



**NEW DELHI INSTITUTE  
OF MANAGEMENT**

# **NURTURING BUSINESS LEADERS**

**SINCE 1992**

**PGDM • PGDM (Marketing) • PGDM (Financial Management)**

[www.ndimdelhi.org](http://www.ndimdelhi.org)



# MOST RESPECTED LEADERS @ NDIM



We are indeed very happy to know the recognition which is accorded to this institution by important agencies including CII, ASSOCHAM and others for its excellence and competence in bringing out qualified graduates for several years now, who have proven to be an asset to the country.

**Shree Kishan Prakash Mishra**  
Hon'ble Former Minister of India



Positivity, patience and perseverance are prerequisites for sustained success. I am happy that NDIM has been helping its students & alumni absorb these qualities and nurture them for success in their careers. Vigorous and continuous Institution-Industry interface goes a long way in improving the teaching-learning process. I am very happy to know that NDIM has been declared the Best Industry-Linked Management Institution in surveys conducted by the AICTE & CII.

**Dr. Manmohan Singh**  
Hon'ble Former Prime Minister of India



Shri Naidu congratulated NDIM and expressed happiness that majority of the awardees were females from diverse parts of India and how important this was for the New Inclusive India. He called for business schools to take a cue from NDIM and design educational strategies with futuristic approach so that the graduates are fully employable or become job providers to take the PM's vision of Atmanirbhar Bharat to the next level.

**Shri M. Varaprasad Naidu**  
Hon'ble Former VCA President of ASSOCHAM

# BEST INDUSTRY-LINKED MANAGEMENT INSTITUTE BY AICTE-CII 3 YEARS IN A ROW



## INDIA'S 1<sup>st</sup> & ONLY MENTOR B-SCHOOL

By virtue of winning the coveted title for 3 years in a row, NDM was declared to be India's 1<sup>st</sup> & only Mentor B-School. NDM has continued to deliver on the responsibility attached with this award, besides, hosting regular learning and mentoring forums, even during the 2 years most impacted by covid-19. NDM regularly organized and hosted dozens of high profile webinars with the biggest of industry networks and renowned Global Academics, sharing skills of students, faculty, professionals and businessmen across the country.

NDM received the prestigious AICTE-CII award based on the following parameters: Number of industry members on Board of Governors & Advisory Council, Curriculum review with industry experts, Faculty going back to industry, Training given by industry to faculty members, student internships, summer internships, Guest lectures by the industry, Students Industry Visits, visiting faculty from the industry, Number of faculty on the Board of Industry, HR Development programmes with industry participation, Placements – number of students offered jobs in industry, Student Start-ups and Projects done for social responsibility and community development with industry participation.

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# FOUNDING BOARD OF DIRECTORS



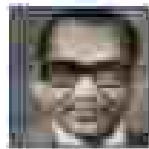
**Founder Chairman, Jeevanjit Singh**  
 Human Rights (Member UPSC, Chairman Punjab  
 Public Service Commission, Chairman Recruitment  
 Board, IAS/IPS & JES)

## FOUNDER'S VISION

"Founded in 1992 with the Vision of being a global learning hub, a unique gurukul to nurture courageous & ethical global change leaders and nation builders, through holistic, transformative and innovative learning."



**Justice R.K. Dhanoo**  
 Judge, Supreme Court of India,  
 Chairman Press Council of India,  
 Chairman Sarkaria Commission



**Dr. M.J. Jha**  
 Chairman UPSC, Vice  
 Chancellor IIT



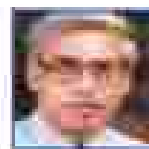
**S.S. Dhawan**  
 MC, Chairman Ator Public  
 Service Commission, Member  
 Commission Govt. of India



**Dr. Ramvir Singh Mehta**  
 Vice-Chancellor National Open  
 University and Chairman Ator  
 Public Service Commission



**Peter C. Gupta**  
 Founder & CEO Environmental  
 System's Design, Chicago, USA



**Dr. Manoj Arshibary**  
 Dean, IIT  
 Delhi University



**Sunil Mehta**  
 IAS, Secretary Industries,  
 Govt. of India

## BOARD OF DIRECTORS OVER THE YEARS



**Padma Vilhachari Airc**  
 Marshal, Gen Prakash Mehta  
 Director, Maharashtra and  
 Gujarat



**Padma Shukla**  
**Suresh Mehta**  
 Co-founder, Ashish  
 Centre



**Parliament Rajesh Bhatia**  
 Founder, Sublime Press  
 United and IIT Energy Limited



**Nitendra Jindal**  
 Chairman  
 Jindal IIT (I)



**Anshu Mehta**  
 Executive Director  
 Med-Enterprise



**Sarab Sharma**  
 Secretary General, IITM-ICA  
 Promoting Quality and Justice  
 to Chairman, Ashish



**Anupam Singh Suri**  
 Social Activist &  
 Political Worker  
 Member of IITM



**Anant Kumar**  
 Accountant, IITM  
 Infrastructure Finance Ltd



**Lt. Gen. Jeevanjit Singh**  
 Member, Institute of Directors  
 and World Environment  
 Foundation

# FROM THE CHAIRMAN'S DESK



## Shri V.M. Bansal

Chairman of the Board of Directors, NIRM  
Advisor to Former LL Governor, Delhi; Principal  
Commissioner & Secretary, DDA, Govt. of India  
(1993-2010); Special Invitee PHDCCI Management  
Committee; Co-Chairman & Chairman, PHDCCI  
Education Committee (2017-2021); Special invitee to  
the Education and Skill Committees of FICCI,  
ASSOCHAM and DMA; Member, NICTE (Govt. of  
India), National Steering Committee on Internships  
and NITTR, GOI

Being in the league of Global Academics and Industry stalwarts, we envision to impart futuristic knowledge, Skills and Attitude necessary for adapting to a fast-changing & dynamic Business environment across borders. We believe in providing equal opportunities to all students, irrespective of caste, religion, creed or gender by providing an ecosystem that encourages their spirit of venturing into new initiatives, startups and entrepreneurship endeavours. We focus on growing the young future Leaders of the world at NIRM with highly interactive teaching & learning processes and provide personalised attention to every student. We empower our students with a Global Outlook and conviction to write their Success Stories with Nation building being the focus.

# HIGHLY NETWORKED BOARD

(On the Boards of several National & International Companies)

ICIM continues to be governed by distinguished administrators, institutional heads including former Supreme Court Judges, Chief Justice Commissioners, Chairmen IPSC, Chief Secretaries & Secretaries Govt of India & diverse personnel, globally recognized industry leaders, Presidents of various biggest industry, trade & consumer chambers (ICC, ASSOCHAM, FICCI) including former Ministers, former officials and former chief executives since 1992.

We appointed national & international networks, leading faculty almost every sector of the country and looking out from more than 200 international delegates to countries across the world. ICIM Board members continue to be on the Board of more than 40 Business Councils & BAs and certify best A grade MBA in the world for global educational excellence and finest jobs.

**Ankur Bansal**, your chairman ICIM, has more than 40 years of professional experience. In his previous roles he worked with Andersen and Ernst & Young in India including strategies in domestic and foreign clients. He also worked as an Investment Counsel with Bank of America, New York City including multinational and private equity clients in areas related to Mergers & Acquisitions, Capital Structure Advisory, Debt & Equity Financing and Business Valuations. He is a Chartered Accountant (CA) and MBA from Tappan School of Business, Columbia Business University, USA.

**Suresh Prabhakar Prabhu** has been the Cabinet Member of 5 Union Ministries including Commerce, Industry, Government & Forests, Power, Chemicals & Fertilizers, Heavy Industry, Public Enterprises, Railways, Aviation, and in Prime Minister's Office of IT and CSR. (<http://www.sureshprabhu.com>). He is a leading professor at IIT.

**Justice Bisheshwar Prasad Singh** has been a Judge of Supreme Court of India, Chief Justice High Court of Assam, Judge of Patna High Courts.

**Padma Bhushan Tarlochan Singh**, former IAS, Rajya Sabha, Vice Chairman and Chairman National Commission for Women, OIC OUBI Delhi Tourism, Press Secretary to President of India. Currently he is the Vice - President of Indian Olympic Association and President, Archery Association of India.

**Dr. Mahesh Gupta** is the Chairman of Ware Ho Systems and is best known as India's 'Ware Hoer' Man, he is the pioneer behind Ware Ho Systems (WHS) technology in India and founded Ware Ho Systems in 1998. Earlier he worked with Indian Oil Corporation for 27 years and is credited with Ware Ho's most pioneering leader 2004-2007, named by the NDTV and the 'Distinguished Alumni Award' by IIT Kanpur. He has been the past President, former Vice President and Vice President of PROCEM.

**TKA Naik, MA**, was Secretary in the Prime Minister's Office with Prime Ministers Sh. I. I. Chaudhary, Indira Gandhi, Rajiv Gandhi and Prakash Secretary & Advisor to Prime Minister Sh. Manmohan Singh for 10 years in the role of Union Minister of India. In 2004, he was named 'Secretary in Resoundful Service' in 2004. A.C. Now awarded Award in 2005 and V.P.S. Mahan Memorial Award in 2006. Awarded Officer of the Star of India, Gold and Silver Star by the Emperor of Japan. He was Chief Secretary Govt of Punjab and Chairman Public Enterprises Selection Board, OSE where he recruited CEOs and Directors of all the Ministries, Ministries and the Public Sector Undertakings.

**Prof. Dr. K. K. Aggarwal** is the Chairman National Board of Accountancy, Govt of India. He has represented the nation as Member, Board of Governors, IIT Patna and Chairman, Board of Governors, MIT, Japan. He was the founder Vice-Chancellor of Guru Gobind Singh Indraprastha University, Delhi for 10 years.

**Tarun Vijay, IAS** (Rajya Sabha) is the chairman National Minerals Authority of India. He is a renowned journalist and was the Editor of Prachinjan from 1988 to 2000. He is a regular columnist in The Times of India and in the Daily Pioneer. He is the Director of Dr. Sankarprasad Mukherjee Research Foundation and has authored several books. He was member of the Parliamentary Standing Committee, Ministry of Defense, Ministry of External Affairs and President of Parliamentary Group on India-China Relations. He is a PM's maker and Founding Director, India East Asia Research Foundation.

**Ashok Kumar Gupta, MA**, an Indian IAS served currently serving as the Undersecretary of the Competition Commission of India. He was formerly Secretary to the Government of India in the Department of Culture, Practitioner as well as CMO, Tard Road, Curram, Sports Secretary (Rajwada), Commissioner of Tourist Policy and Chief Magistrate, Bhubaneswar.

**B.R. Tandon**, was the Chief Justice Commissioner of India. He served Haryana Pradesh in senior positions and was Secretary (Personnel) Govt. of India. He has been associated with various Ministers of Health, Commerce, Higher Education and Labour and is currently sitting a number of countries and large companies.

**Dr. Arup Roy Choudhury** Ph.D. and M.Phil. from IIT-Delhi, former Professor of Engineering, Lead Assessor, ICA (UK). He has been the CMO of IITRI, and MCC Ltd and has received many national and international awards from the President and Prime Minister of India. He was the chief commissioner of Right to Public Service Commission, Govt. of West Bengal till recently and was the Chairman of NCFPE, a forum of over 200 Central Public Sector Enterprises in India from April 2000. He has written various books on Management by Skills and Quality for IIT Kanpur. He chaired The Indian Public Sector CEO of the World for 2014. Presently he is a professor at IIT Delhi.

**I.K. Rasgotra** was the Secretary, Govt. of India, Ministry of Personnel & Administrative Reforms, Member of CAT or IAS. He is an elected member of the prestigious Delhi Golf Club and consultant to several companies. He is on the Board of IRE.

**Virendra Prakash, MA**, was the Chief Secretary, Delhi, Asst. Planning Commission of India and Advisor to the Governor MA. He served as World Bank Advisor to Uganda and Nepal.

**Ashok Chandra**, IAS was Secretary, Govt. of India for 4 Ministries - Heavy Industries, Food Processing, Industries, Petroleum & Natural Gas, etc. He has been the President of IPI Society (under control of IPI Society worldwide) and is currently the President, St George's Hospital.

**Prof. Dr. DP. Agrawal** is ex-Chairman and a Member of the Union Public Service Commission of India (2002 - 2004). He was Executive Director of the Indian Institute of Information Technology and Management (IIIM) Gwalior, and the Managing Director of Education Concerns India Ltd (ECIL). He continues to be on the search & selection committees of Vice-Chancellors of prominent universities including the Delhi University.

**S. K. Arya** is the Chairman of 2000 Indian conglomerate JRD Group, headquartered in Delhi-NCR. The Group has a diversified portfolio in the field of Automobiles, Steel & Metal, Services, IT, Changing Infrastructure, Engineering, Real Estate, Energy, Engineering & Design services and Medical equipment. Today the Group's portfolio spans across 80 manufacturing plants and 5 engineering & design centres in 10 countries. The Group has over 10 global offices with prestigious names like Accenture, Microsoft, Oracle, SAP, IBM, Infosys, TCS, Genesys, HCL, Cognizant, Capgemini, Deloitte, PricewaterhouseCoopers, KPMG, EY, etc. The Group has a strong presence in India, USA, Europe, Africa, Middle East & South America and various other.

**Padma Shri Rajinder Gupta** is the Chairman, Talent Group, Chairman Advisory Council FICCI for Punjab, Haryana, Chandigarh & Himachal Pradesh, President Punjab-Punjab Association,

**Padmaashri Harbhavardhan Neotia** is the Chairman Ashuja Health Group. He is one of the co-owners of Ashuja de Health, which runs Indian Super League football team along with Super Group, Ashuja Model, Super Group, Jordan Blue, State Bank. He is the founder of one of the first joint sector companies in India, 'Tergal Ashuja Health Development (India)', in partnership with the government of West Bengal and has been the President of FICCI.

**Alok B. Shiram** is the Managing Director and CEO of OCS Group, Mumbai. He is part of the Shiram Group, a 100-year-old joint sector organization owned by the Shiram Group, a group of Indian industry. The company works in Pharma, Sugar, Textile, Downy Organics, Different, Kalyan, Damsel, Hind, A. Srinivasan and OCS Hyderabad Ltd. The Shiram Group has also been instrumental in setting up several top educational institutions such as Lady Shri Ram College for Women, and Ram College of Commerce, The Sri Ram Institute, and UP College for Women among others. As a part of its CSR initiative, the Shiram Social Development Society, currently, caters to the educational needs of over 1000 children from rural and semi-urban areas of Rajasthan. He has been the President of FICCI (Member of Commerce & Industry).

**Padma Shri Dr. Harsh Mahajan** is the founder & Chief Technology Officer of Inaugen Imaging Private Ltd. He is currently the Chairman of Centre for Advanced Research in Imaging, Biomedicine and Genomics and Department of Nuclear Medicine & PET CT, St George's Hospital, and Consultant at International Atomic Energy Agency, Vienna. He was the Deputy International Technology and Lead in Academic Clinical Centre in Houston, Texas, USA in an incubator in MIT. He is the jury member as a member on international positions, the MIT, Boston Technology Society in North America, Chicago, National Society of Robotics in, Mexico etc. He has been listed as a member of Parliament and Prime Minister of the country.

**SS Kohli** is an independent Director of FICCI India Financial Services Ltd. He was the Chairman & Managing Director into International Finance Company (Joint Chairman Punjab National Bank, Chairman Small Industrial Development Bank of India and the Chairman of Punjab & Sind Bank. He has been the Chairman of Indian Export Association for two terms and was awarded 'Bharat Ratna' Gold Trophy' for outstanding export performance in the category of goods and is the recipient of 'Golden Pheasant' National Training Award.

**Anuradha Goel**, Chairperson PNB Family Welfare Foundation and PNB Charitable Trusts and Child Development Committee. She is an active philanthropist involved in social welfare activities for the last 40 years. She is currently working on the Chairperson of the PNB Family Welfare Foundation and PNB Charitable Trusts and Child Development Committee. Working public welfare programs which include medical care, health insurance, water conservation schemes, skill development and income generation in her home area.

**Dr. BBL Madhukar** is the Secretary General of IECI and has served as CEO of SABC Ltd, a part of India Enterprise (The biggest group in India in the field of international trade for more than half century). He has over four decades of experience in international business (having visited more than 60 countries). He has served as an expert in international business with IECI and has successfully completed study on the trade potential of SABC countries. He is a recipient of the prestigious 'Uday Kumar Award'.

**Ashok Pratap Singh** is the President Board of Trustees of Modern School (75 schools in Delhi and 8 in the rest of India). Modern School is one of the oldest and most prestigious educational institutions for 100 years. In addition to being a leader in education, the school industries of Cotton Textile Manufacturing, Textile Park Public Rm Manufacturing and International Trading. He was involved in natural sciences with the University of Cambridge, United Kingdom.

**Padma Vibhuvan Dr. Parshottam Lal** has been associated with Associated India International Foundation (Joint High Growth Award) Padma Shri, Padma Bhushan, Padma Vibhushan and the 100 top national award. He received 'The Padma Public Service CEO of the Year for 2014' - award and is the founder & Chairman of MNC Hospital.

**P. Dwarakanath** has been the 100 Executive Director of IECI and is now the Honorary Director of Child Consumer Institutions. He has been the Director, AMA & Head Group Human Capital. He has been actively associated with various professional bodies and has been the Treasurer of All India Management Association (AIMA), President of National Human Resource Development Network, President of State Management Association. He has over 45 years of experience in Engineering, Chemical, Pharma and Consumer Goods Industry in the core functional areas of Legal, Employee Relations, Management Development, Leadership Development & HR Management.

**Dhananjay Singh** is the Director General of National HRD Network of India. The biggest conglomerate of top HR heads in the world of the world. He has earlier been Executive Director of National HRD Network for 5 years, prior to which he worked in senior positions of All India Management Association.

**Sirajuddin Qureshi** is the President of one of India's most powerful professional organizations, India Islamic Cultural Centre. He is the Chairman of India Women Joint Health Council, President of Committee of Inter-Arab Director of Curriculum & Industry, India-Kuwait Chamber of Commerce and Co-Chairman of India Malaysia Joint Business Council of India.

**Prabhat Kumar** heads the Prabhat Group Incorporating Prabhat Publications, Doka Books Pvt Ltd and Prabhat Publishers, one of the leading publishing houses of India which has published over 3000 titles of quality books on areas of Interest of Education. Today of his interests include President of IMA, ex. Senior Officer, former President, IMA, ex. Sr. Officer, former Sr. Secretary of State, Wiley Group, former President of India ex. A.P.C. World Library, ex. Executive Director, former and former Vice-Chairman of India, the last three positions.

**Er. Prem Nath (IIM-A)** has four decades of association with most sought after companies in India and overseas. He was the Chairperson, Tashirraj Publishers Ltd and former President (P&G) Ltd.

**Advocate Jatinder Chhema** heads the infrastructure, Energy, Oil & Gas projects practice in Prabhat City International Management. He advises international clients particularly in Canada, Africa, South, the Middle East and China, and is advising IR and PE funds on investments in various SEI development and Manufacturing and other projects, corporate in the Oil & Gas sector. He advises OPEC, OMC, India Ltd etc. He has advised the Parliament of Canada by a legal counsel and drafted law-come laws for the Middle East countries.

**Maj General (retd.) D. N. Khurana, MVM** is an Officer and former Secretary General Asia Association of Management Organizations (AAMC). He was the Additional District General Military Operations and headed several successful operations for India. He was the Director General AAMC and is an senior high level committee of the Ministry of HRD, Govt. of India. He continues to be on the Board of IMA (I).

**Anil Khaitan** is the Chairman of ICI Corp and is MBA from MIT, Geneva. He has more than 40 years of business experience at top level in Auto Industry, Paper Industry, Pharmaceuticals, Copper & Steel Industry and International Operations. He has been the Vice President, Senior Vice President and the President of IECI, Member of the World President's Organization. He is a Director on the Board of Member of IMA.

**Dr. Nitin Kumar Tripathi** is a Ph.D. in Materials and Communication Technology, School of Engineering and Technology, Coordinator, Kurukshetra Engineering and Old Department in Joint Institute of Technology, Jammu, Thailand. He is Editor-in-Chief of International Journal of Oceanography. His research interests are Oceanographic, Applications for Location Based Services, Health, Home, Environment, Marine and Coastal Zone Monitoring. He has authored more than 50 papers in International Journals and International Conference Proceedings. He has carried out sponsored projects from European Union, ICF, Japan, The Government, Government of India, Prime Minister, Dr. Tripathi was visiting from 1992 to 1995 with Indian Institute of Technology (IIT) Kharagpur. He has published 1000 Technical in India, 75 research papers in peer-reviewed journals and 50 conference papers. He has guided 20 Master students and 10 Ph.D. research students.

**Bhumiika Bansal**, Director General, IMA and Founding, Most Distinguished is a former lead Auditor with industry and corporate agencies of senior level with SOA. She has worked with other companies like Hindustan Petroleum, Indigen India and Indigen to India Quality Awards and Lead Quality Council. She has served as the Quality Consultant for several international clients and a Corporate Trainer for various international quality standards and process improvement approaches like DMAIC, DM and PD and just not all modules.



# TOP GLOBAL LEADERS @ NDIM



NDIM Chairman and faculty members, Prof. Dr. Prakash, former India Minister of External Affairs, Prof. Anil Kumar Sharma on May 1, 2018. NDIM also organizes IOP with Ambassador, Chairperson of the 74th National Film Festival, Chandigarh, India.

We are extremely grateful to the most distinguished and accomplished experts for guiding our present course in some form.



**Lord Krishna Jaiswal**  
Former Chairman, Board of Directors  
Tata Steel Limited



**Professor Jitendra Kumar**  
Former Director, Government's Company  
& Managing Finance Director



**Rakesh Prasad**  
Chairman, Government Company  
Managing Director & Director



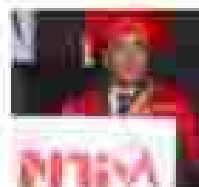
**Manish Khosla**  
Managing Director, IITM



**Prof. Dr. Ramesh**  
Former Vice-Chancellor, IITM  
and National Institute of Technology



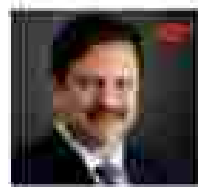
**Anil Kumar Sharma**  
Former Minister, Government of India



**U.K. Sinha**  
Former Director, IITM  
& Former Chairman, IITM



**Rajesh Kumar Sharma**  
Former Director, IITM  
& Former Chairman, IITM



**Ajay Prasad**  
Former Chairman, IITM



**Anil Khosla**  
Former Chairman, IITM



**S. Chandrasekhar**  
Former Chairman, IITM



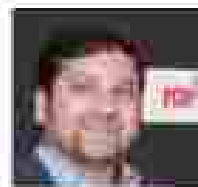
**S. Anand Kumar**  
Former Director, IITM  
& Former Chairman, IITM



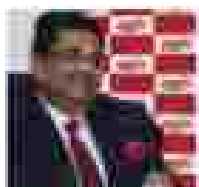
**Anil Singh**  
Former Chairman, IITM



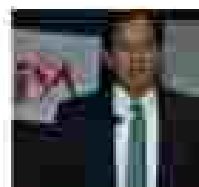
**Anil Prasad**  
Former Chairman, IITM



**Anil Prasad**  
Former Chairman, IITM



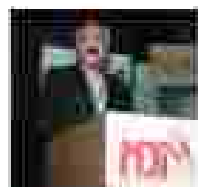
**Harshvardhan Nanda**  
Former Chairman, IITM



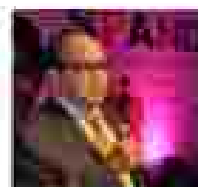
**Rakesh Hoopriani**  
Former Chairman, IITM



**Anil Singh**  
Former Chairman, IITM



**Deepak Kumar**  
Former Chairman, IITM

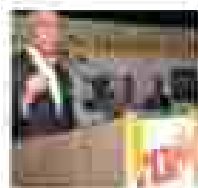


**Anil Khosla**  
Former Chairman, IITM



# TOP GLOBAL LEADERS @ NDIM

More than 1% industry and corporate professionals visited NDIM in last 2 years. The NDIM Board of Directors has 10 prominent industrialists on board who are/ have been presidents of FICCI, FICCO, Secretary General FICCI/IFA, the industry advisory council of NDIM comprises of more than 10 senior industry professionals.



**Anupam Bagga**  
CEO FICCI  
President FICCI



**Dr. Anil**  
President  
FICCI



**Anant Bagga**  
Former Chairman, FICCI  
Former FICCI



**Jitendra**  
Chairman  
FICCI



**Rajesh Agarwal**  
CEO FICCI  
President FICCI



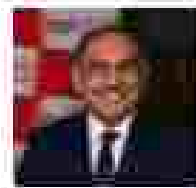
**Rajesh Chhabra**  
President FICCI  
FICCI



**Anshul Kumar**  
FICCI  
FICCI



**Anshul**  
FICCI  
FICCI



**Anand Mahajan**  
President FICCI  
FICCI



**Anil K. Bhatnagar**  
FICCI  
FICCI



**Dr. A. Vinod Kumar**  
FICCI  
FICCI



**Ananta Singh**  
FICCI  
FICCI



**Dr. Pardeep Arora**  
FICCI  
FICCI



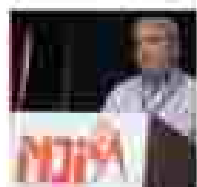
**Anand Kishore**  
FICCI  
FICCI



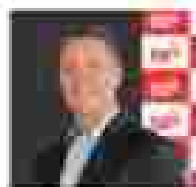
**Inder Singh**  
FICCI  
FICCI



**Anil Duggal**  
FICCI  
FICCI



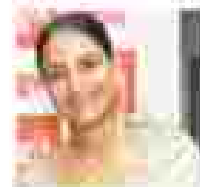
**Dr. Anand**  
FICCI  
FICCI



**Chaitanya**  
FICCI  
FICCI



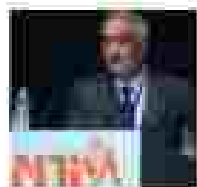
**Anand Singh**  
FICCI  
FICCI



**Anil Singh**  
FICCI  
FICCI



**Dr. Anil Kumar**  
FICCI  
FICCI



**Anand Kumar**  
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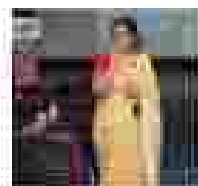
**Anand Kumar**  
FICCI  
FICCI



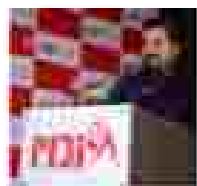
**Anil Kumar**  
FICCI  
FICCI



**Anand Kumar**  
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**Anand Kumar**  
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**Anand Kumar**  
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**Anand Kumar**  
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FICCI

# RECENT INDUSTRY AWARDS

The only B-School declared Best in India for Industry Linkages by all the National Apex Business Chambers of the Country and the AICTE, Govt. of India.



## ADDITIONAL HIGHLIGHTS

- 250+ Companies for Placement of each of 2021-23, 2020-22, 2019-21 & 2018-20 batches
- Recognised Among Greatest Brands in Education in India - process reviewer PwC
- Awarded among illustrious Brands Making India Proud - Mail Today
- Among the Fastest growing B-Schools of Asia - process reviewer KPMG
- Active Mentoring by 354 Corporate Professionals & Recruiters preparing the students for their desired roles in the Corporate world
- Only B-School with a dedicated Japan & Korea Centre preparing for jobs with Japanese & Korean Companies
- 400+ hours of Corporate & Soft Skills training ensuring placement readiness
- Only B-School listed in the New Education policy of the Govt. of India along with IIM-A
- India International Skill Centre of NSIC, Govt. of India
- Only B-School in North & Central India chosen by AICTE for 4 years to host Govt. of India's Smart India Hackathon, the world's biggest open platform for innovators & entrepreneurs

30+

Years of Excellence in  
Management  
Education

7500+

Well-Placed Alumni

75+

Renowned Faculty

354+

Corporate Mentors

3500+

Corporate  
Professionals Trained

400+

Skill Development  
Hours for Students

133+

Corporate Members in  
Academic Advisory  
Council

100%

Placement Record

15+

International MoUs  
Signed

250+

Recruiters

5+

International  
Languages

8

Cutting Edge  
Specialisations

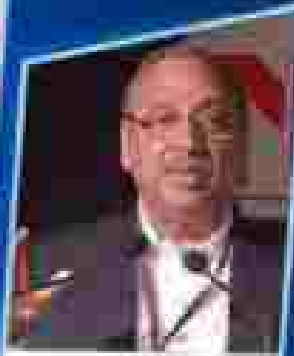
# BEST INDUSTRY CONNECT & PLACEMENTS

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Founder Chairman  
Bharti Airtel



Founder Chairman  
Kant RO Systems  
President PHCCI



Founder Chairman  
Emeritus  
Max Group



Chairman Zee  
(Easat) Group  
Member Rajya Sabha

## BEST INDUSTRY LINKED B-SCHOOL

NIMM has been declared best in India for Industry linkages and under all the 16 parameters of the Government of India related to Employment by the AICTE & CI for three years continuously. Most importantly, this is the only ranking in India by the Government of India and the industry together relating to placements & employment parameters.

Industry interface is one of the most critical differentiators for management institutions worldwide. High quality and regular industry connect immediately helps in grooming students for leadership roles in the corporate sector and managing own business ventures. NIMM gives due recognition to this fact and ensures its students get the best industry interface. Students regularly connect with high profile CEOs and Chairmen through guest lectures, panels, job visits for multiple institutes and job offers, well-kept MCQs, have free access to top leaders through the NIMM mentoring programme, visit different industries during plant visits, organize & attend national, international seminars and conferences. Additionally, NIMM students are also seen on various TV shows of NDTV, CNBC, Aaj Tak, etc and on the committees of NICEE, ASSOCHAM, CII, PHCCI, etc. NIMM is NIMM's cost to their entry directly learn from industry stalwarts. The Institute also strongly believes in establishing a firm foundation for corporate interface through innovative practices including joint research projects with the industry, field studies, high level Management & Executive development programmes and consulting projects taken up by our faculty.

We believe in making corporates our knowledge partners who would implant good management practices, processes and decision skills in our students. The course curriculum is periodically reviewed and updated by a panel of leaders from the industry & Academia to keep pace with new technology and the changing requirements of the industry. NIMM teaching pedagogy is also constantly reviewed to accommodate better learning practices as guided through our active association with the industry. Our focus on further enhancing our industry connect is also reflected in the constitution of our Board of Governors which includes senior leaders from the industry. The Institute has also earned a plethora of prestigious awarding achievements of professionals and corporations by honoring them with NIMM Business Excellence Awards each year.

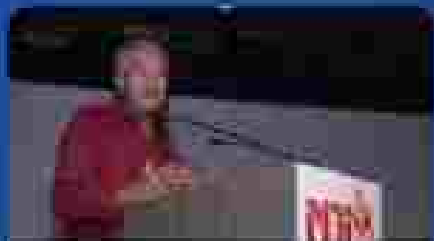
**100% placement each year is not by chance.** Our high quality & frequent industry interface supplements our modern, state-of-the-art utilization and helps our students in being industry ready. Our unique approach that combines theoretical knowledge with first-hand corporate experience is nurturing, helps NIMM students stand out among their peers and be sought after by recruiters.

Steve, thank you for being a mentor and a friend. Thank you for showing that what you build can change the world. I will miss you.

Mark Zuckerberg

## 354 CORPORATE MENTORS

We believe in holistic development of every student that decides to build their future with us. It thus becomes our constant endeavour to create an eco-system for students to interact with industry mentors on a frequent basis. For this, we've instituted the Corporate Mentoring Programme. All members are highly accomplished, experienced and accomplished professionals. On joining NCM, each student is assigned to an industry mentor, who acts as their guide, coach and counsellor. Mentors groom students according to industry specific specialisations and provide hands-on training of corporate culture and their-age skills through regular interaction. They take active interest in developing the student's functional, personality and professional competencies to nurture them for leadership roles.



**Avijit Dutt**

Corporate Mentor

Member, NCM, Mentor (Business and Communications Division)

Hailing participation in the mentoring program, we continued to learn and become strong and gain more ideas in our career. It was a privilege for us that we were being mentored by one of the most successful people both in the field of corporate as well in Bollywood, Mr. Avijit Dutt. He guided us through various programs and also helped us in different tough situations which we faced in our earlier days. We are really honoured and hope that NCM continue its mentoring program as it helped us a lot in various aspects and surely it acts as bridge between the campus and the corporate. – Student Mentees: Nisha Haque, Shantanu Singh, Chetwot Singh and Dilpa Bhatta

At NCM we got an opportunity to experience mentoring sessions with Mr. K.S. Bakshi. We were open to ask questions and queries regarding any kind of information like corporate grooming, how market works, what all do we need to inculcate in ourselves in order to be corporate ready etc. Mr. Bakshi was always ready to meet us despite his busy schedule and he helped us improve at every step. It is NCM who we think takes off the pain and works day and night to give their students such kind of exposure which we don't think any other institute does. – Student Mentees: Himanshi Gij, Nitya Singh, Kushvika Saxena, Garha Ravi Bagol and Vini Chawla



**K.S. Bakshi**

Corporate Mentor

Group Head of Design Division  
Member, NCM (1999-2004)



## Seema Bangia

Corporate Mentor  
Head HR, Mahindra Defence Systems  
B-Block, Conning

"We are thankful to IIM Delhi Institute of Management and the mentoring department for providing us with such an illustrious and informative mentor, Ms. Seema. We had deliberative and detailed discussions with one of the best practices in the industry. Ms. Seema Bangia, Head-HR at Mahindra Defence Systems Ltd, who has previously mentored many students and is an expert in her field, was our mentor. The live practical experience of working with different sectors, she explained us the importance of soft skills, smart work and dedication. With her inputs we paved our way to achieve the kind of jobs we needed." - Student Mentees: Rachna Mishra, Swati Tandon, Madhumi Ghosh and Nishi Grewal

"IIMD gave us the opportunity to attend mentoring sessions with Mr. Gaurav Sabharwal. In our sessions it has been a great inspiration to work and perform better every day to take bold individual steps in life to build a bright future. The mentoring sessions have been informative for the selection of industry and profile we opted and even skill development. We are thankful to Gaurav sir for his constant support and guidance to help us achieve the goals we have set for ourselves." - Student Mentees: Ananya Srivastava, Varun Vashishth, Saachi Shrivastava and Adishat Puri



## Gaurav Sabharwal

CEO - IIM & IIMD  
Mentor Public



## Debashish Ghosh

HR & Diversity Head IIM  
Mentor

"IIMD Corporate Mentoring program is a good way to gain insight into specific careers by someone who is actually in the profession. It helped us in understanding what it is like when you are actually out of university and in the workforce. Our mentor was always accessible for it face to face meeting or a phone call, and we could ask him anything. He also prompted us to think on a broader level when presenting ourselves to anyone. We are very grateful for his support and look forward to a continued valuable relationship." - Student Mentees: Kishan Agrawal, Ayati Soni, Trishita Kaur, Anshul Lamba and Shweta Kumar

"Our mentoring experience has been great. We met with our mentor Mr. Santosh Muddaiah once a week and discussed the problems we were facing and the confusions we were having in our mind. He handled our queries with open arms. We have been able to honestly express our worries and problems without worrying. We also talked about the learning which we have received from our IIM." Student Mentees: Dipankar Aggarwal, Rishi Sharma, Adarsh Singh, Ayushi Joshi, Nikita Pruthi and Saikat Kumar Das



## Santosh Muddaiah

Chief Operating Officer  
Delaware-Corporate HR Group



Download the full list of Mentors from our Website





# CORPORATE RESOURCE CENTRE

## Facilitating Top Corporate Connect and 100% Excellent Placements since Inception

Placements define the market reputation of any good educational institution. NIMH has always focused on developing and nurturing top quality managerial talent that can be groomed for leadership roles in the most prestigious organisations in India & abroad.

The Corporate Resource Centre (CRC) is a full time team that works continuously throughout the year to ensure best Corporate Interface and 100% Strong Placements for each of our students.

The CRC plays an active role in constant connecting with the most senior professionals and inviting them to campus to ensure there is no Industry-Academic gap and our students are industry ready from the beginning of the second year itself. This achievement is reflected in the fact that for the last many years, 100% Strong Corporate Placement starts just at the beginning of the 2<sup>nd</sup> semester with the biggest MNCs in the industry offering full time placements to majority of the batch even before the start of the 3<sup>rd</sup> semester.

The Industry continues to be very supportive to NIMH and frequently grows our students through seminars, Conferences, Symposia, Guest Lectures, E-Mentoring, Inland factory visits, Live projects, Internships and many networking events.

The CRC regularly plans career guidance, counseling and training programs in partnership with the Corporate sector to effectively groom and prepare our students towards a bright career in their chosen domains and industry. Additionally, Sector and Company specific training modules are also organized by the CRC to ensure our students have no time-wastage in their preparation.

The Corporate Resource Centre maintains close contact with the members throughout the year to understand the ever evolving requirements of the industry and ensuring our students are prepared for the changing job roles. The CRC also conducts workshops on Resume Writing, Personal Branding through LinkedIn, Group Discussion and Mock interviews.



The CRC team is headed by the Director, Corporate Relations, Quality and E, Ms. Shurika Banal, who is supported by a team of 8 highly professional General Managers drawn from the industry and 45 management students. NIMH hosts 345 Corporate members, 53 members of the Academic Advisory Council, faculty connected with 30 companies and 200+ highly placed PGDM (MBA) Alumni, all dedicatedly support the CRC team to make sure each of our students writes their success story through the NIMH platform.



200+ Top Recruiters each year



NIMH celebrates leading 200 PGDM Alumni from the U. ranked IIMs, Harish Kumar Vice President of IIMs

# EXCELLENT CORPORATE CONNECT

We provide our students high quality and frequent connect with the corporate sector to ensure they can easily and effectively make the transition from classroom to the corporate world. The college organizes internships and live projects with the most prestigious organizations to give our students practical exposure and learning to effectively prepare them for their dream careers. Visits to the Manufacturing facilities of leading enterprises also helps our students directly learn about production processes, operations and the overall functioning of Corporates.



2023-2024

## Internships

Internships provide an excellent opportunity to students to apply their classroom learning to actual business situations, enhance their competencies, network with experienced professionals in their domain, to gain information about their interests and better prepare for a full-time opportunity in their chosen fields.

NMIM recognizes the importance of industry internships in shaping its students' career prospects and offers all its students multiple internships. After each internship students submit detailed reports, which are evaluated through a panel comprising of faculty and industry professionals. The whole process ensures students deriving maximum value and learning from their internships and getting prepared for their final job through internship evaluation by recruiters.

## Live Projects

Live Projects have been an important part of the learning package of NMIM. The objective of live projects is to expose students to hands-on practices of management theories that they learn in classrooms. NMIM has been providing live project opportunities to students within and outside the country in order to give them an exposure to real corporate work environment. Live projects play a vital role in enhancing the overall skill set of students with respect to improving their employability skills to match the industry expectations.

More than 1000 Live Projects have been offered to NMIM students in the last 3 years including the recent ones by (Imp. Co.) Corp. Colgate, Oubur, CU, Amul & Young, Rab, Nanda, Hekate, Future Group, Glenmark Pharma, HCL, MahiCorp, Marryhadu, Jaguar Steel, 24 Market, Future Mills, Kaly, Khod, Kaveri, 100 Metro, Noida, Oyo, Phospho, Fluids, Shreeji, Life, TCM, Shipping, UAS International, UAS Asia One, Usp, etc.



Live Project



Amul



1000 Metro Corp

# EXCELLENT CORPORATE CONNECT

## Plant Visits

NSRF provides its students regular opportunities to visit manufacturing and service facilities of various industries to understand the intricacies and managerial practices of different businesses. Such visits help students learn technological advancements & recent management trends in the industry. These visits expose and acquaint students with various processes involved in manufacturing of products and operations of service industries, in addition to a direct exposure about the functioning of the corporate sector.

Recent industry firms include: Amul, Bata, Coca Cola, Dabur, DSI Group, Embassy, Maruti Suzuki, Moon Beverages, Mother Dairy, Park G, TALK, Parliament House, Kirti ITO, GAIL, DMRC, International Airport, Hotel ITC, Amul, Dabur, Repico, Sewa Water Treatment Plant, etc.



Daikin



Maruti Suzuki



Embassy



DSI Group



Mother Dairy



# CORPORATE SKILLS DEVELOPMENT AT NDIM

# 400+

hours of Corporate Skills Grooming for each Student

Majority of the Executives also give importance to soft skills in addition to technical knowledge and Managerial Acumen, while recruiting for important roles across the state. That's why Corporate Skills Development at NDIM with 7 full-time senior faculty industry trailblazers and diverse overseas affiliations is a full-fledged department that works diligently on this important aspect.

Whether it's the confidence to take on any project, effectively communicating with various personas even the most rigid stakeholders and clients, the Corporate Skills Development Programme within the Full Time PGDM at NDIM has got you covered. The Department's dedicated efforts in the 2-year journey using a variety of student-centric techniques to address individual gaps confidence building, skillset alignment, time-lighting, business etiquette and personal grooming help turn the students into Future-ready Business Leaders.

The students have a competitive edge in the corporate world since we provide experiential learning including critical analysis of student delivery videos, which is a regular practice in the class to help the students identify their gaps, solutions and possible opportunities to improve on the same. The training is not restricted to classroom—activities including creative tasks, role-playing, team building & leadership building exercises, extemporaneous speeches, debates across the campus support the students in their holistic personality development.

NDIM has been investing time, effort and resources extensively so that students graduate not only as their final placements but are groomed as strong, well-rounded personalities for success throughout their Professional Careers.

## The Teaching Pedagogy involves:

- 24\*7 Accessibility to Experts
- Unique & Proven Evaluation Methods
- Step-by-Step Tracking & Analysis
- Unparalleled Pedagogy
- Focus on Critical Thinking Skills
- Unique Study Plans, Progression Charts & Debriefing
- Meet Ups with Industry Contributors & Business Legends
- Refining Communication & Presentation Skills



## Some Astounding Results produced include:

88%

Improved Communication Skills

91%

Developed Team Work

95%

Improved Self-Confidence

87%

Improved Time Management

90%

Increased Critical Thinking & Decision Making Skills

# PLACEMENT REPORT

## EXCELLENT PLACEMENTS

Each member of NIMS works with corporate decision makers ensuring the finest placements for its students in the Companies of their choice while on one hand focused efforts are made from day one to nurture and develop our students' potential towards better employability in leadership roles. Simultaneously year-round diligent effort is made to add more renowned MNCs to our recruiters list and invite existing recruiters with higher packages and bigger roles.

Despite the Pandemic Lockdowns and economic Slowdown, our students secured 100% Excellent placements and 100% Full-time placements even in the 2 years worst affected by Covid-19.

The Placement season for the 2020-22 batch was a terrific positive movement resulting in higher offers, more offers and complete placements much before course completion like each year (many of our students get multiple job offers across industries).

We are happy to state that the first placement process for the 2021-23 batch started in September 2022 (a 10 months before course completion) and is proceeding brilliantly with majority of the students receiving job offers from the biggest MNCs even before the start of their 4<sup>th</sup> semester. We are confident that this year too our students will achieve 100% placements much before course completion.

As we continue our legacy of 100% excellent placements for over 25 (through our students and alumni through their hard work) and dedication continues to make us proud. The placement accolades in the recent years along with the AICTE-CI Award of Best Corporate Linked B-School for three years in a row has further strengthened our position as one of the leading B-Schools in India. The same has also been recognized in the recent years by each of the biggest Business Chambers of the Country, ASSOCHAM, FICCI & CII with their awards for Best Placements & Most Preferred B-School in North India, Excellence in Employability through Industry Engagement and Best Industry Linked B-School (respectively).



### Sector-wise Breakup















# EXCELLENT PLACEMENTS & INTERNSHIPS

RECRUITMENT PROCESS SNAPSHOTS FROM 2021-23 BATCH



IT



Marketing



Business Studies



Business



Management



HR



Account & Finance



Human Resource



HR



HR



Operations



Operations



# CORPORATE TRAININGS



4-Day MDP for the Supreme Court of India Officers of Environmental, Corporate Environment Audit and Sustainable Development, Jaipur



2-Day MDP for the Women Leaders of IMA, HRDC of Staff Training Institute, Jaipur

## ONLINE COURSES

We at New Delhi Institute of Management offer specially curated Online Certificate Programmes and Management Development Programmes (MDPs) for Professionals with an aim to give them career the winning edge. We provide the highest quality learning in flexible environments to master new skills to help professionals move up the corporate ladder. Our immersive learning sessions led by globally acknowledged faculty members, partners to enhance the learner's ability to formulate and execute strategy with the support of our wide range of latest tools and techniques. With decades of industry experience and our focus on building innovative learning experiences, we have become the trusted choice of top businesses in the Country across sectors.

## NDIM OFFERS 50+ EXPERTLY-CURATED TRAINING PROGRAMMES:

### Certificate Programme on PSH & Train the Trainer Programme on PSH

This programme will help professionals understand the dynamics of Prevention of Sexual Harassment (PSH), 2002 at workplaces. Make your organisation PSH compliant, ensure gender-equality at workplace & enable zero-tolerance policy for sexual harassment. We also help them become an expert in conducting trainings for organisations, leverage their PSH expertise in order to ensure regular compliance with the PSH law and create a safe & positive environment for all the employees.

### MDP on Digital Marketing

The main aim of the programme is to help participants gain a deeper understanding of the digital marketing practices used to reach and connect with today's customers. We help build strategies to deliver a higher ROI and justify their spend using AI tools. Women leverage insights from the digital marketing funnel to reach customers and enhance engagement. The programme is a stepping stone towards becoming a digital marketing specialist and accelerating your growth.

## Certificate Programme on Japanese Language

This programme is specially designed for individuals who aspire to work in Japanese organisations. We help open doors to more opportunities, explore the latest technology in Japan and gain broader perspectives & skills in this globalised world. Out of KUMON-approved MCI colleges, KUMON is the only one privileged to have a Japanese native professor as well, courtesy the support of Japan International Cooperation Agency (JICA). One of our other Japanese language experts brings in more than 20 years of rich teaching experience. In addition to teaching Japanese to Indians, our expert is highly-rated among the Japanese corporate professionals for teaching them the English language.

## Certificate Programme on Finance for Non-Finance

The Finance for Non-Finance (FFN) enables managers, professionals and entrepreneurs from different fields like Production, Operation, Human Resource, Information Technology, Research, Data Analytics, Media, Marketing etc. to understand the basics of finance and accounting. Through this programme, participants gain knowledge of the key concepts in finance which directly or indirectly impact all other departments and their working in an organisation in short-term and long-term scenarios. This in turn helps non-finance professionals to make correct business decisions, keeping in mind the financial impact of the same.

## Certificate Programme on Mutual Funds

This programme is designed to help personal-finance enthusiasts understand how mutual funds are the best investment avenue, how they work and how they can choose the best mutual fund for themselves and give advice to others. Equally coached by deeply understanding the need, needs of prospective mutual funds investors, we deliver on our promise with easy-to-understand modules that help participants protect themselves against inflation, learn to invest sensibly, leverage the benefits and reach their financial goals.

## Certificate Programme on Cyber Security

The best industry experts have designed this programme to help participants leverage soft skillset practices to identify potential threats and find solutions to them in your organisations. The programme focuses on one of the biggest priorities of this generation for today's professionals and helps them understand how to protect confidential data from day-to-day cyber-attacks. The sessions are filled with hands-on training experiences that can provide instant results. Unapproved visitors, employees and facilitate data protection and privacy policies in your organisations.

## Certificate Programme on Developing an Innovative, Creative & Design Thinking Mindset

Design thinkers play a pivotal role in any organisation by defining a clear structure of producing and implementing novel solutions for innovation problems. Through this programme, our focus is to walk our participants through all the Design Thinking phases, guided & coached by our renowned experts. Learn to rightly address uncertainties with within constraints and even create human-centred solutions with empathy and humility. Simulate real-life processes and strategies to approach innovation via Design Thinking framework.

## Certificate Programme on Lean Six Sigma

Lead and manage projects using Lean Six Sigma digital methodologies. Lean Six Sigma is an evergreen skill that is useful in management, leadership, HR, operations and team building. Grab this innovative learning opportunity and get a hands-on practical experience by learning through case studies that went on to win the International Award for Excellence Awards in ISO 554. Learn to build and earn an impressive grade in your organisation. Drive organisational growth and performance through disruptive change.

## Certificate Programme on Business Analytics

Through this programme, we focus on introducing various types of uncertainties involved in the decision-making problems to the participants and how to make effective decisions under such situations by leveraging the power of Business Analytics. Participants learn how to leverage AI/ML capabilities to make better decisions and explore predictive analytics, sentiment analysis to better their customer experience.

## Certificate Programme on Financial Analytics

This programme is based on the latest advanced module in Financial Analytics and its application in different sectors. During the programme, learning revolves around the most effective financial analytics concepts including their utility in various models, analysis of reports, forecasts, logical business decision making and more by using powerful analytical tools like Excel and R. Participants become equipped with the understanding of important parameters used in a business model and understand how to use analytical software for handling and managing business data in diverse business situations.

## CUSTOM TRAINING SOLUTIONS

KUMON also offers customised certificate programmes, based on specific requirements for teams and companies, in-house or off-site. These customised programmes are designed as per the organisation's training needs with the help of Training Needs Analysis done by our team and are curated to help you meet your organisation's goals by our globally acknowledged faculty carefully selected for their subject matter expertise for such high-impact training programmes. For all Corporate Training enquiries, please email [corporate@kumonindia.org](mailto:corporate@kumonindia.org)



# WORLD CLASS CONTEMPORARY INFRASTRUCTURE

## A City Campus par Excellence

At NDM, we have crafted the perfect environment for students to mature their talent and build their professional careers. From state-of-the-art cyber labs & international standard classrooms to modern incubation centers, corporate networking offices and recreational zones, we provide a stimulating, conducive and collaborative learning environment. Our location in the heart of South Delhi helps our students network with the stars of Corporate India and gives them a distinctive advantage in terms of outreach and growth.

The entire campus is air-conditioned and is situated on a government allotted land. The campus is surrounded by lush green surroundings, city trees and offers a safe and secure environment adjoining the Air Force Station, IIT and IIM institutions, 500 bedded Indraprastha Ganga Hospital and Every Wood Lane and also located near metro.



IT Center, Official Centre for CAT exams.

## Highly Equipped Classrooms

Well designed, fully equipped, modern and spacious class rooms mark NDM's contemporary culture. The Institute's Class Room Complex has large lecture halls and multimedia Halls. There are air-conditioned classrooms with different seating capacity.

To enhance and energize the quality of lectures, seminars, seminars and other academic exercises and to break the monotony of sessions, the classrooms have the latest audio-visual tools enhancing students learning experience.



IT Center

## IT Center

NDM has established a fully air-conditioned, state-of-the-art Computer Research Centre (CRC) which stands at the forefront of the world with its high-speed internet access for high speed research and downloading. The entire campus is Wi-Fi enabled.

The CRC serves, modern IT Lab of NDM is also an Approved Test Centre for the CAT, MAT and ATMA entrance tests.

The infrastructure consists of various networked computer labs interconnected with local Area Networks (LAN) having servers operating on Windows-based Advanced Server & Linux. NDM is equipped with useful management related software such as MS ERP which support research by students and faculty. The Centre also has NAS Storage, Firewall, Network Printer and Scanner which are integrated in LAN to optimize the utilization of the available resources.



Modern Classroom



One of school of North stream in Mumbai City, at India's Smart India Hackathon for 4 years. IIT Madras Biggest Digital & Startup Movement

## Host for Govt. of India's "Smart India Hackathons" for 4 years: Digital, AR-VR Labs

Being chosen as the only N-School besides Oshiwadi Mumbai, 4 times in a row, as a great acknowledgment of the faculty and the digital strengths and futuristic infrastructure of NDM.

Horible Theme: Mission connected and motivated with participations at IIT Madras Video Conferencing. TM is part of India's Digital Revolution & World's Biggest Digital & Startup Movement to create more than 25000 start-ups. It is one of the dream projects of the Horible Theme Mission, proudly participated by IIT at the Horible Hack events in USA.

## Library

For the knowledge thirsty minds, NDM has an air-conditioned and fully computerized library. Our widely stocked library has a collection of hard books, journals, periodicals and a host of e-books. Recently materials including industry studies, annual reports of various companies, company profiles, project reports and technical materials received from industry and institutional agencies. The library with its modern collection of information resources and innovative information services plays a vital role in the intellectual pursuits of NDM's academic community. Apart from Books on management and non-management related areas, the various sections of library also cover the following: Demand studies, In-house journals, Post Examination Reports, Suggested Readings and the Online library Section.

The library has a fully integrated library management system (Libris) which is an off shoot of Alibre, the most popular and widely used library software in the country, with the help of which the students & faculty can search for books and journals by the author name, title of the books, etc. thereby saving the search in the library. All the library staff is fully trained to use the software and meet the research and reference requests of the students. The library has subscribed to an online database licensed for the use of students and faculty. It consists of 150 full text journals along with case study collection, historical collection, book review & dissertation view collection. The library has subscribed to 129 magazines/journals and 14 newspapers. Additionally, the library gets 10 journals in exchange from other management institutions. The library also has 10 online journals for its students & faculty and is connected with LAN & WAN. The library is linked to developing library network (DLNET) which gives an access to 147 (129 national & 18 international) libraries and offers approximately 62 lakh books, journals, articles, video records, etc.

The library is maintained by a team of qualified and experienced professional staff which provides full assistance to the students and also helps them to find the relevant information through a vast collection of e-journal materials as well as a multitude of e-journal databases and electronic resources.



Computerized library



Collaborative learning (group work)



2017 Quiz Competition



# INTERNATIONAL IMMERSION



# UNPARALLELED INTERNATIONAL EXPOSURE

In line with our objective of nurturing Global Business Leaders, NIM stresses extensively on adding an international perspective to its students' management education. Our department of International Relations is guided by senior Diplomats and former Ambassadors leveraging on our strong Global contacts, we provide frequent opportunities for international exposure to our students at various platforms.



Guest Lecture of Diplomacy & International Relations

## Study Abroad Programmes

NIM offers its students the option to pursue international study tours. Students can choose to study in international universities for a specified time. The students learn directly from the foreign faculty of the University they are visiting, attend classroom lectures, visit top companies of the host country, interact with senior executives and also enjoy through various recreational activities. The Programme is custom designed to suit our students, enhance their learning and experience business in other countries.

Our recent study tour to four European countries helped our students understand and appreciate the global business environment. The trip was a blend of learning, play, visits, social cultural integration across Netherlands, Belgium, France & Switzerland. In this study tour, the students visited the United Nations office in Geneva and UNCTAD in Paris to understand the functioning of these major organizations and the important role that they play in maintaining peace, promoting dialogues between countries and their impact on global economy and business.

Students also visited the European Parliament in Brussels and attended a lecture on the functioning of different vertebrae of the European Union. A detail discussion was done on Brexit and its impact on Britain and the rest of the European Union. During the visit to the Coca-Cola plant at Antwerp, the students understood the city-gitty of manufacturing and bottling of one of the world's most popular soft drinks. Classroom learning at the Geneva School of Diplomacy & International Relations was also much appreciated.

Students' understanding of the European cultural heritage and industry was further enhanced by their visits to Dutch villages, chocolate manufacturing facility in Brussels, the world largest art museum Louvre in Paris, Heineken corporate center in Amsterdam, Eiffel tower and Euro Disney.

Many other study abroad visiting study tours have also been organized by NIM for its students across USA, Germany, Czech Republic, UK, Singapore and Australia.



Design Thinking Certificate of Student recipients, Owing 144



Students of Beijing, CH



Faculty training for 20 students in LAO training



Students of the European Parliament Brussels, Belgium

## International Live Projects

HECM offered over 200 International Live Projects and trainings to its students across 29 countries including Russia, China, Germany, Malaysia, Egypt, Kenya, Mauritius, Philippines, Vietnam, South Africa, Indonesia, Malaysia, Italy, Turkey, Estonia. These projects involve a mix of Business roles and Social Responsibility and are typically for 5-7 weeks.

## Student Exchange Programmes

HECM offers its students a unique opportunity to pursue short term exchange programmes with top international universities. These programmes designed our students' experiential learning from face-to-face direct interactions with foreign faculties, the globally diverse environment of international campuses and direct interaction with leading minds internationally.



HECM Students in Europe for our Global Study tour



Annual Global Village (HECM) with students from Russia, Malaysia, Laos, Kazakhstan, Singapore, China, Vietnam



HECM training in GERMANY

## Guest Lectures and Conferences by International Faculty at NDIM

We provide our students with frequent opportunities to attend lectures, seminars and workshops conducted by entire faculty from leading international Universities at our campus. In the recent past professors and professionals from the following Universities have interacted with our students at the NDIM platform: New York University, USA; Carnegie Mellon University, USA; Rice University, USA; Northwestern University, USA; University of Maryland, USA; Marquette University, USA; Pepperdine University, USA; George Washington, USA; San Jose University, USA; Assiut University, USA; University of Cleveland, USA; State Stark College, USA; Central Michigan University, USA; University of Florida, USA; Oxford University, UK; University of West, UK; IU University, Germany; Poitiers, France; University of Applied Sciences, Austria; Iulii University, Scotland; ITI, Thailand; University of Malakka, Korea.



Annual Guest Conferences at NDIM in Association with Pepperdine University, USA

## International Accreditation

NDIM has been Accredited by AQAC, UK since 2014 with a premier college status. AQAC is a British Govt. approved Accreditation body in UK, which accredits institutions of Higher Learning across the world on robust internationally benchmarked parameters. This international Accreditation further strengthens the NDIM brand globally and opens a wider range of possibilities for our students.

## Membership of International Forums & Associations

NDIM is a member of various international forums and associations such as India Republic of Korea Friendship Society, BRICS-CCU Network International, IC, IAC, etc and the frequent events organized by them give a regular opportunity to our faculty and students to interact with professionals & academicians from different countries. Students are nominated to assist in the organizing committees in addition to attending such events of global impact and interact with renowned international experts.



NDIM students at a study tour in Europe



NCM Chairman with Mr. Takashi Kihara, Vice-Director, Mr. Hisamichi Hara, Sales Engineering Section, and Mr. Toshiro Masuyoshi of Omron Funchy Co., Ltd.



NCM has joined by the Japan International Trading Cooperation (JITCO). Members of NCM had a great interaction with Mr. Masumi & Ms. Ayumi of JITCO.

## JAPAN CENTRE OF EXCELLENCE

The journey that started 20 years ago with the vision of creating NCM as Global Learning Hub is being guided to further strengthen Global change leaders, anticipated when NCM become the 1<sup>st</sup> and only B-Global institute to establish a Japan Centre of Excellence.

One of the best Japan centres in India, it has been blessed by the Ambassador of Japan to India, His Excellency, and inaugurated in the presence of His Excellency, Katsuo Mutsaers-Hortley, former President of India the CEO of JCOE, the Chief of Japan International Cooperation Agency and a large number of Japanese CEOs. Our Japan Centre is guided by our Board of Director Mr. T.K. Nair, decorated with the prestigious Order of the Rising Sun issued by the Govt. of Japan.

NCM is licensed by NEDCO, Govt. of India to train and send manpower to Japan. NCM opened its office in Japan in 2011 to get its Japan Centre in the top league of quality manpower. Our teams have visited 50+ reputed Japanese organizations in Japan and have hosted more than 50 Japanese CEOs at the campus. We are perhaps the only MHA Institute privileged to host a Japanese native professor at our campus. NCM students are privileged opportunities to be a part of the Indo-Japan Student Exchange Programme and can benefit from the Japanese language courses [conducted by Japan Association] designed and delivered at the Campus.

Through positive collaborations, the Japan Centre has brought renowned Japanese organizations like Yamaho Motor, Asahi Food, Hitachi, Uniqlo, Otsuka, Hitachi, Pioneer, Sony, Denso & and Masul of NCM Campus for internships and Field placements.



Meeting with Mr. Takashi Kihara, Vice Secretary Embassy of Japan in Delhi with a large Japanese delegation at the very form the end of the rising sun



# KOREA CENTRE OF EXCELLENCE

Based on the success of our Japan Centre of Excellence, NDM recently launched its Korea Centre of Excellence. His Excellency Mr. Arvind Singh, the Minister-Counsellor of the Embassy of the Republic of Korea, (Jeonju) visited the Centre at our campus and highlighted Future Prospects of Working in the Korean Industry.

The huge demand for MBAs in the Korean industry in India has led NDM to specially curate its curriculum to focus not just on Spoken Korean Language skills but also on Korean Culture and Business Etiquette to match the Korean Industry standards.

The students of NDM are members of the India Republic of Korea Friendship Society (IRKS). The IRKS actively engages with the Embassy of Korea in India and South Korea and comprises of former Ambassadors and Industry leaders along with the Chairman of NDM.

Our focused efforts through the Korea Centre of Excellence have enabled us to open new avenues of Summer Internship as well as final placements for NDM students with leading Korean organizations.



NDM Chairman and the Hon. Vice President of IRKS (India Republic of Korea Friendship Society), Dr. Jai Prakash Singh inaugurated the Korea Centre of Excellence at NDM. A Star-of-India award in the category Best in Support, by His Excellency Mr. Chang Jeon-PA, Ambassador of Republic of Korea to India.



Inauguration of NDM Korea Centre of Excellence by Hon. Minister-Counsellor Mr. Arvind Singh from Embassy of the Republic of Korea along with Chairman NDM and Prof. NARE Singh, CEO- IICSI.



NDM Students and Faculty Celebrated 40<sup>th</sup> Anniversary of the establishment of diplomatic relations between India and the Republic of Korea by India Republic of Korea Friendship Soc.

# ASIAN CENTRE FOR GLOBAL RISK POLICY NETWORK

NDM collaborated with the Australian Risk Policy Institute (AURI) to establish the 1<sup>st</sup> ever Risk Policy Institute in India: Asian Centre for Global Risk Policy Network (ACGRPN) to deliver Strategic Risk Policy educational programmes in the Asia-Pacific region.

This prestigious partnership in the areas of Risk Management, Risk Assessment, Strategies and Training in India and the Asia-Pacific would multiply our industry connect and generate new possibilities for our students in the Risk sector and Australia.

Global launch event of the Centre was held at the NDM campus in Dec 2024 with senior guests from AURI, India Australia and the ARI Council from Seoul. The Leadership Forum held engaged discussions around global Risk - Cyber Intelligence, Cybersecurity and Strategic Risk Policy.





# AMBASSADORS @ NDIM

We are thankful to the respected Ambassadors for their visit and student interactions at the NDIM Campus.



**H.E. Ton Sinh Thanh**  
Ambassador of Vietnam  
to India



**H.E. Ryoji Hiramatsu**  
Ambassador of Japan  
to India



**H.E. Nuelli Patel**  
Ambassador of Cambodia  
to India



**H.E. Myoung Cho**  
Ambassador of South Korea  
to India



**H.E. Carlos Duarte**  
Ambassador of Brazil  
to India



**H.E. Milan Foverko**  
Ambassador of Czech  
Republic to India



**H.E. Maribel Cruz Avila**  
Ambassador of Costa Rica  
to India



**H.E. Dr. Anand- Anand Al-Hassani**  
Ambassador of Guyana  
to India



**H.E. Anil Mishra**  
Ambassador of Nepal  
to India



**H.E. Augusto Martin**  
Ambassador of Uruguay  
to India



**H.E. Hector Cuervo Jacobo**  
Ambassador of Ecuador  
to India



**Ambassador Bireesh Gill**  
2017 Indian Council of Cultural  
Relations Former Ambassador  
Canada



# INTERNATIONAL FACULTY @ NDIM



**Dr. August Pfoertle**  
Professor of Sustainability Management



**Dr. Simon Evans**  
Head of International Partnerships  
NDIM



**Dr. Ulrich Gbentner**  
Professor of Finance University  
Germany



**Peng Joon**  
Acad. Visiting Fellow



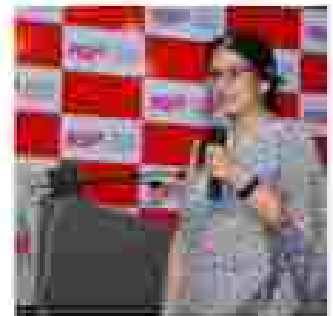
**Dr. Agneta Kozłobojczyk**  
Assistant Vice-Chancellor



**Dr. Jayraman Bhodury**  
Dean, College of Business and  
Economics, Stanford University



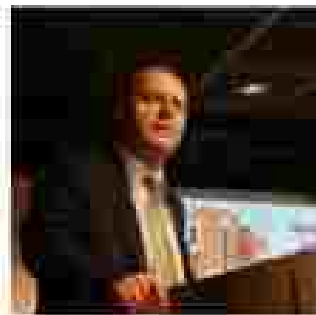
**Dr. Anil Behal**  
JMI, Oglethorpe University and  
Executive UIC, USA



**Dr. Anuradha Bose**  
Director, Global Policy Center for  
Entrepreneurship, Australia



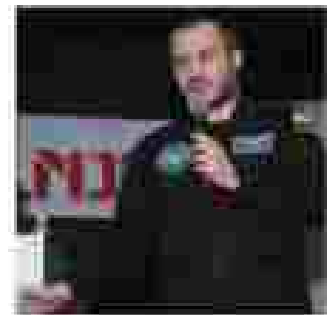
**Dr. Gillis Bunn**  
Professor & Department Chair,  
Management, Kutztown University, USA



**Dr. Herold Benschöfer**  
Chairman, The University  
Germany



**Dr. Willy C. Witt**  
University of Applied Sciences,  
Austria



**Astronaut Matt  
Hernandez**  
European Space Agency



**Dr. Shashika Shah**  
Dean & Acting Director, Harvard  
Business School, USA



**Helen E. Williams**  
Dean, Graduate School of Education,  
and Professor, Department  
of Education, USA



**Oh Sang Byun**  
Director, Board of Business  
Korea, USA



**Prof. Robert**  
New York State College  
USA



# Full Time Programmes

**Post Graduate  
Diploma  
In Management**

**Post Graduate  
Diploma  
In Management  
(Marketing)**

**Post Graduate  
Diploma  
In Management  
(Financial  
Management)**

**APPROVED BY AICTE**

**ACCREDITED BY NBA**

**ACCREDITED BY ASIC, U.K.**

**MBA EQUIVALENCE BY AIU**

# MOST RESPECTED ACADEMIC LEADERS @ NDIM



The quality of teaching at the New Delhi Institute of Management is extremely competitive. And not just that, the recruiters who visit the campus to recruit students collaboratively engage with them and help them refine as business professionals. Some of the top industry leaders participate in mentoring the students. This kind of transformative experience that the institute is creating for the students is praiseworthy.

**Dr. Anil Kumar Gupta**  
Former Chairman AICTE  
Chairman IET



Chairman UGC Prof. M. Jagadeesh Kumar praised the students for achieving great heights and setting an example for the upcoming batches. He appreciated the New Delhi Institute of Management for proactively revisiting the courses, curriculum and education structure to match the new-age roles and demands of the corporates and appreciated the faculty members for creating an ecosystem that has enabled students to become innovators and problem solvers.

**Prof. M. Jagadeesh Kumar**  
Chairman UGC



Dr. K. Kasturirangan, Chairman of National Education Policy lauded the New Delhi Institute of Management for carving a niche for itself. He said the students of NDIM have a legacy and a name to carry forward, which is a huge responsibility. The Chairman NEP noted that in a short time, NDIM had made a mark for itself in the domain of management education and was highly unique in its course and curriculum offerings. The kind of people who have come forward to extend support and partnership to NDIM speaks volumes about the Institute's strong leadership and academic approach.

**Dr. K. Kasturirangan**  
Chairman NEP

# ACADEMIC ADVISORY COUNCIL

NDIM Education Advisory Council of senior professionals from the Industry, Corporate World and the Government of India Members of the Academic Advisory Council are chosen for their knowledge, expertise and experience in providing academic counsel and guidance to the students and faculty in designing and better delivery of the curriculum. From active members of the industry and academia regularly interact with students and serve as NDIM's "Mentors" and also lend quality support to the 100% placements we've been able to achieve since our inception in 2011.



With 354 corporate mentors and 133 highly qualified professionals in the Academic Advisory Council, we, at NDIM provide a holistic, industry oriented learning experience to our students even before they step into the corporate world.



Chairman: Quality Industry leaders at NDIM from Industry: Pappagani, PHL, NIS, Datta Learning, IAS & Jain & Associates, Academy BPO Solutions Pvt. Ltd., KSI Group, JIS Laddha & Co., Pioneer ITC, JBY Group, Govt. of NCT of Delhi, SHAM, Megawatt, SFS Pathfinders, Superior Skills Pvt. Ltd., Public Advisory, PSE Systems, IT Skills, Chandra Mohan Pvt. Ltd., Discovery Communications, Skills Tech Training Consultant Pvt. Ltd., Poonam Property Care Pvt. Ltd., Global Medical Training, Aulcott Corporation, OIA | Sectoral HE Initiatives India, THROCS, Cellr 110

# FULL TIME PROGRAMMES-2 YEARS

## PGDM

The prestigious PGDM programme of KJ-SOM provides an in-depth understanding of the functional areas of business and nurtures overall personality and managerial excellence thereby preparing our students to right-ways manage and authoritatively lead large organisations across diverse sectors.

The 2 years of KJ-SOM are crucial to prepare the students in every possible way be it self-development, nurturing managerial and leadership potential, personality grooming, negotiation skills, public speaking, entrepreneurship, family business, financial specialisation skills, cultural or artistic growth – the aim is to inculcate the spirit and skills essential for overall success in the Corporate and Business World.



## PGDM (MARKETING)

PGDM (Marketing) of KJ-SOM is one of the oldest and most popular fields in Business Management. The Programme equips its participants with fundamental Marketing Management concepts and their role in marketing, sales, planning and execution of marketing strategies. The discipline offers career options in a wide variety of industry verticals like Consumer Marketing, Business to Business Marketing, Marketing Research, Direct Marketing, Public Relations, Service Marketing, Branding, Dealer Sales, Product Management, Advertising, Field Management, Social Media Marketing, Digital Marketing and numerous other verticals.

## PGDM (FINANCIAL MANAGEMENT)

PGDM (Financial Management) of KJ-SOM is a highly sought after course which enables its students to build strong expertise across diverse financial verticals and prepare themselves for high profile roles with the top financial consulting firms, banks, exchange firms, MNCs, financial planning & asset management companies, equity & investment advisory services providers, etc. Key employers in the finance sector include State Bank of India, Citibank, Axis Bank, ICICI Prudential, Standard Chartered Bank, Deutsche Bank, Wells Fargo Bank, HDFC Bank, Yes Bank, ICICI India Life, J.P. Morgan Chase, Deloitte, PricewaterhouseCoopers, KPMG, Ernst & Young, PwC, Wells Fargo Capital IQ, and several top-tier global financial, consulting, and investment firms like BlackRock, Fidelity, and many more.



# DUAL SPECIALISATION MULTIPLYING CAREER OPPORTUNITIES

Our students have the unique advantage of graduating with not just one, but Dual Specialisations (chosen by them out of the 8 business specialisations) which multiply their career opportunities manifold. Our two-year full-time programme comprises of four semesters. The first semester focuses purely on building a solid foundation in all fundamental areas of business management. The second semester has a mix of core papers as well as electives from the chosen specialisations. The last two semesters completely focus on specialisations and integration with global developments in different areas of management.

Along with high quality class room education and engaging on-campus activities, students also receive top class industry connect throughout the four semesters. They regularly attend guest lectures, conferences, seminars, workshops, simulation exercises with the industry specialists. Several modules are fully taught by the executives of the campus. All NIBM students also undergo continuous corporate skilling and grooming from day one to ensure they excel not only in academics but are also industry ready before course completion.

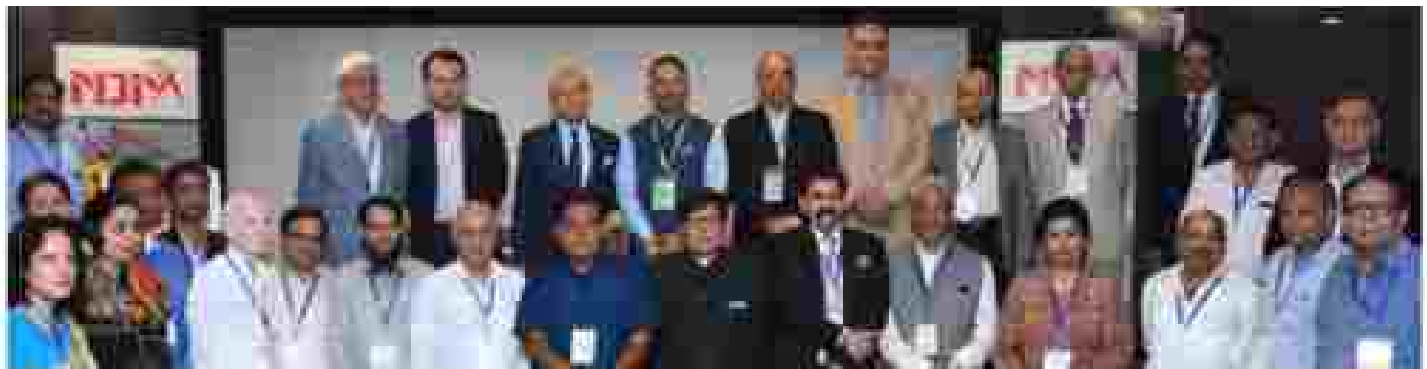
During the semester breaks, the students pursue internships or will do live projects with the industry. Full Time Campus Placements start just at the beginning of the third semester with the biggest MNCs in the industry offering full time jobs to majority of the batch even before start of first semester. Each year our students have been achieving 100% excellent placements with the most renowned brands before course completion.



Visit to BMW Plant, Germany



Visit to Infosys Plant



NIBM is an ISO 9001:2015 Certified Institution. NIBM is a member of the Association of MBAs (AMBA), Association to Advance Collegiate Schools of Business International (AACSB), and the Indian Council for Technical Education (ICTE). NIBM is also a member of the Association of MBAs (AMBA), Association to Advance Collegiate Schools of Business International (AACSB), and the Indian Council for Technical Education (ICTE). NIBM is also a member of the Association of MBAs (AMBA), Association to Advance Collegiate Schools of Business International (AACSB), and the Indian Council for Technical Education (ICTE).

# CUTTING EDGE SPECIALIZATIONS



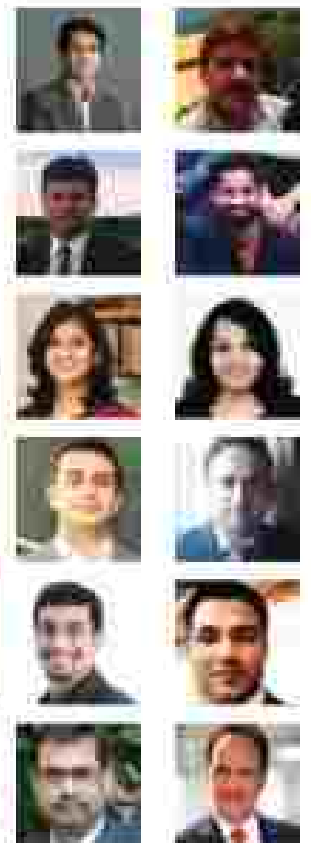
## Marketing

Marketing has always been one of the extremely popular career destinations for Management Students. This discipline offers career options in a wide variety of industry verticals like Consumer Marketing, Business to Business Marketing, Marketing Research, Direct Marketing, Public Relations, Services Marketing, Branding, Dealer Sales, Product Management, Advertising, Event Management, Social Media Marketing, Digital Marketing and innumerable other verticals. Arguably the key to success behind every active product and service lies in its marketing plan, marketing strategy and marketing mix.

The programme equips its participants with fundamental marketing management skills and in-depth knowledge of building customer-centric organisations. Based on the way the marketing functions are evolving and keeping in view the need for ever changing strategies, the programme covers core marketing courses and a choice of contemporary elective courses. The programme is challenging as a large part of the learning is based on applied research, live projects and internships, case-study conceptualisation, case studies and quizzes.

The marketing graduates also have a futuristic blend of high-end digital tools and data analytics technologies. The Marketing Department additionally offers the following certifications to make our students most sought after in the industry: Certification in Marketing Hub, Certification in Personal Selling, Certification in Customer Journey Mapping, Designing E-Commerce Store with Shopify, Wordpress Planning Certificate, etc.

Besides studying core marketing, functional area & strategy courses, participants study innovative POCM courses in Digital Marketing, Event Marketing, Rural Marketing, Direct Marketing, Marketing of Financial Products, Luxury Marketing and Media & Communication. The Academic advisory council comprising of 100 professionals from top brands and the academic world regularly updates the industry focused curriculum and pedagogy to prepare our students for managerial and leadership roles.



Industry Advisory Council Members (Chairman) (From Left to Right): Anand Purohit, Founder, MD & CEO of Strategic Talent Solutions, Mumbai & Dr. Prakash Atiwar, Dean, NICE, Coimbatore, Young Global Leaders, Founder & CEO, Entrepreneur, Young Global Leaders, Co-Founder & CEO, Founder, Securities Street Advisors, Co-Founder & CEO, Propriety, Money Singh, Co-Founder, 4888 Digital Media Pvt. Ltd., Founder, Founder, CEO, Pooja Palkar, Retail Refugium, CEO, Syntex, Global Future Growth & Monitor Singh, Founder, Founder, Services, Agaveer, Founder & CEO, International Sales, Founder, Founder, Co-Founder, Strategic Services, Founder & CEO, Blogger, and Dr. M. Subramanian, Professor, Dnyaneshwari Institute, Pune, Co-Founder, Founder.

Industry Advisory Council Members (From Left to Right): Anand Purohit, Founder, MD & CEO of Strategic Talent Solutions, Mumbai & Dr. Prakash Atiwar, Dean, NICE, Coimbatore, Young Global Leaders, Founder & CEO, Entrepreneur, Young Global Leaders, Co-Founder & CEO, Founder, Securities Street Advisors, Co-Founder & CEO, Propriety, Money Singh, Co-Founder, 4888 Digital Media Pvt. Ltd., Founder, Founder, CEO, Pooja Palkar, Retail Refugium, CEO, Syntex, Global Future Growth & Monitor Singh, Founder, Founder, Services, Agaveer, Founder & CEO, International Sales, Founder, Founder, Co-Founder, Strategic Services, Founder & CEO, Blogger, and Dr. M. Subramanian, Professor, Dnyaneshwari Institute, Pune, Co-Founder, Founder.



# CUTTING EDGE SPECIALIZATIONS



## Finance

The Finance Specialization at NDM is an intensely structured, industry-yetted programme where the students have the option to pursue up to 14 contemporary electives and build deep expertise across diverse financial verticals. India's financial sector is poised for a high growth trajectory, opening up multiple opportunities in almost every field and NDM students are rigorously prepared for managerial and leadership roles in the growing field.

Our Finance Graduates are the favourite choice of Big Firms, Banks, Sovereign Firms, IFIs, Financial Planning & Asset Managers Companies and Wealth & Investment Advisory Service Providers. Key Recruiters in the Finance sector include IDFC Bank, SBI, Citibank, Axis Bank, IIFL, Yes Bank, Standard Chartered Bank, Deutsche Bank, Bank of India, ICICI, HDFC Bank, J. Jyotirmoy, Credit India & Housing FinCo, IIFL Global Capital Co. Evaluative, Comput. Dept Research, Moody's, APMB, Kotak Life, Bajaj Allianz, Aviva Mal Life and many more.

In addition to a specialized, industry-oriented curriculum, highly acclaimed finance faculty and peer-academic support, the students are also offered additional joint certification courses from National Stock Exchange, Bombay Stock Exchange, ICICI Securities, etc. Students also become active members of the Finance Club which connects them to 100's of industry establishments. It regularly organizes seminars, workshops and publishes an e-Magazine. Stock trading simulation game such 'Bulls and Bears' and several other contents and discussions on emerging issues relating to the world of finance are organized with renowned companies supporting them.

The modern classroom education is supplemented with industry-specific live projects, internships, corporate mentoring, guest lectures, national/ international seminars, workshops and trainings with Senior Finance Professionals, which helps students gain real-world skills directly applicable in the financial industry. The faculty also conducts regular consultancy and research for both the public and the private financial sectors, which keep the teachers in sync with industry trends and helps them impart industry-relevant financial skills. Recent projects were undertaken with FinCo Egypt, National Stock Exchange, ICICI Securities, SBI, India Infoline, SBI, IIFL and Kotak Mahindra Bank.



Industry leaders from Capitalize C (India), YouReal Venture Capital, Amazon, QIP & IIFL, Vantage Capital, PC Venture Capital Fund, WCTE, ASSOCHAM & IFCC at NDM



Industry leaders (Chairing and Moderating at NDM): Anil Dey, IISL Secretary, Cabinet Secretary, IFC, Anil Bhatnagar, FinCo Partner-India, Tej Malik, Biller, Founder and Managing Partner, IIFL, Jagjit Singh Dhillon, E&S, Manoj Consulting Services, Sibu F.A., Sr. VP, Federal Bank, Kavirat Singh, Head, CFO, Executive, Paragana India, Shant, Jit Singh, Head Finance, Australia, Sankar, Heman, CIO, Global Health Finance, W&A Solutions, Deep, Harsh, VP Finance, India, Sun TV India, Pradeep, Subhojit Dey, B Finance Executive, Head of India, M&A, Global Head Finance, Megha, E.V. Padmanabhan, President & Global Head of Finance, QIP International, Jitendra Akar, Anand, GM Finance, ICICI, W. Mathur, CFO, Wipro

# CUTTING EDGE SPECIALIZATIONS



## Human Resource Management

Our students walk out of the door each evening, with pride to make sure that they come back the next morning, brought by HR. Narayana Murthy, Co-founder Infosys aptly signifies the importance of the one resource that can't be replicated or easily replaced: humans. Thus, Human Resource Management became, one of the most important pillars in the success of any corporation.

HRM covers the entire gamut of Human Resource Management at both macro and micro levels. It aims to adequately equip the future HR leaders in dealing with a wide variety of human resource issues with cutting-edge knowledge and tools acquired through learning contemporary and futuristic human resource practices and enhanced sensitivity for cross-cultural issues.

Some of the modules studied in detail under this specialisation include Organisational Behaviour, Principles and Practices of Management, Human Resource Management, Organisational Sustainability, Talent Acquisition, Performance Management, Psychometrics, Testing, Competency Mapping, Advanced HR Analytics, Learning and Development, Employee Relations & Labour Laws, Compensation and Benefits Management, HR Success Factors, Organisational Transformation, Transitional HRM and Organisation Culture, Diversity and Inclusion.

Interactive pedagogy is used at NHRM with extensive professor-student interaction. It fosters open discussions and active exchange of ideas. Experiential approach is used in teaching through group work, role plays, behavioural games, simulations, workshops and in-basket exercises. HRM focused Advisory Council (in addition to the General Advisory Council) comprising of the most renowned names in the HR industry helps keep the curriculum and pedagogy modern and effectively linked to industry trends. Case studies, fieldwork, project based assignments, self-assessment activities, hands-on experience through live projects & internships, supplementary classes by active industry professionals all go a long way in ensuring NHRM students are industry-ready and fully prepared for the challenges of the real HR world.



Panel of professionals with national HR networks formed the 8th HRM Summit 2022 on Emerging Role of HR in Business Transformation

Industry leaders building and mentoring at NHRM Dr. OP Bha, Founder & Managing Partner, OPB HR; Dr. S. VP Balakrishna, Co-IP HR at Tycoo P Development, Co-Chairman ISSI DIT, Ex-Head, Group Human Capital, Tata Public Services, HR Director, Public Services & Media, Bharat Charitra HR, Active Relationship Analyst (India), Public Good, Thimble, Bengal, Maharashtra, Director HR, ICG, Kunal Sahas, Head HR Professional, Head HR, Chait Worldwide, Ravi Behra, CHRO, DE Schwaner

# CUTTING EDGE SPECIALIZATIONS



## AI-ML Data Science

Data is the new Oil and the New Gold. Prime Minister Shri Narendra Modi, while addressing a crowd of more than 50,000 people at the grand 'Aatmi Jyoti' event in Houston, USA, used these words and reiterated that India was in a strong position to lead the world in the Industry 4.0 revolution, which relies on big data analytics and digital technology.

Data is growing faster than ever before and multiplying in every business and every aspect of life at a phenomenal rate. Our ability to analyze this data must keep pace with the speed of data generation. Businesses of all sizes, large and small, will soon have to use some or the other form of data analytics to sustain and grow their organizations.

Since the business leaders will need to work in a future where it is the reality, it is important that they learn the usage and application of these technologies as a part of their management skills. Keeping in view the international industry trends, IIM was one of the first Schools in India to introduce Business Analytics as a full specialization in 2015, with focus on Artificial Intelligence and Machine Learning Technologies. The programme adopts a practical hands-on based approach for learning concepts and tools needed to critically analyze business problems and devise data driven solutions.

Some of the modules covered under this specialization include Machine Learning using R and Python, Database Management using SQL, SAS, Deep learning using Tensor Flow and Keras, Machine Learning using Azure Cloud Platform, Robotic Process Automation using UiPath software by Capgemini Project to show application of the learned concepts. The department is run by academically strong, result oriented faculty members with over 20 years of combined experience and training in Microsoft tools like Excel, Tableau, Python, SAS, QlikView, Rapidminer, Jaspersoft and Rockham Technologies.

The programme is developed in consultation with senior industry experts from MNCs, Startups, IITs, IISc etc. to ensure a high degree of relevance in accordance with the needs and demands of the industry. The programme highlights include an experiential and outcome based learning approach focusing on integrating the theoretical concepts with their real time applications to ensure global readiness and industry acceptability. Incorporation of various Artificial Intelligence and Machine Learning techniques across Finance/ HR/ Marketing/ SCM/ Manufacturing verticals using real world business case based studies.



Hon'ble Prime Minister of India, Shri Narendra Modi, while addressing a crowd of more than 50,000 people at the grand 'Aatmi Jyoti' event in Houston, USA, used these words and reiterated that India was in a strong position to lead the world in the Industry 4.0 revolution, which relies on big data analytics and digital technology.

New Age Technology Health guiding & supporting IIM include: P Anand Sr. VP HR, HCL; Manoj Dutt, MD, Health Corporation Ltd, Bengaluru, Director, Tampere, India Pvt. Ltd; Binayak Singh, Certified Ethical Hacker & Cyber Security Expert, Radio Creation, President and CEO, National e-Governance Division, New Delhi; Anurag Singh, Founder, I2 Robotics; Rajeev Kumar, Founder Director, Mitagene, Bharat Biotech; Founder and Chief Editor, Dyan Networks; Pyaresh Khanna, CEO and Head of IT, Bangalore; Chaitu Bhargava, VP IT, Shree Ram; Deepak Tripathi, National Security Officer, Ministry, West Bengal; Director - IISc & IITM, CSIR, Mysuru; Anand Kumar, Vice President IT, Telenor Group, Kolkata; Rajeev Singh, VP IT, Dish TV India Limited

# CUTTING EDGE SPECIALIZATIONS



## Operations & Supply Chain Management

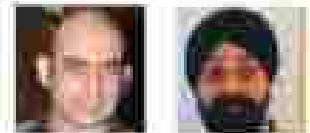
Operations & Supply Chain Management is at the heart of wealth creation for businesses, value for customers and improvement in the living standards of citizens of every country. Operations managers are responsible for production and services in an ethical and environmentally responsible manner while being responsible to volatile market conditions. Supply chain experts manage movement of materials, information and transfer of funds to every nook and corner of the world. Organizations need to have efficient internal processes and it is critical for them to be able to link their processes to their customers and suppliers to have highly competitive supply chains.

Covid-19 and recent Global events have brought to the fore the highest importance of SCM across the world.

This specialisation is unique as SCM as it builds the concept of a supply chain from the ground up: it starts with analysis of business processes and how these relate to the overall operational goals of an organization. It then proceeds to illustrate how to flow these processes, are integrated to form supply chains and how they can be managed to obtain efficient flow of materials, information and funds, thus reinforcing the concept that supply chains are only as good as the processes within and across each organization.

Some of the courses studied in detail under this specialisation include Production & Operations Management, Supply Chain Management, Management of Service Operations, Total Quality Management, Productivity & Performance Management, Warehousing & Inventory Management, Operations Research Techniques & Applications, Supply Chain Analytics and Project Management & Entrepreneurship.

The curriculum is designed and regularly updated by peer academic faculties from global & ethnic military veterans and Corporate experts with focus on real world application of concepts. The topics covered in the courses include both strategy and pragmatic applications. Sustainability is a common thread across all courses. The courses are delivered using lectures, cases, videos, simulations and other exercises. In addition, the department focuses on experiential and project-based learning approaches including competition programmes in its signs, warehouse and inventory management.



Industry leaders of SCM: Samir Tohgol, Head Supply Chain, Infosys; Joseph Singh, Director, Customer Development Director, IBM; Supply Chain India Vikas Varma, Director, Foxit.com, MD Infosys; Anish Shrivastava, Chief Procurement Officer, Trent Group; Manojkumar Jaiswal, Director & CEO, Garuda Logistics India; Chandra Sheela Gurusamy, Chief Supply Chain Officer, Airtel; Dr. Thomas, Chief Operating Officer, ProCurement Supply Chain Solutions (PSC) Pvt. Co., Founder, SaaS4 Innovation; EPE-Douglass, Director, SCM Innovation Head at HSBC; Ravi Kumar, Founder, Devcon, Contract Logistics Pvt. Ltd.

Industry leaders of SCM: Samir Tohgol, Head Supply Chain, Infosys; Joseph Singh, Director, Customer Development Director, IBM; Supply Chain India Vikas Varma, Director, Foxit.com, MD Infosys; Anish Shrivastava, Chief Procurement Officer, Trent Group; Manojkumar Jaiswal, Director & CEO, Garuda Logistics India; Chandra Sheela Gurusamy, Chief Supply Chain Officer, Airtel; Dr. Thomas, Chief Operating Officer, ProCurement Supply Chain Solutions (PSC) Pvt. Co., Founder, SaaS4 Innovation; EPE-Douglass, Director, SCM Innovation Head at HSBC; Ravi Kumar, Founder, Devcon, Contract Logistics Pvt. Ltd.

# CUTTING EDGE SPECIALIZATIONS



## Digital Marketing

Digital Marketing is an essential tool for every business operating in any part of the world. In a large and culturally diverse country like India, increasing popularity of internet enabled smart phones and government programmes like Digital India have put digitisation on fast track even in villages. The overall impact of these government initiatives plus social trends are resulting in a rapid growth of e-commerce as well as enriched avenues in employment opportunities of digitally skilled workforce.

NDIM is among the pioneers in launching a full specialization in Digital Marketing in its PGEM (MBA) programme way back in 2016. The curriculum has been developed by industry experts and uses skill-based pedagogy for delivery. Faculty Members are senior professionals from the digital marketing industry and are known for their expertise in the sub-domains of digital marketing, Good grasp of digital tools and their applications has become the basic expectation of every recruiter and it is a must for every entrepreneur.

Digital Marketing and Analytics provide an end-to-end understanding of the current digital marketing strategies, Hyderabad tools, best practices and a future roadmap.

Skill based learning and experiential pedagogy is given a lot of importance. More than three fourth of the class time is spent on practical exercises including content development, social media campaign management, PPC campaigns, blog writing with SEOs, conversion rate optimization etc. It also includes comprehensive Digital Marketing Training Tests, Technologies, Techniques & Analytics (spread across 10+ certifications).

Some of the elective modules offered under the Digital Marketing specialization include Website Analysis, SEO, Data Visualization & Analytics, Content Marketing, Strategic Social Media Marketing, PPC Campaign Management, Advanced Digital Marketing concepts, Video Creation & Optimization and Online Reputation Management in addition to several other essential digital skills.



Students receive PGEM of PGEM, Certificate PGEM, Diploma & M.Phil. from distinguished industry leaders, Examiners of PGEM at NDIM in 2024



Industry leaders at NDIM Digital Desk, Founder, Prox attitude, Yogesh Dabryot, Head Analytics & Digital, Anshul (Dr) Srivastava, Managing Director, The City, Dakshinini, Anurag, Blogger, Pooja Gupta, A/P – New Initiatives & Strategic Alliances Economic Times (Digital & Media), Sangey Shrivastava, CEO, Indian Express Digital & Management, Additional Director-Governor Ministry of Information & Broadcasting, Mahant Manoharji, Co-Founder, India Network, Ajay Kumar Mishra, Program Head, E-commerce, India, Dr. Naveen, Hitesh Kulkarni, Anchor, and Mahesh Kumar Maheshwari, Blog Editor & Content Writer, [hr@ndim.org](mailto:hr@ndim.org)





# CUTTING EDGE SPECIALIZATIONS



## International Business

International Business is a highly popular specialization that trains students to look beyond business functions beyond national boundaries. The course at NDM equips students to analyze developments taking place across international markets, understand industry's global best practices, develop international business strategies, gain knowledge of tools for formulating investment decisions, identify methods of hedging risk associated with market volatility, formulate trade strategies & execute export-import operations, proactively address real life business situations and achieve milestones against set objectives.

Students pursuing International Business as a Specialization choose from a wide range of elective modules including International Marketing & Logistics, Managing Cross Cultural Challenges & Business Negotiations, Global Business Management, Risk and Insurance in Foreign Trade, Foreign Exchange Management, Export Import Management and International Taxation.

The course content is highly dynamic and industry oriented. NDM has a MOU with Indo China Trade Centre, IBCI Chamber of Commerce & Industry and is on the Board of Indo Republic of Korea Friendship Society, thus providing the right environment & support for this programme. New modules are added as and when new international openings are envisaged in emerging areas.

Teaching pedagogy comprises an optimal blend of theoretical knowledge and practical assignments with students mandatorily required to undertake live projects and internship assignments with companies engaged in International Business operations. Case studies, practical assignments and projects, role plays, quizzes, group presentations help students better understand complex global issues. Focus is on experiential learning through work on live documents, Govt. of India portals, websites of international organizations & various trade databases. This gives students the confidence and analytical skills to understand the practical handling of international trade and cash flow situations.



Parents, CEO Participating in NDM Consof



Students of Global Academics at the Campus for our Annual International Conference

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**Dr. Vinod Nathan Sehgal, Professor & Chairman, BBA (Honorary), MBA, LL.B. (Tech), Diploma in Journalism.**  
**Area of Specialization: Corporate Governance & Public Policy.**

He has 46 years of professional expertise at highest levels in the corporate world covering over 15 years of board and senior roles. He has been named as CEO (London), CEO (Australia) and CFO (Italy) and ranked as 5th richest and among most capable of CEOs in public sector within corporations, corporate governance, international business, public affairs, HR, strategy and HRD.



**Mr. Ankur Sehgal, Professor & Vice Chairman, C.A., MBA**  
**Area of Specialization: Finance, Business Strategy & International Business**

He has more than 25 years of professional experience in his profession. He worked with Anand and Anand & Young in India covering strategic accounts and through clients he also worked as a consultant with various banks and financial institutions of America, New York, USA including First National and productivity clients in India including HSBC and Citibank, Capital IQ, Citicorp Analysts, ICAI & ICAI Publishing and Business Publications. He is a Chartered Accountant (CA) and has been a senior faculty at Indian Institute of Management, Calicut, India. He has also done an international Management programme from MIT, Boston, Graduate School of Business, University of California and an Executive Masters degree in Strategic Strategy & Innovation from Harvard Business School.



**Dr. Deepa Modest, Professor and Director, Ph.D., MA**  
**Area of Specialization: Economics and International Business**

She has 27 years of experience with research and innovation system. Her research in trade and value added in services, she has completed Research funded by MITI, Govt. of India and a grant by the Govt. of Karnataka and published research papers in national and international journals. She has presented research papers in International conferences for World Bank, Economic Policy Foundation, World Bank Institute, World Economic Forum, Bangalore, Bangalore University, ICAI, jointly with ICAI and Florida State University, USA. She was a consultant to Govt. of Karnataka, Ministry of Consumer Welfare & Public Affairs from teaching & research, she served the responsibility of Director, ICAI and ICAI (Foreign) Institute of Research, Social Studies Management Institute & ICAI and ICAI (South & Central).



**Mr. Anur Kumar, Professor, MBA**  
**Area of Specialization: Operations & Supply Chain Management**

Anur Kumar is an engineering graduate from IIT Bombay, and a Management Graduate from Faculty of Management Studies, Delhi University. He has worked in various reputed firms that include he has worked in IITM - Centre of Management Studies for 16 years as a professor in Operations Management area. He worked as the program director of the IITM program for 5 years. He has written three books and published journals in the field.



**Dr. Chand Tandan, Professor, Ph.D., MBA**  
**Area of Specialization: Finance**

She has worked with companies like Oracle, Infosys, GE Engineering, Navis, Capgemini, etc. for several years before moving to academia. Her areas of interest include College Finance, mergers and acquisitions and Finance Mergers. She is actively involved in conducting training programs, has published and presented papers at national and international conferences. She is on the Editorial Board of various journals and is also associated with various NGOs.



**Dr. Rajendra Sharma, Professor, Ph.D., MBA**  
**Area of Specialization: Sales & Distribution, Digital Marketing**

He has an experience of over 25 years in Academics and the Corporate World. He has worked with leading IT, Telecom and e-commerce. He is a published author of 100+ articles from ICAI (CMA) and IIT Bombay from Indian Institute of Management, ICAI. He is a ICAI (CMA) Certified Senior Lecturer. He is amongst the 100 highly influential people written by India. He authored the book "International Marketing: Text & Cases".



**Dr. Lakshmi Sahas, Professor, Ph.D., M.Ed., MBA, MA**  
**Area of Specialization: General Management & Soft Skills**

A well-versed professional with a wide range. She has over 12 years of dynamic experience across Training & Development, Personnel, HR, HRD, HRM and Learning Administration. She has worked with over 1000+ employees in Corporate, Govt. and NGO's and worked with over 200+ employees and HR students. She is an associated faculty member corporate institutions, IIT and has done various management courses of an accreditation agency under the Social Studies of many nations.



**Dr. Madhu Arora, Professor, Ph.D., MBA**  
**Area of Specialization: Marketing**

She has 27 years of rich experience in research, teaching, papers and case studies which have been published in various international journals such as Emerald, Emerald UK, Springer University of South America, Communications, USA. She has presented papers in International conferences in Helsinki, Singapore, Thailand, India, Mumbai, Toronto and has been part of several panels in various seminars, Chicago and San Jose, California. She has conducted faculty development programmes for various universities and is guiding Ph.D. students.



**Mr. Nihal Singh, Dean (Training & Development), MBA**  
**Area of Specialization: HR and Corporate Skills Development**

Mr. Nihal is the Dean of the Training Department at the New York Institute of Management. He is the President of India for the Value Centre, The Asian Centre for the Global HR Policy Network (AGPN) and the CEO of the Japan Centre of Excellence and the India Centre of Excellence. For the last 25 years, Mr. Nihal has worked with over 1000+ quality professionals from 8 countries including India, Japan, Singapore, South Korea, Malaysia and Indonesia. He has worked closely for excellence in training and strategy to the world. Under his leadership, the Japan Centre of Excellence has trained many students in Japanese business, Japanese and Spanish languages. He has also been involved with a number of international HRD projects and is a member of various international HRD projects.



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**Dr. Roshni K. Sharma, Professor & Dean, Research, Ph.D. & Masters in Psychology**

**Head, Centre of Excellence on Responsible Management & Sustainable Development**

**Area of Specialisation: Psychology, OB/HRM, Responsible Management, Social Responsibility & Sustainability, Cross Development**

Dr. Sharma has four decades of academic experience in teaching, training, research, and consulting in India & abroad. She is the first woman to be appointed as the first female Professor in India & currently holds the position of Dean, Research at the Faculty of Management Studies (FMS), Delhi. She has held prominent positions in Management Development Institute (MDI), Gurgaon, India, a girl-headed and recipient of several international & national awards. Dr. Sharma has published 17 books. She has completed research projects supported by HRM (Human Organisation) (HRM), McDonald's (India), Research and Innovation, ICM, UNICEF, International Health Association of Sciences, Humanistic Management Network, in India & has published 47 journal papers in HRM publications.



**Dr. Ram Prakash Sharma, Professor, Ph.D., MBA**

**Area of Specialisation: Human Resource Management**

Dr. Ram Prakash Sharma has more than three decades of experience in academics with institutions like Virginia College of Engineering & Technology, Manor, having international stature of research and studies, and more. He has also handled many academic responsibilities with various national and international bodies such as being a member of the Executive Council, Engineering College of Bihar, in charge, Training & Research in Faculty of Engineering & Technology. He has corporate experience in roles working with leading Indian Companies. Amongst his many books on HRM, he has 17 academic and applied research papers published in national and international journals during the course.



**Dr. Rishi Sharma Gill, Professor, Ph.D. (CIS), M.Tech., MCA**

**Area of Specialisation: Artificial Intelligence and Machine Learning - Data Science**

She has a Ph.D. in MCA and has been working with various leading Indian and foreign firms for the last 15 years. She has more than ten decades of experience in academics and industry. A seasoned academician, she has held various positions with particularity in teaching and supervising thesis and doctoral students. Amongst her many research papers, she has published in leading national journals and international journals. She has also published several books on Artificial Intelligence and Machine Learning. Her research papers have been published in leading international journals and conferences. She has also published several books on Artificial Intelligence and Machine Learning. She has also published several books on Artificial Intelligence and Machine Learning. She has also published several books on Artificial Intelligence and Machine Learning.



**Dr. Divya Singh Anand, Professor, Ph.D. (Finance), MBA (Finance)**

**Area of Specialisation: Finance**

Dr. Divya Singh Anand is a highly research-oriented scholar with the ability to address in-depth research on financial systems. She has a Ph.D. in Finance and has been working in the field of finance for over 15 years. She has published several research papers in leading international and national journals and has presented her research in more than 40 international and national conferences across the globe. She has also published several books on finance and banking. She has also published several books on finance and banking. She has also published several books on finance and banking.



**Dr. Sahita Gauram, Professor, Ph.D., PGDIP, M.Sc.**

**Area of Specialisation: International Business, Policy & Regulation**

She has more than 25 years of industry and academic experience and has been a visiting faculty member in several leading Indian and foreign universities. She has been working in the field of international business for over 15 years. She has published several research papers in leading international and national journals and has presented her research in more than 40 international and national conferences across the globe. She has also published several books on international business and regulation. She has also published several books on international business and regulation.



**Dr. Teena Singh, Professor & Registrar, Ph.D. and MBA**

**Area of Specialisation: Human Resource Management & General Management**

She has over 25 years of experience in the field of HR, academics, Strategic Management and Consulting both for the industry and academia. She has published several research papers in leading international and national journals and has presented her research in more than 40 international and national conferences across the globe. She has also published several books on HR and general management. She has also published several books on HR and general management.



**Dr. Pooj Kanch Devi, Professor, Ph.D. and M. Phil (OS)**

**Area of Specialisation: HRM, OB and Psychology**

Dr. Pooj Kanch Devi has over 15 years of experience in the field of HR, academics, Strategic Management and Consulting both for the industry and academia. She has published several research papers in leading international and national journals and has presented her research in more than 40 international and national conferences across the globe. She has also published several books on HR and psychology. She has also published several books on HR and psychology.

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**Dr. U.K. Nayag, Professor, Ph.D., M.Tech, M.Sc. (Food Materials)**

**Area of Specialization: International Marketing and Research Methodology**

Dr. Nayag has more than four decades of experience in the corporate sector and academia. He has worked for major multinational consumer goods companies like Unilever, P&G, Nestle, etc. After 2009, with the corporate sector, he moved to academics and worked with reputed institutions. He is associated with the Indian University System, GATEWAY Institute (Management & Innovation) with Adjunct Associate Professor (Senior), IIMT Gurgaon, Academic Advisor, IIMT DCT University, Shimla, IICD Medical College (MBA, MEd, PhD) - Senior Faculty. Dr. Nayag has worked for extensive quality leadership work, funded by various agencies of the Govt of India and has several published research articles and case studies to his credit and has also authored two books. He is also a regular judge at various national and international conferences and member of the FICD Committee of University of Pune. Dr. Nayag has been conferred with the India Council of Quality Award in 2006.



**Mrs. Vikas Kumar, Professor, MBA**

**Area of Specialization: Marketing**

She is an eminent Management Executive, mostly in the Chemical sector with 37 years of experience. She has worked for 15 years and worked with leading organizations like WIPAC, WIPAC, GATEWAY, IIMT Shimla, The Last (MNC), IICD Shimla, GATEWAY of India, J.K. Organisation, IICD, Gurugram, Newell, IICD, Newell, IICD Shimla, etc. She has been a visiting faculty of IICD, Delhi University and IIM.



**Dr. Vikash Sharma, Professor, Ph.D. (American Literature), MA**

**Area of Specialization: English, Business Communication, Corporate Skills Development**

Dr. Vikash Sharma has a proven track record of teaching and research with over 22 years of teaching at Graduate level, various research journals, and in International University Institutes. She has published over 30 research papers in English Medium and Business Communication in leading National & International Journals and presented numerous selected papers in prominent national Conferences in India and abroad. She is a member of the faculty in the body of study titled, 'Structure of the Indian Economy - 1994 Chapter' and 'MBA in English' has been guiding PhD research scholars in English and her students have been awarded FIC award for quality of work.



**Prof. Ajay Kumar, Professor of Entrepreneur**

He is a noted scholar with 20 years' (continuous) service. He has contributed to the Indian Entrepreneurial Guidelines (IIEG) books. He has completed two books for IIEG and has been a visiting faculty at the Indian Institute of Management, Gurugram for three years. A senior member of the Council of International Judges, American Management Society, he has edited two books and has published a number of research papers. He was awarded the 2015 Young Global President and International Entrepreneur and educator. He has represented the Indian State in IIEG Activities and was Honorary Strategic Advisor. He is a member of IIEG Foundation and IIEG India.



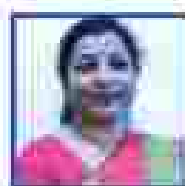
**Mr. A.V. Jayar, Professor of Entrepreneur**

He is an industry Associate Professor of Entrepreneurship, Faculty Fellow and Associate with IICD and formerly Senior and the Director of Institute of Quality. He has more than 20 years of experience working industry, academia and interface with many renowned international foreign travel firms & related organisations and travel tourism. He is a Guest Lecturer at the IIEG India & former National IICD, Journal & Editor-in-Chief, Entrepreneur, Journal & IICD, India, 2015-16. He is a member, Entrepreneur Foundation and IIEG.



**Dr. Ram Jagannath Das, Professor of Entrepreneur**

He has worked in academia working with over 20 years. He has completed and authored a number of articles for various journals including the IIEG, Commonwealth Scholarship, etc. 1998-2004 of India, SAARC Scholarship, UNICEF UNICEF and the World Bank. Conducted inter-governmental case study groups (ICSG) on behalf of the Government of India in the context of India's economic engagements with the countries and grouping. Director, International Commerce and Development Policy.



**Dr. Arpita Chaturvedi, Associate Professor, Ph.D., M.Phil (CS), M.Sc. (Maths)**

**Area of Specialization: IT and Data Science**

She pursued her early education in India and USA. She has more than 27 years of research and teaching experience in IT Academic technology with specialisation in Internet Security. Her expertise is in Data Science, Machine Learning, Python, Cloud and using these emerging technologies. She has made notable contribution in the field of research, having written more than 30 research papers in different areas of Machine Learning, Big Data and Internet Security. She has also written over 25 blogs on latest technologies and published in Medium and Amazon. She has also worked with IICD on the way of Artificial Intelligence, Machine Learning, Python, Big Data Science and Statistics. Besides, she has a qualified patent for Machine Learning based facial and emotional identification techniques for Android Applications in the official website of various journals, Government of India.



**Ms. Bharati Kumar, Associate Professor & Director Quality, MCA**

**Area of Specialization: General Management, QC, IT, Corporate Relations**

She is a Certified Lead Auditor with industry and has more than 10 years of experience. She has worked with global organisations like Nestle, Procter & Gamble, etc. and worked as Senior Quality Analyst and Lead Quality Control. She has worked as the Quality Controller for several international and local Corporate bodies for various international quality standards and process improvement approaches like CBIR, IICD, IIEG and IIEG network. She is a member of a quality publication committee IIEG, Gurugram.

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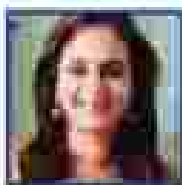
**Dr. Mahilalan Mishra, Associate Professor, Ph.D. and M.A.**  
**Area of Specialization: Economics**

He has been working with IITM since 2011. He has taught all areas of the major disciplines. He has worked with several reputed economic organizations. Dr. Mishra comes with teaching and research experience of more than 40 years. He has served all the levels of education. His research has produced research papers in several international journals in International Banking.



**Anil Ranjan Khandekar, Associate Professor, Pursuing Ph.D., M.Tech (IT)**  
**Area of Specialization: IT and Business Analytics**

He has 22 years of IT industry experience with organizations like the world's largest IT firm & leading e-commerce (Amazon), through several IT firms like IBM, and has worked with several leading business organizations. He has been honored to be a part of the management of IITM since 2014, and is active.



**Dr. Somya J. Mathur, Associate Professor, Ph.D., MBA**  
**Area of Specialization: Strategy & Marketing**

A recognition professional with more than 22 years of teaching and administrative experience. As an accomplished educator, she has excellent marketing and corporate training skills. She has been associated with some premier management institutes, she has published several research articles and case studies in journals of International Trade and presented her research work in various international forums. She has conducted various sessions in various international and national conferences. She has also worked in various projects of PMU, NIPEDA and IITM. She has conducted several training programs, initiatives in areas of strategic thinking, strategic decision-making, and personal work for research and implementation in teaching the Strategic Marketing & Marketing. Her research interests include through Strategic Innovation and Performance of Strategy, Health Management, Forecasting Marketing, etc.



**Dr. Manjirika Asheryya, Associate Professor, Ph.D., MEd, UGC NET-JRF**  
**Area of Specialization: HR, MB and CSR**

A recipient of the prestigious Dr. K. Seshasudhan (JSC - Doctoral Fellow) Fellowship and an award from IIC, IITM. Manjirika Asheryya is an academician with 12 years of her experience both in teaching and research. She completed her doctorate studies from the Faculty of Management Studies, University of Delhi. She is UGC NET-JRF qualified. She has published and presented articles in national, national and international journals of India. She has conducted various MOAs and corporate trainings in the areas of Human Resource Management, International HR, and team development. She has also worked in various national and international forums of her experience in teaching, training and research in areas of Human Resource Management, Corporate Social Responsibility, organizational behavior.



**Dr. Parul Malik, Associate Professor, Ph.D. (Applied Economics), MBA**  
**Area of Specialization: Finance and Corporate Skills Development**

She has been 20 years of industry experience with reputed government and private organizations like IITM, a Mini-Group, National Productivity Council, Ministry of Commerce and Industry. As a finance professional, she has developed various performance management systems for several high profile entities through retention, incentive sales boosting and customer engagement. As a campus leader, she has guided students of more than 40 countries in developing career plans and give them technical and soft skills. She has also worked as a project lead for development projects in various sectors of IITM. She has also worked as a chairperson for the committee that organizes the annual seminar of IITM and the highest and highest quality. She has conducted several training and faculty development workshops and has been a visiting faculty, Institute of Entrepreneurship Development (IITM) that is of great value to IITM, giving of her. She is a qualified independent advisor to executives of corporate firms, etc.



**Dr. Jangana Yadav, Associate Professor, Ph.D. (Eco), PGDPR (IITM), MA (Edu)**  
**Area of Specialization: Economics and International Business**

She has been for 25 years of teaching, research and administrative experience. Her academic background includes teaching of the University of Lucknow (U.L., U.S.), UGC JRF (University of Lucknow and Delhi College) in various fields. Her areas of interest include international trade, international trade, international trade (with special emphasis on the development of higher education) and trade in services (with special emphasis on the development of higher education). She has worked in various committees for the development of higher education. She has several national and international publications in Journals, and other journals in her field and presented papers in various national and international conferences.



**Dr. S.S. Sharma, Associate Professor, Ph.D., M.Phil., PGDPR**  
**Area of Specialization: Information Technology**

Research and learned Academician who has served as Visiting scholar to various institutions and worked as an academician in the field of Management and Decision Science. He has made significant contributions as an academician and trainer regarding knowledge and skills in the field of Management and Decision Science. He has worked in various projects and programs sponsored by IITM, IITM & IITM. As a research scholar, he has conducted various projects for the development of reputed groups in the field of information technology for the students of various IITM. He has worked in various projects and programs for the development of higher education. He has worked in various committees for the development of higher education. He has several national and international publications in Journals, and other journals in her field and presented papers in various national and international conferences.



**Dr. Bhaguni Arora, Associate Professor, Ph.D., MBA**  
**Area of Specialization: Economics & International Finance**

She has been for 17 years of teaching experience at IITM, IITM, and IITM. She has worked in various projects and programs sponsored by IITM, IITM & IITM. As a research scholar, she has conducted various projects for the development of reputed groups in the field of international trade, exchange rates and foreign reserves. She has published over 20 research papers, which have been published in national and international journals including national and foreign.

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**Dr. Srinivas Palli, Associate Professor, Ph.D., MBA**

**Area of Specialization: Finance**

Dr. Srinivas Palli provides best of breed & best value treatment with a proven expertise in academic excellence. He has 7 years of experience in creating excellent and competitive curricula with comprehensive and collaboration with department faculty and leaders. Making innovations for the next generation of students and academia. He has inspired teaching skills and department leadership experience that resulted to enhance the department improve teaching and research results. His current areas of research interest include Supply Chain, Factors Effect and Efficiency Finance, Tax, Foreign (Emerge) Publications. His papers are AACSB, SOA, IGAC.



**Dr. Sushama Marathe, Associate Professor, Ph.D., MBA**

**Area of Specialization: Business Law and Human Resource Management**

Dr. Sushama Marathe has a working career at SOA, she has taught in several prestigious colleges in the Gulf region. She has a postgraduate degree in chemistry from SOA university, an MBA from Pune University, and PhD from SOA. She has published papers in reputed national AACSB journals and has delivered twelve international conferences. Her current areas of interest include developing teaching tools and learning in the diverse area of sustainability and Human Resource. In her previous life, she worked with a medical manufacturer in the product development of specialty chemicals. Currently using various of talent management, HRM, and business law.



**Dr. Shalini Chandra Choudhary, Associate Professor, Ph.D., M.Tech**

**Area of Specialization: Artificial Intelligence and Machine Learning**

Dr. Shalini has completed her Ph.D. from Indian Institute of Technology, New Delhi. She has 7 years of experience in teaching, consulting, and research. She is associated with many organizations in the past. Her research interests include Artificial Intelligence, Machine Learning, Deep Learning, and Intelligent Automation (IPA) in various applications. Her areas of expertise include Artificial Intelligence & Systems, Learning Intelligent Automation (LIA) in various applications. She has a subject matter expert with a expertise of both internal and external level covering various teaching problems (Theory & Project) in the field of Learning Machine (Theory & Project) for various case studies and big data analysis courses. In this she has published more than 30 research papers in reputed journals (Journal of SOA & SOJ) and in international and national journals (International Journal of Artificial Intelligence Technology) published articles.



**Dr. Vijaya Mang, Associate Professor, Ph.D., M.A.**

**Area of Specialization: HRM & Psychology**

She has more than 20 years of experience with various reputed industry and academic institutions. She holds M.A. degree in Psychology, M.Phil. in Management, HRM, International Psychology, Leadership Development etc. She is also involved with leading corporates and Consultant with several groups.



**Dr. Vivek Kumar, Associate Professor, Ph.D. and MBA**

**Area of Specialization: Marketing**

Dr. Vivek Kumar has 20+ years of experience. He has worked with several reputed and several top corporates in the health care sector. He has published more than 20 research papers in various reputed journals, appeared many Ph.D. projects and assisted in multiple degree. He has rich experience of getting cross-cultural studies in doing his study in Australia on a study abroad programs (SAP) where he conducted many classes to international students.



**Mr. Raju Kumar, Assistant Professor, M.Com (M-F-A)**

**Area of Specialization: International Trade & Development and Aptitude Skills**

He has 7 years of professional experience in the international trade and development industry and 3 years of teaching. He has developed and preparing management studies in HR & he has been associate in training various employees through specific modules of personnel preparation and training. He has been involved in emerging trends in the business world and associated publishing in various journals of international studies and journals like primary, SOA. His research interests include e-commerce, Technology, connectivity and boundaryless world.



**Ms. Arsha @mas, Assistant Professor, MBA**

**Area of Specialization: Marketing & Entrepreneurship**

She has over 20 years of experience in teaching, research, industry and consulting and has created several research papers in Marketing in reputed international peer-reviewed journals. Ms. Arsha has also presented her research work in national and international conferences. Her areas of specialization include Consumer Behavior and Integrated Marketing Communications.



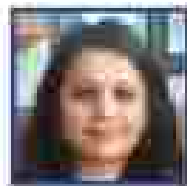
**Mr. Anil Kumar, Assistant Professor, M.Sc. IG (S&T) SOA**

**Area of Specialization: General Management, Strategy & Entrepreneurship**

He presented M.A. in HRM and worked in the HRM activities since. He has worked in the general management staff office at SOA. He has obtained the top class of instructor in all the three phases training institutions of SOA. He possesses more than 10 years of teaching experience. He has conducted many seminars or national fellow students. He conducted many training modules for various fellow or institute for General Studies & Analysis (GSA), the first year of SOA. He was associated to SOA as Institute Council of staff. He was general manager of the college. He is a (M. Member of SOA and) member of Human Resource (SOA) Institute for General Studies & Research Policy (SOA) for HRM research. He has conducted more than 100 classes / modules on international general management topics in various international journals / magazines.

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**Dr. Anika Yasir, Assistant Professor, Ph.D., MCA**

**Area of Specialization:** Machine Learning, Deep Learning, Natural Language Processing, Sentiment Analysis

Dr. Anika Yasir has 12 years of teaching and research experience in various domains in Machine Learning, Natural Language Processing, Sentiment Analysis and Deep Learning based domains. She has been awarded various awards (Supporting Young 2024 for Outstanding Research) by Department of Science and Technology, Government of India for her Ph.D. research. She has many publications in renowned International peer reviewed Journals in her credit and has been a reviewer for various reputed Journals like International Journal of Information and Computer Engineering (IJICE), Internet and Distributed Systems, She has conducted FDPs and MOEs in the areas of AI, Sentiment Analysis and Deep Learning Networks.



**Dr. Anand Kumar, Assistant Professor, Ph.D., Industrial Management, MBA**

**Area of Specialization:** Operations and Supply Chain Management

Dr. Anand Kumar is working as an Assistant Professor in Operations and Supply Chain Management at the Tamil Nadu Institute of Management. He has done Ph.D. in the area of Industrial Management from the Indian Institute of Technology (IIT) Chennai. He has also done M.A. and a Diploma in Supply Chain Management in the year 2012. He also holds certifications in Supply Chain Lead in Supply and Project Management. He has more than 10 years of work experience in industries as well as in the industry. He has several research papers published in International Journals of repute. He has also presented a number of research papers at International and National conferences. He has received the Best Paper Award in the International Conference of Industrial Engineering and Operations Management in 2019 in Mysore, South India.



**Ms. Corinna VVK, Assistant Professor, MIA**

**Area of Specialization:** Soft Skills & Corporate Skills Development

A dynamic, result-oriented professional, she has over 20 years of Industry/Academic/Management experience and is an Awards Corporate Communications/HRD/HRD and Personality Development. Her areas of work include HRD/Corporate Communication & Corporate Skills. She is a Certified Business Coach and has provided consultancy services to various IT schools of repute and her clients list includes corporate giants such as Infosys, Computer Services Corporation, Mphasis, HCL, TCS, Wipro, Oracle, Mindtree and Appareil. Her membership includes ICAI, She is the founder member of International Training Institute and Chief Coach and Mentor of Wipro/Infosys.



**Mr. Harish Kumar, Assistant Professor – Regular MBA, UGC NET**

**Area of Specialization:** International Marketing & IT

He has been part of the Tamil Nadu Institute of Management since 2014. He is a part of various working committees to improve quality of various different course programs. He has done a large number of internal and external research and consultancy related activities. He is also the head of the Philosophy Club. Before this, he worked at the Business Development Division of Canara Bank of India. He has 10 years of experience in Banking and Insurance.



**Mr. Mahesh Singh Ahir, Assistant Professor, Ph.D. Scholar, MBA, UGC NET**

**Area of Specialization:** International Marketing and IT

He worked as a Sr. Analyst for various international organizations. His specialization, in the year 2018, he received UGC NET for MBA course International Marketing and Applications. During his tenure at IIT, he was involved in projects which required the collection of primary data and analysis from problem identification, questionnaire preparation, sampling, data entry, data collection (field survey), data entry, data cleaning, data analysis and report preparation. He made his previous understanding that as an extension of his work on the efficiency of service, he conducted research on customer perception of banking services at the local branch. Before joining the academic world, he worked for IIT in the corporate sector. There, his major activities primarily included the development of effective and efficient dealer distribution network and led to the expansion of a company's footprint. Apart from sales, he was also involved in creating fruitful sales promotion activities and customer relationship.



**Dr. Manu Mathrani, Assistant Professor, Ph.D., M.Com, UGC NET-JRF**

**Area of Specialization:** Finance

She has worked across an array of disciplines ranging from Finance to Insurance through Academia. She has worked with Big corporates, MS Enterprises, and Varity Insurance Company Ltd. She has worked in the and Finance from the Delhi School of Economics and obtained Ph.D. from The Tata Institute of Social Sciences. Her research has sought MBA and its applicability in various sectors such as Strategic management, Corporate Social Responsibility, Human Issues, and Ethics. She has many publications in reputed National & International Journals.



**Ms. Manika Gupta, Assistant Professor, MBA**

**Area of Specialization:** Finance & Corporate Skills

She is an alumni of the Institute and has a Bachelors Economics degree, she holds the degree for Banking Industry specialised with economics. She is currently handling Corporate Accounts section of NBM Bank, she handles Account Opening operations, Supervised Consultants associated for better bank entry, training and enhancing the core skills knowledge of the team.



**Ms. Anshu Bhatnagar, Assistant Professor, Pursuing Ph.D., M.Tech**

**Area of Specialization:** Information Technology

She has more than 10 years of experience in the software testing domain. An expert in Software Engineering, Software Operation Systems, Networking Concepts, Fundamentals of IT and MS Office. She has been responsible for conducting various inter-College Intra-College Events at the College and for managing the IT system.

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**Mr. Masahiro Morioka, Associate Professor, Ph.D., M.A., USC NET**

**Area of Specialization: Japanese Language**

Mr. Morioka has been part of the Japanese Language Professor at the way from 2002. He has over 43 years of experience in teaching, evaluating and improving students' Japanese language along with Culture and Business Practices. He has taught in various countries such as China, China, and Africa. He is a native speaker of both the Japanese and English languages. He has the necessary skills to resolve students' problems and have the right of Japanese language students learn much from such a distinguished person.



**Ms. Manal Ham, Assistant Professor, MBA**

**Area of Specialization: Marketing**

She is passionate about marketing and sales. She has been the only female faculty member in the world of the faculty of corporate research, academic, and media in a career spanning five years. She brings an international perspective under her expertise and is a regular contributor to the industry. She has worked with multinational corporations (PepsiCo, Nestle, etc.) consulting on marketing management, developing the business plan, and in sales. She is a member of the American Marketing Association (AMA) and is responsible for granting students a job and developing the program.



**Dr. Mariela Aguilera, Assistant Professor, Ph.D., MA, USC NET**

**Area of Specialization: Corporate Skills Development**

Dr. Mariela has over 20 years of an international career in primarily a collaboration between the field of human resources management and the field of organizational behavior management. She has worked with many large organizations such as AT&T, IBM, and others. She has been a faculty member at USC and has taught in various regional institutions. She is a member of the American Marketing Association (AMA) and has been a regular contributor to the industry. She has worked with multinational corporations (PepsiCo, Nestle, etc.) consulting on marketing management, developing the business plan, and in sales. She is a member of the American Marketing Association (AMA) and is responsible for granting students a job and developing the program.



**Dr. Lechima Durril, Assistant Professor, Ph.D., MA**

**Area of Specialization: Corporate Skills Development**

She has a background in linguistics from the field of linguistics. She has worked in various industries, including education, business, and government. She has worked with many large organizations such as AT&T, IBM, and others. She has been a faculty member at USC and has taught in various regional institutions. She is a member of the American Marketing Association (AMA) and has been a regular contributor to the industry. She has worked with multinational corporations (PepsiCo, Nestle, etc.) consulting on marketing management, developing the business plan, and in sales. She is a member of the American Marketing Association (AMA) and is responsible for granting students a job and developing the program.



**Dr. Anantha Srinivasan, Assistant Professor, Ph.D., M. Phil**

**Area of Specialization: Operations and Supply Chain Management**

Dr. Srinivasan is a Ph.D. in Supply Chain Management and a former faculty member of the Department of Management Studies, IIT Bombay. She has worked with many large organizations such as AT&T, IBM, and others. She has been a faculty member at USC and has taught in various regional institutions. She is a member of the American Marketing Association (AMA) and has been a regular contributor to the industry. She has worked with multinational corporations (PepsiCo, Nestle, etc.) consulting on marketing management, developing the business plan, and in sales. She is a member of the American Marketing Association (AMA) and is responsible for granting students a job and developing the program.



**Ms. Priyanka Sachdev, Assistant Professor, PGDM**

**Area of Specialization: Marketing & Corporate Skills Development**

She has 7 years of experience in teaching and academic. She has been responsible for teaching various subjects, including marketing management, organizational behavior, human resources management, and sales management. She has worked with many large organizations such as AT&T, IBM, and others. She has been a faculty member at USC and has taught in various regional institutions. She is a member of the American Marketing Association (AMA) and has been a regular contributor to the industry. She has worked with multinational corporations (PepsiCo, Nestle, etc.) consulting on marketing management, developing the business plan, and in sales. She is a member of the American Marketing Association (AMA) and is responsible for granting students a job and developing the program.



**Mr. Praveen Malik, Assistant Professor, M.Phil., MCA**

**Area of Specialization: Information Technology**

He has 15 years of extensive teaching experience in IT, database management, and various applications. He has worked with many large organizations such as AT&T, IBM, and others. He has been a faculty member at USC and has taught in various regional institutions. He is a member of the American Marketing Association (AMA) and has been a regular contributor to the industry. He has worked with multinational corporations (PepsiCo, Nestle, etc.) consulting on marketing management, developing the business plan, and in sales. He is a member of the American Marketing Association (AMA) and is responsible for granting students a job and developing the program.



**Ms. Parvathi Kaur, Assistant Professor, MBA, USC NET, UG PG**

**Area of Specialization: Human Resource**

She has 10 years of experience in teaching, training and conducting research. She has developed and conducted training modules for various organizations. She has worked with many large organizations such as AT&T, IBM, and others. She has been a faculty member at USC and has taught in various regional institutions. She is a member of the American Marketing Association (AMA) and has been a regular contributor to the industry. She has worked with multinational corporations (PepsiCo, Nestle, etc.) consulting on marketing management, developing the business plan, and in sales. She is a member of the American Marketing Association (AMA) and is responsible for granting students a job and developing the program.

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**Dr. Pranga Hejj, Assistant Professor, Ph.D., M.Com**

**Area of Specialization: Stock Market, Accounting, Entrepreneurship**

Dr. Pranga Hejj did her M.Com in 2000 and her Ph.D. from York University, Ontario, Canada, in 2007 and also received her M.Ed in 2008 her research interests are in the areas of the stock market, Accounting, Entrepreneurship, etc. Her research has been published in research papers and case studies, a national and international refereed publications, including books, journals, and articles, etc. She has also presented more than 40 research papers at national and international conferences, including University Management, Moscow, (U.S.A.), IAA (Canadian Accounting Institute), Montreal and MA (Massachusetts).



**Mr. Rajender Sharma, Assistant Professor, PGDPM (Operations Management)**

**Area of Specialization: Operations Management, Marketing and IT**

He has over 20 years of extensive experience with companies like airtel, (the DTM and HCL) Technologies, He is also a recipient of special faculty of Operations and He is a certified IT Consultant Certified center and currently both International Businessweek Club and has conducted 20 executive training programmes for DTM.



**Mr. Rajivare Chavha, Assistant Professor, MBA**

**Area of Specialization: Marketing**

He holds a Bachelor's Degree in Commerce (Highway) and a PGDiploma in Business Administration specializing in Marketing & sales He has 20 years of extensive experience in industry (software testing & development, being his corporate and entrepreneurial journey of 20 years, He has been associated with organizations like ITM, Tutoring, HCL, HP, Infosys, TCS, TMC, Global Communications, to name a few. He has rich and wide experience in sales, Marketing, New Product Development, Customer Support, CRM, Client world services, Strategic Planning, Team Building and General Management during His 7 years of academic journey. He is associated with national level faculty and faculty club and several University as visiting faculty His teaching areas are Mkt. Areas include Marketing & Sales Management, Distribution Management, Services Marketing, and B2B Marketing. He also holds a certificate in Marketing & Innovation and of IIMB.



**Ms. Bha. Joon, Assistant Professor, MBA**

**Area of Specialization: Human Resource, Marketing**

With over 5 years of experience across the Marketing and Human Resource, HR. She was responsible for Project Management, Salary Management, Training and Training for successfully executing HRM and HRM related projects and managing and/or HRM relations among cross functional teams/ different departments. She also takes care of the communication with all the stakeholders.



**Ms. Riya Sharma, Assistant Professor, MBA**

**Area of Specialization: Marketing and Finance**

She is the Project Manager of the Project related to the Global HR Policy research. (Award) project, she has given 10 articles, national and international journals published with the Institution for Policy Studies (IPS), her research paper on Strategic HR Policy has been published in The Academic Journal of International Business, 2019. She is also the administrator of IPS's HR research review Magazine twice (2019 and 2020) and she is also the administrator of Organization Research (OR) Journal, MA University, India.



**Mr. Rajender Aggarwal, Assistant Professor, PGDM and Diploma in Multitasking**

**Area of Specialization: Digital Marketing**

He has over 10 years of experience in Human Management, Project Management, Brand Management, Digital Marketing, People Management and Client Servicing. His experience includes South India operations (HCL), Canada (Digital Marketing) (IBM), India (Sales Marketing) (IBM), India (Sales) (Johnson) (MNC), Canada (Marketing, Brand Marketing, Affiliate Marketing, Mobile Marketing and Digital Marketing).



**Dr. Isha Sanyal, Assistant Professor, Ph.D. (CEM), MBA (Marketing)**

**Area of Specialization: Marketing**

She is working with IIMB since 2007. She has been in Fellowship with marketing for over 10 years, 6 years before she taught at IITM College, IIMB, and before College of Sales University. She has a number of research publications in international and national journals and has made presentations in various national seminars and conferences. Her research areas are related to Green Marketing, CRM, CSR, Social Marketing, branding. She has conducted several seminars for IIMB, IIMB Institute for CSR with her team Network of Faculty of Marketing and also for IIMB for the faculty in the field of Marketing. Most of her research articles are published in national and international journals. She has presented papers at national and international conferences on Marketing and Technology and branding.



**Ms. Anshu Raj Choudhary, Assistant Professor, Ph.D. Scholar**

**Area of Specialization: Media Studies**

She has been a certified and also professor since 2016 and has been associated with reputed academic marks including MA (Mass & Media Studies) and M.Phil in the field of Mass Communication (Government Institute) and Ph.D. (University). She has also delivered 100+ research papers in national and international journals and has also worked with the highest government IIM of India. She is associated in higher and Ph.D. thesis in Media Studies from reputed name University. Her 2019-2020 has an extensive teaching experience of about 5 years at the undergraduate and postgraduate level. She has presented papers at national and international conferences and has published extensively in national and international journals. She has also worked on several national and international journals.

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**Dr. Sneha Shrivastava, Assistant Professor, Ph.D., DBC 101, MBA**

**Area of Specialization:** Sales, Behavioural and Structural Dimensions of Distribution Channel Management

Dr. Sneha Shrivastava graduated from top universities, the Indian Institute of Technology Bombay and specialized in the topic of Distribution Channel Management in the PhD sector. She is an IIT Bombay faculty with 10+ years of experience in the topic of Distribution Channel Management and the emerging area of Marketing Analytics. She has presented papers at various national and international conferences (IITM, IIT Delhi and other premier schools). She has contributed several research papers in reputed international journals.



**Mrs. Sandhya Gupta, Assistant Professor, MBA**

**Area of Specialization:** Marketing, Digital Marketing

She has been associated with several consulting & digital marketing firms in India and has worked on several leading marketing projects and technical knowledge to develop all types of products. Her area of interest is to address CRM, digital personalization & marketing automation. She has also published extensively in national and international scientific journals. In management in the field such as use of digital marketing to drive new growth, the effect of digital strategies on online sales and many more. Besides this, she has trained more than 50 corporate professionals in various fields including digital marketing, social media, content marketing, sales & revenue marketing performance and how to link it with the overall business strategy.



**Ms. Sayanti Parashar Bhowmik, Assistant Professor, M.Phil, M.Sc (Economics)**

**Area of Specialization:** Quantitative Techniques & Economics

Ms. Sayanti has 11 years of experience in teaching and research. She is an M.Phil in Economics from Jadavpur University and M.Sc from Calcutta University. She worked as a faculty in various positions in the Department of Quantitative Techniques. Her areas of expertise include economics, business statistics, research methodology and operations research. As the head of the department, she is responsible for identifying different opportunities for students and sending them to competitions, conferences, workshops and seminars to get industry exposure.



**Ms. Sanchi Patel, Assistant Professor, M.Com, PGDM**

**Area of Specialization:** Finance and Accounting and Corporate Skills

Ms. Sanchi holds a B.Com. degree from Calcutta University and has completed her post-graduation in Finance domain with trade awards and a dissertation. She worked for several well-known and reputed firms involving the banking industry. She has over 5 years of experience in ICAI field in various assignments. She has been working with ICAI since 2014 and is currently working as a faculty handling computerized taxation. Her role entails handling the teaching & placement faculty of ICAI students and organizing the corporate education project of ICAI and also interacting with various agencies. She has also worked in teaching & training students to find placements, internships and other opportunities.



**Mr. Shekhar Arora, Assistant Professor, PGD**

**Area of Specialization:** Japanese Language

Mr. Shekhar is a commerce graduate with postgraduate degree in Japanese. He has done Comprehensive Japanese language course from ICAI and obtained a certificate in Japanese language. He has 10 years of teaching and administrative experience in various schools and colleges. He has conducted various workshops conducted by Japan Foundation. He has 10 years of business language teaching experience. He has authored some Japanese language (JLPT course).



**Mr. Sampat Das Gupta, Assistant Professor, M.Phil, MBA**

**Area of Specialization:** Strategy and Operations

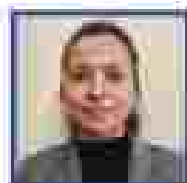
Mr. Sampat has 16 years of corporate experience and 10 years of academic experience. He is involved in teaching in various courses. He was a senior manager with H. Doshi, Chennai. He has worked as a faculty of IIM, Indira Nagar, and other top institutes.



**Mr. Vinod Gupta, Assistant Professor PGDPM**

**Area of Specialization:** Marketing

Mr. Vinod Gupta, an alumnus of IIM Delhi Institute of Management. He is a successful entrepreneur and runs a company (CIS) successfully. He helps customers to create successful marketing through education and focuses with the help of A & P. They have offices across North India and are partners with leading MNCs from the Pharma and Medical Automation industry. Before this, he worked in the banking industry and IIMs. He has been awarded IIM Award Association of India.



**Ms. Vinita Hira, Assistant Professor, PGCE, BEd**

**Area of Specialization:** Marketing and Media & Communication

She has comprehensive experience in the teaching and development Area, including start to end execution of Training Programmes through a user-friendly interface, designing high quality education materials and incorporating e-learning. She has been working with the IIMs faculty to make quality education accessible to learners worldwide through the power of new-age media and support has industry experts in Media Training, Branding, Content Marketing, Content Strategy for Digital Marketing.



# DOCTORAL PROGRAMME & MANAGEMENT JOURNAL

## Fellowship Programme

NDIM offers AICTE approved Executive Fellowship Programme in Management. This is a Doctoral Level Programme in the following domains- Data Science (Artificial Intelligence Machine Learning), Innovation & Entrepreneurship, Operations and Supply Chain Management besides - Marketing, Human Resource, Finance, Accounting and other areas of Business Management.

NDIM is the Centre for Doctorate of Business Administration (India for Asia) Institute of Technology, Thailand since 2017. (AII-Global International University (5 Star Ranking))

## NDIM Journal

Review of Professional Management - A Journal of Management ISSN 2415-2344 - Annual peer reviewed Journal is published in June and December.

### Vision of the Journal

Recognising the need for exploring new business models in the changing business scenario as well as for developing new pedagogy in management and for creating influence on the academics as well as corporate thinkers, the institute embarked upon publication of its journal, *Review of Professional Management*, way back in 2000 and has been publishing the same regularly ever since. The journal provides a platform to academics, researchers, practitioners and professionals from public, private and government sectors to share their original research, innovative practices and articles with Indian and international perspectives that shape policy or governance or functioning of an organisation. The journal publishes conceptual, analytical, empirical and perspective articles that significantly contribute to theory, practice or policy in all the functional areas of management and allied subjects.

The journal has carved a niche amongst research scholars, academics and professionals. The submissions to the journal go through a double-blind (review process for quality, novelty, research contribution, methodology, and presentation). The peer review is done by domain specialists from various universities and business schools from India and abroad. The Editorial Advisory Board of the journal comprises of eminent academics/practitioners from universities and business schools from across the globe.

### Indexing of the Journal

It is indexed in:

• CRC Cure led • Ulrich Periodical Directory published by Pro Quest, USA • EBSCO and EBSCO host • i-scholar • Google scholar • Indian Citation Index • J-Gate

### Scope of the journal

The Journal publishes Research papers (4000-6000 words) in the following functional areas of Management:

- General Management • Financial Management and Banking
- Organizational Behaviour and Human Resource Management
- Macroeconomic Issues and Business environment
- International Business Management • Marketing and e-commerce • Operations Management • Innovation and Entrepreneurship • Socio-economic Issues, Health and Nutrition • AI and Emerging Technologies • Sustainability

Besides research papers, the journal publishes the following features:

- Case or case study (2500-3000 words) • Perspective article (2500-4000 words) • Review paper/Special Issue/Special frame paper • Book review

All the publications of the journal are licensed under creative commons. The journal follows guidelines on publication ethics in accordance with the Committee on Publication Ethics.

For details refer to: <https://npv.ndimaitt.org/>

## Highlights:

Editorial Centre at CE ranked Asia Institute of Technology Thailand (International University since 1998) for 6th



A close-up, low-angle shot of a student playing an acoustic guitar. The student is wearing a patterned t-shirt and a watch. The background is a blurred crowd of people at a social event, with warm, reddish lighting. A blue rectangular box is overlaid on the left side of the image, containing text.

# BEYOND THE CLASSROOM

Life at NDIM is an eclectic mix of professional education and events that create a lifetime of memories. Our students organize themselves into multiple clubs and regular events keep the campus buzzing at all times during the year



# SPANDAN: OUR ANNUAL FESTIVAL

Spandan, our 3 day Annual Cultural Festival is one of the most awaited events, organized and hosted entirely by our students with a lot of enthusiasm and team spirit. This festival witnesses participation from colleges across the country and thrilling performances by students and Artists of National & International fame. Some of the competitions in the festival include Fashion Show, Debate, Drama, Rock Band Competition, Solo Dance, Best Acting, Group Dance, Singing, Mr & Ms Spandan, Business Quiz, Face Painting, Bulls & Boars, Ad-Mod Show, Business Plan, Theme plays, CSR events etc. Senior Artists and entertainers are invited to judge various performances.

The grand finale concludes with singers and bands of Bollywood fame performing to jam-packed audiences at the NBM platform. Some of the top artists who have performed at our platform are mentioned below.

The 3 day Intra-entrepreneurship of art and culture not only rejuvenates the students but also gives them tremendous exposure and experience of managing and leading teams under stressful situations.



Emmentary ji, Mithi Mithi Singh, Anshul, Ash King, Jasbir, Anil, Kunal Manojan, Supriya, Anurita Manchanda, Neha Prasad, Harshdeep Kaur, Gaurav Gaur, KJ Oviya, Deep Jagan, Shoban Bhatnagar, Anup Oza, Manvi Anandhi, Javed Ali, Shikha Kashyap, Rajniya, Soohi Bhat, Kunal Khera, Aditi Singh, Raj Yash, KJ Singh, Anil Pathak, Jitendra, Harshdeep Mehta, Rohan Arora.



# SPORTS AT NDIM

The sports centre caters to the recreational needs of the students by providing a host of indoor games at the college such as Pool, Table Tennis, Football, Chess & Carrom.

The Institute also arranges for outdoor sports facilities at various clubs in the vicinity. Sporadic, but annual Inter College sports festival gets participation from dozens of colleges in Delhi NCR competing in a wide range of sports including Cricket, Football, Badminton, Basketball, Volleyball, Table Tennis, Pool & Chess.



# CELEBRATING THE SPIRIT OF INDIA

Students of NBM represent different all states & Union Territories of India ranging from Him to Kerala and Arunachal Pradesh to EGoport, making it a multi-regional, multi-cultural, multi-lingual and multi-religion inclusive institution for higher learning with students diverse from diverse disciplines. The male to female student ratio is typically 55:45.

Diversity at the college campus enriches the experience of students in various ways. It brings into the forefront an expanded knowledge base, self-awareness and enhanced decision-making ability. It further promotes creative and effective thinking and lays the foundation for appreciating diversity, inclusiveness and developing a broader national & global perspective to management.

All festivals of the country are celebrated with lots of enthusiasm and team spirit.



# STUDENT CLUBS

At NDM, there is more to college life than just seeking academic and professional activities. The 26+ student clubs provide the perfect platform where students get to conceptualize and execute diverse activities in their chosen fields of interest. Every month, such clubs organize different events and all students get a chance to be part of these events.

As a new student enters the campus, he/she is spoilt with the choice of activities on offer. With a working day full of classes and learning, the evenings are typically taken up by multiple events throughout the campus. On any given day, you may encounter a theatrical performance in the amphitheatre, a band playing in the practice room or the preparations of a grand debate or the cartoon strips. These activities not only help the students unwind but also help them learn essential skills like team learning, networking, creative thinking, problem solving, lateral thinking, managing and leading teams.

The wide range of clubs at NDM include:



Marketing Club



Finance Club



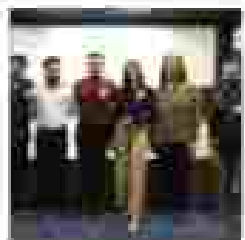
HR Club



Digital Marketing Club



Operations & SCM Club



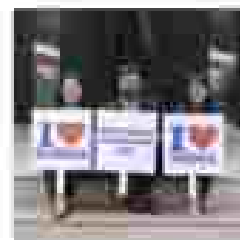
AI/ML Club



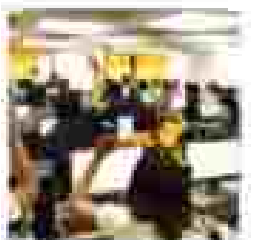
Decision Sciences Club



Economics Club



IE Clubs



IT Club



Women Empowerment Cell



Literary Club



Entrepreneurship Club



CSR Club



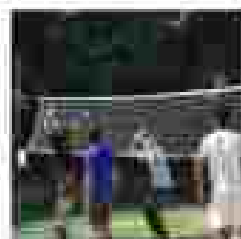
Photography Club



Cultural Club



Dramatics Club



Sports Club



Football Club



Mentors Club



# BEYOND THE CAMPUS

Our emphasis on top quality education is not confined to class-rooms only. We understand that learning will flourish if forums play a crucial role in preparing our students for the Business World.

We actively provide our students the opportunities to participate and sometimes even organize high profile events/conferences/talk shows at external forums. All of these efforts result in a vastly enhanced level of exposure, confidence, leadership skills and knowledge.

Additionally, NDM students are exposed to various TV shows of NDTV, CNBC, Aaj Tak, Zee and to the conferences of FICCI ASSOCIATION, CII, PHDCCI, IC-IRC at NDM's cost so they may directly learn from industry stalwarts. Many such opportunities are presented to our students on a regular basis.



NDM Students at the 17th National Convention on Sustainable Development Goals by UN Global Compact (Nov 2018)



Our Students attending a Conference on Women in Power & Decision Making organized by PHD Chamber of Commerce and Industry



NDM Students with Senior CHROs at Women's Transformational People Practices Conference



NDM Students at the National Business Summit - 55 - India, Trade and Energy organized by Confederation of India-Industry Total



Students attending a Summit on India's Role of Global-Competitive Growth Sector



NDM Students at the Women Development Conference organized by South Management Association



Our Students attending the Money Budget Viewing Session at PHD Chamber of Commerce and Industry



NDM Students attending a workshop on Cloud Computing (at FICCI)



NDM Students attending a National HR Council at Employee Express



# ELIGIBILITY & SELECTION PROCEDURE

## Eligibility

- Recognized Bachelor's Degree (10+2+3 or 4) in any discipline. First year students can also apply
- Candidates with work experience and/ or additional educational qualifications will get extra weightage
- Hindu/ Foreign Citizens can seek admission based on their entrance merit, group discussion and personal interview as per AICTE guidelines.

## Scholarship

Merit based scholarships of the time of admission are available for students who are

- (i) Permanent residents of A&C, and/ or
- (ii) Wards of defence/ police and para-military services personnel.

Additional merit based scholarships are provided to students based on their overall performance in the selection procedure detailed below.

## Selection Procedure

Final selection is based on overall performance in

- (i) Class (A, Class B and Selection tests)
- (ii) Aptitude tests like CAT/ XAT/ GMAT/ MAT/ GMA1/ GMA2/ Wore CEI
- (iii) Group Discussion
- (iv) Personal Interview
- (v) Achievements in other optional activities highlighting leadership qualities
- (vi) Weightage is given to applicants who have work experience, rendered social or welfare service to the society in any form

## How to apply

- Applications can be submitted online at [www.nimdelhi.org](http://www.nimdelhi.org) using a credit/ debit card, or
- Forms can be collected from the institute on cash payment of Rs. 1000/- or by sending a Demand Draft (DD) for the same amount in favour of New Delhi Institute of Management, payable at New Delhi. Application Forms can also be downloaded from [www.nimdelhi.org](http://www.nimdelhi.org) and sent with DD of Rs. 1000/-
- Course fee for 2 year Full-time PGDM, PGDM (Marketing), PGDM (Financial Management) is inclusive of all on-campus facilities. Hostel is optional and available for extra charges.



## Bank Loans

Since NDM offers AICTE Approved, ISCA Accredited, MBA equivalent PGDM and is a prestigious name in the field of higher education, all admitted students have easy access to bank loans.

All the state Approved NDM Full Time courses under its Scholar Loan list, at the minimum possible rate of interest and students can avail of the facility at all 18 branches across the Country. Only a few premier institutions fall under the Scholarship Loan Category.

## Refund of Fee

- Refund is made as per AICTE guidelines.

## Free Counselling

NDM is a part of Society for Employment & Career Counselling, registered in 1992. In pursuance of Society's mandate, Institute offers free career counselling to applicants of MBA, PGDM and other programmes.

## Economically Weaker Sections

- NDM takes special steps to encourage meritorious students of economically weaker sections and under-privileged sections of society and offers fee concessions/ waivers on caste to caste basis. Merit is, however, not compromised. Meritorious students seeking help under this category may, in addition, fill-up the fee concession/ waiver application form available at the front desk. This is in addition to 40 merit based scholarships awarded to students every year by the Society. AICTE regulations on the subject are fully honoured.

## Hostel Fee

NDM has tied up excellent and safe hostel accommodation, separately for boys & girls. Some of the faculty also reside in these hostels. Charges, inclusive of meals depend upon the facilities availed. Free transport is available. Hostel charges for twin sharing rooms with furniture, airconditioning, attached bathrooms, wifi and television, TV stay of Rs. 9500 per month. Charges may increase in case of additional amenities like single occupancy, airconditioning, etc.] requested by a student.

## Dress Code & Discipline

- Students are expected to be dressed in Business Casuals, formals are essential at all important occasions.
- No act of indiscipline or misconduct is tolerated. Wearing of indecent behavior of any kind is strictly prohibited. Any student found guilty of indiscipline or ragging is expelled and full fee forfeited.

# BRIEF HIGHLIGHTS

- The only B-School continuously declared Best in India 3 years in a row for (Industry Linkage & credit) & other parameters across the country
- Best 3 years in a row by ASSOCHAM in 2017, 2018, 2019, 2020, 2021 in North India/ Placements in India
- Declared Number 1 in India for Excellence in Employability through Industry Engagement - 2023 by FICCI
- IIM's International Skill Center of NSDC, Govt. of India
- IIM offers 8 futuristic PGDM/MBA specializations: AI/ML-Digital Science, Digital Marketing, Treasury & Investment Management, Operations & SCM, Marketing, Finance, HRM, and International Business
- India Centre of QI ranked Asian Institute of Technology Thailand (International university since 1951) for Q&A
- Most Distinguished Board of Directors in the Country-Only B-School set up and run since 1952 by 6 Top Industrialists, 3 Former Academics and 3 former-Supreme Court Judges, (Chairman: IIFSC, Chief Election Commissioner, Principal Secretary & Advisor to the Prime Minister of India)
- Industry led faculty drawn from 33 International Universities who worked with 310 corporate houses.
- Only B-School where 354 Corporate Professionals & Recruiters personally guide and hand-hold students under the Corporate Mentoring Program
- Only B-School where IITs, IISc, IISER & top academics guide the PGDM curriculum
- Only B-School in North India continuously chosen for the last 4 years by the AICTE for Government of India's Smart India Education, the biggest Digital & Entrepreneurial revolution of Government of India.
- Only B-School where ASSOCHAM has setup its 'Innovation Centre' for promoting Entrepreneurship & Innovation in the PGDM programme.
- New age tech based curriculum for management leaders
- Only B-School listed in 'New Education Policy' of Government of India by IIT X, Kharagpur along with IIT-B
- Only B-School with 'Japan Center', licensed by AICTE Govt. of India for training manpower for Japanese Companies and having MoU with JICA (Japan Chamber) and JETRO, JCI
- International Projects for students in more than 15 countries with free boarding & lodging. IIM invests in international connect to provide a holistic experience to its students and the willing expatriates.
- More than 400 hours of company specific campus to corporate soft skill training by 7 full time corporate trainers-cum-faculty and by senior defence officers.
- IIM was invited to audit and audit 2000+ companies professionals of 250+ top-rated organizations in India through 'Training Begins' of its deep-rooted connection with the top-most leaders and managers in the Industry and Academia.
- IIM established the Japanese Centre of Excellence to offer its students possibilities for career development with Japanese MNCs.
- IIM established the Korean Centre of Excellence to offer its students possibilities for career development with Korean MNCs.
- IIM provides its students regular opportunities to visit manufacturing and service facilities of various industries to understand the intricacies and management practices of different businesses.
- IIM has partnered with UNESCO for achieving UN Sustainable Development Goal 47, education for building peaceful and sustainable societies across the world. A total near of 100000 students of IIM are receiving new global opportunities, growth & recognition.
- IIM has offered the perfect environment for students and provides world class infrastructure and tech enabled MOs.
- High-end learning sessions with prominent thinkers and constitutional figures are offered by IIM.
- IIM offers 25 Clubs where students get to participate in various events and acquire team building and leadership skills.

**30**

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Management Education

**1<sup>st</sup>**

E-only Mentor B-School of India

**BEST**

Industry Linked Management  
Institute for 3 Years in a Row by  
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**BEST**

Placement Services/ Most  
Preferred B-School in North India  
by ASSOCHAM continuously for  
5 years

**2022**

Business School of the Year  
by Outlook Business Icon  
Awards

**7500+**

Highly Placed PGDM (MBA)  
Alumni

**9.5**

out of 10 star rating from the  
students in the online mode  
during covid lockdowns

**100%**

Excellent Placements

**EXCELLENCE**

In Employability through  
Industry Engagement  
by FICCI



**NEW DELHI INSTITUTE OF MANAGEMENT**

50/16C1 & 50, 17/16C1003 Institutional Area, Mehrauli - Badli Road New Delhi - 110042  
Tel: 1-800-49-0606, 011-4111000, 011-26460007, 011-26460008 Web: www.ndimdelhi.org

