

SDA Bocconi
ASIACENTER

IMB
INTERNATIONAL
MASTER
IN BUSINESS

13TH
EDITION

BATCH OF 2024-26



Bloom your Talent

MUMBAI • MILANO



SDA Bocconi Asia Center has been a place for people to start their careers or reorient them in exciting new directions. But most of all, it has been a space for reflection, where rigorous academic work meets corporate practical experience in order to create innovative and impactful knowledge.

In that effort of offering high quality educational experiences of SDA Bocconi, we have gone from national champion to a global leader.

Our global SDA Bocconi faculty and staff ensure that we bring the best of Western and Eastern worlds in every program, with deep knowledge of India's corporate reality as well as of international best practices in every industry.

I look forward to meeting you in SDA Bocconi Asia Center, where we will start a stimulating journey of knowledge and imagination together.

Prof. David Bardolet

Dean, SDA Bocconi Asia Center





SDA BOCCONI ASIA CENTER

SDA Bocconi Asia Center is a pan-Asian hub in Mumbai that has been delivering Executive Education and Postgraduate Programs designed by SDA Bocconi School of Management, Italy, since 2012. SDA Bocconi Asia Center strives to deploy and disseminate innovative business knowledge to contribute to the overall development of individuals and organizations.

A unique approach is offered by promoting knowledge through SDA Bocconi School of Management industry-relevant research and teaching. It spreads SDA Bocconi School of Management expertise and excellence in design, branding innovation, and entrepreneurship to build soft and managerial skills and share practices across borders to empower people. SDA Bocconi School of Management has been a leading institution in management training for over 50 years. The School aims to help individuals, companies, and institutions grow by promoting managerial culture, knowledge, and innovation.

MBA Programs, Executive and Specialized Master, Executive Programs, Custom Programs, Applied Research, Knowledge Centers, and Research Labs all contribute to this - a comprehensive offering aimed at professionals from all over the world and from all sectors of the economy. SDA Bocconi is among the leading Business Schools in Europe and is among the few to have gained the triple accreditation - EQUIS, AMBA, and AACSB - which puts it in the élite of Business Schools worldwide.

UNIVERSITÀ BOCCONI

Università Bocconi, Italy's first economics university, was founded in 1902 by entrepreneur Ferdinando Bocconi, who understood the value of innovation and the importance of thinking beyond borders. Thanks to the ongoing respect for these same tenets, over a century later, Università Bocconi stands as one of the top European institutions of higher learning and research in management, economics, finance, law, and political science. Bocconi constantly strives to combine its strong theoretical background with real-world applications. To this end, it seeks to attract the most talented students who may become future business leaders.

www.unibocconi.it

SDA BOCCONI SCHOOL OF MANAGEMENT

In 2021, SDA Bocconi School of Management celebrated 50 years of being a leading institution in management. The School's mission is to help individuals, companies, and institutions grow by promoting organizational culture, knowledge, and innovation. Choosing to study at SDA Bocconi means choosing a stimulating environment in Italy's entrepreneurial, industrial, and financial capital - a gateway to Europe with a wealth of connections and opportunities. Milano is also a synonym for culture, fashion, design, taste, and Asia Center, which aims to enhance the School's global presence.

www.sdabocconi.it



Ratan N Tata,
Chairman of Tata Trusts



Through the years, we've grown manifold and built programs that merge the global curriculum standards with local excellent practices. We're proud to say that our educational institution represents the best of both worlds - international academic flavours with a strong local corporate network.

Personalised to the Indian market and Asia at large we've further researched areas of intervention that are important for this region. Extracurriculars, co-branded certifications, and corporate networking will be part of your everyday activity on the premises, thus giving the students and executives an edge over most.

Alessandro Giuliani,
Managing Director, SDA Bocconi Asia Center



BOCCONI'S GLOBAL STANDING

BOCCONI UNIVERSITY FACTS AND FIGURES

5 Schools	15,000 Students	280+ Partner Schools Worldwide
9 Departments	370+ Core Faculty	36 Double Degree Agreements
8 Research Centers	130,000+ Alumni Worldwide	

BOCCONI & SDA BOCCONI RANKINGS



6TH WORLDWIDE 2023
GLOBAL MBA

5TH EUROPE 2023
BUSINESS SCHOOL

8TH WORLDWIDE 2023
MASTERS IN MANAGEMENT



1ST WORLDWIDE 2023
RETURN ON INVESTMENT
GLOBAL MBA

7TH WORLDWIDE 2023
BUSINESS & MANAGEMENT



2ND EUROPE 2022
FULL TIME MBA

3RD EUROPE 2022
FOR FACULTY QUALITY
FULL TIME MBA



1ST EUROPE 2023
B-SCHOOL RANKING

For more details on Ranking & Accreditations [Click Here](#)

SDA BOCCONI ACCREDITATIONS



AACSB INTERNATIONAL
The Association to Advance
Collegiate Schools of Business



EUROPEAN QUALITY
IMPROVEMENT SYSTEM



ASSOCIATION OF MBAS
MBA PROVISION ACCREDITED



IMB INTERNATIONAL MASTER IN BUSINESS

The International Master in Business (IMB) is a specialized master program fully equivalent to a postgraduate program that brings to India the expertise and the international standing of SDA Bocconi School of Management, Italy. The program is built with a combination of solid theory, case-study methodology, international experiences and corporate exposure.

It is specifically designed to create responsible, reliable, and effective business leaders. It comprises of two 11-month modules, which includes a 4-month specialization semester spent at the Bocconi main campus in Milan, Italy in the second module. It is an intense experience that maximises learning opportunities in a limited scope of time. It allows students to specialize while offering the experience, the international outlook and the multicultural environment essential for a successful career in a global economy. Upon completion of the program, participants are awarded International Master in Business by SDA Bocconi School of Management in Italy.



WHY INTERNATIONAL MASTER IN BUSINESS AT SDA BOCCONI

CONTEMPORARY BUSINESS LEARNING

Beside the traditional key business disciplines such as marketing, HR, finance, strategy, and operations, the IMB Program also offers subjects like innovation and entrepreneurship, digital transformation, business analytics, design thinking, product management, luxury business management etc. This multidisciplinary approach equips you with a diverse skill set and a deep understanding of how different business functions are interconnected.

NETWORKING OPPORTUNITIES

IMB programs often provide ample networking opportunities with candidates, alumni, faculty, and industry experts. Building a strong professional network can be invaluable for future career growth, business partnerships, and accessing job opportunities. We host immersion weeks for candidates from Rotman Business School, Copenhagen Business School, and other corporate programs on campus. Moreover, IMB graduates get access to the strong alumni network of over 130,000 professionals worldwide.

WORLD CLASS FACULTY

As a Bocconi student, you will have immediate access to some of the world's greatest scholars. SDA Bocconi faculty members excel as teachers, scholars, researchers, and business leaders. They also leave their mark as mentors and advisers to every class. Using case studies, lecture, guest speakers, and simulations, SDA Bocconi professors relish lively discussion and debate in the classroom and over lunch.

CAREER DEVELOPMENT CURRICULUM

Thanks to the modularity of the course structure, IMB has a dedicated Career Development Curriculum to support your career goals. Our CDC consists of Leadership series, Alumni sessions, Master Insights on diverse topics, 1 on 1 career advice and professional opportunities. As a part of the curriculum, you will get to engage with industry leaders, personally mentored by alumni and access to tools, resources and industry recognised certifications. Sessions on personal branding, LinkedIn profile building, resume crafting and interview preparation and other activities, enabling first hand insights essential for career advancement.

INTERNATIONAL EXPERIENCE

International immersion at SDA Bocconi offers participants an educational experience in an international environment, with the goal to boost your creativity through exposure to different cultures, industries, and business success stories. The immersion experience can include: highly interactive lectures, business role-plays and simulations, company visits, guest speakers, field research, assignments, extra cultural activities etc. This will allow you to immerse yourselves in a stimulating learning experience, discovering global business practices, and managerial tools in a thoroughly designed educational experience. We host

PRESTIGE AND REPUTATION

For more than 50 years, SDA Bocconi School of Management has been committed to fueling educational experiences, scientific rigor, cultural and international diversity. SDA Bocconi is consistently ranked among the top business schools globally by prominent rankings including Financial Times, QS World University Rankings and Bloomberg Businessweek.

WORLD CLASS FACULTY

Professors at SDA Bocconi are chosen based on their academic and scientific prestige, communication skills, personal charisma, reputation in the business world, and professional experience. The school attracts leading academics who need to be prepared to tackle a wide range of topics with theoretical rigor, but with constant reference to management practice. Scientific research constantly feeds the SDA Bocconi educational activity and it is the litmus test of its vitality, and also a necessary requirement for its international competitive ability.

Bocconi continues to pursue its policy of ongoing qualitative growth, emphasizing high-level research and following a strategy of rapid internationalization.

The faculty at SDA Bocconi are actively involved in academic as well as industry-related research. This gives you an insight into emerging trends in business focussed on new economies.

- A pool of 370+ world-class faculty from Bocconi
- Contemporary curriculum and pedagogy
- Excellence in business instruction and management research

In addition to the Permanent Faculty, comprised of tenured professors, Bocconi has steadily brought in faculty resources from top research institutions around the world, and enjoys the qualified contributions of Adjunct and Visiting Professors, Post Doc and Teaching Fellows.



SDA BOCCONI FACULTY

**DAVID BAROLET**

Dean, SDA Bocconi Asia Center & Professor of Strategy and Entrepreneurship

**ALBERTO GRANDO**

Dean for Strategy Implementation at Bocconi University and Professor of Operations

**FERDINANDO PENNAROLA**

Professor of Leadership, and Technology Management

**CARLO ALTOMONTE**

Professor of Economics

**ANJANA GREWAL**

Senior Professor of Marketing and Corporate Governance, Senior Director Centers of Excellence

**SHIBANI BELWALKAR**

Deputy Director, IEMB, Professor of Practice Leadership

**PAOLA BIELLI**

Professor of Information System

**ANDREA RURALE**

Professor of Marketing

**LEONARDO LUCA ETRO**

Professor of Corporate Finance

**MIKKEL DRAEBYE**

Professor of Operations and Technology Management

**SEEMA KHANVILKAR**

Deputy Director - IMB Professor of Business Communication

**FRANCESCO GALLMANN**

Professor of Strategy and Operations

**MARIANO MASSIMILIANO CROCE**

Professor of Finance

**MASSIMO MAGNI**

Professor of Leadership, Organization and Human Resources

**VERONICA VECCHI**

Professor of Business Government Relations

**DAVIDE REINA**

Professor of Marketing

**MARIA CARMELA OSTILLIO**

Professor of Marketing and Sales

**LAURA ZONI**

Professor of Accounting, Control Corporate & Real Estate Finance

**STEFANIA BORGHINI**

Professor of Marketing

**ALESSANDRO RECLA**

Professor of Economics, Politics and Decision Sciences

**MARCO SAMPIETRO**

Professor of Project Management

**MAURIZIO POLI**

Professor of Quantitative Methods

**CHIARA PIANCATELLI**

Professor of Digital Marketing

**GIMEDE GIGANTE**

Professor of Project Management

**SILVIA BAGDADLI**

Professor of Organization and Human Resource Management

**GIANLUCA SALVIOTTI**

Professor Leadership, Human Resources and Digital Technologies

**ITALO COLANTONE**

Professor of Economics, Politics and Decision Sciences

**DEVA RANGARAJAN**

Professor of Sales Management

**DEBORHA RACCAGNI**

Professor of Marketing

**MASSIMO AIELLI**

Professor of Accounting and Control

THE CURRICULUM*

1ST TERM

(mid June-mid September)

- Data Description and Visualisation Workshop
- Creativity and Idea Generation Workshop
- Market research Workshop
- Complex Problem Solving Workshop
- Data Analysis for Business
- Competitive Analysis & Business Strategy
- Financial Accounting & Control
- Marketing & Customer Centricity
- Understanding Investments

2ND TERM

(mid September-December)

- Financial Reporting
- Business Communication Workshop
- Project Management
- Advanced Data Analytics
- Managing People in Organisations
- IT Management & Data Engineering
- Sales & Channel Management
- Marketing & Consumer Behaviour

3RD TERM

(January-March)

- Corporate Finance
- AI & Machine Learning for Business Decisions
- Human Resource Management
- Operations Strategy & Supply Chain Management
- Digital Marketing & Web Analytics
- Business Communication II Workshop
- Entrepreneurship Incubator
- **Internship** (April-May)
- **CSR Project** (1st half June)

4TH TERM

(June-August)

- Innovation Management
- Corporate Strategy
- Banking & Financial Markets
- Business Communication III
- Negotiation
- Organisational Design and Behaviour
- Elective 1
- Elective 2
- Elective 3

5TH TERM

(September-December) in Milan

- Design Thinking & Customer Experience
- Elective 1
- Elective 2
- Elective 3
- Elective 4

6TH TERM

(January-March)

- Macroeconomic Scenarios
- Corporate Governance & Ethics
- Elective 1
- Elective 2
- Elective 3
- Elective 4

105 Credits under European Credit Transfer System (ECTS) recognized by European laws.

*Subject to Change





The immersive program during the Milan trimester at SDA Bocconi in Italy, was one of the most fascinating lifetime experiences of my IMB journey. Studying with the international students from top institutes across the globe gave an opportunity to learn, and interact and brainstorm with top corporate leaders working in leading MNCs. Aspiring to make a career in Management Consulting, I got an opportunity to pursue an international internship with EY Advisory Italy, which gave me an exposure of consulting engagements across Europe. Along with professional experiences, Milan trimester gave a plethora of opportunities to explore the rich European culture, geography & cuisine.

KAUSTUBHA PANDA, Class of 2020
Consultant - Financial Services - Business Consulting
Ernst & Young, India



SEMESTER AT BOCCONI CAMPUS IN ITALY

An entire program term is held at the Bocconi campus in Milan, where IMB students join the 1,900 exchange students from over 100 countries who spend a semester at Bocconi every year. Each year, many customized courses are offered for the IMB candidates depending on the industry trends and class profile; hence, we constantly update and evaluate the courses/electives offered during the second year of International Master in Business. IMB students take 4 electives to create a concentration from the Milan semester course roster.

- FRAUD DETECTION AND RISK ASSESSMENT
- ADVANCED DERIVATIVES
- CREDIT RISK MANAGEMENT
- INTERNATIONAL CORPORATE FINANCE
- STRUCTURED AND PROJECT FINANCE
- ALM FOR LIFE INSURANCE AND LONG TERM INVESTING
- HUMAN RESOURCE MANAGEMENT
- MANAGEMENT OF FASHION AND LUXURY COMPANIES
- INNOVATION IN SERVICES
- CHANGE MANAGEMENT
- MANAGEMENT CONSULTING
- OPERATIONS MANAGEMENT LAB
- SUPPLY CHAIN MANAGEMENT
- BUSINESS PROCESS MANAGEMENT AND MODELLING
- MANAGEMENT OF CULTURAL INDUSTRIES AND INSTITUTIONS
- MODULE I (STRATEGY AND GOVERNANCE)
- MOVIE INDUSTRY
- STRATEGIC MANAGEMENT IN FAMILY BUSINESSES
- MANAGING THE MULTINATIONAL CORPORATION
- EMPIRICAL METHODS FOR INNOVATION STRATEGIES
- LUXURY COMPANIES IN THE GLOBAL LANDSCAPE
- MARKETING MANAGEMENT - ADVANCED
- INDUSTRIAL MARKETING
- EVENT & MEGA EVENT MANAGEMENT & CREATIVE INDUSTRIES
- PRICING ANALYTICS
- PUBLIC ECONOMICS
- HEALTHCARE MANAGEMENT AND POLICY
- STRATEGIC AND HR MANAGEMENT IN PUBLIC ORGANIZATIONS
- LONG TERM INVESTMENTS AND PUBLIC PRIVATE PARTNERSHIPS
- DIGITAL TRANSFORMATION
- STRATEGIC MARKETING ADVANCED
- ADVANCED BUSINESS ANALYTICS
- DIGITAL ADVERTISING
- MERGERS AND ACQUISITIONS
- STRATEGY FOR MULTINATIONAL CORPORATIONS
- PRICING STRATEGIES
- IN-STORE MARKETING AND VISUAL MERCHANDISING
- INTERNATIONAL FINANCE

*The above courses are subject to change



One of the most exciting aspects of the Bocconi experience was the interactions with faculty members both inside and outside the classroom. While there's a lot that I've learnt from their experience and knowledge today they've become a source of inspiration for me. Their innovative teaching approach and focus on bringing theories into the real world using case studies and simulations have etched concepts into my mind.

SMRITI MISRA, Class of 2016
Presales & Solutions Consultant, **Capgemini**

STUDENT PROFILE

IMB BATCH 2023-25

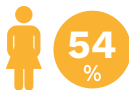
BACKGROUND



Number of students **328**

Average Age **23** Years

Female



Male



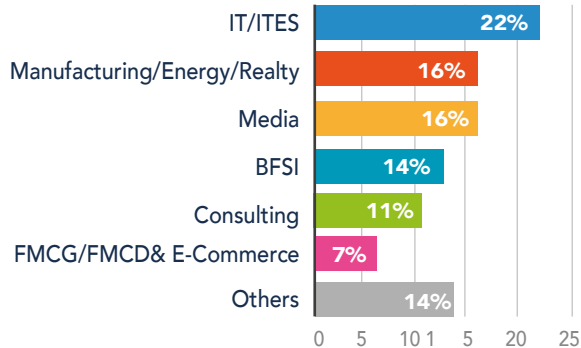
Indian States & Union territories **26**



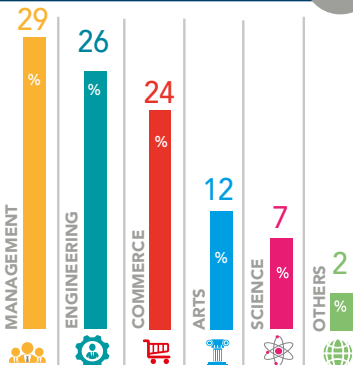
PRE IMB WORK EXPERIENCE



SECTOR DIVERSITY



ACADEMIC BACKGROUND



PROFESSIONAL EXPERIENCE



Freshers **48%**

1-11 Months **14%**

12-23 Months **22%**

24-35 Months **12%**

36+ Months **4%**

PRE IMB WORK EXPERIENCE COMPANIES



- Accenture
- Aditya Birla Group
- Amazon
- Arthur J Gallagher & Co.
- Arvind
- BlueStone
- Bosch
- Byju's
- Capgemini
- Cognizant
- Cred
- Cult.fit
- Decathlon Sports
- Deloitte USI
- Deutsche Bank
- Ernst & Young
- Goldman Sachs
- Gozoop
- Groww
- HDFC Life
- Hinduja Tech
- HPCL Mittal Energy
- ICICI Bank
- IHCL
- IndusInd Bank
- Infosys
- Interglobe Aviation
- ITC
- Kansai Nerolac Paints
- KPMG Resource Centre
- Kroll
- L&T Infotech
- Morningstar
- McKinsey & Company
- Northern Trust
- Ola Electric
- OZiva
- Pilgrim
- Pricewaterhouse Coopers
- Qrata
- SBI Mutual Fund
- TCS
- The Times Group
- Uber
- Walmart Global Tech
- Wipro
- ZS Associates

CAREER DEVELOPMENT SERVICES

The journey and beyond

MODULE 1



BOOT Camp

- Analytics
- Advanced Excel
- Certifications
- Industry Interactions
- Self-Assessment
- One-on-one Mapping



Experiential Learning

- Industry Live Projects
- CV and Interview Preparation
- Internship Interviews
- Soft Skills
- Industry Tools



Internship Ready

- Industry Information
- Work Flow Management
- Public Speaking
- Oral and Written Communication

INTERNSHIP



ALUMNI MENTOR AND GUIDE

COURSE CREDIT ASSIGNED

WEEKLY PROJECT STATUS CALLS

MODULE 2



Reassess and plan

- Advanced Certifications
- Personalized Career Counselling
- Consultative Sales Skills
- CV finalization
- Interview Skills
- Negotiation Skills



International Experience

- Industry live projects
- CV and Interview Preparation
- Internship Interviews
- Soft Skills
- International - Industry



Career Readiness

- Industry Information
- Work flow Management
- Personal Finance and Tax
- People Skills

CAREER



LIFELONG LEARNING

ALUMNI NETWORKING

BOCCONI & JOBS

JOB OPPORTUNITIES FOR ALUMNI

CERTIFICATIONS AND TRAINING

To Augment the curriculum there are options provided to students to take up one or more certifications that are supported/subsidized. Some of them are:



PLACEMENTS

Class 2023

The class of 2023 received offers from industries such as FMCG/ FMCD, BFSI, IT/ITES, Management Consulting, Manufacturing, E-Commerce, Real Estate/Infra, Education/Edtech, Luxury and Retail in functions across Sales & Marketing, Operations and Supply Chain, Finance, Human Resources, Analytics, Strategy Consulting. Over the last five years a number of firms have partnered with us towards their talent requirements and have now made it an annual practice to hire from SDA Bocconi Asia Center.

SALARY DETAILS (INR)



Highest **39.24** Lakhs PA

Average **14.30** Lakhs PA

Median **13.00** Lakhs PA

INDUSTRY SEGMENT | PERCENTAGE PLACED




IT / ITES **38%**

Consulting / Analytics **29%**

BFSI / Financial Services **20%**

FMCG / Retail / E-Commerce **11%**

Others (Real Estate / Infra) **2%**

 [Click here to view full report](#)

Career Development Services focusses on providing relevant opportunities for students as per their career aspirations.



The Career Development Services has been instrumental in providing me clarity about different roles and their skill requirements. This has helped me bridge the skill gap by engaging in timely interventions and industry workshops that were conducted by them. Regular touchpoints with the corporate world through guest lectures and alumni sessions have been catalysts that further helped me to be future-ready in a constantly evolving job market.

AKSHAY BIYANI | IMB Class of 2021

Senior Consultant - Strategy and Transformation **KPMG India**

PARTICIPATING COMPANIES

- A5E Consulting
- ABC Consultants
- AiSensy
- Alore
- Anheuser-Busch InBev
- Aparna Enterprises
- Bajaj Auto
- Big Basket
- Buildmyinfra
- Ceipal Corp
- CleverTap
- Cloutflow
- Cogoport
- CrimeCheck
- Dell Technologies
- Deloitte USI
- Eduvanz Financing
- Ekincare
- Encube Ethicals
- Ernst & Young
- Everest
- Evolut Wellness
- Folkulture
- Freyr Solutions
- Frozen Iris
- Gerson Lehrman Group
- GrayQuest
- GyanDhan
- H&M
- HDFC Ergo Life Insurance
- Hevo Data
- ICICI Bank
- ICICI Prudential Life Insurance
- IDfy
- Imagimake
- Indus Insights
- Institutional Investor Advisory Services
- Jabroyd
- Kalpataru
- KraftHeinz
- KNR Management Consultants
- KPMG India
- Latent View
- Leegality
- Marcellus Investment Manager
- Marsh McLennan
- Mazars Financial Advisory Services
- Mercer Consulting
- Michael Page
- Native
- Newt Global
- NorthernArc Capital
- Novo Nordisk
- NSEIT
- Nykaa
- PwC
- PeakAlpha Investment Services
- Pixis
- Pole to Win
- Protiviti
- Quantum Consumer Solutions
- Renoir Consulting
- Revolve Engineers
- Rolling Arrays
- Rustomjee
- S&P Global
- Samsung
- Schneider Electric
- St. D'vencé
- Starfish Growth Partners
- Swiggy
- Swirl
- TCS
- Tata AIA Life Insurance
- The Edge Partnership
- Trident
- TresVista
- Union Bank of Switzerland
- Unilever
- Virtusa
- Vivriti Capital
- Zepto
- Zinnov Consulting
- Zivame

SUMMER INTERNSHIPS

Class of 2023

Students have secured internships across industries viz. FMCG/ FMCD, Conglomerate, BFSI, Fintech, Management Consulting, HR Consulting, Manufacturing, Luxury & Fashion, Retail, E-Commerce, Media & Advertising and Pharmaceuticals.

The following companies have either offered jobs or interviewed our students for various opportunities.

SALARY DETAILS (INR)



Highest **250,000**

Average **35,270**

INDUSTRY SEGMENT | PERCENTAGE PLACED



BFSI / Financial Services **22%**

MEDIA / ADVT / PUBLISHING **15%**

FMCG / RETAIL / E-COMMERCE **13%**

NON-PROFIT ORGANISATION **11%**

CONSULTING **10%**

IT / ITES **10%**

Others **19%**

FUNCTIONS



- Business Analytics
- Consulting
- Consulting & Marketing
- Strategy Consulting
- Digital Marketing
- E-Commerce
- Finance
- Finance & Marketing
- General Management
- HR
- HR Strategy
- IT
- IT Pre-sales
- Market Consulting
- Marketing
- Marketing & Advertising
- Marketing & Branding
- Marketing & Analytics
- Marketing Strategy
- Operations
- Supply Chain & Logistics
- Product Management
- Project Management
- Retail Consulting
- Risk Consulting
- Sales
- Sales Strategy

PARTICIPATING COMPANIES

- ABLE Jobs
- AllEvents
- Avatr
- Big Basket
- Boulton Audio
- B&K Securities
- BuildmyInfra
- Chr Hansen
- CloutFlow
- Dell Technologies
- Design Horse
- Dr. Vaidya's
- Eduvanz Financing
- ECOVIS
- EY
- Foyr
- Good Cravings
- GrayQuest
- Growth Arrow
- Growth Partners
- HDFC Ergo Life
- Insurance
- House of Masaba
- ICICI Bank
- Irish Consulting
- IT / ITES
- Jabroyd
- JB Power
- Jigserv Digital
- Kellogg's
- Kore.ai
- Luxottica
- Luxaire Luxury Fans
- Manpower Group
- Marsh McLennan
- Medivaah
- Mitkat Advisory
- Network Science
- Northern Arc
- One Convergence
- Outlook Publishing
- Paterson Securities
- Protiviti Consulting
- Pulastya Legal
- Quantum Consumer Solutions
- Review Analytics
- Rydethru
- Senseforth.ai
- Signal Expert Global
- Software at Work
- Soulflower
- Sterlite EdIndia
- Foundation
- Surprise Studio
- Swiggy
- The Media Ant
- The Hult Prize
- Foundation
- Think9
- Thomas Cook
- TiE Bangalore
- TiE Silicon Valley
- Trariti Consulting
- USV Pharma
- Varthana Finance
- Victorinox
- WedMeGood





CENTERS OF EXCELLENCE

Centers of Excellence were conceptualized at SDA Bocconi Asia Center in order to create an environment which is rich in knowledge through research. The objective: to create a Global Knowledge Platform. It is a platform for the school to foster a partnership with the corporate community and enrich its programs while driving value across the industry and student community.

Through this initiative, SDA Bocconi Asia Center generates the setting up of best practices and management development in India through research, education and thought leadership. It significantly highlights Bocconi's strength- that is to share the knowledge and the results of its teaching and its research with different stakeholders. Relevant research both global and local is undertaken to add value to the industry in terms of current thinking, practice and direction. Centers work on self-sustainable model and is always committed to generate maximum values for its stakeholders.

Dr. Anjana Grewal
 Senior Professor, Marketing and Corporate Governance
 Senior Director, Centers of Excellence SDA Bocconi Asia Center

CENTERS OF EXCELLENCE

- INSURANCE
- RETAIL & LUXURY
- CORPORATE SOCIAL RESPONSIBILITY
- INDIA LAB





CAMPUS LIFE

STUDENT CLUBS AND COMMITTEES

Clubs and committees are a relevant component of the IMB experience, focusing on the managerial abilities required for the overall professional growth of students. Each year the academic clubs host leadership summits for their respective functions. These activities act as a networking interface and provide a knowledge platform for students, companies, as well as faculty.

COMMITTEES

- Placement Committee
- Media Committee

ACADEMIC CLUBS

- Luxury Club
- Entrepreneurship Club
- Finance Club
- Operations Club
- Management Consulting Club
- Human Resources Club
- Marketing Club
- Business and Technology Club

EXTRA-CURRICULAR CLUBS

- Sports Club
- Cultural Club
- Photography Club
- Social Responsibility Club

PROFESSIONAL CLUBS & EVENTS

- Toastmasters Club
- Hult Prize
- 180 Degree Consulting
- TEDxBocconiUMumbai
- La Conquista - Annual B-School Fest

ACCESS TO B4I - Bocconi for Innovation accelerator at SDA Bocconi





INFRASTRUCTURE AND FACILITIES

SDA Bocconi Asia Center is located in Hiranandani Gardens, close to Powai lake in Mumbai, home to several multinational companies. The infrastructure and facilities meet the highest international standards:

- State of the art classrooms, designed to maximize interaction amongst students
- Spacious, amphitheatre-style classrooms with excellent acoustics to facilitate interactions with thought leaders and corporates during sessions
- Access to the BlackBoard e-learning platform to support the educational activities, accessible through school credentials. Faculty members and students can access a virtual teaching environment for innovative teaching methods, allows them to create, manage and follow lessons and courses interactively with the help of discussion blogs, videoconferencing, tests, online assessments, and more.
- Digital Media Library and Data Access facilities; Bocconi has the largest European archive of books and articles related to business and economics, most of them accessible online
- Areas for group-works and individual study
- Recreational Area and Game room for students



“



For me, the course was a defining moment in my life as it helped me shape my career. The international faculty and experience clubbed with the non-conventional application based teaching methodologies helped me implement the same in my professional career and steer it in the right direction.

SIDDHANT KEDIA, Class of 2014
Senior Product Manager
Booking.com, Netherlands

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SDA Bocconi Asia Center has given me the courage and skills to follow my heart and pursue ideas I am passionate about. Exploring new ways of thinking, or discovering how to make the contribution you always wanted. Perhaps even in ways you never imagined possible. The education you receive will empower you with knowledge, skills, and long-term vision that lead to innovation and growth.

RANGARAJAN RAMAMURTHI, Class of 2015
Vice President, **Unacademy**

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The program gave me great international exposure and honed me into an industry-ready Marketeer. It helped me crack a dream role in the International operations Business Graduate program of Novo Nordisk, apart from giving me a plethora of opportunities on campus in terms of clubs, competitions and industry interactions.

SHRUTHI SHARMA, Class of 2019
Associate Product Manager, **Novo Nordisk**

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Exceptional faculty, invigorating environment, exemplary guest lectures and an exciting curriculum is what defines my experience at SDA Bocconi Asia Center.

SUPRIYA NARASIMHAM, Class of 2014
Senior Brand Manager, **Ferrero**, London

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Bocconi helped me get sensitized of cultural, ethnic and linguistic diversities that come in handy when competing on a global platform. We got ample opportunities from inter-collegiate interaction to national-level case study competitions. The international exposure and holistic experience helped me connect with my colleagues during my internship at Microsoft.

VANSHDEEP KHANNA, Class of 2022
Account Manager, **Microsoft**

ADMISSION PROCESS

ELIGIBILITY

- Applicants must have an undergraduate degree in any discipline or should be in their Final Year when applying.
- The eligibility criteria for academics is a minimum of 55% across 10th, 12th and under graduation and a minimum aggregate average of 70% of 10+12+undergrad.
- All applicants are required to appear for at least one of the below mentioned tests before submission of their application, in a particular round.
 - **Bocconi Test**
 - **CAT** scores - 2022/2023
 - **GMAT** scores taken after January 1, 2021
 - **NMAT by GMAC** score of 2022/2023
 - **GRE** scores taken after January 1, 2021
- The candidates can be asked to take the Bocconi Test if they don't have any other test score, or if the provided score is not up to the expectation of the admissions committee.

There is no additional fee to take the Bocconi Test. In case of multiple test scores, we consider the best of the scores.

APPLICATION PROCESS

- **STEP 1** - Apply Online at  www.sdabocconiasiacenter.com
- **STEP 2** - Submit your application with test scores, essays & documents. If you have not appeared for any of the tests you will have to take the **Bocconi Test**.
- **IMB Application Fees is INR 3000 (Non-refundable)**
- **STEP 3** - After the submission, the shortlisted candidates are provided with a date for the interview which is conducted in person or online. Admission results are communicated to the accepted candidates. Tuition waivers or scholarships are also part of the same offer, if awarded to a particular candidate.

SELECTION PROCESS

The process is based on an overall profile analysis of the below mentioned factors:

• Academic Abilities

A consistent academic background and a demonstrated ability to work under pressure have an advantage in the selection.

• Test Scores

Applicants must also score well in admission tests (CAT, GMAT, GRE, NMAT by GMAC, or the Bocconi Test). SDA Bocconi Asia Center does not indicate any "cut off" restriction. A high test score is definitely helpful, but - for instance - an average score could be compensated by the candidate's excellence in other areas.

• Extra-Curricular & Soft skills

Extra-curriculars such as management experience, leadership potential, entrepreneurial experience, communication skills, creativity, interest in sports or cultural arts, and involvement in community/ social clubs are additional considerations.

• Personal Interview

Interviews are conducted following an initial pre-selection based on the dossier submission. Candidates are evaluated on multiple parameters such as problem-solving skills, communication, and overall profile.



KEY DATES*

Application Rounds	Submission Deadline
Round 1	22 nd November 2023
Round 2	22 nd January 2024
Round 3*	22 nd March 2024
Round 4**	TBD

*Subject to change | **Subject to availability of seats

IMB FEES & FUNDING

TOTAL FEES

PROGRAM & ACADEMIC FEES COST IN INR

Admission Fee	2,75,000
*Tuition and Academic Fee (Includes Milan Semester Tuition Fee)	16,65,000
**Total Fees	19,40,000

*The above is paid in installments. Details are shared with the offer letter for the selected candidates. The fees include most teaching material (some text must be purchased separately).

**Taxes and cesses shall be payable as per the rates applicable at the time of payment.

RESIDENTIAL FACILITIES IN MUMBAI

Hostel facilities are available for students on first come first serve basis. As the space in the hostel is limited, we recommend candidates to apply in earlier rounds to avail this facility. These are shared rooms with attached washrooms and has all the basic facilities Bed, Mattress, Wardrobe, Study table, Refrigerator, Air Conditioning and Wi-Fi. For more information, please visit the website.

EXPENSES FOR 4 MONTHS MILAN SEMESTER

No additional tuition fees are requested.

The estimate costs to be borne by the students in Milan are: **Airfare**: approx. 800 Euros. **Housing**: 600 to 800 Euros per month. **Food**: a meal at the university canteen is approx. 10 Euro. **Public transportation**: a monthly pass is approx. 30 Euro for students (under 26 years) or approx. 35 Euro for students over 26 years of age. **Visa Fees** and **Stay permit** in Italy: approx. 350 Euros

SCHOLARSHIPS AND FINANCIAL AID

The school assists candidates in their search for funding by supplying the necessary documentation and encourages them to explore all scholarships, and loan possibilities in time. The school has tie-ups with Axis Bank, HDFC Credila, Eduvanz, IDFC and ICICI Bank for availing loans. SDA Bocconi Asia Center offers up to 80% merit-based tuition waivers to the eligible candidates. SDA Bocconi Asia Center also has Scholarship awards such as **Women in Leadership**, and **Sports and Cultural Arts**, etc. Awards are only granted to the candidates with an outstanding profile. In addition, to these, to sustain and support the international exposure for outstanding candidates, a limited number of **Dean's Scholarship** may be granted. The Selection is carried out by a committee whose decision about numbers, amount and recipients is final and unquestionable.

For more information please check our website or email: admissions@sdabocconiasiacenter.com

BOCCONI ALUMNI COMMUNITY

EVERYONE MATTERS

The Bocconi Alumni Community includes over 130,000 Alumni who have received a degree from Bocconi – more than 20,000 of them from the SDA Bocconi MBA and Master programs – and the Graduate, PhD and Master students. The Community's main objective is to spread the value of a shared experience and culture, and strengthen the ties among alumni.

ALUMNI NETWORK

The IMB Community is also part of the Bocconi Alumni, which carries out many initiatives, in Italy and abroad, in order to achieve its objectives:

- Encouraging the exchange of experiences and networking among Alumni.
- Providing them with lifelong learning and career advice tools.
- Gaining visibility and prestige for SDA Bocconi at national and international levels.
- Promoting international development and the growth of SDA Bocconi and Bocconi University.

Alumni activities are available at www.bocconialumni.it where you will find an online directory and names of Class Representatives, a calendar of events, newsletters, Chapters and Clubs news and many other Alumni targeted services.

INTERNATIONAL NETWORK

SDA Bocconi Alumni live and work in more than 110 countries. The Alumni network is developing local chapters in a vast number of cities including Athens, Barcelona, Buenos Aires, Dubai, Frankfurt, Lisbon, London, Madrid, Mumbai, Munich, New York, Oslo, Paris, São Paulo, Shanghai, Tokyo, Zagreb and Zurich. In addition, there is a large number of more informal networks in other cities.

STUDENTS FOR A WHILE, ALUMNI FOREVER

IMB participants develop an international professional network second to none - being Alumni from a prestigious international Business School, they enhance their worldwide reach.



SDA Bocconi
ASIACENTER

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