



**SIES**

RISE WITH EDUCATION

College of  
Management  
Studies



# **SIESCOMS**

NAAC Accredited

## **ADMISSION BROCHURE**

Master of Management Studies (2023–2025)  
Master of Computer Applications (2023–2025)

Affiliated to the University of Mumbai



# Mission

1. To provide an education that equips students with knowledge, skills and attitude that meets industry expectations.
2. To develop critical thinking and innovative skills through experiential learning, applied research and mentoring.
3. To instil and nurture sense of ethics and values in students.
4. To impart leadership and collaborative skills with high professional competence.



# Vision

To be one of the preferred Business Schools in India.



# Values

Passion  
Trust  
Responsibility  
Integrity  
Gratitude  
Humility  
Excellence  
Respect



## From the **Desk of the Director** SIES College of Management Studies - A Business Technological Institute of relevance

India is on its way to emerge as the 3<sup>rd</sup> largest economy in the world and its GDP has been growing at an impressive rate year after year. According to Professor C K Prahalad, the #1 big idea that will define sustainable growth of India in the 21<sup>st</sup> Century is Relevant Education & Skill Building.

Smart organizations look for skilled and smart thinking students for their early assignments. In order to develop them with "**Analytical Mindset & Thinking Abilities**", business schools are required to continuously challenge their paradigm of teaching pedagogy and help students break out of their mindset.

Established in the year 1995, the central purpose of SIES College of Management Studies is to enrich the young minds by stimulating and sustaining a spirit of inquiry, directed at understanding the scientific, technological and cognitive aspects of working in organizations. We undertake activities designed to accelerate critical thinking and thus enlarge the intellectual and creative capacities of its students.

Here every faculty has moved beyond the usual management education pedagogy and instead, uses innovative ways to hone smart decision making abilities of each and every student. With the support, coaching and personalized

attention of faculty as Mentors, we provide skills that are needed to solve complex business issues in the current VUCA environments. As we strongly believe in the value of quality and creative education for preparing responsible citizens, our placement record and rankings on diverse platforms as a "Top Business School", establishes our credentials and reputation. Further, as global competitiveness has become sine quo non for the success for all, including management education, the route taken by us includes optional foreign visits by students.

Besides world class application driven curriculum, which makes liberal use of simulations and cases, the two year AICTE approved MMS and MCA of Mumbai University Programs are full of continuous live projects and internships with leading corporates.

**"The best way to predict a future is to create it"**, as said by the management guru Peter Drucker. At SIESCOMS we make all possible effort to ensure that every student creates the bright future on the campus itself and walks out with head high on completion of the program.

Dr. Sandeep Bhanot  
I/c Director

# Our Parentage

"This Society should sincerely serve the cause of education and the educational needs of the common man of this cosmopolitan city"

The South Indian Education Society (SIES) is one of the oldest educational societies in India. Founded in 1932 by Shri M.V. Venkateshwaran with a modest six-student beginning, SIES has grown to become a conglomerate of various institutions with over 15,000 students under its wing. In the process of imparting quality education, SIES has established High Schools, SIES College of Arts, Science and Commerce, SIES College of Management Studies, Centre for Excellence in Management Research and Development (CEMRD), SIES School of Packaging, SIES Indian Institute of Environment and SIES Graduate School of Technology (an Engineering institute). Two ventures of a different nature added to the SIES family are, SIES Sri Chandrasekarendra Saraswathi Veda Pathashala and SIES Seniors' Home.

And the story of our achievements & Milestones continues...

## Milestones

- 2021** NBA Accreditation (MMS and MCA programs for SIESCOMS)
- 2020** SIES School of Business Studies SIESSBS
- 2018** NAAC Accreditation (SIES College of Management Studies)
- 2018** Gothegharwadi Ashram Shala
- 2016** ACBSP International Accreditation for PGDM Program of SIESCOMS
- 2016** SIES APJ Abdul Kalam High School, Ghatkopar
- 2015** SIES Central Training Department, Nerul
- 2015** SIES ISR Project II (Village adoption- Khairpada by SIESCOMS)
- 2014** SIES ISR Project I (Village adoption- Kathewadi by SIES SION)
- 2013** SIES Institute of Chromatology and Spectroscopy, Nerul
- 2004** SIES Institute of Medical and Laboratory Technology, Sion East
- 2004** SIES Centre for Excellence in Management Research & Development, Nerul
- 2003** SIES Veda Pathashala, Nerul
- 2003** SIES Senior's Home, Nerul
- 2003** SIES Shri Chandrasekarendra Granthalaya
- 2003** SIES Vyayamshala
- 2002** SIES Graduate School of Technology, Nerul
- 2002** SIES School of Packaging, Nerul
- 2001** SIES Centre for Professional Research & Education
- 1999** SIES Indian Institute of Environment Management, Nerul
- 1998** SIES College of Arts, Science and Commerce, Nerul
- 1995** SIES College of Management Studies, Nerul
- 1889** SIES College of Commerce and Economics, Sion East
- 1980** SIES Institute of Comprehensive Education, Sion West
- 1960** SIES College Arts, Science and Commerce, Sion West
- 1932** SIES High School



## Our Advantage

The SIES College of Management Studies was established in 1995 with the primary objective of providing quality management education to budding professionals. SIESCOMS' foundation maps its roots from the rich and glorious tradition which is the crux of The South Indian Education Society. Here every student is inculcated with the necessary skills and knowledge to help him devise new ways/solutions in today's challenging and ever changing business scenario.

## Ranking and Awards

### National Accreditation

National Accreditation

NBA 2021

NAAC 2018

ISO 2015

### International Accreditation:

SIESCOMS is accredited from **Accreditation Council for Business Schools and Programs (ACBSP)**, USA, (2016) one of the world's leading accreditation agencies. This accreditation has been granted for its Post-Graduate Diploma in Management ((PGDM) program, the 2-year full-time autonomous flagship Management Program.

### National Ranking

As a result of the strong intellectual capital, academic ambience and close liaison with industry, the institute, has always featured amongst the top business schools at the national level.

Some of the latest Ranking & Awards achieved in the past year are-

- **Times of India-Best B-School survey (Mar 2023):** SIESCOMS Management Institutes ranked 1<sup>st</sup> among all B-Schools in Mumbai
- **Times of India-Best B-School survey (Mar 2023):** SIESCOMS ranked 10<sup>th</sup> among all Private in India.
- **Times of India-Best B-School survey (Mar 2023):** SIESCOMS ranked 24<sup>th</sup> among all B-Schools in India

- **Business Today- Best B-School Survey (Nov 2023):** 7<sup>th</sup> among all Management Institutes in Mumbai.
- **Business Today-Best B-School Survey (Oct 2022):** 35<sup>th</sup> Among all Private B-Schools in West India
- **Times of India-Best B-School survey (Mar 2022):** SIES Management Institutes ranked 1<sup>st</sup> among all B-Schools in Mumbai
- **Times of India-Best B-School survey (Mar 2022):** SIES Management Institutes ranked 11<sup>th</sup> among all Private in India.
- **Times of India-Best B-School survey (Mar 2022):** SIES Management Institutes ranked 21<sup>st</sup> among all B-Schools in India
- **Higher Education Review Magazine (Dec 2022):** SIESSBS ranked among top 10 Sales & Marketing B-Schools in India
- **Business Today- Best B-School Survey (Nov 2022):** 6<sup>th</sup> among all Management Institutes in Mumbai.
- **Business Today-Best B-School Survey (Oct 2022):** 36<sup>th</sup> Among all Private B-Schools in West India
- **Open Magazine- Best B-School Survey (Nov 2022):** 6<sup>th</sup> among all Private Management Institutes in West Zone.
- **Open Magazine - Best B-School Survey (Nov 2022):** 4<sup>th</sup> among all Private Management Institutes in Maharashtra





### Awards

- SIES Management Institutes was awarded **Best Management Institute of the year 2022-23- 1st Runner up** by BMA
- SIES Management Institutes was awarded Best Management Institute of the year 2021-22- 2<sup>nd</sup> Runner up by BMA
- SIES Management Institutes was awarded with "Top Management Institute at Times Education Icons 2022" hosted by Times of India at Trident Mumbai on 12th Dec 2022
- SIESCOMS was awarded Best Management Institute of the year 2018-19- 1st Runner up by BMA
- SIESCOMS was awarded with "Top Management Institute at Times Education Icons 2019" hosted by Times of India at Regis on 18th Nov 2019
- SIESCOMS was awarded with "Best Management College of Western and Central India" at Dialogue India Academia Conclave: 2018 hosted by FMA Digital and ASMA in Pune on June 9, 2018
- School of Excellence in Education by Mid-day (2017), Mar 2017
- Best B-school in Western Zone from employment perspective by HR Club (2017), Jan 2017
- Best Management Institute of the year 2016-By BMA April 2016
- Best B-school with innovative marketing to the target segment 2015 by DNA and Star Group 18th Feb 2015
- Business School with Industry Related Curriculum in Marketing at the ABP News Education Awards 2014.
- DNA & Star of Industry Group presented SIESCOMS with Best B-School with Innovative Marketing to the Target Market Segment Award (17th February 2014)
- Dewang Mehta Award for B-School with Best Academic Input(Syllabus) IN Pharma Management, 23rd Oct 2013
- SIESCOMS bags the 7th Indy's Best B-School Leadership Award (14th February 2013)
- DNA & Star of Industry Group presented SIESCOMS with B-School Leadership Award and Best B-School with Innovative Marketing to the Target Market Segment Award (17th February 2013)
- IMC Ramakrishna Bajaj National Quality (IMCRBNQ) Award under Education Category for the year 2008

# Committees

## List of Committees as per the AICTE Norms

- Unfair Means enquiry Committee
- Social Responsibility Cell
- Faculty & Staff Welfare Committee
- Internal Complaint Committee
- Grievances redressal Committee
- Women's Development Cell
- Anti-Ragging Committee
- SC/ST Committee
- IIC Committee
- College Development Cell

## Details of Anti-Ragging Committee:

The committee comprises of two senior faculties from the Institution, a Social Activist, Inspector Cyber Crime Cell and Superintendent – Central Excise. The major objective of this committee is compliance of Anti-Ragging norms according to AICTE guidelines. Familiarizing all the employees and senior students regarding various forms of Ragging according to AICTE guidelines.

## Details of Women Development Cell:

This Cell is consistent with the VC Directions under Sec. 14 (8) of Maharashtra Universities Act (Ref No. WDC/VCD/ 240 of 2008). The term of the Cell shall be three years. The name of the members of the Cell shall be displayed at all times on the main notice board. The Cell shall meet at least twice every academic year and the intervening period between two meetings shall not exceed six months. The cell comprises of two women faculty and one staff female, member of the NGO and a student council member



# Infrastructure and Facilities

The green and expansive spread of campus ensures a warm welcome to every visitor. The tranquility of campus provides an ideal launching pad for budding fliers. Our campus boasts of state-of-the-art infrastructure, befitting a modern B-school.

These include:

<b>18</b> <i>spacious air conditioned Lecture rooms and Tutorials rooms with LCD Projector</i>	<b>Amphi-theatre</b>	<b>Grievance Cell</b>	<b>400</b> <i>networked terminals with uninterrupted broadband internet facility</i>
	<b>225</b> <i>seater auditorium</i>	<b>ERP</b>	<i>Play Grounds</i>
<i>Fully Computerised and well-stocked Library facility and reading room (with on-line journals)</i>		<i>Yoga and Meditation Centre</i>	<b>Recreation Room</b>
			<i>Medical Facility &amp; Canteen</i>
<b>Boys</b> <i>common room</i> & <b>Girls</b> <i>common room</i>	<b>Well-equipped Gymnasium</b>	<b>4 large Seminar Halls</b> <i>primarily dedicated for management development programs</i>	
<b>Research Cell</b>	<b>Two Conference Halls</b>	<i>Well-equipped Administrative Block and Faculty Rooms</i>	<b>Career counselling &amp; Placement cell</b>

All these facilities are spread out in a large open space in a serene climate in the suburbs of Mumbai, conducive for learning processes.



# Unique Features

- NO Capitation Fees for any Program of SIESCOMS
- Educational loan facility available
- All admissions are strictly through merit except for children of SIES staff.
- Continuous interaction with the corporate world through weekly theme based Corporate Interactions Series [CIS], Conferences & Seminars.
- Rigorous practical exposure to the industry through 2 months "Summer Internship Project."
- Specializations offered in the subjects of Marketing, Finance, Human Resources, Operations & Information Technology.
- Year round Corporate Seminars, Workshops, Research Colloquiums and Conferences to aid corporate development of students.
- Experiential Learning Program.
- Industry Visits, Business Reading, Corporate Mentoring & Mock GD/Interview sessions
- Global Immersion Program (GIP) exposes the students to understand the economy, major industries and businesses, local culture, key historical events and the many aspects of conducting business outside India. The GIP includes 3 to 4 classes on campus followed by one week in-country for a blend of classroom lectures, company visits and cultural activities.
- NGO Project aimed at making students socially sensitive corporate managers. Under a new initiative, SIES College of Management Studies (SIESCOMS), as a part of Institutional Social Responsibility (ISR), adopted the village – Khairpada and Goteghar located in Shahpur Taluka in Thane District. Students of SIESCOMS have undertaken the project to create Infrastructure and Skill Development to enhance the employment opportunities for the villagers.
- "Capstone Projects" & "Concurrent Projects" for live Industry Exposure.
- Innovative teaching Pedagogy viz. Group Discussion, Class Debates, Management Films, Book Reviews, Case Studies, Simulations, etc.
- Participation in National & International academic and industry conferences.
- Student driven culture through Student Committees.



# Our Intellectual Capital

## Core Faculty

**Dr. Sandeep Bhanot,**  
*(I/C Director) B.E., MMS, NET, Ph.D.*

**Dr. Vatsala Bose,** *M.Sc, MBA, Ph.D.*

**Dr. Shalini Gulecha,** *MBA, PhD*

**Dr. Madhavi Dhole,** *M.Com, MBA, Ph.D.*

**Prof. Manoj Bagesar,** *BE, MBA*

**Dr. Kaustubh Arvind Sontakke,**  
*MA, M.Com, M.Phil, Ph.D (Fin.) &  
Ph.D. (Accountancy)*

**Dr. Saritakumari,** *MA, MBA, Ph.D.*

**Prof. Pankaj Srivastava,** *M.Com, MBA (IB)*

**Dr. Christina Shiju,** *MSc, MBA, PGDM, Ph.D.*

**Dr. Aditya Sontakke,** *MCom, MPhil, MBA, CA, Ph.D.*

**Prof. Sujatha Rao,** *MA, MBA*

**Dr. Ira Kumar,** *M.Sc, MBA, Ph.D.*

**Prof. Saanchi Bhide Gadgil,** *MBA*

**Dr. Durga Surekha,** *MA, M Phil, Ph.D.*

**Dr. Rajesh Chouksey,** *MTech, MBA, Ph.D.*

**Prof. Suma Nair,** *MBA*

**Prof. Vidhya Rao,** *MCA,*

**Dr. L. S. Swasthimathi,** *MCA, M.Phil, Ph.D.*

**Dr. Neha Jayant Chopade,** *MCA, Ph.D.*

**Dr. Anup Palsokar,** *MCA, M. Phil, Ph.D., LLB*

**Dr. Shilpa Mahalle,** *MCA, Ph.D.*

**Prof. Pankaj Raibagkar,** *MCA*

**Dr. Snehil Dahima,** *MCA, Ph.D.*

**Prof. Mamta Sharma,** *MCA*

**Prof. Snigdha Ramesh,** *MCA*

**Prof. Roshna Ravindran,** *MCA*

# Learning Pedagogic Pillars



## Academic Portfolio

*"The courses offered at SIESCOMS are varied. Each course sets a pace for Higher learning and achievement. It is not mere knowledge but wisdom coupled with knowledge that makes the difference"*

## MMS Programme Educational Objectives (PEOs)

PEOS	Keywords	PEO Statement
PEO 1	Professional Competency	To impart knowledge of management theories and continuous learning for solving business problems.
PEO 2	Goal Oriented	To develop communication and execution skills for achieving organizational goals.
PEO 3	Analytical Decision Making	To enhance analytical and decision-making skills that meet business needs and challenges.
PEO 4	Ethically and Socially Sensitive	To instil understanding and application of social and ethical values.
PEO 5	Leadership	To enhance leadership and collaborative competencies.

# Masters of Management Studies

**Duration:** The duration of the program is two years spanning four semesters

**Evaluation:** MMS at SIESCOMS is affiliated to the University of Mumbai. The University conducts examinations for some subjects in the second year. For other subjects the college conducts examinations on behalf of the University. The university has introduced the Grading System policy for evaluation of the subjects. The credit points are allotted to each subject and hence the mark sheet will consist of the credit points and grades.

**Award of Degree:** The MMS Degree is awarded by the University of Mumbai on successful completion

of the two years of the program and on passing all the subjects in every semester.

**Minority Institution:** SIES College of Management Studies (SIESCOMS) is a Linguistic Minority Tamil Institute. Hence 51% of seats are reserved for Maharashtra domicile Tamil linguistic minority. SIESCOMS does not charge any capitation fee for admission to any of its programs. The admissions to the above program Institute level seats will be strictly on merit based MAH-MBA/MMS CET conducted by State CET Cell. A few of the seats are reserved for the children of the permanent staff of SIES and its affiliated institutions. Approved Intake for this course is 180 seats.

**Cost of Application Form:** Rs. 2000/-

## Fee Structure

The fee structure is as follows:

**Total Fee : Rs. 2,60,000/-**

**Refund Rules:** As per the AICTE guidelines

## Course Outline

### SEMESTER I

- Perspective Management
- Financial Accounting
- Operations Management

- Business Statistics
- Managerial Economic

**Electives:** Students are supposed to choose any three of the following specialization Electives

- Effective and Management Communication
- Business Ethics
- Ecommerce
- Organizational Behaviour
- Introduction to Creativity and Innovation Management
- Foreign Language (Other than English)
- Negotiation and Selling Skills
- IT Skills for Management and Technology Platform
- Information Technology for Management
- Personal Grooming/Personal Effectiveness

### SEMESTER II

- Marketing Management
- Financial Management
- Operations Research

- Business Research Methods
- Human Resource Management

**Electives:** Students are supposed to choose any three of the following specialization Electives

- Legal & Tax Aspects of Business
- Cost & Management Accounting
- Business Environment
- Ethos In Indian Management
- Intellectual Capital Patenting
- Corporate Social Responsibility
- Analysis of Financial Statements
- Entrepreneurship Management
- Ecommerce
- Developing terms & Effective leadership

*The Summer internship is for 2 months after the second semester*

## SEMESTER III

### Common Subjects

- International Business
- Strategic Management (UA)

### Finance Specialization

CORE

1. Financial Markets and Institutions
2. Corporate Valuation and Mergers & Acquisitions
3. Security Analysis and Portfolio Management
4. Financial Regulations
5. Derivatives and Risk Management

SUMMER INTERNSHIP

### Electives (Any 1)

1. Banking and Financial Services Institutions
2. Investment Banking
3. Wealth Management
4. Infra and Project Finance
5. Strategic Cost Management
6. Commodities Markets
7. Mutual Fund
8. Financial Modeling
9. International Finance

### Systems Specialization

*(Will be offered only if there are minimum 10 students)*

CORE

1. Database Management System & Data Warehousing
2. Enterprise Management System
3. Big Data and Business Analytics
4. Knowledge Management
5. Software Engineering

SUMMER INTERNSHIP

### Electives (Any 1)

1. Cloud Computing & Virtualization
2. Information System Security and Audit
3. Data Mining and Business Intelligence
4. IT Consulting
5. Digital Business
6. Software Project management
7. Governance of Enterprise IT & Compliance
8. Cyber Laws & Managing Enterprise IT Risk
9. International Finance

### HRM Specialization

CORE

1. Training & Development
2. Compensation & Benefits
3. Competency Based HRM & Performance Management
4. Labour Laws & Implications on Industrial Relations
5. HR Planning & Application of Technology in HR

SUMMER INTERNSHIP

### Electives (Any 1)

1. Personal Growth Laboratory
2. Global HRM
3. Employee Branding & Employer Value Proposition
4. HR Analytics
5. O.S.T.D.
6. HR Audit
7. Employee Relations, Labour Laws & Alternate Dispute Resolution

### Operations Specialization

CORE

1. Supply Chain Management
2. Operations Analytics
3. Service Operations Management
4. Manufacturing Resource Planning & Control
5. Materials Management

SUMMER INTERNSHIP

### Electives (Any 1)

1. World Class Manufacturing
2. Business Process Engineering & Benchmarking
3. Technology Management & Manufacturing Strategy
4. Strategic Operations Management
5. Industrial Engineering Applications & Management
6. TQM
7. International Logistics
8. Quantitative Models in Operations
9. Productivity Management



### Marketing Specialization

CORE

1. SalesManagement
2. Marketing Strategy
3. ConsumerBehavior
4. ServicesMarketing
5. Product & Brand Management

SUMMER INTERNSHIP

### Electives (Any 1)

1. Retail Management
2. RuralMarketing
3. MarketingAnalytics
4. Digital Marketing
5. Customer Relationship Management
6. Marketing Research & Analysis
7. Event Management
8. Health Care Marketing
9. Distribution & SCM
10. Tourism Marketing
11. Marketing of Banking & Financial Services

## SEMESTER IV

### Common Subjects

- Project Management (UA)

### Finance Specialization

Final Project (300 marks)

#### Electives (Any 1)

1. Commercial Banking
2. Business Analytics
3. Venture Capital and Private Equity

### Finance Specialization

Final Project (300 marks)

#### Electives (Any 1)

1. Operations Applications and Cases
2. StrategicSourcinginSupplyManagement
3. OperationsOutsourcing&Offshoring

### Systems Specialization

Final Project (300 marks)

#### Electives (Any 1)

1. Strategic Information Technology Management
2. System Applications and Case Study
3. Managing Technology Businessand IT Resource Management

### Marketing Specialization

Final Project (300 marks)

#### Electives (Any 1)

1. Integrated Marketing Communications
2. Business to Business Marketing
3. International Marketing
4. Trends in Marketing

### HRM Specialization

Final Project (300 marks)

1. OD and Change Management
2. Strategic HRM

3. Management of Corporate Social Responsibility in organizations

# Masters of Computer Applications

Master of Computer Applications (MCA) was introduced in SIESCOMS in the year 2001. It is a two- year full-time program affiliated to the University of Mumbai.

The program brings out professionals who are not only conversant with technology but also application oriented as required for various industry domains. Apart from covering various latest technologies and platforms, the programme also develops the overall personality of the student due to the inclusion of courses on Soft Skills.

MCA is the only programme which has one full semester dedicated to Industry internship which enables a student to be industry ready and productive from the very next day he / she receives the MCA degree.

We at SIESCOMS believe in creating socially responsible citizens, and hence every MCA student is required to participate in social activities conducted under the banner of the department for a minimum period of 30 hours.

**Award of Degree:** The MCA Degree is awarded by the University of Mumbai on successful completion of the two years of the program and on passing all the subjects in every semester

**Minority Institution:** SIES College of Management Studies (SIESCOMS) is a linguistic minority Tamil Institute. Hence 51% of seats are reserved for Maharashtra domicile Tamil linguistic minority.

SIESCOMS does not charge any capitation fee for admission to any of its programs. The admissions to the above program under Institute level seats will be strictly on merit, and based on scores obtained by the candidates in MAH-MCA-CET conducted by State CET Cell, Mumbai. A few of the seats are reserved for the children of the permanent staff of SIES and its affiliated institutions.

Approved Intake for this course is 120 seats

**Cost of Application Form:** Rs. 1000/-

#### Fee Structure

The fee structure is as follows:

**Total Fee : Rs. 2,09,000/-**

**Refund Rules:** As per the AICTE guidelines

## MCA Programme Educational Objectives (PEOs)

PEOS	PEO Statement
PEO 1	To build foundation of mathematics, computer science and problem solving methodology for developing skills necessary for a computer professional.
PEO 2	To acquaint students about principles of system analysis, design, development and project management.
PEO 3	To keep the students abreast with advanced knowledge and latest developments in the field of Information Technology
PEO 4	To inculcate effective communication skills combined with professional & ethical attitude.

## Course Outline

### SEMESTER I

#### Theory

1. Mathematical Foundation for Computer Science 1
2. Advanced Java
3. Advanced Database Management System
4. Software Project Management

#### Skilled Based Lab Course

1. Web Technologies  
Mini Project-1 A

#### Practical

1. Data Structures Lab with C and / C++
2. Advance Java Lab
3. Advanced Database Management System Lab

## SEMESTER II

### Theory

1. Mathematical Foundation for Computer Science 2
2. Artificial Intelligence and Machine Learning
3. Information Security

### Elective

1. Image Processing / Internet of Things / Robotic Process Automation / Computer Vision / Embedded Systems
2. Natural Language Processing / Geographic Information System / Design and Analysis of Algorithm / Digital marketing and Business Analytics

### Practical

1. Artificial Intelligence and Machine Learning
2. Soft Skill Development Lab

### Skilled Based Lab Course

1. AWT Lab(.NET) Lab
  2. User Interface Lab
  3. Networking with Linux Lab
- Mini Project- 1 B

## SEMESTER IV

Internship – Project  
Research Paper

## SEMESTER III

### Theory

1. Big Data Analytics and Visualization
2. Distributed System and Cloud Computing

### Elective

1. Blockchain / Deep Learning / Game Development / Ethical Hacking / Quantum Computing
4. Intellectual Property Rights / Green Computing / Management Information System / Cyber Security and Digital Forensics / Entrepreneurship Management

### Practical

1. Big Data Analytics and Visualization (Hadoop, MongoDB, Tableau)
2. Big Data Analytics and Visualization
3. Blockchain / Deep Learning / Game Development / Ethical Hacking / Quantum Computing

### Skilled Based Lab Course

1. Mobile Computing Lab
  2. Software Testing Quality Assurance Lab
- Mini Project – 2 A

## Checklist of Documents to be Submitted Along with Application Forms

1. Two latest Passport size photographs
2. SSC Mark sheet and Passing Certificate
3. HSC Mark sheet and Passing Certificate
4. Degree Mark sheet and Passing Certificate
5. Marksheets of All years / Semesters would be required to be submitted in case the student has completed his/her graduation from any University other than the University of Mumbai.
6. MHCET Admit Card/ MH-MMS-CET Admit Card (for MMS program)
7. MH-MCA-CET Score Card / MH-MCA-CET Score Card (for MCA program)
8. FC Verification Report
9. GAP Certificate (Rs. 100/- Stamp paper (Notarized)) Those who have passed degree on or before 2023.
10. Minority Affidavit (Rs. 100 Stamp paper for Mother Tongue)
11. Nationality Proof - (Domicile / Leaving certificate /passport)
12. Domicile certificate clearly indicating the place of permanent residence of the parents (as per DTE latest norms)
13. Leaving Certificate/ Transfer Certificate.
14. Migration Certificate (Other than University of Mumbai Candidates)
15. Provisional Statement of Eligibility from University of Mumbai, Kalina those students who have graduated from other than University of Mumbai
17. Adhar Card.

# Our Industry Partners

## Host Recruiters

 <b>WIPRO</b> Applying Thought	 <b>asianpaints</b>	 <b>DNA</b>	 <b>Abbott</b> A Promise for Life	 <b>ICICI PRUDENTIAL</b> LIFE INSURANCE We cover you. At every step in life.	 <b>SQUARE YARDS</b>
 <b>AXIS BANK</b>	 <b>Web 18</b>	 <b>BAJAJ Allianz</b>	 <b>STAR</b>	 <b>DRAFTFCB</b>	 <b>KPMG</b>
 <b>Fullerton India</b>	 <b>Indegene</b>	 <b>Coca-Cola</b>	 <b>Web 18</b>	 <b>HDFC</b> WITH YOU, RIGHT THROUGH HOUSING DEVELOPMENT FINANCE CORPORATION LTD.	 <b>Cipla</b>
 <b>kotak</b> Kotak Mahindra Bank	 <b>INGRAM MICRO</b>	 <b>EY</b> Building a better working world	 <b>CRISIL RESEARCH</b>	 <b>SBI Life</b> INSURANCE With Us, You're Sure	 <b>L&amp;T Infotech</b>
 <b>naukri.com</b> India's No 1 Job Site	 <b>TATA</b>	 <b>zomato.com</b>	 <b>Gulf</b>	 <b>Raymond</b>	 <b>alchem</b>
 <b>gsk</b> GlaxoSmithKline	 <b>MERCK</b>	 <b>Deloitte.</b>	 <b>HDFC Life</b>	 <b>Pfizer</b>	 <b>marico</b>
 <b>Godrej &amp; Boyce</b>	 <b>LODHA</b> BUILDING A BETTER LIFE	 <b>TATA MOTORS</b>	 <b>CANARA ROBECO</b>	 <b>vodafone</b>	 <b>HÄFELE</b>
					 <b>FERRERO</b>

and many more....



Bennett, Coleman & Co Ltd	FCB	Nilkamal Ltd.
Accelya	Federal Bank	Nitco
Asian Paints	Fullerton India	Niva Bupa
Adani Electricity	Future Generali India Insurance Co. Ltd.	Northern Arc Capital
Anand Rathi	General Mills Ltd	Pantaloons
Arihant Capital	GEP	Peninsula Land
Aurionpro	Godrej & Boyce	Piramal Group
Avalon Global Research	Godrej Capital	Prism Johnson
Axis Bank	Hansa Research	Reliance Foundation
Blue Star Ltd	HDFC Bank	Reliance Retail
Cerebrus Consulting	HDFC Ltd.	Rosy Blue (India) Pvt. Ltd.
CCIL	Hexaware Technologies	RXIL
City Union Bank	ICICI BANK	RPG Life Science Pvt Ltd
Claricent Partners	Infosys	Rubicon Research
Capgemini	Infoedge	Saint Gobain
Credable	Jio Creatives	SBI Life Insurance Company Ltd.
Croma Retail	JM Financial	Siemens Limited
Dark Horse	Kansai Nerolac Paints Ltd.	Tata Consulting Services
Darashaw	Kantar	Tata Play Ltd. (Formerly known as Tata Sky Ltd.)
DBS Bank	Kotak Bank	
Decimal Point Analytics	Kotak Life Insurance Company Ltd.	TDF Diamonds and Gold
Deloitte USI	Kotak Securities	Tresvista
DHL Supply Chain India	KPMG	Unity Bank
Emisha Global	L & T Ltd.	Vistaar
Edelweiss	L&T Realty	Walplast Group of Companies
EMA Partners	Lodha	WIPRO
Entertainment Network India Limited (ENIL)	Magma HDI General Insurance Company Limited	WNS (Holdings) Limited Xanadu Realty
EY India	Mahindra & Mahindra	Yes Bank
Fact Set	Mahindra Lifespaces	Zuventus
Fashion TV	Marico	Zycus Infotech

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# SIES SHALL BE AMONGST THE MOST ADMIRABLE ACADEMIC INSTITUTIONS IN INDIA

## WHAT DOES ADMIRATION MEAN?

A feeling of wonder, pleasure or approval.

The act of looking on or contemplating with pleasure

Approval, esteem, regard, affection, veneration, honor, idolization, reverence - synonyms for admiration

## OUR ADMIRATION SHALL FLOW FROM

The quality of our efforts in the field of education

The quality – the reach, the expanse and sweep of our academic services

Our respect for 'Law' at all times

The creation of an SIES Family where a full family tree would have experienced SIES as students

## WHAT DOES THAT CONVEY FOR SIES?

We shall confine ourselves to our core competence i.e. universalising education

We shall redefine the boundaries of our activities beyond Mumbai, Navi Mumbai to India

We need not be 'BIG' but shall endeavour to be the 'BEST'

We shall be 'Admired' for our activities in life learning process through 'Education' The admiration shall come from all stakeholders – students, staff, society

Our scale of admiration shall be based on the value addition we provide during the student days

We shall ever remain 'Student centric' for we have no existence without them

## IT'S HALF WAY THROUGH OUR CENTENARY IN 2032

### Phase I - GOALS

Student strength to reach over 50,000

SIES – University for Higher education

All institutions accredited at the highest grade 'A' for e.g. in NAAC

Socially responsive education. Beyond the classrooms or social media. 'ISR' the dominant face of SIES. A Good share of admiration from ISR.

Most vibrant network of Alumni, Past Teachers and Staff, present human resources creating the vast SIES Family.

### Phase II – Goals and action plan in 2022



## THE IDENTITY FOR ANY SIES INSTITUTION

A distinct logo within the SIES logo

A value lab

An ISR Department

A Past Student's Association within the institution without separate legal existence

An active forum for parents and teachers

Capitation Free Merit based student enrollment at all levels

Highest accreditation from a National Agency

Research unit

## SIES School of Management Studies (SIESCOMS)

Sri Chandrasekarendra Saraswati Vidyapuram,  
Plot 1-E, Sector V, Nerul, Navi Mumbai - 400706  
Tel: 91-22 -61082400 Fax: 91-22- 27708379  
General Email: [sies@siescoms.edu](mailto:sies@siescoms.edu)  
Website: [www.siescoms.edu.in](http://www.siescoms.edu.in)

## Getting to SIESCOMS

To get to SIESCOMS, you can commute via bus or train. Nearest station is Nerul on the Harbor Line. If you opt for a bus, bus numbers that will get you to SIESCOMS are 506, 507, 511 and 512. Please Note: 505 and 504 buses stop at LP Bus Stop on the Bombay-Pune Highway.