

XUBERANCE

Recruitment Guide 2022

MBA- BUSINESS MANAGEMENT



Committed to
Success.



XAVIER INSTITUTE OF MANAGEMENT
XIM UNIVERSITY

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BOARD OF GOVERNORS XIM UNIVERSITY

Chairman

Fr. Jerome Cutinha, S.J.
President
Odisha Jesuit Society

Vice Chancellor

Fr. Antony R. Uvari, S.J.
Vice Chancellor
XIM University

Registrar & Member Secretary

Fr. S. Antony Raj, S.J.
Registrar
XIM University

Members

Shri Vishal Kumar Dev, IAS

Principal Secretary
Finance Department, Govt. of Odisha

Shri Saswat Mishra, IAS

Principal Secretary
Higher Education Department
Govt. of Odisha

Shri Hemant Sharma, IAS

Additional Charge, Secretary
Skill Development & Technical
Education Department, Govt. of Odisha

Shri Hemant Sharma, IAS

Principal Secretary
Industries Department, Govt. of Odisha

Shri Rajive Kaul

Chairman
NICCO Engineering Services Limited
Kolkata

Dr. B. Muthuraman

Former Vice Chairman
Tata Steel Ltd., Mumbai

Fr. Maria Joseph Christie, S.J.

Secretary
Higher Education
Society of Jesus, Rome

Fr. Victor Lobo S.J.

Principal
St. Joseph's College, Bengaluru

Fr. Joye James, S.J.

Secretary
Jesuit Higher Education South Asia
(JHESA)
Indian Social Institute, Bangalore

Mr. Jose Parayanken

Chairman
Mozambique Holdings
Maputo, Mozambique

Shri D. Shivakumar

Group Exe. President
Corporate Strategy & Business
Development
Aditya Birla Management Corporation
Pvt. Ltd., Mumbai

Dr. Dominic Savio, S.J.

Principal
St. Xavier's College (Autonomous)
Kolkata

Shri Susant Kumar Rout

Member of Legislative Assembly
Odisha

Shri Sadasiva Pradhaani

Member of Legislative Assembly
Odisha

Invitee Members

Fr. V. Arokiyadass, S.J.

Chief Finance Officer
XIM University

Dr. Shridhar Kumar Dash

Dean
Xavier Institute of Management

Shri Kamal Bali

President & Managing Director
Volvo Group- India, Bangalore

Shri Ansuman Das

Former Chairman-cum-Managing Director
NALCO

Shri Deepak Kumar Hota

Former Chief Managing Director
BEML Ltd., Bangalore

Fr. Felix Raj, SJ

Vice Chancellor
St. Xavier's University Kolkata

Mr. Gopal Krishna GSS

Country Head - Market Function and Product
Group Head -iON
Tata Consultancy Services

Shri Bivash Ranjan, IFS

Deputy Director General of Forests (Central)
MoEF & CC, Integrated
Regional Office, Lucknow



VISION

To be a leading global Jesuit university, innovative in academia, grooming compassionate and resilient leaders to lead organizations for a just, equitable and sustainable society.



MISSION

In the spirit of Magis, XIM University strives to:

- Promote innovation in learning and the total ecosystem.
- Nurture multidisciplinary thinking and lead next practice research.
- Serve society by empowering all sections of society.
- Lead digital thinking in social and developmental issues.
- Establish trust in the higher education arena.



VALUES

-  Integrity
-  Excellence
-  Inclusiveness
-  Compassion
-  Sustainability

MESSAGE FROM THE VICE CHANCELLOR



Dear Recruiter,

I am delighted to welcome you to 'Xuberance 2022', the annual campus hiring programme for Xavier Institute of Management, XIM University - A university known for its academic rigor and strong foundations; stands for education in "The Spirit of Magis". With the vast 34 years of experience, we continue to inspire future generations to work for the greater good.

In these changing times, we ensure that our students are empowered with the knowledge, skills, and attitude, making them competent, innovative, visionary, committed, value-based business leaders. The students are shaped by the vision, values of excellence, and ethics set by the XIM University which teaches them to be humble citizens and symbols of hope in the society who can embrace change with optimism.

At the University, the brand of quality contains the mission of promoting innovation in learning and the total ecosystem, nurturing multidisciplinary thinking and lead next practice research, serving society by empowering all sections of society, leading digital thinking in social and developmental issues, and establishing trust in the higher education arena for the common good of all.

We often revise our curriculum to keep it pertinent to the needs of the rapidly changing business environment. Our students, endowed with a passion for learning and a commitment to excellence, look forward to challenges to prove their determination in the opportunities provided by you.

I warmly welcome you to XIM University and look forward to your full participation in our annual campus hiring programme 2022.

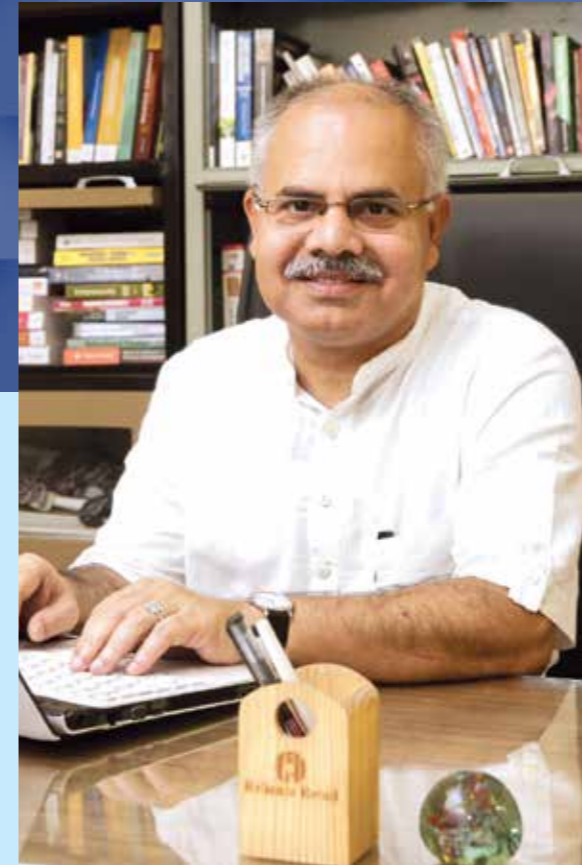
Fr. Antony R. Uvari, S.J.
Vice Chancellor
XIM University

“

We can each define ambition and progress for ourselves. The goal is to work toward a world where expectations are not set by the stereotypes that hold us back, but by our personal passion, talents and interests.

- Sheryl Sandberg

”



MESSAGE FROM THE DEAN (ACADEMICS)

Xavier Institute of Management

I on behalf of the faculty body heartily invite you to participate in the XUBERANCE 2022. We are sure that you will find the right talent to take your organization to the next level. The success of our alumni in the business world is the testimony of our passing out students.

At Xavier Institute of Management, you will find a healthy mix of passion, diligence, and commitment to excellence among our students. A group of highly committed faculty members has trained and shaped them in the university's state-of-art infrastructure and facilities. Now, they are ready to shoulder with your organization and take up any challenge that you may wish to assign. Our faculty members have made sure that, at any challenge, these students will not only contribute in terms of financial numbers for your organization but also work towards the increasing trustworthiness of your organization in the eyes of society at large.

We have been continuously improving our student and faculty quality by improving selection processes, curriculum, and pedagogy. Moreover, we keep collaborating with industries to expose our students about the recent developments in the business world and engage them with a multitude of stakeholders from industry.

I am sure that, once you interact with our students, you will find them grounded and aspiring to make a difference to the world!

Once again, I invite you to participate in XUBERANCE 2022, and I am personally looking forward to welcoming at Xavier Institute of Management.

Prof. Shridhar Dash

Dean (Academics)

Xavier Institute of Management

“

Never think that lack of variability is stability. Don't confuse lack of volatility with stability, ever.

-Nassim Nicholas Taleb

”



MESSAGE FROM THE REGISTRAR

It is with utmost pleasure and regard, that I invite you to Xavier Institute of Management, XIM University, Bhubaneswar for Xuberance'22, the annual placement process. Ever since its inception in 1987, XIM has continuously focused on inspiring the future generations with compassion, integrity, and excellence. Our aim has always been to contribute to the world, students possessing not only adequate knowledge, and skill but also commitment and vision for the betterment of society. These objectives motivate the faculty, staff, students, and all other stakeholders to outshine year after year. Our faculty with diverse profiles, knowledge and experiences mentor the students with unparalleled experience, education, and outlook of the business world ahead of them. We equip them with excellent managerial skills, discipline, ethics, and values. The hard work and dedication of our graduates get recognized every time company recruiters express their delight towards the quality of our students. This batch of students are uniquely talented yet homogenous when it comes to intelligence and proficiency. They are prepared to embark on their journey of leadership. I earnestly invite your esteemed organization to XUBERANCE 2022 and witness the high quality and unmatched talent we have on offer to the world of business.

Fr. S. Antony Raj, S.J.

Registrar
XIM University

“

Education opens doors that help children pass from school into the world around them - a world of work, culture, Intellectual activity and human Involvement.

- Gerald R. Ford

”



MESSAGE FROM THE ASSOCIATE DEAN-CAS

Greetings from Xavier Institute of Management, Bhubaneswar ! I am indeed privileged to be addressing you this year on commencement of this academic year with hope, aspirations and expectations after a troubled year of combating the pandemic. It is with considerable pride, I would like to inform you that despite the trying circumstances, we have been able to place all our students in industry in leading organizations of the country. This has been possible only because of the whole-hearted cooperation and encouragement of our industry partners and alumni who have helped us tide over this difficult situation.

Meanwhile, there have been significant changes that has happened during the course of last year. Xavier University, of which XIMB was a part of, has been rechristened as XIM University by the Odisha Government and we are the Business school for the same. This change was necessary to bring in unification of all the schools under the University and leverage the equity of XIMB over three decades for the entire university.

It is with this fond hope and wishes that we are again approaching you at the beginning of this year's recruitment season. The pandemic is yet to be over, and it has made us learn a lot of lessons that shall stand us in good stead as we go about our activities in this year. We are among the forerunners among the management institutes in this country, to start off our academic session, relatively early this year and we certainly hope to complete our sessions in time so that our graduates are ready to join their respective organizations, as and when desired by you.

I would like to take this opportunity to extend my warm invitation to all of you to come for recruitment this year. As of now, we are still hopeful that we would be able to welcome you physically (or virtually) in campus. Our team shall be in constant touch with most of you to ensure that this coordination takes place seamlessly and smoothly, taking your convenience into account. Feel free to reach out to me or our officers at any time you need any assistance.

Looking forward to interacting and welcoming you in campus.

Dr M N Tripathi

Associate Dean (CAS)

“

Desire is the key to motivation, but it's determination and commitment to an unrelenting pursuit of your goal - a commitment to excellence - that will enable you to attain the success you seek.

- Mario Anderetti

”

THE UNIVERSITY & THE INSTITUTE

Xavier Institute of Management, Bhubaneswar started in 1987 and now we have grown to become an University. "XIM University" is dedicated to research & teaching that meets the highest standards of excellence; to conduct research that breaks new ground; and to provide services and solutions that help individuals and the local, national, and global communities.

XIM University is a state private university located in the city of temples, Bhubaneswar, India. The university has been established in accordance with the

XIM University, Odisha Act, 2013. The university is a self-financing institution of higher learning for imparting professional and technical education. Over the years, XIM University has been widely recognised for its excellence in imparting management education. It is counted among the leading management institutions in the country. It offers an enriching array of programmes. Out of the wide array of programmes, XIM University, Bhubaneswar offers the following flagship courses as part of its curriculum.

MBA - BM (MASTERS IN BUSINESS ADMINISTRATION)



Awarded the South Asian Quality Assurance System (SAQS) Accreditation



The Association of Management Development Institutions in South Asia (AMDISA)

For the last 32 years, Xavier Institute of Management, Bhubaneswar holds integrity, honesty and respect for individuals to be of paramount importance and it continues to develop competent and committed leaders through dissemination of quality management education. In the wake of evolving world, as XIM University endeavoured to broaden its global outlook and has greatly enhanced its presence in the international arena through initiatives such as hosting international business conferences and student exchange programmes. Xavier Institute of Management, Bhubaneswar has been awarded the South Asian Quality Assurance System (SAQS) Accreditation by the Association of Management Development Institutions in South Asia (AMDISA).

XAVIER INSTITUTE OF MANAGEMENT, BHUBANESWAR

Strategic Academic Advisory Board (SAAB)

**Convener: Dean (Academics),
Xavier Institute of Management**

Member (External)

Mr. Rituraj Kulashrestha

Director

Deloitte Consulting

Mr. Nandakumar Giriapur

Director

Deloitte Consulting

Mr. Siddhartha Sanyal

Chief Economist and Head of Research

Bandhan Bank

Mr. Amit Singh

CEO

Avendus

Mr. Biju Dominic

CEO

Final Mile Consulting

Mr. Ayaskant Sarangi

Senior Vice President, HR

Wipro

Mr. Ramkumar Ramamoorthy

Executive Director India

Cognizant Technology Solutions

Mr. Gopal Krishna G S S

Country Head - Market Function & Product

Group Head - iON, TCS

Mr. Bivash Ranjan, IFS

Dy. Director General of Forests (Central),

MoEF & CC, Govt. of India

Member (Internal)

Associate Dean, Executive Education

Prof. W.S. William

Prof. M. N. Tripathi

TWO-YEAR FULL-TIME

Masters Programme in Business Management



01

Objective

The two-year programme is designed to prepare competent men and women for careers in management in the corporate sector and in public systems. The courses impart a generalist perspective, which enable students to view the entirety of an organisation as well as its place in a larger environment. The students are also trained in technical and functional business skills such as accounting, finance, marketing, systems and operations; and are helped to develop their analytical and integrative skills so that they can define problems with clarity and formulate alternative solutions for implementation. Besides professional expertise, the programme looks to train students for collaboration and teamwork through the development of human relation skills, and of attitudes which elicit a commitment to excellence along with awareness of their social and ethical responsibility.



02

Faculty

Xavier Institute of Management, Bhubaneswar boasts of a blend of academicians, researchers, professionals, administrators, consultants and managers which bestow the students with high quality training during the course of the programme. The permanent faculty comprises of experienced connoisseurs from the various streams of management, with many of them having industrial and corporate experience. Also there is a healthy pool of visiting faculty and professionals from other major B schools of India and the corporate, which further amplifies the quality of education.



03

Programme

The Business Management programme is the flagship programme of Xaviers Institute of Management, Bhubaneswar ever since its commencement in 1987. The curriculum lays the foundation for a conceptual and analytical understanding of Indian and international business. Xavier Institute of Management, Bhubaneswar BM programme is designed to closely integrate current management theory and practice. The course has an evolving programme content and is constantly updated to be in tune with the emerging trends and practises.



04

Programme Design

The Programme consists of core course credits and elective course-credits totalling 105 credits. A course can be of 1.5, 2, 3 or 4 credits. One credit is equivalent to 10 contact hours. In the first year, the students are exposed to the core courses only. These are certain basic and functional area courses. The objective is to expose the students to the social and economic environment within which businesses operate in India. The areas covered include Accounting, Finance, Economics, General and Strategic Management, Information Systems, Marketing, Organisational behaviour and Human resource management and Decision Sciences areas.



05

Degree

XIM University awards the MBA degree to the students who successfully complete the course work equivalent to 105 credits, fulfil the prescribed academic standards, and do the summers project as per the prescribed requirements.

INFRASTRUCTURE



Xavier Institute of Management

The Institute is located on 20 acres of verdant campus on the Nandan Kanan Road in the neighborhood of NALCO, Fortune Towers, Tech Mahindra and other renowned business houses and institutions. The entire Wi-Fi enabled campus houses the faculty residences, office complex, library and computer center complex, class room complex, auditorium complex, residences for gents, ladies, and executive programme participants, CENDERET building, Management Development Centre (MDC) and Studio Apartments. In addition, the Institute has a floodlit basketball court, two floodlit tennis courts, indoor badminton court, gymnasium, and playgrounds for cricket and soccer.

Sports and Fitness Facilities

Xavier Institute of Management, Bhubaneswar prepares students for the corporate wars by providing the best sports facilities. The fitness enthusiasts can experience body-mind balance by working out in the well-equipped gymnasium and jogging tracks. Basketball, Badminton, Cricket, Football, Tennis, Table Tennis and Volleyball are the popular campus sports. Periodical sports events are organized by the sports committee to add relaxation for the physique as well as to revitalize from intellectual fatigue. Besides sports events, the Student Executive Council (SEC) takes initiatives in arranging cultural events and intellectual programs.

XIM University Campus

XIM University Campus is located on 35 acres surrounded by natural beauty and a digitalized campus with Wi-Fi and with state-of-the-art facilities. This campus is at Kurki-Najigarh under Pipli Tahsil, situated at a distance of 20 km from our existing campus (12 km from the Bhubaneswar Biju Patnaik International Airport). It was inaugurated on 7th July 2014 by Shri. Naveen Patnaik the honorable Chief Minister of Odisha. This campus has all the facilities that are available in the Xavier Institute of Management.

Management Development Centre

The Institute has set up a Management Development Centre (MDC) on campus with all modern facilities. It has 3 suites, and 34 twin-sharing, air-conditioned rooms with round the clock internet connection. The MDC has four training halls with the latest training aids. In addition to all these, the Institute has built a hi-tech air-conditioned auditorium which can seat 850 people.

Class Room Complex

The Class Room Complex includes air-conditioned lecture halls, seminar rooms, syndicate rooms, multi-media hall, computer labs and an executive class rooms. The class rooms are equipped with educational audio/video equipments; tablet PCs, computers with large monitors, LCD projectors and network connections. While most classes are held in the lecture halls, some prefer the lawn adjacent to the classroom complex for education with the soulful touch of nature.

Residential facilities

With academic activities round-the-clock, students are required to live on the campus. There are separate Residences for gents and ladies. All the rooms have 24-hour Internet connectivity through the latest Wi-Fi technology. With the installation of laser printer and photocopying machines, round-the-clock printing and copying facilities are available to the students. The Residences also has a Multi-purpose Hall, Cooperative Store and a Book Club. All the Residences are equipped with washing machines, water coolers, geysers, telephones, televisions, and indoor games like carrom and table tennis. We also have facilities for undisturbed power supply to all the Residences during power failure. The Mess is managed by a students' committee and serves both vegetarian and non-vegetarian meals. The X-cafe provides a variety of fast food to the students who work till late in the night. The Executive Hostel has 48 air-conditioned and self contained single rooms and a mess managed and run by the Institute. The Studio Apartments have 12 self-contained, air-conditioned flats, 5 Faculty Quarters, 72 self-contained, non-air-conditioned, twin-sharing rooms, and 24 self-contained, furnished, double sharing rooms for Management Training Programs. A doctor is available for consultation in the campus from 6.00 p.m. to 7.00 p.m. every day except on Sundays. A dispensary is set up in the University Campus where the doctor is available from 5.00 p.m. to 7.00 p.m. every day except on Sundays. An ambulance is available for 24x7 for the emergency. A full time nurse will be assigned to help the residents for consulting any health concerns. All the residences have security guards to safeguard and to stop any outsiders entering into the residences.

OUR FACULTY



Ajit Kumar

MCA (Bundelkhand University)
PhD (Taipei Medical University, Taiwan), Postdoctoral Fellow (Taiwan)
Information Systems

Amar KJR Nayak

BE (NIT Rourkela), MBA (IIM-Bangalore), PhD (IIT-Kharagpur)
Research Fellow (Kobe University, Japan)
Strategy and General Management

Ameet Kumar Banerjee

BA (Osmania University), MBA (Bengal Engineering College)
FPM (XLRI)
Accounting and Finance

Amit Ranjan Tripathy

M.Com, LLB (Utkal University)
PhD (Utkal University University)
Strategy and General Management

Anshuman Tripathy

MBA, PhD (Utkal), FPM (IIM Calcutta)
Strategy and General Management

Arijit Mitra

M.Tech (IIT, Kharagpur), FPM (XLRI)
Operations Management and Decision Science

Arun Kumar Paul

B.Tech. (IIT Kharagpur)
Fellow (XLRI, Jamshedpur)
Operations Management and Decision Science

Asit Ranjan Mohanty

M. Phil (Eco), JNU, Fellow UGC, CAIIB
Diploma in Risk Management (IIBF)
PhD (Utkal University)
Accounting and Finance

Avinash Tripathi

MBA (ICFAI, Dehradun), EPM (IIT, Bombay), Fellow (NITIE, Mumbai)
Marketing

Bhaskar Basu

BE (Mech), MProdE (Gold Medalist)
C.Eng. (India), PGDOM (IGNOU), PGDBM (IIMC), PhD (IIT-Kharagpur)
Information Systems

Bikram Kumar Bahinipati

M.Tech (IIT, Kharagpur)
PhD (IIT, Delhi)
Operations Management and Decision Science

Biresh K. Sahoo

MA (Eco), MPhil (Eco) (Univ. of Hyderabad) PhD (IIT Kharagpur)
JSPS Fellow (GRIPS, Tokyo, Japan)
Lise Meitner Fellow (WU-Wien, Austria)
Economics

Bishnu Prasad Mishra

MA (Eco), DSE
PhD (Utkal University), CAIIB
Accounting and Finance

Biswa Swarup Misra

MA (Utkal University),
PhD (Patna University), CAIIB
Economics

C. Shabana Janini

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PhD (Utkal University)
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Ph.D. (IIT Kharagpur)
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Ibha Kumar

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PhD (IIT Kanpur)
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MBA (Utkal University)
PhD (Utkal University)
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M.N. Tripathi

BSc: Engg (NIT, Rourkela), PGDM (IIM Ahmedabad), PhD (Utkal University)
Marketing

Manimay Ghosh

BE: Mechanical (University of Calcutta)
MBA (University of Pennsylvania, USA)
MS, PHD (Montana State Univ., MT, USA)
Operations Management and Decision Science

Nirali P. Shah

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Marketing

P.K. Mohanty

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PhD (Sambalpur University)
Accounting and Finance

Pratap Chandra Pati

MA and M. Phil (University of Hyderabad), PhD (IIT, Kharagpur)
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Presht Bhardwaj

MBA (Utkal University)
PhD (M.S University of Baroda)
Marketing

Punyaslok Dhall

BE: Mechanical (NIT Rourkela)
PGDM (Xavier Institute of Management), LLB (Utkal University)
PhD (IIT, Kharagpur)
Marketing

Rahul Thakurta

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PhD (JNU)
Economics

S. Senthil Ganesh

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MA: Psychology (University of Allahabad), MPS: Demography (IIPS, Mumbai), PhD (International Inst. for Population Sc., Mumbai)
Marketing

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M.Tech, PhD (IIT, Kharagpur)
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Sanjay Mohapatra

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Shridhar Kumar Dash

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PhD: Finance (IGIDR, Mumbai)
Accounting and Finance

Shisam Bhattacharyya

B. Tech, M. Tech (WBUT)
PhD (IIT, Delhi)
Operations Management and Decision Science

Shubhadeep Mukherjee

B.Tech (WBUT)
FPM (IIM, Ranchi)
Operations Management and Decision Science

Smeeta Mishra

M.A (Syracuse University, Newyork)
MA (Jawaharlal Nehru University)
PhD (University of Texas, Austin)
Strategy and General Management

Subhajyoti Ray (On Leave)

M-Stat (Indian Statistical Institute)
Fellow (IIM-Ahmedabad)
Operations Management and Decision Science

Subha Kant Padhi

FCA (ICAI), DISA (ISA)
PhD (Utkal University)
Accounting and Finance

Subhasis Ray

BE (North Bengal University)
PGDBM (IIM Calcutta)
PhD (Osmania University)
Marketing

Suhas M. Avabruth

PGDM (IMT, Nagpur)
FPM (IIM, Shillong)
Accounting and Finance

W.S. William

B Tech, MTech (IIT Kharagpur)
PhD (IIT Kharagpur)
Operations Management and Decision Science

Adjunct Faculty

Bhabesh Sen

M.A, MS(Michigan State University),
Ph.D. (Statistics)
Operations Management & Decision Science

Indranil Chakrabarti

MSc (IIT Bombay); Fellow (IIM-A)
General and Strategic Management

Manaw Modi

B.Tech (IIT Kharagpur), MS
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MBA (University of Maryland, USA)
Operations Management and Decision Science

Part Time and Visiting Faculty

Aloysius C. Jesurajan, S.J.

M.A.: Communication
(Leicester Univ, UK)
L.Ph.: Philosophy (Sacred Heart College,
Shembaganur, India)

Aditya Batra

MA in Sociology
CSE, New Delhi

Aditi Haldar

PhD in Environmental Sciences,
Director, GRI South Asia

Ajit Chaudhuri

PGDRM (IRMA)
Ongoing-Fellow Program (IRMA)

Ajit Kumar Pattnaik

PhD, Biodiversity IFS
Chief Executive, Chilka Development
Authority

Amala Thomas

MA Mass Communication, HCU,
Hyderabad
Creative Director & Producer, Mumbai

Amit Patra

MA Communication
Film Critic & Script Writer

Amulyadhan Rout

PGDBM
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Dhriiti – The Courage Within

Anu Sinha

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Ashijit Ganguli

FTII, Cinematographer, EMMRC, Kolkata

Ashok Sarkar

Head - SQC & OR Unit
Indian Statistical Institute, Mumbai

Ashok Vaghela SJ

MA Video Production, Loyola,
Marymount, USA
TV Direction, Ahmedabad

Ashoke Viswanathan

FTII, Film Director, Actor & Film Critic,
Kolkata

Banikanta Mishra

MA (Delhi School of Economics)
PhD (Stern School, New York University,
USA)
Accounting and Finance

Bimal Rath

Head-HR, Nokia

Biswaranjan Jena

PGDM, BE
Solution Architect
Tata Consultancy Services

Chandan K. Parhi

Faculty, Bhubaneswar

Chiranjib Bhattachary

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Oracle India Pvt Ltd.

Chittaranjan Jena

PGDM, XIMB
Ph.D in progress
IBU Head-Govt.A&D,Tech Mahindra

Damodar Jena

PhD (Development Economics)

Debasish Maitra

B. Sc. & M. Sc(Agri.) FPM (IRMA),
Faculty IMT,Ghaziabad

EM Rao

MA (S.W.), LLB, PhD (TISS)

G.K.Agarwal

M.S,PG Diploma –PMRI
Professor at IMI, Delhi

Geeta Vaidyanathan

PhD in Geography & Environ. Mgmt,
VP, CTxGREEN/Univ., of Guelph/VLB
FFIS Project Odisha,

Fr. George Joseph, SJ

Ph. D. (Madras University)
Faculty, XLRI

George Sebastian Vallocheril, SJ

Visiting Faculty
Marquette University, Wisconsin, USA
Film Studies & Media, Culture, Society

Golaka C Nath

MA (Calcutta)
MBA (Jadavpur),
PhD (Goa), VP (Eco. Res. & Surveillance)
The Clearing Corpn. of India Ltd.,
Mumbai

Hudson Taylor

Diploma in Sound Engineering
Sound Engineer, Hummingbird,
Hyderabad

John Livingstone

Visual and Image Editor, Hyderabad

Jomon MG

MPhil (Delhi), Fellow (XLRI-AHRD)
Faculty, XLRI, Jamshedpur

Jyoti Mishra

MA Mass Communication, MKU, Madurai,
Chief Anchor, ETV-MP, Hyderabad

Jyotibhusan Das

FCS
Free lancer Consultant

K.V. Gouri

PGDRM (IRMA)
Livelihood School, Hyderabad

Kalika Mohapatra

Ph. D Psychology
Disaster Management

Kamal Lochan Mishra

Deputy General Manager
Orissa State Disaster Mitigation
Authority, Bhubaneswar

Liza Roy

Zee 24-Ghanta, Zee TV, Mumbai

Luke Mendes

Xavier Institute of Communications
(XIC), Mumbai

M Kandasami

FCA, DISA, Chartered Accountant
Consultant, Chennai

Madhumita Mohanty

PGDM (XIMB)
Head Merchandising & Marketing,
Foodworld Supermarkets Ltd, Bangalore

Manaw Modi

MD/CEO, Karma Strategies
Bhubaneswar

Manidatta Ray

M.Sc.,PGDCA,MBA,
PhD (Pursuing in Utkal Univ.)

Manoj Fogla

LL.B., M.A. (Phil.), FCA, PhD

N. Rajkumar

PGDM (XIMB), PhD (Utkal)
Faculty, XLRI, Jamshedpur



Nadarajah Manickam

PhD In Sociology
Director, The Global Centre for the Study of Sustainable Futures and Spirituality (GCSSFS), Malaysia.

Nilama dhab Mohanty

BVS. Sc. & AH (OUAT) FPRM (IRMA)

P.S. Narayan

VP and Head Sustainability, WIPRO, Bangalore

PNSV Narasimham

PGDM (XIMB)
Chief Operating Officer
UBS India SC, Hyderabad

P Venugopal

PGDM (IIMA), Fellow (IIMA)Faculty, XLRI, Jamshedpur

PK Padhi

LLM (Cochin), PhD (Utkal)Faculty, XLRI, Jamshedpur

Pawan Kumar Nerella

MA Communication, HCU, Hyderabad

Pooran Chandra Pandey

MPhil in International Studies,
Executive Director, United Nations
Global Compact Network India

Pitabas Mohanty

MA in App. Eco (Utkal), CA (ICWAI), FPM (IIMB)
Faculty, XLRI, Jamshedpur

Pradip Kumar Lath

MCom (Delhi), PGDM (XLRI)
FCA (Fellow, I.C.A.I.)
Practising CA, Sambalpur

Pradyuman Maheshwari

Editor-in-chief and CEO, MxM India
Mumbai

Prafulla Kumar Mohapatra

Ph.D.
Former Professor of Philosophy Utkal Univ.

Prahlad Mishra

MA: Economics (Sambalpur University)
PhD (Sambalpur University)
Economics & General Management

Prithviranjan Parhi

M Com, FCA,DISA(ICAI)



Purna Chandra Ratha

PhD
Reader, Dept. Of Business Administration,
Utkal Univ. (Retired)

Rajneesh Krishna

PhD (IIT, Mumbai)
MA (Sociology, Patna Univ.)

Rajaram Senapaty

PGDBM (XIMB), PhD (XLRI)

R K Bal

PhD (Utkal), FDPM (IIM-A)Faculty, PG Dept. of
Commerce
Utkal Univ.

Ramakrishna Panigrahi

MA, M. Phi I(Economics), PhD (Economics)
Bangalore
Faculty IMI

Ramani Sankarnarayan

PhD (Metallurgical Engg.) President, CTxGREEN/
University of Guelph/ VLB FFIS Project Odisha

Rajiv Mishra

M.S.
Professor, XLRI

Ranjan Ghosh

Faculty, IIMC (Retd.),
Kolkata

Ranjan Bal

PhD
Faculty PG Dept. of Commerce, Utkal University

Rasananda Mohanty

B Com, MBA(Utkal Univ)

Ritu Vasu Primlani

Masters in Geography (Ucla) Director,
Sustainability Services
Hospitality Valuation Services (HVS),
Gurgaon

S P Singh

BTech (BIET Jhansi),
MTech, PhD (IIT Kanpur)
PDF (NUS, Singapore)
Faculty, IIT, Delhi

Sankar Datta

PGDRM (IRMA) Development
Specialist

Sarit Kumar Rout

Faculty & Research Scientist,
Public Health Foundation of India
(PHFI)

Satyajeet Mishra

PGDM, CA
Professor, KIIT School of Management

Satyanarayan Mohapatra

Visual Designer, Bhubaneswar

Sheila R. Chakrabarti

BE (NIT, Rourkela),
PGDM (XIMB)

Shailendra Boora SJ

Head, Dept. of Mass Communication
Loyola Academy PG & UG College,
Secunderabad

Shiba Prasad Padhi

M.Com (MA & FS), MBA (F), FIII,
AIIISLA, FCMA
Partner, SAPSJ & Associates Cost
Accountants

Soumya Sarakar

PGDBM
Professor, IIM, Rabchi

Srikanta Mohapatra

PGDM, MCA
Senior Consultant
Tata Consultancy Services

Shruti Bora

MA Audio-Visual, Symbiosis, Pune
Film & TV editor, Mumbai

Srinidhi Raghavan

PG Diploma in Journalism, ACJ,
Chennai
Social Activist, Hyderabad

Swati Mishra

Sustainability (Marine Biology)

Subhadip Roy

PhD
Faculty, IIM Udaipur

Subhasish Mukherjee

Assistant Vice President
M/s Tecpro Systems Limited, Kolkata

Subhankar Mohapatra

PGDSCM

Surya Dev

MFC & PhD, Utkal University

Subrat Sarangi

PGDM
Associate Professor, KIIT School of
Management

Sudip Kundu

EPMBD, MBA
Assistant Professor, NCMT Kolkata

Sunil K. Agrawala

PMP, M.S.(Comp. Sc.),USA
Bharti Consulting Inc.
Bhubaneswar

Sunil K Parameswaran

Director & CEO
Tarheel Consultancy
services,
Bangalore

Tumpa Dey

MA, M.Phil. (JNU), Fellow (XLRI)
Assistant Professor, IMT
Hyderabad

Velu Shankar

Media Consultant, Tamilnadu
V. S. George Joseph SJ
Loyola College, Chennai

Vijaya Bath

FCA
CA, Bhubaneswar

Viswanathan Krishnan

Head, Risk Management
Development Credit Bank Ltd.
Mumbai

COURSE STRUCTURE

BM-1st year



Marketing

- Marketing I
- Marketing II
- Marketing Analytics



Finance

- Financial Management
- Corporate Finance
- Financial Institutions & Markets
- Financial Reporting & Analysis
- Accounting for Decision Making
- Financial Statements Analysis



Operations

- Operation Research
- Operations Management - I
- Operations Management - II
- Business Statistics



HR

- Organisational Behaviour
- Organisational System & Design
- Human Resource Management - Introduction



Strategy & General Management

- Strategic Management
- Microeconomics
- Macroeconomics
- Business Law
- Social Research Methods
- Business Ethics
- Cross Functional Analysis of Firms



Systems

- Managerial Computing
- Business Information Systems

BM-2nd year



Marketing

- Service Marketing
- B2B Marketing
- Sales and Distribution Management
- Product and Brand Management
- Customer Relationship Management
- Digital Marketing
- Consumer Behaviour
- Selling and Negotiation
- Retail Management
- Marketing to Consumers at Bottom of Pyramid



Finance

- Commercial Banking
- Security Analysis & Portfolio Management
- Financial Services
- Mergers & Acquisitions
- Options, Futures & Swaps
- Valuation & Investment Banking
- Banking Risk Management
- Project Appraisal & Working Capital Management
- Fixed Income Securities and Markets
- ALM in Commercial Banks
- Financial Analysis with Modeling in Excel
- International Finance



Core Courses

*Core courses are compulsory for all final year students

- Sustainable Development and Corporate Sustainability
- Capstone Project



Operations

- Project Management
- Services Operations Management
- Supply Chain Management
- Global Sourcing & Lean Material Management
- Business Analytics with R
- Quantitative Methods for Business Decisions
- IOT and Other Emerging Technologies for Managing Operations



Systems

- IT Strategy Design and Implementation
- Business Process Reengineering and Automation
- Enterprise Resource Planning
- Technology and Innovation Management
- Planning IT Enabled Organisation
- IT Governance

FINANCE

X-FIN

“An investment in knowledge pays the best interest.”

X-FIN, the Finance Association of Xavier Institute of Management, Bhubaneswar, strives to ease the journey of the students through the finance subjects by designing assignments, tutorials, knowledge sharing sessions, and conducting various events. The flagship event, Finomics – The Annual Finance Conclave, has been graced by many an esteemed personality in the past, notably Mr. Shaktikanta Das (Current Governor of the RBI), Mr. Sachidanand Shukla (Chief Economist, M&M) and Mr. V Soundararajan (GM, BSE Limited). The competitive events include quiz (Bizzdom), article writing (Budgewiser, Financius), Online Simulated Stock-Trading (Tradewars), and case study (Fincaso). Non-competitive events include FLIP National Challenge, Finshiksha Career Advisory Session, and Budget Conclave (in collaboration with World Trade Centre). Various courses and certification programs (ICICI Direct, FLIP) and Immersion courses are also provided in collaboration with corporate houses and regulatory authorities (ICICI, SEBI). Students are also offered opportunities for live projects with Finshiksha, Finlatics, and many more companies. X-FIN took a new initiative in the year 2020 named Mark-the-Market, which provided a detailed study of top gainers and top losers in the stock market daily through social media platforms. X-FIN also publishes Finshastra (annual magazine) and Finbytes (regular newsletter) with content drawn from bright minds across the nation and the latest developments in finance.

Thus, X-FIN is committed to creating the right atmosphere to incubate finance understanding in the leaders of tomorrow.



Illustrious Alumni

| Name | Batch | Company | Designation |
|-----------------------|-----------|---|---|
| Manoj Mishra | 1991-93 | Standard Chartered PLC | Chief Credit Officer, Financial Institutions Risk |
| Saugata Saha | 1996-98 | Standard & Poor Global | Chief Financial Officer |
| S Vijay Pattabhiraman | 1993-95 | J P Morgan | Managing Director and Chief Investment Officer |
| Abhishek Jajoo | 2007-2009 | AJMS Global | Managing Partner & Chief Executive Officer |
| Ankit Kanodia | 2007-2009 | Synconic Solutions & Services Private Limited | Director & Chief Finance Officer |
| Aditya Kumar Bhuyan | 2000-2002 | Amex Bank of Canada | Director, Chief Credit Officer |



STRATEGY & GENERAL MANAGEMENT

What makes a Country successful in vaccinating its entire population and generating herd immunity? It is the strategy used behind it or a set of keen and observant minds that detail every move in the demand and supply part.

Constrat, Xavier Institute of Management Consulting and Strategy Consortium, aims to transform great minds into strategists who can use their brainpower and the right frameworks to produce the best results. We make sure that everyone pursuing an MBA has the opportunity to hone their strategy and consulting skills through a series of events.

STRATONOMICS 2020, the annual business conclave of CONSTRAT, the Consulting and Strategy Consortium of XIM, was conducted on 8th November 2020. The topic for discussion was "Revolutionary vs. Evolutionary Strategies: How to tackle Business Uncertainties?" Dr. Amar KJR Nayak, Professor, Xavier Institute of Management, began the

proceedings by explaining the various facets of the topic. In the presence of our esteemed guest speakers Mr. Perry Goes, Chief Strategy Officer, United Breweries, Mr. Devroop Dhar, Co-founder, and MD Primus Partners India, Mr. Akshat Mohindra, Global Account Manager, CISCO, and Mr. Rohan Pasher, and Group Brand Manager Asian Paints.

Constrat also organized various competitions, including Guesstimate and Anukaran, along with our flagship Maven – A national-level case study competition that became a huge success with participants across all B schools working on a live case study. A series of peer-to-peer learning discussions were held for the fresh batch every year to get their hands on Guesstimate, case studies, and many more.

If one wishes to juggle between the fun and trick side of MBA, then Constrat has just the thing for you.



The annual business conclave of CONSTRAT, the Consulting and Strategy Consortium of Xavier Institute of Management, was conducted on 8TH NOVEMBER 2020.

MARKETING

MAXIM

"Yesterday's home runs don't win today's games." – Babe Ruth.

These are the words that we have ingeniously imbibed in our unceasing pursuit of marketing acumen and excellence.

MAXIM, the Marketing Association of Xavier Institute of Management, is the oldest functional committee in the 30 plus-year-old legacy of the institute. The committee was started with a vision of bridging the gap between the theories taught in class and the practical applications required in the industry. We believe live projects, events and interaction with industry stalwarts help students get acquainted with the challenges and current trending industry practices. MAXIM provides several Live-Projects for the students to make use of the skills learnt in the classes. We constantly engage with established corporations and start-ups to bring out the most relevant projects for our students, which will help them be industry-ready.

Talking about the events, we start our year with "MarkQuiz", an Online Quiz Competition and follow it up with "Pitch Please", our Business Idea Promotion Competition wherein

participants try to solve pertinent problems. Then, we have our Annual Business Symposium, "Mercatique", which provides a platform for the young marketeers of XIMB to interact with industry experts and discuss recent sales & marketing trends. Also, MAXIM's annual flagship event, Mpower is a National Case Study Competition, usually launched on the D2C platform. Over the years, the competition brought in live business problems, which helped students apply their theoretical knowledge into practice; in 2021, the competition was conducted in association with Winni - Celebrate Relations and Styling Cave.

In addition to this, we have Mark-a-thon, Maxim Mela, and Maxinations as our important events that benefit the college's student community and, most importantly, helps Xavier Institute of Management remain updated with recent trends of Sales & Marketing world. Marketing is constantly changing and probably it always will, and here at Xavier Institute of Management, Bhubaneswar, we are evolving everyday by remaining true to our vision of "Taking marketing to the masses".



we have our Annual Business Symposium, "MERCATIQUE", which provides a platform for the young marketeers of XIMB to interact with industry experts and discuss recent sales & marketing trends.

Illustrious Alumni

| Name | Batch | Company | Designation |
|---------------|-----------|---------------------|---|
| Mohit Kampani | 1992-94 | More Retail Limited | Chief Executive Officer |
| Sarajit Jha | 1998-00 | Tata Steel Ltd. | Chief Business Transformation and Digital Solutions |
| Dipak Sahoo | 1995-97 | Generali | Head of Technology- Asia/Regional Chief Information Officer |
| Rajat Kumar | 2002-2004 | MarketsandMarkets | Chief Knowledge Officer |
| Sanjiv Mishra | 1990-92 | Airtel | Chief Executive Officer |
| Sahil Bansal | 2010-2012 | Genpact | Assistant Vice President, Information Security |

Illustrious Alumni

| Name | Batch | Company | Designation |
|-----------------------|-----------|---|--|
| Sameer Satpathy | 1993-95 | ITC | Chief Executive- Personal Care |
| R Suma | 1993-95 | Taj Hotels Palaces Resorts Safaris | Associate Vice President - Marketing |
| Lalatendu Panda | 1997-99 | Reliance Retail | Chief Marketing Officer |
| Chandahas Panigrahi | 1998-00 | Acer | Chief Marketing Officer and Business Head |
| Abhiroop Chuckarbutty | 2000-2002 | Unilever | Vice President Foods&Refreshment |
| Abhineet Gurha | 2003-2005 | Robert Bosch Engineering and Business Solutions Private Limited | Business Leader - Marketing and Strategic Accounts |

OPERATIONS MANAGEMENT & DECISION SCIENCES



X-OPs

"Coming together is a beginning, Keeping together is progress, Working together is Success!"

- Henry Ford

X-Ops, the Operations Committee of Xavier's Institute of Management, Bhubaneswar, consists of a group of passionate individuals known for striving towards helping the students build a better understanding of the world of Operations and Decision Management.

An array of events and activities are planned to keep the spark alive throughout the academic calendar. The calendar year is kick-started with one of the most coveted Quiz events of the committee, "Burnout." This is followed by the flagship annual national conclave of X-Ops, "Ashwamedh," which is responsible for bringing eminent business personalities on a common platform to help facilitate talks around varying issues around the world of Operations. The theme of discussion for the Ashwamedh 2020 was decided on "Emerging Technologies and the Future of Supply Chain," which gathered

a great buzz. "Aarohan," a case study competition hosted to test the understanding of the students in an industrial situation, and "Nirnay," a business simulation game event to stimulate the young minds through a range of online quizzes and simulation rounds, have been two of the most anticipated events of the calendar year. Apart from the events, the committee is determined to bring in immersion courses to help the students gather a range of industry-specific knowledge and expertise and help them have an edge in their career prospects.

The committee is also responsible for arranging many Certification courses organized to supplement the course material. The past year saw Certification courses being offered by Henry Harvin and KPMG in the field of CBAP, CMAP and, Lean Six Sigma Green belt, which helped the batches explore the world of business using updated tools, techniques and frameworks to help the interested batch of students pursue their careers in the field of Operations and Data Science.

SYSTEMS

XSYS, the Systems Association of Xavier Institute of Management, is a student-managed body to promote IT and Systems related activities on the campus. This committee works towards inculcating the discipline and knowledge required to appreciate and understand the workings of the exciting world of Systems and Information Technology.

XSYS hosts a significant set of events that spill over from the arena of academics into practical aspects of the Systems area. Panel Discussions, Paper Presentations, Talks by eminent luminaries from the IT world, and many other activities keep the students engaged through the year. XSYS is also responsible for facilitating Immersion courses and electives in the Systems area.

The committee organizes a national-level IT summit to expose budding managers of the future to the various aspects of Information Technology, including future opportunities and challenges faced by the industry. In addition to the panel discussion, the

event also includes a paper writing competition in which participants from top business schools across the country take part. The top three articles are published in the upcoming corporate edition of X-ITE magazine, circulated widely in the industry and other business schools throughout the country. Come Xpressions, the annual fest of Xavier Institute of Management, XSYS makes its presence felt by conducting various business simulations and case study competitions that test the different concepts the participants have learned in different streams of management and their application in designing innovative solutions covering all aspects of the problem in terms of cost, time and feasibility.

On the whole, it is a community that works with the students of the institute that emphasizes the importance of cutting-edge practices, concepts, and technological skills in the changing marketplace and how they can be applied to drive business and organizational change.



Illustrious Alumni

| Name | Batch | Company | Designation |
|-------------------|-----------|----------------------------|-------------------------|
| Sanket Ray | 1996-98 | Coca Cola | Chief Operating Officer |
| Prashant Agarwal | 1998-00 | Swiss Image | Chief Operating Officer |
| Priyaranjan Kumar | 2003-2005 | Iconic Fashion India | Chief Operating Officer |
| Madhu Poddar | 1992-94 | Interior Spaces | Chief Operating Officer |
| Ajay Khetan | 1998-00 | Home First Finance Company | Chief Operating Officer |
| Suresh Babu | 1995-97 | Indigo Paints Pvt Ltd | Chief Operating Officer |

Illustrious Alumni

| Name | Batch | Company | Designation |
|----------------------|-----------|---------------------------------|---|
| Indivar Kushari | 1994-96 | Canadian Football League | Chief Data & Information Officer |
| Manoj Jha | 1992-94 | Ernst and Young | Director, Information Technology Advisory |
| Piyush Kumar Chowhan | 1999-2001 | Arvind Lifestyle Brands Limited | Senior Vice President and Chief Information Officer |
| Prasanta Banerjee | 1988-90 | IBM | Strategy and marketing leader, Growth markets |
| Sandip Kumar Panda | 2003-2005 | InstaSafe | Chief Executive Officer, Co-Founder |
| Debabrata Sahu | 1996-98 | Travelers | Leader- Agile Transformation |

STUDENT ACTIVITIES



Student Executive Council

The Student Executive Council (SEC) is the apex students' body at Xavier Institute of Management, that serves as a link between the administrative authorities and the entire batch. The members of the council are elected for and by the students of the college.

The council conducts the election process of the class representatives and cultural representatives for the junior batch. The leaders so elected act as a bridge between the students and the faculties, thus ensuring that the concerns and queries of their classmates are addressed and taken care of. Meanwhile, they are also responsible for imbuing an active and fun-filled life among the students by organizing various activities or celebrating various festivals as such students get a chance to have some fun apart from the academic rigor.

The body also takes care of hygiene activities such as maintaining discipline in the campus, grievance redressal among students, managing and allocating funds and resources for various student activities, inducing the incoming batch to campus life, committee launches, and other matters concerning students.

One of the significant tasks of the SEC is to conduct Xpressions, the most prominent management and cultural fest in Eastern India. There are a lot of members involved in the success of this great event. SEC appoints a team of energetic students as the Xpressions Steering Committee to manage the three-day extravaganza. This extraordinary event is made possible by the tireless efforts of all the committees under the leadership of the SEC who are the backbone of the entire team.

As a reaffirmation of Xavier Institute of Management spirit of giving back to the society, we also

hold pre-Xpressions events like X-Athon, half marathon supporting a social cause like girl child education, helping underprivileged children, etc. The nationwide lockdown had forced people indoors, because of which many were subjected to mental and emotional stress. Therefore, the theme of X-Athon was "Mental Wellness, One Stride at a Time." With a unique scenario of lockdown, the marathon was also organized in a different manner where participants could run, jog or walk anytime with their near and dear ones, maintaining the COVID safety guidelines.

Since the pandemic, everyone has been going through a lot. Restricted to their homes and confined to the computer screens for any activity while staying away from campus, everyone tried to accept and adapt to the new normal. In order to rejuvenate the mind and spirit of the students' fraternity, SEC, along with other committees, did not fail to celebrate togetherness in these difficult times. They hosted a virtual event, "Qaafila", a humble gathering for the students, faculties and staff to bring everyone together and unbox happiness. They invited Ms. Vaani Bhasin (Singer) and Mr. Rahul Dua (Stand-up comic) for a virtual live performance, who left the crowd stunned and amazed with their scintillating show.



Alumni Committee

"Nobody is bothered about an institution more than its alumni" - **N. R. Narayana Murthy**

The XIMB Alumni Committee is instrumental in nurturing, preserving, and promoting a strong relationship between the esteemed alumni, present students, and the prospective students of Xavier Institute of Management, Bhubaneswar. The vision of "One Family" is something the Alumni Committee strives for and has dynamically been conducting activities and events to sustain the bond between its alumni. Additionally, it has been providing multiple platforms for the current batches to engage with and receive guidance from the alumni network.

They say you need experience to gain wisdom. The Alumni Connect session was conducted for the batch 2020-22, where alumni enlightened students with valuable tips for planning and navigating their MBA journeys. The insightful speakers for the event included Mr. Debabrat Mishra, Mr. Santosh Kumar Panigrahy, Mr. M. Javed Sipai, Ms. Shalini Rao, Mr. Rajesh Agrawal, and Ms. Neha Wali.

Disha'20- 'Guiding your way for better tomorrow' is the annual student-alumni interaction event conducted in September 2020 this year with the theme "Maintaining Business Continuity during the Pandemic- Disruptions & Challenges". Industry stalwarts such as Mr. Som Sankar Mishra, Mr. Dinesh Agarwal, Mr. Abhijit Mishra, Mr. Ritwick Sanyal, Mr. Subhransu Rout, and Ms. Aditi Mohanty shared their domain-specific expertise and experience at and beyond XIMB to help the students with career guidance.

Despite the uncertain times, the Alumni Committee proudly introduced a new event, "Odyssey - A Journey to Excellence", a series of webinars to enable students to understand various business aspects and interact and learn from our distinguished alumni. The prestigious speakers were Mr. Siba Satapathy, Mr. Swapnil Sahoo, Mr. Rajesh Sarangi, and Mr. Subhabrata Sharma.

With #XBuzz, on social media platforms, the Alumni Committee of XIMB endeavored to highlight the accomplishments of our illustrious alumni.

Unnayan-the official publication of Xavier Institute of Management, Bhubaneswar Alumni Committee, is dedicated effort to preserve, promote, and forge strong relationships with alumni. It is presented as the annual magazine for all its stakeholders to keep them up to date on the happenings at XIMB throughout the past year.

"Things end but memories last forever." To bid adieu to the outgoing class of 2021 with warm memories of their life at campus, the Alumni Committee designed Reminiscence- the Annual Yearbook, as a dossier of memories and token of love and appreciation.

Moreover, the X-Alma Mentorship Program was organized with the objective of providing the enthusiastic students with individual guidance and mentorship by experienced alumni during their Summer Internship Program.



IlluminatiX

IlluminatiX is the Media & PR Cell of Xavier Institute of Management, Bhubaneswar. One of the core committees on campus, IlluminatiX works through the year with over 100 media houses and media partners such as Business Standard, The New Indian Express, and others to promote the institute to the corporate world.

IlluminatiX hosts TEDxXIMB. TEDx is an independent event, organized to spread cutting-edge and progressive ideas throughout the world. TEDxXIMB had its 6th edition, with the theme 'Sisyphian Wheel: Unwinding Happiness'. The event witnessed speakers such as a filmmaker, a medical clown, a tattoo artist, an environmentalist, an entrepreneur-teacher, a police officer, and a singer.

IlluminatiX also handles the coverage and publicity of every event at Xavier Institute of Management, Bhubaneswar, such as Foundation Day, which was graced by Shri Sanjiv Goenka, Chairman, RP Group. It also helps promote the various business conclaves that take place across a variety of management domains. IlluminatiX helps promote Xpressions, the annual business-cultural event of XIMB. To ensure the success of the fest, the committee works tirelessly for the publication of press releases, promotional activities, video, and photo coverage of various events continuously for the three-day fest.

IlluminatiX also manages all of Xavier Institute of Management, Bhubaneswar social media handles. To keep in constant touch with the world and XIMB's prestigious alumni, it takes up social media campaigns such as Internship Diaries, where students interning in various industries come up and share their experience, learnings, and guidance for the incoming batch. IlluminatiX helps aspiring candidates take informed decisions before taking venturing into the corporate world. Post-conversion, IlluminatiX helps with the onboarding of the students. All year long, IlluminatiX works closely with the administration to create clear and concise communication channels with the students as well as other B-Schools across the country to nurture fruitful relations in the years to come.



IRC- Transcending Boundaries Committee

The International Relations Committee is dedicated to managing the international face of Xavier Institute of Management, Bhubaneswar. It works in tandem with the Student Exchange Offices of various Universities across the globe, fostering new tie-ups and working towards exploring further areas of collaboration with existing and prospective partners.

From hosting exchange students from all around the world to encouraging our students to quench their penchant for management education outside of Xavier Institute of Management, Bhubaneswar, IRC has been consistent in its efforts of widening the scope of learning at Xavier Institute of Management, Bhubaneswar. The main objective of the committee is to facilitate the exchange process for outgoing students in their 5th term and to manage the hospitality and mentorship of the incoming students.

The International Relations Committee maintains partnerships with various universities around the world, ensuring that both inbound and outbound exchange students find the application process easy to comprehend and that their subsequent stay in the new country is as smooth as possible.

The committee is a student-driven initiative and is the primary point of contact for students interested to spend a part of their

Sports Committee

SportsCom is responsible for imbuing and curating the spirit of sportsmanship and healthy competition among our students. The committee organizes various intra-college, inter-college, and corporate level competitions to give our budding managers a chance to showcase their talent and zeal in the sporting arena. The logistical, financial, and organizational challenges of these competitions are managed by the student members, abetting their overall development.

Apart from the above, the committee takes charge of the upkeep and provisioning of sporting equipment and ensures that the ground facilities, pitches, courts for the multiple sports played inside our premises are maintained and properly utilized. The major sports that we organize are Cricket, Football, Table Tennis, Badminton, Lawn Tennis, Basketball, Chess, Pool, Throwball and Volleyball.

The last year was strange for all of us. To get the spirit going and uniting

sections, we organized an online event Camaraderie 1.0. The online mode presented a great challenge and we came up with a 7-day Indian Sports Quiz in association with IIM Sambalpur which saw participation of 100 plus Teams. To bring Indian Football close to our Hearts we invited Mr. Mandar Tamhane, CEO of JSW Bengaluru FC, for a session wherein he discussed various aspects of Indian Football and management challenges of running such a huge club. And when the College were offline, we take proud to be the committee which organized maximum events in short span of 1 month ranging from X-Sports'20, the Inter Section Sports Championship, Synergia'20, the Junior vs Senior Sports Championship, and AdieuX'20, the last round of friendly matches to transfer Captaincy of Various Sports.

In the year 2019, the committee conducted a plethora of events prominent among them, Athlos and Colosseum. Athlos'19, the annual

inter-college competition spanned three days and saw participation from around 300 players across six business schools- XLRI Jamshedpur, IIFT Kolkata, and VGSOM among them. Moreover, the love for the competition ensured participation from our visiting alumni contingent. The chief guests for the inauguration ceremony included the top management of Odisha FC- Mr. Ashish Shah (CEO), Mr. Rohan Sharma (Owner), Mr. Josep Gombau (Head Coach) alongside Mr. Deep Mukherjee (CEO, CII National Committee-Sports). A case study competition around the theme of Sports Management and a Sports Quiz in collaboration with the Quizzing committee was also conducted in Athlos'19. Colosseum'19, the annual corporate sports tournament saw Xavier Institute of Management, Bhubaneswar compete alongside corporate teams of TCS, Infosys, and Zomato across various sports.

academic curriculum on foreign shores. It strives to provide global exposure to the management students by encouraging cross-functional, cross-situational and cross-cultural learning through student exchange programs.

IRC provides and facilitates interactions with universities across borders through its Student Exchange Programme.

We have collaborations with the following universities:

- SGH Warsaw School of Economics, Poland
- IESEG, France (Summers)
- QS Barcelona, Spain
- Antwerp Summer University, Belgium
- Capital University, China
- PUCPR, Brazil

IRC conducts various events spread across the year to keep the students involved and to enhance their skills. The major event being the Student Exchange Program which intends to introduce the students to an astounding array of cultural and community perspectives along with enriching learning opportunities across the globe. It also organises an international-themed quiz, Pangaea, in which students are encouraged to think and answer the quizzical questions about the world. IRC conducts Language Classes for the students to provide them with the knowledge of popular foreign languages in the world. Owing to the pandemic, a webinar series, Xoutre-Mer, was launched where some of the prominent global personalities were brought in a virtual platform to address the students on emerging global business topics.

Notable Alums:

Vineet Bhat

Associate Director-Strategic Operations (CXO Office)
IQVIA

Aditya Nair

People Operations
Google

Prayaag Kumar

Senior Key Account Executive
Nestlé

Nripesh Sen

Senior Analyst
McKinsey & Company

Manisha Samal

Senior Associate
Ernst & Young



Social Responsibility Cell (SRC)

At the Social Responsibility Cell, Xavier Institute of Management, Bhubaneswar, our philosophy is to give back to society by making small but considerable differences in the lives of individuals at the bottom of the pyramid. With our valuable contacts with NGOs and organizations such as Lions Club, Rotary Club, Robinhood Army, BloodConnect, and others, we participate in various philanthropic activities throughout the year. Vriddhi and Vakritva, our year's most notable events, are case study competitions that encourage young thinkers to develop answers to social concerns. Every year, we also host X-Enable, a recreational event for differently-abled children. Amidst the unprecedented scenario

owing to COVID-19, we adapted our flagship event X-Enable by hosting it across three locations: Bhubaneswar, Kolkata, and Delhi. In the past, we had the privilege of assisting The Robinhood Army with Mission 5, their extraordinary initiative to feed five million people. We also partnered with Greentrends salon on their 'Shair' initiative to create wigs for cancer survivors utilizing small hair donations.

We believe what is better than giving back to the hands that feed us. With SRC's Young Adult's Education Initiative, we hold night classes for our mess support staff. We teach our mess support staff varied subjects such as mathematics, home science,

computers, and various languages. We also host a handicraft stall each year to raise money. SRC aims to spread awareness around issues that are stigmatized through our social media pages and events. We have held social media campaigns to spread awareness around issues such as mental health awareness. We at SRC put our best foot forward to make a difference in society by organizing various social drives such as blood donation camps, orphanage and old-age home visits, among various other activities. As a committee, we find immense pleasure in bringing meaningful change to society. It is our duty to promote sustainable initiatives to drive social change within our institute and our society.



Cultural Committee

"If we are to preserve culture, we must continue to create it"

-Ralph Waldo Emerson

For Xavier Institute of Management, Bhubaneswar, an institute that is known for its rich cultural calendar, Cultural Committee is a cardinal committee and is responsible for a big basket of events. It is a committee that allows a student to loosen up and relax after a long tiring day, be it through a karaoke session with a bunch of friends or a salsa dance

workshop. Students don't work in this committee; they discover their passion.

The academic year starts with a fabulous ice-breaker talent hunt, X-Talent for identifying the talents of the new batch. In the middle of the rigorous academic schedule, the committee provides a respite to the students with events like Comedy Nights (Stand up sessions), Karaoke Night, Movie Screenings, and Theatre and Dance Workshops round the year. Xpressions, the annual cultural

flagship fest of Xavier Institute of Management, is driven primarily by X-Stage which conducts all the mega-events like Carnival de Vogue (Fashion Show), Decibelz (War of Bands), Thirkan (Dance), Goonj (Song), Aaghaz (Street Play) and so on.

The cultural Committee also looks to uphold the cultural spirit and bring out unity in diversity within the students of institute by conducting various regional and cultural festival celebrations, encouraging the students to live and experience vibrant campus life.

Entrepreneurship is 'an individual's ability to turn Ideas into Action'. X-SEED - The Entrepreneurship Cell of Xavier Institute of Management, Bhubaneswar, in the era of Start-ups and entrepreneurs, works to inculcate the spirit of entrepreneurship and innovation among budding business executives. X-SEED is the platform at XIMB where students discover the entrepreneurs in themselves and all we, the team at X-SEED aim to do is to give them the right push along with the required resources at their disposal.



X-SEED

X-SEED organizes its flagship event, XAVION, a 3-day global entrepreneurship summit in collaboration with organizations like Start-Up Odisha and TiE Bhubaneswar with a magnanimous collection of workshops, internship fairs and live pitching competitions. XAVION'20 was graced with several eminent personalities of the start-up world like Mr. Amit Nanda, Founder and Director, Satattva sustainable Development Solution

Pvt. Ltd.; Ms. Nikita Baliarsingh, Co-founder and COO, Nexus Power and Mr. Chandrashekhar Mishra, Managing Director, Crux Power Private Ltd. X-SEED commences the year with Kickstart, an annual business conclave aimed at inspiring the future entrepreneurs to shape their ideas into successful start-ups and make the students aware of the opportunities as well as the challenges of pursuing entrepreneurship. This year, we conducted a live project drive called Xthaapana which saw participation from 15+ notable start-ups who offered students at Xavier Institute of Management, Bhubaneswar with Live Project opportunities across various domains like Marketing, Sales, Finance, Operations, etc. We at X-SEED also partner with start-ups who have tasted the juice of entrepreneurship to provide our students with rich experiences ranging from start-up ideas to fund generation procedures, some of such collaborations feature partners

like Zerodha, FabOdisha & Hostel Fund. With the aim of encouraging students to collaborate and come up with new ideas, X-SEED conducts Jodi Kamal ki, an exuberant intra-college competition and Ad Valorem, a business competition for students across the country to help them understand the technical essentials of the business world. I-Pitch, a national level pitching competition is conducted by X-SEED to enable potential entrepreneurs to pitch their ideas to investors and venture capitalists. With plethora of events throughout the year championed by social media initiatives and our monthly newsletter, we strive to instil a never-dying confidence in our young entrepreneurs. The committee is also closely working towards reforming the incubation centre, which would help the college build a close-knit community of entrepreneurs with all of its members committed towards one aim of inculcating the spirit of entrepreneurship in XIMB.





SpeakUp

"The art of communication is the language of leadership"

- James Humes

Channeling the students' creative acumen and oratory prowess constructively while helping them hone their vocal expression is what SpeakUp! works diligently in all its endeavors. SpeakUp! is a student-run committee for the fervent orators who want to nurture their talent and chisel their communication skills. The committee provides a collaborative, encouraging, and supportive environment. The atmosphere it creates in the sessions is one where mistakes add to the fun but not to the embarrassment, where the discussions are intense yet collaborative.

The committee conducts a bouquet of events every year to sharpen the eloquence of speech and rhetoric, alleviate the fear of public speaking, and boost the students' confidence.

SpeakUp!'s flagship initiative, Sailing My Internship (SMI), serves as a medium of mentorship for first-year students with respect to their internship preparations and facilitates breaking the ice between both the batches in a "formally informal" manner. Likewise, Sailing My Finals (SMF) aids the second-year students while preparing for their final placements.

A versatile range of activities is undertaken every year, from Zubaani - an event that calls upon all creative minds to showcase their talent in poetry, oration, and comedy to XIMB MUN - a protocol and procedure-specific event. This spectrum also consists of Xansad - a simulated parliamentary debate, Vaani - an offline extempore challenge, Tall Tales - where one gets to explore the spontaneous storyteller inside them and Xclamations! - a multiple-round, inter-section event that encourages the students' hidden debaters to prove their mettle by debating on topics from a wide range of genres and taking their section to glory. In these trying times too, SpeakUp! has come up with an online event, 'Off the Cuff' - where one gets creative by delivering an extempore speech on a topic available from a wide range of genres. Lastly, SpeakUp! strives to better the current events and initiatives as well as constantly plans to add new events to its calendar, thus, staying true to its perennial endeavor to empower students with the invaluable 'Gift of the Gab.'



LitSoc – The Literature Society

The Literary Society of Xavier Institute of Management, Bhubaneswar is easily like that family member that values, upholds the non-materialistic aspect of B-school life. We all are creative in different ways, and one of the best places to vent this creativity is through the Literary Society of Xavier Institute of Management, Bhubaneswar. It's not just about poetry and literary pieces; LitSoc society comprises of a bunch of believers who try to touch lives and bring people together through this beautiful platform.

'Humans of Xavier Institute of Management, Bhubaneswar' is the brainchild of LitSoc that we are extremely proud of. It allows people to shed their inhibitions, be themselves, be raw and narrate their side of the story. After all, stories are the best way to touch hearts and lives.

Last year, the nation went into a lockdown; while there were challenges, we looked at possibilities. LitSoc went a step ahead and launched a new series of events called 'Paigam' and 'Guftagoo.' Unlike the leadership talks and conferences that the Bschool is known for, Guftagoo unravels the life of people who inspire the youth with simple yet impactful acts of kindness, courage, confidence, and creativity. For those who have something to say, "Paigam" is your message to the world, and we work hard to get your message across through our committee. We often collaborate with other committees to make lives more fun and interesting in the MBA journey.

LitSoc is one platform where one gets to hone a number of leadership skills, including the ability to network. The more you network, talk, express, the

more one learns in here and LitSoc puts its best heart and soul to bring out the best in YOU.

Eminent LitSoc alumni:

Priyaranjan Mohanty
Product Specialist- Digital Payments
ICICI
Batch: 2015-2017

Nishant Yadla
Manager
D.E. Shaw Research
Batch: 2013-2015

Arjun Mitra
Assistant Professor
California State University
Batch: 2013-2015

Shreyan Laha
Freelance Author
Batch: 2015-2017



X-Lens

“Life is like a camera. Just focus on what’s important and capture the good times, develop from the negatives and if things don’t work out, just take another shot.”

X-Lens, The Photography Committee of XIMB, appeals to all the photography enthusiasts. Our aim at Xavier Institute of Management is to not let the love for lenses wither away as we start our journey for the business world. Life at XIMB is very short, but what stays with us for the longest is the memories, and X-lens does it’s best to capture those moments. It stays with them from capturing their days at Freshers’ Parichay till bidding them adieu at XimFare. And in between the extremes, it captures the innumerable moments at immemorable corners of the campus full of life and celebrations of every festivity on campus. Not just the chaos but also the silence of dawn, the flowery and the empty streets are captured for life. Events like Pixelathon, Chromatique, and Lensation encourages all the budding photographers to keep their passion and spirits high. Impressions – The art and photography exhibition, is a platform to bond and showcase the photographs and artwork of the students, faculties and all artists present on the campus. X-lens also captures men and women in action on the field by capturing all the sports events. In the two years of this roller coaster ride, while we tend to get lost amidst the innumerable assignments, exams, quizzes, business cases and presentations, X-Lens helps one never to forget their passion for photography, rather build it. We capture the culture, friendship, families and relationships and pass on the legacy to be cherished forever. We are not just there with the students in extra-curricular but also in co-curricular like capturing sessions, conclaves, and achievements of students in collaboration with other committees. We capture the most curious moments of the roller coaster ride and create memories for others to cherish for years to come.

In short – “They live the moment, and we endeavour to help them relive it.”

X-QUIZZITE

XQuizzite is the knowledge and quizzing committee of Xavier Institute of Management, Bhubaneswar. The committee aims to foster & sustain the quizzing culture in the college. It also seeks to develop a healthy competitive spirit among students by giving them a plethora of opportunities in college-level and corporate quiz competitions.

XQuizzite conducts several general and special-themed quizzes for the student fraternity throughout the year. XQuizzite organizes Inquizzitive, the annual national-level open quiz competition and the flagship quiz event of Xpressions. Prominent quizmasters such as Major Chandrakant Nair, Kaushik Saha, to name a few, have graced the event with their intriguing questions backed by fabulous trivia, which made the audience stunned with the quality quizzing quotient exhibited by the participants. With the year with the country’s best minds competing against each other for bragging rights, Inquizzitive has always been a popular quiz event among the quizzing fraternity across the country.

Despite the challenges and limitations presented by the on-going Covid-19 pandemic, XQuizzite has been ensuring that the spirit of quizzing does not get dampened by adapting to virtual quizzing by utilising various digital platforms for a seamless

quizzing experience for the participants from their respective homes while everyone gets an opportunity to learn a thing or two. From 2020 onwards, XQuizzite has been conducting Quizzitch, Xavier Institute of Management general quiz event for Online Quizzing Festival conducted by Dare2Compete every year, and it has been received well by the participants. XQuizzite is quite active on social media, with the team ensuring a regular dose of quizzing for the audience with various questions from different domains and trivia videos on their social media handles.

Over the years, XQuizzite has hosted significant events at Xavier Institute of Management, such as, Quizzicus Indica, an open India-themed quiz in collaboration with Odisha Quiz Association, and Tata Crucible, one of India’s popular business quiz competitions. Additionally, students have participated and performed well in quizzes like Tata Crucible and SBI Yono Quiz, to name a few.

With the motto of “Cogito, Ergo Sum”, XQuizzite has always looked forward to making quizzing a fun and light-hearted hobby while making sure that the curious minds always get quality trivia at the end of the day..



EXEMPLAR - THE COMPETITIONS COMMITTEE

“Excellence is not an exception but a prevailing attitude.”

Exemplar, the competitions committee of Xavier Institute of Management was born out of the zeal to “**compete fiercely**”. The spirit of healthy competition leading to stellar achievements on the national podium is what drives this committee. The committee is dedicated to providing the students the opportunity to test their mettle in several **Corporate National and International** case study competitions and other Bschool competitions spanning across various domains namely marketing, finance, operations, consultancy among others. This committee conducts and facilitates guidance, mentorship and training sessions required for acing these competitions. The main inspiration behind the proceedings of this committee is to hone skills, execute the theoretical knowledge in real-time implementations, present the solutions to top corporate business leaders, thereby gaining a holistic perspective

on the ongoing industry trends. Through these participations and achievements, we aim at strengthening the reputation of the college alongside bringing laurels.

Apart from the regular competitions launched for the Xavier Institute of Management campus, in the past year we have witnessed a plethora of new competitions being launched for the students, to name a few, **Bond with Pidilite, Future Generali Get Set Go, Hult Prize** among others.

Year 2020-21 was an amazing year for Team Exemplar to have performed exceptionally well in various competitions and organizing multiple training sessions and other activities to drive student engagement. We started the year by conducting practice GD sessions, presentation tips and dummy case studies for the first years to give them a flavour of things that shall follow. Thereafter, we conducted our first 2 day conclave, **Xalphosium**, a one of its kind leadership series that was aimed at unveiling the world


of case competitions for the first years and learn from the experience of industry stalwarts. Our flagship intra-college case competition “**Set the Scene**” for first-years witnessed massive participation. We also initiated multiple seminars and a **buddy-group mentorship program** to groom students on the personal front for competitions.

We launched a host of corporate competitions, and the students of XIMB made their mark in all of them. We were the **Runners Up Asia-Pacific region** for Optum Stratethon, **National Winners** for Tata Steel-a-thon, Godrej Loud, Meero Campus Challenge, **National Finalists** for HSBC IB League, Colgate Transcend 2.0, GEP Gameplan, Google Case Challenge and many more.

Towards the end of the session, we organized the “**Achievers’ Meet**,” wherein the past winners of various competitions engaged with the current students. Exemplar aspires to contribute more towards the college and students.



STUDENT ACHIEVEMENTS

- 
National Winner
HCCB India Case Challenge Season 1
 Hindustan Coca-cola Beverages
 2020-2022
- 
National Winner, 2nd Runner Up
Tata Steel-a-Thon Season 7 - 2020
 Tata Steel
 2020-2022
- 
National Winner
Godrej Loud Season 9
 Godrej
 2020-2022
- 
National Winner
MTV LinkedIn get a job Season 6
 MTV
 2019-2021
- 
National Winner, Qualified for Round 2
Meero Campus Challenge 2.0
 Meero
 2019-2021
- 
Runners Up, Campus Finalists
Optum Stratethon
 Optum
 2019-2021, 2020-2022
- 
2nd Runners Up
Future Generali Get Set Go Season 2
 Future Generali India Life Insurance
 2020-2022
- 
2nd Runners Up, National Finalists
CKBH HealthTech Hackathon
 CK Birla Hospitals
 2019-2021
- 
Top 6 National Finalist
EY Cafta Challenge
 EY
 2019-2021
- 
National Finalists, Campus Finalists
HSBC IB League 2020
 HSBC
 2019-2021
- 
National Finalists, Qualified for Round 2
Colgate Transcend 2020
 Colgate
 2019-2021
- 
National Finalists
GEP GAMEPLAN Season 10
 GEP
 2019-2021
- 
National Finalists, Campus Winners
Google Case Challenge
 Google
 2019-2021
- 
National Finalists
ABG Avant Garde 6.0
 Aditya Birla Group, Svantra
 2020-2022
- 
National Semi-Finalists
Reliance TUP 6.0
 Reliance
 2020-2022
- 
Semi-Finalists
Flipkart WiRED 4.0
 Flipkart
 2019-2021
- 
Top 50
Infosys Ingenious 2020
 Infosys
 2019-2021
- 
Qualified for Round 2
Bond With Pidilite – The Ultimate B-school Case Study Competition 2021
 Pidilite
 2020-2022
- 
Qualified for Round 2
L'Oréal Brandstorm 2021
 L'Oréal
 2020-2022
- 
Round 1 Qualifiers
Schneider Go Green Challenge 2020
 Schneider
 2019-2021
- 
Qualified for Round 1-b
HUL LIME Season 12
 HUL
 2020-2022
- 
Qualified for Round 2
HUL Tectonic Season 2
 HUL
 2019-2021, 2020-2022
- 
Campus Winner
Titan Elevate 7.0
 Titan
 2019-2021

CAMPUS ENGAGEMENT AT XAVIER INSTITUTE OF MANAGEMENT

The Events at XIMB and XIM University represent a gamut of diverse activities in which we welcome corporate partnership and engagement. These Student-Industry engagements are welcomed by students and industry alike due to the enhanced access to each other and knowledge shared as a result of these interactions.



Leadership Talk

Leadership Talks are conducted by senior management executives about their experiences and their organizations. These highly anticipated events provide an opportunity for the leaders of tomorrow to meet the leaders of today. Students receive valuable insights into the challenges and intricacies of managing large organizations first hand.



Immersion Courses and Workshops

Immersion courses are taken for different specialisations by experts in the respective areas from the industry. The course has six 90 minute sessions. Workshops are similar in nature to the immersion courses, but of a shorter duration, and of a more informal nature. These enable students to learn from industry practitioners and keep themselves updated with the latest industry tools and frameworks.



Panel Discussions

XIM University welcomes Guest speakers for Panel discussions held by the various interest committees. These events are attended by a diverse audience from nearby institutes – both faculty and students. These events are attended by a diverse audience from nearby institutes-both faculty and students from XIM University. These provide an opportunity to discuss issues with other distinguished speakers on industry themes. These are hosted by the respective interest committees on specified dates.



Other Events

XIM University also represents access to a sizeable chunk of management talent in the eastern region. Apart from XIM University campus events, assistance is provided for facilitating company campus engagement programs.

BUSINESS CONCLAVE

Business Conclave is a gathering of great minds of the industry with XIMB students to enhance engagement with the industry and build perspective about burning topics in the management arena. This congregation takes place in August. It includes panel discussions on topics identified by the various interest committees spanning across functional domains –

Stratonomics 2020

As Lee Bolman rightly said, "A vision without a strategy remains an illusion."

Ever wondered what is common between Billy Beane (Moneyball), Kevin (Home Alone), and Kabir Khan (Chak de India)? That's right, they all used strategy to achieve their goals. CONSTRAT, the Consulting and Strategy Consortium of XIM aims to turn great minds into such strategists who are capable of using their brainpower and right frameworks to come up with the best outcomes. Through a series of our events, we make sure that everyone pursuing an MBA gets a chance to hone their strategy and consulting skills.

CONSTRAT is instrumental in helping students enhance their knowledge in the domains of strategy and consulting. CONSTRAT looks to narrow the gap between academia and industry that is often faced by students today. We look to deliver a holistic view of the business landscape and get practical insights on the processes followed by organisations today.

Taking the legacy of enriching the batch with jargons related to Strategy, Team CONSTRAT, the Consulting and Strategy Consortium of Xavier Institute of Management conducted the most awaited Annual Business Conclave, **STRATONOMICS '20** on 8th November 2020. The topic for discussion was "Revolutionary vs. Evolutionary Strategies: How to tackle Business Uncertainties?" Dr. Amar KJR Nayak, Professor, Xavier Institute of Management as the moderator took up the proceedings by explaining the various facets of the topic in the presence of our esteemed guest speakers Mr. Perry Goes, Chief Strategy Officer, United Breweries, Mr. Devroop Dhar, Co-founder, and MD Primus Partners India, Mr. Akshat Mohindra, Global Account Manager, CISCO, and Mr. Rohan Prasher, Group Brand Manager Asian Paints. The conclave marked the conclusion and declaration of results for **Midnight-Stratomania: A 4-day Online Quiz Competition**. The students gained an enriching experience with learnings from industry stalwarts briefing them about uncertainties becoming the bread and butter for Managers. The discussion was channelised to help MBA students gather the reality and requirement of corporates in the coming decade.

CONSTRAT PRESENTS

STRATONOMICS

Revolutionary VS Evolutionary Strategies:
How to Tackle Business Uncertainties?



Devroop Dhar,
Co-Founder & MD,
Primus Partners India



Akshat Mohindra,
Global Account Manager,
CISCO



Perry Goes,
Chief Strategy Officer,
United Breweries Ltd.



Rohan Prasher,
Group Brand Manager,
Asian Paints



Ashwamedh 2020

X-OPS, the Operations Committee of Xavier's Institute of Management, Bhubaneswar, is tasked with the responsibility of guiding and helping the upcoming leaders of tomorrow in their pursuit of innovation and excellence in the field of Operation and Decision Sciences. Keeping in line with the objective of upholding the academic rigor and supplementing classroom learnings, the Operations Committee proudly presented the flagship event of the year, Ashwamedh 2020. The event has been known to be among one of the most coveted conclaves of the institute, which helps provide a unique platform that brings together some of the most eminent personalities from a diverse range of backgrounds, including academia and corporate, intending to stimulate discussion on contemporary issues related to Operations Management and related areas.

The theme of the discussion for Ashwamedh 2020 was decided on "Emerging Technologies and the Future of Supply Chain," which gathered a great buzz. The institute was honored to have a decorated panel that saw some of the most sought-after leaders from the industry in the form of Mr. Priyaranjan Kumar, Chief Operating Officer, Iconic fashion India, Mr. Umesh Joshi, Associate Director at Perfetti Van Melle, Mr. Amith Raman, Chief Operating Officer at Inker Robotics, and Mr. Vinod Kumar, General Manager of Distribution at CEAT Tyres Limited. To add to the specially invited panel of guest speakers, we had one of the most esteemed Professors of our Institute, Dr. Arun Kumar Paul, to moderate the session and enhance the cohesiveness of the discussion.

The event was memorable for the committee for more reasons than the learnings achieved through the panel discussion, as it marked the release of the most awaited Annual Operations Magazine, The Ops Magnet 2020. The event concluded with the revelation of the winners of the National Whitepaper Contest 2020, which saw participation from multiple colleges across the country. The theme for the year was "Supply Chain Challenges for Covid-19 Vaccine Delivery in India" and the winners for the year were Ameya Ramkrishna Gadre & Manu Sreelatha Subby (XIM), Radhika Agarwala & Jyotiranjan Dehury (XIM), Dakshita Agarwal & Riya Shakchi (LSR) and Sourav Chaudhuri & Debopriya Dutta (XIM).

Envision 2020

XSYS- The Systems Association of Xavier Institute of Management had the privilege to host Envision'20, the Annual Systems Business Conclave, where industry veterans graced the session with their insights on the theme "Role of AI in changing business amidst COVID." Our esteemed panelists included:

Mr. Ashwini Rath

Director, and CEO, Batoi Systems

Mr. Ravi Chandran

Head Technical Marketing, CISCO

Mr. Soumya Banerjee

Research Lead of Marketing Transformation, TCS

Mr. Soumya Mishra

Co-founder and Chief Operating Officer, Mindfire Solutions

The speakers provided their perception of the current trends in the field, its prospects, and how enterprises worldwide are leveraging AI capabilities and transforming businesses around the world as we know it. The discussion started with the history of technology, communication, and AI, the role of AI as a business continuity enabler, and the part of AI in value chain reimagination. The discussion later panned out into the realm of automation and how AI automation will take over the future of many a domain, including and not limited to business, finance, and health care. The expert panel identified various disciplines in which AI can lead and change the business norms and different use cases of AI in detail. The event culminated with the launch of the Annual Magazine -XITE, which captured and documented the industry trends of AI in the view of the domain experts. The articles written by the students on the topic were featured to showcase the industry preparedness of the batch.

Finomics 2020

Finomics is an annual congregation of the students of Xavier Institute of Management to witness and be a part of discourse, discussion, and debate of the highest quality. The conclave is headed by stalwarts and torchbearers of the finance domain who hail from myriad backgrounds, industries, and academic pursuits. Every year, Finomics acts as the source of awareness and also stokes curiosity of the student fraternity on contemporary developments in the dynamic world of Finance.

FINOMICS 2020, the flagship business conclave of X-FIN - the finance association of Xavier Institute of Management, was conducted on 8th November, 2020 at Xavier Institute of Management, Bhubaneswar. The topic for discussion was "Liquidity: Plasma for An Ailing Economy."



The discussion was started off by Dr. Soumya Kanti Ghosh, Group Chief Economic Advisor at SBI. An authority in data-based economic research, his talk on liquidity scenario, the stimulus package, and its trade-off with the inflation provided relevant insights to the students. He also stressed the need to innovate with macroeconomic theories and emphasized that a crisis is an opportunity for behavioural changes and innovation. He highlighted how the manufacturing demand is always pent up, but the demand in service sector is not.

The next speaker was Mr. Rohit Anand, Chief Business Officer & Founding Team Member at Credable.in. Mr Rohit highlighted how essential it is for the firms to walk the tightrope of assets and liabilities. His talk offered valuable insights on a firm's stability and sustainability factors. He highlighted how the risk scenario is shaping up with the pandemic. He stressed on working capital demand loans and to look beyond plain vanilla bonds.

The third speaker was Mr. Ajay Bhatia, Vice President and Head of Credit & Compliance at Cholamandalam Investment & Finance Co. Ltd. His discussion elaborated on the importance of liquidity in our economy and how the invisible foe, COVID-19, has distorted the market forces of demand and supply. He stressed upon the cascading effect of the COVID and how it has severely impacted liquidity, demand & supply and growth.

Following which, an intriguing Q&A session took place which led to students gaining valuable insights on the topic of discussion. The session was followed by the launch of Finshastra, the annual knowledge compendium of X-Fin. The event concluded with a vote of thanks from the Coordinator of X-Fin.

Mercatique 2020

Mercatique is the Annual Marketing Business Conclave conducted by MAXIM. It started its journey in 2008, and brings together the best minds of the industry in the Marketing Domain on a single interactive platform. The event enables students to interact with industry experts, broaden their knowledge base through useful insights and discuss and understand the recent trends in the world of Marketing. The event's primary purpose is to help the students gain a new perspective on existing and emerging market situations.

The business conclave serves as a platform for interaction between the students and the best minds from the industry.

MERCATIQUE 2020, the Annual Marketing Business Conclave of MAXIM, for the first time was conducted virtually. The event was attended by approximately 350 students. The event hosted industry stalwarts like Mr. Amit Sethiya, CMO at Syska group; Mr. Gaurav Phull, Head of Marketing at CEAT; Mr. Sai Narayan, CMO at Paisabazaar.com (Policy Bazaar group) and Mr. Mohan Menon, VP and Head of Marketing and Digital at Max Healthcare.

They shared valuable insights with the students on the theme "Essence of Marketing Innovation in the new

decade." The topic also revolved around the next decade of innovation, with the defining themes of Marketing 5.0, Sustainability, Artificial Intelligence, the Internet of things, and Brand solidarity in the times of crisis. The students actively participated in the event and asked a lot of valuable questions which impressed the speakers as well. With the speaker's exemplary experience and outstanding contributions to the industry, the students got a great learning opportunity to gain industry experience, which eventually helped them kickstart their careers in future.



ASHWAMEDH'20
Annual Business Conclave
November 15, 2020
Emerging Technologies and the Future of Supply Chain

SPEAKERS

| | |
|--|--|
|  UMESH JOSHI Associate Director Perfetti Van Melle |  PRIYARANJAN KUMAR Chief Operating officer Iconic Fashion India |
|  AMITH RAMAN Chief Operating officer Inker Robotics |  VINOD KUMAR General Manager - Distribution CEAT Tyres Limited |

MODERATOR


Prof. ARUN KUMAR PAUL
XIMB
Operations Management and Decision Sciences, Decision Sciences
Coordinator (Management Development Program)
Coordinator (Student Affairs and Disciplinary Committee)

MAXIM THE MARKETING ASSOCIATION OF XIMB
presents
MERCATIQUE
THE MARKETING CONCLAVE '2020
ESSENCE OF MARKETING INNOVATION IN THE NEW DECADE

| | | | |
|---|--|---|--|
|  GAURAV PHULL Head of Marketing CEAT SPECIALTY |  AMIT SETHIYA CMO SYSKA GROUP |  SAI NARAYAN CMO PAISABAZAAR.COM |  MOHAN MENON VP & Head - Marketing & Digital MAX HEALTHCARE |
|---|--|---|--|

CONEXUS 2.0

LEADERSHIP TALK SERIES

ConeXus is the annual flagship 'Leadership Talk Conclave' of the Career Advisory Services (Placement Committee) held for a period of 8 weeks - 10 weeks. Industry Stalwarts are invited to share their experiences and insights on relevant business topics with the students. The students gain a competitive edge in both national and international forums with the help of the rich and vivid experience of the leaders in the corporate realm.

ConeXus 2.0, the second season of the series, was held for a period of 10 weeks and witnessed an engagement with 50 + CXO's across numerous domains and industries. The conclave was organized for students who were in the transition phase from their first year to second year, undergoing their Summer Internships with corporates. This event gave them exposure to fresh and diverse perspectives, thereby keeping them industry-relevant.



Stephen Remedios
Partner & Associate Director, People Strategy
BCG



Rajeev Kakkar
General Manager- Corporate HRD
JK Group



Anand Narang
VP, Marketing & Customer Experience
Bata



Binayak Mohanty
Senior Specialist - Talent Acquisition
D. E. Shaw



Anirudh Patil
Global Head - BCN
Bain & Company



Sourav Modi
VP Head of Risk India
CITCO



Abhishek Thapar
Head of Human Resources India
Asics India



Atulaya Goswami
HR Head India Region
UPL



Samrana Rao
HR Business Partner
BMW



Deo Pandey
Director HR
USG Boral



Abhishek Arun
Head of HR- East
HDFC Bank



Pramod Kumar
Head - Supply Chain Operations
Gati KWE



Vidhya Veeraraghavan
VP Data Analytics
Standard Chartered Bank



Subhransu Rout
Head - Consumer Insights and Intelligence
Bharti Airtel Limited



Jyotirmay Jena
Head HR - HiTech ISU
TCS



Pratik Oswal
Head Passive Funds
Motilal Oswal



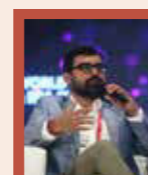
Rishabh Bindlish
Partner & Managing Director
Accenture Strategy & Consulting



Vineet Jain
CFO India & APAC Pricing Director
Medtronic



Rashmi Sharma
Global Leadership, Learning & Wellbeing
Champion
Unilever



Dipayan Chakraborty
VP-Data Science and Analytics
Copia Global



Siva Balakrishnan
General Manager- GoldSeal & eCommerce (Global Services)
GE Healthcare



Harish Narayanan
Chief Marketing Officer
Myntra



Nandalal Boxi
Rewards Lead - Global Capability Centre
GSK



Vinod Mathew
Executive Vice President
Kotak Mahindra Bank



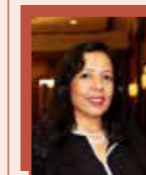
Ramesh S. Kumar
SVP & HR Site Leader
Wells Fargo



Harish K S
Country Group Head HR- South Asia
Bayer



Chhavi Wadhvani
Executive Director
Morgan Stanley



Shilpa Bhandari
SVP & Global Head - BFSI
Birlasoft



Vaibhav Rane
Talent Management- South Asia
Bayer



Binay Ranjan Ray
Advisors Delivery Lead for MENA
Mastercard



Sameer Mathur
Managing Director
ROINet Solutions



Akshay Tondon
Director
Snapdeal



Binit Agarwalla
VP-Marketing
Edcast



Swayta Murarka
Head of Global Banking
HSBC STG



Biswajit Mishra
Director - Human Resources
Wipro



Sandeep Gautam
Head HR - Adani Transmission, Head TM - Adani Power
Adani Group



Madhav Thapar
VP South Asia and MD India
C.H Robinson



Priyanjali Kharbas
Director - People Practices
Agrostar



Pallavi Halder
DGM People Operations
Sula Vineyards



Diptarup Chakraborti
CMO B2B SaaS
L&T Nxt



Priyaranjan Kumar
Chief Operating Officer
Iconic Fashion Group



Binay Chandgothia
MD Portfolio manager and Head Asia Global Asset Management
Principal global investors



Maneesh Pherwani
Associate Director & Business Head
Boston Scientific



Macha Rao
Zonal Head East
Ultratech Cement



Prithwish Mukherjee
VP Consumer Marketing
Vodafone Idea Limited



Varun Trivedi
Business Head
Export Trading Group



Anil Ghelani
Senior Vice President
DSP Mutual Fund



Binny Mathews
VP & Business Head
Infosys



Anupriya Singhal
Innovation Director, Ecommerce- Nutrition
GBU
Reckitt



Joslyn Tafti
Lead- HRBP, India
Doha Bank



Sarajit Jha
Chief Business Transformations & Digital Solutions
Tata Steel



Anand Desai
Founder & CEO
Dheya Careers

XUBERANCE 2022



Pre Placement Talks (PPTs)

PPTs provide a platform to facilitate interaction between students and companies, so that both are able to find the best match according to their aspirations and requirements. For effective communication, the latest technical equipment such as audio visual facilities, LCD projector, overhead projector (OHP), TV/ VCR and other special equipments can be made available on campus on request. The campus also has video conferencing facility. The dates for the PPTs can be obtained from the Placement Office. We value any company taking some time out to getting to know our students better, and giving an opportunity for our students to do the same.



Curriculum Vitae

The Institute follows a standard format for all the students applying to various companies. A company can request the CVs in the Institute's format or any other specific format, in hard or softcopies as desired.



Lateral and Fresher Recruitment

The institute does not have separate lateral and fresher recruitment processes. Hence, both the processes commence simultaneously and run during the placement week of the institute. The students rank the companies based on their prior knowledge and the information gained through company's PPTs. Based on the rankings, the job description and the compensation being offered the participating companies are allocated the time slots during which they can initiate the recruitment process.



Pre Placement Offers (PPOs)

A pre-placement offer or PPO, post the summer internship, is a much cherished job offer before final placements. An exposure of 8 weeks gives both the organization and the student an opportunity to gauge each other's compatibility. The firms can communicate to the Institute their decision to offer the PPOs before the Placement Week commences. In the event that the company does not have any internal rules governing this process, the students' decision however, will be communicated to the company either after the Placement Week is over or at its assigned time slot during the Placement Week.

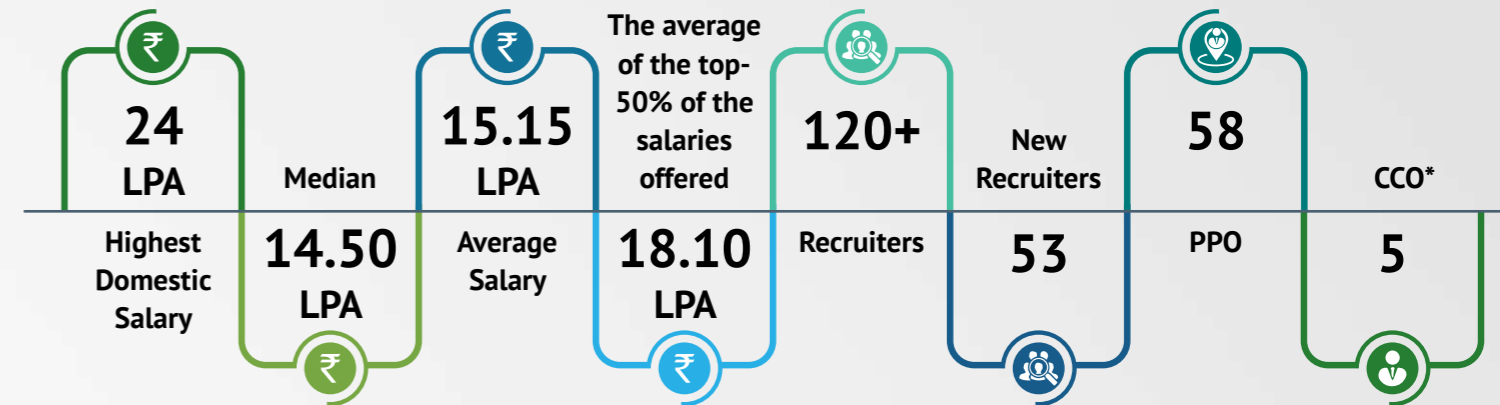


Job Offers

A Job Offer is considered to be valid only if the Placement Office is in receipt of the written communication of the same. Any form of verbal or telephonic communication will not be considered as job offers. The final offers for the respective candidate will be announced only at the designated day/time slots. Delay or failing to do so may result in the candidate being placed in any other company. Appointment letters for the selected candidate should be sent (in duplicate) to the Placement Office within 20 days of the job offer made on the campus. Candidate acknowledges the job offer by the acceptance signature, which shall be informed to the concerned company immediately.

XUBERANCE 2021

Final Placement Statistics 19-21



* Campus Competition Offers (CCO)

Prominent Recruiters



BATCH PROFILE 2020-2022



Gender Ratio

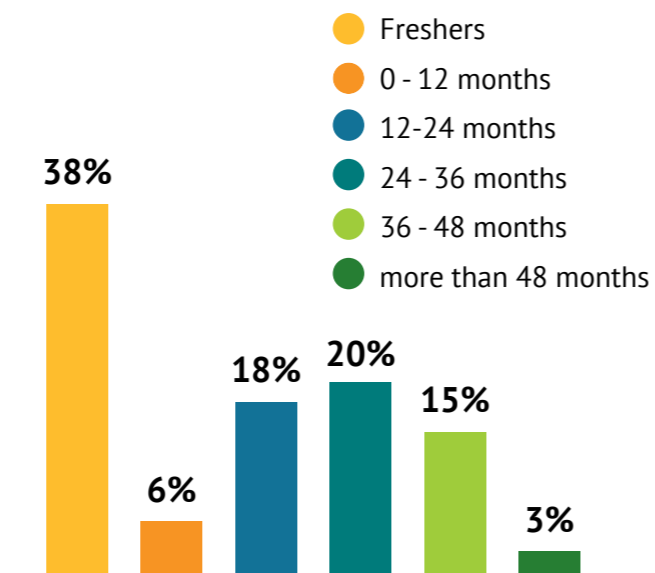


61%
Male



39%
Female

Work Experience



Academic Background



64%
B.E./B. Tech.



15%
B.Com.



12%
B.Sc.



5%
B.A.



3%
B.B.A.



1%
Others

Maneesa Sahoo
 Bachelor of Technology (Electrical Engineering)
 Kalinga Institute of Industrial Technology, Bhubaneswar, Kalinga Institute of Industrial Technology
Work Experience: 69 months
Tata Consultancy Services, Systems Engineer
Summers: Tata Steel Long Products Ltd.
Proposed pivotal segmental positioning at a global level. Through Study and bench marking of global alloy steel players.



Mayurakhee Dey
 Bachelor of Science (Honours) (Information Technology and Management)
 Ravenshaw University, Cuttack, Ravenshaw University
Work Experience: 61 months
Tata Consultancy Services, Software Engineer
Summers: Techsofin
Product Management, driEV



Asmit Arvindkumar Gautam
 Bachelor of Engineering (Computer Science Engineering)
 AISSMS Institute Of Information Technology, Pune, Pune University
Work Experience: 47 months
Integrated Fintech Solutions Pvt Ltd., Project Associate
Summers: Tiger Analytics
Strategizing for Client Acquisition and Account Expansion for Retail and CPG vertical



Deval Gulati
 Bachelor of Technology (Chemical Engineering)
 National Institute of Technology, Durgapur, National Institute of Technology, Durgapur
Work Experience: 47 months
Reliance Industries Limited, Manager
Summers: Acelot Innovation Pvt. Ltd.
Campus to Corporate Sale & GTM Pilot Run on Acelot LMS



Sandeep Gupta
 Bachelor of Technology (Mechanical Engineering)
 Sunderdeep Engineering College, Ghaziabad, Uttar Pradesh Technical University
Work Experience: 61 months
Eastman Exports Pvt Ltd, Tender Executive
Summers: PeopleStrong Technologies Pvt. Ltd.
Improving Sales Closure Predictability for Demand Generation team- A process & framework analysis using CRM Account scores



Sarthak Ray
 Bachelor of Technology (Electronics and Communication Engineering)
 Silicon Institute of Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 57 months
Mindtree, Senior Engineer
Summers: ZeTechno Products and Services Pvt. Ltd.
Training in Pre-Sales and Sales on ServiceNow Products to be a part of the lead cycle management. Also, conducting account-based marketing in digital transformation space in a B2B business.




Kriti Modi
 Bachelor of Technology (Information Technology Engineering)
 Techno India, Salt Lake, Kolkata, West Bengal University of Technology
Work Experience: 47 months
Tata Consultancy Services, System Engineer
Summers: Exide Industries Ltd.
Develop Strategies for reverse auction In ARIBA for Acids & LPG and for Vendor Master-Material Master duplicate issue



Sayan Dhar
 Bachelor of Technology (Computer Science Engineering)
 SRM University, Kattankulathur, SRM University
Work Experience: 47 months
HCL Technologies Ltd., Lead Engineer
Summers: Tiger Analytics
Analysing and Predicting Customer Purchase Propensity



Karan Bimal Sarda
 Bachelor of Engineering (Mechanical Engineering)
 V V P Engineering College, Rajkot, Gujarat Technological University
Work Experience: 54 months
Tata Consultancy Services, Systems Engineer
Summers: Edukemy
Subscription Model for UPSC aspirants



Siddharth Mishra
 Bachelor of Technology (Electrical Engineering)
 Institute Of Technical Education & Research, Bhubaneswar, Siksha 'O' Anusandhan University
Work Experience: 49 months
TATA Consultancy Services, Systems Engineer
Summers: Tiger Analytics
To develop a Go To Market Strategy for Tiger's expansion into new markets



Snigdha
 Bachelor of Technology (Information Technology Engineering)
 Techno India, Salt Lake, Kolkata, Maulana Abul Kalam Azad University of Technology
Work Experience: 47 months
Tata Consultancy Services, System Engineer
Summers: Group G
Analyzing and managing fund in stock market



Anurag Mohanty
 Bachelor of Technology (Computer Science & Engineering)
 Silicon Institute of Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 46 months
Tech Mahindra, Senior Software Engineer
Summers: Tata Steel Ltd.
Reassessing the MRO store stock items and ensuring IT intervention for automated inventory planning




Vaibhav Nagpal
 Bachelor of Technology (Electronics and Electrical Engineering)
 Kalinga Institute of Industrial Technology, Bhubaneswar, Kalinga Institute of Industrial Technology
Work Experience: 49 months
Accenture Solutions Private Limited, Application Development Senior Analyst
Summers: Frost & Sullivan
Market research to determine competitive pricing within Packaging Industry and market analysis to check feasibility of Chemical industry in fueling the growth of Electromotives




Manisha Satpathy
 Bachelor of Technology (Mechanical Engineering)
 Kalinga Institute Of Industrial Technology, Bhubaneswar, Kalinga Institute Of Industrial Technology
Work Experience: 48 months
Accenture Solutions Private Limited, Application Development Analyst
Summers: Tata Consultancy Services Ltd.
Net Zero Supply Chain with focus on Ramp to Wardrobe Value Chain




Rishabh Singh
 Bachelor of Engineering (Computer Science and Engineering)
 Gyan Ganga Institute of Technology and Science, Jabalpur, Rajiv Gandhi Proudyogiki Vishwavidyalaya
Work Experience: 46 months
Amdocs, Software Developer
Summers: LeapForWord
Process and Data Analysis



Abhisekh Behera
 Bachelor of Technology (Mechanical Engineering)
 Institute of Technical Education & Research, Bhubaneswar, Siksha 'O' Anusandhan University
Work Experience: 45 months
Tata Consultancy Services, Systems Engineer
Summers: MedXpress
Business analysis of processes, streamlining financial projections and strategy formulation



Pratik Singh
 Bachelor of Technology (Computer Science and Information Technology Engineering)
 Institute of Technical Education and Research, Bhubaneswar, Siksha 'O' Anusandhan University
Work Experience: 48 months
TATA Consultancy Services, Systems Engineer
Summers: CredFlow
Improving digital marketing outreach and analysing best marketing practices



Sumeet Kumar Agrawal
 Bachelor of Technology (Electrical & Electronics Engineering)
 Silicon Institute of Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 48 months
Infosys Limited, Senior Systems Engineer
Summers: LetsEndorse Development Pvt. Ltd.
The Great Indian Entrepreneurship story




Rikku Zach Kurian
 Bachelor of Technology (Mechanical Production Engineering)
 SCT College of Engineering, Thiruvananthapuram, University of Kerala
Work Experience: 45 months
Infosys Limited, Senior Systems Engineer
Summers: Tiger Analytics India LLP
Account Planning for Data Science and Analytics Service Selling



Soumya Ranjan Biswal
 Bachelor of Technology (Mechanical Engineering)
 College of Engineering, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 45 months
Tata Consultancy Services, System Engineer
Summers: Disha Kiran Pvt. Ltd.
Developed Digital Channel Strategies to boost visibility and growth of the company.




Soumyesh Kumar Rout
Bachelor of Technology (Electrical and Electronics Engineering)
 Silicon Institute of Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 45 months
Wipro Limited, Senior Test Engineer
Summers: Viatrix Inc.
Creation of Go to market strategy of AI-enabled chest X-Ray report interpreter software in Indian public health system



Anshuman Behuria
Bachelor of Technology (Civil Engineering)
 Indira Gandhi Institute Of Technology, Sarang, Biju Patnaik University Of Technology
Work Experience: 44 months
Tata Consultancy Services Limited, Systems Engineer
Summers: Influidity Solutions Pvt. Ltd.
Online Reputation Management of high valued clients in marketing consultancy.



Sarthak Saxena
Bachelor of Technology (Electronics & Communication Engineering)
 Shri Ram Murti Smarak College of Engineering & Technology, Bareilly, Dr. APJ Abdul Kalam Technical University
Work Experience: 42 months
Tata Consultancy Services, System Engineer
Summers: Inquizity
Implementation of SNOP




Utkarsh Tiwari
Bachelor of Technology (Mechanical Engineering)
 Galgotias University, Greater Noida, Galgotias University
Work Experience: 42 months
Cognizant Technology Solutions India Pvt. Ltd., Programmer Analyst
Summers: Group G
Conducted primary and secondary research to understand the market prospects of the product. Carried out correlational and competitive analysis to develop strategies for social media handles, branding, and product launch on e-commerce platforms.



Dhurv Hiteshkumar Joshi
Bachelor of Engineering (Instrumentation and Control Engineering)
 Vishwakarma Government Engineering College, Ahmedabad, Gujarat Technological University
Work Experience: 44 months
Tata Consultancy Services, System Engineer
Summers: UNext Learning Pvt. Ltd.
Research In Indian EdTech Industry And Recommendation Of Growth For UNext




Subhangi Satarupa
Bachelor of Technology (Instrumentation and Electronics Engineering)
 College of Engineering and Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 44 months
Tata Consultancy Services, System Engineer
Summers: Tiger Analytics
Pre sales Case studies across various domains



Anshuman Pati
Bachelor of Technology (Instrumentation & Electronics Engineering)
 College of Engineering and Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 41 months
Tata Consultancy Services, Systems Engineer
Summers: Steel Authority of India Ltd.
A study on Working Capital Management in SAIL-RSP



Prince Rajaram Sahani
Bachelor of Engineering (Electronics and Telecommunication Engineering)
 Shree L R Tiwari College of Engineering, Mira-Bhayandar, University of Mumbai
Work Experience: 41 months
Qualitrix, Test Engineer
Summers: Acelot Innovation Pvt. Ltd.
Campus to Corporate Sale & GTM Pilot Run on Acelot LMS




Angona Sinha
Bachelor of Technology (Information Technology Engineering)
 MCKV Institute of Engineering, Liluah, Maulana Abul Kalam Azad University of Technology
Work Experience: 43 months
Tata Consultancy Services, Systems Engineer
Summers: Karvy Insights Ltd.
Understanding the process of Quantitative Market Research



Bikash Kumar Panigrahy
Bachelor of Technology (Electronics and Communication Engineering (ECE))
 National Institute of Science and Technology, Berhampur, Biju Patnaik University of Technology
Work Experience: 43 months
Infosys Limited, Technology Analyst
Summers: Tata Steel Mining Ltd.
Ferro Chrome Manufacturing and Cost Optimization



Sonali Mitra
Bachelor of Engineering (Electrical and Electronics Engineering)
 University Visvesvaraya College of Engineering, Bangalore, Bangalore University
Work Experience: 41 months
Ericsson, Engineer - Network Engineering
Summers: TATA Steel Ltd.
Cost to serve and Network optimisation



Aiswarya Mishra
Bachelor of Arts (Social Science)
 Tata Institute of Social Sciences, Tuljapur, Tata Institute of Social Sciences
Work Experience: 40 months
National Rurban Mission (NRuM), Government of Odisha, Young Professional
Summers: Acelot Innovation Pvt. Ltd.
Campus to Corporate Sale & GTM Pilot Run on Acelot LMS



Abhishek Panigrahi
Bachelor of Technology (Production Engineering)
 Veer Surendra Sai University of Technology, Burla, Veer Surendra Sai University of Technology
Work Experience: 42 months
Mindfire Solutions, Senior Test Software Engineer
Summers: Inquizity
Designing Supply Chain Control Tower platform



Anshuman Mohapatra
Bachelor of Technology (Applied Electronics and Instrumentation Engineering)
 Silicon Institute of Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 42 months
Tata Consultancy Services, System Engineer
Summers: Zimyo Consulting Pvt. Ltd.
An extensive market research on the Performance Management system including competitive landscape along with devising business strategy for entry and expansion of the HRMS product in UK region



Bibek Pradhan
Bachelor of Technology (Electronics and Telecommunication Engineering)
 International Institute of Information Technology, Bhubaneswar, International Institute of Information Technology
Work Experience: 40 months
Incture, Consultant
Summers: Tiger Analytics
Trade Promotion Optimisation



Tanmayjyoti Nayak
Bachelor of Technology (Computer Science Engineering)
 Kalinga Institute of Industrial Technology, Bhubaneswar, Kalinga Institute Of Industrial Technology
Work Experience: 40 months
Deloitte India (Offices of the US), Advisory Analyst
Summers: Tata Steel Ltd.
Exploring Challenges related to water management and opportunities at TSL



Nabarun Das Pattanayak
Bachelor of Technology (Electrical Engineering)
 Kalyani Government Engineering College, Kalyani, Maulana Abul Kalam Azad University of Technology
Work Experience: 42 months
Tata Consultancy Services, Systems Engineer
Summers: ZeTechno Products and Services Pvt Ltd.
Account Based Marketing and Pre-sales work on a€™Workflow management using ServiceNow digital transformation toolsâ€™™ on prospective client organizations in a B2B environment and lead cycle management with focus on specific personas




Sagar Vipulbhai Shah
Bachelor of Engineering (Mechanical Engineering)
 Sardar Vallabhbhai Patel Institute of Technology, Vasad, Gujarat Technological University
Work Experience: 42 months
Steel Strong Valves (I) Pvt Ltd, Engineer-Planning
Summers: Clayworks Spaces Technologies Pvt Ltd
Market Research on Office Space Utilization Challenges and Business Development



Abhishek Dash
Bachelor of Technology (Electronics and Instrumentation Engineering)
 College of Engineering and Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 39 months
Accenture Solutions Pvt Ltd, Application Development Analyst
Summers: TATA CONSUMER PRODUCTS Ltd.
Tata Tea Premium Restage



Avinash Baishya
Bachelor of Engineering (Mechanical Engineering)
 Girijananda Chowdhury Institute of Management and Technology, Guwahati, Gauhati University
Work Experience: 39 months
Amazon.com, Senior Investigation Specialist
Summers: Tata Steel Ltd.
Exploring opportunities in Energy efficiency space



Shrey Gupta
 Bachelor of Arts (Honours) Business Economics (Marketing and Economics)
 Shivaji College, New Delhi, University of Delhi
Work Experience: 38 months
D.K.B Optics, Business Development Executive
Summers: Acelot Innovation Pvt. Ltd.
Research, Design and Execution of B2B Marketing and Sales Strategy for SaaS LMS Platform




Srikant Majumder
 Bachelor of Technology (Instrumentation and Electronics Engineering)
 College of Engineering and Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 38 months
Accenture Solutions Private Limited, Application Development Analyst
Summers: Techsofin
Drive strategy and Product Management



Ravi Kartikey
 Bachelor of Technology (Electronics and Communication Engineering)
 Vellore Institute of Technology, Vellore, Vellore Institute of Technology
Work Experience: 37 months
ION Trading India Pvt. Ltd., Product Support Analyst
Summers: Deloitte USI
Design Target Operating Model and Organisation Structure for a US Insurtech



Sagar D Mehta
 Bachelor of Commerce (Honours) (Finance)
 Anil Surendra Modi School of Commerce, Mumbai, Narsee Monjee Institute of Management Studies
Work Experience: 37 months
CRISIL Limited, Research Analyst
Summers: HSBC STG
Comprehensive Credit Rating Analysis of Rated Companies across Sectors




Subramanian Divya
 Bachelor of Technology (Electrical and Electronics Engineering)
 Bharati Vidyapeeth's College of Engineering, New Delhi, Guru Gobind Singh Indraprastha University
Work Experience: 38 months
ASP Infotech, IT Consultant
Summers: Infosys Ltd
CIS Benchmarking




Analpa Abhishikta
 Bachelor of Technology (Electronics and Communication Engineering)
 Silicon Institute of Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 37 months
Infosys Limited, Senior Systems Engineer
Summers: Tiger Analytics
Advanced Analytics Solution Designing for Pre-Sales Team demonstrating multiple case studies and crafting business solutions for industries



Sarthak Gupta
 Bachelor of Technology (Power System Engineering)
 University of Petroleum and Energy Studies, Dehradun, University of Petroleum and Energy Studies
Work Experience: 37 months
Apar Industries Limited, Senior Officer
Summers: Tanserv Business Process Pvt. Ltd.
Market Mapping for TanServ



Abhijeet Kar
 Bachelor of Engineering (Mechanical Engineering)
 Dayananda Sagar College of Engineering, Bangalore, Vivesvaraya Technological University, Belgaum
Work Experience: 36 months
Accenture Solutions Private Limited, Test Engineering Analyst
Summers: TATA Steel Ltd.
Monthly Dispatch Planning Requirement



Anchal Bagaria
 Bachelor of Technology (Information Technology Engineering)
 Netaji Subhash Engineering College, Kolkata, Maulana Abul Kalam Azad University Of Technology
Work Experience: 37 months
Tata Consultancy Services, Systems Engineer
Summers: Tata Motors
Understanding customer complaint behavior and action plan to improve the same.



Ankita Panigrahy
 Bachelor of Technology (Electronics and Telecommunication Engineering)
 Kalinga Institute of Industrial Technology, Bhubaneswar, Kalinga Institute Of Industrial Technology
Work Experience: 37 months
Accenture Solutions Private Limited, App/Cloud Support Analyst
Summers: Yokohama Off-Highway Tires
Product Roadmap for Earthmovers and Mining Segments




Abinash Mishra
 Bachelor of Technology (Civil Engineering)
 College of Engineering and Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 36 months
Tata Consultancy Services, System Engineer
Summers: Brillio Technologies Pvt. Ltd.
Account Growth Plan for Microsoft & Johnson & Johnson



Ananya Das
 Bachelor of Technology (Chemical Engineering)
 Heritage Institute of Technology, Kolkata, Maulana Abul Kalam Azad University of Technology
Work Experience: 36 months
TATA Consultancy Services, Systems Engineer
Summers: Deloitte Consulting India Pvt. Ltd
Impact of Artificial Intelligence & analysis of Oracle AI Platform



Budankailu Vishal Subudhi
 Bachelor of Technology (Mechanical Engineering)
 National Institute of Technology, Jamshedpur, National Institute of Technology, Jamshedpur
Work Experience: 37 months
Vedanta Limited - Aluminium Business, Assistant Manager
Summers: Tata Consultancy Services
Impact of multimodal logistics on modern retailers



Chinmay Prasad Panda
 Bachelor of Technology (Mechanical Engineering)
 Institute of Technical Education and Research, Bhubaneswar, Siksha 'O' Anusandhan University
Work Experience: 37 months
Ayeena Developers & Constructions Private Limited, Technical Assistant
Summers: Acelot Innovation Pvt. Ltd.
Campus to Corporate Sale & GTM Pilot Run on Acelot LMS




Aritra Paul
 Bachelor of Science (Hospitality and Hotel Administration)
 Institute of Hotel Management Pusa, New Delhi, Indira Gandhi National Open University
Work Experience: 36 months
Oberoi Hotels and Resorts, Assistant Manager
Summers: Nestlé India Ltd.
1)Identify a coverage Model for GS A & GS B ; 2) Review Split Coverage - Bring it to category Focused Coverage; 3)Opportunity assessment for T3 distributor in Delhi City



Mriganka Mohapatra
 Bachelor of Technology (Information Technology)
 International Institute of Information Technology, Bhubaneswar, International Institute of Information Technology, Bhubaneswar
Work Experience: 36 months
IBM, Application Developer
Summers: Cognizant Technology Solutions India Pvt. Ltd.
The changing landscape of the US Retirement Industry amidst the COVID Pandemic



Namrata Jena
 Bachelor of Technology (Mechanical Engineering)
 Veer Surendra Sai University of Technology, Burla, Veer Surendra Sai University of Technology
Work Experience: 37 months
Infosys Limited, Systems Engineer
Summers: Karma Strategies
Business analysis of processes and IT systems for a luxury travel and experience organization




Namrata Pradhan
 Bachelor of Technology (Information Technology)
 College of Engineering and Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 37 months
Tata Consultancy Services, Systems Engineer
Summers: GetMyUni Education Services Pvt. Ltd.
Digital Marketing - Lead Generation and Nurturing Campaigns



Pankaj Kumar Panda
 Bachelor of Technology (Instrumentation & Electronics)
 College of Engineering and Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 36 months
Tata Consultancy Services, Systems Engineer
Summers: Deloitte
Blockchain for Financial Services




Raja Jagannath Palita
 Bachelor of Technology (Chemical Engineering)
 Indira Gandhi Institute of Technology, Sarang, Biju Patnaik University of Technology
Work Experience: 36 months
Tata Consultancy Services, System Engineer
Summers: SBM Bank
Operational Risk Reporting



Sahaj Saxena
Bachelor of Technology (Electronics and Communications Engineering)
 Vellore Institute of Technology, Vellore, Vellore Institute of Technology University
Work Experience: 36 months
Vodafone India Services Pvt. Ltd., Assistant Manager
Summers: Phoenix Robotix Pvt. Ltd
Market Research Analyst



Sanket Patra
Bachelor of Technology (Mining Engineering)
 National Institute of Technology, Raipur,
Work Experience: 36 months
Prism Johnson Limited, Senior Engineer
Summers: SBI Capital Markets Ltd.
Pre packaged and group insolvency process , existing/proposed regulations and comparison with restructuring under extant RBI framework



Ankana Das
Bachelor of Engineering (Power Engineering)
 Jadavpur University, Kolkata, Jadavpur University
Work Experience: 34 months
Oracle India Private Limited, IT Consultant
Summers: Yokohama Off-Highway Tires
Supply Chain Visibility for YOHTA: Container Tracking System for US



Rajat Upreti
Bachelor of Technology (Electronics and Communication Engineering)
 Dehradun Institute of Technology, Dehradun, DIT University
Work Experience: 34 months
Infosys Limited, Senior Systems Engineer
Summers: Capital Setu Private Ltd.
Order Management System




Shreeta Ghosh
Bachelor of Technology (Electronics and Telecommunication Engineering)
 Veer Surendra Sai University of Technology , Burla Odisha, Veer Surendra Sai University of Technology , Burla Odisha
Work Experience: 36 months
Wipro Limited, Associate Consultant
Summers: Sun Pharmaceutical Industries Ltd
Determination of KPIs for Manufacturing- IT team



Suyash Pandey
Bachelor of Technology (Agricultural Engineering)
 College of Technology, Pantnagar, Govind Ballabh Pant University of Agriculture and Technology
Work Experience: 36 months
Escorts Limited, Assistant Manager
Summers: ATC Tires Pvt. Ltd
To develop a product roadmap specifically for the India Market



Ruchi Shetty
Bachelor of Engineering (Information Technology)
 SIES Graduate School of Technology, Nerul, University of Mumbai
Work Experience: 34 months
Reliance Jio Infocomm Ltd, Deputy Manager
Summers: Tata Steel
Analysis of alternate priority segments for Tata Steelium considering capacity expansion due to TSBSL/ TSK Phase #2.



Shalini Singh
Bachelor of Commerce (Finance)
 Gargi College, New Delhi, University of Delhi
Work Experience: 34 months
HOME Fundraising Ltd, Fundraising Regional Manager
Summers: HSBC
Competition Benchmarking for Start-up Products Across Banks



Anurag Devendrasingh Rana
Bachelor of Engineering (Chemical Engineering)
 Shri Sad Vidya Mandal Institute of Technology, Gujarat Technological University
Work Experience: 35 months
RCS Networks, Executive Engineer - Production
Summers: Crompton Greaves Consumer Electricals Ltd.
Designing of Vendor Management Portal



Damini Khetan
Bachelor of Commerce (Honours) (Marketing)
 St. Xavier's College, Kolkata, Calcutta University
Work Experience: 35 months
Country Bean, Marketing Associate
Summers: Godrej Consumer Products Ltd.
Building Direct-to-consumer(D2C) channel in Rural through the Udyogi program in Bengal



Soham Mukherjee
Bachelor of Technology (Electronics and Communication Engineering)
 Manipal Institute of Technology, Manipal, Manipal Academic of Higher Education
Work Experience: 34 months
Intellect Design Arena Limited, Team Leader
Summers: Tiger Analytics
Pre Sales Case Analysis on the various client solutions provided by Tiger Analytics




Supratik Biswal
Bachelor of Technology (Manufacturing Engineering and Technology)
 Central Institute of Plastics Engineering & Technology, Biju Patnaik University of Technology
Work Experience: 34 months
GlobalData Plc, Associate Analyst
Summers: Expertrons Technologies Pvt Ltd
Analyzing sector-wise career consultation demand and strategizing ideal execution method to collaborate with prime industry stalwarts from relevant sectors.




Divyanshu Sinha
Bachelor of Technology (Electrical & Electronics Engineering)
 Veer Surendra Sai University of Technology, Burla, Veer Surendra Sai University of Technology, Burla
Work Experience: 35 months
Accenture Solutions Private Limited, Application Development Analyst
Summers: MedXpress
Business processes, streamlining financial projections and strategy formulation




Naresh Kumar Sahu
Bachelor of Technology (Electronics and Communication Engineering)
 Silicon Institute of Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 35 months
CloudAccel Inc., Software Engineer
Summers: SBM Bank
Identifying key partnership opportunities in outward remittances in various domains of the digital cross-border payments market.



Abhijeet Das
Bachelor of Technology (Electronics and Telecommunication Engineering)
 International Institute of Information Technology, Bhubaneswar
Work Experience: 33 months
Infosys Limited, Senior Systems Engineer
Summers: Deloitte Consulting India Pvt. Ltd
Analysis of human to machine interfaces in driverless cars



Akanksha Tyagi
Bachelor of Technology (Biotechnology)
 Amity Institute of Biotechnology, Noida., Amity University
Work Experience: 33 months
Barclays, Essential Banking Personal Banker
Summers: Natwest
Trend analysis of queries and complaints



Pratyusha Isukapalli
Bachelor of Technology (Computer Science & Engineering)
 Aditya Engineering College, Peddapuram, Jawaharlal Nehru Technological University, Kakinada
Work Experience: 35 months
CGI Information Systems and Management Consultants Pvt. Ltd., Software Engineer
Summers: Capgemini
Customer Experience Transformation



Amit Sekhar
Bachelor of Technology (Electrical Engineering (EE))
 Kalinga Institute of Industrial Technology, Bhubaneswar, Kalinga Institute of Industrial Technology
Work Experience: 34 months
Cognizant Technology Solutions India Pvt. Ltd., Programmer Analyst
Summers: Tata Steel Ltd.
Ideation and new product recommendation in home-maker frame suitable for online marketplace




Anagha Sanjay Joshi
Bachelor of Engineering (Computer)
 Vishwakarma Institute of Information Technology, Pune, Savitribai Phule Pune University
Work Experience: 33 months
Accenture Solutions Private Limited, Application Development Analyst
Summers: Tiger Analytics
Analytical solution for Devising a Pricing Strategy for Global Fast Food Chain



Aritra Hazra
Bachelor of Technology (Information Technology)
 B. P. Poddar Institute of Management & Technology, Kolkata, Maulana Abul Kalam Azad University of Technology, West Bengal
Work Experience: 33 months
Cognizant Technology Solutions India Pvt. Ltd., Product Specialist
Summers: ZeTechno Products and Services Pvt Ltd.
B2B Brand Building and its Content Strategy Implementation




Jeevan Jyoti Swain
Bachelor of Technology (Instrumentation & Electronics Engineering)
 College of Engineering and Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 33 months
Tata Consultancy Services, System Engineer
Summers: SBM Bank
Digital & Payment Services (AePS, NFS, IMPS)



Sanket Bhuyan
Bachelor of Technology (Mechanical Engineering)
 Kalinga Institute of Industrial Technology, Kalinga Institute Of Industrial Technology
Work Experience: 33 months
Usha Martin Limited (WWR Division, Ranchi), Engineer
Summers: Machstanz Business Solutions Pvt.Ltd.
Market Research & Product management for IIOT applications



Soumyak Dwibedy
Bachelor of Technology (Civil Engineering)
 Centurion Institute of Technology, Bhubaneswar, Centurion University
Work Experience: 32 months
The Federal Bank Ltd., Clerk
Summers: UltraTech Cement Ltd.
Market research and analysis on scope and price elasticity for premium Cement category demand along with way forward for strengthening the brand equity in Odisha.




Srujan Deep Mishra
Bachelor of Technology (Mining Engineering)
 National Institute of Technology, Rourkela,
Work Experience: 32 months
Innominds, Software Engineer
Summers: MyCaptain
Creating a marketing campaign to acquire customers from tier 2, tier 3 cities for a B-C bootstrap edu-tech company.



Srikrishna Dattatreya Sainatha Pullabhotla
Bachelor of Engineering (Electronics and Communication Engineering)
 Maturi Venkata Subba Rao Engineering College, Hyderabad, Osmania University
Work Experience: 33 months
Accenture Solutions Private Limited, Application Development Analyst
Summers: Woodofa
Go to Market strategy for home repair and maintenance services




Abhisekh Satapathy
Bachelor of Technology (Mechanical Engineering)
 Kalinga Institute of Industrial Technology, Bhubaneswar, KIIT University, Bhubaneswar
Work Experience: 32 months
Cognizant Technology Solutions India Pvt. Ltd., Programmer Analyst
Summers: Karma Strategies
Business analysis of processes and IT systems for a luxury travel and experience organization



Abinash Acharya
Bachelor of Technology (Civil Engineering)
 Maharashi Markandeshwar Engineering College, Mullana, Maharishi Markandeshwar University, Mullana
Work Experience: 31 months
Clixlogix Technologies, Freelance Content Writer
Summers: Foxberry Technologies Pvt Ltd
Social Media Campaign Creation



Aishwarya Parida
Bachelor of Science (Honours) (Physics)
 Prana Nath Autonomous College, Khordha, Utkal University
Work Experience: 31 months
Tata Consultancy Services, Systems Engineer
Summers: Satattva Sustainable Development Solutions Pvt. Ltd.
Process Streamlining using SAAS tools



Het Manish Gala
Bachelor of Commerce (Finance and Marketing)
 H.R. College of Commerce and Economics, Mumbai, University of Mumbai
Work Experience: 32 months
Foodplaza, Business Associate
Summers: Infosys Limited
Mitigate risk coverage for accounts receivables, analyse risk using analytical tools and examine the competition



Pritam Kumar Mandal
Bachelor of Technology (Mechanical Engineering)
 Kalinga Institute of Industrial Technology, Bhubaneswar, Kalinga Institute Of Industrial Technology
Work Experience: 32 months
BNY Mellon Technology Private Limited, Software Configuration Analyst
Summers: National Bank for Agriculture and Rural Development
To identify the impediments in, and formulate a possible roadmap to ensure, 100% PACS Computerisation in Chhattisgarh.



Gargi Gupta
Bachelor of Technology (Information Technology)
 Galgotias College of Engineering and Technology, Greater Noida, AKTU (formerly UPTU)
Work Experience: 31 months
Cognizant Technology Solutions India Pvt. Ltd., Programmer Analyst
Summers: Kohler Power India Pvt. Ltd.
Business Updates & Strategy for Growth : Diesel Engine (5 " 25 HP)



Aditya Trupta Pattanayak
Bachelor of Technology (Civil Engineering)
 Institute of Technical Education and Research(ITER), Bhubaneswar, Siksha 'O' Anusandhan University
Work Experience: 30 months
Career Launcher(CL), Quantitative Ability(QA) and Data Interpretation & Logical Reasoning(DILR) Faculty
Summers: Acelot Innovation Pvt. Ltd.
Campus to Corporate Sale & GTM Pilot Run on Acelot LMS



Raman Bhatia
Bachelor of Technology (Electronics and Communication)
 Maharaja Surajmal Institute of Technology, Guru Gobind Singh Indraprastha University
Work Experience: 32 months
Accenture Solutions Private Limited, Application Development Analyst
Summers: UniAcco
Building predictive models for sales and marketing analysis.




Sandeep Kumar Majumdar
Bachelor of Commerce (Honours) (Accountancy and Finance)
 Chittaranjan College, Calcutta University
Work Experience: 32 months
Shristi Polymer, Sales Executive & Inventory Manager
Summers: Suparsva Fincorp
Analysis of Mutual Funds and Equity Research




Debasis Mishra
Bachelor of Technology (Computer Science Engineering)
 J. B. Institute of Engineering and Technology, Hyderabad, Jawaharlal Nehru Technological University Hyderabad
Work Experience: 30 months
Amazon Development Centre (India) Private Limited, Process Specialist - 1, Relay Operations Centre
Summers: Spark Academy
Strategy and Planning for new coaching programs



Jai Prakash Kumar
Bachelor of Technology (Electronics and Communications Engineering)
 Ajay Kumar Garg Engineering College, Ghaziabad, Dr. A.P.J. Abdul Kalam Technical University
Work Experience: 30 months
Flatworld Billing Services Pvt. Ltd., Underwriting Analyst
Summers: Supr Daily
Assisting in the proposed expansion of the warehouse, procurement process, and execution of other allied works



Siddhant Soni
Bachelor of Technology (Computer Science with Specialization in Oil and Gas Informatics)
 College of Engineering Studies, Dehradun, University of Petroleum & Energy Studies
Work Experience: 32 months
KUKA India Private Limited, Engineer-IT Services
Summers: Niswey
Building Hubspot Sales Pipeline



Somya Vats
Bachelor of Engineering (Telecommunications Engineering)
 Bangalore Institute of Technology, Bangalore, Visvesvaraya Technological University
Work Experience: 32 months
Accenture Solutions Private Limited, Bangalore, Application Development Analyst
Summers: Deloitte Consulting India Pvt. Ltd
Analysis of digital Supply Chain using Blockchain



Reshma Misra
Bachelor of Arts (Psychology)
 University of British Columbia, University of British Columbia
Work Experience: 30 months
University of British Columbia - Development and Alumni Engagement, Development Coordinator
Summers: Boston Scientific
Market Expansion In Tier 2 & Tier 3 Cities



Sidhartha Mohapatra
Bachelor of Technology (Electrical Engineering)
 National Institute of Technology, Rourkela
Work Experience: 30 months
CL Educate Ltd., Senior Executive-Academics
Summers: Infosys Limited
Creating digital twin using process mining



Sweta Mishra
Bachelor of Technology (Instrumentation and Electronics)
 College of Engineering and Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 30 months
Accenture Solutions Private Limited, Application Development Analyst
Summers: Tata Steel Long Products Ltd.
Enhancing the rake capacity at TSLP's private siding from 110 rakes/month to 150 rakes/month with the existing infrastructure




Vibhor Kapoor
Bachelor of Technology (Computer Science & Engineering)
 Shaheed Bhagat Singh State Technical Campus, Ferozepur, Punjab Technical University, Jalandhar
Work Experience: 30 months
Maya Biotech, Operations Manager
Summers: Ultratech Cement Ltd.
Designing Sales & Marketing Strategies for scaling up Ultratech's Augmented (& Building) Products




Ishita Banerjee
Bachelor of Technology (Electrical Engineering)
 Kalinga Institute of Industrial Technology, Bhubaneswar, Kalinga Institute Of Industrial Technology
Work Experience: 26 months
Accenture Solutions Private Limited, Application Development Analyst
Summers: Jones Lang LaSalle
Identification of Special Economic Zones across India on available transactional opportunities for JLL




Sanyukta Babasaheb Phatke
Bachelor of Engineering (Computer Engineering)
 Pune Institute of Computer Technology, University of Pune
Work Experience: 26 months
Accenture Solutions Private Limited, Associate Development Analyst
Summers: Intellect Design Arena
Analyzing the Anti Patterns and Streamlining the Recruitment Process



Girish Kumar Rath
Bachelor of Technology (Science)
 Silicon Institute of Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 29 months
Tata Consultancy Services, System Engineer
Summers: State Bank of Mauritius
Credit analysis of AAA rated companies and In-depth analysis of recent corporate bond issuances and secondary market deals




Lakshay Hooda
Bachelor of Technology (Mechanical Engineering)
 SRM University, Delhi-NCR, Sonapat, SRM University Haryana
Work Experience: 29 months
Search Precise Consultancy, Patent Writer
Summers: Soulflower
Applying Process Excellence in procurement, dispatch, and soap manufacturing processes



Sidharth Palai
Bachelor of Technology (Metallurgical and Material Science Engineering)
 Indira Gandhi Institute Of Technology, Sarang, Biju Patnaik University Of Technology
Work Experience: 26 months
Prisoft, Business Intelligence Consultant
Summers: Finkraft.ai
Delivering GST-automated SAAS based platforms to corporates



Snehasish Subudhiray
Bachelor of Technology (Mechanical Engineering)
 Institute of Technical Education and Research, Bhubaneswar, Siksha 'O' Anusandhan University
Work Experience: 26 months
Infosys Limited, Systems Engineer
Summers: ERC Group
Strategizing and Implementation of Business Plan for Digital Aggregator Platform



Soham Saha
Bachelor of Technology (Electrical Engineering)
 Haldia Institute of Technology, Maulana Abul Kalam Azad University of Technology
Work Experience: 29 months
Infosys Limited, Systems Engineer
Summers: ERC Group
Strategizing and Implementation of Business Plan for Digital Aggregator Platform



Manu Gopalakrishnan Krishnan
Bachelor of Technology (Mechanical Engineering)
 Federal Institute of Science and Technology, Kochi, Mahatma Gandhi University, Kottayam
Work Experience: 28 months
Swiggy, Sales Manager
Summers: Capgemini Technology Services India Ltd.
POV on Emerging RFP Market Trends



Aayushi Raj
Bachelor of Technology (Information Technology)
 Toc H Institute of Science and Technology, Cochin, Cochin University of Science and Technology
Work Experience: 25 months
Infosys Limited, Test Engineer
Summers: Boston Scientific
Project Parceria, partnering with public health system for better healthcare access



Adyasha Mishra
Bachelor of Technology (Electrical Engineering)
 College of Engineering and Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 25 months
Tata Consultancy Services, Assistant Systems Engineer
Summers: Group G
Marketing of the Interior Designing division - an initiation by Group G.



Shobhana Maringanti
Bachelor of Technology (Electronics and Communication Engineering)
 Mahatma Gandhi Institute of Technology, Hyderabad, Jawaharlal Nehru Technological University
Work Experience: 28 months
Accenture Solutions Private Limited, Application Development Analyst
Summers: Techsofin Pvt. Ltd.
Product Management - Daily Deposit App



Tunir Guha Neogi
Bachelor of Science (Honours) (Economics, Mathematics, Statistics)
 St. Joseph's College, Bengaluru, Bangalore University
Work Experience: 28 months
Nielsen, Research Executive
Summers: Niswey
Digital Marketing Courses- Creation and Marketing Strategy



Amrit Mishra
Bachelor of Technology (Computer Science and Engineering)
 National Institute of Technology, Rourkela
Work Experience: 25 months
Ruboff Business Solutions Pvt Ltd., Bhubaneswar, Software Developer
Summers: Tata Consultancy Services Ltd.
Commercialization of logistics



Andavarapu Tarun
Bachelor of Technology (Mechanical Engineering)
 Indira Gandhi Institute of Technology, Sarang, Biju Patnaik University of Technology, Rourkela
Work Experience: 25 months
Tata Consultancy Services, Assistant System Engineer
Summers: Machstatz Solutions Pvt. Ltd.
Go to Market Strategy of the Company




Falguni Das
Bachelor of Technology (Civil Engineering)
 Indira Gandhi institute of Technology, Sarang, Biju patnaik University of Technology, Rourkela
Work Experience: 27 months
Infosys Limited, Systems Engineer
Summers: UltraTech Cement
Digitization Strategy for optimizing various business critical processes to improve net efficiency and productivity



Shazia Munawwar
Bachelor of Technology (Electrical Engineering)
 College of Engineering and Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 27 months
Wipro Technologies, Project Engineer
Summers: Expertrons Technologies Pvt Ltd
Analyzing sector-wise career consultation demand and strategizing ideal execution method to collaborate with prime industry stalwarts from relevant sectors



Asmita Kundu
Bachelor of Technology (Electronics and Telecommunication)
 C.V Raman College of Engineering, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 25 months
Infosys Limited, Systems Engineer
Summers: Deloitte India
Analysis on Oracle IOT Production Monitoring Cloud



Eshan Jain
Bachelor of Technology (Civil Engineering)
 SRM Institute of Science & Technology, Chennai, SRM Institute of Science & Technology, Chennai
Work Experience: 25 months
MCC Mechanical & Engineering Corpn., Site Supervisor
Summers: National Aluminium Company Ltd.




Padmini Singh
Bachelor of Technology (Electrical and Electronics Engineering)
 Veer Surendra Sai University of Technology, Burla, Veer Surendra Sai University of Technology, Burla
Work Experience: 25 months
Infosys Limited, Systems Engineer
Summers: Tiger Analytics
Analytical Strategy to Increase Cross-Sell Propensity Rate



Pallav Jain
Bachelor of Technology (Mechanical Engineering)
 SRM Institute of Science & Technology (SRMIST), Kattankulathur, Chennai, SRM University
Work Experience: 25 months
Vedanta Limited - Aluminium Business, Assistant Manager
Summers: Tata Steel
Finished goods movement- Freight analysis and optimization



Bibhupada Sahoo
Bachelor of Technology (Mechanical Engineering)
 Veer Surendra Sai University of Technology, Burla, Veer Surendra Sai University of Technology
Work Experience: 24 months
Bhushan Power & Steel Limited, Assistant Engineer
Summers: Princeton & Company
 1) Identify international best practices and benchmarks in strategic cost optimization. 2) PPP (Public Private Partnership) and FDI (Foreign Direct Investment) strategy of a GCC country; developed strategy methodology, initial hypotheses, data and market research requirements



Dipankar Panda
Bachelor of Technology (Mechanical Engineering)
 Kalinga Institute of Industrial Technology, Bhubaneswar, Kalinga Institute of Industrial Technology
Work Experience: 24 months
Infosys Limited, Systems Engineer
Summers: Infosys Limited
Intelligent Automation, Understanding and Analysis



Ronica Dash
Bachelor of Technology (Computer Science and Engineering)
 Silicon Institute of Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 25 months
Wipro Limited, Project Engineer
Summers: Cognizant Technology Solutions India Pvt. Ltd.
Globalisation and Interoperability of Real Time Payments



Soumya Shankar Singh
Bachelor of Technology (Electronics and Telecommunication)
 International Institute of Information and Technology, Bhubaneswar, International Institute of Information and Technology, Bhubaneswar
Work Experience: 25 months
Infosys Limited, Systems Engineer
Summers: Acelot Innovation Pvt. Ltd.
Campus to Corporate Sale & GTM Pilot Run on Acelot LMS



Jatin Singh
Bachelor of Technology (Civil Engineering)
 Indian Institute of Technology, Patna, Indian Institute of Technology Patna
Work Experience: 24 months
Larsen & Toubro Limited, Senior Engineer Civil
Summers: Group G
ISO 9001:2015 Implementation in the Engineering Division of Organization



Pranav Kandpal
Bachelor of Management Studies (Management Finance)
 College of Vocational Studies, New Delhi, University of Delhi
Work Experience: 24 months
S&P Global Market Intelligence, Data Researcher I
Summers: Tata Steel
Explore opportunity to provide Colornova in segments like Commercial Building, Metal false ceiling tiles, Racks and Storage



Subham Panda
Bachelor of Technology (Mechanical Engineering)
 Vellore Institute of Technology, Vellore Institute of Technology
Work Experience: 25 months
Infosys Limited, System Engineer
Summers: Tata Consultancy Services Ltd.
Impact of 5G on Healthcare Industry




Utkarsh Mohapatro
Bachelor of Technology (Metallurgical and Materials Engineering)
 National Institute of Technology, Jamshedpur
Work Experience: 25 months
Hindustan Zinc Limited, Engineer-Process
Summers: Tata Consultancy Services
Customer focused Transportation solution proposal for Retail and CPG industry



Rishabh Dheeraj Kathuria
Bachelor of Technology (Fibres and Textile Processing Technology)
 Institute of Chemical Technology, Mumbai, Institute of Chemical Technology
Work Experience: 24 months
Texpersts India Pvt. Ltd., Executive International Business Development
Summers: Yokohama Off-Highway Tires
Developing product roadmap for Tractors & Row Crop categories



Sachin Bindu Saji
Bachelor of Technology (Electrical and Electronics)
 Vellore Institute of Technology, Chennai, Vellore Institute of Technology
Work Experience: 24 months
Tata Consultancy Services Ltd., Systems Engineer
Summers: Intellect Design Arena
Elevating the Candidate Experience in the Recruitment process



Vipul Singh
Bachelor of Technology (Mechanical Engineering)
 Hindustan College of Science & Technology, Mathura, Dr. A.P.J. Abdul Kalam Technical University, Uttar Pradesh
Work Experience: 25 months
Tech Mahindra Ltd., Software Engineer
Summers: Optum Global Solutions Pvt. Ltd.
PM Function Market Intelligence



Amit Kumar Rungta
Bachelor of Commerce (Honours) (Management)
 Ravenshaw University, Cuttack, Ravenshaw University
Work Experience: 24 months
Amit Roadways, Cuttack, Operations Manager
Summers: Supr Infotech Solutions Pvt. Ltd.
Category Management - Sourcing and Non Food Category Launch



Shruti Mohapatra
Bachelor of Technology (Computer Science & Engineering)
 Kalinga Institute of Industrial Technology, Bhubaneswar, Kalinga Institute of Industrial Technology
Work Experience: 24 months
Bosch Engineering and Business Solutions, Software Engineer
Summers: Foxberry Technologies
Social Media Communication for Generating User Engagement & Evaluation of User Communication Effectiveness through Analytics



Somnath Mohapatra
Bachelor of Technology (Chemical Engineering)
 College of Engineering Studies, Dehradun, University of Petroleum and Energy Studies
Work Experience: 24 months
Nilachal Carbo Metalicks Pvt. Ltd., Production Manager
Summers: Bharat Petroleum Corporation Ltd.
Business Process Re-engineering of Transformer Oil Unit- Physical, Technological and Financial




Anshul Gupta
Bachelor of Technology (Computer Science)
 University of Petroleum and Energy Studies, Dehradun, University Of Petroleum and Energy Studies
Work Experience: 24 months
Wipro Limited, Senior Software Engineer
Summers: Azul Arc Interactive Pvt Ltd
Creating a Detailed Business Analysis, Outlining Problems, Opportunities And Solutions For The Clients Of The Organization




Anubhav Satapathy
Bachelor of Technology (Electronics & Communication Engineering)
 Institute of Technical Education and Research, Bhubaneswar, Siksha 'O' Anusandhan University
Work Experience: 24 months
BNY Mellon, Application Developer
Summers: Capgemini
Top Trends in Life Insurance



Subhasish Singh
Bachelor of Technology (Electrical Engineering)
 College of Engineering and Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 24 months
Tata Consultancy Services, Systems Engineer
Summers: Zluri Technologies Pvt. Ltd.
Study of feasibility of Integrations with 10 most popular SaaS apps & design metrics to measure utilization of those applications in organizations




Amrit Kumar Patel
Bachelor of Technology (Mechanical Engineering)
 SRM Institute of Science and Technology, Chennai, SRM Institute of Science and Technology, Chennai
Work Experience: 23 months
Infosys Limited, Systems Engineer
Summers: Expertrons
Market Research and Partnership Strategy Formulation




Devang Ajmera
Bachelor of Commerce (Honours) (Accountancy)
 The Bhawanipur Education Society College, University of Calcutta
Work Experience: 23 months
Bhogilal & Co, Sales Associate
Summers: Capital Setu Pvt. Ltd.
Capital Setu : Order Management System



Upasana Samanta
Bachelor of Technology (Production Engineering)
 Veer Surendra Sai University Of Technology, Burla, Veer Surendra Sai University Of Technology, Burla
Work Experience: 21 months
Accenture Solutions Private Limited, Application Development Analyst
Summers: Odisha capital markets & enterprises Ltd.
Study of capital market and Impact of covid-19 on the stock market




Bhavuk Kabra
Bachelor of Technology (Computer Science)
 The LNM Institute of Information Technology, Jaipur, The LNM Institute of Information Technology, Jaipur
Work Experience: 20 months
Sudarshan Sulz Pvt. Ltd., Sales Associate
Summers: PeopleStrong
Inbound Marketing for SaaS based Technology



Anushka Chowdhary
Bachelor of Business Administration (Finance)
 Anil Surendra Modi School of Commerce, Mumbai, Narsee Monjee Institute of Management Studies
Work Experience: 22 months
Ernst & Young, Analyst
Summers: L'Oréal India Pvt. Ltd.
Understanding the efficacy of loyalty program stores in Kolkata, designing a roadmap for the next two years, benchmarking competition, analysing coverage, assortments, visibility, CTS, and engagement.



Bandhan Pramanik
Bachelor of Science (Honours) (Microbiology)
 Gurudas College, Kolkata, University of Calcutta
Work Experience: 22 months
Aviyan Food Prodcuts LLP., Strategic Business Manager
Summers: Godrej Consumer Products Ltd.
Establishing ways of working for Super-Market Modern Trade Channel in East



Pragyan Priyal Rout
Bachelor of Technology (Mechanical Engineering)
 Centurion Institute of Technology, Bhubaneswar, Centurion University of Technology and Management, Odisha
Work Experience: 20 months
State Bank of India, Junior Associate (CS & S)
Summers: Saint-Gobain India Pvt. Ltd
Creating brand awareness for Tekbond products through digital medium, in shop branding and other promotional activities



Ritesh Saha
Bachelor of Commerce (Honours) (Accountancy)
 Ravenshaw University, Cuttack, Ravenshaw University
Work Experience: 20 months
Tata Consultancy Services, Process Associate
Summers: SBM Bank
Audit on KYC Process and Customer Onboarding




Chirag Agarwal
Bachelor of Commerce (Honours) (Accounting & Finance)
 St. Xavier's College, Kolkata, University of Calcutta
Work Experience: 22 months
New Balaji Bag, Assistant Manager
Summers: Electrosteel Castings Ltd.
Financial Analysis of Credit Profile



Dillip Kumar Panda
Bachelor of Technology (Chemical Engineering)
 C V Raman College of Engineering, Bhubaneswar, Biju Patnaik University of Technology, Odisha
Work Experience: 22 months
Emami Paper Mills Limited, Assistant Engineer
Summers: Disha Kiran Pvt. Ltd.
Digital marketing along with the ideation and implementation of IVRS and ZOHO suite Integration and Product Development



Shreya Sharma
Bachelor of Engineering (Information Technology)
 University Institute of Engineering and Technology, Chandigarh, Panjab Univeristy, Chandigarh
Work Experience: 20 months
Infosys Limited, Systems Engineer
Summers: Trident Group
Marketing Basics - Home Textiles




Tarini Suri
Bachelor of Commerce (Honours) (Commerce)
 Bharati College, Delhi, University of Delhi
Work Experience: 20 months
KPMG Global Services (KGS), Associate
Summers: Lenskart.com
Digital Marketing for USA Customers



Sukanya Priyadarshini
Bachelor of Technology (Electronics and Telecommunication Engineering)
 Institute of Technical Education and Research, Siksha 'O' Anusandhan University
Work Experience: 22 months
Kay's Harbor Technologies Private Limited, Software Developer
Summers: TiE Global
Design the Framework and Specifications of a CRM platform for TiE.




Vipal Choudhary
Bachelor of Technology (Electrical Engineering)
 Government Engineering College Bikaner, Rajasthan Technical University, Kota
Work Experience: 22 months
Tata Consulting Engineers Limited, Senior Engineer
Summers: Hindalco Industries Ltd.
Develop a Go-to-market strategy by understanding and analyzing the B2B segment for Eternia range of fenestration products



Yatish Agrawal
Bachelor of Business Management (Marketing)
 Xavier School Of Commerce, Bhubaneswar, Xavier University Bhubaneswar
Work Experience: 20 months
Charbhuj Cements Pvt. Ltd., Operation Executive
Summers: Dalmia Cements
Research on market penetration of premium cement brands in western Odisha



Akshita Pathak
Bachelor of Engineering (Elscronics and Communication)
 Medicaps Institute of Technology and Management, Pigdamber Rau, Rajiv Gandhi Proudhyogiki Vishwavidyalaya
Work Experience: 19 months
Shree Ganesha Foods, Venture Head
Summers: Group G
Understanding of stock market and stock portfolio management



Ankush Mandal
Bachelor of Technology (Fibers and Textile Processing Technology)
 Institute of Chemical Technology, Mumbai, Institute of Chemical Technology
Work Experience: 21 months
Hohenstein India Pvt. Ltd., Executive Technical Compliance
Summers: Welspun Global Brands Ltd.
 1) Feedback measurement of Welspun Wall to Wall Carpet and
 2) Product mapping of digital printed wall-to-wall carpets in the international market



Bhagyashree Sahu
Bachelor of Technology (Electronics and Telecommunication Engineering)
 Veer Surendra Sai University of Technology, Burla, Veer Surendra Sai University of Technology, Burla
Work Experience: 21 months
Accenture Solutions Private Limited, Application Development Associate
Summers: InstaSafe Technologies
Research and Execution of Digital Growth Strategy through competitive benchmarking, content creation and brand positioning



Radhika Kiran Nabar
Bachelor of Arts (Economics)
 Sophia College, Mumbai, University of Mumbai
Work Experience: 19 months
Lumiere Business Solutions, Consultant
Summers: Becton Dickinson
Go to market strategy for BD Wingset



Rahul Das
Bachelor of Technology (Electronics and Communication Engineering)
 Institute of Engineering & Management, Kolkata, Maulana Abul Kalam Azad University of Technology
Work Experience: 19 months
Cognizant Technology Solutions India Pvt. Ltd., Associate Engineer - 1
Summers: SHOP101
Market research and lead generation for logistics solutions sales to e-commerce D2C clients



Meghna
Bachelor of Technology (Electrical and Electronics Engineering)
 Shiv Nadar University, Delhi, Shiv Nadar University
Work Experience: 18 months
Ekanshi Engineering Pvt. Ltd., Assistant Manager
Summers: The Indian Steel and Wire Products Ltd.
 1) Structured feedback from the internal customers on Business Excellence initiatives and way forward 2) Learning and Integration of the key processes, addressing the multiple requirements and then look to benchmark the process with other companies.



Shantanu Jha
Bachelor of Technology (Electrical Engineering)
 Institute of Engineering and Management, Kolkata, Maulana Abul Kalam Azad University of Technology, West Bengal
Work Experience: 18 months
Bishweswar Consultancy Limited, Manager
Summers: Tata Consumers Ltd.
 Identify opportunity size of ultra premium teas in West Bengal



Aksharabrahma Panda
Bachelor of Science (Honours) (ITM)
 Ravenshaw University, Cuttack, Ravenshaw University, Cuttack
Work Experience: 15 months
Infosys Technologies Ltd., Operations Executive
Summers: SBM Bank (India) Ltd.
 Operational Risk Analysis and Reporting




Anmol Bansal
Bachelor of Technology (Electronics and Communication Engineering)
 Manipal University Jaipur, Jaipur, Manipal University Jaipur, Jaipur
Work Experience: 15 months
SoCtronics Technologies Pvt. Ltd., Engineer Trainee
Summers: Tata Consultancy Services
 Demand Driven Supply Chain Planning for Modern Retailer



Vikram Chandrasekar
Bachelor of Engineering (Civil Engineering)
 Thiagarajar College of Engineering, Madurai, Anna University
Work Experience: 18 months
Cognizant Technology Solutions India Pvt. Ltd., Programmer Analyst
Summers: My Captain
 Creating a marketing campaign to acquire customers from tier 2, tier 3 cities for a B-C bootstrap edu-tech company.



Aman Kumar Agarwala
Bachelor of Technology (Chemical Engineering)
 Bhusanayana Mukundadas Sreenivasaiah College of Engineering, Bangalore, Visvesvaraya Technological University
Work Experience: 17 months
Mediacle Technologies LLP, Affiliate Marketing Manager
Summers: Frost & Sullivan
 Market research to determine competitive pricing within Packaging Industry and market analysis to check feasibility of Chemical industry in fueling the growth of Electromotives



Antara Datta
Bachelor of Commerce (Honours) (Marketing Management)
 St. Xavier's College, Kolkata, University of Calcutta
Work Experience: 15 months
Fairfest Media Limited, Project Executive
Summers: Finkraft.ai
 B2B Sales and Digital Marketing for SaaS product



Jasmine Kaur Makhija
Bachelor of Commerce (Honours) (Commerce)
 Jesus and Mary College, Delhi, University of Delhi
Work Experience: 14 months
Vikhyat Securities Pvt Ltd, Director
Summers: Aditya Birla Capital Ltd.
 Expanding the scope of NBFC sector



Kunal
Bachelor of Technology (Electronics & Communication Engineering)
 Ansal University, Gurugram, Ansal University
Work Experience: 17 months
Real Time Data Services, Solution Advisor
Summers: Ultratech Cement
 Competitor Analysis of BPD Products and recommend a future roadmap



Protay Chakraborty
Bachelor of Technology (Electrical Engineering)
 Netaji Subhash Engineering College, Kolkata, Maulana Abul Kalam Azad University of Technology, West Bengal
Work Experience: 17 months
Tata Consultancy Services Limited, Assistant Systems Engineer
Summers: Spencer's Retail
 Cohort Based Targeting



Jassim Mohamed
Bachelor of Technology (Electronics and Communication Engineering)
 College of Engineering Trivandrum, Kerala University
Work Experience: 14 months
BYJU'S, Business Development Associate
Summers: Tata Consultancy Services Pvt. Ltd.
 Automated Copywriting and Conversational Experience in Retail




Pooja Choudhary
Bachelor of Technology (Chemical Engineering)
 Jaipur Engineering College and Research Centre, Jaipur, Jaipur Engineering College and Research Centre University, JU
Work Experience: 14 months
Abhigyan, Project Officer
Summers: Xpert - A School for Marketing Professionals
 Social media Marketing and Outreach Strategy



Hanish Madhu Naik
Bachelor of Engineering (Electronics and Telecommunication Engineering)
 Goa College of Engineering, Goa University
Work Experience: 16 months
Encube Ethicals Pvt. Ltd., Planning Officer
Summers: Influidity Solutions Pvt. Ltd
 Online Reputation Management of high valued clients in marketing consultancy




Harsh Ranjan
Bachelor of Technology (Electronics and Communication Engineering)
 Vellore Institute of Technology, Vellore Institute of Technology
Work Experience: 16 months
The Dwarka Memorial Charitable Trust, Assistant Manager (Operation)
Summers: ICICI Foundation
 Placement Opportunities for women in the technical field / services



Priyadarshini Bhattacharya
Bachelor of Commerce (Honours) (Financial accounting)
 Goenka College of Commerce and Business Administration, Kolkata, Calcutta University
Work Experience: 14 months
Fruxient Analytics, Cloud Accounting Specialist
Summers: Niswey
 Niswey Hiring Campaigns




Rishabh Dabas
Bachelor of Technology (Mechanical Engineering)
 Maharaja Agrasen Institute of Technology, Himachal, Maharaja Agrasen University
Work Experience: 14 months
Global Motors Pvt Ltd, Engineer Trainee
Summers: Yokohama Off Highway Tires
 Manufacturing Dashboards using Qlik Sense



Tapasya Pattnaik
Bachelor of Technology (Plastics Engineering)
 Central Institute of Plastics Engineering & Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 16 months
Yoti Biometric Identity Pvt Ltd., Deputy Supervisor, Facial and Document Checker
Summers: Acelot Innovation Pvt. Ltd.
 Develop and execute B2B Digital Marketing strategies for SaaS LMS to generate brand awareness and increase audience reach



Abhishek Tarachandani
Bachelor of Technology (Biotechnology)
 Vellore Institute of Technology, Vellore, Vellore Institute of Technology
Work Experience: 15 months
Zifo RnD Solutions, Associate Analyst
Summers: Group G
 1. Launching the food processing division and setting up its b2b marketing channel 2. Brand launch on E-Commerce retail and recommending the most promising product portfolio



Sarvodaya Suprit Kumar Nanda
Bachelor of Commerce (Honours) (Accounts)
 Nice College of +3 Commerce, Bolangir, Sambalpur University
Work Experience: 14 months
Radhika Alankar, Business Development Manager
Summers: Finkraft.ai
 B2B Sales for SaaS Products



Saswat Kumar Parida
Bachelor of Technology (Electrical and Electronics Engineering)
 Veer Surendra Sai University of Technology, Burla, Veer Surendra Sai University of Technology, Burla
Work Experience: 14 months
Archify and Buildify Constructions Pvt. Ltd., Founder & Director
Summers: Group G
 Execution and Launching of Inhouse Organic Tea Products



Surbhi Fandot
Bachelor of Commerce (Accountancy, Business and Statistics)
 University College of Commerce and Management Studies, Udaipur, Mohanlal Sukhadia University
Work Experience: 14 months
Amit Nagori and Company, Audit Manager and Coordinator
Summers: RBL BANK Ltd.
Summer Intern in Central Operations Department




Tarushi Satish Jha
Bachelor of Engineering (Information Technology)
 St. Francis Institute of Technology, Mumbai, University of Mumbai
Work Experience: 14 months
TDKR Technologies, Marketing Manager
Summers: Titan Company Ltd.
Measuring Customer Experience



Shelja Agarwal
Bachelor of Technology (Chemical Engineering)
 Heritage Institute of Technology, Kolkata, Maulana Abul Kalam Azad University of Technology
Work Experience: 13 months
Masa India, Quality Control Manager
Summers: Ultratech Cement Ltd.
Project Castle



Somsundar Mishra
Bachelor of Technology (Instrumentation and Control Engineering)
 Vishwakarma Institute of Technology, Pune, Savitribai Phule Pune University
Work Experience: 13 months
CentPro Engineering Pvt. Ltd., Instrumentation Engineer
Summers: Bharat Petroleum Corporation Ltd.
Optimization of Storage Facilities of Lubes SBU for Efficient Distribution



Amitosh Roy
Bachelor of Technology (Electronics and Communication Engineering)
 Meghnad Saha Institute of Technology, Kolkata, Maulana Abul Kalam Azad University of Technology, West Bengal
Work Experience: 13 months
Netscribes, Associate - Secondary Research
Summers: Content Beta
Startup Academy Directory for Product Hunt




Ansuman Panda
Bachelor of Technology (Electrical Engineering)
 Parala Maharaja Engineering College, Berhampur, Biju Patnaik University of Technology
Work Experience: 13 months
Axis Bank Ltd., Assistant Manager
Summers: Group G
Understanding and Managing a Fund in Stock Market, along with Wealth Management Advisory for Affluent clients



Anushka Singh
Bachelor of Technology (Chemical Engineering)
 Veer Surendra Sai University of Technology, Burla, Veer Surendra Sai University of Technology
Work Experience: 12 months
Resizone Buildwell Private Limited Ranchi, Assistant Manager - Sales
Summers: Acelot Innovation Private Limited
Develop and execute B2B digital marketing strategies for SaaS LMS to generate brand awareness and increase audience reach.




Dheer Radhakishan Galani
Bachelor of Technology (Mechanical Engineering)
 Indus Institute of Technology and Engineering, Ranchadra, Indus University
Work Experience: 12 months
Hi-Tech Elastomers Ltd, Project Engineer
Summers: GMM Coatings Pvt Ltd
Internal Operations Audit - Process Improvement and Optimization



Arpita Priyadarsani
Bachelor of Technology (Electronics and Telecommunication Engineering)
 International Institute of Information Technology, Bhubaneswar, International Institute of Information Technology, Bhubaneswar
Work Experience: 13 months
Ernst & Young Global Delivery Services LLP, Analyst
Summers: Natwest Group
Building future capabilities for commercial banking in India



Hannah Gigi
Bachelor of Engineering (Electronics and Communication Engineering)
 Sri Shakthi Institute of Engineering and Technology, Anna University
Work Experience: 13 months
Odessa, Test Analyst - 1
Summers: Reckitt
Designing and Implementing an on-ground KASR manning principle and MFA for the integrated business in Modern Trade




Jeet Ritwik
Bachelor of Technology (Electrical Engineering)
 College of Engineering and Technology, Bhubaneswar, Biju Patnaik University of Technology
Work Experience: 12 months
JSW Cement, Graduate Engineer Trainee
Summers: PPG Asian Paints
Develop a competitive strategy to expand Marine Business rapidly in Eastern Region




Mitanshi Khandelwal
Bachelor of Commerce (Honours) (Commerce)
 Sri Venkateswara College, Delhi, University of Delhi
Work Experience: 12 months
Ernst & Young Global Delivery Services India LLP, Associate
Summers: NatWest Group
Analysing and Rightsizing of Settlement Exposure



Kazi Nissar Hassan
Bachelor of Technology (Civil Engineering)
 National Institute of Technology, Durgapur, National Institute of Technology, Durgapur
Work Experience: 13 months
GTZ (INDIA) PVT LTD, Senior Executive - Projects
Summers: OYO Hotels and Homes Pvt. Ltd.
International Big Bets, USA OYO Vacation Homes Relaunch




Nishita Nallabilli
Bachelor of Technology (Information Technology)
 Gandhi Institute of Technology and Management, Visakhapatnam, GITAM University
Work Experience: 13 months
Tata Consultancy Services, Assistant Systems Engineer
Summers: Waltr
Understanding the market dynamics, identifying potential cities to expand into, and design a go-to-market strategy for entering new markets




Nishchay Hans
Bachelor of Commerce (Commerce)
 Kirori Mal College, Delhi, University Of Delhi
Work Experience: 12 months
ZS Associates India Pvt. Ltd., Operations Delivery Associate
Summers: Tata Steel Limited
Chain-link market sizing and growth strategy



Queen Sarkar
Bachelor of Technology (Electronics and Communication Engineering)
 SRM University, Kattankulathur, Chennai, SRM University
Work Experience: 12 months
Sankalp Semiconductor, Design Engineer
Summers: Acelot Innovation Pvt. Ltd.
Research, Design and Execution of B2B Marketing and Sales Strategy for SaaS LMS Platform



Raj Sunil Shah
Bachelor of Engineering (Production Engineering)
 Fr. Conceicao Rodrigues College of Engineering, Mumbai, University of Mumbai
Work Experience: 13 months
Riddhi Creation, Production Engineer
Summers: Finkraft.ai
Sales Strategy, Implementation and Product Management.



Ritesh Sahu
Bachelor of Commerce (Honours) (Commerce)
 Sri Venkateswara College, New Delhi, University of Delhi
Work Experience: 13 months
M/S Ranjeet Sahu, Assistant Manager
Summers: TATA STEEL
Understanding steel demand in TML M&HCV market due to change in BS6 norms




Raghav Kanoongo
Bachelor of Commerce (Accounting and Finance)
 Narsee Monjee College of Commerce and Economics, Mumbai, University of Mumbai
Work Experience: 12 months
KPMG, Analyst
Summers: Viatrix Inc.
Financial Analysis and Reporting



Roopika Kapoor
Bachelor of Commerce (Honours) (Commerce)
 Shivaji College, Delhi, University of Delhi
Work Experience: 12 months
Ernst & Young, Assurance Associate
Summers: L'Oreal India Pvt. Ltd.
Creating a sustainable plan to migrate distributor salesmen to third party payrolls and deploy it in the Delhi & NCR region



Sonali Pandey
Bachelor of Technology (Computer Science & Engineering)
 University of Petroleum and Energy Studies, Dehradun, University of Petroleum and Energy Studies
Work Experience: 12 months
Tata Technologies, Graduate Engineer Trainee
Summers: Emami Agrotech Limited
Creating a Roadmap for E-Commerce Based Brand




Sumanini Misra
Bachelor of Design (Fashion Lifestyle and Accessory Design)
 National Institute of Fashion Technology, Hyderabad, National Institute of Fashion Technology
Work Experience: 12 months
Zorya Fashions Pvt. Ltd, Assistant Product Designer
Summers: Fabodisha
Marketing Strategies




Kriti Poddar
Bachelor of Business Administration (Finance)
 J.D. Birla Institute, Kolkata, Jadavpur University
Work Experience: 9 months
Prabhudas Lilladher Private Limited, Back Office Executive
Summers: SBM Bank (India) Ltd.
Research on Banking Space and Setting up of Agri-Commodity Financing Desk



Lipika Anup Dalmia
Bachelor of Science (Honours) (Finance)
 Narsee Monjee Institute of Management Studies, Mumbai, Narsee Monjee Institute of Management Studies
Work Experience: 9 months
Ernst & Young, Trainee
Summers: Cummins India Ltd.
Improving Revenue and Market Share for Gas Compressor Segment



Vivek Narendra Joshi
Bachelor of Engineering (Mechanical Engineering)
 Government Engineering College, Bharuch, Gujarat Technological University
Work Experience: 12 months
ANA Industries Pvt. Ltd., Junior Mechanical Engineer
Summers: Crompton Greaves Consumer Electricals Ltd.
Process Optimization, Execution and Forecasting for Planning & Physical Distribution head of SCM Dept.; Vendor Identification, Project Procurement and Cost Benchmarking for capital-intensive equipment




Arohan Kumar
Bachelor of Technology (Electronics and Telecommunication Engineering)
 Kalinga Institute of Industrial Technology, Bhubaneswar, Kalinga Institute of Industrial Technology
Work Experience: 11 months
Accenture Solutions Private Limited, Application Development Associate
Summers: Dheya Career Mentors (I) Pvt. Ltd.
To develop innovative strategies for effective marketing, improving brand awareness and augmenting sales




Shivani Sharma
Bachelor of Commerce (Honours) (Commerce)
 National Post Graduate College, Lucknow, University of Lucknow
Work Experience: 9 months
Security Hub, Accountant
Summers: SBM Bank (India) Limited
Credit Risk: Retail Asset Project



Siddharth Satheesh Vasu
Bachelor of Technology (Mechanical Engineering)
 Amrita School of Engineering, Coimbatore, Amrita Vishwa Vidyapeetham
Work Experience: 8 months
Byjus - Think and Learn Pvt. Ltd., Business Development Associate
Summers: Namekart.com
Market Analysis and Operational Feasibility for Smart Ring device in India



Sai Madhuri Yenamandra
Bachelor of Technology (Electrical and Electronics Engineering)
 National Institute of Technology, Andhra Pradesh, National Institute of Technology
Work Experience: 11 months
Vedanta Aluminium, Assistant Manager
Summers: Cummins India Limited
Improve the revenue per DG set in Power Gen segment through service driven connect



Aman Agarwal
Bachelor of Science (Honours) (Botany)
 Kirori Mal College, Delhi, University of Delhi
Work Experience: 10 months
ARG & Co., Administrative Manager
Summers: NEC Corporation India Pvt Ltd.
Conducted competitor analysis such as unified communications and carrier solution using social media tools to aid branding and formulate GTM strategy



Mohit Khandelwal
Bachelor of Technology (Civil Engineering)
 Government Engineering College, Bikaner, Rajasthan Technical University
Work Experience: 7 months
Wrytin Technologies Private Limited, Operations' Assistant
Summers: SHRM India
Database Management and Digital Marketing Campaigns for SHRMNxtMENA21 Conference



Shruti Garg
Bachelor of Arts (Honours) (English)
 Rajdhani College, Delhi, University of Delhi
Work Experience: 6 months
Swaadhyayan, Content Manager
Summers: S2A AI Solutions Pvt Ltd
EdTech product positioning for K-10 segment for India and select international markets, and content creation for prototype development



Ankit Bhalotia
Bachelor of Commerce (Honours) (Marketing)
 St. Xavier's College, Kolkata, Calcutta University
Work Experience: 10 months
123 Stores Ecommerce Pvt Ltd, Business Analyst
Summers: Marico Ltd
Digital Brand Performance Analysis




Indrani Chakravartty
Bachelor of Arts (Honours) (Applied Psychology)
 Gargi College, Delhi, University of Delhi
Work Experience: 10 months
IndiaMART Intermesh, Talent Acquisition Executive
Summers: MBAP Education Pvt Ltd
Mapping Marketing Activities and Customer Responses for Online Education Programs




Srimoyee Mukherjee
Bachelor of Technology (Electrical Engineering)
 Future Institute of Engineering and Management, Kolkata, Maulana Abul Kalam Azad University of Technology
Work Experience: 6 months
Cognizant Technology Solutions India Pvt. Ltd., Programmer Analyst Trainee
Summers: Natwest Group
Key Risks Under New ways of working(WOWs) and possible recommendations to mitigate the risks



Tulsi Acharya
Bachelor of Technology (Computer Science and Engineering)
 College of Engineering and Technology, Bhubaneswar, Biju Pattanaik University of Technology
Work Experience: 6 months
Deloitte Consulting ,USI, Business Technology Analyst
Summers: Aveti Learning
Maximize organizations reach to impact students' learning



Neel Vikas Pathak
Bachelor of Engineering (Computer Engineering)
 Pune Vidyarthi College of Engineering and Technology, Pune, Savitribai Phule Pune University
Work Experience: 10 months
Barclays, Graduate Analyst - BA2
Summers: LeapForWord
Process and Data Analysis




Prabhudatta Anup Sourav
Bachelor of Technology (Metallurgical and Materials Engineering)
 National Institute of Technology, Rourkela, National Institute of Technology
Work Experience: 10 months
Uuo Innovations, Digital Marketing Consultant
Summers: Influidity Solutions
Online Reputation Management of high valued clients in marketing consultancy



Vristi Annu
Bachelor of Science (Biotechnology)
 Wilson College, Mumbai, University of Mumbai
Work Experience: 5 months
IN10 Media Network, Junior Marketing Executive
Summers: Wonder Cement Limited
Digital Marketing- Boosting the digital Brand image and competitive analysis



Abhishek Sahu
Bachelor of Technology (Mechanical Engineering)
 Kalinga Institute of Industrial Technology, Bhubaneswar, Kalinga Institute of Industrial Technology
Work Experience: 4 months
Accenture Solutions Private Limited, Application Development Associate
Summers: Larsen & Toubro Infotech (LTI)
Analysing and Mapping trends in the ITES sector



Arijit Bhattacharya



Bachelor of Technology (Electronics and Communication Engineering)
Techno India University, West Bengal, Techno India University

Work Experience: 4 months

Kelly Services, Consultant

Summers: Reckitt

Driving Sales and Distribution Growths on specific brands in Modern Trade

Vishal Bansal



Bachelor of Technology (Mechanical and Automation Engineering)
Maharaja Agrasen Institute of Technology, Delhi, Guru Gobind Singh Indraprastha University

Work Experience: 4 months

GyanDhan, Education Loan Counselor

Summers: Group G

Market Evaluation and Product Launch of Organic Produce

Aaditya Vijay Aher



Bachelor of Science (Honours) (Finance)
Anil Surendra Modi School of Commerce, Narsee Monjee Institute of Management Studies

Summers: Kinara Capital

Credit Process Flow Testing and Historical Loan Data Analysis

Aastha Muttreja



Bachelor of Commerce (Honours) (Commerce)
Keshav Mahavidyalaya, New Delhi, University of Delhi

Summers: Mosaic Wellness Private Limited

SEO for Man Matters and Bodywise

Aayush Shrivastava



Bachelor of Technology (Mechanical Engineering)
Shiv Nadar University, Greater Noida, Shiv Nadar University

Summers: Emami Agrotech Ltd.

Analyzing rural/small town coverage structure of various oils and FMCG companies and understanding penetration of branded oil across pop strata to suggest rural coverage models with a medium term phasing.

Abhishek Ratha



Bachelor of Science (Honours) (Physics)
Kirori Mal College, New Delhi, University Of Delhi

Summers: Acelot Innovation Private Limited

Develop and execute B2B Digital Marketing strategies through LinkedIn for SaaS LMS to generate brand awareness and increase audience reach.

Adarsh Lath



Bachelor of Commerce (Costing)
Symbiosis College of Arts and Commerce, Pune, Savitribai Phule Pune University

Summers: MyeFarm

Market analysis, research and preparing a marketing strategy while focusing on daily sales as a part of business development

Adarsh Pany



Bachelor of Technology (Electrical Engineering)
College of Engineering and Technology, Bhubaneswar, Biju Patnaik University of Technology

Summers: Karvy Insights Limited

Multiple Market research projects across Automobile, Mobile apps and FMCG sectors

Adita Agarwal



Bachelor of Science (Honours) (Economics)
St. Xavier's College, Kolkata, University of Calcutta

Summers: SBM Bank (India) Ltd.

Role of NBFC/MFI's in financial inclusion and PSL instruments for Banks

Aditi Bidasaria



Bachelor of Business Administration (Honours) (Marketing)
St. Xavier's College, Kolkata, University of Calcutta

Summers: Spencer's Retail Ltd.

Catalogue competition Benchmarking and Development

Aditi Chatterjee



Bachelor of Engineering (Applied Electronics and Instrumentation)
University Institute of Technology, Burdwan University

Summers: Indiana International Flooring Corporation Private Limited

Marketing Strategies Analysis and Market Research

Aditi Das



Bachelor of Technology (Chemical Engineering)
SRM Institute of Science and Technology, Kattankulathur, SRM Institute of Science and Technology

Summers: Oil and Natural Gas Corporation Limited (ONGC)

Treasury and Risk Management



Aditya Kumar

Bachelor of Technology (Electrical Engineering)
Veer Surendra Sai University of Technology,
Burla, Veer Surendra Sai University of
Technology

Summers: QShala
QShala online sales

**Ajitendra Kumar Mishra**

Bachelor of Technology (Electrical Engineering)
Veer Surendra Sai University Of Technology,
Veer Surendra Sai University Of Technology

Summers: Hummingbird wealthcare
*Portfolio management and investment analysis
with respect to mutual funds, insurance, etc*

**Anushka Mathur**

Bachelor of Commerce (Honours) (Accounting)
Onkarmal Somani College of Commerce,
Jodhpur, Jai Narain Vyas University, Jodhpur

Summers: Mittals Innovative Solutions Pvt. Ltd.
DigiOwner
*Valuation, Strategic Planning and Handling Compliances related to
Investment*

**Arishna Mohanty**

*Bachelor of Arts (Economics, Public
Administration, Social Management)*
St. Francis College for Women, Hyderabad,
Osmania University

Summers: Tata Steel Limited
Creating Framework for new Route to market using Digital Channels

**Alisha Mohanty**

*Bachelor of Technology (Fashion and Apparel
Technology)*
College of Engineering and Technology,
Bhubaneswar, Biju Patnaik University of
Technology

Summers: Aditya Birla Capital Ltd.
*Strategize ways to increase product adoption of a propriety app, and
activation and business contribution of the agency channel*

**Aman Saraf**

Bachelor of Science (Honours) (Mathematics)
Atma Ram Sanatan Dharma College, New Delhi,
University of Delhi

Summers: Reckitt Benckiser (India) Ltd.
*DB/DBSR Assessment (Designing Framework &
Implementation)*

**Arpita Mishra**

Bachelor of Commerce (Honours) (Finance)
Xavier School Of Commerce, Bhubaneswar,
Xavier University

Summers: eMoment.in
*facilitating a system for brokers of unlisted stocks
by bridging the fragmented marketplace and match the demand and
supply of sellers and buyers of unlisted stocks.*

**Arsha**

Bachelor of Commerce (Honours) (General)
Dyal Singh College, Delhi, University of Delhi

Summers: Nestlé India Ltd.
*To find out opportunities in driving the Value
Added Range of Maggi Portfolio in Key Towns
across North Branch*

**Amartya Chatterjee**

Bachelor of Technology (Biomedical Engineering)
Netaji Subhash Engineering College, Maulana
Abul Kalam Azad University of Technology

Summers: AUM Capital Market Private Limited
Performance Evaluation of Equity Mutual Funds

**Ambichyut Kar**

Bachelor of Science (Honours) (Zoology)
Ravenshaw University, Cuttack, Ravenshaw
University

Summers: Acelot Innovation Private Limited
*Develop and execute B2B Digital Marketing
strategies for SaaS LMS to generate brand awareness and increase
audience reach*

**Ashutosh Patnaik**

Bachelor of Commerce (Honours) (Accountancy)
Rayagada Autonomous College, Rayagada,
Berhampur University

Summers: GroupM India Pvt. Ltd.
Supporting for SoX/ICFR Implementation

**Ayush Kumar**

Bachelor of Commerce (Honours) (Finance)
Satyawati College (Eve.), Delhi, University of
Delhi

Summers: Olam Agro India Pvt. Ltd.
International Trade and FEMA compliance

**Amogh Anuj Bhatnagar**

*Bachelor of Technology (Electronics and
Telecommunications (EXTC))*
Mukesh Patell School of Technology,
Management & Engineering, Mumbai, NMIMS

Summers: Acelot Innovation Pvt. Ltd.
Campus to Corporate Sale & GTM Pilot Run on Acelot LMS

**Anirudh K**

*Bachelor of Commerce (Honours) (Accounting and
Finance)*
Anil Surendra Modi School of Commerce,
Mumbai, Narsee Monjee Institute of
Management Studies

Summers: ICICI Bank
Contactless Collection

**Ayushi Gautam**

*Bachelor of Technology (Electronics and
Communications)*
Bharati Vidyapeeth's College of Engineering,
New Delhi, Guru Gobind Singh Indraprastha
University

Summers: Acelot Innovation Private Limited
*Develop and execute digital marketing strategies to generate brand
awareness and increase audience reach.*

**Basuki Murarka**

Bachelor of Technology (Automobile Engineering)
Manipal Institute of Technology, Manipal,
Manipal Academy of Higher Education

Summers: Tata Consumer Products Limited
*Tata Tea Chakra Gold brand restage activations &
CG Care Launch Activities*

**Anne Satwika Teli**

Bachelor of Technology (Biotechnology)
Karunya Institute of Technology and Sciences,
Karunya Institute of Technology and Sciences

Summers: Acelot Innovation Pvt Ltd
*Campus to Corporate Sale & GTM Pilot Run on
Acelot LMS*

**Anubhuti Panigrahi**

Bachelor of Science (Honours) (Agriculture)
College of Agriculture, Bhubaneswar, Orrisa
University of Agriculture and Technology

Summers: PI Industries Ltd.
*Evaluation of Horticultural Opportunities &
Migration Strategy for JIVAGRO in Uttar Pradesh & Uttarakhand*

**Bishnu Priya Parida**

*Bachelor of Science (Honours) (Agricultural
Science)*
Odisha University Of Agriculture and
Technology, College of Agriculture,
Bhubaneswar, Odisha University Of Agriculture
and Technology

Summers: Lola's Kitchn
Formulating Go-To-Market Strategy for Lola's Kitchn


**Chinmaya Chiranjib Behera**

Bachelor of Commerce (Honours) (Accounting)
Buxi Jagabandhu Bidyadhar Autonomus
College, Bhubaneswar, Utkal University

Summers: BNY Mellon International
Operations (India) Pvt. Ltd.
KYC & AML Compliances




Chinmaya Kumar Palai
Bachelor of Science (Honours) (Agriculture)
 Institute of Agricultural Sciences, Varanasi, Banaras Hindu University
Summers: Influidity Solutions Pvt. Ltd.
Online Reputation Management of high valued clients in marketing consultancy



Debadityuti Kanungo
Bachelor of Technology (Electrical and Electronics)
 Vellore Institute of Technology, Vellore, Vellore Institute of Technology
Summers: Expertrons
Analyzing sector-wise career consultation demand and strategizing ideal execution method to collaborate with prime industry stalwarts from relevant sectors



Guru Prasad Biswal
Bachelor of Technology (Civil Engineering)
 College of Engineering and Technology, Biju Patnaik University of Technology
Summers: Pagarbook
New Market Penetration



Ishanya Sharma
Bachelor of Commerce (Honours) (Commerce)
 P.G.D.A.V College, New Delhi, University of Delhi
Summers: Jsimple Technosoft Private Limited
Market Research and analysis of HRMS solutions



Deboleena Banik
Bachelor of Science (Honours) (Microbiology)
 Swami Shraddhanand College, New Delhi, University of Delhi
Summers: TATA Consumer Products Pvt Ltd
Anchor TATA Tea Gold 100g launch along with trial generation initiatives in Delhi NCR



Deepti Shukla
Bachelor of Science (Honours) (Chemistry)
 Institute of Science, Banaras Hindu University
Summers: Larsen & Toubro Infotech Limited
Market Mapping and Evaluation of companies in the ITES sector



Janhvi Mohanty
Bachelor of Business Administration (Marketing)
 School of Business and Management, Bengaluru, Christ (Deemed to be University)
Summers: L'Oréal India Pvt Ltd
Matrix Hair Care on Amazon â€œ Building towards a 4% Market Share brand in 2021



Jaswasi Jashowanta Sahoo
Bachelor of Technology (Chemical Engineering)
 Veer Surendra Sai University of Technology, Burla, Veer Surendra Sai University of Technology, Burla
Summers: Techsofin Pvt. Ltd
Market research, Development and Planning of new product lines in solar segment



Devanshi Chetankumar Shah
Bachelor of Commerce (Banking and Financial services)
 Amrut Mody School of Management, Ahmedabad University
Summers: SBI Capital Markets Limited
Renewable Power Generation Capacity in India-Achievability of 175 GW Target by 2022




Diksha Adishree Nayak
Bachelor of Arts (Honours) (Psychology)
 Ravenshaw University, Cuttack, Ravenshaw University
Summers: Frost & Sullivan
Determining Competitive Stance of Client Organizations within the Industry to Facilitate IPO Documentation



Jyotika Ray
Bachelor of Technology (CIVIL Engineering)
 Veer Surendra Sai University of Technology, Burla, Veer Surendra Sai University of Technology
Summers: Acelot Innovations Private Limited
Campus 2 Corporate sale and GTM pilot run on Acelot LMS



Kavya Patnaik
Bachelor of Science (Honours) (Economics)
 Xavier School of Economics, Bhubaneswar, Xavier University
Summers: ICICI Bank Ltd
Identify opportunities to use Data Science in Operations



Diksha Banga
Bachelor of Commerce (Honours) (General)
 Mata Sundri College for Women, New Delhi, Delhi University
Summers: Capgemini Technology Services India Limited
Top trends in payments 2022



Dr. Susnata Panda
Bachelor of Dental Surgery (Dentistry)
 Maitri College of Dentistry and Research Centre, Pt. Deendayal Upadhyay Memorial Health Sciences and Ayush University of Chhattisgarh
Summers: Kraft Concept Marketing Solutions Pvt. Ltd.
Marketing Strategy and Solutions




Kirat Chhabra
Bachelor of Commerce (Honours) (Management Studies)
 Sri Aurobindo College of Commerce and Management, Ludhiana, Panjab University
Summers: Godrej Consumer Products Limited (GCPL)
Building Capability for Field Officers in Modern Trade



Kritika Jain
Bachelor of Technology (Computer Science Engineering)
 Jaypee Institute of Information Technology, Noida, Jaypee Institute of Information Technology
Summers: OYO Hotels & Homes Private Limited
Launching OYO Products in OYO International Markets




Drishti Arun Bagchi
Bachelor of Arts (Economics and Statistics)
 Ramnarain Ruia Autonomous College, University of Mumbai
Summers: The Coca-Cola Company
Opportunity analysis in visible outlets




Gourav Parida
Bachelor of Science (Honours) (Physics)
 Ravenshaw University, Cuttack, Ravenshaw University
Summers: Atyati Technologies
Developing a Go-To-Market Strategy for Supply Chain Financing (SCF) Solution to all MSME and non-MSME Corporates.



Kumar Ritwik
Bachelor of Engineering (Information Technology)
 University Institute of Engineering and Technology, Chandigarh, Panjab University
Summers: BNY Mellon International Operations (India) Pvt. Ltd.
Comparative analysis of accounting standards and risk disclosures




Kumar Shashank
Bachelor of Science (Honours) (Biotechnology)
 Amity Institute of Biotechnology, Noida, Amity University
Summers: Karvy Insights Limited
Understanding consumer behaviour across multiple industries like FMCG, Banking and E-commerce using Qualitative Market Research techniques



Latika Goyal
Bachelor of Commerce (Honours) (General)
 Jan Nayak Chaudhary Devi Lal College, Sirsa, Chaudhary Devi Lal University
Summers: RBL Bank
Cash Transaction Report




Linky Behuria
Bachelor of Science (Honours) (Agriculture)
 College Of Agriculture, Bhubaneswar, Odisha University Of Agriculture and Technology
Summers: My Captain
Creating a marketing campaign to acquire customers from tier 2, tier 3 cities for a B-C bootstrap Edu-tech company



Ninad Menghaney
Bachelor of Arts (Honours) (Economics)
 St. Xavier's College, Jaipur, University of Rajasthan
Summers: Woodofa
Go-To-Market for home repair & maintenance services



Nishant Agarwal
Bachelor of Commerce (Commerce)
 Sri Venkateswara College, New Delhi, University of Delhi
Summers: CredFlow
Marketing Operations Intern



M.V.S. Rushi Kulyaram
Bachelor of Technology (Computer Science Engineering)
 BML Munjal University, Gurgaon, BML Munjal University, Gurgaon (Deemed)
Summers: Satattva Sustainable Development Solutions Private Limited
Tool for automating pricing for small businesses and a tool for showing the financials involved for changing to solar



Manvi Borar
Bachelor of Science (Honours) (Economics)
 Loreto College, Kolkata, University of Calcutta
Summers: ICICI Bank
CMS Service Architecture




Nishant Nigam
Bachelors of Management Studies (Hons) (Marketing)
 St. Xavier's College, Kolkata, University of Calcutta
Summers: ITC Limited
Develop a comprehensive understanding of Packaged Mouth Freshener category from consumer and trade lens and recommend a ground-breaking offer to be launched in convenience channel



Pallav Nigam
Bachelor of Technology (Electronics and Telecommunication)
 Trident Academy of Technology, Biju Pattnaik University of Technology
Summers: Acelot Innovation Private limited
Campus to Corporate



Megha Bhardwaj
Bachelor of Science (Honours) (Mathematics)
 Baxi Jagabandhu Bidyadhar Autonomous College, Bhubaneswar, Utkal University
Summers: Acelot Innovation Pvt Ltd
Campus to Corporate and GTM Pilot Run on Acelot LMS




Meghna Jain
Bachelor of Commerce (Honours) (Commerce)
 Hindu College, Delhi, University of Delhi
Summers: SBM Bank (India) Ltd.
Credit Risk: Retail Asset Project



Parijat Panda
Bachelor of Technology (Mechanical Engineering)
 Indira Gandhi Institute of Technology, Sarang, Biju Patnaik University of Technology
Summers: Shri Ram Finance Corporation Private Limited
Credit Risk: Retail and Corporate lending



Pragyan Rout
Bachelor of Commerce (Honours) (Entrepreneurship)
 Symbiosis College of Arts and Commerce, Pune University
Summers: Wishtree Technologies
Digital Marketing strategies and collaterals



Mehul Sharma
Bachelor of Technology (Mechanical with Specialization in Energy Engineering)
 Vellore Institute of Technology, Vellore, Vellore Institute of Technology University
Summers: Wishtree Technologies LLP
Data Research and Analysis of UN and related organization



Mishthi Gupta
Bachelor of Commerce (Honours) (Commerce)
 Gargi College, University Of Delhi
Summers: Titan Company Limited
Tanishq UAE| HNI Consumer Understanding & Marketing Strategy



Prativ Mohanty
Bachelor of Technology (Metallurgical and Materials Engineering)
 Government College of Engineering, Keonjhar, Biju Patnaik University of Technology
Summers: Dalmia Bharat Group
Premium Product penetration and Mapping Fleet Requirements in Eastern India.



Pratyush Kamal Nayak
Bachelor of Technology (Civil Engineering)
 Veer Surendra Sai University of Technology, Burla., VSSUT
Summers: Influidity Solutions Pvt. Ltd.
Online Reputation Management of high valued clients in marketing consultancy.



Neehaar Kaur Virk
Bachelor of Commerce (Honours) (Accounting and Finance)
 Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh, Panjab University
Summers: Frost & Sullivan
Market research on travel and map industry to facilitate creation of IPO support documents and market analysis to check global feasibility of metal mining for electric vehicle industry



Niharika Singh
Bachelor of Technology (Electronics and Communication)
 Galgotias University, Greater Noida, Galgotias University
Summers: Walnut Knowledge Solutions Pvt. Ltd.
QShala Online Sales



Priya Sharma
Bachelor of Business Administration (Marketing)
 KIIT School Of Management, Bhubaneswar, KIIT University
Summers: Frost & Sullivan
Support in creating market intelligence documents on companies, markets, and sectors while coordinating with multiple stakeholders on global Growth, Strategy and Implementation (GSI) projects.



Priyam Das
Bachelor of Technology (Civil Engineering)
 College of Engineering and Technology, Bhubaneswar, Biju Patnaik University of Technology
Summers: SBM Bank (India) Ltd.
Research on Fintechs and identification of bankable companies least prone to pandemic.




Ragesree Das
Bachelor of Science (Honours) (Chemistry)
 Serampore College, Serampore, University of Calcutta
Summers: Henry Harvin Education
Project Growth: Market Research (Research Associate)



Rahul Nair
Bachelor of Arts (Honours) (Journalism, Psychology and English)
 Christ (Deemed to be University), Bengaluru, Christ (Deemed to be University)
Summers: HSBC Bank India
Competition Benchmarking and Startup Ecosystem



Safi Ahmed Siddiqui
Bachelor of Engineering (Information Technology)
 Madhav Institute of Technology and Science, Gwalior, Rajiv Gandhi Proudlyogiki Vishwavidyalaya
Summers: Jio Creative Labs
Digital Outreach and Client Servicing



Sai Shipra
Bachelor of Science - Master of Science (Integrated) (Physics)
 Indian Institute of Science Education and Research, Kolkata, Indian Institute of Science Education and Research
Summers: Karvy Insights Limited
Using Quantitative Research Methods to understand the consumer behaviour across various industries, just as e-commerce, cosmetics etc.



Rahul Patnaik
Bachelor of Commerce (Accounting)
 Khallikote College, Berhampur, Berhampur University
Summers: Villa mart Pvt. Ltd
Financial and marketing analysis of Villa mart & Franchise model



Rameswari Dash
Bachelor of Dental Surgery (Dentistry)
 Jodhpur Dental college and General Hospital, Jodhpur National University
Summers: Health Saarthi
Recruitment platform Development - Planning and Strategy, Organizing and planning Health Matters 2.0



Sai Shreya Sukla
Bachelor of Commerce (Honours) (Accounting)
 Sri Sathya Sai Institute of Higher Learning, Anantapur, Sathya Sai University
Summers: Federal Bank Ltd
Credit Sanction and Approval for MSMEs




Salonee Agrawal
Bachelor of Commerce (Commerce)
 Maharaja Agrasen International College, Raipur, Pt. Ravishankar Shukla University, Raipur
Summers: MBATrek Private Limited
Marketing and Brand Management of LeapFWD and MBAvengers



Ramneek Singh Chawla
Bachelor of Arts (Honours) (Economics)
 Sri Guru Gobind Singh College of Commerce, New Delhi, University of Delhi
Summers: RBL Bank Ltd.
Benchmarking of Application Forms for Retail Advances Business



Rasi Sarda
Bachelor of Science (Honours) (Economics)
 St. Xavier's College (Autonomous), Kolkata, University of Calcutta
Summers: ICICI Bank Ltd.
High Yield Products




Samay Dash
Bachelor of Commerce (Honours) (Accounting)
 Maharishi College of Natural Law, Bhubaneswar, Utkal University
Summers: State Bank of India (SBI)
Car Loan NPA's in RBO-I against Other Players. How to Recover- Ways and Means



Samiksha Maheshwari
Bachelor of Technology (Electronics Engineering)
 Bharati Vidyapeeth College of Engineering, Bharati Vidyapeeth
Summers: Spark Academy
Strategy and Planning for New coaching programs



Ritika Pal Chaudhuri
Bachelor of Science (Honours) (Economics)
 Lady Brabourne College, Kolkata, University of Calcutta
Summers: ICICI Bank Limited
Do-It-Yourself (DIY) Enhancement



Riya Modi
Bachelor of Business Administration (Tourism and Travel Management)
 Christ (Deemed to be University), Bengaluru, Christ (Deemed to be University)
Summers: Uniacco
Performance analysis of company's website using analytics tools for scope of improvement in order to gain visibility, traction and overall competitive edge in the market




Sanskriti Tulsian
Bachelor of Arts (Economics)
 Stella Maris College, Chennai, University of Madras
Summers: Disha Kiran Pvt. Ltd.
Digital Marketing for Brand Outreach



Sarthak Das
Bachelor of Technology (Mechanical Engineering)
 National Institute of Science and Technology, Berhampur, Biju Patnaik University of Technology
Summers: Edukemy Services Private Limited
Social Media Marketing - Market Research and Brand Building on Social Media



Rohan Walia
Bachelor of Science (Biotechnology)
 Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh, Panjab University
Summers: Viatris
To recommend a product portfolio for the UPBeat team to extend its mass product portfolio line




Roshni Panda
Bachelor of Architecture (Architecture)
 National Institute of Technology, Raipur, National Institute of Technology, Raipur
Summers: Tata Steel Limited
Bot Based Info-system for Dealers and Fabricators



Satya Shibashish Debata
Bachelor of Commerce (Honours) (Accounting)
 Buxi Jagabandhu Bidyadhar Autonomous College, Bhubaneswar, Utkal University
Summers: Emami Agrotech Ltd
Analyzing sales team incentive and recognition program, recommending suitable modifications, and designing relationship & loyalty program for distributors and retailers.



Satyendra Kumar
Bachelor of Science (Honours) (Mathematics)
 St. Xavier's College, Ranchi, Ranchi University
Summers: Influidity Solution Private Limited
Online Reputation Management of High Valued Clients in Marketing Consultancy



Saurav Ranjan Mishra
Bachelor of Technology (Civil Engineering)
 Institute of Technical Education & Research, Bhubaneswar, Siksha 'O' Anusandhan University
Summers: Influidity Solutions Pvt. Ltd.
Online Reputation Management of High Valued Clients in Marketing Consultancy




Sauvik Senapati
Bachelor of Technology (Electronics and Communication Engineering)
 National Institute of Technology Goa, Farmagudi, National Institute of Technology Goa
Summers: The Akshaya Patra Foundation
Project Talent Magnet : Digital Marketing



Shrijata Thakur
Bachelor of Science (Honours) (Economics)
 Gokhale Memorial Girl's College, University of Calcutta
Summers: Disha Kiran Pvt Ltd
Digital marketing along with the ideation of IVRS flow and Zoho suite Integration and Product Development



Shriya Samantara
Bachelor of Arts (Honours) (Economics)
 Shivaji College, New Delhi, Delhi University
Summers: Acelot Innovation Private Limited
Campus to Corporate Sale & GTM Pilot Run on Acelot LMS




Shashank Pandey
Bachelor of Technology (Computer Science & Engineering)
 Bhilai Institute of Technology, Durg, Chhattisgarh Swami Vivekanand Technical University
Summers: Xpert - A School for Marketing Professionals
Digital Marketing & Outreach Strategy



Shivani Chhabra
Bachelor of Commerce (Honours) (Accounting & Finance)
 St. Xavier's College (Autonomous), Kolkata, University of Calcutta
Summers: Reserve Bank of India
NBFCs in Odisha - Recent Trends and Challenges




Shruti Pandey
Bachelor of Science (Chemistry and Botany)
 Deen Dayal Upadhyaya Gorakhpur University, Gorakhpur, Deen Dayal Upadhyaya Gorakhpur University
Summers: Assetgro Fintech Pvt. Ltd.
Partnership and Alliance with Communities, Driving engagement for retention




Shubh Gulati
Bachelor of Engineering (Computer Science & Engineering)
 Gyan Ganga College of Technology, Jabalpur, Rajiv Gandhi Pradyogiki Vishwavidyalaya
Summers: Acelot Innovations Private Limited
Campus to Corporate & Pilot Run of Acelot LMS




Shivani Kalapatapu
Bachelor of Commerce (Tax Procedures & Practices)
 Maris Stella College, Vijayawada, Krishna University
Summers: Kinara Capital
Credit Process Flow Testing and Historical Loan Data Analysis



Shivani Pandey
Bachelor of Commerce (Marketing)
 University of Allahabad, Prayagraj, University of Allahabad
Summers: Fynd (Shopsense Retail Technologies Pvt. Ltd.)
Design and Execution of Go-to-Marketing Strategy for a software product and end-t-end execution of SEO projects



Shubhangini Thakur
Bachelor of Arts (Honours) (Economics)
 Mehr Chand Mahajan DAV College for Women, Chandigarh, Panjab University
Summers: QShala (Walnut Knowledge Solutions Pvt. Ltd.)
QShala Online Sales



Siddhant Raizada
Bachelor of Technology (Information Technology)
 Babu Banarasi Das National Institute of Technology and Management, Lucknow, Dr. A.P.J. Abdul Kalam Technical University
Summers: UNext Learning Pvt. Ltd.
Lead Generation through LinkedIn and Facebook



Shobhit Kishore
Bachelor of Science (Honours) (Mathematics)
 Patna Science College, Patna, Patna University
Summers: Villamart Pvt. Ltd.
Vehicle Routing and Inventory Planning Process For Villamart



Shrey Raj Behura
Bachelor of Science (Honours) (Economics)
 Ravenshaw University, Ravenshaw University
Summers: PathNxt Technologies Pvt Ltd
Project FAST(Future Architecture Sales Transfomation)




Sidhant Kedia
Bachelor of Commerce (Honours) (Accounting & Finance)
 The Bhawanipur Education Society College, University of Calcutta
Summers: Infosys Limited
Rate Card Digitization




Sivansh Chitrata
Bachelor of Commerce (Honours) (Accounting)
 Buxi Jagabandhu Bidyadhar Autonomus College, Bhubaneswar, Utkal University
Summers: Fedo Health Technologies Pvt. Ltd. (Fedo.ai)
Exploring New Opportunities to Leverage Fedo Score in Generating a Positive Impact on Health at a Global Scale



Shreya Langer
Bachelor of Arts (Honours) (Economics)
 Mehr Chand Mahajan DAV College for Women, Panjab University
Summers: Mycaptain
Creating a marketing campaign to acquire customers from tier 2, tier 3 cities for a B-C bootstrap edu-tech company




Shreyas Susmeet Mohanty
Bachelor of Technology (Mechanical Engineering)
 Manipal Institute of Technology, Manipal, Manipal Academy of Higher Education (MAHE)
Summers: Pagarbook
Software Product Sales & Lead Generation



Smiley Patra
Bachelor of Technology (Electronics & Communication Engineering)
 SRM Institute of Science and Technology, Kattankulathur, SRM University
Summers: Disha Kiran Pvt. Ltd.
Developing Sales Communication Pipeline



Smriti Alok
Bachelor of Science (Honours) (Economics)
 Shri Shikshayatan College, Kolkata, University of Calcutta
Summers: Tata Motors Limited
Consumer Behaviour in the COVID era



Smriti Kumari

Bachelor of Science (Life Science)
Hansraj College, New Delhi, University of Delhi
Summers: GetMyUni Education Services Pvt. Ltd.

Digital Marketing - Lead Generation and Nurturing Campaigns

**Smriti S**

Bachelor of Technology (Food Process Engineering)
Indian Institute of Food Processing Technology, Thanjavur, Tamil Nadu Agricultural University (TNAU)

Summers: Tata Consultancy Services
Use cases of Enterprise Knowledge Graph in Supply Chain Management and forecasting using Prophet

**Susant Kumar Jha**

Bachelor of Technology (Mining Engineering)
Government College of Engineering, Keonjhar, Biju Patnaik University of Technology, Rourkela

Summers: Cybermedia (India) Limited
Devising and tracking a social media engagement plan for Cyber Media brands and pitch for collaboration with reputed organisations.

**Suwendu Sutar**

Bachelor of Science (Honours) (Physics)
Buxi Jagabandhu Bidyadhar Autonomous College, Bhubaneswar, Utkal University

Summers: Webtonic Technologies Private Limited
Boosting Sales of Key Software Solutions and Analyzing Market Trends

**Snehashis Pal**

Bachelor of Technology (Chemical Technology)
University School of Chemical Technology, New Delhi, Guru Gobind Singh Indraprastha University

Summers: Dr Reddys Laboratories Ltd
Vantej Sensitivity Toothbrush

**Somsubhra Chowdhury**

Bachelor of Arts (Honours) (English Literature)
Presidency University, Kolkata, Presidency University

Summers: ZeTechno Products & Services Pvt Ltd.
B2B Brand building and its content strategy implementation

**Swapna Sahoo**

Bachelor of Technology (Agricultural Engineering)
College of Agricultural Engineering & Technology, Bhubaneswar, Odisha University of Agriculture & Technology

Summers: Disha Kiran Pvt. Ltd.
Digital marketing along with the campaign design & implementation and pitch creation for use cases

**Tanishq Ganotra**

Bachelor of Technology (Electronics and Communication)
Maharaja Agrasen Institute of Technology, New Delhi, Guru Gobind Singh Indraprastha Vishwavidyalaya

Summers: Disha Kiran Pvt. Ltd.
Digital Marketing and Sales

**Soumya Prakash Nayak**

Bachelor of Science (Honours) (Botany)
Stewart Science College, Cuttack, Utkal University

Summers: Dheya Career Mentors (I) Pvt. Ltd.
Developing innovative strategies for effective marketing, improving brand awareness and augmenting sales.

**Sourav Suman Patnaik**

Dual Degree Management (Mechanical + Finance)
Institute of Technical Education and Research, Bhubaneswar, Siksha 'O' Anusandhan University

Summers: Salutory Facility Management Pvt Ltd
Market research and analysis through SEO output and using the result for efficient Digital Advertising and Brand Value creation for the company

**Tanmaya Agrawal**

Bachelor of Business Administration (Honours) (Marketing)
Birla Global University, Bhubaneswar, Birla Global University

Summers: Welspun Global Brands Ltd. (Flooring Division)
Study on Brand Value and Business Potential of Welspun Flooring: An insight into current Business Trends of Hospitality Sector

**Trishla Chaudhary**

Bachelor of Science (Physical Science Electronics)
Hindu College, New Delhi, University of Delhi

Summers: Cummins India Limited
Value package profile for traction converter for MEMU and EMU applications

**Subhankar Panigrahy**

Bachelor of Science (Honours) (Mathematics)
Khallikote Autonomous College, Berhampur, Khallikote Autonomous University

Summers: Expertrons
Analyzing sector-wise career consultation demand and strategizing ideal execution method to collaborate with prime industry stalwarts from relevant sectors

**Subhra Mishra**

Bachelor of Technology (Electrical Engineering)
College of Engineering and Technology, Bhubaneswar, Biju Patnaik University of Technology

Summers: Tata Metaliks Ltd.
Pig Iron service needs assessment and leveraging digitalization for Technical upgradation

**Utkarsh Shrivastava**

Bachelor of Technology (Electronics & Communication Engineering)
Manipal University Jaipur, Manipal University Jaipur

Summers: Spinny (Valuedrive Technologies Pvt. Ltd.)
Auction Process and Product Development

**Vaibhav Srivastava**

Bachelor of Technology (Mechanical Engineering)
SRM Institute of Science and Technology, Chennai, SRM University

Summers: Edukemy Services Private Limited
NPS questions for free and paid customers and incorporate them in product/tech including features and execution.

**Surya Narayan Pradhan**

Bachelor of Technology - Masters of Technology (Integrated) (Electrical Engineering)
Veer Surendra Sai University of Technology, Burla, Veer Surendra Sai University of Technology

Summers: Expertrons Technologies Private Limited
Market Research

**Suryaa Arun Bhatia**

Bachelor of Science (Honours) (Geology)
Hansraj College, New Delhi, University of Delhi

Summers: Tata Steel Limited
Branding Strategy for Tata Astrum Super (Retail Brand of Hot Rolled Sheets)

**Vaibhaw Nirmal**

Bachelor of Commerce (Honours) (Accounting and Finance)
Seth Anandram Jaipuria College, Kolkata, University of Calcutta

Summers: Vedika Metals Pvt. Ltd.
Minimization of Default Risk and Reduction in Average Collection Period

**Varnit Gupta**

Bachelor of Technology (Computer Science Engineering)
Jaypee University of Information Technology, Waknaghat, Jaypee University of Information Technology

Summers: Lola's Kitchn
Building a Go-To-Market Strategy for Lola's Kitchn



Vipul Manchanda

Bachelor of Arts (Honours) (Business Economics)
Aryabhata College, New Delhi, University of Delhi

Summers: Henry Harvin Education

Project Growth: Market Research (Research Associate)



Vishal Agarwal

Bachelor of Commerce (Account)
Satyawati College(day), Delhi, University of Delhi

Summers: Influidity Solution Pvt. Ltd.

Online Reputation Management of high valued clients in marketing consultancy.



Voona Anwesh

Bachelor of Technology (Mechanical Engineering)
Indira Gandhi Institute of Technology, Sarang,
Biju Patnaik University of Technology

Summers: Acelot Innovation Private Limited

Campus to Corporate Sale & GTM Pilot Run on Acelot LMS



Zadjiya Pattnaik

Bachelor of Technology (Mechanical Engineering)
Veer Surendra Sai University of Technology,
Burla, Odisha, Veer Surendra Sai University of Technology

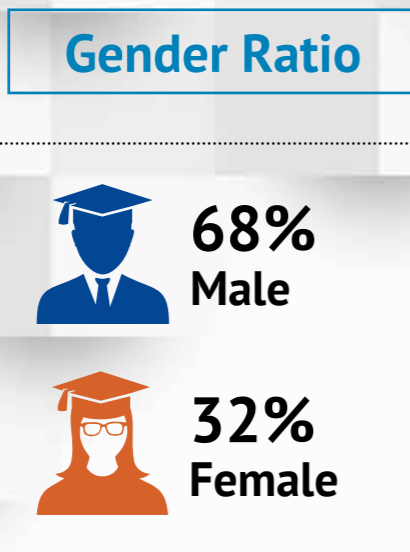
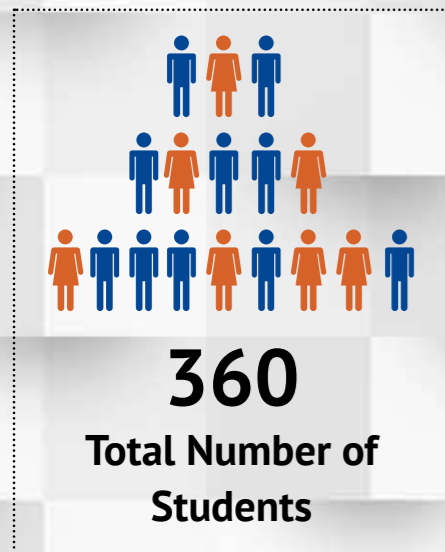
Summers: Titan Company Limited

Value Play in Fastrack Perfumes

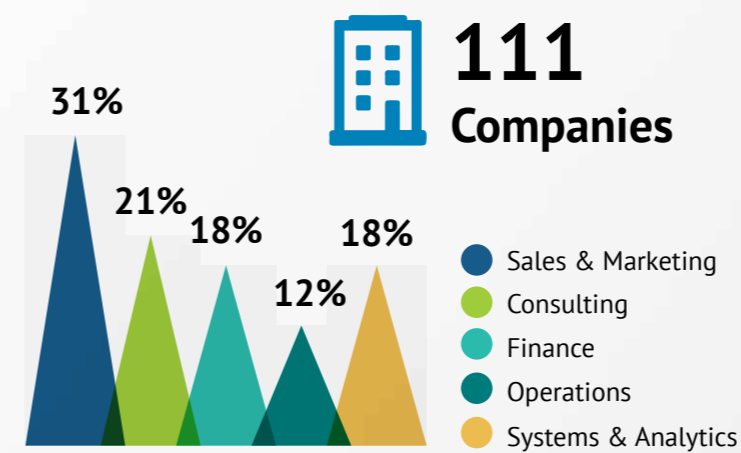


BATCH PROFILE 2021-2023

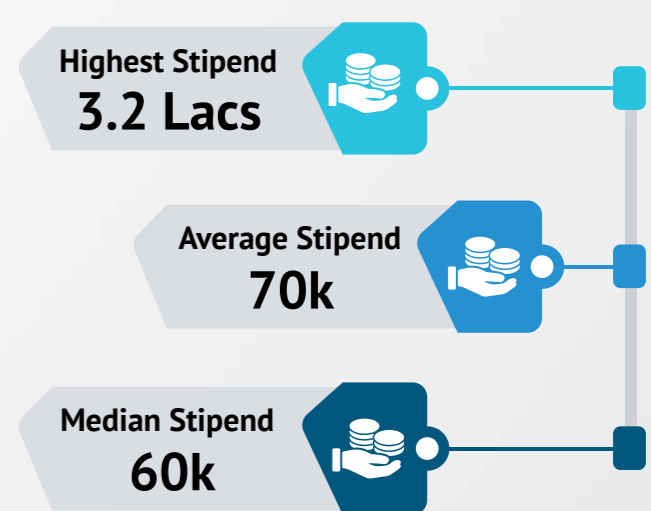
SUMMERS 2020



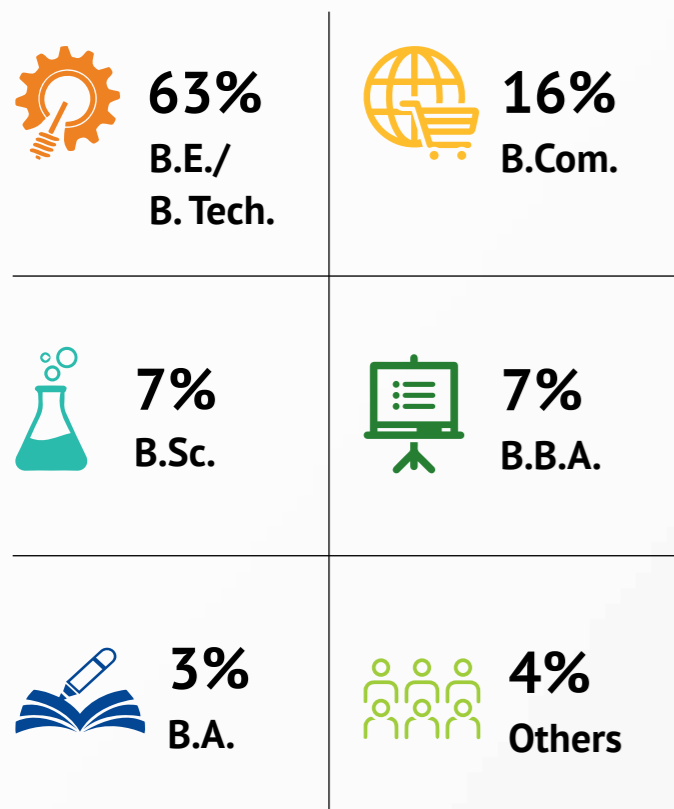
Sector wise Roles



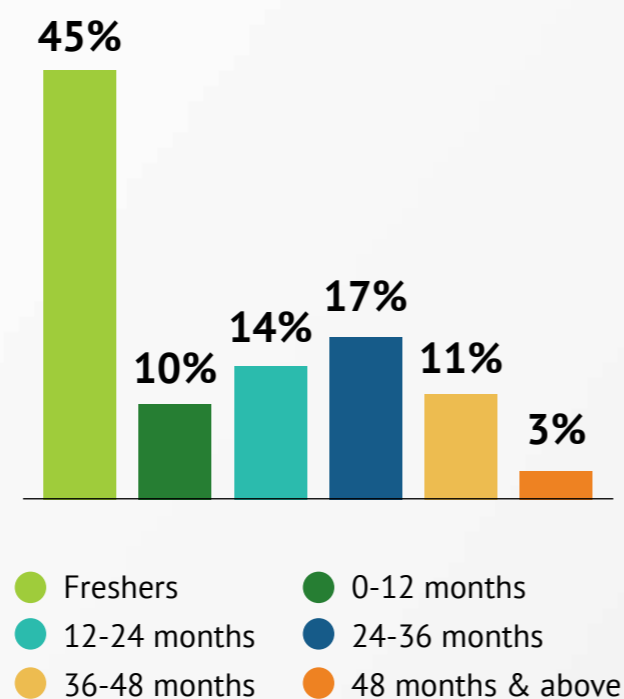
Stipend Highlights



Academic Background



Work Experience



Accreditations



Work-ex Diversity

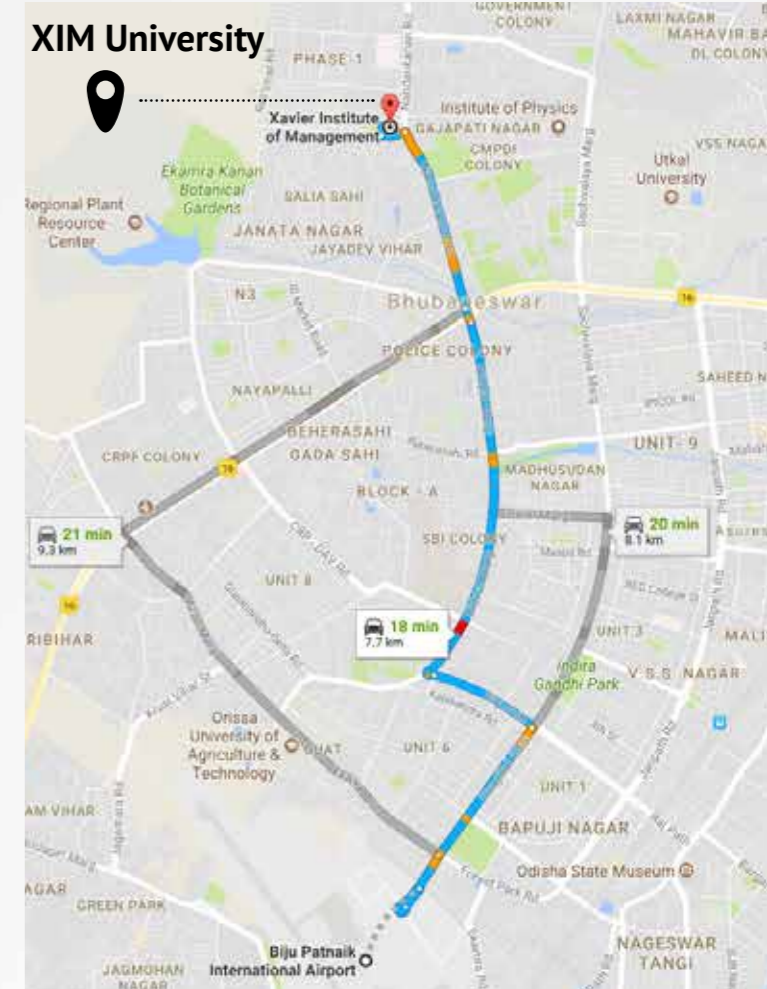


CAREER ADVISORY SERVICES (CAS) COMMITTEE

BHUBANESWAR



Popularly known as the "Temple City of India", Bhubaneswar is considered the centre for Hindu Pilgrimage. The capital of Odisha is a well planned city famous for the unique shiva temple called Lingaraj. It is the house to one of the largest Buddha temple and makes an ideal tourist destination that's well connected by air, rail and road to the rest of India. The literal meaning of the word Bhubaneswar is 'God's World' that witnessed the evolution of temple architecture. The new Bhubaneswar with its modern buildings and extensive infrastructure perfectly complements its historic surroundings. With facilities to cater to every type of visitor, Bhubaneswar makes an ideal tourist destination. The city is one of the fastest developing cities in India and also has played its part in the development of Odisha, which is realizing the potential of its abundant natural resources and skilled labour. It is one of the major education hubs of eastern India, the fine blend of 'the old school' and the 'contemporary' with its vibrant economy provides the perfect setting for Xavier University.



Biju Patnaik International Airport(Bhubaneswar Airport) has direct flight for all the major cities in India. It is 10.2 Km away from the XIMB campus and 15.1 Km away from the Univ. Campus.



Bhubaneswar Railway Station is 8.6 Km away from XIMB campus and 17.0 Km from University campus. It has train for all the major destinations in India.



We would be glad to make arrangements for your stay at several three to five star hotels in Bhubaneswar.

Associate Dean

Prof. M.N. Tripathi

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Faculty Team

Prof. Shirdhar Dash

Prof. Subhasis Ray

Prof. S.S Ganesh

Prof. Ajit Kumar

Prof. Punyashlok Dhall



Students' Team

1. **Aman Kumar Agarwala**

9900787911

2. **Arijit Bhattacharya**

9038757646

3. **Asmit Gautam**

8149188130

4. **Bibek Pradhan**

9437730310

5. **Diksha Adishree Nayak**

9439969923

6. **Guru Prasad Biswal**

9556665603

7. **Kriti Modi**

9874024266

8. **Sagar Mehta**

7738740727

9. **Sanyukta Phatke**

9284696435

10. **Siddharth Mishra**

(Coordinator)

9438200360

11. **Smriti S**

8489645106

12. **Vaibhav Nagpal**

9040226711

| Hotel | Contact No. (0674) | Address | Distance From Airport | Distance From XIMB Campus |
|-------------------------------|-------------------------|--------------------------------|-----------------------|---------------------------|
| Hotel Trident | 2301010/2300890/2300891 | CB-1, Nayapalli, Bhubaneswar | 8.8 Km | 1.1 Km |
| Hotel Swosti | 3019000/235771/78/79 | 103, Janpath, Bhubaneswar | 8.3 Km | 6.7 Km |
| Hotel Swosti Premium | 2300008/3017000 | P-1, Jaydev Vihar, Bhubaneswar | 9.1 Km | 0.9 Km |
| Hotel Mayfair Laagoon | 2360101 | 88, Jaydev Vihar | 9.1 Km | 1.0 Km |
| Hotel Hindustan International | 2531465/76/86/92 | Kharvel Nagar, Bhubaneswar | 8.4 Km | 6.5 Km |
| Hotel Crown | 2555500 | NH-5, Nayapalli, Bhubaneswar | 7.3 Km | 2.5 Km |
| Hotel New Marrion | 2380850/51/52/53/54 | 6, Janpath, Bhubaneswar | 8.0 Km | 5.8 Km |



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Career Advisory Services

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