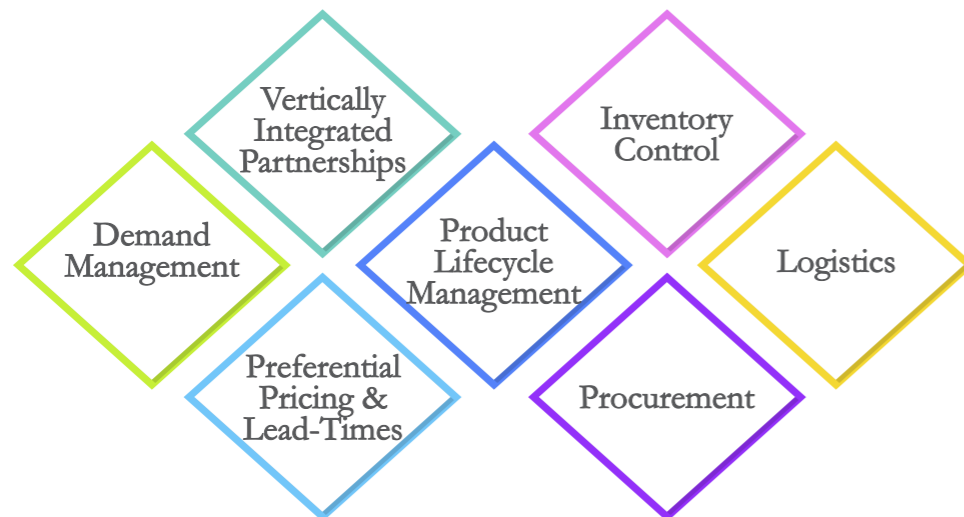
PGDM - SUPPLY CHAIN MANAGEMENT

The programme runs in collaboration with Logistic Sector Skill Council (LSC) of India and aims at making a student excel in Supply Chain Management and facilitate theoretical learning and the practical application of the same in highly competitive industry where skills define success. Lloyd offers a unique 'Work & Learn Programme', which provides 'On-Job-Training' for educating our students about skills, knowledge, and competencies needed for employees to succeed within a corporate set-up as a part of the course. This Work & Learn Model is the most distinguishing feature of the course enabling fresh graduates with work experience.



Highlights

- Specialized focus on Supply Chain Management
- Updated industry oriented curriculum & global exposure
- Collaboration with LSC
- Corporate Exposure & mentorship
- Certification courses in Logistics
- Analytics training in Logistics a Supply Chain



PGDM - HUMAN RESOURCE MANAGEMENT

The two-year Post Graduate Diploma in Management - Human Resources (PGDM-HR) offered by Lloyd Business School in collaboration with Manpower, empowers you with the skills and confidence to leverage, emerging opportunities and drive business decisions in a global context. Responding to the dynamic requirement of the industry and recognizing the existing skill gap, Lloyd Business School has designed a highly industry-integrated course under the combined aegis of renowned faculty members and highly respected industry professionals. Four Trimesters of extensive classroom training & two trimesters of OJT in companies such as Manpower ensure that every postgraduate has the right knowledge and skills to make a mark in the industry.



Highlights

The Industry Integrated PGDM – HRM Programme

- Industry Integrated Teaching Pedagogy
- 6-Months On the Job Training
- Average stipend during On-The- Job Training 2.5-3 lac P.A.
- ROI within 2 years of course completion
- Participation in Conclaves/Workshops



Harshita Singh
PGDM-BA (2022-2024)
Celebal Technologies

PGDM- ENTREPRENEURSHIP

PGDM in Entrepreneurship is a 2 year full time AICTE approved course.

It provides an overview of entrepreneurship, its importance in the economy, and the traits and characteristics of successful entrepreneurs. It explores different types of entrepreneurship, such as social entrepreneurship, tech entrepreneurship, and small business entrepreneurship.

Entrepreneurship Curriculum:

Comprehensive and specialized 1 focus on entrepreneurship, courses that cover topics such as entrepreneurial finance, startup management, innovation, business planning, and venture capital. Opportunity identification, business planning, funding strategies, innovation, marketing for startups, and entrepreneurial leadership. In-depth knowledge and practical skills required to navigate the unique challenges and opportunities of starting and running a business.

Highlights

- Incubation Center And Startup Support
- Industry Connection
- Faculty With Entrepreneurial Experience
- Entrepreneurial Experiential Learning
- Guest Speakers And Mentors
- Funding Opportunities
- Entrepreneurship Events & Workshops
- Support Services
- Holistic Business Education



PGDM DIGITAL MARKETING

PGDM in Digital Marketing is a 2-year full time AICTE approved course. The programme runs in collaboration with Industry Partner upGrad Campus and aims at making a student excel in Digital Marketing.





PDGM Digital Marketing is a **joint Degree** programs backed by industry experts, innovative delivery methods, and comprehensive placement preparations to ensure that students possess the necessary skills before entering the competitive job market.

Highlights

- Fundamentals of Digital Marketing and Branding
- Content Marketing Strategy
- Customer Lifecycle Management & user Nurturing
- Digital Marketing Analytics in Practice
- Integrated and 360 Marketing
- Communications in the Digital Era & Website Design
- Social Media and Influencer Marketing
- Seo, Sem and Display Marketing

Advantages

-  **Job-Ready and Industry Relevant specialized modules delivered directly from leading Industry Experts.**
-  **Credits to be added along with the Institution's Regular Curriculum.**
-  **Hands-on practical experience through industry-relevant projects & case studies guided by top professionals.**
-  **Admissions Marketing in all channels of upGrad Campus (Online as well as Offline) to boost program enrollment.**

-  **Opportunity to learn exclusive insights from current industry experts and solve their queries during live classes, doubt clearance sessions.**
-  **End-to-end Placement Assistance to Every Enrolled Student in the Pre-Final Year that consists of mock interviews, group discussions, presentations, and resume-building sessions.**
-  **Assured Internship and placement opportunities via the exclusive job portal of upGrad having more than 350+ hiring partners.**
-  **Get recognized as an "Emerging Tech learning enabled campus with 21st-century courses"**

In Association with
upGrad Campus



Abhishek Pandey
PGDM- CORE (2022-2024)
Trident Information Systems



Kavita Singh
PGDM-BA (2022-2024)
Celebal Technologies

PGDM - CORE

Lloyd Business School's PGDM is a 2-year full time AICTE approved course. The program offers dual specialization and intend to equip students with required managerial skills and knowledge with an eye to make them industry ready. The course offers dual specializations that empower students with versatility and confidence to leverage, emerging opportunities and drive business decisions in a global context. The dual specialization facilitates students to have an intense understanding and learning of cross-functional areas that in turn provides them an edge over other applicants in the job market.

The program is designed to impart contemporary strategic and operational business knowledge to the students in line with industry trends. The B School envisions to serve the industry with much needed pool of multi-talented and skilled managers mentored by renowned faculty members and highly respectable industry professional.

Highlights

- Dual-Specialisation Programme
- Corporate Faculty
- Updated Industry Oriented Curriculum
- Practical Exposure through Corporate Lectures and Industrial Visits
- Certification Courses
- Opportunity to Participate in Diverse Clubs

Specialisations

- Marketing
- Finance
- Human Resource
- Data Analytics
- International Business
- Operations



Vishal Dixit
PGDM-HRM (2022-24)
Moglix

International Immersion

International Study Tours

Lloyd Business School offers exclusive International Immersion Program for its full time PGDM Students as a part of its Experiential Learning Programs. The international Study Tour is a blend of knowledge enhancement and cultural immersion including industry visits, guest sessions and sightseeing.

Highlights

- Academic Workshops
- University visits
- Leisure Sightseeing
- Industry Programs on emerging technologies

MoU Signed with International University of Scholars, Bangladesh

On 27th Jan 2023 Lloyd Business School signed an exclusive MoU with International University of Scholars, Bangladesh with the aim to foster and promote collaboration in the field of education and research through the various activities.



One Week Extensive Learning & Interaction with Global Faculty and Corporates

Students Abroad Program
Malaysia

MoU Signed with European Institute of Management

On 13th Feb 2024 Lloyd Business School signed an exclusive MoU with European Institute of Management holds great promise for fostering international academic exchange and enhancing educational opportunities.



www.lloydbusinessschool.edu.in

Eminent Guests



Prof. (Dr.) Nachiappan Subramanian
University of Sussex Business School
United Kingdom



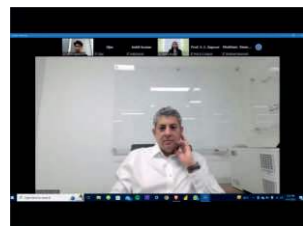
Prof. Nilay Goyal
Professor, School of Administrative Studies,
York University and
Professor, School of Marketing, Seneca College,
Toronto, Canada



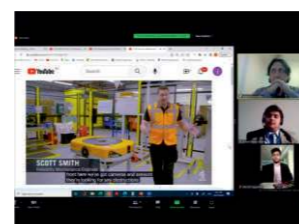
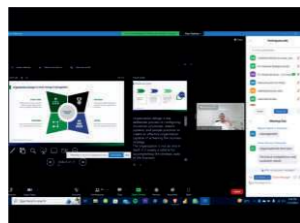
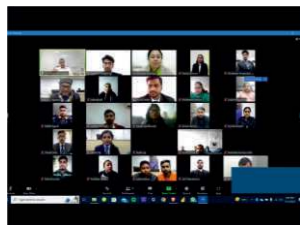
Mr. Kamal Chhabra
CEO & Lead Instructor, KC GlobEd and
Director, International Relations,
North America, MSME
& Startup's Forum-Bhara

International Guest Lectures & Workshops

- International Guest Lectures & Workshops by Dr. Rohan de Rozario, Global Head, Hays, London, UK. The workshop helped students to gain knowledge about having a clear vision and goal for setting up an organization in this dynamic world of changing technology.



- 20th December 2022: Role of Technology and Analytics in Global Supply Chain by Dr. Joerin Motavallian, lecturer of Supply Chain at the Royal Management Institute of Technology, Melbourne Australia. The main Highlights of the session were the evolving environment of the global supply chain and the uses of AI in different operations in business.



Shauryaa Mishra
PGDM-CORE (2022-24)
i2v

Corporate Resource Centre (CRC)

Facilitating Finest Placements since inception ...



Mr. Sarathi Gouda
Director- Corporate Relations & Career Planning
We at LBS believe in Dedication, Determination, Discipline & Effort. Our students are groomed keeping in mind the current needs & challenges of the Corporate work environment.



Mr. Shyam Adhikari
Deputy General Manager
A Visionary Leader with a bachelor's from Jadavpur and Post-Grad from Kolkata University. Transforming Education with 14 Years of Excellence.

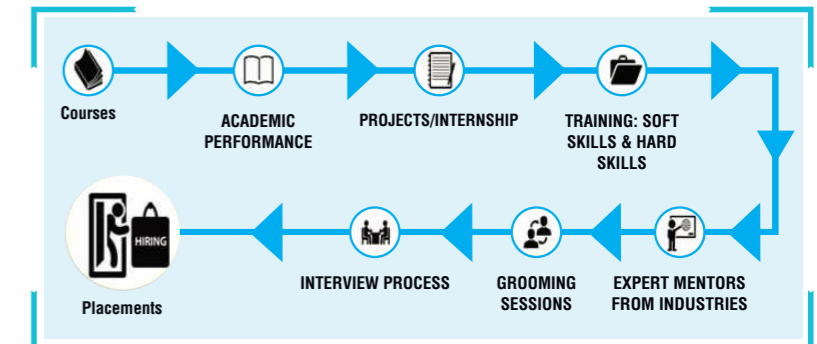
Placement Centre is all geared with full time senior professionals who have immense experience in corporate world's HRM and as specialised trainers.

Modules of Corporate Readiness



Objectives of CRC

- Giving valuable insight to the students in understanding their underlying individual talent
- Helping students in preparing their career planning
- Working in close contact with the personality grooming facilities
- Organising Guest Lectures, Seminars, Conferences and other activities for greater interface with the industry
- Planning and organising industry visits for students
- Keeping the Faculty ahead with changing needs of Industry



Building Skills Through Corporate Exposures



Top Recruiters



RECRUITER TESTIMONIALS



Over all it was a very good experience and I thank everyone from the institute who organized the drive. The Students are very strong technically and we thank you once again. Thanks for inviting us, its indeed our pleasure to be a part of it. We take extreme pleasure in recruiting your students as Interns / Permanent employees in our company.

RAHUL SIWACH
Senior Director



We have sourced some very good candidates from the Lloyd Business School. We were amazed by the immense talent and skills these students possess. Not only the students we were very impressed by the quality of education and training the institute has provided them. The students were confident and very well prepared for the interviews. We wish to congratulate and wish luck to all the students for their future.

SARVESH PANDEY
Cluster Head



Take extreme pleasure in getting associated with Lloyd Business School for recruiting you students as employees in our company. We truly appreciate your combined efforts to set up an exclusive placement division to benefit both your students and the Industry. We are glad to have found some very sincere and hardworking candidates from Lloyd Business School. We look forward for a future association as well, and wish the best for the same.

LADIA GEORGE
HR Business Partner



Highest CTC Offered

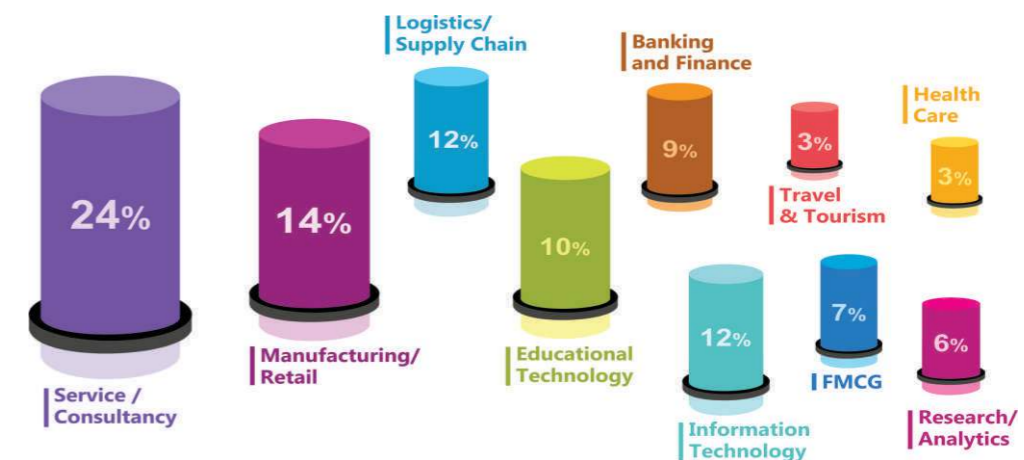
24.8 LAKHS Highest Package Offered

6.58 LAKHS Average Package

57 K Highest Internship Offered

400+ Offers & Internship

240+ Companies Visited



Widespread Placements across all Sectors

STUDENT TESTIMONIALS



Lloyd Business School is a place where you can find amalgamation of learning, recreational activities and exposure to cross-cultures. I am grateful to the CRC for proving me the valuable trainings that are necessary for getting prepared for internship and Final Placement. Overall, I am very happy with Lloyd and I ensure that every individual can grow here, I am proud to be Lloydian.

VIBHOR BANSAL
(PGDM-BA)



You can't change the direction of wind but you can adjust your sail to reach your direction. What does it mean? It means that effort are worthless without right direction and this is what Lloyd Business School has given us. By providing right direction under the guidance of experienced and expert faculties, Lloyd groom their students and give them right direction to achieve goal.

GAURAV SHARMA
(PGDM-SCM)



I always wanted to be a successful person. But the road to success is a rocky one. You need solid guidance and support to reach there. Lloyd Business School has been super supportive and incredibly instrumental in shaping my career. Thank you Lloyd Business School. Overall experience is good till now, learnt a lot of new things and how a formal organization works. Geared up to learn more and ready to experience new challenges and overcoming them.

TANYA WADHAWAN
(PGDM-HRM)



I have been a student in the Lloyd Business School for over two years now, and I can tell you that no other school can prepare you for successful career the way Lloyd can. Lloyd prepares the future leaders with the confidence needed to handle any challenge they will face throughout their careers. If you want to be the next great leader of tomorrow, Lloyd Business School is the place to be.

NITYA SHRIVASTAVA
(PGDM-BFSI)

Centre of Excellence for Business Analytics with Celebal Technologies



Lloyd Group of Institutions proudly announces the Grand Opening of the Centre of Excellence (CoE) for Business Analytics, Data Science and Emerging technologies.

Lloyd Group of institutions has believed in collaborating with Organizations on the development of Industrial and Academic interfaces through the Centre of Excellence model (CoE) for the educational growth trajectory of its students.

The Centre of Data Analytics & AI Initiatives at Lloyd Group of Institutions formally started its pursuit of excellence in data-driven decision-making in the year 2018 and intends to drive scientific thinking amongst students of Management.



Domains for CENTRE OF EXCELLENCE (CoE):

- Big Data
- Cloud Innovation
- Competitive programming
- Machine Learning
- Artificial Intelligence
- DevOps
- Blockchain

CoE with Celebal Technology would be coordinating:

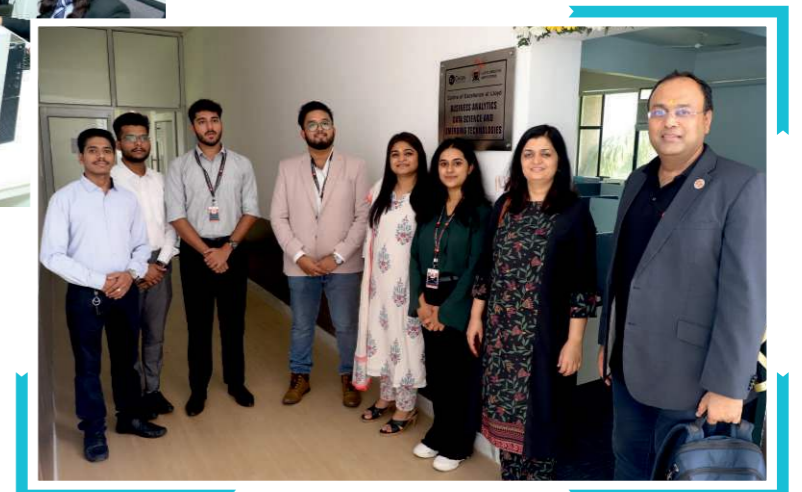
- Hackathons
- Training and Development of students
- Mentoring by Industry
- Summer Internship for students
- Projects and other assignments for students in industry



The year 2021-23 PGDM-Business Analytics batch proudly has a 100% hiring in the centre of excellence at an encouraging package by Celebal technologies which is a proud delight!



Akash Mallick
PGDM-HRM (2022-24)
Greenpanel



Collaboration With



Trident Information Systems Pvt Ltd

Trident Technologies Pvt Ltd Collaboration



With the intent to help the PGDM students/budding managers to upskill themselves in a techno-functional role which is the need of the hour we look forward to initiate an association with your organization which is technology oriented.

We propose to deploy a “HTD” model which is the Hire-Train-Deploy model, where in students of PGDM are exposed to training by Trident on skills which they can harness for a employable opportunity with your company.

The intent is to help develop resources customised for company requirements through a focused training approach to make them skill proficient and competent for industry roles reducing the gap the student takes to accommodate in to industry jobs and ascertain faster productivity at workplace.

Considering that the students from Management are an impetus for vibrant minds with energetic ideas, we at Lloyd have always believed that Industry 5.0 requires a skill set which is technologically oriented towards addressing dynamic markets for innovative solutions.

Setting the aforesaid as the backbone of liasoning Lloyd has entered in to a Industrial collaboration for Centre of Excellence in Microsoft Dynamics 365 for students of PGDM-BFSI and SCM.

The company would be providing training support and placement opportunities after the conclusion of the industrial training so that students can perform ERP skill set in their very 2nd year of PGDM in a niche skill set.

Through the MOU the following has been proposed :
Set up Corporate Hub for Trident in association with the College for

Looking forward to a knowledge and skill based intervention for upskilling the students at Lloyd by Industry mentors like Trident Technologies who have acted as pillars of light for students graduating from Lloyd.

- » Placements
- » Technology Training
- » Train the Trainers
- » Hackathon and coding Events
- » Connect and Recruitments
- » Industry Institute Interaction



Astha Roshan
PGDM-HRM (2022-24)
Eduaxs Solutions

Lloyd's Niyukti 2023-The Job Fest Season 7

LLOYD NIYUKTI 2023

LLOYD OFFERING WIDEST PLACEMENTS

50+ Recruiters **500+ Final Selection** **2000+ Registered Candidates**

RECRUITERS PARTICIPATING



“ I have been fortunate to be invited to Niyukti Job Fest at the prestigious Lloyd Institute. I am hopeful that more than 500 candidates will be recruited. Congratulations to Lloyd Institute pillars, Mr. Manohar Thairani, President & Dr. Vandana Arora Sethi, Group Director, Lloyd for initiating Job Fest since 2016 and providing World Class Education. ”



Shri. Awanish kumar Awasthi
Advisor to Hon'ble Chief Minister U.P
and Former Additional Chief Secretary Govt of U.P.



Abhay Mourya
PGDM-HRM (2022-24)
Trade India



Faculty

MARKETING/IB



Dr. Ripudaman Gaur
Dean Academics
MBA, Ph.D. (Marketing)



Dr. Kritya Gulati
Head Academics & Area Chair
MBA, Ph.D. (Marketing)



Dr. Vandana Pareek
Professor
Ph.D., NET(JRF)



Ms. Kajal Chauhan
Assistant Professor
MBA



Mr. Shubham Agrawal
Assistant Professor
Phd (Pursuing), PGDM
(Marketing), Eco. Honours



Ms. Bhavana Sharma
Assistant Professor
Ph.D.(Pursuing)

Faculty

HUMAN RESOURCE



Dr. Fehmina Khaliq
Professor & Area Chair
Ph.D., MBA(HRM)



Mr. SC Kapoor
Associate Professor



Dr. Shilpi Sarna
Professor & HOD
Ph.D.



Dr. Inakshi Kapur
Assistant Professor
PGDBM, B Ed, B Com (H)
M Com, Ph.D., UGC-NET



Ms. Nilakshi Goel
Assistant Professor
MBA (HR & Marketing),
B.Tech (IT)



Ms. Aishwarya Nigam
Assistant Professor
UGC NET, MBA
Human Resource Management

FINANCE



Dr. Satish Kr. Matta
Professor
MBA, LLB, PG.DB.M.,
Ph.D., M.Com.



Dr. Puja Goel
Professor & Area Chair
Ph.D.



Dr. Pradeep Bhardwaj
Associate Professor
Ph.D. (Finance) MBA



Mr. Sachin Sinha
Assistant Professor
BBA, MBA, M.Com,
UGC NET, MA in Yoga



Mr. Anup Nautiyal
Assistant Professor
B.Com, MBA (Finance)



Ms. Monika Kadam
Assistant Professor
M.Com, MBA (Finance)
Ph.D. (Pursuing) UGC NET

IT/BUSINESS ANALYTICS



Dr. Saumendra Mohanty
Professor & Area Chair (B.A)
B.Tech (NIT Calicut)
PGP (IMI Delhi), PhD



Ms. Neha Issar
Assistant Professor
B.Com, IBM Spark & Ph.D.(Pursuing),
PGDM (Finance & Marketing)



Mr. Rajul Gupta
Associate Professor
PhD (Pursuing),
MBA (IT & Marketing)



Mr. Mohit Agrawal
Associate Professor
PGDM(Marketing & strategy),
B.Tech (CSIT)

GENERAL MANAGEMENT



Dr. Nakshatresh Kaushik
Professor
MBA, LLB, PG.DB.M.,
Ph.D., M.Com.



Dr. Ajeeta Srivastava
Associate Professor
Eco. Hon., Ph.D.



Mr. Faisal Noman
Assistant Professor
M.A., B.A. (H),
UGC-NET, M.Phil



Mr. Kumar Avinash
Assistant Professor
M.A., B.A. (H),
UGC-NET, M.Phil



Dr. Babu Lal
Ex- Executive Director
Corporate Learning &
Development, BHEL

OPERATIONS & SUPPYCHAIN



Ms. Samiksha Budakoti
Assistant Professor
JRF qualified, M.Sc
Ph.D (Pursuing), UGC-NET



Dr. Manisha Seth
Associate Professor



Dr. Sharad Kr. Agarwal
Professor
M.Sc. (Mathematics)
Ph.D.



Ms. Saloni Srivastava
Assistant Professor & Area Chair
BA Hons, M A, NET Qualified
Ph.D (Pursuing)



Ms. Natasha Gambhir
Soft Skill Trainer



Ms. Supriya Dang
Assistant Professor
M.A. (English), M. Ed,
UGC NET, Ph. D. (Pursuing)



Ms. Ina Singh
Soft Skill Trainer

TRAINING & DEVLOPMENT

AICTE Sponsored International Conference

on

“National Education Policy - Transformational Reforms in Higher Education (NEP-TRHE) : Making a Global Impact”

Collaborations

Lloyd Business School has always had a keen interest in Education with Industry collaborations. These are guided by Lloyd’s principles of extending the best in class education and training. These collaborations, aim at giving the students an opportunity to study under the guidance of Subject Matter Experts and gain an in-depth exposure to the corporate world, ensuring industry readiness and bridging the Industry-Academia gap.

MOUs signed with:

 International Business Machines (IBM)	 Netprophets	 Manpower	 Varahi Ltd.
 Gopalji Dairy Foods Pvt.Ltd.	 TechSci Research	 IxamBee	 CMA CGM Logistics Park Pvt. Ltd.
 T&T Group	 Agarwal Movers & Packers	 RawMind	 TechnoData
 Logistics Sector Skill Council	 National Stock Exchange Academy	 Celebal Technologies Private Limited	 UAS International Collaboration
 Now.Bike	 PHDCCI	 Revature	 AAJ Enterprise
			



The Two Days Lloyd’s International Conference, sponsored by AICTE, themed on “National Education Policy - Transformational Reforms in Higher Education: Making a Global Impact” was successfully conducted at Lloyd Campus. Receiving more than 700 participants from 75 different organisations & 12 different states, with 126 Total Abstracts including Oral & Paper presentations.



The conference aimed at providing a common platform to all the stakeholders in Education - the regulators, managements, faculty members, researchers, students and people from Industry to deliberate on diverse perspectives of the **New National Education Policy** and understand its role in transforming higher education. The purpose was to provide an understanding of the proposed reforms and ease in creation of a roadmap for effective implementation.



Astha Roshan
PGDM-HRM (2022-24)
Eduaxs Solutions



Eminent Guests



Mr. Abhishek Goyal
Solutions Sales Principal
Celebal Technologies



Mr. Mayank Chhatwal
Secretary
PHD Chamber Of
Commerce and Industry



Adv. Nupur Sharma
National Spokesperson
Bharatiya Janata Party &
Advocate, Supreme Court of India



Mr. Pawan Tayla
India CFO, Publicis Sapient
Corporate Trainer, Art of
Living Corporate Programs



Ms. Sushma Singh
Vice Chairperson
Uttar Pradesh
State Women Commission



Dr. Ashok Kr Sangwan
Head
Program Management Office
Wipro Limited



Dr. Aparna Sethi
Founder
Pro-Touch



Mr. Dipankar Das
Head (Staffing Operations)
Manpower Group



Mr. Gagan Agarwal
Leader-Academic Partnerships
Career Education,
IS/A IBM, India



Mr. Hemant Shrivastava
Founder & CEO
Sociocharge



Mr. Jones Joseph
Consultant
Ex-Kantar



Ms. Monika Rani
IAS Additional CEO
Yamuna Industrial
Development Authority



Ms. Neha Sehgal
Partner Development Manager
Microsoft



Mr. Pradeep Gulati
Senior Consultant
Tv9



Mr. Puneet Sharma
Product Head
Tools & Technology,
Tata Consultancy Services



Ms. Saloni Kaul
Business Consultant & Coac
Transforming Organizations
Through its People.



Mr. Sharthak Acharjee
Head Campus Recruiter
Talent Engagement
& Growth, Celebal Technologies

Admission Process at Lloyd Business School



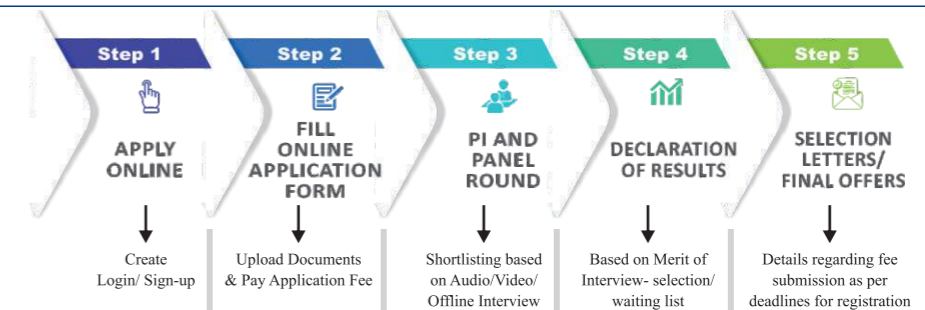
Dr. Alka Jyoti
Director Admissions

Message from the Director - Admissions

At Lloyd Business School, we are driven by the philosophy of combining theoretical knowledge with practical applications in order to create skilled, highly trained and employable professionals. The strength of the Institute lies in the niche and highly industry-integrated courses that Lloyd offers in the field of management under the combined aegis of renowned faculty members and highly respected corporate professionals.

Your admission at Lloyd Business School is the first step towards a brighter future. So if you are enthusiastic enough to challenge your limits and are looking to create a difference, we welcome you to embark on a journey that will open new avenues and take you to greater heights! Welcome Onboard!!



Admission process is based on a well-defined set of eligibility criteria that includes student's previous academic performance, extra-curricular activities and individual personality.



Application Procedure

Application form can be obtained from admission office of Lloyd Business School or can also be downloaded from the website: www.lloydbusinessschool.edu.in

Payment Procedure

- Mode I :** Payment by Cash in the Institute
- Mode II :** Payment by Demand Draft / Cheque in favor of Lloyd Business School payable at New Delhi
- Mode III :** Online payment through NEFT mode. The details are given below :-
In favor of : Lloyd Business School
Branch : ICICI Bank, Omega 1, Greater Noida-201308
A/C NO. : 218305000035
IFSC CODE : ICIC0002183
- Mode IV :** 
(+91 98218 91832) 

Fees Structure

Courses	Registration Amount	I Installment	II Installment	III Installment	Total Fees
PGDM BA	Rs. 75,000/-	Rs. 2,50,000/-	Rs. 2,40,000/-	Rs. 1,95,000/-	Rs. 7,60,000/-
PGDM SCM	Rs. 75,000/-	Rs. 2,20,000/-	Rs. 2,05,000/-	Rs. 2,00,000/-	Rs. 7,00,000/-
PGDM HRM	Rs. 75,000/-	Rs. 2,20,000/-	Rs. 2,05,000/-	Rs. 2,00,000/-	Rs. 7,00,000/-
PGDM BFSI	Rs. 75,000/-	Rs. 2,20,000/-	Rs. 2,05,000/-	Rs. 2,00,000/-	Rs. 7,00,000/-
PGDM CORE	Rs. 75,000/-	Rs. 2,15,000/-	Rs. 2,00,000/-	Rs. 1,90,000/-	Rs. 6,80,000/-
PGDM Entrepreneurship	Rs. 75,000/-	Rs. 2,20,000/-	Rs. 2,05,000/-	Rs. 2,00,000/-	Rs. 7,00,000/-
PGDM Digital Marketing	Rs. 75,000/-	Rs. 2,90,000/-	Rs. 2,75,000/-	Rs. 2,60,000/-	Rs. 9,00,000/-

*Inclusive of Laptop + Exam Fee + Enrollment Charges + Foreign Trip.

*Uniform charges to be paid separately by the students.



CATALYST



CATAL

YST 2.0



HOYD



BASSI

KISSI KO BATANA MAAT

Lloyd Experiential Learning Trip to Kedarnath Trek

We Experienced

We Learnt

We Enjoyed

We Groomed

We Introspected



Vivek Seth
PGDM-BFSI (2022-24)
Trident Information Systems



EVENTS AT LLOYD





CAMPUS FACILITIES

- Fully Aircondotioned & Wi-Fi Enabled Campus
- Hi-Tech Computer lab
- Multi- Cuisine Cafeteria
- Auditorium
- Yoga studio
- Sports Facility
- In-Campus Hostel



Tarun Pandey
PGDM-BA (2022-24)
Zee Media



LLOYD BUSINESS SCHOOL

Plot No- 11, Knowledge Park II, Greater Noida - 201306, Uttar Pradesh, India

Toll Free No.: 1800-123-8414 | Website: www.lloydbusinessschool.edu.in | E-Mail: lloydadmissions@lloydcollege.in

