

WOXSEN

UNIVERSITY

School of Business | School of Arts and Design
School of Technology | School of Architecture and Planning
School of Liberal Arts and Humanities | School of Law

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WOXSEN BELIEVES IN CREATING A HIGHLY INVIGORATING KNOWLEDGE PLATFORM THAT TRANSCENDS TRADITIONAL ACADEMIC BOUNDARIES.

Our legacy in higher education, built diligently over the last 8 years, led to the grand vision & inception of Woxsen University. Our strength lies in our history & ethos: rejecting the status quo, redefining learning methodologies and shaping real-world professionals. Our meticulously planned efforts have helped us achieve milestones in a short span of time and fuelled accomplishments visible in our national rankings, global partnerships & alumni success. Our strong vision pervades our focus on progressive education, research & service to the society.

Formed by 5 constituent schools – Woxsen School of Business, Woxsen School of Technology, Woxsen School of Arts & Design, Woxsen School of Architecture & Planning, and School of Liberal Arts & Humanities, the University offers Undergraduate & Postgraduate programs pivoted around research & experiential learning.

Woxsen is renowned for its diverse faculty from India and overseas. Comprising of a right mix of well-known academicians to industry experts, the faculty brings with them an exceptional professional experience and outstanding academic credentials. The curriculum is designed to equip our students to make disciplined, data-based decisions backed by a full spectrum of domain knowledge, skill & ability. Our strong focus on applied learning with industry inputs and academic rigor has always helped our students to broaden their horizon, think global & develop an entrepreneurial mindset.

Located in an impressive 200-acre campus in Hyderabad, Woxsen University offers programs focused entirely on developing entrepreneurial thinking and action. Woxsen's infrastructure and resources nurture innovation and its vast network of business leaders and investors mentor students through their journey.

ABOUT
FOUNDER & HIS VISION



Mr. Veen Pula
President & Chancellor

He has been a true education visionary and has been working in higher education space for the last 16 years. He started his education venture with in 2004 in UK; followed by Woxsen School of Business, Hyderabad in 2014. He runs a well-diversified group with interests in education, foods and hospitality space. Woxsen is amongst the Top Ranked B-School in the country which focuses on differentiated and applied learning.

Prior to this, Veen has enjoyed global recognition on multiple occasions. His persistence, global vision and leadership skills has won him many accolades and awards on national & international levels. Ernst & Young, which validated The World

Consulting & Research Corporation recognized him as India's Emerging Business Leader in Education 2013-14.

16th Fastest Growing Company in the UK 2012 awarded by Virgin Sunday Times Fast Track 100 in the presence of Sir Richard Branson himself

Businessman of the Year 2013 by Asian Lite. Nomination for the European Business Awards for three consecutive years: 2012- 13, 2013-14 and 2014-15 by RSM Tenon to name a few.

Elite member of prestigious Young President's Organization (YPO - Hyderabad), Accelerate 250: UK Prime Minister's Initiative of Super Entrepreneurs & TiE. Woxsen School of Business was also recognized as the Most Promising Brand 2013-14.

VISION



To contribute impactful knowledge to theory and practice with rigorous research in allied emerging areas creating an impact on our society

MISSION



Foster a collaborative research environment for the promotion of critical and creative thinking
To be a hub of original productive research and their implementations

To inculcate entrepreneurial attitude and values amongst learners

Promote expert driven research to meet the specific requirements of Industry, government and International Collaborative Research Programme

PILLARS OF SUCCESS

01

ONE

Academic
Excellence



02

TWO

Applied
Learning



03

THREE

Global
Outlook



04

FOUR

Diversity &
Inclusivity



OUR PEOPLE



Dr. Raul V. Rodriguez
Vice President

Dr. Raul Villamarin Rodriguez is the Vice President at Woxsen University. He holds a Ph.D. in Artificial Intelligence and Robotics Process Automation Applications in Human Resources, from San Miguel University, Mexico.

Under his leadership, Woxsen University has partnered with 50+ Leading Universities in 35 countries, across 6 continents. He has been instrumental in bringing International Exchange Programs & Research opportunities with the said global partner universities for students and faculty.

His areas of expertise spans across the domain of Artificial Intelligence and Quantum Artificial Intelligence, Natural Language Processing, Computer Vision, Robotic Process Automation, Multi-agent Systems, Data Analytics (Big Data), Cybersecurity Management and Knowledge Engineering.



Dr. R. V. R. Krishna Chalam
Vice-Chancellor

Dr. R.V.R. Krishna Chalam holds a Ph.D. in Environment Science and Technology from IST, JNTU, Hyderabad, while he also holds a PGDM in Shipping & Export Management from NISIT, Viskhapatnam.

With a profound work experience of 27 years, he has been reckoned at the position of Dean, Executive Council Member of University, Member of University Research Board, University Entrepreneurship and Innovation Council at prominent institutions of the country.

His 8 years of industry experience highlights 40+ projects sponsored by World Bank, DFID, Central and State Government, International GIS projects related to Land Base, Utility Mapping & Spatial Data Conversion of Japan, USA, Austria, Oman, Australia, UAE, Canada, Sri Lanka and Bangladesh.



Vishal Khurma
CEO

Mr. Vishal Khurma holds the post of CEO for the entire Woxsen Group and Ormeal Foods. A successful commercial leader & growth hacker, his illustrious career spans over 21 years in Consumer goods, Retail & Telecom space across varied roles in Business Management, Sales & Distribution, Business Strategy, Brand Management, Trade Marketing, GTM transformation & Execution Excellence.

A Gold Medallist and MBA holder from IIFT - New Delhi, his experience straddles across Global & Indian conglomerates catering to mass and premium product categories with proven track record of sustainable revenue growth, business turnaround while managing multi-channel play & driving organizational change. He has been felicitated with Global Business Excellence Award for Managing Business Diversity at Asian - African Leadership Summit.



Rakhi Pula
CFO

Rakhi Pula has been active in the education space and the property portfolio space for almost 13 years now in the UK and India. She has been the Co-Promoter of ETHames Graduate School, London and Enrich Consultants, London for over 8 years.

In the year 2012, ETHames Graduate School was ranked the 16th Fastest Growing Company in the UK and they received the award from Sir Richard Branson at the event organized by The Sunday Times FastTrack 100 companies, UK.

Her reach and activity in this space is seen evidently in India as well where she serves as the Co-Promoter and Board Member of ETHames / Degree College, Hyderabad, Woxsen group of Institutions, Hyderabad. Also, she is the co-promoter of Infizic Hospitality Services LLP.

World Class

EDUCATION FACILITY

- New Academic Block - Capacity of 36 rooms- Lecture Theatres, Lecture Halls, Classrooms and Labs
- The Central Library
- Bloomberg Finance Lab
- New AI & Robotics Lab
- Health Centre - Care & Cure
- Central Supermarket - Ink & Water
- 1.7 Lac Sqft (recently completed + Work In Progress)

World Class

EXISTING INFRA

- Academic Block
- Administrative Block
- Career Connect Lounge
- Trade Tower – Incubation Centre
- Design Labs
- Mac & Dell Labs
- Hostel Block for Boys & Girls (combined capacity of 1300+ beds)
- Café Rise
- Central Dining Facility
- Blu Embers Restaurant
- Swimming Pool
- Gymnasium
- Open Amphitheatre
- Indoor & Outdoor Sports Facilities
- Health Care Facilities
- 10 Lac+ Sqft area developed

IT/Digital Resources



AI & Analytics Lab with high-end computing machines

To develop high-level relevant skills in analytics tools and develop AI-based solutions.

Critical Thinking,
Data Orientation

Mac Lab - Apple Macintosh Machines

To develop the design and creative content

Planning & Execution,
Customer Centricity

Bloomberg Lab

Exposure to live global financial data in real-time.

Critical Thinking,
Data Orientation,
Internationalisation

ERP System

To increase efficiency and transparency in the system

N/A

Coursera Campus Licence

Developing the latest and transferable skills and knowledge in management and other domains from the best professors around the world.

All Programme ILOs with an Internationalisation focus

Moodle

Learning Management System to enable course level content sharing, assignment submission and course level interactions.

All Programme ILOs as applicable to each course

National Digital Library Taylor and Francis

Access to research papers, ebooks, magazines etc. This is an initiative of the Ministry of Education and IITs.

All Programme ILOs with an Internationalisation focus

Access to research papers all around the world.

All Programme ILOs with an Internationalisation focus

Classavo

Learning Management System to enable course level content sharing, assignment submission and course level interactions.

All Programme ILOs as applicable to each course.



The world-class campus environment enables learning of a high order in the classroom and also fosters peer-to-peer learning after instructional hours when students are able to work in groups to complete assignments, carry out research and engage in group activities, aimed to cultivate team building skills.

Across every sphere of activity, we at Woxsen - students, teachers and staff strive for high standards of achievement, a commitment to master cutting edge practices, exercise creativity and bring in a positive mindset in everything we do.





School of

BUSINESS

PG Programs: (2-Year)

- MBA (Regular)
- MBA (Financial Services)
- MBA (Business Analytics)
- MBA (XP)

UG Programs: (3-Year)

- BBA - General
- BBA - Data Science & AI
- BBA - E Com & Digital Mktg
- BBA - Entrepreneurship Dev. (Hons.)
- BBA - Financial Services

UG Programs: (3-Year)

- B.Com (Hons.) - General
- B.Com (Hons.) - Acct, Audit & Taxation
- B.Com (Hons.) - Banking & Finance

BBA + MBA Integrated (5-Years)



TECHNOLOGY

UG Programs: (4-Year)

- B.Tech - Computer Science Engineering (CSE)
 - B.Tech - CSE (Data science)
 - B.Tech - CSE (AI & ML)
- B.Tech - CSE (IoT, Cybersecurity & Blockchain)
- B.Tech - Electrical & Electronics Engineering EEE
 - B.Tech - Mechatronics Engineering
 - B.Tech - Mechanical Engineering



School of

ARTS & DESIGN

UG Programs: (4-Year)

- B.Des. (Hons.) in Fashion Design
- B.Des. (Hons.) in Industrial Design
- B.Des. (Hons.) in Communication Design
- B.Des. (Hons.) in Interior Design

School of

ARCHITECTURE & PLANNING

UG Program: (5 Year)

- B.Arch.



School of

LAW

UG Programs: (5-Year)

- B.A. + LLB
- BBA + LLB

School of

Liberal Arts & Humanities

UG Programs: (4-Year)

- B.A. in English, Economics, Psychology, Political Science, Journalism & Business Studies



Ph.D

DOCTORAL PROGRAMS

Ph.D. (Min. 3 Year)

- Marketing
- Finance
- HR
- Operations
- CSE
- Robotics
- Machine Learning
- Data Science
- Fashion Des.
- Interior Des.
- Industrial Des.
- Visual Communication

**The best functional incubation
centre in the state and preferred
choice for the budding
entrepreneurs to start their
successful entrepreneurial journey**



About

Trade Tower

The TT provides the fund-raising opportunities to the deserving candidates- students/alumni twice a year

Seed funding/subsequent funding rounds via VCs/ Angel investors or via investment by TT holding firm.

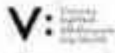
Budgetary provision of special funds for TT

International PARTNERS

Spread across more than 40 countries

We will focus our activity on deepening our existing key education and research partnerships, ensuring they are mutually beneficial, reciprocal and well-communicated. We will develop networks, both geographical and themed based, with our key partners and their alliances. We will look to develop new institutional partnerships with universities, corporate organisations, non-academic and non-profit making activities and international funding bodies, only where they align with strategic and/or academic priorities at that point of time.





WOXSEN RANKINGS

This marquee ranking-based initiative launched by Woxsen University aims to rank the TOP 10 partner universities to highlight the academic relationship through rigorous efforts and contributions based on the number of activities and their relevance and impact on the growth prospects.



WOXSEN RANKINGS





WOXSEN UNIVERSITY

VISION 2025



General

9600+ <
STUDENTS CAMPUS STRENGTH

AVERAGE PACKAGE <
REF. SCHOOL WISE*
B-School (UG) 10 LPA / (PG) 18 LPA
Design (UG) 10 LPA
Tech (UG) 12 LPA

200 + <
UNIVERSITY MOUs

100 + <
CORPORATE MOUs

Research

2230+ (CUML)
RESEARCH ARTICLES

450+ (TGT)
CITATIONS PER SCHOOL

20
H-INDEX

35+
PATENTS

Accreditations / Rankings



(2023 SoB | 2026 SoT)
Overall: 15-20
Individual: SoB: 15-20
SoT: 50-100



WOXSEN INTERNATIONAL LECTURE SERIES

For Woxsen International Lecture Series, We invite Academicians and C-Level Executives from various domains who deliver a 60 to 90-minute session to our undergraduate and postgraduate students on a specific topic of interest and our faculties deliver a lecture to students in our partner universities.

Woxsen University offers its students with an opportunity to learn and grow with new perspectives on global issues through its International Lecture series program. It provides the students with an opportunity to meet diverse set of personalities who are well versed and have a vast array of experience across the globe.

Woxsen International lecture series is also a platform to bridge the gap between academia and industry. WILS lectures have resulted in creating a growth mindset among the students by building a global perspective. Woxsen has witnessed a series of speakers globally over the years from the fields of Digital Knowledge, Global Political Economy, Financial Markets, Marketing and Communications, Emerging Technologies, Design & Architecture, to name a few. WILS also provides an opportunity for the MBA, BBA, B.Des, B.Tech & B.Arch students to interact with global leaders and academicians. These interactions have resulted in building the knowledge bank of the students.



WOXSEN INTERNATIONAL LECTURE SERIES

Prof. Dr. Steffi Weil
Senior of the Global Political Economy

Topic: The Purpose Lab Program

Date: 07 Feb 2022 (Tuesday)

Time: 4:00 PM - 5:30 PM IST

WOXSEN INTERNATIONAL LECTURE SERIES

Mr. Benjamin Koch
Co-Founder, Anchor, and Founder, DAM, USA

Topic: The Purpose Lab Program

Date: 07 Feb 2022 (Tuesday)

Time: 4:00 PM - 5:30 PM IST

WOXSEN INTERNATIONAL LECTURE SERIES

Dr. Raul V. Rodriguez
Professor, University of Michigan

Topic: Differentiation and Positioning Strategy

Date: 07 Feb 2022 (Tuesday)

Time: 4:00 PM - 5:30 PM IST

WOXSEN INTERNATIONAL LECTURE SERIES

Dr. Jens Craft
Chief Executive Officer, Hilti, Germany

Topic: Differentiation and Positioning Strategy

Date: 07 Feb 2022 (Tuesday)

Time: 4:00 PM - 5:30 PM IST

WOXSEN INTERNATIONAL LECTURE SERIES

Dr. BANA L. EL ISH
Senior Lecturer, University of Michigan

Topic: Global Political Economy

Date: 21 Feb 2022 (Thursday)

Time: 4:00 PM - 5:30 PM IST

WOXSEN INTERNATIONAL LECTURE SERIES

Prof. Dr. Bart Cambre
Professor, University of Michigan

Topic: Global Political Economy

Date: 21 Feb 2022 (Thursday)

Time: 4:00 PM - 5:30 PM IST

WOXSEN INTERNATIONAL LECTURE SERIES

Prof. Agnieszka Gryniewicz
Professor, University of Michigan

Topic: Technology in HR and AX of Emerging

Date: 07 April 2022 (Thursday)

Time: 3:30 PM - 4:00 AM IST

WOXSEN INTERNATIONAL LECTURE SERIES

Mr. Pablo Ruiz
Senior Vice President, University of Michigan

Topic: Marketing and Communication

Date: 07 March 2022 (Tuesday)

Time: 4:00 PM - 5:30 PM IST

The Business talk



Woxsen University is a place which kindle the young minds and builds entrepreneurial spirits among its students. For this, we invite renowned industry leaders from across the globe to deliver a 2-hour session on the topic of their specialisation. Our students can well analyse and understand the business problems in the global context and also understand how these situations are handled by global leaders.

Such sessions with industry experts can create a tremendous impact in the young minds by helping them understand real life examples of global leaders who took their knowledge to economy and established themselves as icons to lead their organizations in the world. The aim of the Business Talk in Woxsen is to create global leaders who become well-informed citizens ready to embrace the change and thrive in the VUCA world.

The Business talk

WU WOXSEN UNIVERSITY

Disrupting Work Ecosystem - Adaptation in Leadership Dynamics

27th Feb - 2021
10:00 AM - 12:00 AM IST
L71 - Woxsen Campus

Mr. Vivek Katta
Head of Business Operations, Data and Search at Airtel

The Business talk

WU WOXSEN UNIVERSITY

Team is an Art of Combining Everything

27th Feb - 2021
10:00 AM - 12:00 AM IST
L71 - Woxsen Campus

Mr. Sandeep Maheshwari
Co-founder, Head of Sales & Marketing, Nongroup, Hyderabad

The Business talk

WU WOXSEN UNIVERSITY

Advancing Innovation in Performance

27th Feb - 2021
10:00 AM - 12:00 AM IST
L71 - Woxsen Campus

Mr. Anshu Bhattacharya
CEO & Managing Director, India

The Business talk

WU WOXSEN UNIVERSITY

Strategical and Career in Research and Industry

27th Feb - 2021
10:00 AM - 12:00 AM IST
L71 - Woxsen Campus

Mr. Vinayk Srinivas
Senior Project Manager

The Business talk

WU WOXSEN UNIVERSITY

The Business Society - Building Leadership of Future Managers

27th Feb - 2021
10:00 AM - 12:00 AM IST
L71 - Woxsen Campus

Mr. Shreshth Singh
Senior Analyst, Industry

The Business talk

WU WOXSEN UNIVERSITY

When Life gives you Lemons, Make a Lemonade

27th Feb - 2021
10:00 AM - 12:00 AM IST
L71 - Woxsen Campus

Mr. Ujjwal Tiwari
Senior Manager & General Manager, Retail

WOXSEN GLOBAL FORUM

Woxsen Global Forum is a talk show which has been conceptualised to tackle complex and pressing issues impacting individuals and organizations around the world. It is an interactive fireside chat based on a certain number of predefined questions and any additional inputs from the audience, hosted and moderated by Mr. Chahat Mishra, Head- International Relations and Strategic Development, Woxsen University.

The chat session is conducted on Zoom and is open to the public (including all our international partners) at no cost. Overall, it is an ongoing conversation that serves as a platform to explore a variety of social concerns.

The aim of the Woxsen Global Forum is to help the students of the university learn about global issues and come up with solutions to tackle them as responsible citizens.



WOXSEN GLOBAL FORUM
INTELLIGENT
AUTOMATION & SERVICE ROBOTS

DATE: 6th DEC. 2021
TIME: 12:00 PM – 01:00 PM IST

Host
MR. CHAHAT MISHRA
Head - International Relations

Guest
DR. JOCHEN WIRTZ
Adj. Prof. and Professor
National University of Singapore

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WOXSEN GLOBAL FORUM
THE "SECRET SAUCE" OF
INNER LEADERSHIP AND CONSISTENCY

DATE: 8th FEB. 2022
TIME: 06:30 PM – 07:30 PM IST

Host
MR. CHAHAT MISHRA
Head - International Relations

Guest
DR. MONICA POWELL
Senior Associate
Meyers Jeter School of Management
University of Texas at Dallas, USA

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WOXSEN GLOBAL FORUM

Role of Business Schools In
Shaping Africa's Future

Speaker
MR. JON FOSTER-PEDLEY
Dean and Director, Hickey Business School, Africa

Host
MR. CHAHAT MISHRA
Head - International Relations &
Strategic Development,
Woxsen University

DATE:
29th September, 2022
(Tuesday)
TIME:
4:00 PM – 7:00 PM IST
Venue:
Zoom



WOXSEN GLOBAL FORUM
CREATING A SUSTAINABLE FUTURE:
THE OBSN PERSPECTIVE

DATE: 18th MARCH 2022
TIME: 9:30 PM – 7:30 PM IST

Host
MR. CHAHAT MISHRA
Head - International Relations

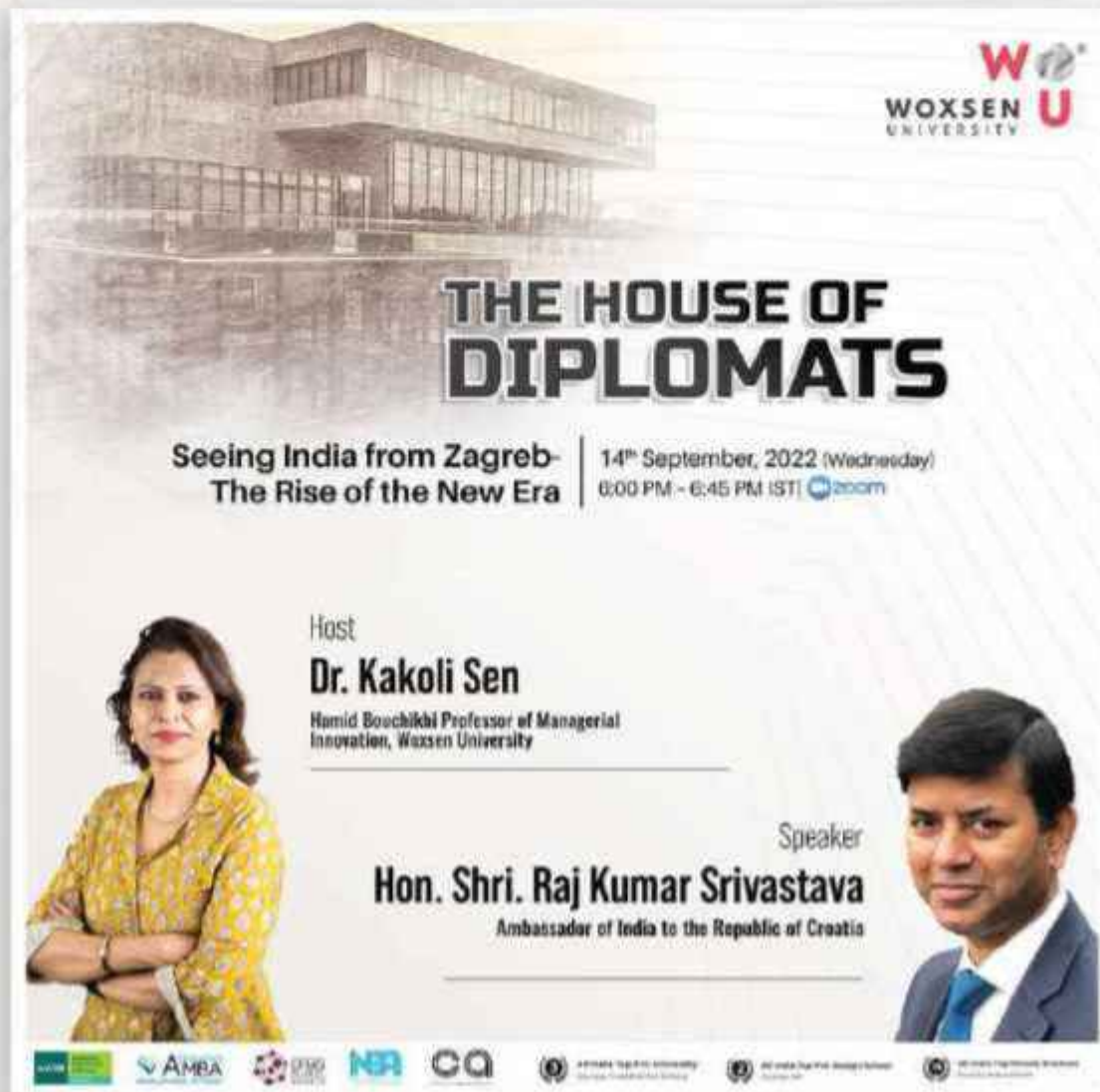
Guest
MR. DAN LECLAIR
CEO
Saxo Bank (Saxo Bank)

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THE HOUSE OF DIPLOMATS


The House of Diplomats is a new initiative by Centre for International relations, Woxsen University in honour of all our diplomats conducted in a talk show format- an interactive fireside chat. The objectives of this talk series is to create awareness about country representation, bringing the communities together, understanding the geo-political and economic implications, pressing issues as well as focusing on the applications of UN SDGs in academia and industry.

House of Diplomats, where we witness every month diplomats across the globe come to this platform to discuss socioeconomic cultural issues, diversities and the way forward to the community.





WOXSEN U
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THE HOUSE OF DIPLOMATS

**Seeing India from Zagreb-
The Rise of the New Era** | 14th September, 2022 (Wednesday)
6:00 PM - 6:45 PM IST | 

Host
Dr. Kakoli Sen
Nand Bouchikhi Professor of Managerial
Innovation, Woxsen University

Speaker
Hon. Shri. Raj Kumar Srivastava
Ambassador of India to the Republic of Croatia



Woxsen Presents

International Month



Topic

**Blue Ocean Strategy
Concept, and Importance of
Branding in Marketing**

Date

21st and 23rd March 2022

Time

6:30 PM – 8:00 PM IST

Speaker

Prof. Erick Rojo

Professor of Marketing, Centrum PUCP, Peru



Topic

Risk Management

Date

11th March 2022

Time

6:30 PM – 8:00 PM IST

Speaker

Dr. Sezer Bozkus Kahyaoglu

Associate Professor of Finance in Turkey



Topic

**Automotive functional safety - An
Introduction to ISO 26262 and
Threat Analysis and Risk Assessment
of a vehicle function**

Date

4th and 5th March 2022

Time

2:00 PM – 4:00 PM IST

Speaker

Mr. Kavın Chandrasekaran

Public Speaker, Nominee - Forbes 30 Under 30,
and B&B Professional,
Germany



Topic

Digital Customer Experience

Date

15th April 2022

Time

3:00 PM – 5:30 PM IST

Speaker

Dr. Abhisek Kuanr

Assistant Professor, University of Essex, UK



Topic

**Hit The Bull's Eye With
Communication Skills**

Date

30th and 31st March 2022

Time

6:00 PM – 8:00 PM IST

Speaker

Ms. Taruna Ramani



Topic

**How AI Helps in Different
Sectors**

Date

4th April 2022

Time

6:30 PM – 8:00 PM IST

Speaker

Mr. Anshul Sonak

Principal Engineer and Global Director
Digital Readiness Programs, Intel Corporation,
Singapore

COE

Centre of Excellence

In line with high quality research in academia and in conjunction with the corporate houses, Woxsen University, has launched a first of its kind International Centre of Excellence in collaboration with its global partner universities.

Centre of Excellence (CoE) is a body that provides leadership, best practices, research, support, training of trainers and skill training for specific sectors. CoE is a skilling ecosystem envisioned to be one-stop resource centre, established/working in partnership with industry to raise training standards, boost productivity, address emerging skill gaps and align training & research with industry needs.



HHL Leipzig Graduate School of Management, Germany.
CoE for Entrepreneurship & Business Development

FERIT, JJ Strossmayer University of Osijek, Croatia.
CoE for Artificial Intelligence & Robotics

The University of Johannesburg, South Africa.
CoE for Financial Technologies & Investment Management

University of Pécs, Hungary.
CoE for Digital Transformation & Customer Experience

Perm State University, Russian Federation.
CoE for Digital Economy & Blockchain Technologies

FIA Business School, Brazil.
CoE for Excellence for Marketing Research,
Communication, Digital Channels, and Consumer Psychology



Pontifical Catholic University of Paraná, Brazil.

CoE for Ethics, Responsibility & Sustainability (ERS)

Perm National Research Polytechnic University, Russia

COE for Machine Learning & Big Data Analysis

Centre of Excellence for Learning Design with Ding Learning

United Kingdom

University of Southern Denmark

Centre of Excellence for Sustainable Supply Chain Management

Centre of Excellence for Economic Policy Research

Zhejiang University International Business School, China

ZIBS-Woxsen China-India Centre

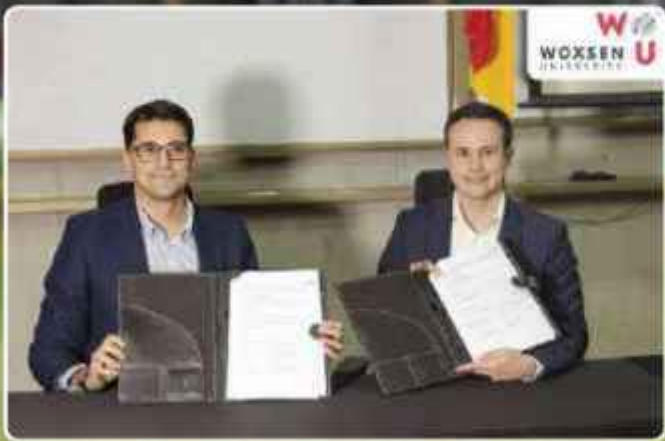
Centre of Excellence Established In-House

COE for Behavioural and Cognitive Studies
COE for Technology and Public Policy
COE for Literature Studies
COE for Indo-African Studies
COE for Diversity, Equity and Inclusion
COE for Sustainable Leadership and Organizational Development
COE for Thought Leadership In Marketing
COE for Cybersecurity and Quantum Computing
COE for Public Policy Research
COE for Rationality, Language and Mind
COE of Excellence for Poverty and Inequality Research
COE for New Age Technologies
COE for Advanced Energy Systems
COE for the Future of Work
COE for Global Development
Nosh Technologies COE for Agri Tech and Sustainability
COE in Sports Analytics and Management
COE for Sustainable development & E- Waste Management
COE for Digital Business and Retail Management
COE for Generative Design and Architectural Technologies
COE for Project Risk Management and Crisis Prevention
COE for Family Business and Entrepreneurship
COE for Emerging Markets
COE for Executive Leadership
COE for AI and Law
COE for South Asian Studies

Core Functions of Centre of Excellence:

1. To conduct high Quality Training in specific sectors with special focus on emerging technologies.
2. To develop association between academia and industry for the benefit of the skill development sector.
3. To conduct Research and Development in related fields and disseminate the results of the R&D and other activities through filling of patents and transforming them into sustainable business proposals/ solutions.
4. To upgrade the Centre's technical capacity, information architecture.
5. To support creative and innovative proposals in terms of functions and facilities.
6. To establish a sound new Institutional base for executing the programmes/projects by strengthening the existing infrastructure.
7. To foster relations across countries, between governments, workers, chambers of commerce, academia, industry and other Industrial associations in establishing collaborations of various projects of Institute/Organizations.
8. To create network of nearby institutes for capacity building and mentoring support.

International Faculty @Campus





Chair Professorships – With Corporates



Prof. Syed Hasan Jafar
to hold
5Paisa Capital Chair Professor in
Finance and Investment Banking



In Strategic Alliance
with



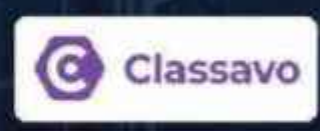
Dr. K Hemachandran
to hold
Course5i Chair Professor in
Business Analytics & Machine Learning



In Strategic Alliance
with



Dr. Raul V. Rodreguez
to hold
Classavo Chair Professor for
Integrative Research and Digital Learning



In Strategic Alliance
with



Dr. Pradeep Rathore
to hold
Suchirindia Chair Professor in
Operations and Supply Chain Management



In Strategic Alliance
with



Prof. Debdutta Choudhury
to hold
Advertflair Chair Professor in
Marketing and Advertising



In Strategic Alliance
with



Fellowships – Chair Professorships



WOXSEN UNIVERSITY


WOXSEN

Proudly Announces

As a tribute to
Dhruv Grewal
unwavering contributions in his professional journey,
We have established
a Chair Professorship honoring his

**Dhruv Grewal Professor of
E-Business and Retail Strategies**

ACCREDITED
AACSB EQUIS AMBA ISO 9001



WOXSEN UNIVERSITY

WOXSEN

Proudly Announces

As a tribute to
Raghu Sundaram
unwavering contributions in
his professional journey,
We have established
a Chair Professorship honoring him

**Raghu Sundaram Professor of
Finance**

ACCREDITED
AACSB EQUIS AMBA ISO 9001



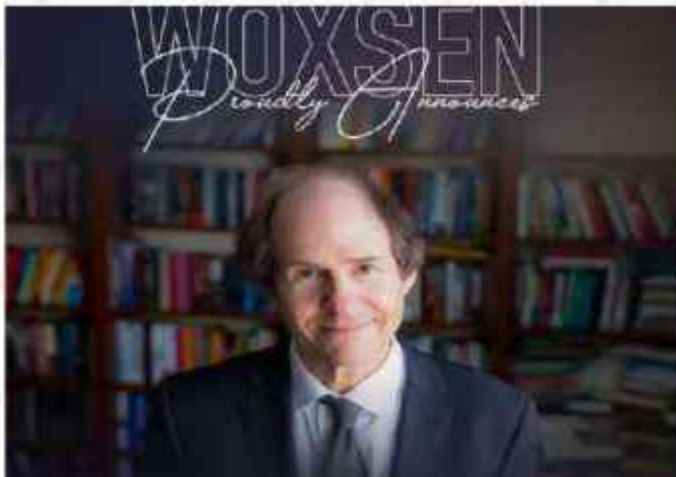
WOXSEN UNIVERSITY

WOXSEN

Proudly Announces

As a tribute to
Sharmila C. Chatterjee
unwavering contributions in her professional journey,
We have established
a Chair Professorship honoring her

**Sharmila C. Chatterjee Professor of
B2B Marketing &
Technology Diffusion**




WOXSEN
Proudly Announces

As a tribute to
Cass R. Sunstein
 unwavering contributions in his professional journey,
 We have established
 a Chair Professorship honoring his

**Cass R. Sunstein Chair Professor of
 Behavioural Economics and
 Public Policy**

Follow us now
 www.woxsen.ac.in



WOXSEN
Proudly Announces

As a tribute to
Stephan Stubner
 unwavering contributions in
 his professional journey,
 We have established
 a Chair Professorship honoring him

**Stephan Stubner Professor of
 Strategic Management
 and Entrepreneurship**

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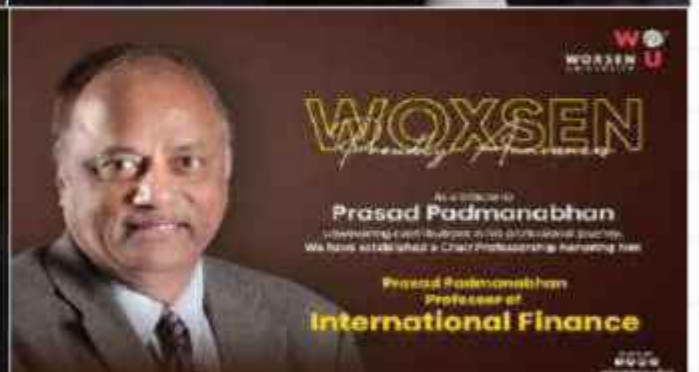


WOXSEN
Proudly Announces

As a tribute to
Let Jessup
 unwavering contributions in his professional journey,
 We have established
 a Chair Professorship honoring him

**Let Jessup Professor of
 Leadership and
 Organizational Change**

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 www.woxsen.ac.in



WOXSEN
Proudly Announces

As a tribute to
Prasad Padmanabhan
 unwavering contributions in his professional journey,
 We have established a Chair Professorship honoring him

**Prasad Padmanabhan
 Professor of
 International Finance**

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 www.woxsen.ac.in



WOXSEN
Proudly Announces

As a tribute to
Valarie Zeithaml
 unwavering contributions in her professional journey,
 We have established
 a Chair Professorship honoring her

**Valarie Zeithaml Professor of
 Services Marketing**

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WOXSEN
Proudly Announces

As a tribute to
Hamid Bouchikhi
unwavering contributions in his professional journey,
We have established a Chair Professorship honoring him.

Hamid Bouchikhi
Professor of
Managerial Innovation

FOCUS 6009

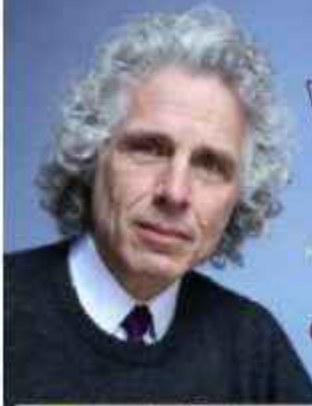


WOXSEN
Proudly Announces

As a tribute to
Mohanbir Sawhney
unwavering contributions in his professional journey,
We have established a Chair Professorship honoring him.

Mohanbir Sawhney Professor of
Digital Marketing

FOCUS 6009



WOXSEN
Proudly Announces

As a tribute to
Steven Pinker
unwavering contributions in his professional journey,
We have established a Chair Professorship honoring him.

Steven Pinker
Professor of
Cognitive Psychology

FOCUS 6439



WOXSEN
Proudly Announces

As a tribute to
Prof. Dr. Gunther Friedl
unwavering contributions in his professional journey,
We have established a Chair Professorship honoring him.

Gunther Friedl Professor of
Management Accounting

FOCUS 6009



WOXSEN
Proudly Announces

As a tribute to
Vijay Govindarajan
unwavering contributions in his professional journey,
We have established
a Chair Professorship honoring him.

Vijay Govindarajan Professor of
Strategy and Innovation


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AMBA ACCREDITED
EFMD EQUIS ACCREDITED
AACSB ACCREDITED
NBA ACCREDITED
CQ ACCREDITED
AI MBA Top POC (Strategy) - Overall & Global Rating
AI MBA Top POC (Design) - Overall
AI MBA Top POC (Finance & Risk) - Overall

Emeritus Professors

WELCOME
Prof. Russell W. Belk
 Schulich School of Business,
 York University, Canada


Professor Emeritus
 School of Business, Woxsen University



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WELCOME
Prof. Robert M. Wiseman
 Eli Broad College of Business, Michigan State University, USA

Professor Emeritus
 School of Business, Woxsen University



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WELCOME
Prof. Kyung Tae Kim
 Hankyong University, South Korea


Professor Emeritus
 School of Business, Woxsen University



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WELCOME
Prof. Michael Osbaldeston
 Cranfield School of Management, England

Professor Emeritus
 School of Business, Woxsen University



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WELCOME
Prof. Simon Knox
 Emeritus Professor of Brand Management,
 Cranfield School of Management
 Cranfield University, UK

Professor Emeritus
 School of Business, Woxsen University



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Distinguished Professors



WOXSEN
WELCOMES

Prof. Karina R. Jensen
Founder and Executive Director
Global Minds Network


Distinguished Professor
School of Business, Woxsen University




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WELCOMES

Dr. Min-Young Lee
Professor, Department of Global &
Business Management, University of Kentucky


Distinguished Professor
School of Business, Woxsen University

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WELCOMES

Dr. Alexander Didenko
Financial University & School of Advanced Studies
University of Turin, Turin, Italy

Distinguished Professor
School of Business, Woxsen University




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WELCOMES

Prof. Vivek Singh
Professor of Finance (ret)
School of Business, Indraprastha College of
Management, University of Rajasthan, Jaipur

Distinguished Professor
School of Business, Woxsen University




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WELCOMES

Prof. Giancarlo Giudici
Professor of Corporate Finance,
Politecnico di Milano - DIC School of Management



Distinguished Professor
School of Business, Woxsen University




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WELCOMES

Prof. Randall Carolissen
Dean, Johannesburg Business School
University of Johannesburg


Distinguished Professor
School of Business, Woxsen University

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WELCOMES

Prof. Abejide Ade-Ibijola
Professor of Artificial Intelligence and Applications,
Lagos Business School (LBS)

Distinguished Professor
School of Business, Woxsen University




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WELCOMES


Prof. Angelika Kokkinaki
Dean, School of Business & MBA, Cyprus
University of Nicosia, Cyprus

Distinguished Professor
School of Business, Woxsen University



Professors of Practice





Woxsen
WELCOMES

Mr. SB Srinivasan
Principal Consultant & CEO
Sriwijaya

Professor of Practice
School of Business, Woxsen University





Woxsen
WELCOMES

Dr. Saumya Badgayan
Vice President, Strategic HR, Coastal Jewellery

Professor of Practice
School of Business, Woxsen University





Woxsen
WELCOMES

Prof. Dr. Dr. Philipp Plugmann
Professor BHK Institut für Gesundheit,
Speaker & Author

Professor of Practice
School of Business, Woxsen University





Woxsen
WELCOMES

Dr. Srinivas Yanamandra
Empirical Professor, Regularly Presents
Drill Group, Head - Reg. Safety Affairs & Policy

Professor of Practice
School of Business, Woxsen University





Woxsen
Welcomes

Mr. Ashok Ramachandran
CEO & President, Schönker India

As a
Professor of Practice
School of Business, Woxsen University





Woxsen
WELCOMES

Mr. Surendra Tipparaju
Sr. Director & Principal IT Architect Manager
Microsoft, India

Professor of Practice
School of Business, Woxsen University





Woxsen
WELCOMES

Ms. Ujjayini Mitra
Founder & CEO, TheOxyficial

Professor of Practice
School of Business, Woxsen University





WOXSEN
welcomes

Prof. Somdip Dey
Asst. Professor of CBI, Research Scientist in
Embedded AI University of Essex, England

Professor of Practice
School of Business, Woxsen University

Clinical Professors of Practice

Woxsen WELCOMES



Mr. Markus Krebsz
Co-Founder & CEO, Citizen Shared Office,
History Multidisciplinary Management School,
University of Applied Sciences

Clinical Professor of Practice
School of Business, Woxsen University

Woxsen WELCOMES



Mr. Manpreet Sidhu
Head of Core Learning, India Operations,
Chief & Practice Co-Leader,
Board of Control for Credit in India (BCCI)

Clinical Professor of Practice
School of Business, Woxsen University

WOXSEN WELCOMES



Ms. Divya Dwivedi
Advocate, Supreme Court of India

Clinical Professor of Practice
School of Business, Woxsen University

Woxsen WELCOMES



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Mr. Sriram Ranganathan
Co-Founder, L&D,
Senior Product Manager
as a Clinical Professor of Practice at the
School of Business

Country: India
Area: Project Management

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Prof. Shiv Mehta
Clinical Professor of Practice at
the School of Business

University: NYU Stern School of Business, USA
Country: Australia
Area: Blockchain Technology & Digital Currencies

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Mr. Munwar Khan
Design Head, OPPO India
A Clinical Professor of Practice at
the School of Arts and Design

Country: India
Area: UX Design & Design Thinking

Woxsen WELCOMES



Woxsen

Mr. M V Reddy
Head, Cloud Services, 24x7 Platform
as a Clinical Professor of Practice at the
School of Business

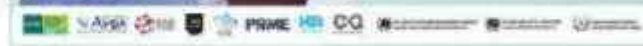
University: IIM, Visakhapatnam
Country: India
Area: Cloud Data Management

Woxsen WELCOMES



Mr. Nir Netzer
Product Innovation Director,
Marketing Director of Global Service,
Chairman of the Israel Startup Accelerator

Clinical Professor of Practice
School of Business, Woxsen University



Adjunct Professors



WU
WOXSEN UNIVERSITY

WELCOME

Dr. Hani Chaarani
as an Adjunct Faculty at the School of Business

University: Beirut Arab University
Country: Lebanon
Area: Finance

ACCREDITED BY: AACSB, AMBA, EQUIS, NEASC, CQA




WU
WOXSEN UNIVERSITY

WELCOME

Prof. Carlo Convertini
as an Adjunct Faculty at the School of Arts & Design

University: American University of Kurdistan
Country: Italy
Area: Interior and Furniture Design

ACCREDITED BY: AACSB, AMBA, EQUIS, NEASC, CQA



WU
WOXSEN UNIVERSITY

WELCOME

Prof. Phil Gomm
as an Adjunct Faculty at the School of Arts & Design

University: National Film and Television School, England
Country: UK
Area: Communication Design/ Animation

ACCREDITED BY: AACSB, AMBA, EQUIS, NEASC, CQA



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WOXSEN UNIVERSITY

WELCOME

Dr. Dominik Kanbach
as an Adjunct Faculty at the School of Business

University: HTW Leipzig Graduate School of Management
Country: Germany
Area: Strategy and Entrepreneurship

ACCREDITED BY: AACSB, AMBA, EQUIS, NEASC, CQA



WU
WOXSEN UNIVERSITY

WELCOME

Dr. Julian David Cortes Sanchez
as an Adjunct Faculty at the School of Business

University: Universidad del Rosario, Colombia
Country: Colombia
Area: Innovation

ACCREDITED BY: AACSB, AMBA, EQUIS, NEASC, CQA



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WOXSEN UNIVERSITY

WELCOME

Prof. Susanna Moyer
as an Adjunct Faculty at the School of Arts & Design

University: Parsons School of Design, New York
Country: USA
Area: Fashion Design

ACCREDITED BY: AACSB, AMBA, EQUIS, NEASC, CQA



WU
WOXSEN UNIVERSITY

WELCOME

Dr. Krisztian Szucs
as an Adjunct Faculty at the School of Business

University: University of Debrecen
Country: Hungary
Area: Marketing Research, Branding and Market Strategies

ACCREDITED BY: AACSB, AMBA, EQUIS, NEASC, CQA



WU
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WELCOME

Dr. Zouhour El-Abiad
as an Adjunct Faculty at the School of Business

University: Lebanese University
Country: Lebanon
Area: Microeconomics and Business, Government and International Economics

ACCREDITED BY: AACSB, AMBA, EQUIS, NEASC, CQA

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Woxsen's IFEP

International Faculty
Exchange Program



WOXSEN UNIVERSITY

FACULTY EXCHANGE PROGRAM

Dr. Raul V. Rodriguez
Vice President, Woxsen University

Introduction to Data Modelling and Machine Learning with Quantum Computing
When: April 2022
For: Bachelors level
Duration: 12 Hours

Relevance of emerging technologies: Vision 2030
When: July 2022
For: Masters level
Duration: 12 Hours

Woxsen's IFEP International Faculty Exchange Program

Congratulations

Dr. Subhendu Patnaik

Dr. Subhendu Patnaik is currently serving as an Associate Professor of Organizational Psychology and Chair, Centre for Management Research (CMR), Woxsen University.

Dr. Patnaik is delivering a course on 'Strategic Human Resource Development' to the incoming students from 24th September to 2nd October, 2022 at the University of Pecs, Faculty of Business & Economics, Hungary.





International Faculty Exchange Program

Congratulations

ALDV International Week 2022 of
Pôle Universitaire Léonard de Vinci in France





Dr. Vinay Ch
School of Business

Dr. Pradeep Rathore
School of Business

Prof. Kashyap Kompella
School of Business

Dr. Sanjeev Ganguly
School of Business

Prof. Syed Hasan Jafar
School of Business

Dr. Daya Shankar
School of Technology

18.12M 15.12M












Our International Advisory Board Members

of the School of Business



Dr. Krisztián Szucs

Vice Dean General, Faculty of Business and Economics, University of Pécs
Country: Hungary



Prof. Dr. Josep M. Altarriba

Associate Dean for Education and Academic Affairs, UPF Barcelona School of Management
Country: Spain



Dr. Dima Jamali

Dean of the College of Business Administration, University of Sharjah, UAE
Country: UAE



Dr. Cobus Oosthuizen

Dean, Mijpark Business School
Country: South Africa



Prof. Dr. Bruno Henrique Rocha Fernandes

Dean, Business School, Pontifical Catholic University of Paraná (PUCPR)
Country: Brazil



Dr. Ali Taleb

Associate Dean for Research, International & Community Engagement, MacEwan University School of Business
Country: Canada



Mr. Bibin Shivas

Director of Customer Success, Coustava
Country: India



Dr. Anicia Jaegler

Associate Dean for Inclusivity, HECDE Business School
Country: France



Prof. Dr. Morris Altman

Dean & Elton Research Professor at University of Alberta, and former dean of the University of Toronto
Country: CA



Dr. MaryAnne Hyland

Dean, School of Management, Middle Tennessee State University
Country: USA



Dr. Raj Devasagayam

Dean, UConn-Health Business School, Merrimack University
Country: USA



Dr. Steven Robbins

Principal Research Scientist at ETS
Country: USA



Dr. John Anchor

Associate Dean, Huddersfield Business School, The University of Huddersfield, UK
Country: United Kingdom



Prof. Dr. Logan Rangasamy

Academic Director, Wits Business School, University of Witwatersrand
Country: South Africa



Dr. Kashi Balachandran

Professor, Emeritus of Accounting, NYU Stern School of Business
Country: USA



Mr. Roman Pastoors

Alumnus, PhD, Lapog Graduate School of Management
Country: Germany



Mr. Vivek Kalia

Head of Business Operations, Airbus (India & South Asia)
Country: India



Ms. Savana Pires

Head of International Development, Porto Business School
Country: Portugal



Mr. Pranay Kumar Pokala

MBA (DR.A.M.) 2022, Woxsen University



Ms. Anushka Johari

MBA 2023, Woxsen University

Our International Student Advisory Board Members

of the School of Business

Mr. Drew Rado

Computer Science Candidate,
Indiana University of Pennsylvania

Ms. Ibtihal Ben Said

Bachelor of Business Administration'24
Al Akhawayn University



Mr. Matheus Ramos Hamerschmidt

International Management
Program – 2020
Pontifical Catholic University of
Paraná, Brazil

Mr. Massimiliano Meneguz

Master in Management'20
HHL Leipzig Graduate School of Management

Mr. Daniel Alfonso Blanco Rodriguez

Business Administration
2024 Candidate
Universidad Externado de Colombia



**Ms. Deepshika
Yadugiri**

BBA (2020-23) Candidate



**Mr. Nawaz
Asif Ali Shaik**

BBA (2021-24) Candidate



**Ms. Ridhima
Sharma**

MBA (2022-24) Candidate

INTERNATIONAL STUDENT ADVISORY BOARD

(INTERNAL MEMBERS)

OF SCHOOL OF BUSINESS,
WOXSEN UNIVERSITY



**Mr. A Naga Sai
Purushotham**

MBA-BA (2022-24) Candidate



Mr. Someshwar DN

BBA (2021-24) Candidate

Student Exchange Program



Omesh Kumar Kedia

BBA (2021-24)



Sai Srilakshmi Panatula

MBA - Financial Services
(2021-23)



Navya Kankanala

BBA - Data Science & AI
(2020-23)



Country - FRANCE

Duration - August 2022 to December 2022



Aryan Jain

BBA (2021-24)

Country - CROATIA

Duration - September 2022 to February 2023



Country: South Korea

Duration: September 2022 to December 2022



Venkata Satya Sai Brovari
Chaluvari (BBA 2021-24)



Nakshatra Reddy
(BBA 2021-24)



INTERNATIONAL Opportunities

Student Exchange Program- Fall 2022



Ms. Anna Borodulina

Joins School of Arts and Design, Woxsen University

From Perm State University, Russia

Duration: One Semester (September to December 2022)

Courses Opted: Foundation Level and Communication Design Courses (Specialisation)

STUDENT ACHIEVEMENTS

SIBM PUNE'S NATIONAL COMPETITION

Entered team of 2 for the case studies competition with a total Prize money of Rs. 5,00,000

2

Prize of 5000

Hrushika Sarin (BBA - 2021-22)
Anvika Inani (BBA - 2021-22)

BEST STUDENT RESEARCHER AWARD

AWARD BY 2021-22

Mr. Pranay Pokala (MBA - BALMHL 2020-2022)
Mr. Kolhandai Yesu (MBA - BALMHL 2020-2022)

Congratulations

Certificate of Best Paper Award

Presented to: Mr. Pranay Pokala, Researcher

For his contribution in the research paper titled: "Analysis of the Impact of Digital Marketing on Consumer Behavior"

Pranay Kumar Pokala (MBA - RA AJ ML, March 2020-2022)

BLACKOFFER INSIGHTS 40 COMPETITION

1

Team members: [Names of team members]

Bloomberg Competition 2021

Team members: [Names of team members]

5
25
3

INTERNATIONAL Business Plan Competition 2021

at Solbridge International School of Business, Woorim University, South Korea

3
1

Team members: [Names of team members]

HARDWAR HACKATHON

Organized by UTM

1

Congratulations

International level Hackathon out of 29 teams.

Prize **Rs. 1,00,000/-**

4 Bots

- Mr. Manjit Kumar Reddy (B.Tech - 2024)
- Ms. Aditi Baggu (B.Tech - 2025)
- Mr. Curram Sai Vinil (B.Tech - 2025)
- Ms. Sahiti Lakkoju (B.Tech - 2025)



Faculty Achievements

Woxsen University

Congratulations Dr. Gomathi Gowda

Woxsen University is proud of her achievements, First 10 design registrations, published by the Indian Patent Journal.




Woxsen University is proud of her achievements, First 10 design registrations, published by the Indian Patent Journal.

Woxsen University

Congratulations to the Author Article Published

Involving SCOPUS

INTJECSE

International Journal of Embedded Systems & Design



Prof. Jayesh Kumar
School of Technology

Woxsen University

Congratulations to the Inventors Patent Published

Invention Title:
Artificial Intelligence System & Method For Measuring Effectiveness of Embedded Advertising

Application Number: 1020024966
Date Published: 20200322





Woxsen University

Congratulations

Woxsen is proud of Dr. Balaji Venkateswaran V, Associate Professor, School of Technology

Selected for Post-Doctoral Research Project at University of Cyprus in the area of renewable energy



Woxsen University

Congratulations Dr. ADITY SAXENA

Dean, School of Arts & Design

Woxsen is proud of this achievement, Air Awarding a National project

DESIGN FOR SOCIAL CHANGE


Funded by Erasmus Programme of the European Union



Woxsen University

CONGRATULATIONS to the Editors

Regional Research and Creative Activities for Machine Learning Applications



Dr. A. Subramanian
PROFESSOR
SCHOOL OF BUSINESS

Woxsen University

Woxsen University

Congratulations

Dr. Adity Saxena

Dean
School of Arts and Design



Woxsen University

Congratulations to the Author Article Published

Involving SCOPUS



Dr. Bharat Rajeev Patel
School of Technology

Woxsen University

Faculty Achievement Congratulations

Dr. Mallesh Ummalla

Associate Professor, School of Technology



Woxsen University

Congratulations

Dr. Adity Saxena has been elected as one of the Board of Directors at College Art Association, USA.

She is the first woman of Indian origin to be elected for this position.



Woxsen University

Congratulations

Dr. Gomathi Gowda

Associate Professor, School of Technology

Prof. G. Lenin Babu

Associate Professor, School of Technology



Woxsen University

Faculty Achievement Congratulations

Dr. Balaji Venkateswaran V

Associate Professor, School of Technology

External Editor of the TCT

Additional Member of Technical Journal of Engineering & Technology (TJET)



Woxsen University

Congratulations

Dr. V. Balaji Venkateswaran, School of Technology for securing

Woxsen University SEED Research Grant INR. 7,30,000/-

For conducting sustainable research in the power transmission and distribution for **RENEWABLE ENERGY** domain



Woxsen University

Congratulations Dr. Gomathi Gowda

Woxsen University is proud of her achievements, First 10 design registrations, published by the Indian Patent Journal.




Woxsen University

Congratulations

Woxsen University SEED Research Grant INR. 1,48,822/-

For conducting research in the domain of **INTERACTIVE KIBOT**



Woxsen University

Faculty Achievement Congratulations

Dr. Mallesh Ummalla

Associate Professor, School of Technology

Crossed 500+ SCOPUS Citations



International Panel Discussions & Conferences

International Symposium
Global Education in Business Schools
 Date: 24th Jan 2022
 Time: 8:30 PM - 5:20 PM IST / 7:30 AM - 4:30 AM IST / 1:00 PM - 3:00 PM IST
 Register Now

Call For Paper
MANAGING THE FUTURE OF DESIGN & ARCHITECTURE: CREATING A SUSTAINABLE ECOSYSTEM
 Date: 27th Mar - 28th Apr 2022
 Register Now

Industry-Academia Interface in Higher Education
 Date: 15th Dec, 2021
 Time: 06:30 PM IST
 AACSB and EFMD Members

International Roundtable Discussion
 Date: 3rd March 2022
 Time: 6:30 PM - 1:30 PM IST / 5:30 AM - 1:30 PM CET
 Special Edition with POSITIVE IMPACT RATING

Call for paper
INDIAN ART CRAFT & HERITAGE
 Date: 14th - 15th August, 2021

PRME International Panel Discussion
 In association with PRME
 Date: 26th March, 2022
 Time: 6:00 PM - 7:30 PM

INTERNATIONAL WORKSHOP COURSE
 Strategic Leadership in turbulent Times
 Date: 26th - 27th March 2022

UCV & UAV Technologies
 Date: 27th - 28th March 2022

PRME International Panel Discussion
 In association with PRME
 Topic: Collaborating to build RME Ecosystem: Challenges and Opportunities
 Date: 26th March, 2022
 Time: 6:00 PM - 7:30 PM

Empowering Innovations through IP Protection
 Date: December 03rd, 2021
 Time: 10:00 AM - 12:30 PM
 School of Technology, Woxsen University

ma

Association of
Accountants and
Financial Professionals
Business



Dr. Rai



GLOBAL IMPACT SUMMIT 2022

Global Impact Summit 2022 organised by Woxsen University was held between 11th – 13th April with leading dignitaries discussing important issues towards creating a societal impact and how to integrate important aspect of Ethics, Sustainability & Responsibility within the larger sphere of education delivery.

“Today, we need the Educational Institutions to lead by example, who can embrace United Nations 17 Sustainable Development Goals as their Way of Life” mentioned Mr. Vishal Khurma, CEO, Woxsen University who opened the Global Impact Summit 2022.

Headed by Dr. Raul Rodriguez, Vice President, Woxsen University, the Global Impact Summit was organised in association with EFMD (EU); Quacquarelli Symonds (QS), the world's largest international higher education network, connecting universities, business schools & students; ETS (US), LinkedIn Local, and IMA India.

The first-ever summit brought together academia, higher education leaders, researchers, entrepreneurs and industry experts from India, USA, Vietnam, Brazil, Germany, Romania, UAE to name a few, along with officials from Government of India & the US Consulate.

The Global Impact Summit also witnessed the announcement of 3 Academic Collaborations with Woxsen University – Classavo (USA), Woosong University (South Korea), Department of Design BHU (India).



Raul Rodriguez

Vice President

Woxsen University



GLOBAL IMPACT SUMMIT 2022

ROUNDTABLE DISCUSSION

Topic: Ethical and Sustainable Academic Model for the Future

Panel Members:

- Mr. Ravi Kumar
- Dr. Anuradha
- Mr. Ramesh
- Prof. Lakshmi Chandra

Moderator:

- Dr. P. Swami Sairam

Date: 12th April, 2022 (Monday)
Time: 10:00 AM - 12:00 PM
Venue: U-1, Woxsen University

GLOBAL IMPACT SUMMIT 2022

ROUNDTABLE DISCUSSION

Topic: Understanding New Opportunities in the Age of Dynamism

Panelists:

- Mr. Suresh
- Mr. George
- Prof. Debajyoti
- Mr. Anand

Moderator:

- Dr. Anuradha

Date: 12th April, 2022 (Monday)
Time: 10:00 AM - 12:00 PM
Venue: U-1, Woxsen University

GLOBAL IMPACT SUMMIT 2022

ROUNDTABLE DISCUSSION

Topic: 2020: The Year Everyone has Taken Notice of AI in Higher Education

Speakers:

- Mr. Suresh
- Dr. Anuradha
- Dr. Anand
- Dr. Ravi

Moderator:

- Dr. P. Swami Sairam

Date: 12th April, 2022 (Monday)
Time: 10:00 AM - 12:00 PM
Venue: U-1, Woxsen University

GLOBAL IMPACT SUMMIT 2022

ROUNDTABLE DISCUSSION

Topic: Innovation and Tough Economics: A Commercial Imperative or an Indulgence?

PANEL MEMBERS

- Dr. Ricardo
- Dr. Manish
- Prof. Abhijeet
- Mr. Anand

Moderator:

- Dr. Bhanu Sree Reddy

Date: 13th April, 2022 (Tuesday)
Time: 10:00 AM - 12:00 PM
Venue: U-1, Woxsen University

GLOBAL IMPACT SUMMIT 2022

ROUNDTABLE DISCUSSION

Topic: Emerging Technologies & The Future of Business

Panelists:

- Mr. Suresh
- Mr. Ravi
- Mr. Anand
- Mr. Shiv
- Mr. Anand

Moderator:

- Dr. Kiran Ravulakollu

Date: 12th April, 2022 (Tuesday)
Time: 10:00 AM - 10:45 AM
Venue: U-1, Woxsen University

GLOBAL IMPACT SUMMIT 2022

ROUNDTABLE DISCUSSION

Topic: Will AI make privacy a thing of the past?

PANELISTS

- Dr. Manish
- Dr. P. Swami
- Dr. Anand
- Mr. Anand

Moderator:

- Dr. P. Swami Sairam

Date: 13th April, 2022 (Tuesday)
Time: 10:00 AM - 12:00 PM
Venue: U-1, Woxsen University

GLOBAL IMPACT SUMMIT 2022

Roundtable Discussion

Topic: There is No Diversity Without Inclusion

Speakers

- Dr. Anuradha
- Dr. Anand
- Dr. Ravi
- Dr. Anand

Moderator:

- Dr. P. Swami Sairam

Date: 13th April, 2022 (Tuesday)
Time: 10:00 AM - 12:00 PM
Venue: U-1, Woxsen University



Convoc

The convocation ceremony of PGDM Class 2021 and PGPXP Class 2020/2021, B.Des Class of 2020 & 2021 was successfully held on 1st April 2022 at Avasa, Hyderabad. This was the 6th Convocation Ceremony for Business School and 1st Convocation Ceremony for Design school which prevailed amidst an atmosphere of pride and excitement among the students.

The ceremony was graced by the Chief Guest - Mr. Avinash Chandra, Sr. Director, Capgemini along with the Honourable Chancellor, Vice-Chancellor, Management and Faculty of Woxsen University.

Chief Guest, Mr. Avinash Chandra, gave insights on "What are the market trends and How to compete with the present market". He spoke about how one must be aware of the trends that takes place in the market, whether short-term, intermediate or long-term, and be prepared for any kind of changes in their business. He also counselled everyone on how one must research or take time in looking at the most recent trending topics on Google and observe your competitors. Using different kinds of research methods and having knowledge about it is also important. He also focused on the importance of ethics, values and humanity as important factors for growth.

Chancellor, Praveen K Pula, spoke about the development of the college and it's development in the past few years. "Woxsen is creating robust platforms for learners to power through change and embrace disruptive technology. Whether in Management, Technology, Design or Architecture, Woxsen is leading a new paradigm in education that has adaptability & resilience at its core."

ation Ceremony



Students Engagement with ERS activities

Woxse Elevate Programme

Twice a year

Woxsen University, India, and Monmouth University, USA are collaborating on a Social Impact Project under the Woxsen-Monmouth Elevate Programme to teach the underprivileged school students of Telangana State.

Human Library

Bimonthly

The human library is a movement that originally started in Copenhagen, Denmark, and has reached Woxsen University. The initiative address people's prejudice by initiating a dialogue between real human stories and the readers.

MindFicient Series

Bimonthly

Esteemed mental health speakers are invited every alternate month to interact and connect with the students and staff at Woxsen.

MindFicient Magazine

Monthly

It aims to bring about the discovery of various aspects of the human mind in its monthly issues.

Candid Talks

Bimonthly

One of the most loved initiatives of the Wellness Cell, Candid-Talks, is an initiative to reach out to all students individually and have a one-to-one conversation about Young Adult Life!

Support group for Sexual Harm & Abuse

Bimonthly

A confidential & safe space for students who have undergone or undergoing any kind of sexual harm and abuse to share their stories in an empathetic and non judgemental environment. The support group will provide help, assistance, and group counseling to anyone in need.

Community Service Volunteer

Bimonthly

Provides with opportunity for students across different streams to work closely with the Wellness Cell and act as a bridge between students and the cell. Volunteers are trained in identifying Mental Health concerns, basic Counselling skills, Psychological First Aid & suicide prevention.

Heart Unlocked

Bimonthly

An initiative of the Community Service Volunteers to reach out to the Woxsen students and create a circle of support.



International Collaboration Woxsen-Monmouth Elevate Program

Woxsen University, India, and Monmouth University, USA are collaborating for a **Social Impact Project** to teach the underprivileged school students of Telangana State in India.

Join us in this noble initiative to help make a difference in children's lives.

Woxsen students can reach out to student.wellness@woxsen.edu.in for more details.

#STUDENTWELLNESS
@WOXSENUNIVERSITY
www.woxsen.edu.in



Accreditations and Memberships

Accreditations



Memberships



B-schools-
Social Environmental Impact



POSITIVE IMPACT
RANKING
2022

Top Pvt. B-Schools



BUSINESS WORLD
2022

Top 100
B-Schools in the Country



Times B-School
2021

Top Private University



Times B-School
2021

National Impact Ranking



NATIONAL IMPACT
RANKING
2020

Private Category
in the South of India



Top Management
Institutes
2019

Top B-schools
For Executive MBA



Business World
2019

Top Private B-schools
For Executive MBA



Business World
2018

WOXSEN
Rankings

Awards & Accomplishments



Outstanding contribution towards Academic Excellence & Industry Interface
Industry Academia Integration Awards 2021



Best Design Institute for Innovation and Artistic Vision in India
Asia Pacific Education and Technology Awards (APETA)-2020



Excellence in Education
Higher Education Summit Awards 2022



India's Best B-Schools Beyond IIMs
Dalal Street Investment Journal 2022



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