

**SHARP
MIND
LEADS**



Bhujbal Knowledge City

Institute of Post Graduate Diploma in Management



Mahatma Jyotiba Phule
(1827-1890)



Shrimati Savitribai Phule
(1831-1897)

विद्येविना मती गेली मतीविना नीती गेली ।
नीतीविना गती गेली । गतीविना वित्त गेले ॥
वित्ताविना शुद्र खचले । इतके अनर्थ एका अविद्येने केले ॥
- महात्मा ज्योतिबा फुले

Lack of knowledge leads to indiscretion;
Indiscretion leads to lack of ethics.

Lack of ethics leads to absence of direction and momentum;
Absence of direction and momentum result in bankruptcy.
Such is the havoc caused by the lack of knowledge.

- Mahatma Jyotiba Phule

OUR FAITH

न चौर हार्यम् नच राज हार्यम् |
न भातृभाज्यम् नच भारकारी ||
व्यये कृते वर्धते एव नित्यम् |
विद्याधनं सर्वधन प्रधानम् ||

Knowledge can neither be stolen by a thief,
nor snatched by a king.
It is indivisible unlike ancestral property,
it never burdens the bearer,
it multiplies manifold when offered to others.
Knowledge is the supreme form of wealth.

OUR VISION

To shape professionals, to conquer the present and future challenges
to the socio economic fabric of our society, by institutionalising search,
development, research and dissemination of
relevant knowledge through structured learning systems.

OUR MISSION

To evolve, develop and deliver dynamic learning systems
to equip professionals with conscience and commitment.
to excellence and courage to face business challenges.

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MET LEAGUE OF COLLEGES



Mumbai Educational Trust (MET) is a conglomerate of premiere educational institutions, driven by a single-minded focus on imparting quality education, to make students sharp. Training is imparted round-the-clock, seven days a week. Projects and assignments are given utmost importance and students learn on the job. Application-oriented knowledge, garnered in the lecture halls, is applied to industry assignments. The faculty spares no effort to make the students razor sharp, so that they make their mark in the corporate world. No effort has been spared, to create an environment that encourages students, to push the limits of their minds. All this, to help young professionals face the challenges of life. And make their mark in the corporate world.

Bhujbal Knowledge City Mumbai

- Institute of Management
- Institute of Post Graduate Diploma in Management
- Institute of Mass Media
- Asian Management Development Centre
- Centre for Insurance Training, Research & Development
- Institute of Pharmacy
- Institute of Medical Sciences

- Institute of Information Technology
- Institute of Software Development & Research
- Institute of Computer Science
- Institute of International Studies
- Rishikul Vidyalyaya

Bhujbal Knowledge City Gowardhan, Nashik

- School of Architecture & Interior Designing

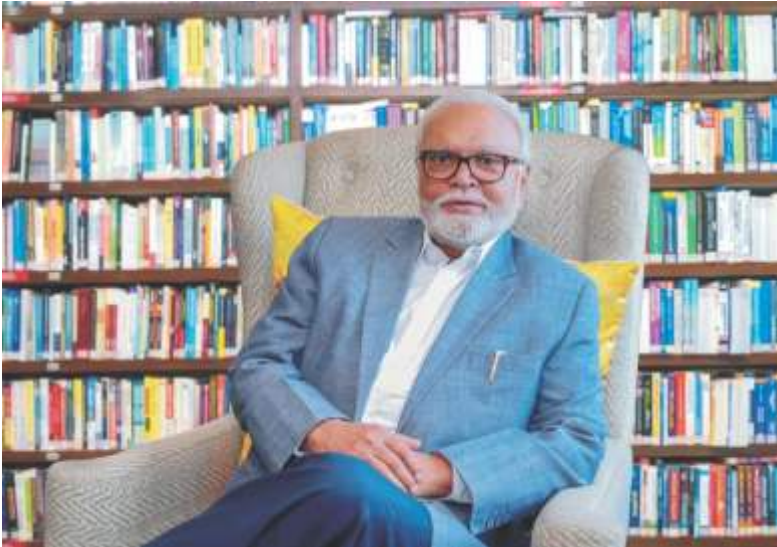
Bhujbal Knowledge City Adgaon, Nashik

- Institute of Management
- Institute of Pharmacy
- Institute of Engineering
- Institute of Technology (Polytechnic)
- Institute of Information Technology
- Institute of D. Pharmacy
- Bhujbal Academy of Science & Commerce (Jr College)

At MET, over four thousands students and faculty are involved in delivering unique learning systems, through ultra modern infrastructure and academic rigour. MET Institutes are ISO certified, with affiliations to the University of Mumbai, Savitribai Phule Pune University, Directorate of Technical Education, All India Council of Technical Education, MSBTE, Pharmacy Council of India, C-DAC - Ministry of Communications and Information Technology, The Chartered Insurance Institute (CII), London.

MET also has strategic institutional collaborations with the Association of Chartered Certified Accountants (ACCA), UK, NCC Education, UK, Manhattan Institute of Management, New York, EAE Business School, Spain, Business & Hotel Management School, Switzerland, Robert Gordon University, York St. John University, SetCONNECT, USA and TCS iON.

FROM THE CHAIRMAN'S DESK



“Every cloud has a silver lining.”

- John Milton

The Hope is rising; Optimism is galloping and Faith is stirring hearts again, even before the overseers of nations announce that the worldwide phenomena of pandemic that inflicted health, financial and economic loss is over. Though the unexpected and impossible happened and we were caught off balance, newer ways of doing things are well within reach. MET Institutes rose to the challenge, energizing millions of young minds, fighting the adversity, we retooled, redesigned and delivered seamless digital learning engagements to the youth across the country quenching their thirst of knowledge.

We at MET have come up with alternative and augmentative education systems to ensure that there is no loss in the learning, equipping and empowering. We established seamless learning platforms across our campuses located at Bhujbal Knowledge City in Mumbai and Nashik delivering wholesome learning inputs, meeting stakeholder appreciation. With the return of partial or whole normalcy, we look forward to edify young minds in the virtual, hybrid or offline environment delivering world class inputs across Pharma, Engineering, Architecture, IT, Mass Media, Management, Animation and other domains, overcoming all past delivery hurdles. Blessed by the state of the art platforms and technologies accessed by us, our committed faculty and staff are leaving no stone unturned to ensure competency building and skilling surpasses demands of the marketplace. Through our MET Rishikul Vidyalaya we are continuing to expose the school kids, blending the traditional pedagogy with the Cambridge learning systems till the A Level.

We are building links and partnerships with global players for carrying forward the dynamic learning processes at both undergraduate and postgraduate levels. We are continuing our focus on injecting the spirit of Creativity-Innovation in the pedagogy so that the students are nudged and exposed to solution oriented, problem solving dynamic learning platforms, as the gateway to incubators and start-up culture.

Believing, the silver lining of the clouds will soon give way to the full bright sunshine.

Chhagan Bhujbal

Hon. Founder Chairman
Mumbai Educational Trust

ADVANTAGE MET

- MET Institute of Management ranked 4th Best B-School in Mumbai, 28th Best B-School All India and 15th amongst Top West B-Schools by the Times B-School Survey 2022
- MET Institute of Management ranked as India's 17th Best Pvt. B-School and 18th Best B-School for Placements by the Times B-School Survey 2022
- Ranked 4th Best B-School in Mumbai and 14th Best B-School in West Zone by the Times B-School Survey 2021
- MET Institute of Management ranked 9th in the Times Top Institutes of West India Survey 2020 across Western and Central India
- Ranked 5th Best B-School in Mumbai and 18th Best Pvt. B-School All India by the Times B-School Survey 2020
- Ranked 5th Best B-School in Mumbai and 28th Best Pvt. B-School All India by the Times B-School Survey 2019
- MET is recognised as the Best Education Brand 2019 by The Economic Times
- Recipient of the prestigious World Education Awards 2019 for 'Outstanding Institute for Mass Media Management of the Year'
- Unique partnership with the CII, London and NCC Education, UK
- MET Mass Media has a collaboration with Institute of Creative Excellence (ICE) - founded by Balaji Telefilms Ltd
- Unity in Diversity Educational Institute Award awarded by Global Dialogue Foundation & United Nations Alliance of Civilizations in 2016
- Centre of Excellence in collaboration with leading Corporates and Academia
- MET is a Ph.D. Research Centre of the University of Mumbai
- MET has the best e-enabled state of the art infrastructural facilities
- Focus on delivery of lifelong learning skills to build critical professional competencies
- Futuristic e-driven pedagogy and modules deliver e-commerce, IT and digital skills
- Global internship opportunities
- Research focused faculty
- Outstanding Indian/global industry interface
- Freeship awards for meritorious students
- Record placements with salary packages ranging upto fifteen lacs
- Well-networked with the best of corporate in India and abroad
- Sensitising the students towards social causes through MET Seva CSR programmes
- Enlightened interaction for urban-rural synergy
- Strong alumni base world over



Smt. Pratibha Devisingh Patil
Former President of India



Ratan Tata
Renowned Industrialist



Late Shri. Rahul Bajaj
Chairman, Bajaj Auto



Late Shri Pranab Mukherjee
Former President of India



Adi Godrej
Chairman, Godrej



MET Institute of Management ranked 4th Best B-School in Mumbai by the Times B-School Survey 2022.



Graduating batch during a MET Annual Convocation Ceremony



Mukesh Ambani
Chairman & MD, Reliance

MET INSTITUTE OF PGDM



Mumbai Educational Trust (MET) had launched a multidimensional approach in providing professional education in the field of management and had set up both the MMS and autonomous Management Programmes way back in the 1990s. However in order to offer the structured learning systems under the aegis of AICTE it set up the autonomous PGDM programme which was primarily styled on the lines of the prestigious IIMs and other best B-Schools in India and overseas. Recently the AICTE in its wisdom decided to promote higher educational institutions of eminence under the stand-alone programme in management, and thus, was born the MET Institute of Post Graduate Diploma in Management (MET Institute of PGDM) under the direct affiliation of AICTE.

MET mumbai considered as India's best B-School, has already offered thousands of high calibre MBAs to the industry. The PGDM (e-Business) programme has now launched its new batch to the service of the corporate world in India and abroad. This humongous response to MET's outreach has been driven by astute leadership and foresight of the Trustees, state of the art infrastructure at the educational complexes, well equipped and diversified libraries, unique pedagogy and resource centres along with vast repository of e-learning resources that have made a deep impact on the MBA students, academics and industry professionals who share in the participatory learning programmes at the Institute. No effort is spared to create multidisciplinary management professionals who are made industry ready to hit the marketplace. We are blessed by the integration of unique industry-academia collaboration in delivering participatory learning programmes enriched by congruent relationship with our thousands of alumni seeing the global economy with joy and pride.

ABOUT PGDM (E-BUSINESS) PROGRAMME

Professional Management Education program (known as PGDM) to provide professionals to meet the needs of Indian Industry were initiated in the 1960s at Indian Institutes of Management and later by other Universities. PGDM (e-Business) at MET draws its strength and character from this iconic lineage of MBA program interwoven with new age technological inputs to empower professionals with know-how in today's digital business framework, justifying the program name.

PGDM program at MET, ranked as a top PGDM course in Mumbai was launched in the year 2007. Since then, desire to get into one of the best B-school in India has been driving Engineering, BBA, BMS, BCom, BMM & Pharma graduates alike from all over the country to MET. PGDM (e-Business) at MET is more than an MBA since it's content and pedagogy empower budding managers with technological tools and understanding besides honing their managerial prowess. It is evident by the fact that a few thousand MET PGDM alumni are gainfully employed in senior positions in leading corporate houses, making their presence felt, and many being successful entrepreneurs too.

Since the world and Indian environment are continuously changing; business and society is changing along. The pandemic has changed the way of life and business practices. A new world order has emerged post pandemic. Hence PGDM at MET is being continuously updated to meet its original purpose of providing trained managers well versed with latest management techniques to the Corporate World. Therefore, in addition to CORE areas of specializations - Finance, Marketing, Human Relations, Operations and Systems, course curriculum covers -



- **Design Thinking:** MET PGDM is perhaps the only management college to have a comprehensive and practical course on this creative problem solving methodology.
- **Strategic Management:** Many important aspects of organization management are covered e.g.: How world's best companies got ahead - illustrated through case studies.
- **Business Analytics:** How to use data and quantitative analysis for decision making and efficient and effective working of organization.
- **Digital Business and Digital Marketing:** To empower student in the IT driven corporate framework.
- **eCommerce:** How to run and succeed in running businesses beyond brick and mortar structures.

PGDM at MET has also introduced following additional NEW AGE minor specialization.

FinTech

MarTech

EduTech

Healthcare Management

Start-ups and New Enterprise Management

ABOUT PGDM (E-BUSINESS) PROGRAMME

Internship Embedded Program: MET PGDM (e-Business) is the first fully internship embedded program. The student will undergo two months full time internship during May & June popularly called as Summer Internship Program just like any other PGDM Institute. In addition to 2 months full time internship, MET PGDM students shall also undergo part-time internship from the beginning of the PGDM i.e. 1st trimester till the end of 6th trimester. This offers students an opportunity to apply learnings immediately in corporate world on on-going basis, leading to hands on learning, which no other PGDM program offers.

Publishing Research: The MET PGDM students has to work on the Capstone Project which commences at the beginning of 2nd Year i.e. trimester 4 and is to be completed by the end of 6th trimester by submitting Capstone Project Report. At the end of trimester 4 and trimester 5 student has to submit progress report and has to mandatorily publish working (research) paper in Research Journal of repute either independently or jointly with faculty guide or company guide, if any, before submission of Capstone Project Report. This offers opportunity to the students to develop research mind-set and research skills, which is differentiating feature of MET PGDM.

Trimester Pattern: The trimester pattern of MET PGDM program differentiates itself from semester pattern PGDM offered by other institutes. In MET's PGDM trimester pattern courses (subjects) are spread over six trimesters, thus each trimester student shall learn 6 to 7 subjects and in total approximately 36 to 42 subjects. Trimester 1 & 2 are General and trimester 3 - Core subject of Specialization, Trimester 4 - Functional Specialization (Finance, Marketing, HR, Systems & Operations), trimester 5 - Add on specialization in emerging businesses (Fintech, Martech, Healthcare, Edutech, start-up management, etc). Whereas in case of semester pattern followed by other institute the two year program is made of 4 semester due to which less number of electives/specialization/subjects are covered.

Independent Study Courses (ISC): Independent Study Courses are subjects which students learn independently by attending Seminar/Workshop/Conferences and doing certificate courses on their area of interest. This offer opportunity to students to persue their interest and passion area which could be in the area of Music, Dancing, Sports, etc. leading to holistic development of the student into responsible human being and not just responsible professional. MET PGDM is the only PGDM Program which recognizes and awards marks for independent study in the form of 2 ISC of 100 marks each. ISC 1 for attending Seminar/Workshop/Conferences in total 4 credits (i.e. 40 hours) and ISC 2 for completing Certificate Programs of their choice of total 4 credits.



ABOUT PGDM (E-BUSINESS) PROGRAMME

Pedagogy: All critical inputs are delivered using interactive methods - case studies, management games, role plays, workshops, videos, networking, seminars and more, in order to offer plethora of experiential learnings. This is further strengthened by eight weeks of Summer Internship, Live Projects and Industry Threshold program in the sixth trimester leading to placements.

Alumni Network: We have close knit alumni network that helps students' learning and professional curve. Well placed, occupying influential corporate positions MET PGDM alumni significantly contribute by delivering guest lecture, being visiting faculty, mentor, advisor, counselor and more. Through this network even internship and placements are facilitated.

Placements: MET PGDM alumni are making us proud all over the world working in a wide range of industries from IT giants like Google to real estate, from pharma and life-sciences to automobile sector, banking and NBFCs, rating agencies, ad agencies, FMCGs to name a few. Many companies visit the campus year after year for recruitment offering multiple portfolios like research analyst, sales & distribution, investments research and portfolio management, advertising, digital marketing, business analyst, client servicing, marketing, e-commerce etc. MET PGDM students have been offered packages as high as 15.5 lakhs p.a. A few graduating MBAs choose to join family business or launch out start-ups to embrace entrepreneurship.

MET is a leading PGDM College in Mumbai offering latest course content which is best delivered using traditional and innovative pedagogy including - Focus Groups, Innovative Projects, Role Plays, Research, Live Projects, Case Studies, Industry Interaction Modules, Mentoring by Alumni, Seminars, Conferences, Workshops, Industry Visits etc. Learning is further augmented by best infrastructure facility that includes wifi campus, e-enabled libraries that dock 64000 books and hundreds of journals and magazines besides access of thousands of online databases, journals & e-books and videos of management practices.



THE DIRECTOR'S MESSAGE



The function of education is to teach one to think intensively and to think critically.

I feel elated in extending a warm welcome to all MBA (PGDM) aspirants.

We all know that the pandemic has transformed the education delivery system to be more technology driven. The year 2022 shall be unique with a blend of offline and online modes of learning. Leaving behind the COVID-19 induced upheavals to the global education systems, we at MET have maintained a continuum in learning and have adapted to tech based pedagogy. Our commitment to top class education remains steadfast.

The two year- full time Post-graduate Diploma Program in Management (PGDM) of the MET is approved by the All India Council of Technical Education (AICTE), Ministry of HRD - Government of India. An industry driven and responsive pedagogy empowers the future business leaders with technological tools to hone their managerial prowess. Our unique approach to experiential learning, application based education to real-world challenges and engagement with business leaders form the basis of the curriculum. We believe that change is the only constant in business and those who can best manage change are the victors. We provide opportunities to foster a deep intellectual exploration to meet the needs of Business, Industry and the Society.

Our course offers subjects like AI, Design Thinking, Business Analytics, Digital Business, Digital Marketing and E-Commerce to prepare the students to face the emerging challenges of change management in global and local- Glocal business.

A fusion of global and contemporary education imparted by renowned faculty and state-of-the-art learning facilities exhibits our commitment to a system delivery that balances the three stakeholders - the institute, the students and the prospective employers.

We generate interest, foster emotional development, inculcate human values and professional ethics so that our students are self-motivated and perform exceptionally well in their fields of interest. The MET PGDM alumni in senior positions in leading corporate houses, successful entrepreneurs and business owners are the testimonials to our unceasing efforts.

I welcome you to our wonderful institution and all the facilities it offers. Hop on with us and be a part of this exciting journey towards excellence.

Dr. Seema Tatwawadi
Director
MET Institute of PGDM

DEPUTY DIRECTOR'S MESSAGE

The pandemic took the world off-guard and forced every one of us to live with anxiety for last two years. Post World War II and Pre-Covid pandemic we were living in Volatile, Uncertain, Complex and Ambiguous (**VUCA**) world. Pre-covid what used to be Volatile has ceased to be reliable and has become Brittle post-covid. Despite looking reliable, flexible and even unbreakable, brittle systems can collapse all of a sudden when reaching a breakpoint that couldn't be predetermined. People and businesses do not feel uncertain anymore due to the brittleness combined with huge amount of information, especially the bad news. Rather they feel that they are constantly standing on the verge of a breakdown causing helplessness and Anxiety, one of the most common illnesses affecting the people these days. Things are not complex anymore instead they obey Non-linear logical systems, lack of an evident connection between causes and consequences. Sometimes small causes may lead to disproportionately big consequence or vice versa. What used to be ambiguous appears Incomprehensible to us today. Non-linearity and its lack of logic between causes and consequences lead to incomprehensibility. It is a **BANI** (Brittle, Anxious, Non-linear, Incomprehensible) world now.



Resilience is the prime quality required to deal with brittleness coupled with the capability and acknowledgement that danger is always there. Anxiety can be dealt with empathy, mindfulness and positivity in handling our inner struggle and identifying opportunities and potential movements. Non-linearity factor requires malleability, adaptability, and knowledge regarding the current scenario. Wide usage of Artificial Intelligence technologies is generating more and more data which is making any issue increasingly incomprehensible. Thus, clearness, intuition and lot of human thinking are needed to deal Incomprehensibility.

BANI environment forced us to relook at the Management Graduate Attributes and redesign the MET's PGDM (e-Business) Program. The MET's PGDM (e-Business) program endeavours to produce global management professionals embedded with digital and technological literacy to address the challenges of BANI world.

The MET PGDM (e-Business) program is two year full time program consisting of 41 courses (subjects) spread over six trimesters. The MET PGDM (e-business) offers two specializations to the learners, one specialization in traditional & functional areas i.e. Finance, Marketing, Human Resources, Operations and Systems, consisting of 08 courses in each. And another new age specialization in FinTech, MarTech, EduTech, Healthcare Management and Start-ups & New Enterprise Management, consisting of 03 courses. In addition to functional and new age specialization, the learners also study 10 enrichment courses such as Design Thinking & Decision Making, Data Science, Corporate Social Responsibility, Indian Wisdom for Management, etc. Further learner has to complete 02 Independent Study Courses during the program duration for which learner is required to independently pursue certification courses and attend seminars, conferences, etc. offered by external agencies/platforms such as Swayam, Oracle Academy, Coursera, etc. The MET Institute has partnered with Oracle Academy for the same. The learner also has to do Summer Internship of 6 to 8 weeks duration equivalent to 01 course and submit a dissertation thesis of a Capstone Project Work equivalent to 02 courses commencing in trimester 3 and culminating in trimester 6. This blend of 41 courses prepares the learner to deal the challenges of BANI world.

In addition to conventional time-tested lecture method the pedagogical approaches at MET PGDM (e-Business) Program includes Case Based Learning, Experiential Learning through live projects, Simulation Games, Guest Lecture Series, Leadership Building through student clubs, Business Thought Leadership series, Internship with NGOs in order to make learner responsive to societal issues and develop business models that incorporate concern for People and Planet.

The MET PGDM (e-Business) is a transformational journey from Knowing to Doing and Doing to Being.

Welcome to MET Institute of PGDM

CA Dr Das Shyamsundar

Deputy Director

MET Institute of PGDM

PGDM PROGRAMME STRUCTURE

| Particulars | No. of Courses (Subjects) | | | | | | | |
|----------------------------|---------------------------|---------------------|--------------------------|------------------------------------|----------|------------------|--------------------|-----------|
| | Generic Core | Specialization Core | Specialization Electives | Specialization Electives (New Age) | ISC | Capstone Project | Enrichment Courses | Total |
| Trimester 1 | 5 | | | | | | 2 | 7 |
| Trimester 2 | | 5 | | | | | 2 | 7 |
| Trimester 3 | 2 | | 3 | | | | 2 | 7 |
| Trimester 4 | | | 5 | | | | 2 | 7 |
| Trimester 5 | 2 | | | 3 | | | 2 | 7 |
| Trimester 6 | 1 | | | | 2 | 2 | | 5 |
| Total No of Courses | 10 | 5 | 8 | 3 | 2 | 2 | 10 | 40 |
| Credits | 40 | 20 | 32 | 12 | 8 | 8 | 40 | 160 |
| Internship Credits | | | | | | | | 6 |
| Total Credits | | | | | | | | 166 |

Note:

- Each course is of 4 Credits (1 credit is equal to 10 hours)
- ISC: Independent Study Course (Certificate Courses / Seminars / Workshops etc)

Enrichment Courses as follows:

- Term 1, 2 & 3 Entrepreneurship & CSR
- Term 4 & 5 Ethics and Value Systems & CSR
- Enrichment Courses shall be 50% Classroom Lecture and Balance Practicals & Field Based

SYLLABUS PGDM (E-BUSINESS)

Trimester I

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|--|---------|-------|-----------|-------------------|
| 1 | 1GC01 | Managerial Economics (Micro) | 4 | 100 | Mandatory | Generic Core |
| 2 | 1GC02 | Financial Reporting, Statement & Analysis | 4 | 100 | Mandatory | Generic Core |
| 3 | 1GC03 | Mathematics & Statistics for Management | 4 | 100 | Mandatory | Generic Core |
| 4 | 1GC04 | Management Research Methods (OR & RM) | 4 | 100 | Mandatory | Generic Core |
| 5 | 1GC05 | Organizational Behaviour & Organizational Design | 4 | 100 | Mandatory | Generic Core |
| 6 | 1ER01 | Design Thinking & Decision Making - I | 4 | 100 | Mandatory | Enrichment Course |
| 7 | 1ER02 | Corporate Social Responsibility & Sustainability - Concepts, Implementation Process and Evaluation | 4 | 100 | Mandatory | Enrichment Course |

Trimester II

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|--|---------|-------|---|---------------------|
| 8 | 2SC01 | Human Resources Management | 4 | 100 | Mandatory | Specialization Core |
| 9 | 2SC02 | Marketing Management | 4 | 100 | Mandatory | Specialization Core |
| 10 | 2SC03 | Financial & Cost Management | 4 | 100 | Mandatory | Specialization Core |
| 11 | 2SC04 | Operations Management | 4 | 100 | Mandatory | Specialization Core |
| 12 | 2SC05 | Information Technology Management | 4 | 100 | Student has to Select Any One Course from 2SC05 to 2SC09, Subject to Minimum 40 students opting for a Particular course | Specialization Core |
| 12 | 2SC06 | FinTech Management | 4 | 100 | | Specialization Core |
| 12 | 2SC07 | Healthcare Management | 4 | 100 | | Specialization Core |
| 12 | 2SC08 | Social Enterprise Management | 4 | 100 | | Specialization Core |
| 12 | 2SC09 | Digital Media Marketing Communication | 4 | 100 | | Specialization Core |
| 13 | 2ER03 | Data Science (Predictive & Prescriptive Analytics, AI & ML) | 4 | 100 | Mandatory | Enrichment Course |
| 14 | 2ER04 | Design Thinking & Decision Making - II (Report Making - Execution) | 4 | 100 | Mandatory | Enrichment Course |

SYLLABUS PGDM (E-BUSINESS)

Trimester III (Common)

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|--|---------|-------|-----------|-----------------|
| 15 | 3GC06 | Legal & Tax Aspects of Business | 4 | 100 | Mandatory | Generic Core |
| 16 | 3GC07 | Indian & Global Business Environment (Macro) | 4 | 100 | Mandatory | Generic Core |
| 17 | 3ER05 | Indian Models in Entrepreneurship | 4 | 100 | Mandatory | Enrichment Core |
| 18 | 3ER06 | Corporate Governance & Sustainability | 4 | 100 | Mandatory | Enrichment Core |

Trimester III (Finance)

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|--|---------|-------|-----------|-------------------------|
| 19 | 3FM01 | Advanced Financial Management (Corporate Finance) | 4 | 100 | Mandatory | Specialization Elective |
| 20 | 3FM02 | Indian & Global Financial System, Markets & Services | 4 | 100 | Mandatory | Specialization Elective |
| 21 | 3FM03 | Banking and International Finance | 4 | 100 | Mandatory | Specialization Elective |

Trimester III (Marketing)

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|--|---------|-------|-----------|-------------------------|
| 19 | 3MK01 | (A) Consumer Behaviour (B) Services Marketing & Marketing of Financial Services | 4 | 100 | Mandatory | Specialization Elective |
| 20 | 3MK02 | Sales and Distribution Management | 4 | 100 | Mandatory | Specialization Elective |
| 21 | 3MK03 | (A) Product Management (B) Strategic Brand Management | 4 | 100 | Mandatory | Specialization Elective |

Trimester III (HR)

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|------------------------------------|---------|-------|-----------|-------------------------|
| 19 | 3HR01 | Industrial Relations & Labour Laws | 4 | 100 | Mandatory | Specialization Elective |
| 20 | 3HR02 | Strategic HRM | 4 | 100 | Mandatory | Specialization Elective |
| 21 | 3HR03 | Global HRM | 4 | 100 | Mandatory | Specialization Elective |

Trimester III (Operations)

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|---|---------|-------|-----------|-------------------------|
| 19 | 3OM01 | Strategic Operations Management | 4 | 100 | Mandatory | Specialization Elective |
| 20 | 3OM02 | Business Process Engineering & Benchmarking | 4 | 100 | Mandatory | Specialization Elective |
| 21 | 3OM03 | Productivity Management & TQM | 4 | 100 | Mandatory | Specialization Elective |

Trimester III (IT Systems)

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|---|---------|-------|-----------|-------------------------|
| 19 | 3SY01 | Software Project Management | 4 | 100 | Mandatory | Specialization Elective |
| 20 | 3SY02 | (A) IT Consulting (B) Digital Business | 4 | 100 | Mandatory | Specialization Elective |
| 21 | 3SY03 | Information System Security and Audit | 4 | 100 | Mandatory | Specialization Elective |

SYLLABUS PGDM (E-BUSINESS)

Trimester IV (Common)

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|---------------------------------------|---------|-------|-----------|-------------------|
| 22 | 4ER07 | Social and Rural Development Sciences | 4 | 100 | Mandatory | Enrichment Course |
| 23 | 4ER08 | Start-ups & New Enterprise Management | 4 | 100 | Mandatory | Enrichment Course |
| 24 | 4CIP1 | Internship | 6 | 100 | Mandatory | Internship |

Trimester IV (Finance)

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|---|---------|-------|-----------|-------------------------|
| 25 | 4FM04 | Corporate Valuation, Merger & Acquisition and Corporate Restructuring | 4 | 100 | Mandatory | Specialization Elective |
| 26 | 4FM05 | Investment Analysis, Wealth & Portfolio Management | 4 | 100 | Mandatory | Specialization Elective |
| 27 | 4FM06 | Derivatives & Risk Management | 4 | 100 | Mandatory | Specialization Elective |
| 28 | 4FM07 | Fixed Income Securities & Mutual Funds | 4 | 100 | Mandatory | Specialization Elective |
| 29 | 4FM08 | Business & Financial Laws | 4 | 100 | Mandatory | Specialization Elective |

Trimester IV (Marketing)

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|--|---------|-------|-----------|-------------------------|
| 25 | 4MK04 | (A) Agricultural Marketing (B) Rural Marketing | 4 | 100 | Mandatory | Specialization Elective |
| 26 | 4MK05 | (A) Qualitative Marketing Research (B) Marketing Decision Models | 4 | 100 | Mandatory | Specialization Elective |
| 27 | 4MK06 | (A) International Marketing (B) Cross Cultural Relationship Marketing | 4 | 100 | Mandatory | Specialization Elective |
| 28 | 4MK07 | (A) B2B & Retail Marketing (B) Marketing of High Technology Products | 4 | 100 | Mandatory | Specialization Elective |
| 29 | 4MK08 | (A) Marketing Strategy (B) E-Marketing & Analytics | 4 | 100 | Mandatory | Specialization Elective |

Trimester IV (HR)

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|--|---------|-------|-----------|-------------------------|
| 25 | 4HR04 | Training & Development | 4 | 100 | Mandatory | Specialization Elective |
| 26 | 4HR05 | Compensation and Benefits | 4 | 100 | Mandatory | Specialization Elective |
| 27 | 4HR06 | Competency Based HRM and Performance Management | 4 | 100 | Mandatory | Specialization Elective |
| 28 | 4HR07 | Labour Laws and Implications on Industrial Relations | 4 | 100 | Mandatory | Specialization Elective |
| 29 | 4HR08 | HR Planning and Application of Technology in HR | 4 | 100 | Mandatory | Specialization Elective |

SYLLABUS PGDM (E-BUSINESS)

Trimester IV (Operations)

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|---|---------|-------|-----------|-------------------------|
| 25 | 4OM04 | Supply Chain Management | 4 | 100 | Mandatory | Specialization Elective |
| 26 | 4OM05 | Operations Analytics | 4 | 100 | Mandatory | Specialization Elective |
| 27 | 4OM06 | Service Operations Management | 4 | 100 | Mandatory | Specialization Elective |
| 28 | 4OM07 | Manufacturing Resource Planning & Control | 4 | 100 | Mandatory | Specialization Elective |
| 29 | 4OM08 | Materials Management | 4 | 100 | Mandatory | Specialization Elective |

Trimester IV (IT Systems)

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|---|---------|-------|-----------|-------------------------|
| 25 | 4SY04 | Database Management System & Data Warehousing | 4 | 100 | Mandatory | Specialization Elective |
| 26 | 4SY05 | Enterprise Management System | 4 | 100 | Mandatory | Specialization Elective |
| 27 | 4SY06 | Big Data and Business Analytics | 4 | 100 | Mandatory | Specialization Elective |
| 28 | 4SY07 | Knowledge Management | 4 | 100 | Mandatory | Specialization Elective |
| 29 | 4SY08 | Software Engineering | 4 | 100 | Mandatory | Specialization Elective |

Trimester V (Common)

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|--|---------|-------|-----------|-------------------|
| 30 | 5GC08 | Management Control Systems | 4 | 100 | Mandatory | Generic Core |
| 31 | 5GC09 | Strategic Management | 4 | 100 | Mandatory | Generic Core |
| 32 | 5ER09 | Indian Wisdom for Management, Indian Ethos & Business Ethics | 4 | 100 | Mandatory | Enrichment Course |
| 33 | 5ER10 | Management Transformation by Values | 4 | 100 | Mandatory | Enrichment Course |

Trimester V (FinTech)

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|--|---------|-------|-----------|------------------|
| 34 | 5NFT1 | Blockchain, Artificial Intelligence & Machine Learning | 4 | 100 | Mandatory | New Age Elective |
| 35 | 5NFT2 | Digital Payments | 4 | 100 | Mandatory | New Age Elective |
| 36 | 5NFT3 | Crypto Assets & Tokens | 4 | 100 | Mandatory | New Age Elective |

Trimester V (MarTech)

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|---|---------|-------|-----------|------------------|
| 34 | 5NMT1 | AI & ML for Marketers | 4 | 100 | Mandatory | New Age Elective |
| 35 | 5NMT2 | MarTech Tools | 4 | 100 | Mandatory | New Age Elective |
| 36 | 5NMT3 | (A) UI/UX tools (B) Digital Marketing Tools | 4 | 100 | Mandatory | New Age Elective |

SYLLABUS PGDM (E-BUSINESS)

Trimester V (EduTech)

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|---|---------|-------|-----------|------------------|
| 34 | 5NET1 | Educatation Technology: An Overview | 4 | 100 | Mandatory | New Age Elective |
| 35 | 5NET2 | Designing Courseware and Developing Technological Tools for Delivery and Evaluation | 4 | 100 | Mandatory | New Age Elective |
| 36 | 5NET3 | Design & Development of LMS and Institute Information System | 4 | 100 | Mandatory | New Age Elective |

Trimester V (Healthcare)

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|---|---------|-------|-----------|------------------|
| 34 | 5NHC1 | Healthcare Operations | 4 | 100 | Mandatory | New Age Elective |
| 35 | 5NHC2 | Healthcare Data Analytics | 4 | 100 | Mandatory | New Age Elective |
| 36 | 5NHC3 | Healthcare Services (Non-Clinical & Clinical) | 4 | 100 | Mandatory | New Age Elective |

Trimester V (Start-up & New Enterprise Management)

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|--|---------|-------|-----------|------------------|
| 34 | 5NSU1 | Micro Finance & Schemes for MSME | 4 | 100 | Mandatory | New Age Elective |
| 35 | 5NSU2 | Business Plan Preparation for Social Enterprises, Start-ups & MSME | 4 | 100 | Mandatory | New Age Elective |
| 36 | 5NSU3 | Marketing for Small Business & Social Enterprise | 4 | 100 | Mandatory | New Age Elective |

Note: Student has to Select Any One New Age Elective Group, Subject to Minimum 40 students opting for a Particular New Age Elective Group

Trimester VI

| Sr. No. | Code | Course Title | Credits | Marks | Option | Course Type |
|---------|-------|--|---------|-------|-----------|--------------------------|
| 37 | 6GC10 | Project Management | 4 | 100 | Mandatory | Generic Core |
| 38 | 6ISC1 | ISC - Certificate Courses | 4 | 100 | Mandatory | Independent Study Course |
| 39 | 6ISC2 | ISC - Seminar / Workshop / Conference | 4 | 100 | Mandatory | Independent Study Course |
| 40 | 6CPW1 | Capstone Project (Specialization Based) | 4 | 100 | Mandatory | Capstone Project Work |
| 41 | 6CPW2 | Capstone Project (Social / New Age Elective Based) | 4 | 100 | Mandatory | Capstone Project Work |

DISTINGUISHED FACULTY

Core Faculty

Dr. Seema Tatwawadi
PhD, MBA, MA

CA Dr Das Shyamsundar
FCA, IBBI Registered Valuer (SFA), PhD (Economics), M Phil (Economics), MBA (Finance), MA (Economics), DISA (IIBF)

Dr. Suvrashis Sarkar
B.Sc, MMS (Mkt), PhD (Mkt)

Dr. Nisha Tatkar
B.Com, MBA, M.Com, Ph.D (Banking & Finance)

Prof. Seema Korgaonkar
B.Com, C.A

Prof. Vaibhav Kulkarni
B.Sc., LLB, MBA

Prof. J. G. Irani
B.Com, MMS

Prof. Nilesh Shirke
BE, MIM

Prof. Radhika Deorukhkar
BAF, MMS

Prof. Milind Joshi
B.Com, M.Com

Prof. Ashish Shrivastava
BSc, PGDBA

Prof. Manojkumar Paithankar
MSc, MIM

Prof. Nitin Patil
B.Com, MIM

Prof. Rajesh Dharap
M.Com, MFM

Prof. Madhavi Anavkar
BCom, MCom, DBM

Other Esteemed Faculty

Prof. Vikas Naik
MS (USA), BE (Mech.)

Prof. Nitin Kulkarni
BE, PGDBA, MFM

Prof. P. V. Kamat
BA (Economics), MA (PMIR), LLB

Prof. Amit Sharma
BMS, Mcom

Prof. Sandeep. L. Chopde
BSc, PGDBA, MA, MPhil, DISM

Dr Amit Oak
BA (Economics), MBA, PHD (Marketing)

Prof. Satvinder Madhok
M.S

Prof. Nilesh Kulkarni
BE, MMS

Prof. Jignesh Sanghvi
B.Com, MMS

Prof. Nirav Damani
BE (EXTTC), MBA (Mkt)

Prof. Janak Shah
PGDM

Prof. Bipin Vengsarkar
MSc, MMS

Prof. Ravindra Jadhav
BA, MMS

Prof. Anant Ambdekar
BCom, LLB, ACS

Prof. Ajay Chaubal
BE, MMS

Prof. Lokesh Prabhu
BCom, PGDM

Dr. M.P Rege
MA (Economics)

Prof. Anish Karve
BCom, PGDM

Prof. Sukesh Tavrawala
BCom, PGDM

Prof. Yogesh Naik
PhD, MPhil, MS, PGDBM, BE

Prof. Reema Shah
PGDM

Prof. Birender Sahani
CFA, ACA, MRICS

Prof. Deepak Sonpar
BMA, MMS

Prof. Mayur Varandani
MBA

Prof. Chirag Sheth
MBA

Prof. Suraj Bhadsavle
MBA

Prof. Anita Chouhan
BSc, B.Ed, PGDM

Prof. Padmakar Bhole
BE, ME, PGDMS

Prof. Roque Shannon
Bcom, MMS, MCom, Law (IPR)

Prof. Seema Korgaonkar
B.Com, C.A

Prof. Shashank Tilak
B Tech , CS, CT

Prof. Jitendra Kanaojia
BSc, PGDM

Prof. Ajay Raghavan
BE, MBA

Prof. Jayesh Kirange
BE, FRM, CFA L3

Prof. Naveen Rohatgi
CA, CS, CMA, MBA

Prof. Nikhil Rao
B.E (ETX), MMS

Prof. Mayuri Mahalungekar
BCom, PGDM

Prof. Sanjay Ved
Bcom

Prof. Nitin Chikhale
BCom, ICWA

Prof. Shalini Kakkar
MSc, PGDBA

Prof. Eknath Birari
BSc, CAIIB

Prof. Rahul Ingle
PGDM

Prof. L.N. Chopde
M.Com, MBA, MPhil

Prof. Rahul Dixit
M.H.R.O.D (Delhi University)

Prof. Umang Dedhia
MBA, CFA

Prof. Yash Sanghvi
MBA

Prof. Rushina Vakharia
PGDM

Prof. Chetan Pandit
BE, PGDM

Prof. Pooja Vanjani
B.Com, PGDM

Prof. Poonam Kapadia
BMS, PGDM

Prof. Suraj Dubey
Bcom, MBA

Prof. Tanaya Deo
B.Tech, MHRM

Prof. Murli Iyer
B.Com, MHRDM

Dr. Rajiv Gupte
PhD, MMS, B.PHARM

PEDAGOGY

▶ CONVENTIONAL LECTURE METHOD

▶ CASE BASED LEARNING

▶ EXPERIENTIAL / LIVE PROJECTS

▶ EXPERIENTIAL DESIGN THINKING

▶ GLOBAL VIRTUAL TEAMS

▶ GLOBAL CLASSROOMS

▶ LEADERSHIP BUILDING THROUGH THE LEADERSHIP INITIATIVE OF STUDENT COUNCIL/ CLUBS/ BUSINESS THOUGHT LEADERSHIP (BTL) SERIES

▶ FOSTERING ENTREPRENEURSHIP THROUGH INNOVATION LABS

▶ EMPHASIS ON INDIAN BUSINESS MODELS

▶ MODERATOR SUPPORTED LEARNING APPROACHES (MSLA) SUCH AS CASE DEBATES, CROSSWORD PLAY, COMPUTER SIMULATIONS AND CARD GAMES

▶ SELF-LEARNING TOOLS (SLT) SUCH AS POSTER SESSIONS, BREAK-N-BUILD, FREE FALL LEARNING MECHANISMS

▶ CONTEMPLATIVE PRACTICES USAGE OF DANCE AND DRAMA



ELIGIBILITY

Passed with minimum of 50% marks (45% marks in case of candidates belonging to reserved category) in aggregate in any Bachelor's Degree of minimum 3 years duration (in any discipline) from an university recognised by the Association of Indian Universities. Those who are appearing for final year/semester examination can also apply. However, they must produce documentary evidence of having passed the examination, on or before the commencement of the programme failing which their admission will be liable for cancellation. Proficiency in MS Office is a prerequisite.

Candidate applying should have a valid score card of any one of the following entrance exams: CMAT, XAT, CAT, ATMA, GMAT, MAT, MH-CET.

FEE STRUCTURE

Fees per annum is ₹ 4,95,000 (Four Lacs Ninety Five Thousand only).

Fees are payable by A/c Payee Demand Draft / Digital (Credit / Debit card, Net Banking) payable at Mumbai.

A laptop will be given complimentary.

On being selected the students will have to pay total fees of i.e. ₹ 4,95,000 per annum. Failing which the admission is liable to be cancelled.

LOAN FACILITY

MET has worked out special educational loan schemes for qualifying candidates along with leading banks. Details are available at the Institute.

MET FREESHIPS

The MET Freeship Awards fund the education of two academically qualified but economically weak students. An impartial committee has been set up for this purpose. Besides the scores, students will be required to submit proof of family income. Though MET has made provisions for two students per programme, in case of more number of deserving candidates, the grant will be equally divided amongst all of them.

HOSTEL FACILITY

Currently the Institute does not provide hostel facilities to students. However, it endeavours to help students procure hostel accommodation around the Institute campus.



APPLICATION PROCESS

Steps to Complete your Online Application for PGDM (e-Business) at MET

Step 1:

1. Go to the website www.met.edu (to the PGDM programme page)
2. Click 'Apply' button and register yourself with Name, Surname, Email, Mobile number and Qualification. [Select Discipline and Programme for admission process if navigating from any other page on site.]
3. You will be redirected to <http://eduworld.met.edu>. Verify the OTP received on registered Mobile number/email. Choose any one mode of transaction:
 - **Credit Card/ Debit Card/ Net Banking:** Make a non-refundable online payment of ₹ 2300 through a credit/debit card/Net Banking. On successful transaction you will receive an email with Registration Code (to be used as User Name) and Password with online link to login and fill the Online Application Form.
1. Login into MET Online Application Form portal, using information sent to your registered email id. Please fill the complete application form, scan and upload all relevant documents, photo, Statement of Purpose (SOP) Video and signature. After clicking on 'Submit' button, it will generate a PDF file containing your Application Form and enclosed documents.
2. Please fill all details before submission of form, in the process of filling your form, your data can be saved, retained and edited. Before final submission of Online Form, you are requested to verify all details once again.

STEP2:

After successful submission of your online application, you will be intimated about the schedule of your Online Personal Interview through email/sms. Detailed instructions and process of attending the Online PI will be mailed to your registered email id.

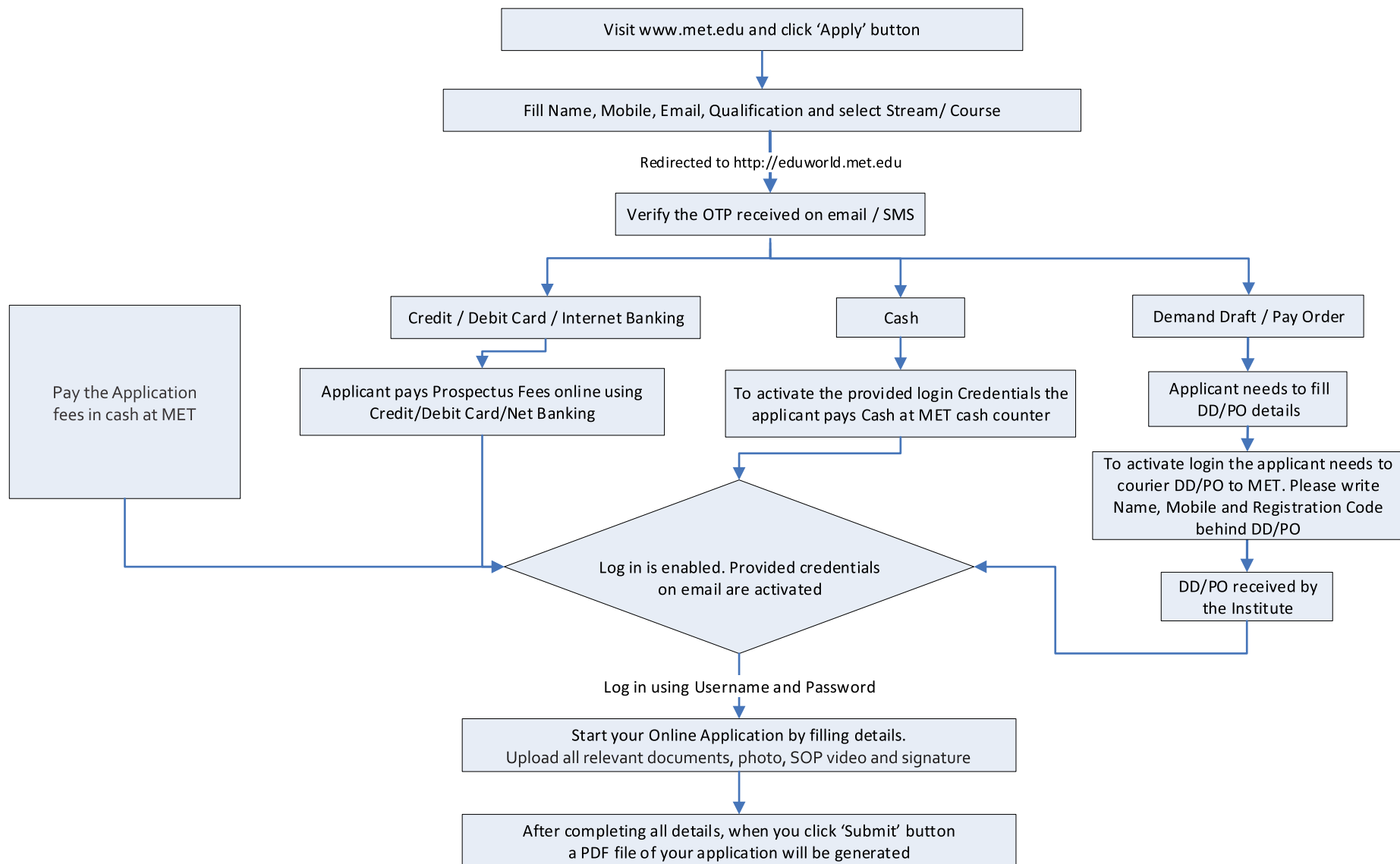
IMPORTANT

- Documents scanned and uploaded would need to be produced in original along with attested copies at the time of admission. Marks under any category shall be awarded only against relevant uploaded documents. Admission will be confirmed only after verifying original
- The view of prevailing condition, it is NOT MANDATORY for you to submit the HARD COPY of the application form or documents etc to the institute, kindly keep the Online Application Form filled up and complete in all the respect including documents uploaded.

PLEASE NOTE:

1. The Institute will not be responsible for any delay or non-delivery of any communication addressed to the students via email/sms.
2. Important dates will be displayed on the website from time to time. Candidates are requested to regularly browse through www.met.edu and check their emails/sms for all communications.
3. The management reserves the right to make changes in any of the above mentioned weightages/processes, which will be displayed on www.met.edu.
4. Filling the online application form is mandatory and does not guarantee admission in anyway.
5. If the information disclosed in the form is found to be incorrect the institute has all rights to disqualify the candidate.
6. The selection of candidates will be strictly on the basis of merit.
7. First year fees must be paid in full at the time of admission. Refund if any, will be based on the in-force applicable AICTE rules.
8. The institute reserves the right of refusing any application for this programme.
9. Candidates canvassing in any form for admission will be automatically disqualified.
10. In case, due to exigency of situation, the Institute is required to change the schedule or other parameters, such changes will be displayed on our website and shall be considered as final.
11. The Institute will not be responsible for any act of God that may delay the students participation in the selection procedure. In such cases the Institute will not refund the form fees or any other expenses incurred by the student.
12. The decision of the Institute on all admission matters is final and binding on all candidates.
13. For the admitted students, the terms and conditions mentioned in the letter of admission offer will be applicable.

MET ONLINE REGISTRATION PROCESS



ADMISSION PROCEDURE

Candidates applying for this programme will be selected on the basis of:

| | |
|---|------------------|
| Entrance Test (Any one) Score (CMAT, CAT, XAT, GMAT, ATMA, MAT, MH-CET) | 100 Marks |
| Statement of Purpose (SOP) Video | 30 Marks |
| Personality Factors Test (PF Test) | 30 Marks |
| Personal Interview (Online/Offline) | 20 Marks |
| Academics Performance* | 10 Marks |
| Other Parameters** | 10 Marks |
| Total | 200 Marks |

Statement of Purpose (SOP) Video : Instructions

- All applicants must record a SOP (Statement of Purpose) Video and upload the same in the process of filling MET PGDM (e-Business) Online Application.
- Please record this video with phone held/placed vertically (ensure good lighting).
- At the beginning of the video you must introduce yourself and also give your name (It is part of Question-1).
- Answer clearly below mentioned 5 SOP questions in English language. While answering say Question-1, Question-2 ... and go on recording your answers only (do not repeat the given questions) .
- Answers of all FIVE SOP questions should be recorded in ONE single video (preferably Mp4), duration of the entire video MUST NOT exceed 3 minutes.
- File name should include the Candidate Name and Application Number (e.g. Sumit Arora-PGD221234)

SOP Questions (Must be Answered during SOP Video):

- 1) Please introduce yourself, also clearly mention your name
- 2) Why do you want to do an MBA?
- 3) Why do you want to pursue PGDM at MET?
- 4) What is your view on the impact of emerging geo-political changes on business / management practices?
- 5) What is the major PURPOSE you want to achieve in life?

Important Dates will be updated on MET website (www.met.edu) from time to time



*Academic Performance

| | | |
|-------------------------------|----------------------|---------|
| SSC | More than 75% | 1 Mark |
| HSC | 75% | 1 Mark |
| Degree | More than 60% | 1 Mark |
| Post Graduate | More than 60% | 2 Marks |
| All three of HSC, SSC, Degree | More than 60% | 5 Marks |

**Other Parameters

| | |
|---|---------|
| Sports (Graduation level) | 2 Marks |
| Awarded extra-curricular activities (Graduation level only) | 2 Marks |
| Academic Diversity (Engineering / Pharma) | 4 Marks |
| Gender Diversity | 2 Marks |

Notes:

- **Online Personal Interviews will be scheduled after successful submission of Online Application. This will be intimated by MET PGDM office via email/sms**
- Marks under any category shall be awarded only against relevant uploaded documents.
- Admission will be confirmed only after verifying original documents
- Work Experience will be given preference

STUDENTS SPEAK



I am fortunate to be part of the MET family. I always wanted to be a student of MET as it's a renowned college strategically located at Bandra, Mumbai. The faculty and non-teaching staff members have respected degrees. They always go the extra mile to help students in every regard. The Institute's infrastructure is very spacious making my enthusiasm always at peak. The Alumni network host a lot of benefits in networking, interacting, we reach out for mentorship with ease.

Harkiran Anand, PGDM (e-Business)

The PGDM course at MET is designed in a way that encourages us to be more independent by giving us the freedom to think and come up with our own initiatives. The faculty at MET is very supportive and student friendly. They take immense pride in imparting knowledge to their students, and make it a point to guide and mentor us throughout the duration of the programme. In addition to this, the faculty conducts regular guest lectures and case studies, which helps us build strategies to find ethical solutions in our day to day business scenarios. Thus helping us build better strategic thinking. Here at MET, we are always challenged to become the best versions of ourselves so that we are corporate ready.

Ruchika Khaire, PGDM (e-Business)



MET is a part of the Top Institute for management studies and who wouldn't like to be a part of it. At the Institute esteemed faculty and staff are always ready to give more than 100% in order to solve all our concerns. MET is also one of the best B-Schools when you talk about fantastic infrastructure. Bandra is a place that has the most beautiful surrounding hence coming to college every day makes me feel happy. The Alumni of MET are so successful which makes us feel enthusiastic about being a part of such a renowned college that gives us a cutting edge.

Mansi A Kalekar, PGDM (e-Business)

MET fosters a great learning experience for the professional world. My course at MET strengthened my knowledge on various aspects in the field of business which has helped me tremendously in my professional life. I am thankful to all the teachers for sharing their valuable industry insights and guidance.

Divya Rajani, PGDM (e-Business)



ALUMNI SPEAK



I am grateful to MET for guiding me towards a bright future in the field of Finance through the PGDM course. The course helped me develop the necessary skills to build competencies that have been useful in my day-to-day work as an Analyst. Course curriculum and team activities have provided me with the platform to collaborate with my peers from diverse backgrounds, interests, and thinking patterns, thereby developing better interpersonal skills required for succeeding in a diverse environment in my career ahead.

Faiz Shaikh
Investment Research Analyst
Gravitas Linedata, [PGDM (e-Business)-Finance Alumni]

I pursued my PGDM in Marketing in MET, Mumbai. MET designed the course to be both theoretical and practical and have one of the best faculty in Mumbai. MET focuses on all round development by emphasising on extra curricular activities as well. I am proud and blessed to have been a part of the PGDM program at MET.

Jehan Bharucha
Assistant Manager-Operations
VFS Global- Dubai [PGDM (e-Business)-Marketing Alumni]



It was my immense luck and fortune to be part of MET Institute. The entire faculty and department leaves no stone unturned to shape one's future. It has given me tremendous opportunities to grow personally and professionally. Our institute takes the educational mission to heart, here you will find people that will support you and guide you on the path to your degree.

The curriculum has good structure which gave me real experience for the field I desired to get into.

I am sure you will grow, improve yourself and become a better 'you.'

Sneha Shrivastava
Rave Business Systems LLC
Assistant Manager - HR [PGDM (e-Business)-HR Alumni]

MET Management Students Conquer the Mountbatten Institute, UK.



Four MET students joined Barclays & UBS as interns via the selection at Mountbatten Institute, UK to pursue the PG Certificate in Global Business Management.

PLACEMENTS
PGDM (e-Business) students recently have been placed in the leading companies with the highest package of 15.5 lakhs p.a



Having finished the 1st module at MET, Mumbai, Neeraj Chavan & Saif Mirza of uMBA (Universal MBA - Dual Country Study & Work PG Program) took off to New York to join Manhattan Institute of Management (MIM, USA) to gain global exposure & complete the remaining modules as per the program structure.

SHARP MINDS AT LEADING COMPANIES

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LIFE AT MET



Mr. K. Sankaranarayanan, then Maharashtra Governor, unveiled the statues of Mahatma Jyotirao Phule and Smt. Savitribai Phule at MET with Mr. Chhagan Bhujbal, Chairman, MET, Mr. Pankaj Bhujbal and Mr. Samir Bhujbal, Trustees, MET



Delegation from Edith Cowan University, Australia visited MET



MET signing up an MOU with the Chartered Insurance Institute, London



MET hosted the zonal round of the 'AIMA 43rd National Competition for Young Managers'



Former New Zealand Cricket Team Captain, Mr. Stephen Fleming visited MET. He addressed the audience on team building, leadership and winning in the competitive scenario



MET presented the Credit Summit India in partnership with AIWMI and NISM



MET in association with AIWMI and NISM organised a corporate awareness conference for banking industry and aspiring professionals



Former President of India, Hon'ble (Late) Dr. A P J Abdul Kalam with MET students at the knowledge expedition



With a view to connecting the theoretical knowledge gained with the practical application to the real world, the entire batch of eMBA-Insurance visited London for a week



METCONNECT Dubai was organised with an aim to network with corporate houses in Dubai keeping placements in the focus



As a part of MUNIJAN, a delegation of 12 members from South Africa visited MET. The feasibility of undertaking joint research projects was discussed

LIFE AT MET



MET and the Association of Chartered Certified Accountants (ACCA), UK have signed an MoU to provide world's best learnings in the field of Finance, Management and Accounting



Mr. Chhagan Bhujbal, Chairman, MET with Dr. Buhler, Dean, Michigan State University & Dr. Karim Maredia, Head, Global Agri-Business - Michigan State University



Mr. Matthew John David Hancock, Health for UK British Conservative Politician and Secretary of State for along with an academia delegation visited MET



'Slavery' - Book written by Mahatma Jyotirao Phule in 1873, dedicated to American struggle against Slavery & Racism, being presented to then US President - Barack Obama by Mr. Chhagan Bhujbal, Chairman - MET



MET students with the tycoon Ratan Tata at the Asia Business Responsibility Summit



Mr. Pankaj Bhujbal, Trustee - MET, felicitating Ma Jianbioo, President, Tianjin University of Technology, China



MET Seva is the dedicated cell for social outreach programmes wherein help is rendered to the under privileged strata of society with students' involvement



A 16 member UNISA delegation comprising of the Dean, faculty, students belonging to multi disciplines visited MET for a global ideas exchange programme



MET conducted the 3rd HR Meet - MET SYNERGY in which professionals from renowned corporates like Ogilvy, Denstu, Big Synergy etc participated.

WHAT GIVES US THE EDGE

International Internships: Batches of MET students have pursued internships with the UN (ECOSOC) Forum, New York, USA.

MET eCell: Designed to promote Invention and Entrepreneurship termed as 'Inventpreneurship' at MET. MET eCell is a place for all to gel where each one has something new to tell. The MET eCell regularly holds workshops, seminars and guest lectures by eminent entrepreneurs.

Sensitivity to Social Causes: The students and MET faculty are currently executing Project TRUTH (Total Rural Upliftment Through Holistic Care) in cooperation with the United Nation Department of Economic and Social Affairs (UN DESA). Students involvement ensures development of social sensitivity towards problems of under development and poverty. It also helps understand the working of NGOs who are now the focal point of wider issues of corporate governance.

Competency Mapping: The in-house psychologist at MET maps the students' competencies, in order to guide them in their academic pursuits.

MET Combat: Students participate and compete in an inter and intra-class debate competition on contemporary & controversial subjects. This sharpens their analytical, logical and oratory skills.

Grameen Expedition: Rural visits had been organised through the MET Grameen Expedition. The aim of these trips is to encourage students to realise that fortune lies at the bottom of the pyramid.

Stormet: Operating through nine verticals, the Stormet groups, through discussions and in-house interaction, work towards knowledge enhancement.

MET on Wheels: A pioneering concept where MET students visit organisations in various sectors in the country, in order to study practical management system 'Know Thyself And Thy Country'. With a view to provide first hand experience of the work places, the institute arranges regular visits to select industrial and commercial undertakings.

Management Consultancy Division: It offers Management Development Programmes, Executive Training, Research and multi-consultancy support to corporate houses, such as Dun and Bradstreet, Nicholas Piramal, Mazgaon Dock, Ingenero, Goodlass Nerolac Paints, Merck Serono and Merck Chemicals in India, to name a few.

MET Vault: An in-house wall magazine where Creativity meets Management. This monthly wall journal was launched to provide Management students with a platform to express their creative sides.

MMR: MET Management Review is a Bi-annual Research Journal (ISSN 2394-4013). The main purpose of MMR is to promote evolution, nurturing and presentation of Innovative thoughts, theories, approaches, practices and applications in the context of Indian and Global management arena through research articles of the management fraternity. These articles cover a broad range of management and economic issues and is peer reviewed for wider acceptance.



Mr. Bharat Dabholkar (a maverick media personality) along with MET Management student at the University Trustees gracing the inaugural ceremony of the Annual college fest.



Motivation Guru Dr. Peter Chew Dr. Vasant K Bunwaree, then Minister of delivering a power packed session on Education, Republic of Mauritius at MET 'How to be a winner'



Mr. Nandan Nilekani, Chairman, UIDAI, then Co-chairman, Infosys, with MET management students during the TiE Summit



MET PGDM team was amongst the top 10 finalists at E4 MBA INTER - Collegiate Summer Trainee Awards.

WHAT GIVES US THE EDGE



Mr. Willem Woudenberg, Founder CEO, Brand Dialogue, being felicitated by Mr. Pankaj Bhujbal, Trustee - MET



MET hosted British Columbia and AIMS Educational Conclave to facilitate international networking.



In order to provide platform for digital innovation among youth & unleash the potential MET holds India's First Online Initiative: DIGIMET



High level delegates from the European Parliament visited MET for a round table meet in association with the Strategic Foresight Group



Asian Business Responsibility Summit PGDM students interacted with Mr. Richard Howitt, CEO, International Integrated Reporting Council, UK, Lady Lynn de Rothschild, Founder & CEO of Coalition for Inclusive Capitalism, New York, Dr. Vishal Sikka, Mr. Ajay Piramal and other luminaries during '4th Asia Business Responsibility Summit'.

MET Pedal: A Perspective Entrepreneurial Design and Application Lab is being set up to attract entrepreneurial talent both in-house and from the open market, to develop design and applications for industrial and societal use.

METCONNECT Dubai: It was an exclusive meeting of minds from the corporate, academic and student world. It was organised to introduce the MET League of Colleges to the corporate world in the Middle East with a focus on placements.

Global Shapers Platform: MET has co-sponsored the launch of Global Shapers platform in India as an extension of the Global Shapers initiative of the World Economic Forum. It is an attempt to link young achievers with grass root entrepreneurs making a positive impact on the entrepreneurial eco system and attract the youth to the self employment mode.

METCONNECT: A meeting of minds from the corporate, academic and student worlds. This interaction with the corporate houses serves as a forum for exchanging ideas in order to meet the requirements of the industry in India.

MET Synergy: An Industry Academia Interface, where students got an opportunity to interact with the doyens of the industry through platforms like CEO Speak and guest lectures.

MET Kwhiz: 'MET Kwhiz – News Power Knowledge was launched to offer MET management students a weekly platform to understand and analyse the major events of the preceding week. It helps to keep them updated with current events and their implications, attempting to chart a course for tomorrow as an answer to the events of today.

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Global Faculty: The curriculum at MET ensures that the students graduate as global managers. The international borders are shrinking and the world is fast becoming one global village, it is thus imperative that the students gain inputs from across the borders. We therefore invite global faculty to share their thoughts and experiences with the students. International experts from across various verticals help the students gain an international perspective.



Pranit Gotad, Prajakta Ogale and Vishal Bandapalle of PGDM (e-Business) beat more than 160 teams to become the 2nd runner up in 'Reel It In', a competition hosted by IIM Bangalore.

SHARP AT EVERY TURN

Take a walk through the wi-fi enabled MET campus with state-of-the-art facilities, and you'll realise what makes it a cut above the rest.



THE MAGNIFICENT ATRIUM

The atrium sets the tone for the smart, sharp look. The two larger than life steel shafts, a graphic representation of the left and right brain, pierce heavenwards from the atrium. A silent testimony to the might of the sharp mind.



CONVENTION CENTRE

The hi-tech convention centre, with a seating capacity of 800 people is ideal for seminars, workshops, guest lectures, meets, convocation ceremonies & large functions.



CONFERENCE ROOMS

Conference rooms all wired up with the latest acoustic, high-end audio visual facilities and learning aids to encourage discussions and debates.

CLASSROOMS

Audio visual enabled air conditioned classrooms offer wi-fi connectivity to create an international learning ambience.



COMPUTER LABS

Hi-tech computer labs, fully loaded with the latest software & hardware, host of peripherals & broadband internet connectivity round the clock facilitate learning 24x7.

SHARP AT EVERY TURN



PLAYGROUND

Access to internationally designed playground with ultra modern facilities for outdoor games and recreation fosters team building and competitive spirit.

LIBRARIES

e-Enabled libraries, bursting at the seams with books, magazines, journals, periodicals and digital media on almost every subject. This is complemented with thousands of international online magazines and databases for students to browse through.

CANTEEN

The vibrant, friendly canteen has a range of tempting and delectable dishes on its menu, making it a students' delight on campus.

RECREATION CENTRE

An air conditioned recreation centre helps sharp minds unwind. Play at the pool tables, table tennis tables and carom boards.

MWM

The MET World of Music (MWM) is equipped with touch screen kiosks, headphones and a colossal archive of music - the only fully loaded digital music centre in any campus.

FACULTY ROOMS

Guest rooms with modern amenities play host to visiting faculty and dignitaries.

MET

BHUBAL KNOWLEDGE CITY

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મુંબઈ શિક્ષણ



THE MET LEAGUE OF COLLEGES
MET
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